

## Inside Sunday

### A man haunted

... by Korean ghost

Lloyd Bucher had been trying to forget the past. Then Korea abruptly came into the news again. And for Bucher it brought back unpleasant memories to haunt his retirement. Bucher was captain of the U.S. Navy's intelligence ship Pueblo, seized by North Korean gunboats 9 years ago without a shot being fired. Page A-2.

### Quake peril

... fault on fault

Liquefied petroleum gas (LPG) storage tanks near a San Pedro residential neighborhood may not withstand a severe earthquake that could be expected on two nearby faults, according to a state report. It warns that a spill of up to 26 million gallons of the volatile gas is possible. Page A-4.

### Medifraud

... way of life

It costs \$15.5 billion a year to run the government's health-care program for the elderly, blind and disabled. Where does all the money — your tax money — go? "The evidence is overwhelming," a Senate committee says. "Kickbacks are a way of life in Medicaid." Page A-6.

### N.Y. in chaos

... in daylight

New York's prison and court systems came close to chaos Saturday as authorities tried to cope with the thousands of looters arrested during the big blackout. And as temperatures climbed near the 100 mark, tempers rose to match. Page A-7.

### Race relations

... Grand Prix story

Yes, admits the lawyer for the Long Beach Grand Prix, there are lawsuits, damage claims, public misconceptions. But that's not the whole story. "This race made money and it deserves to continue," he says. Page A-8.

### Lots of bread

... for someone

The United States is hulking at the seams with wheat. There have been record, or near-record crops in the last three years. Prices have come down. Right? For the farmers, yes. For those of us who buy it as bread, no. Page A-11.

### Home from home

... Mexican jail?

Beatings, forced confessions, torture. We've all read about the terrible time Americans have in Mexican prisons. But there's another side to the story. Catered meals, conjugal visits, weekend trips, luxuriously appointed rooms (not cells). Oh, that's if you have the money. Page A-13.

### Uncommon market

... for rebels

Militant minorities, revolutionaries, rebels with causes are joining the new crusades in Europe, forcing leaders to confront the unthinkable — a possible breakup of the world's oldest nation-states. With politics and propaganda, bombs and bullets, the specter of separatism is on the march. Page A-14.

### Fantastic journey

... across Siberia

The name has a sinister ring about it. A touch of terror. Novelists and film makers love it—from a distance. Siberia. Take a week's journey into the unknown, on the Trans-Siberian Railway. Page A-15.

### FEATURES INDEX

Action Line	A-3
Amusements	B-6,7
Classified	C1-24
Council's Calendar	B-4
Crossword Puzzle	L/S-8
Dear Abby	L/S-12
Death Notices	C-2
Editorial	B-2
I.P.T. Ombudsman	B-3
Jeanne Dixon	B-6
Real Estate	R1-4
Recreation Calendar	B-5
Secret Witness Summaries	A-16
Seniors' Activities	B-8
Southeast Life/Style	L/S1-12
Ship Arrivals	B-10
Sports	S1-10
Television	TV1-20
Travel	L/S10,11
Weather	B-4

NORTH KOREAN officers supervise the release Saturday of CWO Glenn M. Schwanke, left, the copilot and sole survivor of U.S. helicopter shot down three days ago, to Army Col. Terrence McClain, right. Below, flag-draped coffin bearing the body of one of the copter's three crewmen is carried by U.N. Command personnel across the truce line at Panmunjom.

—AP Wirephoto



## Copter copilot, bodies released by N. Korea

By M.H. Ahn  
Associated Press

PANMUNJOM, Korea — North Korea released on Saturday the copilot and the bodies of three fellow crewmen of a U.S. helicopter shot down over Communist territory three days ago.

The prompt release underscored efforts by both sides not to let the incident lead to a confrontation.

A U.S. military spokesman in Seoul said CWO Glenn Michael Schwanke was in "excellent" condition. He was examined at a U.S. military hospital in the South Korean capital, where he was taken after being freed at the truce village of Panmunjom.

Schwanke, 28, of Spring Green, Wis., suffered minor scratches on his face, the spokesman said. He said Schwanke probably would meet reporters in a few days.

THE SPOKESMAN declined comment on a report by the official North Korean news agency that Schwanke made a public apology at the city of Kaesong, north of Panmunjom, five hours before his release.

In a broadcast from Pyongyang monitored in Tokyo, the agency said Schwanke promised not to intrude into North Korean territory again, and told reporters he received medical aid and generally was well treated during his captivity.

The report quoted Schwanke as saying the other three crew members would be alive if they had not

tried to escape North Korean troops.

The spokesman said U.S. military authorities would meet today to decide when to fly home the bodies of the three soldiers.

Observers said they could not recall the North Koreans acting so quickly in the past to return American survivors or remains.

President Carter welcomed the release but said through a spokesman in Washington, D.C., that he "deplored the loss of life and the excessive reaction to an unarmed and inadvertent intrusion."

THE TRANSFER began as wooden coffins containing the bodies of the three dead Americans were brought by North Korean army trucks to a spot just outside the conference center in Panmunjom.

The Pentagon identified the dead as CWO Joseph A. Miles, 26, the pilot of the downed helicopter; Sgt. Robert C. Haynes, 29, of Anniston, Ala.; and Sgt. Ron Wells, 22, of El Paso, Tex.

U.S. Army Col. Terrence McClain and several soldiers of the 19th Aviation Battalion, the unit to which the downed chopper was assigned, were allowed to cross the village's truce line to identify the bodies.

Then an eight-man United Nations detail carried the coffins one by one and handed them over to an American honor guard on the demarcation line. The guard draped the caskets with American flags and put them into waiting ambulances.

Col. McClain went back across the demarcation line and escorted Schwanke, who had arrived by car and walked unaided across the demarcation line.

Schwanke looked tired and shaken, but his only visible injuries were a bruise under the chin and scratches on his face. North Korea initially reported that Schwanke had been wounded, and his mother, Patricia Schwanke, said in Wisconsin that she had been informed by the Army that her son's only injury was a bruised right knee and cuts on the leg.

SCHWANKE and the dead were taken to a U.N. Command advance camp 1.2 miles south of the truce village and were flown from there to a military hospital in Seoul.

The North Koreans refused to return the CH47 Chinook helicopter, saying it was destroyed and that they did not want it used for anti-Communist propaganda.

Journalists and about 200 soldiers from both sides watched the proceedings in silence.

The release was delayed more than 30 minutes after the Communist side asked Col. McClain to change the wording in a receipt from "military aircraft" to "helicopter." It took another half hour to identify the bodies and complete the release.

The U.N. Command said the Chinook was unarmed and inadvertently strayed into Communist airspace while ferrying construction materials to an observation post being built south of the buffer zone.

## State objects to giving up pipeline

## 'Frightening new Sohio evidence'

By John Sheehan  
Staff Writer

"Frightening new evidence" presented by state officials could force Standard Oil of Ohio to build or pay for a new gas pipeline to California, the chairman of the State Air Resources Board said Saturday.

Tom Quinn, an outspoken critic of the proposed Alaskan oil terminal in the Port of Long Beach, said the Sohio-British Petroleum proposal could preclude California from receiving a share of large natural gas supplies expected to become available from Canada and Mexico over the next three years.

Quinn repeatedly criticized Sohio for failing to provide information necessary to complete its application for air-quality permits. He warned that unless Sohio acts soon, the project may be dropped.

"Unless Sohio quickly provides us with the information they've promised, the outlook for the terminal looks pretty bleak," Quinn said. "By quickly, I mean September."

More than 200 persons attended Saturday's hearing at the state office building in downtown Los Angeles and seemed equally divided on the merits and deficiencies of the plan.

As proposed by Sohio-BP, the project would bring crude oil from Valdez, Alaska, to Long Beach by tanker and then pipe it to Midland, Texas, for refining and marketing in the Midwest. To move the oil east, Sohio has proposed to take over an idle El Paso Natural Gas Co. pipeline.

However, spokesmen for two state agencies — the California Energy Commission and the Public

Utilities Commission — testified Saturday that if Sohio were allowed to take over the El Paso pipeline, there would be no way to bring new natural gas supplies into the state.

Both agencies suggested that Sohio be denied permission to build the Long Beach tanker terminal unless it is either willing to construct on its own a separate pipeline for carrying its crude oil to the Gulf Coast, or is willing to pay the construction costs of such a new pipeline.

Richard Mauldin, chairman of the State Energy Commission, said his agency "has always objected to the pipeline abandonment plan."

"It is hard to identify a significant state benefit to be derived from the Sohio-BP proposal, and we foresee some very high potential costs — not only from air pollution or the increased risk of oil spills — but in jeopardizing California's ability to acquire new supplies of natural gas," Mauldin said.

"In effect," Mauldin said, "California is being asked to risk pollution of its air and oil spills on its beaches to solve a marketing problem for Sohio."

Robert Schaadt, a vice president for the Sohio Transportation Co., said his company studied the possibility of a separate pipeline

three years ago, but discarded the idea as too expensive.

Schaadt also disagreed with estimates of pollution, saying there would be a "zero" health threat from the terminal.

He said if the state refuses to allow Sohio to use the El Paso pipeline, the company will reconsider alternative routes, including a pipeline from Kitimat, British Columbia, to the northern U.S., or shipping the oil through the Panama Canal to the Gulf Coast.

However, Fred Garibaldi, president of Sohio Transportation Co., said the Long Beach terminal

(Turn to Back Pg., Col. 1)

## Calkins eases gag on police in new policy

A new press relations policy that markedly eases restrictions clamped two months ago on information available to the news media has been announced by Long Beach Acting Police Chief Carl Calkins.

The changes in departmental policy were outlined in an administrative directive issued by Calkins July 14, superseding the controversial directive by the acting chief dated May 16.

Under the new policy, all police reports excluding arrest and follow-up reports are made available for review by accredited members of the media, and arrest information is made available on request.

The basic changes in the policy are contained in two paragraphs of the new directive that read:

"Members of the media will be permitted to review police reports, excluding arrest and follow-up reports. These reports will be placed on a clipboard file in the Watch Supervisor's office. Maintenance of these files will be the responsibility of the Records Division, which will purge the extra copies on a 48-hour basis.

"Media representatives will be permitted access to arrest information made available on the rotary card file at the Business Desk."

These paragraphs supersede those in the May directive that read:

"Members of the media will not have access to any police reports."

"Members of the media will only have access to the departmental 24-hour crime synopsis sheets."

Remaining in the new directive was a section in the old one, causing some confusion among police personnel, which reads:

(Turn to Page A-4, Col. 1)

## Growing up with Signal Hill

### Q and A

J. Ennis Neff was born in Signal Hill 49 years ago and grew up to become its mayor. He is well aware of the image his city had during his childhood: a dirty oil town with no controls over development, so even the most offensive eyesores could be built without qualm.

Neff and his fellow City Council members are doing their best to change both the image and the landscape of Signal Hill while providing increased levels of service to the city's 6,000 residents.

Independent, Press-Telegram Staff Writer Bob Andrew interviewed Mayor Neff last week about the future of Signal Hill and the steps that are being taken to make it a bright one.

Q. Mayor Neff, in the eight years I have covered the Signal

Hill City Council I have seldom seen the council so irate as it was a few weeks ago when a letter to the editor in the I.P.T. called your city an eyesore and suggested that you plant a few trees to clean it up. Can you tell us why the reaction was so vehement?

A. I think that it has to be recognized that people working in the city — the council, staff and some of the interested citizens — are very sensitive to the improvements which we see and which we've worked for. When they read in the paper that nothing's being done, there's the

same kind of reaction as when the total council works on a problem for a year or so and someone comes up who doesn't know what has been done and they declare themselves instant experts on the problem.

Q. Let's back up a bit and see what has already been accomplished to clean up the hill. Were you on the Planning Commission when the oil derricks were being phased out?

A. Yes, I was on the Planning Commission, but I was born in the city and lived here all my life. So I was aware of the problem from as long as I can remember, and I was aware of the action that was taken by the city to get rid of all of the oil wells.

(Turn to Page A-16, Col. 3)



# N. Korean capture still haunts captain of Pueblo

New York Times Service

POWAY—Nine years after North Korean gunboats seized the U.S. Pueblo, its commander, Lloyd Bucher, lives quietly in seclusion here, growing avocados, painting and studying art.

He says the U.S. has learned little from the Pueblo experience, that to withdraw troops from South Korea is a mistake, that the 11 months he spent in a North Korean prison remains a burning memory.

"It will be with me for the rest of my days," said "Pete" Bucher, who was held and tortured by his captors until he confessed to spying inside Korean waters. "There are emotional wounds that won't heal."

Bucher speaks tensely about the past — and the future — and says the Pueblo experience was virtually meaningless for the Navy. "What has the Navy learned, what has the government learned?" He asked. "Very little."

Bucher speaks at times bit-

terly, at times wistfully, about his 27 years in the Navy.

His career, he says, collapsed on Jan. 28, 1967, when the North Korean captured the converted, ill-equipped cargo ship that was sent on a secret intelligence mission armed only with a pair of machine guns.

Bucher, one of 82 survivors, faced an eight-week naval court of inquiry after the Communists released him. The five-admiral court recommended court-martial for surrendering his ship without a fight. He testified that resistance would have meant a "slaughter" aboard the Pueblo.

Navy Secretary John Chafee later overruled the court, saying Bucher had "suffered enough." Nevertheless, Bucher's Navy career was effectively destroyed and he retired in 1973.

## Feels U.S. has learned little from affair

"It became a difficult thing for the Navy to know exactly what to do with me," he said. So at 50, Bucher has settled into an almost reclusive life. He attends art school in Pasadena several days a week, and then returns home to paint.

His Navy pension and his book, "My Story," which earned him more than \$90,000, have freed Bucher from major financial worry. Since retiring, he has thought of writing a comic novel about the Navy, discussed teaching high school and has finally settled into art school.

He has seen few of the Pueblo crew in recent years, because reliving the experience remains painful, even humiliating.

"It takes such a long time to realize you're out of that situation, years and years," he said, leaning forward and staring blankly at a

nearby orange tree. "The situation had tremendous anxiety. We were subject to very fearful things. You have nightmares. Terrible dreams. You're constantly reminded. A door slamming. A letter that comes. Some pictures on television. Little things. I was an emotional wreck the first two years I was back here. There are things to this day that affect me." With Korea abruptly in the news, Bucher voices his views firmly, loudly.

The pending U.S. troop withdrawal, he says, is a profound error. "The presence of American troops, perhaps more than any other factor, keeps the North Koreans from pushing to the brink of war."

And Bucher is bitter when discussing officials in the Navy, the State Department and other government agencies who, he said,

promised help if the Pueblo ran into trouble but ignored his pleas.

"Nobody past the level of commander of the U.S. Pueblo was called in to account for those decisions that had been so poorly and tragically rendered," he said.

"There were never any contingency plans for the Pueblo," he said. "And the admirals and the people in the State Department and the National Security Agency who told me there were (plans) should be brought on the carpet and fired. Somebody is responsible. But nobody has ever been called to accountability."

He said that the Pentagon's code of conduct for American prisoners is unrealistic. "What good is the code of conduct to anyone captured in a situation such as we were in, a non-war situation," he asked. "What does it mean?"

What does the Geneva convention mean? It means nothing if the people on the other side don't recognize it."

Bucher said that the "guidelines are not any clearer today" about the use of armed defense in a situation such as the Pueblo's. "If I had armed people with a few 45s and M1s — and some of us had survived — I would have been accused of having overreacted."

Although still angry and bitter, Bucher hopes his memories of the Pueblo will blur and disappear. "There are guys in art school who never heard of the Pueblo," he said. "Younger people. It's a great feeling. It helps you put the whole thing behind. The Pueblo, after all, was a very minor footnote to history. I happened to be part of it. It concerned me night and day for awhile. It obsessed me. I don't think it obsesses me now anymore."



Pat Boone then and now

"Suddenly I feel like I've gone back in time," said crooner Pat Boone as he and wife Shirley attended his high school's 25-year class reunion Friday (bottom photo) in Nashville. At top, 1952 class president Boone escorts Shirley, the homecoming queen and his future wife.

—AP Wirephoto

By Jules Loh

AP Special Correspondent

BONNEVILLE, Ore. — When Lewis and Clark reached the Columbia River in 1805 it was a stream gone mad, "foaming and boiling in a most horrible manner," a river alive with airy iridescent rips from bank to bank — and alive with salmon.

Man has changed the river, damming it into a string of flat lakes tame enough for water skiers, but man can't change the habits of the Pacific salmon.

A marvelous creature, the salmon.

So great is its urge to survive as a species that it braves any obstacle to return, after a life at sea, to the precise freshwater stream among the Columbia's labyrinthine tributaries, the precise gravel bar where it first knew life, there to spawn and die.

Lewis and Clark saw the river so thick with salmon the fish fairly leaped into nets, so plentiful the Indians used them as fuel.

Now, alas, so few salmon return upstream for that ultimate act of procreation that a person can literally count each one, fish by struggling fish.

Agnes Murphy, clicker in hand like a gatekeeper at a turnstile, is one of the persons who counts them.

"No, I don't think sitting here eight hours a day counting fish is boring. I've been doing it since 1971 and I wouldn't still be at it if I didn't like it. In fact, it can get pretty exciting."

"The working conditions are much better now than they used to be. We used to have to sit in a shack, sort of an outhouse, and count them from above as they went up the fish ladder. This room is so much better, with the radio and all."

A fish ladder is a watery staircase which the Corps of Engineers, the Bureau of Reclamation and assorted other dam builders have graciously provided at 50 or so barricades on the Columbia and its feeders so the determined salmon, and fishes similarly inclined, can get home to do their duty.

Mrs. Murphy's working conditions are, indeed, fascinating.

## Columbia River fish counter at work

# Sockeye, chinook, click, click, click . . .



AGNES MURPHY. . . counting fish as they swim up ladders at Bonneville Dam

—AP Wirephoto

At Bonneville Dam, the first and oldest on the Columbia, fish discover that the only way upstream is through a narrow chamber walled by a 5-by-5-foot lighted pane of glass.

On the other side of the glass sits Mrs. Murphy, feet on a carpeted footstool, radio delivering soft music, hot plate and ice box at her elbow.

"That's a sockeye." Click. "That's a chinook, and a nice one." Click. "Those three are steelheads." Click, click, click. "There's a shay. They're about finished running now." Click.

Mrs. Murphy's clicker has a row of five buttons to count the different species, and a second row of buttons to, as she says, uncount the fish that drift back downstream, passing the window the wrong way. A calculator does the necessary arithmetic at the end of her shift.

The other day her shift ended with this report:

She had counted an upward bound net total of 223 chinook salmon, so she wrote down 268. She had counted 169 sockeye salmon, and wrote 203. She had counted 898 steelhead trout, and wrote 1,078, and 52 shad and wrote 62.

"It's a factored count," she explained. "We take a 10-minute rest out of each hour, and to account for that, and for the fish that swim at night — not many do, I guess fish sleep at night — we add 1.2 percent to the count."

One of Mrs. Murphy's cocounters didn't trust the method and counted all through her rest breaks to test it. Right on the money.

Mrs. Murphy is also right about fish sleeping, or at least not swimming, at night. Biologists find that they only need to count from 5 a.m. to 9 p.m., which works out conveniently to two eight-hour shifts.

"When the fish are running heavy you stay mighty busy," Mrs. Murphy said. "When the shad were running in June we counted 45,574 in two shifts. That's a lot of fish."

So adept is Mrs. Murphy at her job that she not only identifies each passing fish, and some groups flip by the window at a right fancy clip, but she also notes whether any are damaged, and how, and reports that too.

"There was a seal out in the river a few weeks ago really having a ball, tore the fish up something awful. If it's a bad wound the fish likely won't make it to spawn."

As wild and furious as the river was in the days of Lewis and Clark, its hazards, including an occasional seal, were certainly far fewer, that the merciless gauntlet of turbines and spillways today's fish endure both coming and going.

To help, federal and state biologists snatch a few fat mamas and papas and use them to breed about eight million salmon and trout fingerlings in hatcheries and restock the river every year.

Here's hoping those babies are a hardy bunch.

# Huey Newton tells of life in Cuban exile

OAKLAND (AP) — Huey Newton, the Black Panther leader accused of murder, says he was offered privileged treatment during his self-imposed exile in Cuba but preferred to work in a cement plant.

"When I went to Cuba they gave me the most important thing, refuge," Newton said.

In his first interview since returning to the U.S. and surrendering to authorities, Newton said that after fleeing to Cuba his family lived at first in the Havana Libre hotel—the Havana Hilton before the Cuban revolution.

For a few months they were taken on a tour of schools, fac-

ties, farms and housing in Cuba's six provinces, Newton said.

"After I got familiar with the country, they wanted to make me an instructor at the University of Havana, but I wanted experience working with the proletariat," he said.

He moved with his wife, Gwen, and two children to a three-bedroom apartment in rural Santa Clara, about 250 miles from Havana, where he was assigned to repair trucks in a cement plant.

Because they were foreigners, Newton said, their apartment had appliances and conveniences most Cubans are unable to purchase until their names come up on a waiting list.

After six months, the family moved to Havana and Newton taught a history of social movements course at the University of Havana. He said he never asked to see Cuban leader Fidel Castro.

The 35-year-old cofounder of the Black Panther party returned June 25 to stand trial in the fatal shooting of a 17-year-old Oakland girl in 1974. He is to appear in court Tuesday to enter his plea and attempt to be freed on his own recognizance.

Before Newton fled the country, the Black Panthers started to steer away from violent rhetoric and toward community action. The party now runs an accredited school and a senior citizen escort service and

helped to elect Oakland's first black mayor this year.

"Before we were talking about making a revolution tomorrow, in our lifetime," Newton said. "Now, I'm saying I won't talk about total change but about contributing to the process of change."

Newton said he hopes to be acquitted by proving a government conspiracy against him and the party.

"If I don't get acquitted, we'll fight for reversal," said Newton. "If we can't get a reversal, I'll go to prison for a long time."

"But I'll struggle within the prisons. When the running stops, life is over."

# Bufs still in a dither over Butch Cassidy

CARSON CITY, Nev. (AP) — What happened to Butch Cassidy, leader of the turn-of-the-century Wild Bunch that robbed trains and banks in the West? The question still bothers history buffs.

Cassidy's fate has been a puzzle for nearly 75 years. But until release of the movie "Butch Cassidy and the Sundance Kid" in 1969, only a small group of historians and fans of Wild West lore had searched for an answer.

The movie, with its enigmatic ending showing Cassidy and Sundance shooting away at Uruguayan soldiers surrounding them, created a new wave of interest.

Cassidy, whose real name was

Robert Parker, was the subject of debate at a meeting here this weekend of the National Association for Outlaw and Lawman History.

What's known for certain about the Wild Bunch is that it existed from about 1896 to 1901, based in Wyoming, and ranged around the West on horseback, holding up banks and trains and taking as much as \$30,000 at a crack.

Cassidy and Sundance fled to South America with lawmen on their heels.

William C. Linn, vice president of Pinkerton's Inc., whose agents trailed the Wild Bunch across the West, said a "preponderance of cir-

cumstantial evidence" indicates Cassidy and Harry Longbaugh, the Sundance Kid, were slain in Uruguay after fleeing this country.

Linn said Pinkerton's "closed the books" on the Wild Bunch in 1912 after deciding that leaders of the gang probably were dead and in any case no longer a threat.

But "Cowboy Joe" Marsters of Doyle, Calif., claiming to be the last man alive to have ridden with the Wild Bunch, told the association he saw Cassidy alive in this country as late as 1915. Marsters is 82.

And Cassidy's sister, Lula Betenson of Circleville, Utah, said she last saw her brother in 1927.

Mrs. Betenson, now in her 80s, said Cassidy lived out his life in the Pacific Northwest and died in 1937. Just where, she said, is "a family secret."

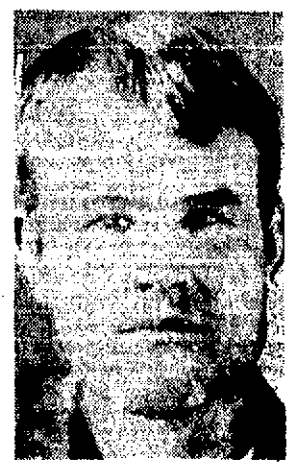
Jim Dullenty of Kennewick, Wash., a writer, told the group his research showed Cassidy died a natural death in 1937 in Spokane, Cassidy, 71 at the time, was a respectable businessman living under the assumed name of William T. Phillips, Dullenty said.

Besides the views of those notables, there were several other theories offered about Cassidy, including one that he ended up in Los Angeles and lived into the 1940s,

under assumed names and repentant for his crimes.

Dullenty also advanced the theory that the Wild Bunch, for the most part, was made up of young men from hard-working, religious pioneer families who hit the trail in search of excitement. They were "the good boys who went bad," he said.

Dullenty said that when Cassidy and Sundance arrived in South America they apparently had only \$14,000, enough to keep them going for only a while. Maintaining a gang, Dullenty said, was an expensive proposition, and the two soon turned again to breaking the law.



BUTCH CASSIDY IN 1897



# ActionLine

P.O. Box 230 Long Beach, Calif. 90844

Action Line is your service, solving your problems, getting your answers, cutting red tape and standing up for your rights. To get action, write Action Line, Box 230, Long Beach, Calif. 90844. Questions are selected for their general interest and helpfulness. Please, do not send original documents you want returned.

## Vet peeve

I would like to know when veterans' civil service job preference will be abolished. It is very discouraging to take a civil service test, receive a high score and still be placed behind lower-scoring veterans when it comes to job placement. D.C., Long Beach.

There are no plans to abolish the veterans' preference, said spokesmen for the Long Beach City, Los Angeles County and U.S. Civil Service commissions. Spokesmen for the county and federal agencies said abolishing or amending the preference system has been discussed often, but there is no change in the works "in the foreseeable future."

A Long Beach City Charter amendment, which went into effect in June 1975, placed a 10-year limit on eligibility for the 10-point veterans' preference on city civil service exams. To receive the credit, veterans also must have served for at least 181 days during war years.

A representative of the U.S. Civil Service Commission in San Francisco said the matter is "under review with an eye to making some changes," but added, it would take legislative action to alter the present laws. He said veterans' groups have lobbied strongly against such changes, while women's organizations are among the strongest proponents, claiming the veterans' preference discriminates against women.

## Father and Mr.

Were Catholic priests allowed to marry in the Fourth Century or so? E.F., Long Beach.

Yes. It was in the Fourth Century that the Roman Catholic Council of Eldira passed a law of celibacy for priests, but it wasn't until the 11th Century that it was enforced. Before the Fourth Century celibacy had been required only of bishops.

There are 21 rites, or divisions, of the Catholic faith. Only the Roman Catholic rite has the celibacy requirement. Priests of other rites still are allowed to marry.

A detailed history of celibacy in the Catholic church can be found in "The New Catholic Encyclopedia" compiled by researchers at the Catholic University of America in Washington, D.C. and published by McGraw-Hill Inc. The book is available as a reference work at the Long Beach Main Library, 101 Pacific Ave.

## Bond

When my father died I became co-owner of a small debenture that was due and payable on Feb. 1. The company which issued the debenture, Christian Enterprises Inc. in Dallas, acknowledged our debenture ownership but has not answered any of my other inquiries. Can you get any information on this matter? Mrs. R.L.S., Long Beach.

Although the company is not registered with the U.S. Securities and Exchange Commission, Elizabeth Derrick, investor service specialist for the SEC office in Fort Worth, said they will look into your complaint. Send a copy of the debenture, plus an explanation of how and when you obtained it, to her at the Securities and Exchange Commission, 503 U.S. Courthouse, 10th and Lamar Streets, Fort Worth, Tex. 76102.

She said since the debenture, similar to a bond, represents money borrowed from the public by a public corporation, the SEC will investigate the matter and try to locate the corporation and its principals.

We were unable to obtain a phone listing for Christian Enterprises, and the Dallas Better Business Bureau has received no answer to its letters of inquiry. A check with the Corporation Division of the Texas Secretary of State's office in Austin turned up three companies called Christian Enterprises in the division's "dead" file, and one Christian Enterprises in the current file with a Pasadena, Tex. address. That company has no phone listed.

## SOUND OFF!

I didn't end up with even \$1 of the recent Social Security raise. My rent was increased exactly the amount of the raise. I think this is not only unfair but also heartbreaking. May heaven bless the honest landlords! The greedy ones will always be with us, no doubt. M.M., Long Beach.

## Grass is greener in the next car

INGLEWOOD (AP) — A young hitchhiker coaxed two men into giving him a ride by saying he could turn them on to some "good grass," but his ride ended at the police station.

The youth was booked for possession of marijuana after he lit up a joint in a car driven by two plainclothes officers.

Driving an unmarked car, the officers were taking a young woman arrested on narcotics charges to the station Thursday night when they spotted the hitchhiker standing on Century Boulevard motioning for them to stop.

Promising to turn them on to some "good grass" if they gave him a ride, the youth said he wanted to go to Hollywood, according to the officers.

One officer opened the car door, and the hitchhiker scrambled inside.

Lighting up a joint, he

complimented them on their nice car, nice radio, nice girl and nice clothes.

Then he noticed the shotgun in the car and asked the officers if they were going to take him to Hollywood after all.

"No," said one officer, pulling out his handcuffs. "You're under arrest."

## INDEPENDENT PRESS-TELEGRAM

Published Saturday and Sunday only, by Twin Coast Newspapers, Inc., 604 Pine Avenue, Long Beach, CA 90844.

Sunday, July 17, 1977  
Vol. 25, No. 31  
Phone 425-1161  
Circulation 434-3674  
Classified 472-5959

Second Class Postage Paid at Long Beach, Ca. 90844.

SUGGESTED RETAIL PRICE		
	Per Month	Per Year
HOME DELIVERY		
DAILY AND SUNDAY	\$4.00	\$48.00
SATURDAY AND SUNDAY ONLY	\$4.00	\$48.00
SUNDAY ONLY	\$2.00	\$24.00
SINGLE COPY		
DAILY		\$ .15
SUNDAY		\$ .35
BY MAIL		
DAILY AND SUNDAY	\$5.25	\$63.00
SUNDAY ONLY	\$3.50	\$42.00

## Secret Witness offers reward in fatal knifing

At 6 a.m. on Saturday, July 2, Graeme Sanderson, 28, answered a knock at the door of his apartment at 5215 E. Ocean Blvd.

When Sanderson opened the door, the early morning caller was holding a knife. He delivered a fatal stab wound and fled as Sanderson staggered back, collapsed, and died.

Police said there was no apparent attempt at robbery, and they have no motive or suspects in the case.

Secret Witness will pay \$2,000 for information leading to the arrest and murder conviction of the killer of Graeme Sanderson.

If you have such information, call

Secret Witness at 436-2526 between 8 a.m. and midnight on weekdays, or from 3 p.m. to 11 p.m. on Saturday and Sunday. Or write to: Secret Witness.



Independent, Press-Telegram, 604 Pine Ave., Long Beach, Calif. 90844.

(Selected summaries of other Secret Witness cases will be found on Page A-16.)

## Fire contained in Hollywood

Associated Press

A 20-acre brush fire that came within one-half mile of the Hollywood Bowl was contained Saturday after burning for nearly two hours, city fire officials said.

Although the blaze also approached some homes, there was no immediate threat, said Los Angeles Fire Department spokesman Jim Jeffery. Just in case, though, five companies were on standby at the bowl.

Efforts of some 120 city and county firemen resulted in the fire's containment at 4:30 p.m. Also assisting were three helicopter crews.

Jeffery said fire officials are investigating the cause of the blaze, which began in a dump about one-half mile north of the bowl.

## SECTION ON SOUTHLAND

Today's Independent Press-Telegram takes a look at the past, the present and the future of Long Beach and its surrounding cities in a special 48-page section.

Southland Skyline '77 explores the spirit, vitality and progressiveness of this region.

Economics, politics, natural resources, sports and our major industries are just a few of the subjects probed by Southland Skyline '77.

## Bullock's SUMMER

LAKEWOOD

## CLEARANCE & SALE

STARTS TOMORROW. BRING YOUR CHARGE CARD!

Two-pant pantsuits. Wear one pair today, the other tonight! Town and Travel Casuals. Orig. \$46, **22.99**

Dresses, skirt sets. Lots to choose from! Town & Travel Casuals. Originally \$36-\$60, **Now 17.99-29.99**

Soft cotton print skirts. Great look with your T-shirts, blouses. Sherwyn Sportswear. Originally \$18, **8.99**

14K gold neck chains, bracelets, pierced earrings.

Beautiful accessories! Fine Jewelry. **save 25%**

Shifts. Everyone's favorite for lounging, relaxing.

Robes and Leisurewear. Originally \$9-\$12, **Now 6.99**

Bill Blass designer group of briefers, bras, and bikinis.

Bra & Body Fashions. Orig. \$12-\$34, **2.25-7.50**

Designer jewelry from DVF, Lanvin, Anne Klein, more

famous names. Fashion jewelry. Orig. \$5-\$50, **Save 1/2**

Hathaway dress shirts. Match to your favorite suit!

Men's Furnishings. 18.50-\$24, **12.99-13.99**

Long sleeve sportshirts. Quite an assortment to choose

from. Men's Sportswear. Orig. \$23, **Now 10.99**

Men's Suits. Choose your favorite color and style.

Great selection in Men's Clothing. Orig. \$165, **\$129**

Burnt orange cotton velvet: 87" wide arm sofa.

60" loveseat. Furniture. Reg. \$549, \$599, **\$379, \$399**

Discontinued designer sheets. Twin to king sizes.

Bedroom Accessories. Orig. \$10 to \$20, **4.99-13.99**

Carpet remnants. Many styles, color and sizes. Bring

room measurements. Carpeting. **Save 40%-60%**

Copco Matte Black cookware, deep pans with sloping

sides and close-fitting lids. Housewares. **Save 60%**

Mikasa Indian Feast stoneware, 20-piece set now

on sale. Dining Accessories. Originally \$80, **54.99**

Natural fiber place mats, many styles to choose.

Dining Accessories. Originally priced \$2, **each 89c**

Originally means the first price marked in our store. On many items, at our discretion, lower prices have been taken. Some quantities are limited. All items are subject to prior sale.

Shop Mon-Fri. 10:00-9:00, Sat. 10-6, Sun. 12-5. Bullock's Lakewood, 5005 Clark Avenue, Lakewood, phone 634-5111



# State report cites LPG quake danger

By Mark Gladstone  
Staff Writer

A four-year-old storage facility holding volatile liquefied petroleum gas (LPG) near a San Pedro residential neighborhood was not built to withstand the most severe earthquakes on two nearby faults, according to a draft report prepared by the staff of the State Public Utilities Commission.

"Within their lifetime, the LPG tanks may experience an earthquake of such magnitude as to severely damage both tanks, spilling their contents," the report said.

The tanks at 2110 N. Gaffey St. can hold 28 million gallons of LPG and are owned by Petrolane Inc. of Long Beach. In the wake of the explosion of the oil tanker Sansine last December in Los Angeles Harbor and because of publicity about the tanks, Gov. Brown and Assemblyman Vincent Thomas, D-San Pedro, asked for the safety report.

According to Robert A. Reid, manager of engineering for Petrolane's LPG division, the facility was designed to withstand a maximum earthquake of 6.5 magnitude on the Richter scale on the Newport-Inglewood Fault and 6.0 on the Palos Verdes Fault. (For comparison, the San Francisco quake of 1906 registered 8.5.)

However, according to the PUC report, recent studies indicate a maximum quake would be 7.0 on the Newport-Inglewood and from 7.0 to 7.2 on the Palos Verdes. Both faults are considered active. The Newport-Inglewood is 7 miles northeast of the facility and the Palos Verdes is less than one mile northeast, Reid said Saturday.

"The actual effects of such an occurrence (a quake) ... depend on a number of factors," according to the report, "but mostly upon the amount of LPG actually in the tanks at the time of rupture and whether the escaping liquid vaporizes and is ignited."

"Certainly if the tanks were empty, little impact would result other than the loss of the tanks, but if both were full or nearly full and both ruptured, the impact could be disastrous, especially since the catch basin can only hold the contents of one tank."

Reid agreed that "the magnitude of earthquake is larger than we originally contemplated." He said this is because of recent research along the fault systems.

REID SAID the plant was designed to withstand a peak ground acceleration of .43 of the force of gravity, but according

ing to an analysis by the builder it would withstand ground motion up to .7 G if completely full.

And if the tanks were 90 percent full they could withstand ground motion above 1 G, Reid said. He added that periods when the tanks are full would be "very rare."

Petrolane received 43 permits from local and state agencies when the tanks were built in 1973.

Although only one ship has delivered LPG to Petrolane's dock in Los Angeles Harbor, the facility is expected to have an increasing importance.

This is because of a proposal by Southern California Gas Co. to mix LPG with natural gas to extend the supply of natural gas. The gas company has proposed a \$4.7 million plant to mix LPG and natural gas in Wilmington. The LPG will be piped from the Petrolane tanks to the gas company plant.

Eventually, as many as 25 ships per year may unload LPG at Petrolane's facility at Berth 120. It will then be piped 6,000 feet to the tanks.

LPG or propane is similar to natural gas but can be easily liquefied and stored at approximately 44 degrees below zero. This compares with liquefied natural gas (LNG), which requires a temperature of 260 degrees below zero.

AMONG THE recommendations in the report was a call for doubling the capacity of a reservoir at the base of the tanks so it would hold the volume of both tanks.

Reid said that "we're willing to consider this."

He said many of the differences the company has with the report are highly technical and relate to the new data and their effect on the tanks.

The tanks are across Gaffey Street from the San Pedro Drive-In Theater and large oil storage facilities. Beyond those are the Rolling Hills Highlands housing tract and Navy housing. The tanks are also next to the Union Oil Co. fuel storage tanks.

The PUC staff report is a coordinated effort with the Coast Guard, Coastal Commission and other agencies. The draft is being circulated for comment among the appropriate agencies.

Although it was not to be released until next month, portions of the draft were published Saturday.

Even though the gas company's proposed facility must be approved by the PUC, it is unclear if the state will require Petrolane to follow the recommendations or if the PUC will hold hearings on the report.

## O.C. Grand Jury hears of Diedrich 'plans' for D.A.

Attorney Max Garrick Jr. has testified before the Orange County Grand Jury that County Supervisor Ralph A. Diedrich proposed last year establishing a crime commission with Garrick as its head, if he would "jail" Dist. Atty. Cecil Hicks.

Then, Garrick said, he would be backed for election as the county's district attorney, even if the campaign cost \$1 million or more.

The disclosure Saturday came from Garrick's testimony before the jury, which was discharged July 1. It had indicted Diedrich and five others, including Supervisor Phil Anthony of Westminster, on assorted charges of perjury, conspiracy and violations of campaign reporting requirements.

Garrick practices law in Whittier and is counsel for Jack Ulrich, head of an independent oil-distributing firm. Ulrich's complaint that he paid a fee of \$870,000 to loan broker Gene Conrad for a \$40 million loan had led to Conrad's indictment by a federal grand jury on charges of defrauding Ulrich and others by col-

lecting fees for undelivered loans.

Among the charges against Conrad and Diedrich are four counts each of conspiring over the last 18 months to conceal the true source of campaign funds and to commit perjury for purposes of concealing the sources.

Garrick told the grand jury that the "offer" to him to head the crime commission for a \$50,000 per year salary, and then take over the district attorney's job, was made last December when he met with Diedrich and Conrad in the latter's office in Anaheim. He said they met again in January at a restaurant.

All of those indicted are due to make their pleas in the Santa Ana Superior Court's criminal division on Thursday.

Garrick, 30, now lives in La Habra, although he retains his law practice in Whittier. At the time of the purported offers to him by Diedrich, he did not live in Orange County.

He had testified last May 28 before the Grand Jury, and later it heard substantiating testimony involving Conrad and Joe

Agosto, said to be part-owner of a Las Vegas casino enterprise.

In that meeting, which Agosto had taped, Conrad reportedly told him that "Hicks is the one we want out." He allegedly added the explanation that "we got a pawn."

Diedrich has made critical comments about Hicks, Asst. Dist. Atty. Michael R. Capizzi and district attorney's investigator John Gier, it was said.

### Suspect in murder jailed after accident

A Long Beach man has been arrested in connection with the murder of a 61-year-old man whose partially decomposed body was found in a trailer July 4, police said Saturday.

Jack Lee Gilbert, 33, was booked after a traffic accident at 6:10 p.m. Friday at the intersection of Long Beach Boulevard and Fourth Street.

Police said Gilbert was driving a Datsun pickup truck stolen from George L. Godfrey, of 2930 Long Beach Blvd., whose body was discovered after neighbors complained of a stench coming from his mobile home.

A coroner's investigation revealed that Godfrey had been stabbed or bludgeoned to death on or about June 30.

Police said a fight broke out between Gilbert and the driver of the other vehicle in the accident Friday, and Gilbert and two other persons in the pickup drove away.

A police helicopter followed the pickup to 1115 Gardenia Ave., where police staked out the area for more than an hour before arresting Gilbert.

Gilbert will be turned over to the district attorney's office Monday for possible prosecution.

## Calkins eases gag in policy change

(Cont. from Page One)

"Personnel releasing departmental information verbally or in writing will file a memorandum to his Commanding Officer prior to completion of his tour of duty, with a copy incorporating the subject matter to the Commanding Officer, Public Affairs Section. This is not to be construed as an act of censorship, but rather as a method to relay the information in order that appropriate responses can be made when necessary."

Calkins explained, however, that the term "departmental information" was intended to refer to departmental policy and internal affairs matters, and was not intended to apply to the release of newsworthy crime information.

The acting chief stated in the directives that the department's news media policy was formulated "in keeping with the basic concept that the public has the right to know."

OPEN DAILY 10-10, SUN 10-6

SUN thru WED, JULY 17-20, 1977

**Kmart**  
gives satisfaction always

AJS-38

Auto Accessories  
Not Available  
San Fernando  
Kmart

SIZES	OUR REG.	OUR SALE	F.E.T.
B78x13	23.88	4/88	1.82
C78x14	25.88	4/96	2.01
E78x14	27.88	4/100	2.23
F78x14	28.88	4/104	2.37
G78x14	30.88	4/108	2.53
G78x15	30.88	4/112	2.59
H78x14	32.88	4/120	2.73
H78x15	32.88	4/120	2.79
L78x15	37.32	4/132	3.09

SAVE 7.52 TO 17.28  
ON A SET OF FOUR 4-PLY  
POLYESTER CORD BLACKWALLS

**4 for 76.00**

Size A78-13  
Plus F.E.T.  
1.72 Each

All Tires Plus F.E.T. Each  
\*Whitewalls Only (Whitewalls 2.82 more Each)

**SPORTING GOODS**

SUMMER SALE

**VOLLEYBALL 2.97**  
Set  
Vinyl ball is official size for summer fun. Soccerball ..... 2.97

**TETHERBALL SET 7.97**  
Official size, laceless tetherball. Heavy-duty steel pole. You can charge it!

**MOTOWN RECORDS AND TAPES**

	Stereo L.P.'S 3.96 Each		Stereo L.P.'S 4.96 Each
	8-Tr. Tapes 4.96 Each		8-Tr. Tapes 4.96 Each

**FEDERAL .22 CAL. AMMO 6.90 CTN.**  
Carton of 500 .22 caliber rim-fire cartridges. You can charge it at Kmart.

**FOLD-A-CARRIER FLASHLIGHT 2.97 97¢**  
Sturdy polyethylene jug is completely collapsible when empty. Save.

**RAY-O-VAC**

**Stereo L.P.'S 4.96 Each**

**8-Tr. Tapes 6.79 Each**

**STEREO L.P.'S & TAPES 4.96 Each**

**STEREO L.P.'S 8.76 Each**

**TAPES ..... 10¢**

Auto Service and Accessories  
These Stores

5450 Cherry Ave.  
**LONG BEACH**  
(213) 531-1268

10400 ROSECRANS  
**BELLFLOWER**  
(213) 925-0778



OPEN DAILY 10-10. SUN. 10-6

SUN. and MON., JULY 17-18, 1977

**Kmart**  
... gives satisfaction always

SMS-29

Kmart® ADVERTISED  
MERCHANDISE POLICY

Our first intention is to have every advertised item in stock on our shelves. If an advertised item is not available for purchase due to an unforeseen reason, Kmart will issue a Rain Check on request. For the merchandise to be purchased at the sale price whenever available or will sell you a comparable quality item at a comparable reduction in price. Our policy is to give our customers "satisfaction always."

your  
**BANKAMERICARD**

welcome to a

**master charge**  
THE INTERBANK CARD

# bombshells

**MEN'S BANLON® SPORTSHIRTS**  
Two Days Only

**288**  
Each

For comfort and good looks - our Ban-Lon® shirts of easy wear-easy care Monsanto® nylon with collar and placket front in assorted colors.

\*Banlon® Reg. TM.

**MISSES' COTTON T-SHIRTS**  
Our Reg. 2.96

**200**  
Each

Popular tees in a sizzling array of stripes and solid colors team up perfectly with shorts and jeans for the warm weather months. No-fuss cotton knit. Save now.

**BOYS' POCKET TEE-SHIRTS**  
Two Days Only

**128**  
Each

Sharp pocket tee-shirts in a selection of two-tone combinations. Carefree cotton/polyester knit is great for summer wear. Save now.

**WRIST RADIO**  
**696**  
Each

Solid state AM radio with adjustable strap. Save today!

**ALARM CLOCK**  
**1096**  
Each

Sleekly styled digital electric alarm clock with lighted dial.

**SON-OF-A GUN® PISTOL HAIR DRYER**  
Two Days Only

**1688**  
Each

Clairols® small, compact pistol dryer fits in the palm of your hand, yet delivers a big 1200 watts of drying power for quick drying and styling. Charge it at Kmart!

**12 OZ.\* PEANUTS**  
**68¢**  
Ea.

Delicious dry-roasted peanuts. No oil or sugar added. Save!

**VLASIC® PICKLES**  
**84¢**  
Ea.

Choice of dill or kosher dill. 46 oz. net wt. Save at Kmart.

**DOME LAMP**  
**388**  
Each

Uniquely styled plastic dome lamp in vibrant colors. Save!

**2-PAK BATTERIES**  
**42¢**  
Pkg.

Your choice of "C" or "D" cell. 9-V Battery ..... 34¢

**AM/FM/FM-STEREO, 8 TRACK PLAYER**  
Slide controls for volume, treble, bass and balance. Jacks for phono input, out/tape input, tape output, speakers and headphones. Charge it! Model SKT-63.

**7400**  
Each

**CHINET® PLATES**  
**137**  
Each

Choice of 50 pak plain or 45-pak divided paper plates.

**200' FOOD WRAP**  
**45¢**  
Ea.

Easy to handle, clear plastic. Keeps food fresh, 12"x200'.

**SUPER GLUE® 3**  
**88¢**  
Ea.

Super fast drying super strong. 1/10-ounce net weight. Save!

**STORAGE CHEST**  
**97¢**  
Ea.

Strong sturdy fiberboard chest. Simulated woodgrain.

**CAR CLEANERS**  
**96**  
Ea.

Your choice of vinyl top cleaner or wax or upholstery cleaner. Save!

**TURTLE WAX®**  
**97¢**  
Ea.

Hardshell wax complete with applicator for a super shine!

**DINETTE CHAIRS**  
**888**  
Each

Hi-back chairs with sturdy frame. Choice of patterns.

**DISINFECTANT**  
**122**  
Each

Kills household germs and odors. 12 ounces net weight.

**SPRAY ENAMEL**  
**65¢**  
Ea.

Fast drying spray-on enamel in colors. 8 ounces net weight.

**LATEX INTERIOR**  
**377**  
5 Qts.

Fast drying, washable latex interior 1-coat flat wall paint.

**LAWN-EDGER**  
**8288**  
Each

Adjustable blade guard. Wide track tires. Converts to trimmer.

**LAWN FERTILIZER**  
**297**  
Each

Covers 2,500 Square ft. 12 1/2 lb. net weight bag. Save now!



**5450 CHERRY AVE.  
LONG BEACH**

**10400 ROSECRANS  
BELLFLOWER**



# 'Medicaid means kickbacks'

WASHINGTON (AP) — "Kickbacks are a way of life in Medicaid" despite attempts to curb fraud in the government's health-care program for the elderly, the Senate Committee on Aging reported Saturday.

Although a 1972 law sets specific penalties for abuses, few cases have been prosecuted and only one led to a conviction, the study said.

The law makes soliciting, paying or receiving kickbacks punishable by a year in jail, a \$10,000 fine or both.

The panel recommended that the offenses be made felonies instead of misdemeanors for both the Medicare and Medicaid programs. Legislation strengthening the sanctions is under consid-

## 'A way of life,' Senate unit finds

Medicaid, a state-administered program, paid \$15.5 billion for health services in fiscal year 1975 for the aged, blind and disabled. About 28 million Americans are eligible to have 50 to 78 percent of the cost of their health care paid through this program.

The committee report is the result of eight years of investigation. Previous reports have dealt with specific problem areas.

"The evidence is overwhelming that many pharmacists are required to pay kickbacks to nursing home operators as a precondition of obtaining a nursing home's business," the report said.

Some pharmacists also pay rebates to the operators of clinics which serve urban areas and to hospitals specializing in welfare patients, the committee found.

Clinical laboratories which hope to do business with certain nursing homes also are required to make special payments. The committee said this practice has led to a consolidation of the laboratory business so that only 16 laboratories control 70 percent of New York state's Medicaid business, 12 control 60 percent of New Jersey's business, and 12 control 85 percent of Illinois' business.

The report cited evidence collected by a spe-

cial prosecutor for New York's nursing homes. Vendors and suppliers of meat, linen and laundry service, produce, groceries, and medical supplies regularly make under-the-table payments to retain nursing home business, the evidence shows.

Not all kickbacks are cash transactions. The committee's own investigations found that some pharmacists paid the salaries of certain nursing home employees. Others made gifts of large quantities of trading stamps, new cars, color televisions, boats, desks and prepaid vacations.

Some nursing homes have required pharmacists to furnish supplies

like mineral oil, aspirin, gauze pads and tape without charge, the report said, and others charged pharmacists rent for storage space.

Surveys of pharmacists in several states showed that they believed Medicaid abuses were widespread.

The report said prosecutions have been so few because kickback cases are among the most complicated and difficult to prove. Prosecutors have said they cannot justify spending the staff hours and money required to win a case that will lead only to a misdemeanor conviction.

The committee called for stepped up antifraud activity by the Justice Department and the Internal Revenue Service and more federal assistance for

states to hire their own auditors and investigators. Sens. Frank Church, D-Idaho, and Pete Domenici, R-N.M., chairman and ranking minority member, respectively, of the Aging Committee, sent copies of the report to the Senate Finance Committee and the House Ways and Means and Commerce Committees, and indicated their support for the proposed stiffer penalties.

**1ST IN LONG BEACH**  
**SAVINGS ARE NOW**  
**FEDERALLY INSURED**  
**UP TO \$40,000**

**5 1/4%**  
**CURRENT ANNUAL**  
**PASSBOOK RATE**

**INTEREST**  
**COMPOUNDED**  
**DAILY**

**NEW CERTIFICATE RATES**  
**6 1/2% 7 3/4%**  
**ONE YEAR SIX YEAR**  
**1,000 minimum 1,000 minimum**  
**And Other Savings Plans**  
federal regulations require a substantial penalty for early withdrawal  
**Call our office for details**

### EARNINGS PAID 4 TIMES A YEAR

Funds received by the 10th of any month earn from the first of the month, when on deposit at the end of the quarter. Funds received after the 10th earn from the date of receipt. Funds earn from day of deposit to day of withdrawal on passbook accounts.

**FREE Safe Deposit Box, Travelers' Checks, Notary Public Service**  
**Money Orders and Note Collection Service with \$1000 Minimum Balance**

## FIRST FEDERAL SAVINGS

OF LONG BEACH

**NOT THE LARGEST — JUST ONE OF THE BEST**

### FIRST and PINE

Open Until  
6 P.M. Fridays

PHONE  
HEMlock 7-1211

**FREE PARKING**

135 E. OCEAN AVE.

**FREE PARKING**

**EAST LONG**

1725 XIMENO AVE.

**BEACH BRANCH**

### EXCLUSIVE

## Carter rules out use of braceros; some aliens jailed

By Philip Shabecoff  
New York Times Service

WASHINGTON — President Carter has ruled out any new "bracero" program to bring in Mexican field hands to work for American growers and the administration is cracking down on aliens now holding jobs illegally in this country, government officials reported.

When the administration admitted over 800 Mexican workers to harvest crops around Presidio, Tex., last month, following personal intervention by the president, the United Farm Workers Union and others expressed fear that the ac-

tion foreshadowed a new bracero program.

Between 1952 and 1964, groups of Mexican field workers, or "braceros," were permitted to enter the country under contract to work for U.S. growers. Unions and others oppose such a program on the ground that it takes jobs away from American workers.

According to administration officials, Carter has made it clear to the Labor and State Departments as well as the Immigration and Naturalization Service that the Presidio case is to be regarded as an exception and not to be repeated.

The law requires that foreigners be certified for work in this country only if American workers are not available. Many employers have been circumventing the law by hiring aliens, often from Mexico, who enter the country illegally.

Recently, however, the administration has been cracking down on the illegal aliens, or "undocumented workers" as they are called, arresting and deporting them. But instead of hiring Americans, employers have been trying to have foreign workers certified. According to a Labor Department official, growers prefer foreign workers "because they work hard, scared and cheap."

**THE DECISION** to avoid a repetition of the Presidio experience was precipitated by a request from cherry growers in Provo, Utah. A raid by the immigration service netted 25 illegal workers and after the arrests, most of the other aliens left abruptly. The growers then requested certification be given to foreign workers and, according to Labor Department sources, the governor and two U.S. senators from Utah put heavy pressure on the administration to comply.

But the U.S. Employment Service, a wing of

the Labor Department, found workers in the area willing and able to do the work and made their names available to the growers.

Then, Secretary of Labor Ray Marshall informed Sen. Orrin Hatch that foreign workers would not be certified to pick the fruit.

Carter reportedly concurred in the decision. From now on, a Labor Department official said, the administration will adopt the strategy of having the employment service find qualified workers whenever employers ask permission to bring in aliens. "The strategy is aimed at preventing growers from manufacturing fake work shortages," the official said.

**MEANWHILE**, although the administration has not adopted a final policy for dealing with the millions of alien workers already in this country, the immigration service has been cracking down with raids and deportations.

So assiduous has the administration been recently in its efforts to reduce the number of aliens illegally working in this country, that the foreign minister of Mexico, Santiago Roel, came to Washington last week to express his concern to Secretary of State Cyrus R. Vance. Mexico has long

held that the movement of jobless workers across the border to the U.S. is an important safety valve that reduces domestic economic and social pressures.

## MONTGOMERY WARD SEWING SALE

SALE ENDS WEDNESDAY, JULY 20TH...  
HURRY, SOME QUANTITIES ARE LIMITED!

# Zigzag machines have savings all sewn up.

### Great features on both:

..... Zigzag utility.  
Straight utility. Zigzag utility.  
..... Zigzag stretch.  
Straight stretch. Zigzag stretch.

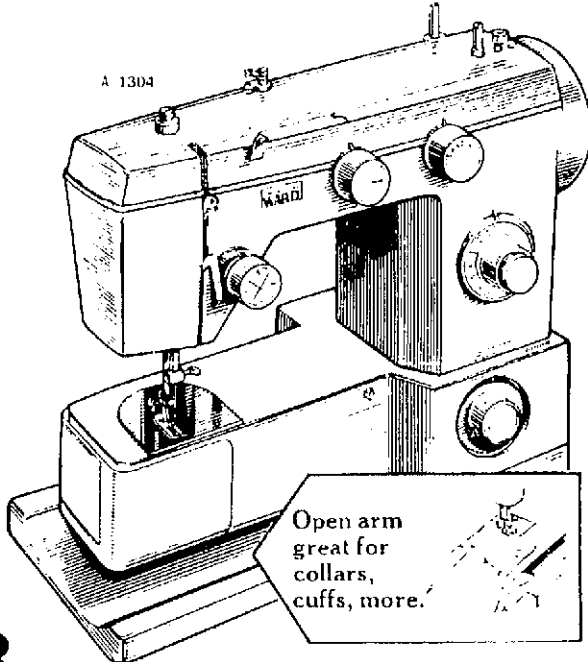
- ✓ Convenient built-in drop feed
- ✓ Handy pushbutton reverse
- ✓ Stitch width, length controls
- ✓ Sewing light over needle

Choose standard or new open-arm sewing machine.

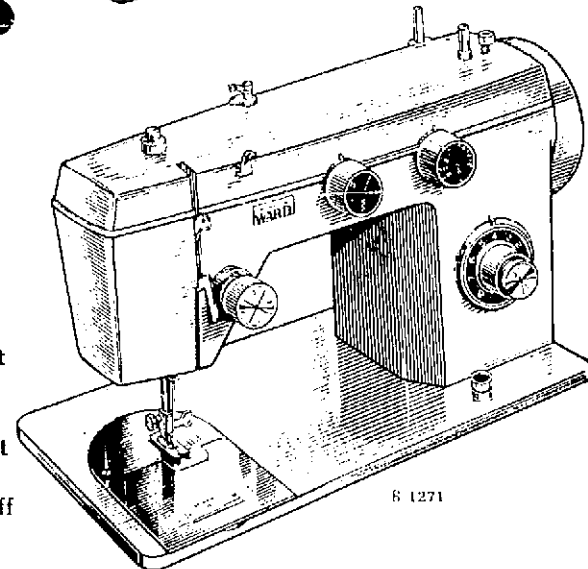
# 99<sup>88</sup>

Your choice.

- Ⓐ Everything is built in so it's a snap to operate
- Quick dial selection makes sewing easy and fun
- Convenient bobbin winder with automatic shut-off
- Head only. Foot control extra.
- Ⓑ Easy-to-use machine is great for delicate to heavy fabrics
- Built-in decorative stitch for that designer touch you want
- Buttonholer, blindhemmer
- Bobbin winder, auto. shut-off



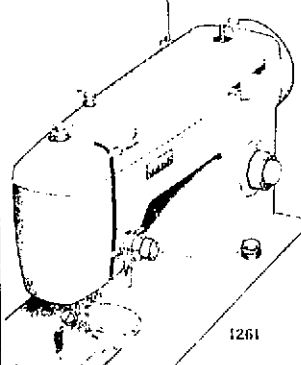
Open arm great for collars, cuffs, more.



## SPECIAL STRETCH-STITCH ZIGZAG MACHINE

Full-size sewing head with in-line and zigzag stretch stitches for sewing knits. Pushbutton reverse locks stitches. This sewing machine makes buttonholes, too! Head only. Foot control extra.

# 69<sup>88</sup>



**WARDS ADVERTISING POLICY:** If your Wards store should run out of any advertised items during the sale period, or should an item not arrive due to production or transportation problems, Wards will offer the item to you at the sale price when it is restocked. This does not apply to "Clearance" and "Closeout" sales or "Special Buys" where available quantities are necessarily limited to stock available on hand.

**WARDS PRICING POLICY:** If an item is not described as reduction or as a "Special Buy" it is at its regular price. A "Special Buy," though not reduced, is an outstanding value. In this ad some regular prices may vary by geographic area. If you have a question concerning any Wards advertisement please call the manager of your nearest Wards store.

WHY PASS UP A GOOD BUY? USE CHARG-ALL CREDIT

## Sew and save!

## MONTGOMERY WARD

CANOGA PARK EAGLE ROCK PANORAMA CITY WEST LOS ANGELES	COVINA NORWALK ROSEMEAD LAKEWOOD	LYNWOOD TORRANCE MONTCLAIR RIVERSIDE	SAN BERNARDINO COSTA MESA FULLERTON	HUNTINGTON BEACH SANTA ANA HAWTHORNE
----------------------------------------------------------------	-------------------------------------------	-----------------------------------------------	-------------------------------------------	--------------------------------------------

SHOP MONDAY THROUGH FRIDAY 10:00 AM-9:00 PM...SATURDAY 9:30 AM-9:00 PM...SUNDAY 11:00 AM-6:00 PM

## Made to Order Custom Designs

Brilliant Men's

### FIRE AGATE RING

One of a kind cut and fired in Germany in heavy 14K yellow gold mounting. Set with 3-5 pt. full cut diamonds.

\$795



Larry Smith

Truly personalized custom jewelry created by Larry from a wax carving to the finished beauty of gold and precious stones. Larry will begin your special desire with an illustration. Then he will handcraft a wax design of fine detail. After your approval, the wax design

is cast and finished to the beauty of gold and precious stones. You have a truly personalized custom piece of jewelry. You also save money because there is no middle man. Prices are surprisingly low. Larry can also redesign your present mountings.

45 years same location  
1 hr. parking  
BankAmericard, Master Charge, Discover

## Ted Brown Jewelers

418 Long Beach Blvd., L.B.

Hours: 9:30 to 5:30 Daily.

436-7326



# N.Y. in chaos; jammed jails may lead to new crisis

By Stanley Johnson  
Associated Press

NEW YORK — As the temperature soared to a record-breaking 98 degrees, New York's prison and court systems came close to chaos Saturday. Officials feared the troubles caused by coping with the black-out-related arrests could spark yet another crisis.

Meanwhile, Police Commissioner Michael Codd ordered an extra 1,500 uniformed policemen to join the 2,500 already working Saturday night to quell any outbreaks on streets littered with the evidence of looting during the blackout that began Wednesday night.

Following the largest mass arrest in New York City's history, jails and holding pens in the court houses in four boroughs remained jammed as a volunteer army of judges, prosecutors and Legal Aid Society lawyers struggled with the aftermath of the billion dollar blackout.

MOST of the 3,521 persons arrested in the looting which came while the city was blacked out Wednesday and Thursday were still being held. Not until Saturday afternoon was there any movement in arraignment procedures. Authorities then began pairing suspects with their fingerprints and police records.

At the Bronx County Court House, 380 prisoners were jammed into a single detention pen for the third sweltering day.

The only place to sleep was the floor. There were diabetics deprived of insulin, officials said, persons undergoing methadone treatment going into withdrawal, persons suffering from epileptic seizures and heat prostration.

Officials estimated it would be Tuesday at the earliest before all those arrested will see a judge.

"It's a nightmare; it's inhumane; we admit it, but we can't do anything about it," said Philip Leshin, a spokesman for the Corrections Department.

WHILE the courts struggled to deal with the persons arrested for looting, arson and related crimes, federal, state and city officials tried to get the stricken city back to life.

Consolidated Edison, the utility which failed, announced it was implementing new measures which it hoped would overcome the problems which combined to leave the city dark for 25 hours.

Con Ed President Arthur Hauspurg said the company was taking steps immediately in areas which "may have contributed in some way to the shutdown of the system Wednesday night or delayed its restoration."

As part of a plan to prevent a recurrence, Hauspurg said Con Ed would, among other things, improve its storm watch capability. Lightning was among the causes of the blackout.

He also said the utility

## Barbs fly in Korea probe row

WASHINGTON (AP) — Demands that President Carter appoint a special prosecutor to investigate alleged Korean influence-buying in Congress intensified Saturday following the resignation of the House ethics committee's chief counsel.

Philip A. Lacovara resigned Friday as counsel to the House panel's probe following a dispute with the committee's chairman, Rep. John J. Flynn, D-Ga.

The committee is looking into reports that the South Korean government sought to acquire influence in Congress through gifts of money and favors to some lawmakers.

Sen. Bob Dole, R-Kan., also called for a special prosecutor saying, "It is high time for President Carter to exert leadership in this area."

would increase the use of in-city generating capacity, staff normally unmanned substations and gas turbines around the clock, and staff auxiliary generators at its major substations to provide standby light and power.

The city's Economic Development Administration reported it had received about 800 phone calls from businessmen who told of \$20 million in damage caused by looting, arson and food spoilage.

Projected onto the estimated 2,000 wounded businesses, that would mean damage of \$50 million or more.

Deputy Mayor Osborn Elliott said between 85 and 90 percent of the businessmen reporting losses said they would rebuild if they received federal loans.

Mayor Abraham D. Beame conferred Satur-

day afternoon with Bronx businessmen who had suffered looting or arson damage.

A group of 20 area congressmen took a day-long tour of shattered sections of Brooklyn along with Woodie Williams, New York director of the Small Business Administration.

Williams pledged that the SBA, which has declared New York and Westchester County disaster areas, would speed loans of up to \$500,000 to help owners of gutted, looted businesses get on their feet again. It normally takes up to a year to arrange such assistance.

However, this time some of the estimated 2,000 businesses wracked by the violence said they would not reopen. Others said they would.

Fred Power, owner of a

stripped flower shop on Nostrand Avenue and a disillusioned former employee of SBA, said that if the agency could get him the money in two weeks, he would reopen.

Paul Graziano, owner of the 10-unit Key Food Stores, said he lost \$1 million when five of his stores in Far Rockaway were destroyed.

"We want to start over, if we can get help," he told Williams.

Reps. Elizabeth Holtzman and Leo C. Zeferetti, both Brooklyn Democrats, said they and the other 18 congressmen had arranged to see President Carter's counsel, Jack Watson, in Washington on Monday to find out just what the administration is willing to do for the city.

Mayoral candidate Bella Abzug called on the state's Public Service Commis-

sion to order Con Ed to pay cash refunds to storekeepers and consumers who had to throw out food spoiled by lack of refrigeration because of the black-out.

Elinor Guggenheimer,

commissioner of consumer affairs, estimated that the loss in food alone totalled "millions and millions of dollars." And there was growing evidence, that the 25-hour blackout would bring immediate economic

damage of at least \$1 billion and spread permanent damage to the already poverty-stricken sections of the city hardest hit by the looting.

Gov. Hugh L. Carey ordered the State Power

Authority to join the task force established by the Public Service Commission to investigate the blackout. Beame also set up an investigation as did the Federal Power Commission and Con Ed.



### LAST 12 DAYS

Enter your child in our Photo Personality Contest—judged by NBC T.V. stars

Karen Grassie of "Little House on the Prairie," MacDonald Carey of "Days of Our Lives" and Ron Pinkard of "Emergency" will decide who wins a \$3,000 shopping spree in our store. We'll photograph your child and enter an extra picture in our contest at no extra charge.

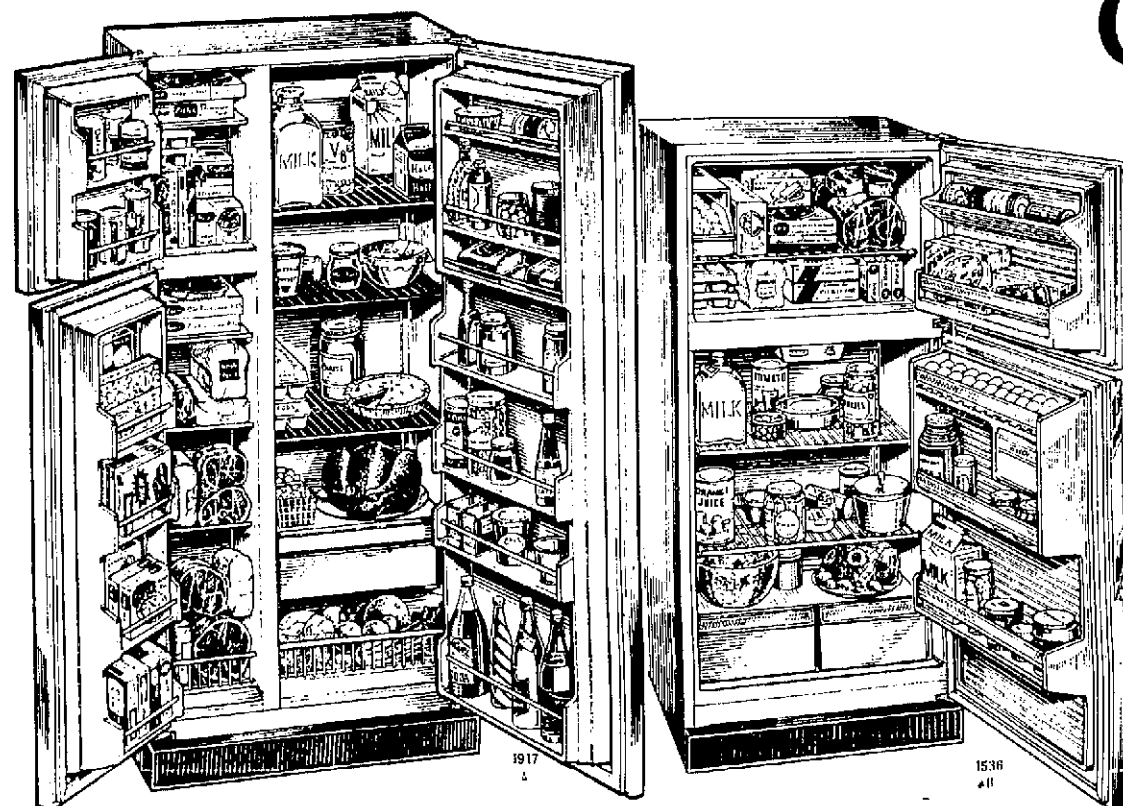
16.95 reg. \$40, 10 color portraits: includes one 8x10" and nine gift size

photo studio 926—633-0111, lakewood, laurel plaza, south—closed Sunday

MONTGOMERY  
WARD

3 DAYS ONLY

SALE ENDS TUESDAY, JULY 19TH...  
HURRY. SOME QUANTITIES ARE LIMITED!



## Cold buys!

Special. All-frostless  
19.9-cu. ft. refrigerator.

**\$398**

It's completely frostless, so you never defrost. Features big 6.58-cubic foot freezer, convenient glide-out shelves, full-width vegetable crisper and door racks for extra storage room. Handy third door cuts down cold loss. A very special buy!

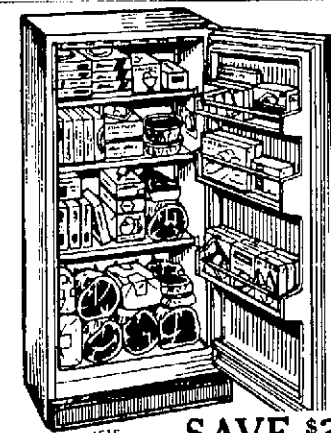
Save \$40.

Roomy 15-cu. ft. refrigerator.

**339<sup>88</sup>**

REG. 379.95

Deluxe top-mount refrigerator is all-frostless; no more messy defrosting. Has 3.67 cu. ft. freezer; 1 fixed, 2 adjustable shelves; twin crispers to help keep produce fresh; butter keeper; and egg rack.

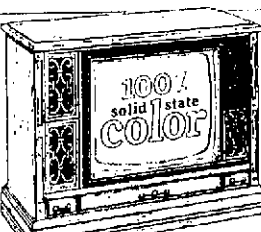


15.5-CU. FT. UPRIGHT FREEZER  
WITH THREE INTERIOR SHELVES

3 interior shelves and door racks keep food at your fingertips. Cold control. Fill it up and save!

REG. \$258

**\$228**

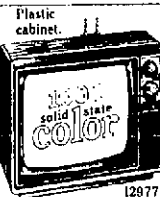


25" DIAG. AUTO COLOR CONSOLE

25" diagonal console with APC for best possible picture. UHF "click" tuning. Mediterranean style. Buy!

REG. \$599.95

**\$499<sup>88</sup>**



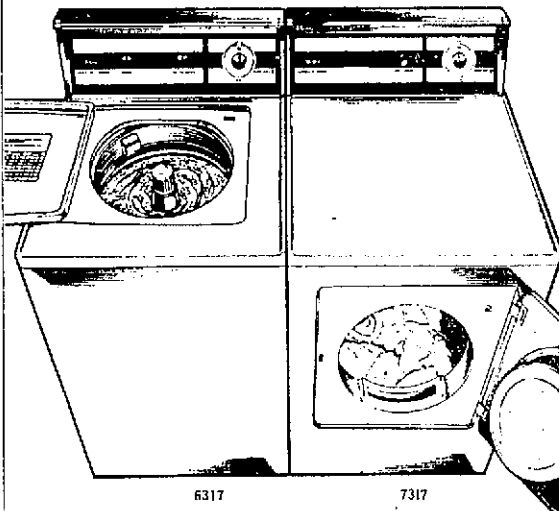
19-IN. DIAGONAL WITH AUTO COLOR

110" slatted mask tube with in-line gun. Buy!

REG. \$499.95

**\$399<sup>88</sup>**

## 18-lb. cap. washer/dryer team.



7-cycle washer,  
matching dryer  
are great pair.

**259<sup>88</sup>**

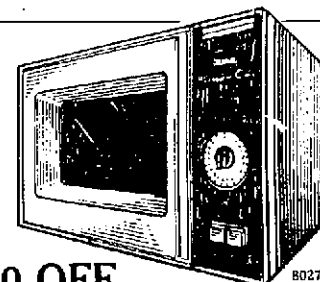
WASHER

7-cycle washer handles all your washables—from knits to permanent press. 4 wash/rinse temp. combos. Save big!

**199<sup>88</sup>**

DRYER

Electric dryer has 1 fabric settings, 18-lb. load cap. Energy-saving automatic dry takes guessing out of drying.



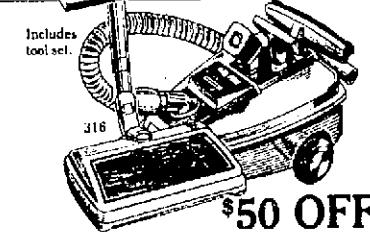
\$70 OFF

BIG CAPACITY MICROWAVE OVEN

Features defrost cycle, 20-minute timer, cook guide. Corning® grill ..... 17.95 Easy-roll cart ..... 24.95

REG. 289.95

**219<sup>88</sup>**



PEAK 2.5-HP POWERHEAD VAC

Canister/upright cleaning efficiency. Adj. floating head, 2-sided edge cleaner. \$68, upright, tools ... 49.88

REG. 199.95

**149<sup>88</sup>**



Choose a console stereo unit or a complete stereo system.

A handsome console stereo features built-in 8-track recorder/player, auto. record changer, AM/FM stereo receiver and more!

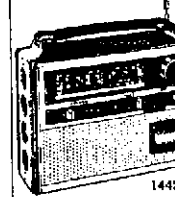
**\$248**

REG. 319.95

A total sound system with 8-track recorder/player, auto. record changer, AM/FM stereo receiver, speakers, custom center.

**199<sup>88</sup>**

REG. 299.88



MULTI-BAND AC/DC RADIO SALE

Receive A.M./P.M. shortwave, aircraft, public service, more!

REG. 29.99

**29<sup>88</sup>**

ENJOY MAJOR PURCHASES NOW—JUST SAY "CHARGE IT" WITH YOUR WARDS CHARG-ALL CARD

# Service? With a smile.

MONTGOMERY  
WARD

WARDS ADVERTISING POLICY: If our Wards store should run out of any advertised items during the sale period, or should an item not arrive due to production or transportation problems, Wards will offer the item to you at the sale price when it is restocked. This does not apply to "Clearance" and "Closeout" sales or "Special Buys" where available quantities are necessarily limited to stock available on hand.

WARDS PRICING POLICY: If an item is not described as a reduction or as a "Special Buy" it is at its regular price. A "Special Buy," though not reduced is an outstanding value. In this ad some regular prices may vary by geographic area. If you have a question concerning any Wards advertisement please call the manager of your nearest Wards store.

CANOGA PARK • 883-1000  
EAGLE ROCK • 254-9261  
PANORAMA CITY • 894-8211  
WEST LOS ANGELES • 836-7922  
COVINA • 966-7411  
NORWALK • 868-0911

ROSEMEAD • 573-3110  
LAKEWOOD • 633-7600  
LYNNWOOD • 537-6000  
TORRANCE • 542-6971  
MONTCLAIR • 714-621-3054  
RIVERSIDE • 714-784-3000

SAN BERNARDINO • 714-884-9231  
COSTA MESA • 714-549-9400  
FULLERTON • 714-879-2500  
HUNTINGTON BEACH • 714-892-6611  
SANTA ANA • 714-547-6841  
HAWTHORNE • 970-7305

SHOP MONDAY THROUGH FRIDAY 10:00 AM-9:00 PM...SATURDAY 9:30 AM-9:00 PM...SUNDAY 11:00 AM-6:00 PM



# Sohio OK dependent on pipeline

From Page 1

was the "most studied project in the history of California" and that "all issues have been adequately answered."

He claimed that the project would "subscribe to the highest air-quality standards in the country or the world."

Garibaldi was also critical of an ARB policy by which Sohio would also be charged for emissions from electrical utilities supplying power to operate the terminal.

"This a policy adopted by no other agency," Garibaldi said. "The purchaser of a product is being asked to be responsible for the effect of having it manufactured."

According to an 18-month study released Thursday by the ARB, the Long Beach terminal could in most instances create daily pollution levels equal to those emitted by 2.7 million automobiles.

In addition, the report said the project would cause six to eight minor oil spills yearly, plus one major spill each in the Santa Barbara Channel and the Port of Long Beach. A major spill was defined as the loss of more than 60,000 barrels of oil caused by a ship collision or grounding.

Dr. Jane Hall, a special assistant to Quinn, said other studies have estimated that "at least once" during the 25-year life of the project a tanker would be involved in an accident that would cause it to spill its 1.2 million barrels of oil along the California coast.

Dr. Donald Bright, director of commerce for the Port of Long Beach, challenged the ARB study, saying some of its conclusions were misleading and unsupported. He said the terminal could be built with adequate safeguards.

"Even the (Long Beach) board of harbor commissioners will probably not approve this terminal if there is an increase in emissions adjacent to the port," Bright said.

"Comparisons of Sohio emissions with tailpipe emissions is, statistically speaking, like comparing apples to oranges," he said.

"That's because stationary sources (such as berthed tankers and oil storage tanks) generally operate continuously, whereas cars are not operated continuously."

Thursday's ARB study concluded that in the "most probable case," daily Sohio emissions would be equal to daily emissions from 27 million new cars.

Under the best case, the study said, daily emissions would be equal to 38,000 new cars, while under the "worst case," daily emissions would be equivalent to 126.3 million autos.

Bright responded by saying that to use ARB statistics on Sohio emissions another way, it would be possible to show that all stationary

sources in the Southland are equivalent to 18.8 million autos.

"Obviously," he said, "there is no validity to such a comparison."

Bright also said that because many agencies, including the ARB, have not provided "specific review criteria" for proposals such as Sohio, "this leaves the applicant in a total state of uncertainty and gives the review agency an undue lever to deny the project."

He urged the ARB and other agencies "to recognize that the establishment of a modern crude oil marine terminal in an existing port represents the most expeditious way to minimize oil spills, reduce air emissions and ensure delivery of crude oil."

Sohio has petitioned the Federal Power Commission to be allowed to take over the El Paso pipeline because natural gas production in the Gulf Coast has been declining for several years.

Maulin said, however, that Mexico has announced that between 100 million and 400 million cubic-feet of natural gas daily may be available to the United States by 1980, while Canada said it may be willing to sell the U.S. 200 million to 500 million cubic-feet of natural gas daily starting next year.

The gas from both of these sources, Maulin said, would have



## Kiss for the winner

Janelle Commissiong, Miss Trinidad-Tobago, left, Miss Universe 1977, gets a congratulatory kiss from Miss Universe 1976 Rina Messinger after she was chosen from a field of 80 contestants in Santo Domingo Saturday night. She is first black ever to win title.

—AP Wirephoto

to be channeled through the existing El Paso line to get to California.

Another major witness Saturday said the Carter administration, through the Federal Energy Administration (FEA), has been



RICHARD MAULIN

pressing California to make a quick decision to on the Sohio proposal to help the energy-short Midwest.

Doug Robinson, special assistant to FEA chief John O'Leary and member of the Carter "transition team" last year, said as far as the Carter administration is concerned the Sohio proposal makes sense because oil purchasers would realize a savings.

Robinson also announced that the Carter administration will propose that oil output at the Navy's Elk Hills oil reserve near Bakersfield be reduced to cut down the West Coast oil surplus.

Elk Hills is now producing 140,000 barrels a day and had been ordered to increase pumping to 300,000 barrels a day by late 1979 to help make the U.S. less dependent on foreign oil. Under Carter's new plan, Robinson said, output could be cut to 80,000 barrels a day by the end of this year.

However, Fred John of the PUC said the federal government "is asking California to help the rest of the country, but is not taking into account the risk to the environment or the possible loss of natural gas to California."

"This is not equitable to Californians," John said.

Further hearings on the project will be held Tuesday night at the Airport Marina Hotel in Los Angeles by the State Lands Commission, and Friday in Long Beach by the South Coast Air Quality Management District.



DOUG ROBINSON

## Japanese beetle found on O.C. plane

A mechanic discovered a dead Japanese beetle, a menace to agriculture, in a plane that arrived Saturday at Orange County Airport, officials said.

Although the beetle was dead, there might have been live beetles aboard that flew away after the small plane arrived from the East Coast, according to entomologist Betty Cawmer of the Agricultural Extension Service in Anaheim.

Japanese beetles have been found recently in aircraft arriving from the East at Los Angeles, San Francisco, San Diego and Fresno airports, but Saturday was the first time one has been discovered at Orange County.

Airlines have been following federal orders to spray DDT on westbound jets from cities with beetle infestation, primarily Philadelphia, Cincinnati and Washington, D.C.

Miss Cawmer said the beetles were accidentally introduced to the United States in 1916. They have a voracious appetite for 250 plants, including corn, peaches, plums, grapes and ornamental bushes. A colony can quickly defoliate agricultural fields and golf course greens.

## 2 killed, 1 hurt in four-car crash

Two men were killed and another seriously injured Saturday in a four-car crash at Beach Boulevard and Yorktown Avenue in Huntington Beach.

The three unidentified victims, all believed to be in their 20s, were in a northbound auto that went through a red light at the intersection, hit a westbound auto and then bounced off two stopped autos, police said.

The driver, hospitalized at Huntington Intercommunity Hospital, will be charged with two counts of manslaughter.

None of the victims had identification, police said, but the Orange County coroner's office was attempting to identify the two fatalities by fingerprints late Saturday.

The female driver of the other auto was treated and released.

## Officer shot in border incident

SAN DIEGO (AP) — A policeman was shot and wounded late Saturday by two men who tried to sneak into the U.S. from Mexico, police said.

Authorities said the officer, whose identity was not immediately released, wounded the two aliens, one of whom was taken into custody. The other man made it back into Mexico, officers said.

The officer, a member of San Diego Police Department's border patrol division, was in stable condition at a local hospital, officials said.

# Grand Prix red, not dead

## Race 'deserves to continue,' says its lawyer

In the second year of its life, the Long Beach Grand Prix Association's financial complexion is still red, but nowhere near the color of last year's deficit nor the \$2.5 million in lawsuit liability tallied recently, its lawyer says.

Don Dyer, co-founder and vice president of the association, said Saturday the record should read:

—An estimated \$20-25,000 profit on this year's event, to be documented in an upcoming audit.

—A maximum total liability of less than \$100,000 in pending litigation and agreed settlements of nine suits.

—A total debt of \$150,000, owed to shareholders only. Last August, the association was more than \$500,000 in the red.

Further, Dyer said, "The audit, due in about two weeks, will confirm that this race made money, finally, and that means to us that it's turned the corner, that it can financially take care of itself. It means it deserves to continue because of the kind of event it is and what it does for the city."

Dyer was responding to a July 5, Independent, Press-Telegram report which said that nine lawsuits seeking a total of \$2,550,000 have been filed against the association.

The total on paper is misleading, Dyer said, since settlements are seldom made for the amounts asked.

He cites as examples:

—An Abbey Rents \$31,788 breach of contract suit settled for \$16,500.

—A \$22,000 suit filed by Clinton Frank Advertising settled for \$14,700.

—A \$3,500 settlement reached on a \$70,000 breach of contract suit filed by Long Beach Pubs Inc., with payments being made.

—A \$1,500 settlement reached on a \$20,000 damage suit filed by owners of the Quartermaster bar, with payments being made.

Of the five remaining matters, one is a personal injury claim which is being negotiated by insurance companies and involves no liability to the association.

A sixth suit, a \$13,234 action filed by Harold Turner and his Utilities Service Co., is valid, Dyer says, and the total amount has been attached pending a trial to determine the exact amount.

This leaves three major matters — suits by Northridge Construction Fence Co. for \$1.3 million, a \$1-million suit by Lloyd Ikard, and a \$50,000 claim by Citicorp Corp.

Realistically, Dyer says, the three suits amount to:

—An actual \$76,950 by the fence company (other amounts are sought in punitive damages). The suit will be fought in trial and probably be settled for less than half the \$76,950.

—A top settlement of \$5,000 for



DON DYER

"We're Very Proud"

— Staff Photo by ROBERT GINN

the Ikard claim if the association loses its case. The suit concerns the removal of Ikard's exhibit of Herman Goering's Mercedes from an entrance location to a back spot. Says Dyer: "If there is a damage claim, it is that fewer people saw his exhibit than would have where he was, and what does that add up to?"

The Citicorp claim, Dyer says, probably will be settled before it goes to court because "we want an ongoing relationship with them. I feel the matter will be settled at a fraction of the amount sought, possibly in terms of services we provide, probably not with a check."

On balance, Dyer says, the Grand Prix is in better shape than it has been since it began.

"What concerns me is that most people in this community appear to think the city lost money on this race. That's not true. We — the corporation — have lost about \$1.5 million, all of which has come from my pocket, my family's pockets, and those of the rest of the shareholders in the corporation. However, these people continue to support us, and are pleased with the event and we hope to give them some returns in the near future."

He continues: "We're at a point where we are very proud and think we deserve to continue."

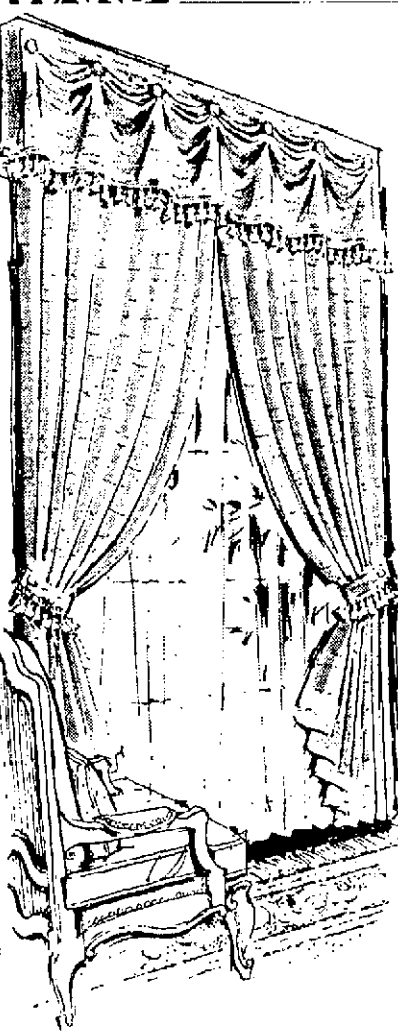
What is still owed?

"About \$150,000, mostly to people who are working with us, in wages," he says. "The only ones who aren't waiting are the ones covered in the above rundown."

What is Grand Prix president Christopher Pook's salary?

"\$18,000 a year. Which is a joke for all he does. Hopefully, it will improve someday."

**MONTGOMERY WARD WINDOW FASHIONS** SALE ENDS TUESDAY, JULY 19TH... HURRY. QUANTITIES LIMITED!



**25% to 50% off\*.**

**All fashionable antique satin fabrics for stylish custom-made draperies.**

Choose from an entire line of rayon/acetate antique satins and other fine blends for gorgeous draperies and top treatments. Comes in many color and fabric combinations. Labor and installation is available.

\*REGULAR LOW PRICE



**25% OFF\* CUSTOM-MADE MINI-BLINDS**

Designed to your specifications. Put privacy, light and air control at your fingertips. Installation is extra.

\*REGULAR LOW PRICE



**WE STILL MAKE HOUSE CALLS**

Need help? Wards decorators will come to your home with idea books and fabric samples to give you a free estimate on their custom services. You get the best for less when you call on Wards.

CALL TOLL-FREE 1-800-472-2491

**WARDS ADVERTISING POLICY:** If your Wards store should run out of any advertised items during the sale period, or should an item not arrive due to production or transportation problems, Wards will offer the item to you at the sale price when it is restocked. This does not apply to "Clearance" and "Closeout" sales or "Special Buys" where available quantities are necessarily limited to stock available on hand.

**WARDS PRICING POLICY:** If an item is not described as reduction or as a "Special Buy" it is at its regular price. A "Special Buy," though not reduced is an outstanding value. In this ad some regular prices may vary by geographic area. If you have a question concerning any Wards advertisement please call the manager of your nearest Wards store.

FOR HOME DECORATING, CALL TOLL-FREE 1-800-472-2491

**We still make house calls.**

**MONTGOMERY WARD**

CANOGA PARK	COVINA	LYNWOOD	SAN BERNARDINO	HUNTINGTON BEACH
EAGLE ROCK	NORWALK	TORRANCE	COSTA MESA	SANTA ANA
PANORAMA CITY	ROSEMEAD	MONTCLAIR	FULLERTON	HAWTHORNE
WEST LOS ANGELES	LAKEWOOD	RIVERSIDE		

SHOP MONDAY THROUGH FRIDAY 10:00 AM-9:00 PM... SATURDAY 9:30 AM-9:00 PM... SUNDAY 11:00 AM-6:00 PM



# Carter's stand on abortion assailed

By Ann Blackman  
Associated Press

## Administration women 'outraged'

WASHINGTON — Some of the highest-ranking women in the Carter administration, described as "outraged, angered and disappointed" at the president's opposition to federal funding for elective abortions, are preparing a memo for Carter in hopes of changing his position.

Administration sources said the planned memo resulted from a 90-minute White House meeting Friday afternoon attended by nearly 40 women and three men, all Carter appointees or their aides.

THE memo, which will be circulated Monday for signatures of those who attended, will include a list of medical instances where the protesters think that poor women should be able to receive government money for abortions. One reason cited will be a pregnant woman's exposure to German measles, long associated with serious birth defects.

The women plan to pose a number of questions for Carter, including:

—What should a poor woman do if she knew her baby would be born deformed?

—Should a 14-year-old girl be forced to raise an unwanted child?

One of those who attended the meeting, convened by Carter's top-ranking woman, Margaret "Midge" Costanza, said that when Carter was informed of the meeting the previous day, he indicated he would not change his position.

Another woman, who asked that she not be identified, said of Carter: "It's so disappointing. We knew during the campaign that he opposed abortion, but it sounds like his position is getting stronger. Now he's saying not only that he opposes them, but that he won't permit them."

During his campaign and since becoming president, Carter has said he opposes abortions and favors cutting off federal spending for them except when they are performed to save the mother's life.

Last week, in remarks at a news conference, Carter expanded his exceptions to include cases involving incest or rape.

The issue came up because of two Supreme Court decisions earlier this year opening the way for states and the federal government to cut off Medicaid funds used to finance abortions for poor women. Medicaid programs paid for abortions

last year for about 300,000 poor women.

CARTER told the news conference that the Supreme Court's rulings were "reasonably fair." But the women were particularly incensed by his further statement: "As you know, there are many things in life that are not fair, that wealthy people can afford and poor people can't."

"But I don't believe that the federal government

should take action to try to make these opportunities exactly equal, particularly when there is a moral factor involved."

Those attending the meeting argued that Carter was seeking to impose his own moral or religious beliefs on other people, in this case the poor, the source said.

The House has voted to bar Medicaid funds for all abortions, while the Senate passed a more liberal measure that would per-

mit abortions in a number of cases, including when a woman's physician decides that terminating a pregnancy is medically necessary, a term which some experts say could encompass virtually any reason for abortion.

House and Senate conferees are expected to meet this week to try to resolve their differences.

Sources said those senior women appointees attending the meeting included: Carol T. Foreman,

assistant secretary of agriculture for food and consumer affairs; Barbara Babcock, assistant attorney general for the civil division; Patricia Wald, assistant attorney general for legislative affairs; Patricia Derian, State Department coordinator for human rights and humanitarian affairs; Graciela Olivarez, director of the Community Services Administration; Tony Chayes, assistant secretary of the Air Force, and Eula Kingham, assistant secretary of labor for the Occupational Safety

and Health Administration.

Other women included the three female assistant secretaries at the Department of Health, Education and Welfare, Eileen Shanahan, assistant secretary for public affairs;

Arabella Martinez, assistant secretary for human development, and Mary Berry, assistant secretary for education. The three men present included Joseph Onck, assistant director for health on the White House Domestic Council.

CLIP & SAVE

50 Pcs. Stainless Steel

FLATWARE SET

Complete service for 6 — 8 serrated dinner knives, 8 dinner forks, 8 soup spoons, 8 salad forks, 16 teaspoons, 1 soup spoon, 1 butter knife. Guaranteed. Needs no polishing. Never tarnishes, never stains — Reg. \$29.95. Coupon Expires 7/18/77.

\$13.77

with coupon

Horace Green & Sons Hardware

4420 Atlantic Ave., Bixby Knolls Center

2154 Bellflower Blvd., Los Altos Center

GOOD FOR DAYS SHOWN

## Proabortionists 'racist'—Reagan

SACRAMENTO (AP) — Ronald Reagan says abortion rights groups are being racist in their attack on a proposed cutoff of federal funds for needy women's abortions.

Reagan, who as governor signed a major liberalization of California's abortion laws in 1967, took an antiabortion stance Saturday in his nationally syndicated newspaper column.

"When the civil liberties rhetoric is peeled away, there is a hard nut of racism embedded in the logic of this largely white, liberal proabortion movement's argument," he said.

"That is, that poor (and black) people have not the brains, the will or the morals to be anything but promiscuous, so we must watch over them with a paternal eye and abort their babies every season."

Reagan was referring to abortion rights groups' contention that denial of federal funds for needy

women's abortions would discriminate against the poor and minorities because they couldn't afford to pay for the operations without government help.

Such a federal fund cutoff has been approved by the House and Senate in differing forms and is supported by President Carter.

Reagan didn't specifically endorse a constitutional ban on abortions, but praised the antiabortion movement, which has been seeking such a ban.

"The right-to-life forces, far from being antipoor and antiblack, speak out strongly for individual dignity and responsibility and view the government as a potential (and often actual) destroyer of family values," he wrote.

He also said it was ironic that many feminists disliked being viewed as objects and yet supported the right to abortion.

"What, after all, is an abortion, but the treating of a child as an object to be thrown away if not wanted?" Reagan said.

14.88

14K GOLD SPECIAL!

Fine link serpentine chain a full 15 inches long... now at this unbelievable low price.



9.88 Matching 7-inch bracelet.

Precious 14K gold in the fine jewelry fashion look that's sweeping the country.


Limited quantities.

Fine Jewelry Department.

9.99

BIG VALUE

Multi-position lounge in green/white, orange/white, brown/white. 74x24x11".



POOL-SIDE SALE!

77¢

Vinyl ball in colors. 20" inflated size. Similar to illustration.



2.99

25% OFF

Reg. 3.99. Vinyl pool in blue. 4' round size.



77¢

30% OFF

Reg. 1.11. Snoopy® inflatable vinyl swim aids from Ideal. 2 per pkg. Easy slip on.



99¢ qt.

30% OFF

Reg. 1.44 qt. Water clarifier by Chem Lab.



4.99

26% OFF

Reg. 6.77. Chlorine stabilizer by Chem Lab. Net wt. 3 lb.

STOP IN FOR SUPER SALES & SPECIALS

16.99

SALE!

Reg. 19.99. Two-man inflatable vinyl boat kit. With boat, 2 oars, pump, 81"x51" deflated.



9.00

U.S. Coast Guard Approved nylon boating vest. Polyvinyl-chloride flotation. Nylon shell. S,M 35-40" L-XL 41-48".



2.99

SAVE 25%

Reg. 3.99. "Baby-Me" tug boat float. Vinyl swim aid for pre-schoolers.



10.99

26% OFF

Reg. 14.99. Steel bottom 2-seat sandbox with vinyl lowering canopy.



7.99

SPECIAL!

Sleeping bag. With nylon outershell and tricot lining. 2 lb. polyester fiberfill. In assorted colors. 34"x70".



Limited quantities.

14.44

SALE!

Reg. 15.99. The Treasury's own 3-speed portable fan. 1/15 HP motor moves up to 5700 CFM. Rotary switch control.





FOLLOW THE SUN SET TO DESERT HOT SPRINGS

Reasonable and relaxed resort living

Isn't it time you enjoyed a weekend or a week of care-free living under sunny skies?

If you like to swim, play golf, tennis or completely unwind, plan a visit to Desert Hot Springs, the Spa City.

In this resort community, located 10 miles northeast of Palm Springs, there are over 200 spas, saunas, mineral and therapeutic pools.

You'll also enjoy fine restaurants and shops plus a choice of many hotels, motels, mobile home and recreational vehicle parks.

Join the sun set in Desert Hot Springs — you may want to stay for the rest of your life.

Send for a free color brochure today!

Chamber of Commerce, Desert Hot Springs, Calif. 92240  
714/329-6403

Name \_\_\_\_\_ (Please print)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

THE SPA CITY  
DESERT HOT SPRINGS  
California

16.99

THE TREASURY EVERYDAY LOW PRICE

The Treasury's own 12" 2-speed portable fan.

Complete with attached stand. Moves up to 2000 CFM.



26.99

THE TREASURY EVERYDAY LOW PRICE

The Treasury's own 20" deluxe 3-speed portable fan.

1/12 HP motor moves up to 6500 CFM. A super sale. 10.99 Roll-about stand for 20" fan.



Use your JCPenney charge. Sale prices effective Sunday, July 17 through Tuesday, July 19.

Your Family Discount Store and Supermarket

The Treasury

LAKEWOOD

Carson St. & Paramount Blvd.

Open Weekdays 9:30 to 9:30; Sunday 10-6



EXCLUSIVE

Study says aircraft no threat to ozone

By Walter Sullivan New York Times Service

NEW YORK — New laboratory findings indicate that no existing aircraft presents an imminent threat to the atmosphere's protective ozone layer, according to the head of the Federal Aviation Administration's

high altitude pollution staff. However, the findings indicate that fluorocarbons are considerably more of a threat to the ozone than previously believed. The conclusions about the effects of aircraft differ sharply from those of earlier American, British

and French studies, including the multimillion-dollar Climatic Impact Assessment Program conducted under the Department of Transportation from 1971 to 1974.

The new evidence was summarized by Anthony J. Broderick of the aviation administration, whose follow-up studies were initiated in 1975 as the High Altitude Pollution Program. He described the findings to a meeting of propulsion specialists in Orlando, Fla., sponsored by the American Institute of Aeronautics and Astronautics.

The chief concern with regard to supersonic transports has been that oxides of nitrogen from their exhaust, and that of higher-flying conventional (subsonic) airliners, would stimulate chemical reactions that would deplete ozone in the lower stratosphere. It was feared that this would allow additional solar ultraviolet rays to reach the earth, which

might increase the incidence of skin cancer. The new findings seem to rule out such a threat, Broderick said, but he said that they implied that ozone depletion caused by fluorocarbons might be double previous estimates. Fluorocarbons have been accumulating in the atmosphere from their use as spray-can propellants, as refrigerants and in other roles. A variety of measures are projected or have been enacted to limit their release. Broderick emphasized that the studies not only have changed estimates of stratospheric chemistry but have also made it clear that considerable uncertainties remained. Nevertheless, his final conclusion was clearly

welcome to an audience of aviation engineers. Broderick said that "there appears to be no immediate requirement to develop regulations which would mandate a reduction in cruise-altitude emissions of subsonic or supersonic aircraft." There is, however, "a clear necessity," he added, to reduce existing uncertainties and develop an internationally agreed method for accurate measurements of nitrogen oxide emissions. He also recommended "building a framework for regulation if necessary" of future very-high-flying aircraft, such as the proposed hypersonic transports. Broderick said he was speaking privately and not

on behalf of the FAA or its parent agency, the Department of Transportation. The tests were conducted at the National Oceanic and Atmospheric Administration laboratory in Boulder, Colo. Another major finding, according to Broderick, has been the discovery that hydroxyl and peroxy radicals react together at one-fifth to one-tenth the rate previously estimated. These two discoveries, plus other revised estimates, so alter the competitive roles of stratospheric reactions that, when all are combined, estimates for the effect of emissions from a large fleet of supersonic transports are radically reduced.

The study ending in 1974, concluded that such a fleet operating at a height of 17 kilometers (56,000 feet) would deplete the ozone by almost 5 percent. If the oxides of nitrogen were injected at a height of 20 kilometers (66,000 feet), the study found, the depletion would be about 10.5 percent. But the new estimates actually show a slight increase in the ozone for operations at both levels, although Broderick said it is "not at all clear" whether the effect would actually be a slight increase or a slight decrease. "It is possible — even likely," he added, that some of the revised data "will be revised once again."

Among added factors has been the introduction of chlorine into the stratosphere from the breakdown there of fluorocarbons. The latter, widely marketed under the trade name Freon, are very stable chemically under normal circumstances and therefore do not alter substances ejected from an aerosol can. Hence they have been widely used as propellants for hair sprays, antiperspirants and other toiletries. It has been found that fluorocarbons, when exposed to ultraviolet rays such as those bathing the stratosphere during daylight, break down, releasing chlorine, which may then play a significant role in depleting the ozone.

Accord on sea law gets closer

By William N. Oatis

UNITED NATIONS, N.Y. (AP) — The biggest international meeting ever is about to produce the closest thing yet to a broad treaty regulating man's use of the oceans, which cover three-quarters of the globe. The 3½-year-old U.N. Conference on the Law of the Sea, with more than 1,600 delegates registered from 145 countries, wound up its sixth session here Friday after eight weeks of discussion. But conference officials — the president and committee chairmen — were still at work Saturday on the session's final product, a document called "the informal composite negotiating text." It is expected to be released next Thursday. The document will contain provisions that would divide the oceans into territorial waters, a universal economic zone and the high seas; regulate fishing in all ocean waters and mining of seabed minerals, and guard against ocean pollution.

THE CONFERENCE president, Ambassador Hamilton Shirley Amerasinghe of Sri Lanka, calls the composite text "the fetus of the future treaty." Officially, it is described as just a basis for negotiation — like its two predecessors, the 1975 "informal single negotiating text" and the 1976 "revised single negotiating text." Amerasinghe says the latest version is bound to be revised again before it becomes a draft treaty, to which conferees may formally propose amendments. But some diplomats regard it as sounder than its predecessors, because in almost daily private huddles a great deal of negotiation has already gone into it. There is general agreement that territorial waters should be extended from the traditional three-mile limit to 12 miles and that every coastal state is entitled to an economic zone reaching on out to 200 miles. Amerasinghe says the 200-mile economic zone is already "a fact of international law." Forty-three coastal countries have established or are in the process of establishing 200 miles offshore as a fishery zone, economic zone or even territorial sea. The United States imposed a 200-mile fishing zone last March 1.

THE CONFERENCE is reported near agreement on the right of one country's vessel to pass through another's strait. But the United States and other advanced countries are still locked in dispute with developing countries over who should control and mine the manganese nodules, rich also in copper, nickel and cobalt, from the deep ocean floor. The United States has proposed a "parallel system" under which private corporations and states would exploit the nodules on something like even terms with an International Seabed Authority. The proposed Authority would mine through an operational arm called the The Third World countries, looking to the Authority for money to finance their economic development, originally sought to limit the corporations to working "through a form of association" with it. But they later offered a compromise — to permit mining "by entities other than the Enterprise ... on the basis of contracts" with the authority. But the Third World position paper has provisions the United States will not accept — a 20-year cutoff of corporate mining and a sharp limitation of seabed mineral production to curb competition with land-based output. The little black nodules, resembling charcoal briquettes, are believed worth billions of dollars. Companies in the United States, Canada, Britain, France, Belgium, the Netherlands, West Germany and Japan, many in consortiums, want to start mining them in 1982 or 1983. U.S. Ambassador Elliot Richardson, head of the conference's biggest delegation with 64 members, estimates it would cost \$500 million to \$750 million to open its first mine site. He has suggested a plan to have countries adhering to the treaty help the Enterprise open its first site by guaranteeing the necessary bank loans in proportion to the percentages they pay of regular U.N. budget expenses. Since the United States pays for a fourth of the budget, it would have to guarantee between \$125 million and \$187.5 million of Enterprise borrowing.

THE CONFERENCE will hold a seventh session in Geneva, Switzerland, for seven or eight weeks starting next March 28. The treaty is expected to be finished in one or two more sessions and then, by prearrangement, signed in Caracas, Venezuela, where the first Law of the Sea session was held in 1974. But its future is clouded by legislation now before Congress in Washington that would license American companies to mine nodules even without international agreement. Sen. Claiborne Pell, D-R.I., says he expects Congress will adopt some seabed mining law next spring. But Amerasinghe predicts that if the conference does well in Geneva, Congress will hold off.

Swamp fires smoldering

MADISON, Fla. (AP) — Fire officials said Saturday they had contained several stubborn swamp fires smoldering in a three-county area of drought-stricken north Florida. "Contained is the only word we can use right now," said Ed Sweeten,

fire control chief for the Division of Forestry. "We would like to say that they are out, but that's an over-optimistic statement until we get some rain." Sweeten said the most severe blazes burned about 2,450 acres in Madison County after a wind shift caused the fire to change direction.

The Treasure Chest Marina Pacifica Village Parking Level Seaward (213) 431-2626 "Quality Furnishings, Dinnerware, Kitchenware & Gifts for All"

Complete Line STETSON and KNOX HATS & CAPS N.Y. Men's Wear & Hats 432-7598 244 Pine Long Beach

HAIR TRANSPLANTS Rely on experience, Dr. Frankel has performed thousands of transplants. His articles have been accepted by leading dermatology journals. FREE HAIR LOSS BROCHURE DERMATOLOGY-ALLERGY COMPLEXION • SKIN PROBLEMS CHEMOSURGERY • DERMABRASION TATTOO REMOVAL — NEW PUVA THERAPY COSMETIC SURGERY BREASTS • FACE • EYES • NOSE • EARS • ARMS • BUTTOCKS • THIGHS • SCAR REVISION FREE COSMETIC SURGERY BROCHURE HAIR REMOVAL BY ELECTROLYSIS — ANESTHESIA AVAILABLE See a truly modern cosmetic surgery center. Come in — take a look at our new Los Angeles facility. Compare us with any facility anywhere. Lakewood 5203 Lakewood Blvd. (213) 531-7420 Los Angeles 4322 Wilshire Blvd. (213) 938-2191 Huntington Beach 8101 Newman Suite C (714) 540-6805 Santa Ana 2700 N. Main St., Suite 502 (714) 541-6651 San Diego 3033 Bunker Hill St., Suite 101 (714) 483-1900 E.B. FRANKEL, M.D. Member American Medical Association Board Certified Cosmetic Surgeons-Dermatologists All medical & health plans financing available E. B. Frankel M.D. Medical Building

AIN'T IT NICE? national LUMBER ELECTRIC GARAGE DOOR OPENERS ONCE YOU HAVE ONE YOU'LL FEEL LIKE YOU NEVER WANT TO BE WITHOUT IT, SPOIL YOU NICE. AMAZING GENIES MY, MY, WHAT WON'T THEY THINK OF NEXT. PUSH A BUTTON, SHAZAM! WHAT A FEELING OF POWER. LOVE THE SECURITY, NO DARK GARAGE TO DRIVE INTO JIM. DELIVERY AND INSTALLATION 49.00 HEY, WHO DOES IT FOR LESS? 99.00 135.00 155.00 CHAIN DRIVE GS 200-D You push the button, it opens and the light goes on, planetary chain drive. SCREW DRIVE GS 404-D Full length worm gear and 1/2 HP motor. Auto. safety door stop. Light goes on and off automatically. DELUXE SCREW DRIVE GS450-D Double lights, nifty case, solid state. Cryptar system for hundreds of codes for your protection.

ARTESIA HWY BELLFLOWER WOODRUFF 605 Fwy ARTESIA BL BELLFLOWER 17326 Woodruff 1 Blk. North of Artesia Blvd. (213) 707-2721	WILMINGTON ALAMEDA CARSON SAN DIEGO Fwy CARSON 2045 E. Carson Blk. Wilmington and Alameda (213) 437-0551	IMPERIAL VALLEY VIEW SANTA ANA Fwy LA MIRADA 12841 Valley View Corner Imperial (213) 921-2541 (714) 523-7870	BROOKHURST GARFIELD ADAMS HUNTINGTON BEACH 19122 Brookhurst Corner of Garfield (714) 962-5561	LB Fwy FIRESTONE BL SOUTH GATE DOWNEY 5645 E. Firestone Blvd., South Gate (213) 669-3501	PAC. CST. HWY GREEN SHAW TORRANCE 25415 Crenshaw Crenshaw and Pac. Cst. Hwy. (213) 530-4451	PAC. VERD SPRING SAN DIEGO Fwy LONG BEACH 6501 E. Spring Corner of Palo Verde (213) 425-6491	AD GOOD THRU JULY 20 WEEKDAYS 9 TO 9 SATURDAY AND SUNDAY 9 TO 6
------------------------------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------------------------------------------------------------	--------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------------------	--------------------------------------------------------------------------------



# 'Lead-risk' glasses are nothing new

By Warren E. Leary  
Associated Press

## Decal process same for 50 years

WASHINGTON — If there is a health problem with decorative glasses leaching excess lead, it goes far beyond the few million handed out by the McDonald's fast-food chain.

Glass industry officials say the same process of heat-fusing ceramic designs will be used to make 400 million decorative glasses this year in the United States alone. The process has been used around the world for almost 50 years to produce billions of glasses embellished with floral patterns, cartoon characters, names and other adornments.

The wide distribution of decorative glasses is one reason a federal interagency task force was formed last week to test such drinking containers to see if there is a health risk and to recommend corrective or regulatory action if needed. Meanwhile, McDonald's has stopped distributing its glasses.

Environmental Protection Agency recommended Friday that children not be allowed to lick or gnaw the outside of the glasses until further tests are made.

McDonald's then announced an indefinite suspension of its distribution of the glasses until the government agencies "can establish a definitive policy regarding decorated glasses."

The federal agencies said initial tests showed that lead can leach from enamel decals on the glasses, particularly after repeated washings. But it isn't known if this is enough to be a health hazard.

In defense of their products, the glass industry says emphatically that such glasses are safe.

"In 48 years of using this method, manufacturers have produced billions of glasses and there has

been no problem," said a spokesman for the Libbey glass division of Owens-Illinois Inc., maker of the McDonald's glasses. "There's never been an incident of anyone being harmed."

The Lead Industries Association and the International Lead Zinc Research Organization, both trade groups, said their tests concluded "that there is absolutely no hazard from the decorated glasses since the lead is tightly bound in the ceramic which is fused to the glass."

Jerome F. Cole, vice president of the research organization, said Massachusetts was wrong in drawing conclusions from tests that showed the total content of lead in the decals.

"The Massachusetts tests looked at the presence of lead, not the lead hazard," Cole said. "If

you have lead that's bound up tight, it's there but it's no problem since it doesn't get out."

Cole and others in the industry note that the glasses have been tested by FDA-approved methods and meet all government chemical release requirements.

The industry says lead is essential in the process that fuses the ceramic enamel decoration to the glass when baked at 1,100 degrees because it assures a tight, chip-resistant bond.

"There are leadless glazes," Cole said. "But there has been a lot of research on this and the best and most acid-resist-

ent glazes are always shown to be lead-based."

Cole said there is lead in eyeglasses, crystal glassware and many other products which meet government standards.

"If the Massachusetts tests were used for regulations, the state would have to ban fine crystal glassware and eyeglasses," he said.

McDonald's and glass manufacturers have sued Massachusetts Public Health Commissioner Jonathan F. Fielding and his department, asking for a court order requiring re-testing of the disputed glasses.

BUT Fielding says he's still "very concerned that this is a potential problem for kids. It's an unnecessary kind of exposure."

Fielding contends that if the decals can be gnawed or chipped off the glasses, this could add to lead exposure from exhaust fumes and old paint chips that children sometimes eat to generally raise poisonous lead levels.

Representatives of agencies in the federal task force are to begin immediately drawing up a work plan and schedule for the group to conduct tests and make recommendations. No date for a final report was set.

Spokesmen for government and industry said they hope the task force can end public uncertainty about the safety of glasses found in millions of American homes.

## U.S. has too much wheat

By Don Kendall

WASHINGTON (AP) — From bare bones to fat surpluses in less time than it takes to graduate from high school, the nation's wheat inventory is so immense that the Carter administration soon will announce federal curbs on next year's harvest.

Only three years ago, when the world's crops hung in the balance and huge demands were draining reserves, the U.S. wheat stockpile was the smallest in more than 25 years.

Some authorities at the time raised the specter of mass starvation in poor countries. As the farm price of wheat climbed, a few predicted that American consumers would pay a dollar for a loaf of bread.

But now, after three massive U.S. wheat crops — including the near-record harvest now taking place — it all seems like a bad dream.

In several major producing countries, crops rebounded, precluding any famine around the world. In addition, both India and Bangladesh are now less dependent on American aid.

In this country, bread prices did sprout anew, but not to the dollar a loaf foreseen in 1973-74.

Yet, while wheat prices have dropped precipitously, consumers are still paying as much as ever for bread because of higher middleman charges.

THREE YEARS AGO, for example, the farm wheat prices soared to record levels. At that time, a one-pound loaf of white bread that cost consumers nationally about 33 cents contained 6.4 cents worth of wheat.

This year, bread prices have averaged about 35 cents a loaf. The farm value of the same wheat in that loaf, however, is now about 2.8 cents.

In other words, if farmers gave away their wheat, consumers still would pay almost as much for bread as they did three years ago when farm wheat prices were at all-time highs.

The record wheat supply, however, is generally helping cool shelf prices by hanging over the market like a giant hammer ready to slam down on prices of other grains if those get too high.

The relatively fast buildup in wheat supplies — traditionally the biggest and most frustrating grain problem for the country — has brought hardships to the farmers who produce it. Nationally, wheat in mid-June sold at the farm for \$2 a bushel, compared with \$3.42 a year earlier.

In February 1974, when there was talk of the world running out of bread grain, wheat at the farm averaged a record \$5.52 a bushel.

TO UNDERSTAND WHAT has happened since then, it is helpful to know a little about wheat, what it provides and how important it is to the farm economy:

—A bushel of wheat weighs 60 pounds, about as much as three cases of beer.

—Each bushel provides enough flour to make about 70 loaves of bread.

—Wheat is a major cash crop for farmers, but only about two-fifths of it is needed to meet domestic requirements.

The wheat inventory — also called a reserve, carryover surplus — three years ago was 340 million bushels, less than a six-months supply for domestic requirements.

Put another way, the reserve of June 1, 1974, was the equivalent of 23.8 billion loaves of bread.

As of this June 1, the wheat reserve was 1.1 billion bushels, enough to meet domestic requirements for almost two years. It also was the equivalent of 77 billion loaves of bread.

Add to that the estimated 1977 harvest of 2.04 billion bushels — only third behind those of 1975 and 1976 — and the total U.S. supply available for the coming year is a record of almost 3.2 billion bushels.

But less than 1.9 billion bushels will be needed in the 1977-78 season to meet domestic and export demands. That means the wheat surplus next June 1 will be crowding 1.3 billion bushels, the largest surplus in 16 years.

HOW DID IT happen? The scarcity and then the surplus?

It began with poor world grain crops, mainly. The Soviet Union, for example, secretly bought more than 400 million bushels of wheat in 1972, about one-fourth of that year's U.S. harvest, and the rush was on.

More countries poured in orders for U.S. wheat and other grain. Exports soared, and what had appeared in mid-1972 to be another round of wheat surplus problems rivaling those of the early 1960s soon dissipated as the grain drain pushed.

Old controls on how many acres of wheat farmers could plant were suspended in favor of the market-oriented Republican policies of Earl Butz, Nixon's and Ford's agriculture secretary.

THE McDonald's flap began July 8 when Massachusetts officials said tests showed high lead content in cartoon decals on the outside of the glasses. Excessive lead can cause brain damage and death, particularly in children under the age of 6.

Although the U.S. Food and Drug Administration said it found no evidence that lead from outside the glasses got into liquid inside, the FDA and the

**CARPET CLEANING**  
**STEAM**  
**ONE DAY SERVICE**

CLIP COUPON EXPIRES 7/24/77

ANY SIZE LIVING ROOM & HALL

OVER 20,000 HOMES SERVED

**\$13.50** FREE

ANY 5 ROOMS **\$29.95** FREE

Up to 1000 Sq. Ft.

BATHROOM & HALLWAYS

OPEN 7 DAYS

RESIDENTIAL & COMMERCIAL  
FURNITURE MOVING  
DEODORIZER, COLOR  
BRIGHTENERS,  
100% MONEY BACK GUARANTEE  
ANIMAL SPOTS, TOO!

**425-6496**  
**MILLERS**  
carpet care

**VALUABLE COUPON**

**CHEDDAR CHEESE**  
**WISCONSIN 'GOLDEN AGED'**

Finest Money Can Buy.

Limit 5 lbs. per customer

**129**

Full Pound

WITH COUPON JULY 17 thru 20

**CENTER MEAT CO.**

LAKEWOOD 5212 Graywood Lakewood Center

GARDEN GROVE 9772 Chapman Next to Zody's

MALL OF ORANGE 2332 N. Orange MALL Next to Broadway

**national LUMBER**

12x12

**MIRROR TILE**

**CRYSTAL CLEAR**

Makes a room seem much bigger. Looks nifty.

12x12 inch.

**44¢** EA.

**VEINS**

In gold, silver, and colors including Satin Black and Old Gold.

**66¢** EA.

**TINTS**

A touch of color to reflect a lot of elegance into a room.

**77¢** EA.

**PATTERNS**

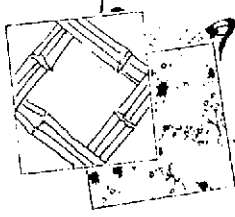
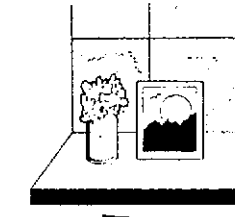
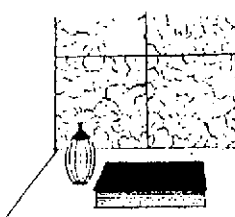
Dozens to choose from, in colors and plain.

**99¢** EA.

**BEVELLS**

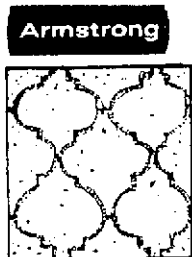
Clear, copper and silver. Very rich looking.

**1.11** EA.



## WESTERNER EMBOSSED HARDBOARD PANELING

Choice of Three Colors



**PLACE 'N PRESS FLOOR TILE**

**27¢** EA.

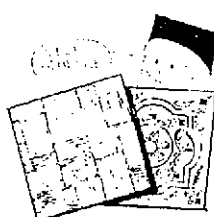
Just peel the backing and slap it in place (not the wall Jim, the floor). 12x12 inch.



**SOLARIAN FLOOR TILE**

**67¢** EA.

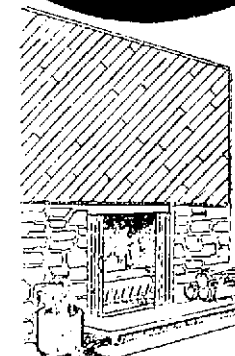
That great pattern you've seen on TV and in the better magazines. (What do you mean you never heard of it? You've been up in the hills too long.)



**PURE VINYL FLOOR TILE**

Vinyl, the shine lasts clear through, we'll have a ton of the stuff.

**29¢** EA.

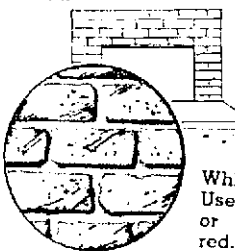


**REDWOOD PANEL STRIPS**

Cut it easy, glue up, panel, design, whatever.

32 SQ. FT.

**7.97**



**CLASSIC BRICK**

All the look of real brick without the weight or mess.

White, Used, or red.

**2.97** 6 SQ. FT.

## Ambassador PREFINISHED PANELING

Very rich wood, real wood and super quality. Cabinet grade. If you will. If you must have the nicest, this is what you want.

CANADIAN BIRCH. 13.00	DANISH WALNUT. 19.00
IRISH ELM. 14.00	PECKY CYPRESS. 20.00
ENGLISH OAK. 15.00	ITALIAN CHERRY. 21.00
TURKISH PECAN. 17.00	INDIAN ROSEWOOD. 25.00

ARTESIA FWY

BELFLOWER WOODRUFF 805 FWY

ARTESIA BL

**BELFLOWER**  
17326 Woodruff  
1 Bk. North of Artesia Blvd.  
(213) 70-2721

WILMINGTON ALAMEDA

CARSON LONG BEACH FWY

SAN DIEGO FWY

**CARSON**  
2045 E. Carson  
Det. Wilmington and Alameda  
(213) 437-0551

IMPERIAL VALLEY VIEW

SANTA ANA FWY

**LA MIRADA**  
12841 Valley View  
Corner Imperial  
(213) 921-2541  
(714) 523-7870

SAN DIEGO FWY

CARFIELD

ADAMS

**HUNTINGTON BEACH**  
19122 Breakhart  
Corner of Garfield  
(714) 962-5561

LB FWY

GARFIELD

FIRESTONE BL

**SOUTH GATE DOWNEY**  
5645 E. Firestone Blvd., South Gate  
(213) 869-3501

CRENSHAW

PAC. CST. HWY

**TORRANCE**  
25415 Crenshaw  
Crenshaw and Pac. Ct. Hwy.  
(213) 530-4451

PALO VERDE

SPRING

SAN DIEGO FWY

**LONG BEACH**  
6501 E. Spring  
Corner of Palo Verde  
(213) 425-6491

**AD GOOD THRU JULY 20**

**WEEKDAYS 9 TO 9**

**SATURDAY AND SUNDAY 9 TO 6**



## Bank officers held in bugging of FBI, IRS investigators

NORTH WILKESBORO, N.C. (AP) — The chairman of the board of the Northwestern Corp. and two officers of Northwestern bank were arrested Saturday on charges of electronically monitoring the conversations of federal agents investigating the bank, the FBI said.

Edgar N. Best, special FBI agent, said the bureau arrested board chairman Edwin Duncan Jr.; the bank's senior executive vice president, Gwyn E. Bowers; and maintenance and installation officer Jerry Starr.

Northwestern Corp. is the bank's parent company. In 1974, Northwestern Bank was listed as the nation's 99th largest.

Duncan is charged with having

electronic bugging devices in a room furnished by the bank to IRS agents during an investigation in 1972 and 1973 and with bugging a room furnished to FBI agents who were conducting an independent investigation during June and July of this year.

In charges stemming from that investigation, Duncan also was charged with five counts involving bank fraud and embezzlement which allegedly took place between 1974 and 1977. He misapplied bank funds and credits and converted the money to his own use, the charge says.

Bowers and Starr were accused on one count each of illegally monitoring conversations in the room

furnished FBI agents.

A spokesman for the FBI said the company's board of directors was unaware of any illegal actions and was outraged when the arrests occurred.

The board said Saturday that it would cooperate in the investigation and that both the bank and the parent company were financially sound.

The board also announced it had granted a leave of absence with pay to Duncan and D.V. Deal, chairman of the parent company's board of directors. Deal was not charged and the reason for his taking a leave of absence was not known.

Investigators refused to say

how much money was involved in the embezzling and bank-fraud charges, but it was described as sizeable.

The bugging device found in the room used by FBI agents was described as highly sophisticated, better than what is used by most law enforcement agencies. "It's pretty expensive stuff," one agent said.

The device seized by the FBI was a small microphone planted in a telephone jack, the FBI said. The microphone contained its own amplifier and was able to pick up telephone conversations and anything else said in the room. "You could whisper in that room and be heard," an investigator said.

## 'Big oil' antitrust fight 'game of delay'

By Edward Cowan  
New York Times Service

WASHINGTON — "I have here the initial subpoena that we received. It is 1,800 pages long. It would have required our United States division to have searched half a billion pages of documents and to have produced about 90 million pages of documents, which, we computed, if stacked would reach nine miles high."

J.G. Clarke, a senior vice president of the Exxon Corporation so described to the Senate Antitrust subcommittee the initial "discovery" subpoena drafted by the Federal Trade Commission in its antitrust case against the country's eight largest oil companies.

Roger B. Pool, the lawyer directing the FTC case against Exxon et al., rejected Clarke's description as exaggerated and part of the respondent's campaign to discredit the complaint. Even if the commission permits issuance of the original subpoena, Pool said, a winnow-

### "The pot of gold at the end is worth it"

ing process would lead to production of nothing like 90 million pages.

As the Clarke-Pool skirmish shows, the staff and the companies are still battling in the early stages of "discovery"—the process by which the plaintiff gets access to the respondents' documents—even though the Exxon case is now four years old.

Those four years have produced a torrent of legal arguments, a change of administrative law judge, some turnover in the FTC staff and little progress toward the start of a trial. Some antitrust lawyers say this is par for the course.

"If you're an antitrust lawyer, you're used to seven- to nine-year cases, but the pot of gold at the end is worth it," remarked Mary Gardiner Jones, an antitrust lawyer and former FTC commissioner who voted to issue the Exxon complaint.

But that is not always the case. In 1966 a case against Pillsbury was halted 14 years after a complaint was issued.

The Exxon case looks good for a run of 10 to 15 years, including appeals, and the commission so far seems powerless to speed it up. At least, it has shown no inclination to do so under its new Democratic chairman, Michael Pertschuk.

Although each side accuses the other of causing the delay, the glacial pace is inherent in the rhythms and rules of the agency. For example, the staff submitted its proposed discovery subpoena to the parties and Administrative Law Judge Alvin L. Berman in February 1976.

In July, Berman authorized staff replies to the companies' objections, and in November he issued a ruling disallowing a large portion of the subpoena.

On July 17, 1973, the commission charged that east of the Rockies, the eight oil companies had maintained "a noncompetitive market structure in the refining of crude oil into petroleum products." Named in addition to Exxon were

### "All eight companies are vertically integrated"

Texaco, Gulf, Mobil, Standard Oil of California, Standard Oil of Indiana, Shell and Atlantic Richfield.

The complaint alleged that the eight companies had "pursued a common course of action" to deny supplies of crude oil to independent refiners and refined products to independent marketers and had caused customers "to pay substantially higher prices" than would have prevailed "in a competitively structured market."

The complaint also charged that "shortages of petroleum products had fallen with particular severity on sections of the country where independent refiners and marketers are located," a charge with special political significance in the summer of 1973 when gasoline supplies were tightening and some oil companies were discontinuing marketing in some areas.

In all, it was a sweeping attack on the structure and practice of "big oil." Apparently trying to make sure that the complaint was issued, Sen. Henry M. Jackson D-Wash., then a presidential aspirant who was building himself up as the Senate's leading Democratic energy spokesman, made public the Bureau of Competition's staff report to the commission over the repeated objections of the commission's chairman, Lewis A. Engman.

The complaint specified no remedy for the practices, which, the commission said, dated to 1950 or earlier. One assumption, still entertained, is that the companies might be broken apart to separate control of crude oil production and pipelines from refining. All eight companies are vertically integrated, even

beyond refining to wholesaling and retailing.

The companies argue that the Exxon complaint is vague and unsupported and have told Congress repeatedly that vertical disintegration would raise costs and prices. Furthermore, they say, the independent's share of the gasoline market has increased, showing the absence of monopolization.

With the case bogged down in discovery and a tangle of collateral litigation, the FTC expects to ask the Federal District Court here next week to enforce against six of the companies—Atlantic Richfield, Mobil, Shell, Standard of California, Standard of Indiana and Texaco—the part of the original subpoena that has been approved by Berman.

"Gulf and Exxon have given us everything," Pool said in a recent interview. "Texaco has given us nothing. The other five have given us what they term nonconfidential documents."

Texaco said that its offer of documents was spurned, which Pool calls a misleading condensation of the case. Texaco's senior attorney on the case, Robert F. McGinnis, says the company "suggested voluntary discovery methods." Pool replies that the government cannot negotiate "voluntary compliance" because a subpoena is an instrument of compulsory process.

Meanwhile, Pool has also asked the commission to reinstate the portions of the subpoena disallowed by Judge Berman. All eight companies are litigating that issue.

To a congressional antitrust lawyer the case's unpromising pace suggests that Congress must ask whether a traditional judicial type proceeding can resolve enormously complex issues of industrial structure. Some liberals in Congress say privately that vertical integration of the oil industry must be dealt

### "Generally speaking, delay favors defendants"

with by legislation because it involves an essentially political judgment—whether certain arrangements have been good or bad for the public.

Moreover, some argue, Congress must act because in Exxon et al. as in other big antitrust cases, big business has the money and incentive to delay and can send more lawyers and technical experts with knowledge of crude oil quality, refining and transportation into battle than the government.

"We're outgunned," Pool confirms.

"No matter how large these legal bills are, they're so dwarfed by the companies' profits there's no reason not to delay," said David Saylor, assistant director of the Bureau of Competition, which is responsible for the case. "We've got the burden of proof, but we don't have the expertise on our side."

Nevertheless, the agency is not without substantial resources. Congress has appropriated \$6 million for the Exxon case this year and has been asked for as much for 1978.

Saylor told Congress in May that "the Exxon case is staffed with approximately 26 attorneys, 10 research analysts and a number of consultants." However, most of the lawyers work part-time on the case, some devoting 50 to 75 percent of their time to it, Pool said, adding that three or four lawyers work on it full-time.

One question raised by the Exxon case is whether discovery need be so protracted. Two years ago the commission began considering a revision of its rules, which make discovery more difficult than in the federal courts.

The companies contend a longer precomplaint investigation under different rules would have obviated many of the present discovery issues. In reply, Pool points out that it has taken the Bureau of Competition six years to enforce preinvestigation subpoenas seeking

### 300 celebrate Apollo 11 flight

CAPE CANAVERAL, Fla. (AP) — An estimated 300 people gathered here Saturday to celebrate the anniversary of the launching of Apollo 11, the space mission that landed the first man on the moon.

The historic mission began on July 16, 1969, when the Saturn V launch rocket carrying three astronauts was launched from the Kennedy Space Center.

On Saturday, members of the Apollo 11 Commemorative Association, composed mostly of former aerospace workers, gathered at the center's firing room to simulate the final countdown.

A tribute to the late missile expert Werner von Braun, a leading contributor to the moon program, was given by a group of officials.

access to oil companies' data on natural-gas reserves.

Ultimately, says a former congressional investigator, when a company loses a discovery contest, it tries to overwhelm the small federal staff with mountains of paper.

"Where do we send the trucks?" he says the company asks. This same lawyer, no partisan of the oil companies, describes the government's discovery efforts as "fishing expeditions," a search for the one indiscreet memorandum that might confirm the theory of the case.

Engman, the former FTC chairman, says that "generally speaking, it's to the defendants' advantage to delay." Too often, the government attorneys fall into that trap. Instead of reaching for two or three or four salient points "they make the case too complicated, the discovery

effort too broad.

Could the present commission decide that the case is too unwieldy? Too exhaustive of resources to be worth pursuing? Too unlikely to lead to positive results?

Generally a liberal Democrat, such as the new chairman, Pertschuk, would be unlikely to favor dropping the case. However, in an interview in April Pertschuk said:

"If I concluded that a particular major action proposed by the staff could not be completed within a reasonable time, I would request that Congress consider the action and proceed legislatively. The commission's administrative litigation can be an effective tool, but it is not the only course available to the commission in dealing with key questions of competition policy."



## Could you escape from this sinking car?

Read this emergency plan of action from the Shell Answer Man



The Shell Answer Man

Believe it or not, accidents like this happen to more than 3000 drivers a year.

But as the stunt driver in this picture knows, if you stay calm and know how to react—you've got a good chance of survival.

What's your best bet if your car's plunged into deep water? Climb out the window as fast as you can.

Most cars will float for a few seconds

to several minutes. Use that time to escape before it goes under. Power windows can short-circuit in the water, so open them right away.

If you can't get out the window, try the door. At first, water pressure will hold it closed. But as the car fills, the pressure equalizes and the door should open.

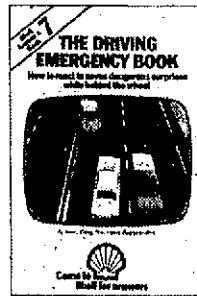


Get out the window as fast as you can.

But remember this: don't wait. If you can get out the window, the door is only the second-best way out.

You'll find answers to more sudden surprises behind the wheel in "The Driving Emergency Book." For a free copy write Shell Oil Company, P.O. Box 61609, Houston, Texas 77208.

Or ask for the other titles in the Shell Answer Book Series: "Early Warning Book," "Breakdown Book," "Gasoline Mileage Book," "Car Buying and Selling Book," "100,000 Mile Book," "Rush Hour Book."



Come to  Shell for answers



# Mexican jails — the luxurious facts

*Cheaper than Acapulco, more luxurious than Leavenworth, Mexican prison life has been maligned by a sensation-hungry press. Although 10 years for possession of a single marijuana cigarette is a little stiff, the inside story of life inside is surprising.*

By Merle Linda Wolin and Susan Markham Lyne

New Times Special Features

Primed by the wide-spread horror stories of Mexican jails, a visitor approaches the massive wood and steel gates of the Jalisco State Penitentiary prepared for the worst. First impressions are not reassuring.

Located in a bustling residential neighborhood half an hour from the center of Guadalajara, Mexico's second-largest city, Jalisco resembles a medieval fortress — and not a very nice one, either. At 10-foot intervals its high, black stone walls are interrupted by looming crenellations. In front of the gates that lead inside, uniformed police armed with rifles pace back and forth.

"Senorita!" shouts one. "No woman wearing slacks may enter." Security regulations. But one can go across the street and rent a skirt for three pesos; the women there will guard your slacks. Properly attired, the visitor passes through the towering gates and enters a small plaza.

INSIDE, the prison looks amazingly like a town square, complete with shouting children, cooling lovers and card players. On the far side of the square vending carts and outdoor restaurants vie for the business of passing prisoners. Basking in the warm sun, shirtless Americans gossip together; they appear to be enjoying the day.

Are THESE the fabled torturous conditions under which U.S. prisoners in Mexico are forced to live? Preconceptions strain at the leash. One of the Americans offers the visitor a Coke.

Ever since the United States and Mexico agreed in 1971 to a coordinated crackdown on drug traffickers, which subsequently landed nearly 600 Americans in Mexican prisons, parents, legislators and journalists have attacked Mexico for what they see as its blatant disregard for the human rights of U.S. citizens.

What started as an outcry against Mexican bureaucrats for their extortion, denial of legal rights and physical abuse of

young American tourists has grown into a wide-spread campaign against the whole of Mexico. "Visit Mexico, Rot For Years" read the bumper stickers on the Hollywood Freeway.

A GROUP in California (where some 400 of the prisoners come from) has organized an increasingly successful "Boycott Mexico" campaign to discourage business and leisure travel there. To those who insist on going anyway, they distribute an ominous "rules sheet."

"Never argue with a Mexican official. You may end up dead — hopefully without being tortured ... If a Mexican looks like he wants a bribe, you give it to him, then bring out another bill for the next official ... ALL people, guilty or innocent, go directly to jail unless bribes are paid."

To be sure, there is a case to be made against Mexican arrest procedures and interrogation methods. Accounts of beatings, forced confessions and prisoners being held incommunicado for several days have been well documented; even reports about the use of Birmingham-style cattle prods during questioning have been substantiated.

What has been sharply distorted, however, is the overall experience of most Americans serving time in Mexico. In reality, a few of them would trade their Mexican jails for the comforts of prison life in the San Quentins or Leavenworths of America.

THE accounts of 20 American prisoners, interviewed in the five jails where most Americans are held, do much to dispel the notion that Mexican prisons are barbaric hellholes that rival the notorious prison conditions in Iran, Turkey and up-state New York.

"The prisons here are very humane," says Dirk Van den Brink, serving a 10-year sentence in the Jalisco State Penitentiary for possession of marijuana. He lives in Dormitory II, the residence of 18 American prisoners.

"Benign neglect is the

name of the game. You've got to remember that it's a poor country. The thing about these prisons is that they're really part of the city, only with walls around them. If you have any money at all, you're going to live pretty well."

JUST so. All the American prisoners we interviewed receive a healthy allowance from home (up to \$400 a month) and as a result are able to live at a far more luxurious level than the majority of their fellow prisoners. Most of the Americans are young, white, middle to upper-middle class, and college educated. More often than not, they are one-time smugglers who were looking for a little easy money, or perhaps were hoping to bring back enough cheap dope to last a semester; most were caught in the Mexico City airport carrying back cocaine or marijuana from South American vacations.

In Mexico, a prisoner's ability to pay determines the comfort of his stay, and in the older prisons, Americans live in the buildings intended for well-to-do Mexicans. Cells, as they are known in U.S. prisons, simply do not exist. Often, the Americans' rooms are furnished with carpets, comfortable chairs, TV sets, tape recorders, toaster ovens and decorations that give them the funky if incongruous look of student rooms at Ann Arbor or Berkeley. They can afford to purchase fresh beef or chicken from special prison stores and prepare it as they please, or even "dine out" at standard Mexican prices at one of the prisoner-owned restaurants.

Daily life in the older prisons revolves around the central square, where trees and flowers, park benches, vending carts and restaurants shape the penal environment.

Indeed, these prisons — where most of the "Nor-teamericanos" are held — physically resemble, and function like, any of a hundred small towns scattered throughout Mexico. Since most Americans have elected not to work, most of their time is spent

outdoors in the square, exercising or visiting with other Americans.

"It's a Sunday school," says Barry Reid of New York. "The liberties in Mexican jails are far better (than in U.S. prisons). I would much rather stay down here and serve my sentence; at least here you can stay in your room and smoke dope all day."

"If you have the money," says Norman Braesker of Detroit, "it's a country club in a lot of ways."

Since 1970, Mexico has spent 1.2 billion pesos (\$240 million) on penal reform, a considerable sum for a nation faced with overwhelming social problems and sharply limited financial resources. Seven new prisons (of a planned 40) are modern and well equipped, and include a variety of sports facilities and industrial training centers.

Underlying the new penal system are concepts of rehabilitation almost unheard of in the U.S.

Twenty-four-hour conjugal visits are permitted as often as three times a week. Families of prisoners who have children are encouraged to visit twice a week with home-cooked food and other amenities, which help strengthen familial bonds. Prisoners whose wives work may baby-sit daily for their children within the prison walls.

Mexican notions of rehabilitation seem to be paying off: their recidivism rate is one of the lowest in the world (an average 6 percent), and far below the U.S. recidivism rate of 37 percent.

American officials who have visited Mexican prisons have been duly impressed. California Lt. Gov. Mervyn Dymally said after a recent official visit to La Paz that "the concept and condition of the prison seemed ahead of us. There's much more freedom of movement, more visiting from family members, more conjugal life."

All the American prisoners we interviewed confirmed that the Mexi-


can penal system does much to keep up inmates' spirits. Many mentioned the fiestas arranged by the prisons to help prisoners meet prospective lovers as an example of the way the system responds to essential human needs and concerns.

Candy Nelson of Mill Valley, Calif., is serving a seven-year term (for cocaine smuggling) in Ixtapalapa, the women's prison outside of Mexico City. She was arrested after a South American

vacation, on her way back to California for her wedding. Now she's involved with a Chilean man she met at an interprison party. "At least we're being treated like human beings," she says.

Not every American prisoner, of course, is so sanguine about life in Mexican jails, but the few complaints we heard stemmed not from official abuse but from the indignities of being exposed to impoverished living conditions.

**DOG TRAINING CLASSES**  
JULY 18-8 P.M.  
6444 E. SPRING  
475-3988  
STILL TIME TO ENROLL  
JULY 27 - 8 P.M.  
6444 E. SPRING  
475-3988  
DON'T BRING DOGS 1ST NIGHT  
**JOE DE BECK**  
INSTRUCTOR  
(213) 634-0033



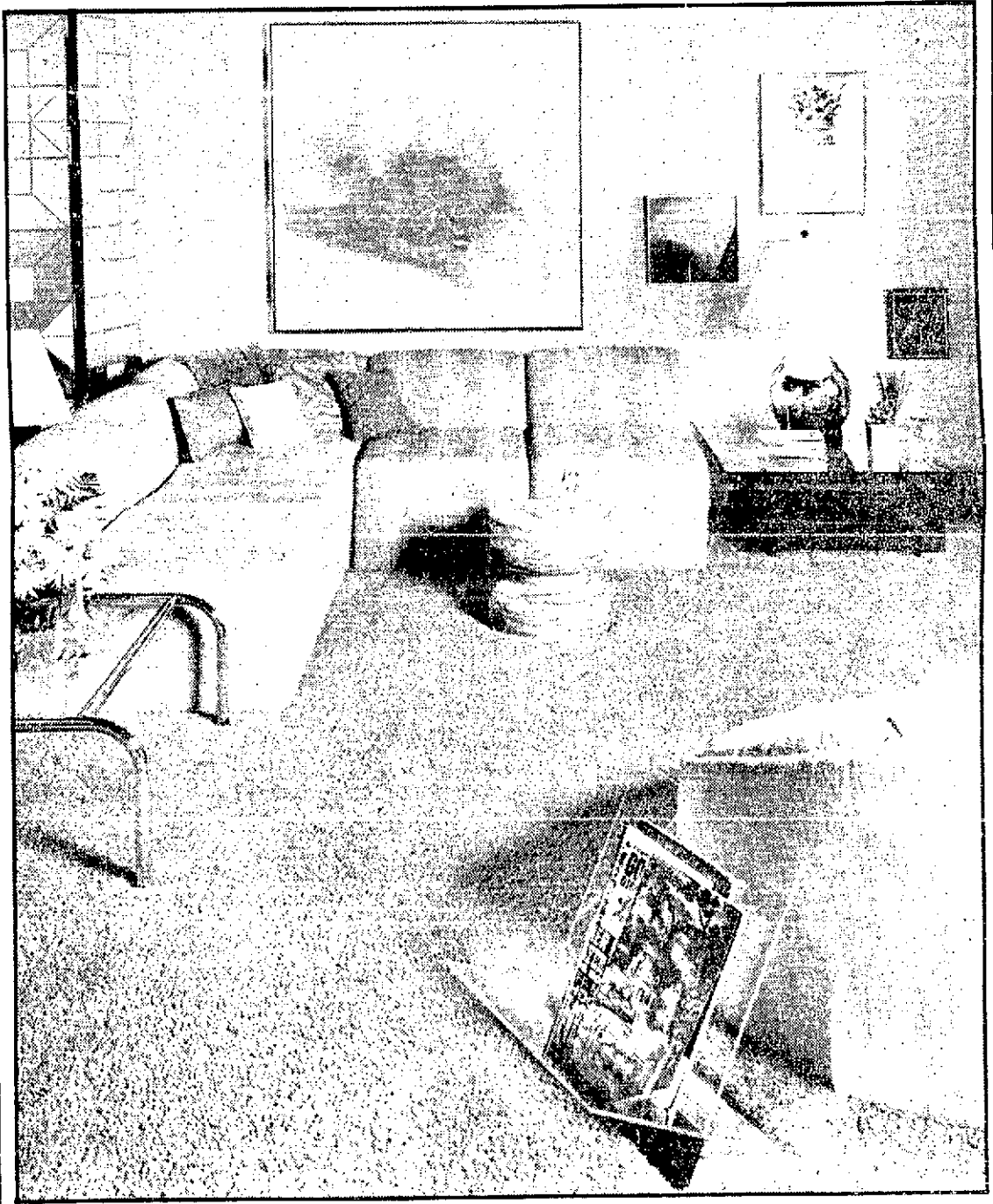
**Kentucky Fried Chicken**  
**CHICKEN 'N CORN**  
for ONLY **99c**  
SPECIAL ON NOW! You get two pieces of delicious Kentucky Fried Chicken 'n a coblette of sweet golden corn and a fresh roll. Come in now and take advantage of the Colonel's chicken 'n corn special.



11533 E. CARSON  
at 605 Freeway  
1401 E. 7th St.  
at Walnut  
3332 LOS COYOTES DIA.  
at Wardlow  
130 E. PAC. CST. HWY.  
at Locust  
5350 ABERNETHY  
at Bellflower  
4917 BELLFLOWER  
at Del Amo  
10003 ALONDRA at Eucalyptus  
1401 W. WILLOW  
at Santa Fe  
560 E. ARIZONA  
at Downing  
601 ATLANTIC  
at Alta St.

**EXPIRES JULY 24**

## Your Dream of a More Beautiful Home can come True!



All the plushness, color and style you've always dreamed about in a carpet. — Karastan® "Tourneau" a deep thick, saxony plush, available in twenty-six beautiful decorator colors, such as Autumn Henna, Persian Gold, Oaken Beige, Chiffon Blue, Glacial Mist, Ivory Satin, Tivoli Green, Batick Walnut and others.


The best news of all, Karastan has authorized a limited time sale on this quality carpet. For the next two-weeks we have reduced the price of "Tourneau" from \$17.95 to \$12.95 sq. yd. A saving of \$5.00 a yard. So if you are in the market for quality carpets, see "Tourneau" by Karastan at Harlow's, the Carpet and Drapery People since 1930.

REGULARLY \$17.95 ON SALE **\$12.95** SQ. YD.

**Harlows**  
The Carpet & Drapery People  
Since 1930

- |                                                                                           |                                                                                                         |                                                                                          |                                                                                                                        |                                                                                                                |                                                                                                         |                                                                                                |
|-------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|
| <b>• DOWNTOWN LONG BEACH</b><br>340 E. 4th St.<br>(Across from Sears)<br><b>HE 2-2221</b> | <b>• WAREHOUSE SHOWROOM</b><br>3525 Long Beach Blvd.<br>Just North of San Diego Fwy.<br><b>595-4831</b> | <b>• CERRITOS</b><br>11404 South St.<br>(Across from Cerritos Center)<br><b>360-4420</b> | <b>• HUNTINGTON BEACH WESTMINSTER</b><br>15073 Goldenwest (at Bolsa)<br><b>(714) 893-7511</b><br><b>(714) 598-2891</b> | <b>• COSTA MESA SANTA ANA</b><br>3725 S. Bristol (at Lib. north of South Coast Plaza)<br><b>(714) 557-7893</b> | <b>• MISSION VIEJO</b><br>25098 Marguerite Cor. La Paz & Marguerite at Raiphas<br><b>(714) 768-7444</b> | <b>• PLACENTIA</b><br>127 E. Yorba Linda Blvd.<br>at Bk. W. of Kramer<br><b>(714) 993-6321</b> |
|-------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|

**NEW DENTURES**  
ONE PHONE CALL TO DR. CAMPBELL WILL EXPLAIN HOW YOU CAN GET NEW DENTURES ON CREDIT — NOW!



DR. CAMPBELL SAYS: Why put it off? With my INSTANT CREDIT PLAN, I can make my own decision on your credit right away. No dealing with banks or finance companies. I'll fit the terms to your budget — even if you're retired, on social security, a small pension or unemployed. I'll start work on your new dentures immediately on approval of credit. In spite of inflation, I keep my prices reasonable. No extra charge for difficult cases or extra work. No appointment needed for examination.

**PRE-PAID DENTAL CARE PLANS**  
I welcome all union, insurance and most other dental care plans. Just bring your I.D. card. We'll do the rest.

**ONE DAY SERVICE**  
If you come into my downtown Los Angeles office before 9:30 A.M., I can usually have your dentures ready the same day — a real advantage for out-of-towners.

**FAST PLATE REPAIRS IN ALL 12 OFFICES**  
Dental repairs are made in our own modern laboratories by union technicians.

**DR. CAMPBELL**  
CREDIT DENTIST

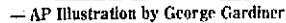
COME IN OR PHONE FOR DETAILED INFORMATION

LONG BEACH, 135 East Broadway (ground floor) 432-6465  
(visitors parking one hour free) 1st floor

DOWNTOWN TORRANCE, Sarton & El Prado (ground floor) 320-1471

SANTA ANA, 594 North Main Street (ground floor) 543-1296  
Most offices at ground level for your convenience





The specter of separatism is stalking Europe, forcing leaders to think the unthinkable—a possible breakup of some of the world's oldest nation-states. This survey by an AP diplomatic correspondent tells how unhappy minorities, separatists, rebels with causes, are battling—some with bombs and bullets—to recover the identities they lost in a century that has seen increasing concentrations of power in Europe.



**SEARS**  
HAS 3 CREDIT  
PLANS

1. Sears Revolving Charge
2. Sears Easy Payment Plan
3. Sears Modernizing Credit Plan

Ask About Them...There Is One To Suit Your Needs



**SEARS**  
SEARS ROEBUCK & CO.

**AT ALL MAJOR LOS ANGELES AND ORANGE**

**ALL STORES OPEN 10 a.m. to 9 p.m. Monday thru Friday • Saturday 9:30 a.m. to 9 p.m. • Sunday 12 noon to 5 p.m.**  
**ALHAMBRA, CARSON, COMPTON, COVINA, EL MONTE, GLENDALE, LAGUNA HILLS, LONG BEACH, SANTA MONICA open SAT. til 6 p.m.**

He said West Europe was alarmed about gerous improvisations in Washington's policy hubhaloo about the mythical 'human rights' and the hurried development of qualitatively kinds of strategic armaments.



## Summaries of Secret Witness cases, rewards

The Independent, Press-Telegram's Secret Witness program has resulted in the arrest of 75 criminal suspects and fugitives from justice since it was inaugurated on June 10, 1972, with rewards totaling \$51,500 paid or committed on conviction of suspects waiting trial.

Additional rewards available for informants are specified in the caselist below, one of the selected summaries of 10 Secret Witness cases printed in the Independent and Press-Telegram each Sunday and Thursday.

Cases are dropped from the summaries from time to time, but rewards will remain in effect until such cases have been closed by police or until notification in print that reward offers have been withdrawn.

Rewards also will be paid for information leading to the arrest and conviction of suspects in any other major criminal cases, whether covered in these summaries or not, and for the apprehension of fugitives from justice. These rewards will vary in amount depending on the seriousness of the offense.

To ensure eligibility for Secret Witness rewards, informants are required to channel all information DIRECTLY through Secret Witness — that is, to notify Secret Witness FIRST — either by calling the special Secret Witness telephone number or by writing to the I.P.-T Secret Witness Editor.

In cases in which outside organizations or individuals pledge additional rewards to those guaranteed by Secret Witness, the Independent, Press-Telegram assumes responsibility for payment only of that amount guaranteed by Secret Witness.

Today's summaries:

—A \$2,000 reward is offered for information leading to the arrest and conviction of the killer of Camilla Stassi, 20, found raped and stabbed to death in her Long Beach apartment in the 500 block of W. Eighth St. on the night of Jan. 17, 1977.

—A \$500 reward will be paid for information leading to the arrest and robbery conviction of two masked bandits who held up the manager and the clerk at Eddie's Liquor Store, 301 Market St., at 7 a.m. on April 25, 1977, and fled in the manager's car.

—A \$2,000 reward is offered for information leading to the arrest and murder conviction of the killer of Antonio Magallon, 39, shot to death by unknown assailants following an argument outside his Wilmington home in the 100 block of West D Street at 11:30 p.m. on April 1, 1977.

—A \$2,000 reward will be paid for information leading to the arrest and murder conviction of the killer of Stephen Duane McCord, 22, of Mira Loma, found shot to death in an alley at the rear of 3033 E. Anaheim St. on the morning of April 1, 1976.

—A \$2,000 reward will be paid for information leading to the arrest and murder conviction of the killer of 38-year-old Henry Quezada, of Compton, shot by an unknown assailant as he was changing a tire on his car at Acacia and Rosecrans avenues in Compton at 9:30 p.m. on Dec. 31, 1976.

—A \$500 reward is offered for information leading to the arrest of fugitive Samuel Law, 23, formerly of Compton, sought in connection with the slaying of Lavern Speer, 50, who was shot to death execution-style before his wife and young son after two bandits accosted them as they were getting out of their car in a parking lot next to their Elm Avenue apartment at 7:15 p.m. on Nov. 2, 1976. If a murder conviction results from the arrest, the informant will be eligible for an additional \$1,500 reward.

—A \$2,000 reward is offered for information leading to the arrest and murder conviction of the robber who shot and fatally wounded 72-year-old Jeanette Glade, of Long Beach, while attempting to take her purse on Burnett Street near Pasadena Avenue at 8:30 p.m. on Aug. 8, 1976. Mrs. Glade died on Sept. 31, 1976, as a result of her wound.

—A \$2,000 reward will be paid for information leading to the arrest and murder conviction of the killer of Raymond E. Lamphear, 49, stabbed to death by two young men in an apparent robbery attack as he was walking on Raymond Avenue at Anaheim Street near his home at 9 p.m. June 30, 1976.

—A \$500 reward will be paid for information leading to the arrest of fugitive Charles Mack, 23, wanted in connection with a series of apartment house armed robberies throughout the Southland since last February, with bodily injury inflicted in two of the robberies and the rape of a woman manager in another. Mack is a black man, 5 feet, 9 inches tall, 150 pounds, with black hair and brown eyes. In the event he is convicted on armed robbery charges, the Secret Witness providing information leading to his capture will be eligible for an additional \$500.

—A \$2,000 reward will be paid for information leading to the arrest and murder conviction of the killer of 30-year-old Bernadine Lewis, of Anaheim, last seen alive at 4 p.m. Jan. 30, 1975, when she left a bar at 2299 E. Anaheim St. in Long Beach with a man about 35 years old. Her nude and battered body was found in a trash can in Venice three weeks later. The man sought for questioning is about 5 feet, 10 inches, 180 pounds, and speaks French as a second language.

## How to become a Secret Witness

Secret Witness seeks information from the public leading to the capture of fugitives and the arrest and conviction of criminals.

For this purpose a guaranteed fund of \$100,000 has been established by the Independent, Press-Telegram to be used for rewards of varying amounts.

Identities of informants will be kept secret. You will be paid a reward if the information you give Secret Witness results in the arrest and conviction of a criminal or the capture of a fugitive in cases publicized here. Rewards also will be paid for information given to Secret Witness resulting in arrests and convictions, or the capture of fugitives, in cases not published in Secret Witness.

To contact Secret Witness, telephone (213) 436-2526 from 8 a.m. to midnight on weekdays, or from 3 p.m. to 11 p.m. on Saturday and Sunday. Do NOT give us your name. Or write to: Secret Witness, Independent, Press-Telegram, 604 Pine Ave., Long Beach, Calif. 90844.

# Mayor tells Signal Hill growing pains

## Q and A

(Continued from Page A-1)

That action was originally prompted by the danger of the old wood derricks. It took several years to get those cleared off. The city went in with an ordinance that required the removal in phases over a period of time. I helped handle some of the hardship kinds of cases for the small producers.

**Q.** The clearing of the derricks, and then later the pipelines and storage tanks, has freed a lot of land for development. What kinds of development do you foresee on the hillside?

**A.** I, as a councilman, have certain preferences, but the city and economics, if you will, may dictate something slightly different.

I would like to see a uniform kind of a mix between single-family residential and multiple dwellings. Several people have approached me who are in a financial position to build a single-family residence up there. The view is there — excellent location — and they have come to me and asked me questions about the development. So there are individuals who are interested in single-family development.

On the other hand, looking at the builders, there is an obvious opportunity for the builders to come in and show a substantial profit. You've heard me comment on that before. So what we are doing is trying to encourage a higher quality of development by the developers who come into the city. At the same time we're trying to encourage single-family dwellings.

We're seeing a little bit of that, but I would like to see more.

**Q.** The city has just established standards to set minimum floor areas for various sizes of units. If a developer meets the new building standards for a condominium unit, what kind of price range are we talking about?

**A.** Oh, I guess it would start for openers around \$65,000 and go anywhere on up to, say, \$150,000. Getting back to my favorite subject, we have some homes that have been built up there within the last eight months that I'm sure are valued at up to \$170,000.

**Q.** Some people have criticized the council for wanting too high a standard of development and used the phrase that "Signal Hill will never be a Beverly Hills." With home prices like that, why not?

**A.** That's my question: "Why not?" I think it would be tragic if we don't recognize the potential of the hill.

**Q.** A few years ago there was a study by a planning firm, Quinton-Budlong, that proposed a number of things like cascading apartments down the slopes of the hill and capping the hill with high-rise development with commercial shops on the lower floors and offices and apartments above. Do you anticipate that kind of development at the peak of the hill, or are you looking for something else?

**A.** We have several options open. I'm not anticipating, nor would I encourage, the Quinton-Budlong type of development at the top of the hill. As an example of what we do have open to us as an option is a park up there. We have also in the past had a restaurant which was removed, possibly because of its age, but we still have the possibility of having something like a nice restaurant up on top of that hill. It would depend on what the people's desires were.

I would not ever suggest nor encourage commercial development on the top of the hill because it isn't needed and it is not desirable to be there.

**Q.** Not even, perhaps, a couple of neighborhood



J. ENNIS NEFF  
Mayor Speaks Out

service center type developments with a grocery store and a drug store as the anchors.

**A.** I've thought about that a lot, and I really don't think so.

**Q.** How many units are you aware of that are either under construction or in the planning stages at this time?

**A.** Oh, I think I would just have to say several. There is so much activity going on right now that it's hard to be accurate.

**Q.** Well, I had heard of one development with, I believe, 225 units.

**A.** Yes, I've heard the same thing. We can say the number is in the hundreds.

Again, I think that's prompted by two things. The redevelopment agency and now, with the new standards, we have a better guarantee of protection for the individual that is willing to invest up there. Now they have some guarantee that their investment is being protected.

There are people willing to invest in Signal Hill because of the central location and the view, but they're concerned about what protection they will have after they've made their investment. They want to build quality — they would like to have Signal Hill be their home — but they want to have some assurance that after they have developed they will not have something next door that will either degrade the property or reduce the value of their investment.

**Q.** I had a history professor in college who used to say that "your freedom to swing your arms stops when it reaches my nose." Is that about the idea?

**A.** That's right. That covers it.

**Q.** The redevelopment agency has recently initiated action to sell something like \$16 million in tax increment bonds. What will the bond sale actually do for the development of Signal Hill?

**Q.** The primary purpose for the bond sale is to accomplish a couple of things. First, we have 17 public improvement projects that are on the boards. We established priorities to these projects that were originally couched in some degree on the availability of money.

By going to bond we can readjust the priorities and also get the jobs done in a quicker time and protect ourselves from the price escalation that we see. That escalation is running anywhere from 8 to 12 percent, and that amounts to a considerable amount of money.

**Q.** I believe that when the motion was passed the other night Councilman (Nick) Mekis mentioned that this way you also get all of the projects done within the next three years that have a direct effect on the present residents of Signal Hill.

**A.** Yes, we're putting a little more emphasis on those projects that will assist and benefit the people that already live here. We weren't quite able to do that without considering bonding.

Many of the old time people that have lived here for a long time certainly have been patient during the oil exploration period. Now it's about time we improved some of

the situations in the city that will be of direct benefit to them.

(Under the adopted list of priorities set by the City Council, these are the items that will be worked on within the next three years, some of which are already under way:

(Widening Cherry Avenue, first between Spring and Willow streets, \$1.81 million, and later on to Pacific Coast Highway, \$3.53 million; building the eastside sewer interceptor, \$515,000, expanding the police station, \$500,000; building an additional reservoir and improving the water transmission system, \$4.45 million; making citywide improvements to the water mains, \$1.98 million, and sewer mains, \$687,000.

(Also, widening these streets: Temple Avenue from 21st Street to Pacific Coast Highway, \$543,000; Obispo Avenue from Hill Street to Pacific Coast Highway, \$910,000; Walnut Avenue from Spring Street to the south city limit, \$2.44 million.)

**Q.** What about those projects that are still down near the bottom of

the list? What is the schedule for those?

**A.** The answer to that is dependent on how well we sharpen our pencils in releasing the contracts, and how well we manage those contracts, and how soon we get the initial projects out of the way.

I envision the city being able to accomplish the job a lot quicker than we imagine today. I think we can move forward in a very disciplined, business-like manner and accomplish all of the jobs within a shorter period of time than has been discussed so far. And without putting any greater financial burden on the bonding issue.

(The projects in this category include providing miniparks, \$685,000; rebuilding or constructing new major streets in the hilltop area, \$9.85 million; improving existing hilltop streets, \$557,000; widening Spring Street from Atlantic Avenue to the San Diego Freeway, \$2.44 million; widening Orange Avenue between Spring and Hill streets, \$2.47 million, and widening California Avenue from Spring Street to the south city limit, \$1.47 million.)

**Q.** The bonds will be based essentially on your present tax increment base. Won't that improve as projects are accomplished?

**A.** Yes. However, we have a bonding capacity greater than we will be going out for, anyway.

**Q.** Then you aren't overcommitted at all?

**A.** Oh, no. As a matter of fact, I think we're only at about 70 per cent of our present bonding capacity. We're being very conservative, and yet for people who have known the hill for many years it would appear that we are moving very fast, but in fact we are being very conservative.

**Q.** Then there would still be tax increment money that would not be needed to pay off those bonds with which you can do the rest of the projects?

**A.** Certainly. Yes, that's right.

**Q.** Then as those projects are put in it will stimulate the development of the hill even faster and increase the tax increment at the same time?

**A.** It's doing it right now. The redevelopment agency itself is doing that, and what I will tout as a progressive council is stimulating growth. I think that outside interests are looking at the city and saying that we have a rather progressive city; government right now.

**TRANSPLANTS**  
LEARN WHY  
THEY SELECT  
**DR. FRANKEL**  
COMPARE  
SEE SPORTS SECTION  
PAGE S-8



THE INDEPENDENT PRESS-TELEGRAM & THE  
LONG BEACH SYMPHONY ASSN. present the 16th Annual

## Starlight Serenades

Wednesday Evenings at 8:00

JULY 20 • JULY 27 • AUGUST 3 • AUGUST 10

Starlight Serenades are back for the 16th season. For the first time this free admission concert series will be presented on Wednesday evenings at 8 p.m., at the Band Pavilion of Recreation Park (corner of 7th Street and Park Avenue). Plan to come early and enjoy your picnic supper under the trees.

### JULY 20 SOUTHEAST YOUTH SYMPHONY

Larry Grauer, Conductor  
Popular Symphonic Music

Selections from Wagner, Grieg, Bizet, Beethoven, Holcomb, Vaughn-Williams, Tchaikovsky, Mozart and Sibelius.

### JULY 27 LONG BEACH SYMPHONY ORCHESTRA

Don Ray, Guest Conductor  
Music from Spain  
Guest Artists:  
John Ilyer, Tenor,  
Margaret Michaels, Soprano

### AUGUST 3 VALLEY CHAMBER ORCHESTRA

Thomas Osborn  
Conductor  
Selections from  
Broadway Musicals

### AUGUST 10 LONG BEACH SYMPHONY ORCHESTRA

Don Ray,  
Guest Conductor  
Festival of Slavic music  
Guest Artists:  
California Boys' Choir

The concerts listed above are made possible in part by a grant from the Musicians Performance & Trust Fund, a public service organization created and financed by the Recording Industries under agreements with the American Federation of Musicians (the grant was obtained with the cooperation of Long Beach Local #53, AFM; the City of Long Beach, County of Los Angeles, Board of Supervisors Music and Performing Arts Commission, the California Arts Council, the National Reserve and the Independent Press-Telegram.

**PLUS AUGUST 17 Starlight Serenade "EXTRA"**  
**LONG BEACH JUNIOR CONCERT BAND**  
**"SILVER ANNIVERSARY SPECTACULAR"**  
Marvin Marker, Director

**FREE! PLAN TO ATTEND ALL OF THESE  
OUTSTANDING MUSICAL EVENINGS**



# What's Your Problem?

## Tenant stretches point too thin in breaking lease

**Don G. Campbell**

There doesn't HAVE to be friction between landlords and tenants. I've known cases where tenants enjoyed harmonious relationships with the same landlords 15 or 20 years.

But, in a high percentage of the cases, it seems landlords are constantly plotting ways of evicting tenants, and tenants are constantly looking ways to break leases with impunity.

Dear Mr. Campbell: I would like to know if my wife and I are liable for the remainder of the rent on a two-bedroom apartment we occupied four months. We signed a one-year lease, but, it said no pets were allowed.

After living there for about a month, we noticed a distinct cat odor in the carpet of the small bedroom. Obviously, the tenant before us had a cat. We didn't smell the odor before we moved in be-

cause the management had the place airing out for about a week.

We contacted the office about this problem 12 times by phone with no response. We then sent a certified letter to the office, and still received no response.

After sending the office another letter giving them our 30-day notice of moving out, the man in charge of maintenance was sent to discuss the problem. We didn't hear anything else from the office after he left.

We feel the management should be held responsible for the cleaning since there was a direct violation of the lease by the tenants before us. Because the cleaning wasn't done, we felt that it was our right to move.

Since moving, we have received an invoice every two months saying we owe for those months. — S.E.V., Cincinnati.

A. If I were a lawyer I would

not take your case if a Playboy bunny came with the retainer.

How did you know the management DIDN'T clean the apartment? The fact it had been airing out suggests that an effort was made along these lines.

It seems to me you're really reaching in trying to use this ancient cat scent (if that's what it was) as a form of "constructive eviction" on the part of the landlord.

Good luck, but, at the same time, good grief!

INDEPENDENT PRESS TELEGRAM

ORANGE COUNTY EVENING NEWS AND INDEPENDENTS

Morry Rabin  
Editor

HOME • CONDOMINIUMS

**REAL ESTATE**

TOWNHOUSES • INDUSTRY

Dear Mr. Campbell: My husband and I have owned a small (10 unit) "strip" shopping center for several years and have enjoyed very nice tenants — small retailers and service establishments — and a pretty good occupancy rate.

Now, however, two pornographic stores have moved in about 50 yards up the street from our little shopping center.

Our tenants are very disturbed about what is happening to the neighborhood and the type of people it now attracts. The police say they can't do anything.

Isn't there ANYTHING ANYONE can do about this sort of thing? — Mrs. T.F. — Long Beach

A. This is a battle that is being fought in almost every metropolitan area in the country. The First Amendment keeps running headlong into public indignation. If any

community has come up with an answer, I haven't heard of it.

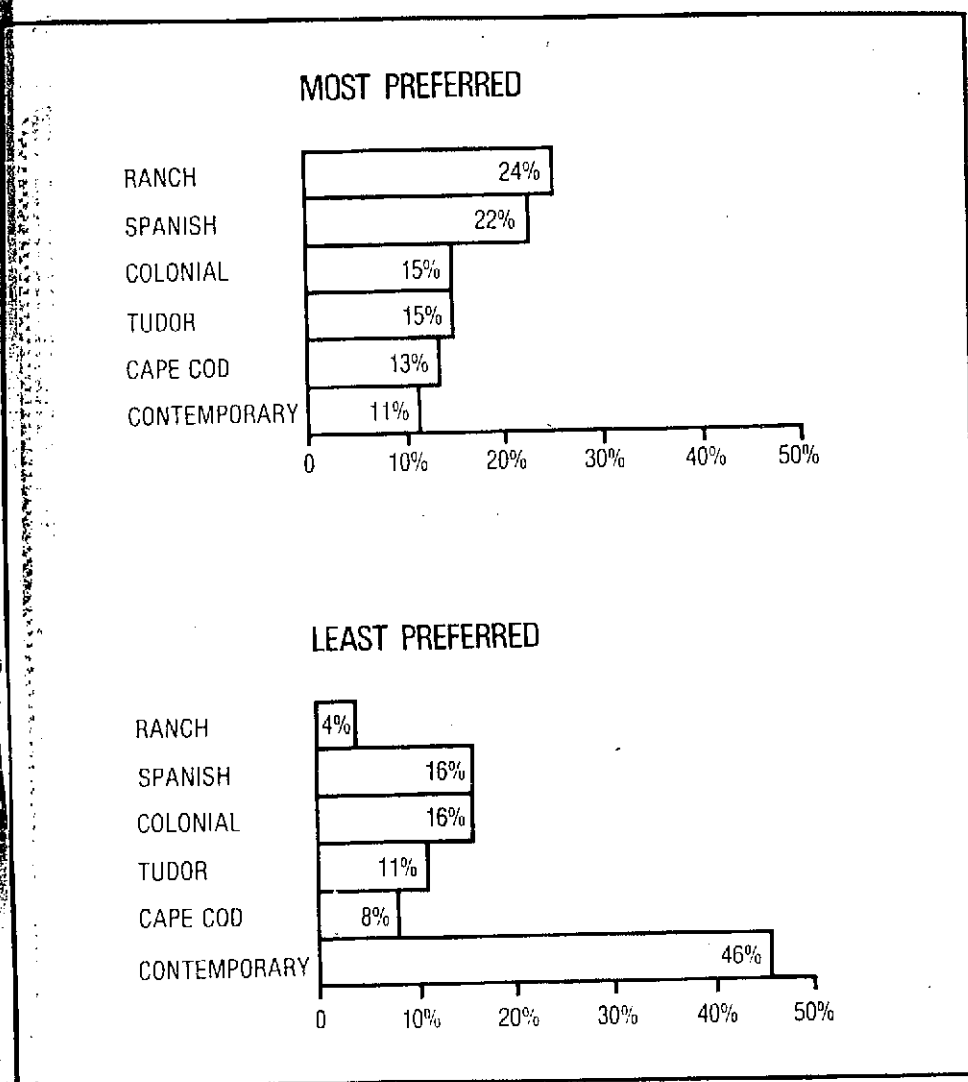
All I can suggest is that you keep putting pressure on city hall for SOME sort of solution.

Dear Mr. Campbell: I have found an apartment that I like very much and am planning on leasing it.

The thing that worries me, though, is there is a good chance I may be transferred by my company in about a year and this is a two-year lease. I don't want to get hung up paying rent for a year on an empty apartment. What do you suggest? — W.Q., Philadelphia.

A. I suggest you have a lawyer go over the lease very carefully to make sure that there's an escape clause in it if the possible transfer becomes a reality. Would you settle for a clause in it permitting you to sub-let the apartment in such a contingency? Register/Tribune Syndicate

## Ranch style wins, contemporary design loses, survey says



Ranch home exteriors edged out Spanish styling in a close contest, but contemporary design was the big loser in the architectural portion of the 1977 Consumer Preference Study conducted by Walker & Lee Inc., the Anaheim-based residential real estate services firm.

Results of the study were announced at the company's recent insight '77 Seminar by Loren Smets, staff architect and Steve DeMarco, senior research assistant.

"While prices increase greatly, incomes do not," Smets noted. "As buyers must stretch their equities and incomes harder than ever before, they also expect more. If the moratoriums slacken and the market gets soft, the builders offering superior esthetic value will be the most successful."

WITH THE REVIVAL of many architectural styles, we asked more than 700 home shoppers to select their most and least preferred styles," DeMarco said. "We asked them to choose from Cape Cod, Colonial, Contemporary, Ranch, Spanish, and Tudor. The results were somewhat predictable.

"Ranch and Spanish—which is what most people live in—ranked one and two with, respectively, 24 percent and 22 percent of the total," DeMarco continued.

"However, some of the 'newer' styles to Southern California fared well. Colonial and Tudor were tied for third with 15 per cent each and Cape Cod was right behind with 13 per cent. In last place was Contemporary, favored by just 11 percent.

"Turning the question around, we found out what turns off people. Contemporary design was way out

in front with 46 per cent, disliked by almost three times as many people as any other style. Tied for second were Spanish and Colonial, each disliked by 15 percent. Tudor followed with 11 percent and Cape Cod had 8 percent. The universal popularity of Ranch was demonstrated by the fact that only 4 percent disliked it."

PROBING homesoppers' preferences in another recent phenomenon of the Southern California housing market, the survey measured condominium shoppers' reac-

**W&L 'Ranch'**

Walker & Lee Inc., Anaheim, has been appointed exclusive sales agent for "The Ranch", a \$35 million equestrian-oriented new home community in Carbon Canyon, announced Harry Crowell of Crowell/Leventhal Inc., Upland-based developer.

Merella Brown has been named sales manager for this prestigious new community.

Pre-construction sales are in progress on Carbon Canyon Road, just east of Western Hills Golf and Country Club between Chino and Brea.

"The Ranch is a 225-acre, 356-luxury ranch home community with complete equestrian facilities and one of the largest planned new home communities ever approved by San Bernardino County, so naturally we wanted the largest — and best — real estate sales firm we could obtain. That's why we selected Walker & Lee," Crowell said.

tion to the 'new' large-mansion style multi-family structures, as opposed to the more traditional individualized town house structures.

The 'new' style has made great progress, as DeMarco related: "We found that 51 percent of the sample still preferred the more common individualized-unit configuration. However, in comparing the attitude of older and younger buyers, we noticed a difference. Shoppers under 40 selected the mansion type, by a 48 per cent to 43 percent margin. The over-40 shoppers appeared to be less experimental and overwhelmingly selected the individualized unit, 63 percent to 27 percent."

SINCE ROOFS are one of the most important exterior elements of a house, shoppers were asked for their preferences.

Shake roofs, with a \$2,000 cost premium, were favored by 37 per cent — closely followed by tile roofs, also a \$2,000 extra, with 35. Wood shingles, for \$1,000 extra, were selected by 21 per cent. Composition shingles were chosen by only 7 percent.

Analyzing the answers of shoppers looking at under-\$45,000 homes, Walker & Lee found that shakes are still the leader, favored by 35 per cent. Wood shingles are the next most popular with 29 per cent. Composition shingles are third with 18 per cent and tile is fourth with 17 per cent.

HOW IMPORTANT is exterior styling to homesoppers? The answer to that question was reported by Smets:

(Continued, Page R-4)

## Grovewood Grand Opening

A grand opening currently is underway at Grovewood, a unique community of 12 single-family homes by Ray Troll Development Co. in Garden Grove.

Priced from \$84,900, the development offers three distinctive single-story floor plans.

There are two or three bedrooms and ten homes or four bedroom models, each with two baths.

Grovewood is located near the intersection of Brookhurst Street and Lampson Avenue with major freeways nearby.

Many custom appointments are found in each Grovewood home. There are wood-burning fireplaces with gas loglighters, vaulted ceilings in living rooms, family/dining rooms and select master bedrooms, ceramic tile entries and plush wall-to-wall carpeting throughout.

Year 'round comfort is handled, too. Complete ceiling and wall insulation, weatherstripped windows and sliding doors, 40-gallon water heaters and forced air heating prepped for optional air conditioning is standard.

Exteriors are designed to give the appearance of a community of custom homes with their warm wood detailing and wood shingle roofs. Enclosed double garages have ample storage and laundry hookups.

A sales information facility is open daily at Grovewood from 10 a.m. to 6 p.m., at the corner of Brookhurst and Lampson.

Representatives from Walker & Lee, exclusive sales agents are on hand.

## Ayres La Cuesta Tennis Club open

La Cuesta Tennis Club, newest homes by Ayres development of 61 ocean-close condominiums at Newland and Ellis in Huntington Beach, is open with the presentation of four decorated models.

Designed for the tennis enthusiast and residents who are seeking a shore-free lifestyle, La Cuesta Tennis Club homes will be available for homebuyer occupancy in September, according to Frank Rupp, sales manager.

LA CUESTA Tennis Club, situated on choice Huntington Beach land with easy access to beaches and freeways, offers two, three and four-bedroom attached homes in an opening price range of \$89,500 to \$99,990 (subject to increase).

The single-level and two-story dwellings provide 1,202 to 1,728 square feet of comfortable living area.

Theme area of the newest Ayres project is a distinctive tennis club, complete with night-lighted court and residents' clubhouse. The facility has also been designed for homeowners' meetings.

FOUR DIFFERENT floorplans of decorated by Marsha Wynn of

Orange are being offered at La Cuesta Tennis Club. Models depicting each floorplan have been named Melbourne, Westlake, Calcutta and Montreal.

A special feature of the three-bedroom Calcutta is a fireplace in the master bedroom.

Contemporary kitchens are highlighted by gas ranges and ovens, dishwashers, stainless steel sinks, hand-finished cabinetry, luminous ceilings and tile counter-tops.

Ayres-designed baths include cultured marble pullman tops, fashionable oval basins, full-width plate glass mirrors, ceramic tile and showers over all tubs and, in some plans, Roman tubs.

Special conveniences include cost-saving forced air heating, built-in fire warning system, 220 outlet for dryer, fully insulated ceilings and party walls and tempered glass sliding doors.

EXTERIOR APPOINTMENTS encompass electric garage door openers, private fenced patios, lavishly landscaped neighborhood grounds and a master television reception system.

"The greatest feature of all is our close location to the beach," Rupp said. "This means we don't need air conditioning and we don't have to worry about smog."

Architecturally, La Cuesta has received the well known Ayres treatment with building surfaces dominated by richly wooded areas, tile roofs, rough-sawn wood beams, wood and used brick siding, low-slung rooflines, textured stucco and other Ayres trademarks.

Luxury interior features of La Cuesta Tennis Club include wood-burning fireplaces with log lighter valves and tasteful use of masonry, soaring open-volume ceilings and nylon carpeting in basic areas.

SALES INFORMATION may also be obtained at Ayres' La Cuesta by the Sea development at Garfield, just east of Newland in Huntington Beach or at La Cuesta Racquet Club near Beach Blvd. and Memphis.

La Cuesta Tennis Club site is located at Newland and Ellis, midway between the San Diego Freeway and the Pacific Ocean.

(See Picture, Page R-4)

## The 4-bedroom home you always wanted for \$57,335.

The newest single family homes now being built in Long Beach. Kaufman and Broad, America's largest multi-national housing builder, combines their most successful floor plans and exteriors together with a most convenient Long Beach location. All homes feature wall to wall carpeting diving rooms, bedrooms and halls, gas range and stove, attached two-car garage, garbage disposal, smoke detector and many more. 90% conventional financing available. \$1000. maximum closing cost.

Kaufman & Broad's

# Sugar Cove

THE IN-TOWN SUBURB

Long Beach, Calif.  
Within West Coast  
of Walker & Lee  
Unit to 2000  
Right on 2040 and 2042

MODELS OPEN EVERY DAY EXCEPT WEDNESDAY. 10AM-6PM (213) 426-2453





**MISSION HILLS COUNTRY CLUB** — offers a lifestyle with many options. The 820-acre residential and recreational

community located in the Palm Springs area has many country club-living amenities.

## Mission Hills filling need for country club living

"Country Club living is not for everyone, naturally. Each person has his own needs and desires. But for some it is the only way to go," said Don Bird, sales agent for Mission Hills Country Club located in the Palm Springs area.

"The person who buys a country club home is looking for the very features the overall community has to offer. For many these homes are security-oriented vacation homes; for others they are retirement homes. Still others buy specifically for the recreational options available.

"For some, especially at Mission Hills, it is because of the healthful environment. Whatever the buyers reasons are, Mission Hills has proved to be what people want in Country Club living," Bird added.

The 840-acre residential and recreational community offers both tennis townhomes and golf course villas, each situated close to its own facility. These homes sold almost immediately upon becoming available and prospective buyers are signing an interest list daily for the next increment of both townhomes and villas. The second increment of tennis townhomes is expected to be available in September, while the newest unit of golf course villas is scheduled to open for sales early next year.

**THE RESIDENCES.** BUILT by Wessman Construction Co., Palm Springs, offer three tennis plans of both one and two stories and four single-story golf plans.

The one and two bedroom tennis townhomes offer from 1,072 to 1,500 square feet of living area. Golf course villas are from 1,902 to 3,885 square feet.

Custom appointments include Spanish tile roofs, all-electric kitchens, wet bars in most models, cathedral ceilings, wood burning fireplaces, master dressing rooms, forced air heat, central air conditioning, luxurious carpeting and tiled entries.

Private gate security guard, covered parking and sound and thermal insulation are additional features of the homes—which are clustered in a Mediterranean Village concept in an oasis type environment.

Mission Hills Country Club also offers some of the finer recreation facilities available on the West Coast Bird pointed out. As the home of many professional tournaments, the community provides a championship 18-hole golf course and an 18,000 square foot clubhouse fully equipped with pro shop, bar, restaurant, coffee shop, lounge area and locker rooms.

The tennis complex includes 13 courts and an 8,000-square-foot clubhouse with pro shop, two air conditioned squash courts, lounge area and service kitchen. An outside view terrace overlooks a sunken stadium court capable of accommodating over 7,000 spectators.

Full-time golf and tennis programs are officiated by professionals.

The 1,200 unit planned community, located a short distance from downtown Palm Springs, is a Colgate Palmolive Co. development.

## Langslet's Lakes win Gold Nugget award

Orange Lakes, the tremendously successful planned City of Orange development by Long Beach's C. Robert Langslet & Son Inc., received the coveted Gold Nugget Grand Award at the recent 19th annual Pacific Coast Builders' Conference in San Francisco.

Over 300 entries sought the Gold Nugget citations and only 13 received Grand Awards.

Langslet won in the category for the "Best Single-Family Attached Home Under 1,200 Square Feet" with the Orange Lakes one-bedroom loft home.

Architect Carl McLarrand represented Langslet at the awards banquet.

## Sterling's projects underway

Groundbreaking ceremonies recently marked the beginning of two projects by Sterling Homes in the new Village of Northwood in the city of Irvine.

Sterling's first Irvine project, The Lakes, will ultimately include 266 townhomes. The 37-acre project will include three acres of lake, wandering streams and waterfalls.

Private recreational amenities provided for the residents of The Lakes will include two tennis courts, two swimming pools with jacuzzi and two saunas.

Ranging in size from 650 to 1,320 square feet, the bachelor, one and two bedroom townhomes are planned to offer water views from every unit.

Families at The Lakes will enjoy freedom from routine property maintenance. A homeowners association will provide for maintenance of the grounds and recreational facilities.

**THE SECOND** project, Irvine Springs apartments, is a development of 356 one and two bedroom units. The quiet, country-like grounds will be accented by streams, footbridges and waterfalls. Three lighted tennis courts, two pools, jacuzzi and volleyball courts will be easily accessible from all parts of the project.

Both projects are situated in North Irvine, at the base of the Santa Ana Mountains amid rows of towering eucalyptus trees.

The Lakes at Irvine and Irvine Springs apartments are located at Yale Avenue and Irvine Boulevard.

First move-ins for both projects are scheduled for early 1978. Those interested in more information are invited to phone Sterling Homes at (714) 979-6617.

# LA CUESTA VERDE

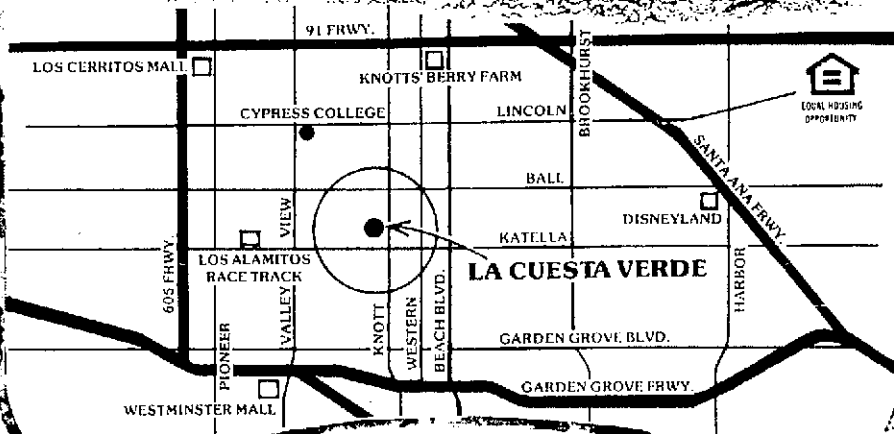
**HERE'S YOUR CHANCE — LAST 15 HOMES**

Beautiful central Orange County location  
AUGUST-SEPTEMBER OCCUPANCY

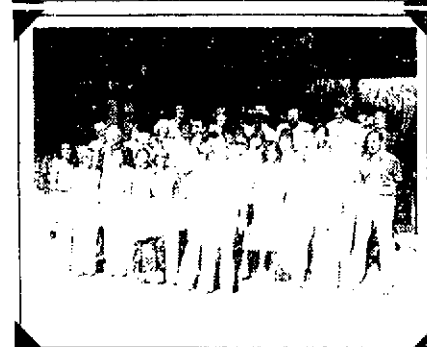
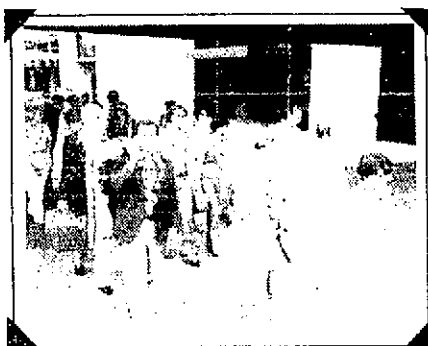
Ayres homes have construction features few can match — these are a few of outstanding features you'll find only in an Ayres homes. ■ All gas patio kitchens ■ Built-in dishwasher ■ In-sink-erator garbage disposal ■ Stainless Steel Kitchen sinks ■ Custom designed hand finished cabinets in Kitchen and master baths ■ Large pantries or storage areas ■ Full width plateglass mirrors in all baths ■ Decorator fixtures, cultured marble pull-man tops ■ Oval basins in bath ■ Shower over tubs ■ Ceramic tile over tubs & showers ■ Concrete drives and walks ■ Wood burning fireplaces ■ Luxurious nylon carpet in basic areas ■ Vinyl asbestos floor tile in kitchen, family room and baths ■ Glass sliding walls ■ Acoustic ceilings ■ Luminous ceilings in all models ■ Wrought-iron railings ■ Smoke alarms and much more.

For further information call (714) 826-3570  
Sales office: on Knott near Katella

**prices from \$84,990**



## Our People Are Going Places!



### The Record-Setting President's Council enjoy a festive, all-expense-paid Hawaiian Holiday.

These happy people earned membership in the prestigious President's Council for their outstanding sales efforts in 1976. Not only are they going places monetarily at Walker & Lee, but physically as well. This exciting trip to Maui for members and their spouses included many memorable hours of relaxation, fun and camaraderie. The beautiful Sheraton Maui provided the Hawaiian hospitality for many evening social get-togethers. The days were filled with golf, swimming, picnics, fishing trips, sailing, sight seeing, plus festive dinners and of course, a famous luau.

Where to next? This same group will soon spend an activity packed week-end at the Hotel Del Coronado resort in San Diego.

At Walker & Lee, we appreciate our top producers, and we prove our appreciation. Individual sales achievement is rewarded on many levels and in many ways. If you want to start going places, now is the time to join your career to the winners at Walker & Lee. Call one of our local managers who can explain all the benefits of being a part of the nation's largest independent residential real estate company, or Larry Blodgett, Director of Personnel, (714) 776-9350.



## Walker & Lee Real Estate

**10,237 Homes Sold in 1977\***

Administrative Offices: 1477 South Manchester Avenue, Anaheim, California 92802

\*net sales through July 3, 1977



# Rossmoor Corp. receives reorganization approval

LAGUNA HILLS — Rossmoor Corp. (AMEX-RMC) received a favorable ruling from the Internal Revenue Service which will enable it to proceed with a proposed reorganization of its operations into 3 separate public corporations, Ross W. Cortese, chairman, announced.

Under the terms of the plan, which is to be submitted for approval at a special meeting of shareholders scheduled in late September, shareholders of record as of July 15, 1977, would be issued one share of stock, tax-free, in each of two new public corporations for each share of Rossmoor common stock owned as of that date.

AS A RESULT of the distribution, each new company would have 3,105,250 shares outstanding, the same as Rossmoor. It is anticipated that both new public companies would be traded over-the-counter while Rossmoor Corp. would continue to be listed on the American Stock Exchange.

The proposed reorganization has been approved by the board. If the plan is approved at the special meeting of shareholders, the operations of Rossmoor Corp. following the spin-off would include development of the Laguna Hills Leisure World adult community in Orange County, commercial properties at the same location,

and a joint venture condominium project in Palm Springs.

Rossmoor's water and sanitation utilities operations in California would be conducted through a new public company to be known as Laguna Hills Utility Co. Their operations presently serve about 40,000 residents of El Toro, Mission Viejo and Laguna Hills. Customers include about 17,500 residences, 325 commercial businesses and 100 municipal services. To date, about 60 per cent of the franchised areas have been developed, Cortese said.

THE THIRD PUBLIC entity, Rossmoor Construction Corp., would be the developer of the Leisure World adult community in Montgomery County, Md. It also would serve as the general partner in an all-age community in Woodridge, Ill., and as a limited partner in a Florida-planned community being developed by an unaffiliated party.

Cortese said the proposed plan of reorganization and distribution was motivated by a variety of considerations and, in management's opinion, would provide each separate Rossmoor operation with a more practical means of achieving its objectives.

Major factors influencing the proposed reorganization include the desire to provide employee performance incentives, the need to insulate each operation from risk factors associated with the others, to facilitate future debt and equity financing for each operation, and to permit investors to make independent decisions with regard to participation in either real estate development or public utilities operations.

If approved, the distribution of stock in the new public companies will be made shortly after the special meeting of shareholders, Cortese said.

Rossmoor is a leading developer of self-contained full service adult communities.

PR Newswire

## Lion Country 'roaring' back

IRVINE — In its 1976 annual report mailed this week to shareholders, Lion Country Safari Inc., (OTC) included developments during the first five months of 1977 which have moved the company into a position of positive net worth for the first time since early 1974.

Harry Shuster, president/board chairman, credited the swing to cancellation of substantially all of the company's bank indebtedness, effective May 1, 1977. This transaction, previously announced, resulted in an extraordinary credit to the company of approximately \$4,802,298.

After giving effect to the extraordinary credit, Shuster said, the company's unaudited consolidated statement showed a net income of approximately

\$4,755,534 for the first five months of 1977, representing \$2.70 per share.

The unaudited balance sheet reflects a positive net worth of \$1,470,687, which contrasts with a negative net worth of \$3,284,847 as of Dec. 31, 1976.

Shuster reported operating revenues of \$1,390,423 for the first five months of 1977, with a loss of \$46,784, or 3 cents a share, prior to the extraordinary credit. In the same five-month period last year, the company's operating revenues were \$3,616,891, generating a net income of \$1,020,233, or 58 cents, which included revenues from the company's Florida park (sold in December 1976) and a gain of \$1,649,906 from termination of management contracts.

The annual meeting of shareholders is scheduled July 29 at Lion Country.

Business Wire

## Woodbridge's buyer profile

The average buyer of a moderate-priced townhouse in Woodbridge Village in Irvine is a 27-year-old Orange County resident who had been renting an apartment, has college education and earns about \$13,500 a year.

The brief profile of the typical household in Woodbridge Village Homes was drawn by Charles Clemminshaw, president of Irvine Housing Opportunities (IHO), a non-profit public service corporation formed to assist families of modest income obtain homes of their own.

Prospective buyers for the 85 townhouses in the first unit of the Irvine Co.'s Woodbridge Village Homes were screened by the five-member board of IHO in order to restrict purchase to those whose incomes did not exceed limits established on the basis of household size. IHO served as the screening agency at the request of the Irvine Co.

INCOME LIMITS adopted for the project ranged from \$13,386 for single person to \$19,057 for a five-member household. Selling price for a two-bedroom unit was \$31,500 and for a three-bedroom unit \$33,000.

Analysis of data from loan applications for the townhouses shows that 77 per cent work in Orange County, 80 per cent of the households have incomes between \$11,000 and \$16,000 and 85 per cent had been renters. The buyers include students and the retired, teachers and other professionals, management personnel and skilled and unskilled workers. Almost three-fourths have some college education. Median age of the children is 7½ years.

Clemminshaw, who is vice president of Parker Hannifin Corp. and a director of the Greater Irvine Industrial League, said the data on those buying homes show that his pilot project did accomplish the main objective—provide attractive housing, compatible to the neighborhood, at a price moderate-income families can afford.

Clemminshaw said, "As we screened the applicants, we became more and more aware of the tremendous need for adequate housing for young families, the elderly and other with modest incomes."

AREA EMPLOYERS are interested in the development of moderately priced housing close to jobs—to save energy, lessen air pollution and highway congestion, reduce fatigue caused by excessive home-to-job driving time and meet other concerns relating to the quality of life.

IHO directors are aware that a few of the buyers in the pilot project have chosen to take advantage of the current real estate market by selling or renting their places instead of holding to their promise that the properties were to be their homes. While they can sell at a profit, they cannot duplicate the homes for the price they have obtained. Persons whose objective is to have a home for their families cannot mix it with a desire to make money.

Further efforts are needed to develop procedures that will discourage speculators so that the needs of those whose main desire is to obtain adequate housing for their families are met.

## Bill Eckert A Winner Again!



Bill Eckert of Tarbell, Realtors Los Alamitos office has once again received honors in recognition of his outstanding achievement in sales and listings. Bill was awarded the presidential "Top Producers" trophy at the recent company luncheon saluting the leading sales agents in Tarbell's California operations. For all your real estate needs, call a winner, call Bill Eckert.

(213) 598-7746 (714) 828-1751  
10900 Los Alamitos Blvd.

"America's Largest Independent Realty Company"

**TARBELL REALTORS**

**Champagne**  
**GRAND OPENING**

VIREN REALTY'S  NEWEST OFFICE

**SATURDAY & SUNDAY**  
**JULY 16 & 17 - 9 A.M. - 9 P.M.**  
Free Refreshments

**5452 BEACH BL., BUENA PARK**  
(Next door to Skaggs)

(714) 924-5322 (213) 802-1408

## CERRITOS

ONLY 70 LUXURY HOMES BEING BUILT!

Now ... in convenient Cerritos, a limited edition of luxury homes for active family living and gracious entertaining. Up to four bedrooms and three baths in 2330 square feet, with wet bars, soaring cathedral ceilings, ceramic tile, wood-burning fireplaces and a host of built-ins included. Plus complete recreation facilities, including pool, clubhouse, barbecue area and R.V. parking. All this ... and only minutes from the Artesia and San Gabriel freeways.

\$95,500 to \$104,500

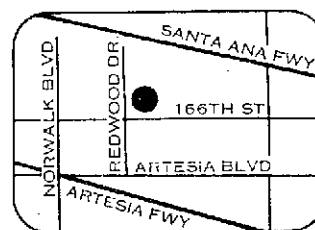
**Park Cerritos**

Walker & Lee  
Real Estate



TELEPHONE (213) 926-5519

PRESLEY OF SOUTHERN CALIFORNIA



If you want the quality new home here are a few words from S&S;

## "LATH AND PLASTER!"



Quality in a home begins with the basics. It's something that's built in, not added on. And that's exactly what you get in these new S & S homes. Quality. Beginning with walls and ceilings of genuine lath and plaster.

You'll also find custom handcrafted wood cabinetry, cultured onyx marble pullman tops made exclusively for S & S, beautifully crafted masonry fireplaces (not prefabricated metal), cast iron tubs and sinks, exteriors trimmed in real stone or brick and a whole lot more.

Not many builders build this way any more. But then, we're not just another builder. We've been building quality homes for California families for over

20 years. And we're still building them with the best materials and craftsmanship available.

If you feel as we do—that your new home should not be compromised—then you belong in an S & S home.

**S&S**

Pride of Quality™

The Standard of Excellence in Homebuilding

Models and sales offices are open from 10:00 am to 8:00 pm

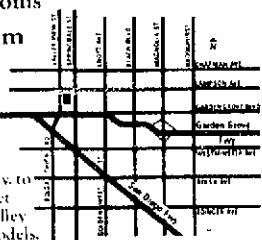
### Valley View Park Estates

3 to 6 Bedrooms

Homes from \$106,900

Telephone (714) 891-8515

Garden Grove Fwy. to Valley View Street exit. North on Valley View Street to models.



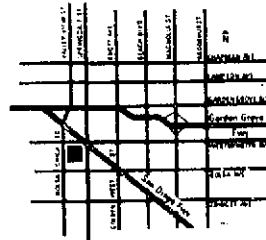
### Village Estates Westminster

3 to 6 Bedrooms

Homes from \$106,900

Telephone (714) 897-0376

From San Diego Fwy. take Westminster Ave. exit. West to furnished models.



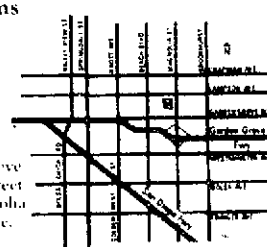
### Village Estates Garden Grove

3 to 5 Bedrooms

Homes from \$103,900

Telephone (714) 539-9517

Take the Garden Grove Fwy. to Magnolia Street exit. North on Magnolia toward Lanyon Ave. to sales office.



**S&S Construction Company** A Subsidiary of Shapell Industries, Inc. Listed on the N.Y.S.E. Equal Housing Opportunity

\*Base price includes basic home and standard lot only. Optional items and premium lots are available at additional cost. Price, plans, materials and specifications are subject to change without notice.





**LA CUESTA** Open Homes by Ayres Development offer 61 ocean-close condominiums in Huntington Beach in two, three and four-bedroom attached homes. Opening price range is \$89,500 to \$99,990. The

single-level and two-story dwellings provide 1,202 to 1,728 square feet of comfortable living area. The proximity to the ocean is a bonus for smog-free living with no air conditioning needed

## Woodside/Lake Forest closes

Following final sales of production homes, a model close-out is now underway at Woodside/Lake Forest, popular single-family residential community of 238 homes adjacent to Serrano Creek Park in Lake Forest, reports James M. Peters, president of the award-winning Newport Beach homebuilding firm.

Priced from \$99,990 to \$124,990, all of the models include plush carpeting in major living areas, Armstrong tile flooring, color-coordinated drapes and special window treatments, as well as decorative wall coverings. Prepared by Gary Donaldson and Associates of Irvine, the models also are fully air conditioned and lushly landscaped with finished patio areas.

**INCLUDED IN** the model close-out will be the project's most popular floorplan, a split-level four-bedroom, 2½ bath home which features a formal dining room, an informal nook eating area off the kitchen, and a spacious family room with fireplace and wet bar. Another available model is a single-story three-bedroom plan with two full baths and a country-style kitchen separated from the family room by an island food preparation area and breakfast bar.

Overlooking stands of eucalyptus trees and the wooded acres of Serrano Creek Park the Woodside

models are within walking distance of an equestrian center and the Sun & Sail Club with its clubhouse, swimming pools, wading pool, tennis courts, sand volleyball courts, youth and sports center, separate teen recreation building and playgrounds.

The club also is adjacent to the 36-acre New Lake, where Lake Forest residents can enjoy a wide range of water sports.

With from 1,626 to 2,606 square feet of interior living space, the six floorplans at Woodside/Lake Forest featured three or four bedrooms and up to 2½ baths. Designed by Bates-Bassenian-Pekarek, Architecture and Land Planning of Newport Beach, the homes incorporate such architecturally distinctive features as ceramic tile entries, soaring vaulted ceilings, wood-burning fireplaces, wet bars, and luxurious master suites with dressing areas, full baths and walk-in closets or two separate wardrobes.

**TO VISIT THE** sales information center at Woodside/Lake Forest, open daily from 11 a.m. to 5 p.m., exit the San Diego Freeway at Lake Forest Drive.

Take Lake Forest Drive east to Toledo Way, turn left to Bake Parkway, then turn right on Bake Parkway to Via del Rio and the site of the popular J. M. Peters Company's Woodside community.

## Quail Ridge's new owners enthusiastic about choice

"Even better than we dreamed" seems to be the unanimous verdict of the first people that have moved into their new Quail Ridge homes in Fullerton.

Most of the people who are living in the recently completed first phase homes, bought the homes with only blueprints and artist's renderings to guide their choice. No homes were built at that time for prospective buyers to inspect.

"Residents are even more enthused now, after living in their home a few weeks, than they were when they bought them," says Gerri Woods of Don Woods Realty, exclusive sales agent for Quail Ridge. "Most of the landscaping is complete, the man-made streams and waterfalls are running, the swimming pool and the therapeutic pool are filled and in use; the buyers tell me that living here is more pleasurable than they imagined."

**MORE THAN 90** percent sold, buyers will have to hurry to get a Quail Ridge home for themselves.

Built in what appears to be two huge carousels, Quail Ridge consists of one and two bedroom townhomes, some with lofts. Remaining homes are priced from \$50,950. Many of the functions normally found on the exterior of a townhome development—parking for instance—have been placed in the center of each carousel.

Called "circular exoskeletal", the design promotes a great feeling of privacy because the extent of one's vision is limited by the segments of the circle.

The elaborate landscaping and aquascaping, which includes many mature trees, bushes and other

greenery plus man-made streams and waterfalls, gives Quail Ridge the atmosphere of a private park. Shingle siding on the homes reinforces the nature-trail effect.

Each townhome has either a private outdoor balcony or a private patio—many close by the running stream and not far from a pleasant waterfall.

Features in the home are modern and practical including gas-operated fireplace in the living room, carpet throughout living areas, huge walk-in storage closets, ceramic tile shower walls, Corian bathroom countertops, stained hardwood cabinets, self-cleaning electric oven and cooktop, five-cycle "Power Saver" dishwasher, double sink with garbage disposer and luminous ceilings in the kitchen.

Living rooms in most homes have dramatic cathedral ceilings and lofts which are second bedrooms with private bath in some plans and studies or family rooms in other plans.

**RECREATION FACILITIES** within Quail Ridge include two lighted tennis courts, swimming pool, therapeutic pool and a recreation building with party hall, card room and billiard area. Across the street from Quail Ridge is the 125 acre Craig Regional Park.

Model homes decorated by Beverly Thompson, the Newport Beach designer, are open from 10:30 a.m. to dusk daily.

To reach Quail Ridge, exit the Orange Freeway (57) at Yorba Linda, proceed west to Associated Road then north less than a mile. Additional information may be obtained by calling (714) 990-0101.

## Sundance Shores lively

Lively vacations along the Colorado River can easily be combined with a house-hunting expedition at Sundance Shores, a townhouse community on the "fun" side of the river near Bull Head City, Nev.

Visitors should stop by and see what life at this really beautiful setting of mountains, water, and desert can offer full time. Whatever your holiday fancy may be—water skiing, boating, fishing, rock hounding, dune bugging—it can be enjoyed year long at these distinctive river villas.

**THE DINING,** dancing, and gambling casino life is close by at Riverside

Casino and at the Nevada Club which is located about 50 yards away by riverboat from the entry gate of Sundance Shores.

The three and four-bedroom vacation, retirement, casual living homes priced from \$41,500 to \$48,800, have two full baths and up to 1,700 square feet of living space.

To find out more about Sundance Shores, visit Walker & Lee Shoppers Information Center, Anaheim, located just off the Santa Ana Freeway, south of Harbor Boulevard or write Walker & Lee, 1477 Manchester Ave., Anaheim 92803.



### Established location

Biddle Development Inc., has scheduled the grand opening of University Terrace Homes, an 84-unit single-family development in Claremont for next Sunday, July 24. The college town location is expected to draw a swarm of potential buyers. Shown is Plan A-2, one of five floor plans. Prices start at \$59,000.

### Word to builders

## 'Style, detail, variation vital'

(Continued from Page R-1)

"It's most important to 9 percent of the shoppers, very important to 17 percent, and somewhat important to 67. Only 7 percent said it was not important."

"This means that over two-thirds of the people first choose their favorite floor plan and then select the best exterior elevation available for that plan."

"However, 27 percent said the exterior was more important than the floor plan. That includes 17 percent who said they'd choose a less desirable floor plan if the exterior was to their liking and 9 percent who said they would not even consider the floor plan unless the home had a strong exterior."

**SMETS OFFERED** three words of architectural advice for builders: "Style, detail, and variation."

On "style," he said: "Our survey indicates that people are showing increased interest in a variety of architectural styles. Whatever style you decide to build, be consistent and carry the theme through. If you're going Country French, you should have French doors, bay windows, turrets, and weather vanes. Such styles are difficult to handle effectively in the lower to moderate price ranges. It is important to remember that we are dealing with a three-dimensional form which will be viewed from a variety of angles."

On "detail," Smets added: "Detail is the key to creating the desired style. It can make or break an exterior. How you handle detail makes the difference between buyers walking away from your project excited with a positive response and just plain walking

away. Detail is especially vital at the entry, where your money gets the most mileage. Here, siding, veneers, window treatments, front doors, wing walls, and pot shelves, establish a theme and create a feeling of elegance."

ON "VARIATION," Smets concluded. "Variety in rooflines and elevations—blending well into an attractive street scene—is the ultimate goal of the total project. Window treatments can add much variety. Boxed-out windows break up and highlight otherwise boring areas of exteriors, and strengthen the sculptural form of the house."

"Carefully-handled odd-shaped windows—including trapezoidal forms—are a new design technique that appeals to buyers moving up from more traditional resale units—and they offer street scene variety."

## Fast sales recorded at Canyondale

The day Canyondale opened 40 percent of the homes were sold. Since then sales have continued at a brisk pace even though the homes are still under construction and model homes won't be ready for public inspection for another week.

"Most of our buyers are people who passed by Canyondale, liked what they saw under construction and bought their new home here," said Phil Daly of Walker and Lee, exclusive sales agent for Canyondale. "By the time we have this phase of construction completed, I doubt that there will be any homes available for sale."

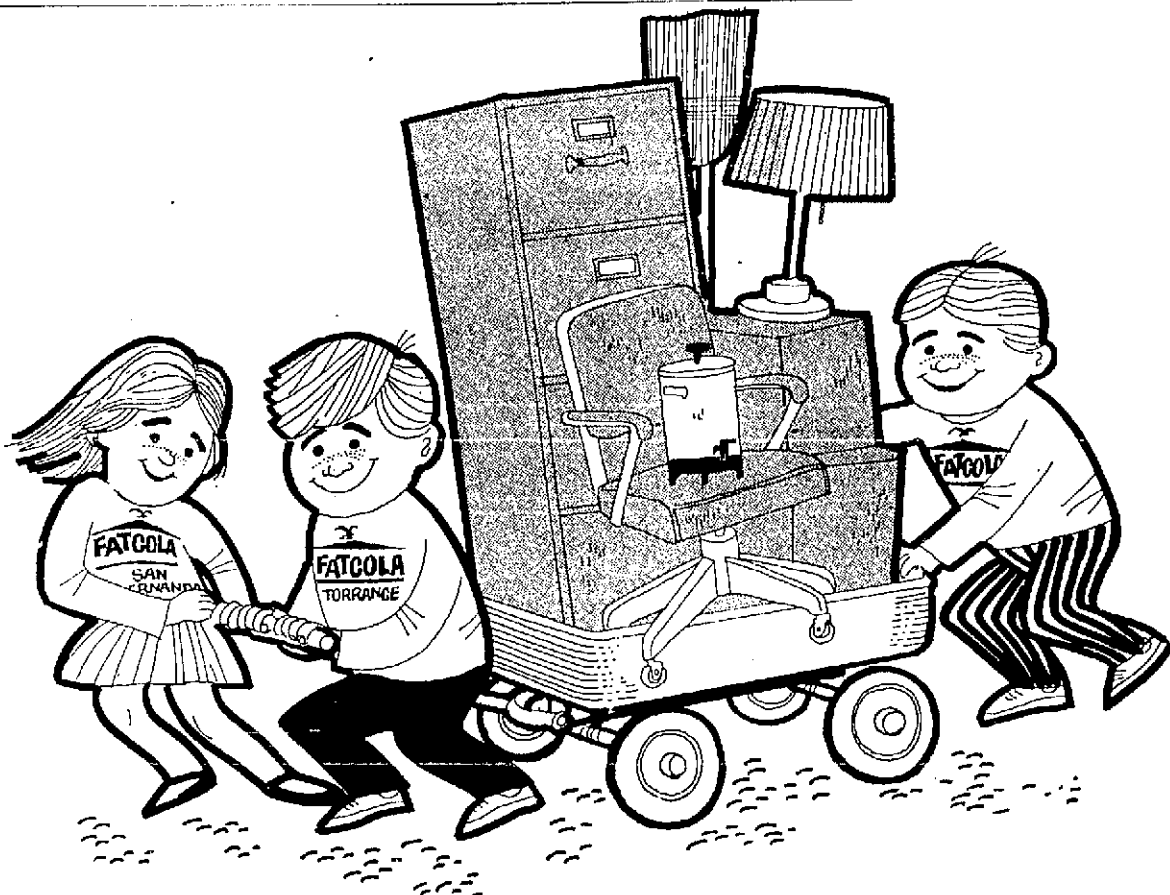
Developed by the award-winning Konwiser Corp. of Newport Beach, Canyondale is located in the rural atmosphere of northeast Brea but close to urban areas that offer modern services.

Priced from \$81,950, the two bedroom with den and three bedroom homes are the least expensive new single-family homes still available within the Brea community of Canyon Country.

Konwiser has included many features which are usually found only in homes higher in price. The front yards are professionally landscaped with sprinklers installed and backyards are fenced.

Custom quality construction includes complete insulation of all exterior walls and ceilings, automatic garage door openers, tinted bronze finish on windows and sliding glass doors and automatic smoke alarms.

Canyondale is located on Brea Boulevard just north of State College Boulevard in Brea. From the Orange Freeway (57) exit at Lambert Road, go west to State College Boulevard, then north to Brea Boulevard. Canyondale is just north of the intersection. Additional information may be obtained by calling (714) 990-2051.



## FATCOLA'S got a new home — and a wagonload of goodies for you!

We've moved our South Bay office to the Del Amo Executive Plaza—for the extra room we need for new equipment and staff to keep on providing you with our special FATCOLA brand of super-fast, computer-accurate title insurance service

Starting August 1st, for instance, our Customer Service Department will be able to give you walk-in, while-you-wait copies of any deed recorded in Los Angeles County within the last ten years! And that kind of service is available for all real estate related aids—deeds, taxes, maps and other information.

Call FATCOLA... the refreshing difference in title service!

**Phone: 540-2032**



**First American Title Company of Los Angeles**

Del Amo Office: 3858 Carson St., Torrance, CA 90503  
San Fernando Valley: 18401 Burbank Blvd., Tarzana, CA 91356  
Main Office: 1616 West Beverly Blvd., Los Angeles, CA 90026



- Socially Speaking L/S-4
- Health news L/S-7
- Island holidays L/S-10

# southland life/style

Joyce Christensen, Editor

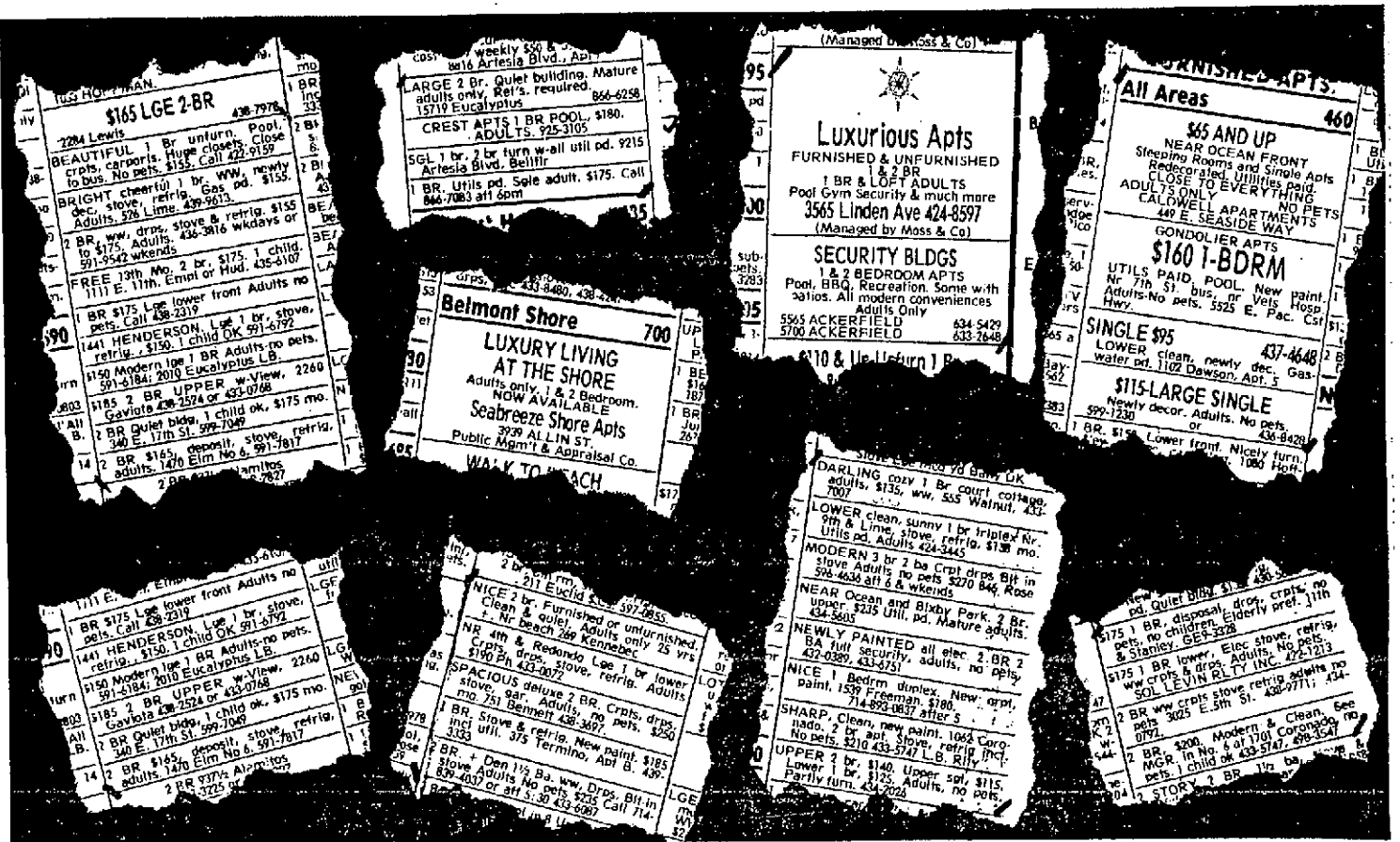
LONG BEACH, CALIFORNIA, SUNDAY, JULY 17, 1977 —L/S-1

NEWSPAPER classified advertising sections carry columns of rental ads such as these each day. All too frequently, however, parents find the ads also contain the forbidding words, 'adults only,' or the even harsher 'no children.'

## Children a hex on housing



WEARY of defending her children to wary landlords, Delrey Smith has about given up hope of finding housing and is looking for ways to purchase a home for herself and her two youngsters, Christopher, 12-years-old, and Maria, 14-years-old.



By Patricia de Luna  
Staff Writer

Consider the plight of Delrey Smith, a single parent with two children who can't find housing. She has been turned down in her search for living accommodations for a reason she finds hard to accept.

"Not because I am black, white, green or purple; not because I don't pay my bills; not because I am single, married, divorced or widowed — apartment owners are not allowed to discriminate because of these reasons.

"I was turned down because I have children. Two lovely children to be exact." Mrs. Smith lives in Belmont Shore and now that her roommate has moved to Irvine she has been looking for less expensive accommodations. Her search has not been easy.

"People are just reluctant to rent to children," she says. Mrs. Smith has gone into "minute detail" about the quality of her children, how they are neat and clean. Her present landlord has offered to write a letter of recommendation on how well-behaved the children, 14-year-old Maria and 12-year-old Christopher, are. Both attend parochial school.

"I read the newspaper advertisements every morning and it seems 99 per cent of them say 'adults only.' Most people would rather have dogs in their apartments than children."

Mrs. Smith, 33, is a native of Long Beach and has worked as a secretary for the last 10 years with a commercial finance company. She also attends Long Beach City College in the evenings and a local real estate school.

Now, after fruitfully searching for one month and about to lose her present apartment, she has decided to drop the idea of getting another rental. "I have decided I have to borrow the money (by having a relative co-sign for her) and buy a house."

She has discussed her housing problem with friends who experienced similar difficulties. "Many landlords charge more if you have children or require more of a security deposit. I'd be glad to pay more in deposit," says Mrs. Smith. "I just want a nice place for my children to grow up in."

IT IS FOR PARENTS like Mrs. Smith and her friends that the Fair Housing for Children Coalition was founded last year by another single parent who had trouble finding an apartment willing to take children. Toni Tarlau, whose fight for suitable housing became the topic of local television shows and print media stories in September, 1976, has joined six other interested persons to lobby for a state law which would end this form of bias. So far, the efforts have been unsuccessful.

Potential legislation, a bill by State Sen. David Roberti, D-Los Angeles, which would have ended housing discrimination on the basis of children, died in a state and local government committee hearing May 9. It had cornered only two of seven votes.

Roberti, who is concerned about housing shortage in his district and is interested in various aspects of tenant-landlord rights, has been granted permission to offer the same bill for reconsideration in January before the same committee.

His administrative aide in Sacramento, Michael Woo, says it is too early to tell but the senator may hope to amend the bill and settle for a compromise at that time to get the legislation out of committee and onto the floor for a vote.

The Roberti bill (SB 359) would simply have added children to the list of reasons for which people cannot be discriminated against under the Unruh

See HOUSE HUNT, Page L/S-5

## Life/style pages reflect changing lifestyles

EDITOR'S NOTE: Originally intended for the Southland Skyline 77 special section appearing elsewhere in today's Independent, Press-Telegram, space and time contrived to keep this story in Life/style.

By Joyce Christensen  
Lifestyle Editor

What's the future of women's pages — or People, or Life/style, or View — as they are more commonly known today?

Some say none. After all, the "sports pages" are not known as the "men's pages" and as women gain prominence and clout in the field of athletics, they are commanding more and more space on the sports pages.

Why, then, "women's pages?" At a recent dinner party, I was seated by one of our Long Beach City councilmen.

For want of something to say, I guess, he said, "I hate to admit I read the women's pages, but I do and they're very good."

Why the stigma? Why the shame in a man admitting he reads a certain section of the newspaper? Probably because such sections, despite their changing face, still have the stereotyped image of being society and bride oriented.

It also is the section of newspapers that's undergoing the most changes not only in Long Beach but throughout the nation, judging from award-winning entries in national journalistic contests.

Gone are pages filled solely with brides — however beautiful — and clubs (surveys show they are seen by only two percent of the readers despite the zeal of press chairmen anxious to fill the president's scrapbook). Gone are the days of "traditional women's news" reporting.

In their place are features and stories intended to appeal to all segments of our readership.

ADMITTING Life/style is still in transition. I decided to see how far we've come by looking back at where we've been.

Selecting the month of October, since that is the time of year when summer weddings are over and organizations are going full tilt after a vacation hiatus, I traced back through 10 years of microfilmed copies of the Independent, Press-Telegram focusing on the "Women's" and later the "Life/style" pages.

The year was 1967. Mary Ellis Carlton's name appeared on the masthead as director of women's news. Lola Masterson was social editor.

Fashion showings were in full swing in New York and Mary Carlton was there covering the action. A half-page fashion layout predominated each page during the week of Oct. 16. Several bathing suits appeared in one fashion layout. Models wearing two-piece suits had their navels discreetly removed by the artist. A navel in a family newspaper? Never!

Two pictures appeared with the social column on Sunday; there were five photographs of club women plan-

ning decorations or dressing for benefit events (the fact they were getting dressed three weeks ahead of time did little for our credibility). Engagement news carried the young persons' schooling and bridal gowns were described in detail in wedding stories.

In the issues of Oct. 16 through Oct. 31 studied, the nearest things to what could be hoped to appeal to total readership was a story on the Community Volunteer office, interviews with American Field Service students and a profile on an 87-year-old woman artist.

The news was much the same in 1968. Wedding stories still used gown descriptions (remember Chantilly and stephanotis?); fashions, club and social pictures were plentiful. There was a how-to story on making Halloween costumes.

But things were beginning to change in subtle ways. Erma Bombeck wrote a humorous article on "The Pill," a hitherto taboo subject, and women attending a meeting of the Los Angeles Archdiocesan Council of Catholic Women were told, "When you decide that you won't have another child because so many are being born in India or because you can't afford to send him to the best schools, you're making decisions that are not yours to make."

BY 1969, PEOPLE were speaking against restrictive abortion laws, against smut in films, and, in a story by newcomer Dianne Smith, against the war in Vietnam. It was the first year my name appeared as editor of what was then "Women." Brides and

clubs still were plentiful both in pictures and stories. Jewish Family Service was aiding women in crises situations (foreboding today's WomenShelter?) and we interviewed Suzanne Gabriel, one-time wife of one-time Rams quarterback, Roman Gabriel.

In 1970, Carolyn McDowell's name first appeared as writer of "Socially Speaking." Gone from wedding stories were descriptions of bridal gowns; clubs appeared in calendar form, vastly abbreviated.

A wire story chronicled that Caroline Kennedy was growing up; staff stories gave side by side views of the abortion issue. Heartened by the return of former Long Beach resident Lt. Harry Frishman from a Prisoner of War camp in Vietnam, parents of other POW families were speaking out, calling for the return of their sons.

Feminists Gloria Steinem and Florynce Kennedy appeared on campus at Long Beach State University in the first story carrying a Linda Zink by-line. Other stories dealt with men's liberation, teen-age runaways, pollution. Methodist Women United spoke out in favor of women's liberation.

ON OCT. 12, 1971, the Equal Rights Amendment passed the House of Representatives by a vote of 354 to 23. From that vote, no one could have anticipated the uphill battle for passage that rages today.

Other stories dealt with the legal

See TRADITIONAL, Page L/S-5







COMEDIAN Woody Allen — right idea, wrong person in movie name.

**Q:** Is it true that Woody Allen's new hit, "Annie Hall," is titled after a nickname of his former wife, Louise Lasser?

**A:** Although anything is possible in the slippery world of the "Bananas" star, the fact is that he was not playing a private joke with TV's Mary Hartman. The movie is named for the sister of his co-star — the former girlfriend — Diane Keaton.

**Q:** In a recent episode of "Police Woman," an actress named Peggy Ann Garner played a guest role. Is that the same actress who won an Oscar as a child star many years ago?

**A:** Thirty-three years after scoring her biggest hit in "A Tree Grows in Brooklyn," Peggy Ann, 45, is branching out as an actress again. She had retired after marriage, and was later divorced and in 1970 tried the car-leasing business, but went broke.

Her "Police Woman" role was a happy accident — she spotted the film crew working near her Los Angeles apartment, and persuaded Angie Dickinson to put in a good word for her with the casting director. Now, she says, "I'm looking forward to an acting career again."

**Q:** Is it true that Ali McGraw was quoted as saying that she planned to have an affair with her new co-star, Kris Kristofferson?

**A:** No — just that she expects rumors to that effect to start circulating. "I'm prepared for it to be said that I'm having an affair with Kris," explains Ali, 38, who plays Kristofferson's girl friend in "Convoy." Sam Peckinpah's new movie about truckers.

"It is obvious they are going to say things about us. For the movie, we'll be together in a truck for six weeks — so what

are we going to do? Just talk to each other? We both knew it when we signed. It is part of the trip."

**Q:** I recently donated a kidney to my sister and am desperate to know her chances of survival.

**A:** Of 25,000 kidney transplants performed in the past 20 years, nearly half of the recipients are still alive. Heart transplants, by contrast, have not been as successful. Only 63 out of 316 heart transplant patients have survived since the first operation was performed 10 years ago.

**Q:** After breaking with Michael Douglas, is it true that Louise Fletcher has found herself another younger man?

**A:** The 42-year-old star of "One Flew Over The Cuckoo's Nest," has been raiding the nest and has apparently gone "cuckoo" over Morgan Mason, the handsome 21-year-old son of actor James Mason. Possibly because she is somewhat sensitive about the difference in their ages, Louise recently refused a role in a movie called "In The Mood," dealing with an affair between an older woman and a young boy.

**Q:** Everybody I knew seems to be complaining about aching feet — what's afoot in the feet field, if you'll pardon the pun?

**A:** It may sound corny, but poor foot care and badly-fitting shoes are costing \$135 million a year for drugstore remedies. And when the corn pads and arch supports don't help, 28 million Americans a year head for their friendly neighborhood podiatrist.

**Q:** I read where the Chicago White Sox cut Jim Bouton from their Knoxville farm team. Was his comeback just a publicity stunt?

FORMER pitching ace Jim Bouton — dedicated to playing baseball again.



ACTRESS Ali McGraw, below left, and her costar Kris Kristofferson — expecting rumors about their relationship.



ACTRESS Peggy Ann Garner — former child star making a comeback.



ACADEMY-award winning actress Louise Fletcher — likes younger men.

## 'New York, New York' inspires lavish praise

Some movies are immune to critical evaluation because of their ingrained emotional appeal. Old-timers who fought the Battle of the Bulge are naturally more drawn to war movies, housewives weaned on soap operas will be more sympathetic toward the Bette Davis-Joan Crawford school of glycerine tears, and kids who know little or nothing at all about anything will stand in line to see filmed Led Zeppelin concerts.

No amount of careful critical analysis will sway these potential audiences from their favorite brand of cinematic escapism, which partly explains why I have surrendered so luxuriously and completely to the nostalgic charms and intoxicating rhythms of "New York, New York."

It is a valentine to the things I love — jazz, the big-band era, and old movie musicals from the '40s. There is no way I can do anything else but embrace it warmly with a lump in my throat.

From the opening credits, with Gershwin-style piano playing of "The Man I Love," to the brassy overture behind a cardboard cutout of the New York skyline, I just knew this was my kind of movie. V-J Day, 1945. Revolving bandstands. Tommy Dorsey swinging "Opus One" while tars and spars jitterbug the war away. WNEW radio mikes big as hubcaps.

Then Liza Minnelli with her snood, cherry fingernails, USO uniform and big blazing eyes wide as football shoulderpads, looking like one of the DeMarco Sisters. Even her name is perfect. (All girls with square shoulders, trapezoid purses and wedgies should be named "Francine.")

Later, with her sequined weskits and lacquered hairdos, she looks more like Martha O'Driscoll and Jane Frazee.

A THOUSAND movie matinees rerun in my head with sugarplum visions of the Republic backlot as Francine gets mixed up with Jimmy (Robert De Niro), a fast-talking saxophone player more tuned in to the cool Stan Kenton school than the washboard thump of Guy Lombardo. Francine takes a job with a band and Jimmy follows her South.

Together their lives clash violently and spread ahead of them (and the rest of the movie's 2½-hour running time) in a canvas of Harlem hot spots, recording sessions, Tin Pan Alley blues, stardom, heartbreak, growing up and moving on.

The movie is a hybrid mixture of "A Star Is Born" cross-pollinated with "Orchestra Wives," and there are multitudinous musical cues along the way for some of the sweetest sounds this side of Tex Beneke's arrangement folio.

Martin Scorsese, a director who runs old movies in his head, had deliberately avoided the seed, grit and brine of the jazz world. That would be another movie — one that has never, by the way, been made

except for a few moments in "Young Man With A Horn." Instead, he has bathed everything in a Sun-kist orange glow, orchestrating the moods and memories of Hollywood sound-stage fantasy.

The New York he pictures is the postwar New York of Minnelli's "The Clock." White pianos are



rex reed

bathed in a red light. A train depot in the snow is right out of an old Dennis Morgan-Jack Carson number in "Thank Your Lucky Stars." The proposal scene in the snow with the cab waiting seems designed for Ann Sheridan.

When Jimmy sees Francine in her first movie musical, the production number is lifted right out of Debbie Reynolds' "A Lady Loves" choreography for "I Love Melvin," and when the titles flash on at the end of the number, the credits are copied from the old MGM logo, with the name of the film at the top, "The End" in the center, and the words "Made in Hollywood, U.S.A." on the bottom.

My heart cracked and I was once again 12 years old, spilling my popcorn with excitement in the dark recesses of the old Paramount Theater in Baton Rouge, wondering what time the next Greyhound left for Lotus Land.

WHAT REALLY floors me about "New York, New York" is the way the story so cautiously but accurately parallels the true-life saga of Doris Day. It is the simple but simultaneously complicated emotional account of a sweet little band singer who gets mixed up with a wild, loco, self-centered, psychotic but lovable musician.

Life by booking agent, dinner by Del Monte. She gets pregnant, he beats her, then deserts her. She raises the child alone, and ends up a star, lonely at the top. It is Doris Day's life, scooped into a Walgreen's deluxe sundae.

There's so much action and energy in the performances of Liza Minnelli and Robert De Niro that more is provided than one can concentrate on in one sitting.

I didn't quite believe Liza in the early band scenes. She doesn't have the voice for the jazz scene. Band singers always sounded low and husky, like June Christy and Frances Langford, and they sang behind the beat. Liza is a pint-size Ethel Merman who lacerates her ballads before she hears the intro.

But she more than makes up for the fraudulence with wide-eyed appeal and a comic sensibility that is awkward, crazy and totally touching. De Niro is required to play everything to excess — from the hip nervousness to the explosive temper tantrums.

He is a jazz musician whose moods border on the obnoxious, yet De Niro gives the character definition, shading and inner dimension. The result is that we like him in spite of his faults. And when he plays, he makes us understand why his is the only music that makes her dance.

THERE ARE OTHER marvels in "New York, New York": a grand and rousing brace of new show-stoppers by Kander and Ebb, some of the most throbbing lyrical passages ever heard on film by the legendary George Auld, who not only plays the De Niro sax solos but works his knowledge of the music world into a position of irreplaceable value as technical adviser; orchestrations by the tastefully savvy Ralph Burns that bring the whole Birdland era into focus without robbing the film of its dramatic impact; sensitively sculptured supporting performances by Mary Kay Place, as a bubble-brained ricky-tick hand vocalist, Lionel Stander, as a gruff agent who gets his 10 percent out of every square inch of oxygen, and Barry Primus, as a second-rate piano player who provides the strong shoulder every band singer needs to cry on between sets.

And I must not forget a special encomium of praise for Robert De Niro's wife, Diahnne Abbott, who makes a brief but magical appearance as a Harlem jazz singer styled after gardenia-accessoried Billie Holiday. I don't know if Miss Abbott does her own singing or not, but her "Honeysuckle Rose" stopped my heart with joy.

Martin Scorsese does not send up postwar musicals. He recreates them, right down to the last apricot gel. He fills every scene with such imagination and affection that "New York, New York" snaps with bulge and splendor. No film in recent memory has so charged my emotions or satisfied my lust for eye-popping, heartstring-tugging old-fashioned entertainment.

It is all the movies I grew up loving, rolled into one. I love the music, I love the sentiment, I love the intention. I love the idea that it can still be done at a time when most people have given up on movies as a lost cause.

From Boris Leven's sumptuous fantasy-inspired sets to Laszlo Kovacs' apple-tinted photography to De Niro's virtuoso scene-stealing and Liza Minnelli's open-hearted honesty, there is nothing about "New York, New York" that doesn't thrill me to the point of hysterical schoolboy adulation.

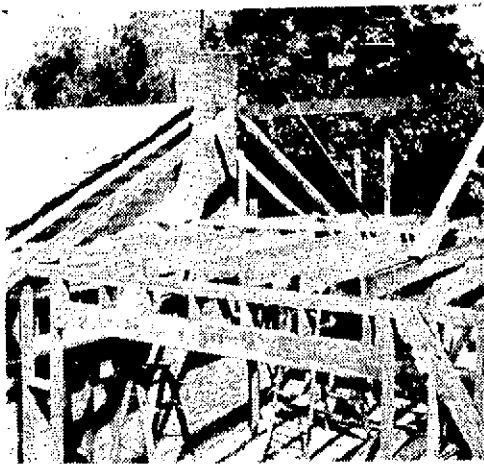
Here, at last, is a movie that redefines all the things movies are about. Boy, do we need it now!



LIZA MINELLI as Francine and Robert De Niro as her husband in scene from new musical, "New York, New York," which receives high praise from Rex Reed.



# The work-shop



...work begins

It seems our parents and grandparents got by with a lot less room than we do today. Houses were smaller and families were bigger. But perhaps as a symbol of improved living standards, adding on to

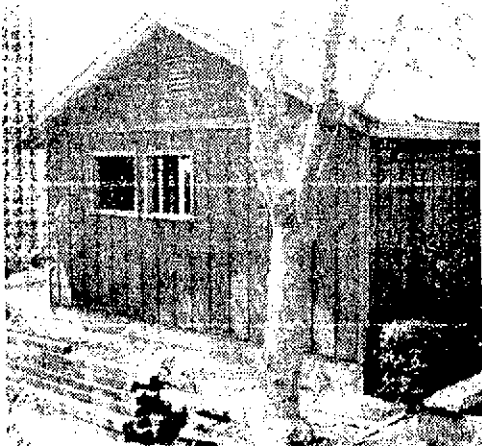
one's home is all the rage today (it's certainly cheaper than buying a new home!). We've just come up with the first step for those contemplating such a project (now or ever). A room was

added to an employee's home and my designer/carpenter photographed and detailed every single step of the construction process. So whether you decide to do the room addition yourself or subcontract part of it, all you'll ever need to know is contained on four 34-inch x 44-inch sheets.

You can use the new room as a bedroom, den or whatever and finish the exterior any way you want (to match the rest of the house). Everything from the digging of the foundation and framing sechedule to the final shingling and interior paneling (or wall-board) process is covered. Doesn't matter what size room you want...we've prepared material estimates for most standard room sizes.

To obtain the Add A Room plan No. 618 (via first class mail), send \$6.95 by check or money order to Steve Ellingson, Independent, Press-Telegram Pattern Dept., P.O. Box 2383, Van Nuys, California 91409.

New! Our 100-page Patterns for Better Living project book featuring more than 500 woodwork-ing and handcraft projects...\$1.50 (includes postage & handling).



...exterior view

## Flea Market Finds

# Early stoneware is popular

Q. "We thought you might be inter-ested in knowing that stoneware items sold exceptionally fast at our barn sale." — Mr. and Mrs. T. L. Parsons, Kan.

A. It appears that country antique afi-cionados are scouring the countryside searching for stoneware crocks, jugs, churns and other farmhouse staples of the 1700s and 1800s. The earliest, salt-glazed objects were completely devoid of orna-mentation.

However, by about 1800 splashes of cobalt blue proved fashionable, with the spontaneous free-hand decoration becom-ing bolder as the century progressed. Sten-ciled motifs proliferated after 1850.

Stoneware pieces attributed to the potters of Bennington, Vt., and Red Wing, Minn., are particularly prized. Any piece bearing a maker's mark or date also rates as a weighty acquisition. Value guide: crock, bird decor, circa 1860, \$65.

Q. "Can you help me in dating a doll marked 'Queen Louise, Germany'?" — Gert, Brewton, Ala.

A. Louis Wolf scooped doll competitors when he registered the trademark for his Queen Louise doll in 1910. The Wolf firm, established in 1870, won widespread recog-nition as a leader in the doll importing business. The Queen Louise doll was made in several different sizes.

Because the company usually pur-chased its beautiful bisque doll heads from the renowned Armand Marseilles factory of Germany, the doll proved worthy of the royal title bestowed upon her. Value guide: Bisque head, brown eyes, open mouth, composition body, 22 inches tall, dressed, \$140.

Q. "Some price quotations on early Royal Copenhagen plates would be greatly

appreciated." —Mr. and Mrs. W. L., Har-risburg, Pa.

A. The famed Royal Copenhagen factory of Denmark, founded in the 1770s, issued their first annual Christmas plate in 1908. After reviewing these prices you'll understand why their blue and white plates



Stoneware crock, bird decor

are deemed blue chip investments. Value guide: 1908, \$1,325; 1909, \$110; 1910, \$105; 1911, \$115; 1912, \$110; 1913, \$115; 1914, \$100; 1915, \$100; 1916, \$90; 1917, \$80; 1918, \$75.

Q. "My friends snickered when I started buying graniteware." —Wendy, Fort Worth, Texas.

A. American kitchens underwent a face lift in the late 1800s when this innovative iron cookware with an enameled coating appeared in mottled shades of gray, light

blue, dark blue, green, black, brown and turquoise.

A prospective customer could purchase anything from a turk's head mold to a chamber pot. Unfortunately most pieces bore only a paper label, therefore attribu-tion poses a problem. Any object bearing the initials "L.B." can be identified as originating at the Lalance and Grosjean factory of New York, Boston and Chicago. Friends who are snickering today may be dickering tomorrow. Value guide: coffee-pot, mottled dark blue, \$23.

## Current prices

Mickey Mouse wrist watch, original band, Ingersoll, 1933 ..... \$165  
School desk, wood, cast iron frame, refinis-hed ..... \$35  
"Gone With The Wind", souvenir program ..... \$14  
Pencil clip, "Studebaker Cars" ..... \$4  
Snuff bottle, ivory, carved florals, figures, circa 1870 ..... \$70  
Booklet, "Sunbonnet Babies At Work and Play," 1906 ..... \$50  
Teddy Roosevelt watch fob ..... \$12  
Rose medallion soap dish, inner tray ..... \$130  
Coin silver eyeglasses, circa 1830 ..... \$25  
Bentwood Center table, 28 inches tall, 40 inches wide, circa 1890 ..... \$190  
Please note: Prices may vary depend-ing on condition and geographic location.



## AARP meeting

The Long Beach chap-ter, American Association of Retired Persons, will meet Monday at 1 p.m. in Covenant Presbyterian Church, 607 E. Third St.

Robert Blatt will pro-vide entertainment. All senior citizens may at-tend.

### HAVING AN AFFAIR

Complete Catered Buffets  
From \$2.25 per person

- Business
- Complete Wedding Packages
- Open Houses
- All Types of Parties

**CALL**  
4500 Los Coyotes Diagonal  
AT THE TRAFFIC CIRCLE  
**597-8327**

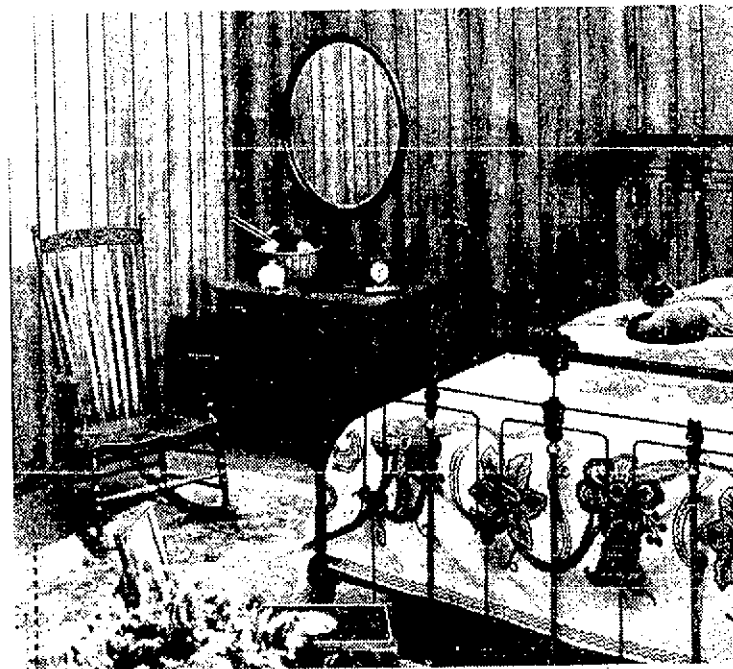
### PICTURE FRAMES

FIRST QUALITY — ARTIST PRICES  
• 500 CHOICES OF MOLDING FOR YOUR CUSTOM WORK  
MATTING • MOUNTING • STRETCHING • NON-GLARE GLASS • THOUSANDS OF FRAMES

**ART CLASSES IN STORE**  
**4 INSTRUCTORS**

**ART LINE FRAMES**  
NEXT TO RALPHS MARKET IN SHOPPING CENTER  
WARDLOW AT LOS COYOTES DIAG., L.B. 421-9110

**ARTISTS DISCOUNTS — SAVE 10% TO 30%**



...cozy conclusion



## Interiors

ELEGANTLY DESIGNED  
BY CARL'S PROFESSIONAL  
DESIGN STAFF

At Carl's your home is in our best interest. Let us help solve your decorating prob-lems, whether it is an entire house or a single room.

Our professional design staff will assist you, at no additional cost, in expressing your individuality and lifestyle in traditional, contemporary or eclectic designs. You will find a comprehensive selection of fine furnishings, wall and floor coverings, and distinctive accesso-ries at competitive prices. Backed by a reputation for unexcelled service and dependability, Carl's is truly a unique store.

**Carl's**  
Since 1925

**Fine Home Furnishings**

1250 E. Pacific Coast Hwy.  
Long Beach, Ph. 599-1357

# The HomeSilk Shop

PRICES GOOD THRU TUES., JULY 19 • WHILE QUANTITIES LAST!

## Good Ol' Summertime Savings!

OPEN SUNDAYS NOON TO 5 P.M.

### INSTANT DRESS SUNDRESS SMOCKING

SUMMER'S TOP FASHION . . . AND IT'S SO SIMPLE!  
ONE SEAM DOES IT! ASSORTED PRINTS IN POLYESTER AND COTTON . . . HURRY FOR BEST SELECTION

# 19c

PER INCH

**WE'LL SEW UP THE SEAM FREE!**  
WITH PURCHASE OF ANY SUNDRESS SMOCKING — LIMIT 1 PER CUSTOMER

N. LONG BEACH: MON., JULY 18 10 A.M.-4 P.M. SIGNAL HILL: TUES., JULY 19 10 A.M.-4 P.M.

### SEERSUCKERS PLAIDS

• FULL BOLTS  
• 45" WIDE

TERRIFIC ASSORTMENT FOR DRESSES, SHIRTS AND BLOUSES!

# 97c

YD. • VALUES UP TO 1.95

### VOILE PRINTS

• 45" WIDE  
• LENGTHS  
• 1.95 VALUE

# 74c

YD.

### LACES

GREAT FOR BEACH TOPS!  
• 45" WIDE  
• DESIGNER LENGTHS

# 97c

YD.

### COTTON PRINTS

• 45" WIDE  
• DESIGNER LENGTHS  
• VALUES TO 1.95

# 64c

YD.

### GAUZE

• FULL BOLTS • 36"-45" WIDE  
• VALUES TO 1.95

# 66c

YD.

### SPORTSWEAR

• SOLID COLORS • 45" WIDE  
• VALUES TO 2.27  
LARGE SELECTION

# 44c

YD.

### OCEANS OF NOTIONS!

ASSORTED  
BRAIDS • LACES  
TRIMS • EYELETS

• SUNDRESS STRAPS  
• BORDER TRIMS  
• DECORATIONS  
VALUES UP TO 60c YD.

# 29c

YD.

### STEAMSTRESS IRON

A GREAT WAY TO IRON!

# \$6.99

REG. \$12.95 EA

**Special!** MON. NITE N. LONG BEACH 6 P.M.-9 P.M.  
WED. NITE SIGNAL HILL

**The HomeSilk Shop**

**NORTH LONG BEACH**  
5599 ATLANTIC AVENUE  
PHONE 428-4666; 636-4485  
STORE HOURS: TUES.-SAT. 10-5:30,  
MON. 10-9, SUNDAY 12-5

**SIGNAL HILL**  
3200 E. PACIFIC COAST HWY.  
PHONE 597-3679; 775-2860  
STORE HOURS: MON. SAT. 10-6  
WED. 10-9, SUNDAY 12-5



## Socially Speaking



carolyn  
mcdowell

# Find it's lots of fun to build own navy

**SOMEONE** (probably a boat owner) once defined a pleasure yacht as a "large hole in the ocean into which you pour money."

Another boat owner-type said there are two happiest days in a man's life. "The day he buys his first boat and — the day he sells it."

Tom and Eva Kern and 20 other members of Angel's Cove Recreation Association have found a way to beat the high cost of boating.

For years, the Kern family loved boating. One member wanted a boat just for water skiing. Another insisted on a boat equipped for deep sea fishing. Dad Tom just wanted to relax and cruise to Catalina for the quiet life. One boat can't do everything.

So now they have eight of them.

The concept of a cooperative boat owners group was two years in the planning. The club finally got off the ground (whoops) about six months ago with the fleet of boats moored at Newmark's Landing in Wilmington. Members have the use of whatever boat meets their needs at the moment and the public can charter any of them and get some "driving lessons" too.

The newest boat in the fleet, a 24-foot power cruiser, was christened Jenny. The name was chosen to honor Tom's 82-year-old grandmother, Jenny Hurben.

The christening party was held at Newmark's, on Jenny's birthday. The traditional bottle of champagne was purchased from a marine supply store. Bottles bought from a marine store are not for you to get smashed. They are designed to be smashed with the pre-scored bottle wrapped in mesh so the bottle breaks easily and the glass is contained by the mesh.

The Kerns were a little suspicious of their bottle so they taped a metal plate on the hull to protect the paint. It took grandma Jenny three tries to get the stubborn bottle to break as she christened her namesake.

Special guests were three mini-bus loads of senior citizens from a Long Beach nutrition center. Everyone boarded the boats and took a harbor cruise.

Association member-skipper were Tom and Eva, her sons, George and Dave Stebbins, Jerry Freet, Julie Todd, Laura Johnson (of course they have lady skippers), Chuck and Rochelle Lock and John and Barbee Henry.

Assisting at the punch bowl were the L. B. Wintons and Tom and Joline Hardison.

And now the youngest Kerns, Laura and David, have a boat for every day of the week — and one left over.

**THINGS COME** in groups at the home of the Robert Hills.

The Hills have three sons. The two

eldest graduated from college last month. Mark, the oldest, graduated from UC Davis. He will go on to grad school this fall.

Second son, Steven, was graduated from UC Berkeley. He will enter law school at Santa Clara this fall.

Third son, Kevin, has been attending classes at Long Beach City College and Long Beach State University while waiting for an appointment to one of the service academies.

So he was accepted at two, the Naval Academy at Annapolis and the Air Force Academy at Colorado Springs. Since Kevin has his civilian private pilot's license, his choice was the wild blue yonder school.

### MORE WITH the smart set.

El Dorado Woman's Club, Los Cerritos District, California Federation of Women's Clubs, presented scholarships to local area students.

Students and their schools were Josie Toth, Long Beach State University; Stephen Kloser, Michael Johnson, Sandy Conover and Marcia Esmond, Long Beach City College.

Millikan High School students honored were Deborah Drab, Lori Gerber, Paul Sheppard and Robert Rickenbach.

The club also presented savings bonds to Douglas Newcomb School sixth graders, Ray Ambe and Emily Zverina, and eighth graders, John Rickenbach and Amy Kaplan.

**MORE THAN** 50 members of the Pacific Hospital of Long Beach Guild met at the Virginia Country Club to celebrate the 21st birthday of the guild by presenting a check for more than \$11,000 to hospital administrator C. Joseph Heinz.

According to Virginia Herron, current president of the guild, the money will be used for equipment in the pathology department to be located in the still-under-construction West wing of the hospital.

**WEDDING BELLS** rang in the City of the Silver Dollars for the former Betty Jo Waibel and Capt. Bill Somppi of the Los Angeles Fire Department.

Although the couple is making a first home in Stanton, Betty Jo will continue in the Joe Authier Insurance Agency in Long Beach.

The agency was started by Betty's father, Joe Authier, who is retired from the Long Beach Police Department.

Bill will continue his duties as head of fire prevention in San Pedro.

**WELCOME HOME** to Bob and Evelyn Trauger who recently returned from a leisurely cruise through the Greek Islands.

## At Wit's End

# Youths interpret parental advice

I didn't mean to eavesdrop, but the conversation was just too good to pass up. A group of kids were talking around our kitchen table and one of them said, "Every time my Mom says, 'I'm doing this because I love you,' I know it's going to be something rotten."

"Yeah, doesn't love ever feel good?" asked another boy.

"Are you kidding? Love at our house is never being able to sit down for a week."

"How do you get them to stop loving you do what you want to do?"

"The one that always gets me is, 'This is going to hurt me worse than it hurts you.' They're lying. Did you ever see a parent depressed when you're cutting the grass?"

"Hey, I got one," said another kid. "How about, 'When you grow up, you'll thank me for being so strict.'"

"That's a good one," said his friend.

"Can't you see your Mom looking at her

calendar and saying, 'Hey, today is Tuesday, I've got to go over and thank Grandma for giving me a rap when I spoiled my dinner by eating two cookies back in 1946.'"

"PARENTS sure are funny," said another boy. "I love it when my Dad says,



erma  
bombeck

'Son, I may not always understand you, but I am always willing to listen.' He says that just before he says, 'I don't want to hear anymore. Go to your room!'"

"You know the phrase that really turns 'em out is when you tell 'em everyone else's mother says yes and you get ... (the

whole table in unison) 'I'M NOT EVERYONE ELSE'S MOTHER!'"

"Where do they get these phrases?" "Maybe there's a book of them that the hospital passes out on the day you take a baby home from the hospital ... Wise Sayings for Parents."

"Do you suppose mothers really have that extra power they say they do? The one about, 'No matter where you are or what you're doing ... I'll know.'"

They thought about that one for awhile, then one said, "Probably not, but who wants to take a chance on it?"

**THE CONVERSATION** turned to Saturday night and one of them said, "Let's crash Kathy Krupp's party."

"If our parents knew they'd kill us."

"We won't tell 'em."

"That's sneaky and that's dishonest."

"No, that's sparing them ... and that's love."

Only 7 ounces of  
crêpe de chine.  
But what an impact!



Beautiful, sensuous stuff that doesn't even come to 1/2 pound! So right. So often. This-minute fashion. By California Girl in a wrinkle-free textured polyester. Mail/phone. Better Sportswear Dresses, 51.

The soft blouson button-front shirt and pleated skirt. Rust or teal. 6-14. \$75.

## Consumer Panel meets

The annual meeting of Consumer Panel of America is scheduled Wednesday at 9:30 a.m. in Peek Family Terrace Room, 7801 Bolsa Ave., Westminster.

The seven divisions of CPA in Southern California, including Long Beach, will send representatives to the meeting to elect a

board of directors. Lillian Genrich is leader of the Long Beach group.

Robert J. Thomas, vice president of government program for Blue Cross of Southern California, will be featured speaker.

Consumer Panel of America is concerned with the problems faced daily by consumers. It is non-

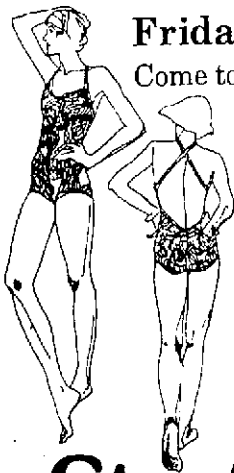
partisan and is involved in the fight against false advertising and misleading sales approaches.

Further information may be obtained from main office, 1424 Windsor Drive, San Bernardino 92404 or from Mrs. Genrich, 1810 Harding St., Long Beach 90805.

# Learn to Super Sew Swimsuits

Friday, July 22 ... \$3.00

Come to one or as many classes as you like



9:30 A.M.

One piece halter

11:00 a.m.

Gathered swimsuit

1:30 P.M.

Maillot

You can make it. We will show you how. For Class Registration Call 421-8436

**Stretch & Sew**  
America's Fabric and Sewing Center

6247 E. Spring St. Long Beach, Phone 421-8436  
Mon. thru Thur. 9:00 to 9:00, Fri. and Sat. 9:30 to 5:00

# Robinson's

Robinson's Los Cerritos Mall (213) 860-8555 & Westminster Mall (714) 898-4331.



# House hunt dismal time for families

(Continued from Page L/S-1)

Civil Rights Act which ended most other forms of prejudicial practices.

A somewhat similar bill had been introduced in the Assembly two years ago by Assemblyman Michael Wornum of Marin County and this legislation was also defeated in committee.

**AT PRESENT**, two California cities, San Francisco and Berkeley, have ordinances prohibiting the refusal to grant accommodations on the basis of children. Four states — New York, New Jersey, Massachusetts, and Arizona — also have such legislation.

It was along the lines of the San Francisco ordinance that Toni Tarlau fashioned her efforts. "San Francisco was becoming a city without children and the city felt that was a threat to its society," she explains. The city enacted its ordinance in 1975.

Ms. Tarlau says she is trying to convince Santa Monica officials to enact a local ordinance but that two Los Angeles City Council members who had expressed interest earlier now apparently have reconsidered offering support.

The County Board of Supervisors, which had endorsed the Roberti bill, may be requested by Supervisor James Hayes this month or in August to consider passing a county ordinance, according to a Hayes spokesman. "But the ordinance would only cover one-seventh of the county population." (Those persons in the unincorporated parts of the county).

When the board voted to support the Roberti bill, Hayes had said it was best to attack the problem from the state level. "I doubt that he will give up after only one try there," the spokesman says. In the meantime, a county ordinance could be a possibility, he says.

**SOL FRANKEL**, director of the Long Beach Fair Housing Foundation, says this city has never, at least in the recent past, attempted to prohibit housing discrimination on the basis of children.

"Until a law is passed," Frankel says, "the foundation staff will offer assistance in solving this problem "on a personal basis."

Racial discrimination is the foundation's primary target and Frankel draws a comparison between the efforts that had to be put forth to destroy the myth that blacks lowered property rates and the work ahead in ending stereotypes about children.

The task will not be easy, he believes. Children are stereotypically considered overly noisy and destructive of property, a misconception like the myth about blacks, he says, and that "took a long time to refute."

He says, "No other country treats children the way we do."

Ms. Tarlau, who is a native of Australia, feels that a refusal to grant accommodations on the basis of children is harmful. "It breaks my heart, particularly when it is a single woman with a child."

"Single parents have enough pressures on them without this pressure of not being allowed housing. It makes me sad. I got into this on an emotional level and I am still emotional about it."

She declares emphatically, "housing is a basic requirement of life."

"We set up special programs for children's education and yet it is not mandatory that a child has a place to live."

"Children must feel rejected in this society just by seeing the signs that say 'no children.' It must be terrible for them. My own child asked me, 'What's wrong with me that we can't live there?' Children bear the guilt; they suffer and it is we who brought them into it."

**WITH HER** 5-year-old daughter, Amanda, Toni Tarlau managed to talk her way into an otherwise restricted apartment. "I don't take no for an answer. I just stand there and say it is unfair to exclude me because of my child and I tell them I don't like a messy place either. And I also tell them I want my child to know about different lifestyles. Please quote me so landlords will know parents with children are willing to work out some sort of harmony."

"We need a reeducation of people on how to live together. It's almost as though children are not valued here anymore. Childhood seems to be considered a temporary situation to be shunned instead of enjoyed."

"Parents with children can find housing in the worst areas with dilapidated buildings but parents don't want that for their children. Children are part of society."

# Traditional 'women's pages' past



(Continued from Page L/S-1)

approach to rape as a crime; Then-Secretary of State Edmund G. Brown Jr. spoke to the League of Women Voters on the need to control campaign contributions. By this time, pictures used with club benefits were stressing the projects funded by such pursuits, rather than the chairwoman and the president.

Sneaking a peek at the market ads as the microfilm whizzed by, I saw that Kleenex was 35 cents; Lady Lee Bacon was 53 cents a pound at Lucky Markets; Von's offered three pounds of Yuban coffee for \$2.29 or a pound of their own brand for 69 cents.

The year 1972 marked the change in name from "Women" to "Life/style" and educational background

disappeared from engagement announcements. Psychodrama was being used in the treatment of alcoholism according to a story by Ben Zinser, and Helen Hayes and Anita Loos were in town promoting their book, "Twice Over Lightly." Richard Bach had given wing to "Jonathan Livingston Seagull" and was at Wilson High School talking with the students about his experiences in writing the book.

**THE BATTLE** to keep high rise construction from marring the Ocean Boulevard skyline in East Long Beach was first spelled out in October, 1973, in an award winning story by Carol Ivy (now a television newswoman for ABC in San Francisco.) A wire story said Betty Ford was excited about her role as first lady; Junior League members visited the Terminal Island Federal Correctional Institution; Assemblyman Alan Sieroty said only one of 10 rape cases is reported and that prior sex conduct of rape victims should be irrelevant. Comfort was the key in fashion; Guide to Entertainment appeared and National Organization for Women named convention delegates.

In every October studied, there was news of the fall Long Beach Civic Light Opera production and 1974 marked the year "Cabaret" was presented — one of LBCLO's most artistic successes, according to Arts Page Editor Elise Emery, whose byline as arts editor appeared throughout the 10 year period.

A lecture on acupuncture was reported and Patricia de Luna, staff

newcomer, wrote about the Long Beach Safety Council's Cycle Haven on Terminal Island. Nurseries were protesting state fees; women were demanding full disclosure on Pentagon spending and the Fair Housing Foundation claimed discrimination against blacks still existed. Richard Nixon was a patient at Long Beach Memorial Hospital.

**THE WOMEN'S** Movement came on strong in 1975, the year the Sunday Life/style section became Southland Life/style, absorbing Southland features when that magazine ceased publication and moving brides and clubs to the daily pages.

A three-day International Woman's Year Conference took place at Veterans Memorial Building and daily stories and calendars told of the event. During its state convention, California Federation of Republican Women opposed the ERA as well as financial assistance for floundering New York City. James M. Leavy took a look at crime and deterioration in North Long Beach.

Supervisor James Hayes spoke on the energy crisis, and a wire story told of a former newspaper reporter who decided to stay home to write, care for the home and tend to the children while his wife took a full-time job. His wife is quoted, "You can always tell whose week for housework it is. Only one of us is massively depressed."

In 1976, we learned you can't yet predict earthquakes; community groups were studying the need for housing for juvenile status offenders

and — after years of fund-raising — the roof was raised on California Community Pool for the handicapped. A story by education writer Walt Murray fretted over the depression and isolation of today's mobile society and in several stories looked at the consumer movement.

There also was concern over a "Billion dollar hospital ripoff" in a story by Ben Zinser, Medical Science Editor, which said patients not on Medicare or Medi-Cal were having to pick up the tab for hospital costs because the government does not pay its fair share. War was being waged against litter on the beach. Paris was looking toward spring in a fashion layout.

October, 1977, is three months away. Projection of what will be occurring, or what Life/style will be writing about is an unknown. Certainly, attention will be focused on the International Women's Year conference scheduled in Houston in November and we should be well into a proposed series on citizen activist groups in the city. News of music and the arts will be reported. Young people will still be getting married.

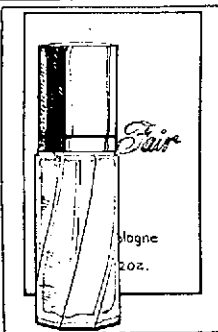
Halloween will be with us; Civic Light Opera will open its season in late October with "Music Man." Alas, it will be presented at Jordan High School instead of in the long-awaited Pacific Terrace Theater. Maybe the spring production...

And, despite the dedication and exhaustive efforts of staff members, Dear Abby will continue to be the best read feature in Life/style.

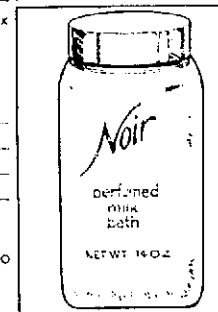
'Sweet & Sassy'?  
It's yours with any  
Fashion Fair purchase.



Gift with purchase.



A totally new concept in cosmetics...Fashion Fair has a beautiful gift, for a more beautiful you! 'Sweet & Sassy' includes: Moisture Lotion, Sassy Plum Lipstick, Burgundy Mist Nail Polish, Precious Plum Creme Rouge and Fashion Fair Spray Cologne. Everything created to enhance, never change, your natural beauty. All yours with any Fashion Fair purchase. Mail/phone. Cosmetics, 12.



Phone (213) 488-5522. Order board opens at 9 a.m. Monday-Saturday, or mail coupon to Robinson's Melro Box 6080, Los Angeles, California 90055.

Please send me "Sweet & Sassy" with the following purchases:

Deep Cleanser, 8 oz. \$5.11	Noir Milk Bath, 12 oz. \$12.50
Fashion Fair Cologne, 2 oz. \$12.11	Cleansing Creme Concentrate, 4 oz. \$7.11

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_ PHONE \_\_\_\_\_

CHARGE ☐ PAYMENT ENCLOSED ☐ C.O.D. ☐

ACCOUNT NO. \_\_\_\_\_

Please add 6% sales tax if delivered in California. Add \$1 service charge on purchases under \$10, pickups or C.O.D.'s (no C.O.D.'s on purchases under \$10). Handling charges will be added outside our delivery area. 1 HPT-7-17-72

# Robinson's

Robinson's Los Cerritos Mall, Westminster Mall

## STAGE DOOR HAIR STYLISTS



Experts in Bio-Cutting & Styling to the contour of your face  
**Perm Special.**  
Good thru Aug. 8, 1977



This Ad Worth  
**\$10.00**

Mon., Tues.,  
Wed. Only

off price of our

Famous La Maur Organic  
Low pH Apple Pectin Permanent  
includes perm, cut and style.  
Usually \$35.00, with this Ad  
only **\$25.00**

By Appointment call 425-6746

**4150 WOODRUFF, LAKEWOOD**

CARSON & WOODRUFF, Next to Van's

CARWOOD SHOPPING CENTER

Mon. Wed. Fri. & Sat. 9:30-10:30; Tues. & Thurs. 9-9:30; Closed Sunday



# LBMA exhibits elegant graphics

By Elise Emery  
Arts Editor

With a public reception today from 2 to 4 p.m., Long Beach Museum of Art will open an exhibit, "The Graphic Art of Jacques Hnizdovsky." Friends of the Museum are hosting the reception.

The show of more than 30 woodcuts and some linocuts reviews the artist's

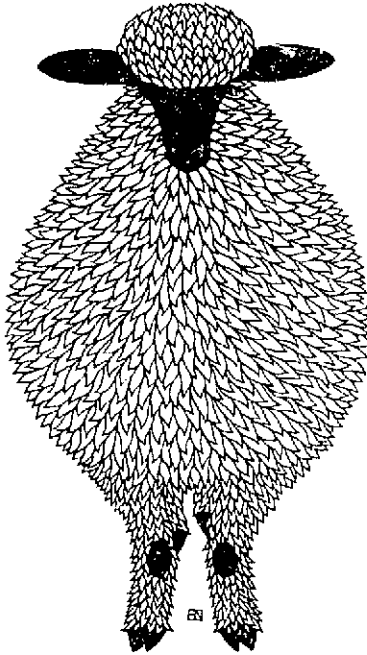
work from 1944 to the present time; it will remain at the museum, 2300 E. Ocean Blvd., through Aug. 21.

An orthodox artist of woodcut, Hnizdovsky uses pear and cherry wood to create his diverse subjects — landscapes, animals, birds, trees and flowers, forming them in elegant shape and detail. In the foreword to his recently published book, "Hnizdovsky: Woodcuts, 1944-1975," Peter A. Wick writes, "The woodcuts of Jacques Hnizdovsky represent some of the freshest and most original printmaking in American graphic arts of the past 30 years." Wick is curator of the department of printing and graphic arts of Houghton Library at Harvard University. His book was published by Pelican Publishing Co.

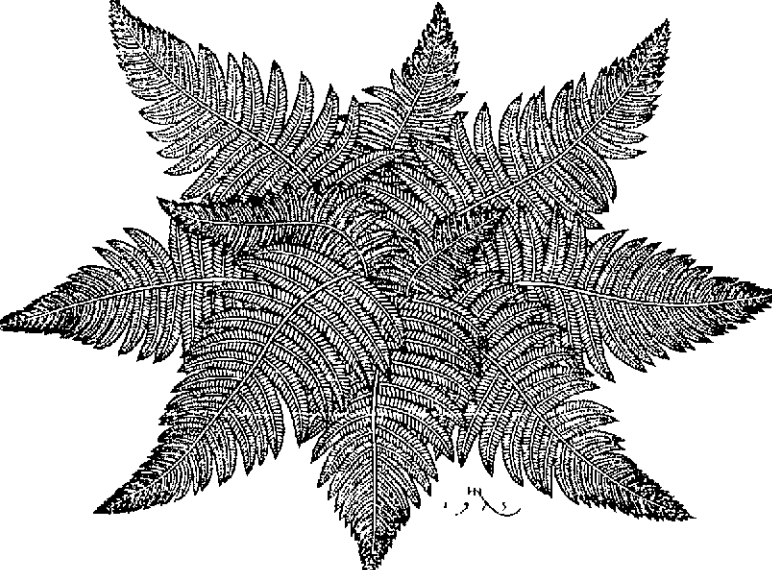
Born in Western Ukraine Jan. 27, 1915, the artist graduated from the classical gymnasium in Lviv, a city of cosmopolitan culture. Later, he studied in art schools in Warsaw and Zagreb. When he came to the United States in 1949, he first was employed as a designer in a large advertising agency in St. Paul, Minn. He eventually was able to devote his full time to his art. His exhibitions include the Contemporary American Print Exhibition in the U.S.S.R. (1963), a traveling one-man show organized by the Fine Prints Society (1966) and the Contemporary American Print Exhibition in Tokyo (1967). His prints are in many outstanding collections of museums and individuals.

LONG BEACH Recreation Department is launching its new summer-fall cultural arts lecture series with a group excursion to Laguna Beach for a performance of the Pageant of the Masters. The pageant, which opened its 42nd year Friday, traditionally has living models in tableaux portraying great works of art. Registration forms for the Recreation Department's July 26 excursion are available in all Long Beach branch libraries.

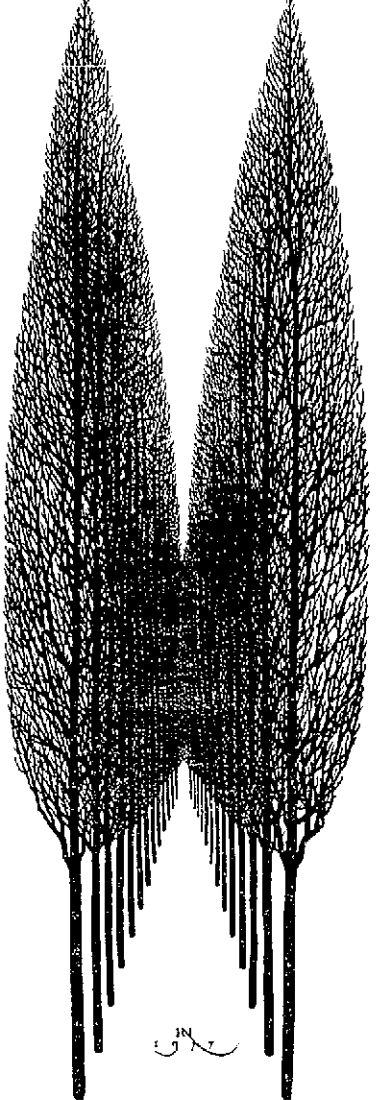
Because space is limited. Vi Bachtelle



APPEALING lamb was created by Jacques Hnizdovsky in 1974. The linocut measures 18 by 10 inches.



'FERN' is a 1974 woodcut by Hnizdovsky, 14 by 20 inches. It is one of more than 30 graphics that will go on display today at Long Beach Museum of Art. A catalogue will be available in the Museum Book Shop.



'POPLAR TREES,' a 25 by 8 inch linocut is an example of Hnizdovsky's 1977 work.

of the Recreation Department urges those interested to send in reservations immediately. The \$12.50 fee includes first class transportation to and from the Recreation Park Community Center, 4900 E. Seventh St., a lecture en route and reserved seats in the Laguna Canyon outdoor theater.

Six subsequent round-trip lecture tours to the Greek Theater and the Music Center are scheduled for the series that will extend into December. To be included on the mailing list for brochures, send your name and address to the department at 155 Queens Way Landing.

RICHARD V. JOHNSON, instructor of art at Coastline and Orange Coast Colleges, chose these winners of Long Beach Art Association's Membership Exhibition: Paula Prager, first; Ruth Eyrich, second; Frances Jordan, third; Margaret Laubscher, Louise Anderson, Raymond Estape and Dorothy Black took honorable mentions.

This show of paintings and graphics is now on view in the Fireside Room of the Long Beach Recreation Department building, 155 Queens Way Landing, where it will remain through August. Gallery hours are 10 a.m. to 4 p.m. weekdays. Parking tickets will be validated.

# SEYSO to serenade in Recreation Park

The Southeast Youth Symphony Orchestra, conducted by J. Larry Granger, will play the second free Starlight Serenade of the summer Wednesday at 8 p.m. in Recreation Park.

This will be the first time that the youth orchestra, formed Aug. 18, 1972, will perform under auspices of the Long Beach Symphony Association, sponsor of the Starlight Serenades.

Both orchestras are partially supported by the Los Angeles Music Commission which encourages major orchestras to help smaller ones in their areas. Last year, the Long Beach Symphony allowed the youth orchestra to appoint two members to the symphony board to serve as liaison persons for the groups.

THE LONG BEACH SYMPHONY does not control the youth orchestra, which is made up of talented junior and senior high school musicians, but, when asked, supplies guidance and management. Services include handling of mail, advice on grants and funding resources, and such administrative aid as may be requested.

This is part of the continuing belief of the Symphony Association that such cooperation is essential to encourage young musicians and further their education. On occasion, non-union members of the symphony play with their younger colleagues, giving them important experience in professional performance.

THE YOUTH ORCHESTRA, known as SEYSO, is made up primarily of students from Long Beach, Lakewood and Compton. Rehearsals are in various junior high schools.



In the past three years, SEYSO has played at Seal Beach, Avalon Ballroom at Catalina, the Pavilion at the Music Center in Los Angeles, and has performed local concerts.

THIS IS GRANGER'S second year as director of SEYSO. He is instrumental music director of Oak Junior High School in Los Alamitos, is on the staff of Cypress College and of Long Beach City College.

Wednesday, he will conduct the youth orchestra in selections from "The Meistersinger" by Wagner, "The Last Spring" by Grieg, selections from "Carmen Suite" by Bizet, the First Movement of Beethoven's "Symphony No. 8," Holcomb's "A Fifth of Beethoven," Vaughn-Williams' "English Folk Song Suite," Tchaikovsky's "Sleeping Beauty Waltz," Mozart's Overture to "The Impresario" and Sibelius' "Finlandia."



TANDY (Todd Robbins, center) is incredulous when he discovers that God (Loren Almaguer, left) is the Puerto Rican locker room attendant. Listening is Meredith (Mary Portner, right). Scene is from LBCC's production of 'Steambath.'

# Zany view of life in 'Steambath' play

"Steambath," Bruce Jay Friedman's controversial comedy in which God is a Puerto Rican locker room attendant, will be staged by Long Beach City College's Summer Repertory Theater Thursday through next Sunday.

Performances are scheduled at 8:30 p.m. in the Liberal Arts Campus Auditorium, Clark Avenue and Harvey Way.

Guest-directed by Lou Hetler, "Steambath" is a zany microcosm of life in the contemporary world.

When Tandy (Todd Robbins) wanders into a steambath, he meets a crusty, acerbic old-timer (Glen Hallstrom); a slob named Bieberman (Ken Freedman); a stockbroker (Richard Jones); and two young men with an affinity for one another (John Elder and Chris Nyssen).

TANDY HAS encounters with all of them but is most interested in a naive young woman named Meredith (Mary Portner). After a few conversations, they come to the conclusion that they're dead.

But the real shocker for

Director Hetler taught at the State University of New York, Brockport, and has directed plays and musicals off-Broadway, in community theaters and at universities.

A limited number of general admission tickets is available for \$2 at the Associated Student Body Bank, 4901 E. Carson, or at 1305 E. Pacific Coast Highway.

# Ormandy to conduct Beethoven

When Eugene Ormandy conducts a program of Slavic favorites Tuesday at 8:30 p.m. in Hollywood Bowl, the guest soloist will be pianist Misha Dichter. Selections will include Dvorak's "Symphony No. 9" (New World), Rachmaninoff's "Piano Concerto No. 2" and Stravinsky's "Firebird Suite."

"Symphony No. 8." Vocalists will be soprano Deleina Stevenson, mezzo Bonnie Hurwood, tenor Roger Patterson, baritone Douglas Lawrence and the Los Angeles Master Chorus.

July 26, 28 and 30, Alfred Brendel will play the five Piano Concertos with Lawrence Foster conducting. Brendel is considered one of the major Beethoven interpreters of the day. He will play Concertos No. 2 and No. 3 July 26, Nos. 1 and 4 July 28 and No. 5 (Emperor) July

20. This latter concert has become the Bowl's traditional Beethoven Spectacular. It will include "Symphony No. 5" and "The Battle of Vittoria" with French and British troops, cannon, muskets and fireworks.

ON FRIDAY, July 22, and Saturday, July 23, Mitch Miller, TV, recording and symphony orchestra maestro, will lead the Los Angeles Philharmonic in identical programs of pops favorites and in one of his Sing-Alongs. Miller will substitute for the originally scheduled Arthur Fiedler, who has canceled his July engagements on advice of his physician.

The concerts will feature the previously announced pianists Mona and Renee Golabek, who will perform Poulenc's "Concerto for Two Pianos and Orchestra." Miller first gained national fame with his recordings and TV Sing-Alongs. In recent years he has been acclaimed for his conducting of major orchestras, among them the

Boston, Cincinnati, Pittsburgh and San Francisco symphonies, the Buffalo Philharmonic and the Minnesota Orchestra.

The program also lists Offenbach's Overture, "Orpheus in the Underworld," ballet music from Gounod's "Faust," the

waltz from "Swan Lake" by Tchaikovsky, and selections from "The Wizard of Oz" by Arlen.

All programs will begin at 8:30 p.m. Tickets are on sale at the Bowl box office and Mutual agencies. For further information call 87-MUSIC.

# LBCLO is adding to season

Long Beach Civic Light Opera's announced 1976-77 season closed with its June production of "Oklahoma!" but the board of directors has had second thoughts.

The company had scheduled its next production for February, 1978, in the Pacific Terrace Theater which is slated to open in January.

Then came protests from loyal LBCLO fans. Nearly eight months with no production? Unthinkable! General manager Harvey Waggoner reported this reaction to the board of directors. As a result, the company will stage Meredith Willson's "The Music Man" at Jordan Theater for four

weeks opening Oct. 28.

Said Waggoner, "The show will feature the great Long Beach Junior Concert Band which Marvin Marker directs. This group is one of our city's

most valuable cultural and promotional assets, having won, among their many awards and honors, the California State Championship for 21 straight years!"



STAY... HERE IS THE SECRET! OUR OWN DESIGNER DRESSES AND SPORTSWEAR ALWAYS 20% TO 40% BELOW NATIONALLY ADVERTISED PRICES. JEWELRY AND ACCESSORIES GALORE!

## Brothers Funeral Directors

Decatur Dilday Dan Dilday Burr Dilday

24 Hours 438-1145

Long Beach Chapel — Redondo Ave. & Broadway  
Huntington Beach Chapel — Beach Blvd. & Talbert  
NO CONNECTION WITH ORIGINAL DILDAY FAMILY FUNERAL DIRECTORS

## Compare Our Orthodontic (Braces) and General Dentistry Prices

- Many convenient payment plans available
- Immediate appointments and consultations

### Dr. David Goren & Assoc.

Family Dentistry/Orthodontics  
5203 Lakewood Blvd., Lakewood  
531-7373/774-4580

## Dynamite cuts! Fresh, sexy styles to blow his mind.

Mon., Tues., Wed. ... Save 20%

### REGIS HAIRSTYLISTS

"CROWNING GLORY BEAUTY SALONS"  
2620 CARSON ST., LAKEWOOD  
421-1430





DONATIONS of blood from friends have been invaluable in aiding remission of leukemia in Aretina Gilbert, a patient at Miller Children's Hospital.

# 'Life's blood' her best gift

By Ben Zinser  
Medical-Science Editor

Aretina Gilbert celebrated her fifth birthday surrounded by balloons, streamers, a birthday cake and friends. Just another birthday celebration? Not quite.

Aretina has leukemia, and her birthday party took place in the second-floor playroom of Miller Children's Hospital at Memorial Hospital Medical Center of Long Beach.

And her best birthday present was the 10 units of blood donated by her friends. Because Aretina has leukemia, she needs blood transfusions. In the past two months she has received 20 units of blood or blood platelets (blood components). More will be needed.

Dr. Jerry Finkelstein, her physician and a specialist in blood disorders of children, comments:

"Aretina is doing well and taking great strides toward remission. She has a strong will. We're not sure how much blood she will need in the future. . . . Blood transfusions will probably be necessary."

Aretina's case is not unique. The need for blood is never ending and new problems appear at hand.

THE NEED FOR blood donations has become greater than ever since new state legislation became effective July 1, according to Dr. Wilmer Talbert, pathologist in charge of Memorial Hospital's blood bank.

The new law does not allow the use of commercial blood unless the type of blood needed is unavailable from volunteer blood banks.

Dr. Talbert says Los Angeles and Orange counties will use about 395,000 units of blood this year. The Red Cross will

Judy Clear, technical supervisor of Memorial's blood bank, says among those needing blood to support them are surgery patients, pediatric patients, persons with chronic diseases, the emergency department, infant special care units and critical care units.

THE BIG PROBLEM, she says, is that regularly stored blood has a shelf life of only 21 days. And blood platelets, used for patients with coagulation problems, have a shelf life of only 72 hours.

Although blood can be frozen for long-term storage, this procedure requires expensive equipment and storage space which is unavailable right now.

A two- to five-day supply of frozen blood currently exists in the Los Angeles and Orange County area. But much of this freezing capacity, says Dr. Talbert, is committed to the holding of rare types and for persons with special blood problems.

Consistent volunteer donations are necessary to solve the problem, Dr. Talbert notes.

"There are many people who could safely give blood two or three times a year," he says. "What we should do is increase the number of people who donate blood and encourage them to do so consistently."

When blood is needed, money won't help.

"You can't transfuse dollars," comments Ms. Clear.

## health

provide about 320,000 of those units, and hospital-based blood banks will supply about 10,000 units. Commercial blood banks previously supplied the additional 65,000 units needed in this area.

Says Dr. Talbert: "Besides the potential impact of the new bill, there are three times during the year where natural blood shortages occur. These are the Fourth of July season, the Labor Day season and the Christmas-New Year season. Because people are on vacations, or busy, volunteer donations lessen, causing shortages.

"Put these two things together — the natural shortage and the effect of the new bill — and there may be a real problem."

## Medicine and You

# Senility-like illness often misdiagnosed

A noted medical researcher says there may be many cases of Creutzfeldt-Jakob disease among institution inmates with a misdiagnosis of Alzheimer's disease.

Reason: The two disorders are similar and each can cause a presenile dementia, or mental deterioration.

Dr. D. Carleton Gajdusek, a 1976 Nobel Prize winner, says when the dete-



rioration is extremely rapid, with a fatal outcome, the more likely diagnosis is Creutzfeldt-Jakob disease.

The difference between the two disorders is that Creutzfeldt-Jakob disease is caused by a virus. The cause of Alzheimer's remains unknown.

Dr. Gajdusek's report appears in Internal Medicine News, a newspaper for physicians.

In another report, a Canadian doctor says Alzheimer's disease may be the fourth or fifth commonest cause of death in Canada.

Because of this, family physicians and internal medicine specialists should become more aware of the disease, says Dr. Mervyn Ball, associate professor of neuropathology at the University of Western Ontario.

The report is in the Medical Post, a medical newspaper.

## Explosion threat

Sodium azide may constitute an explosive hazard in more than 15,000 hospitals and laboratories, says the Na-

tional Institute for Occupational Safety and Health.

The azide portion of this compound, which is used in diagnostic equipment such as automatic blood counters, is not water-soluble.

So when it goes down the drain, it accumulates along the pipe linings and gradually reacts with the pipes to form lead azide or copper azide.

Both are more explosive than nitroglycerin. Surface friction by metal probes may cause an explosion.

Drains known to receive azides should be flushed several times a day.

The institute also has recommended a decontamination method, according to a report in Hospital Physician, a medical periodical.

At least two azide explosions have been reported in Los Angeles County hospitals.

## Deadly fear

Extreme fear, including fear of fantasies, can touch off a physiologic reaction leading to death.

Doctors at Michael Reese Hospital in Chicago cite the case of a 27-year-old woman who was admitted to a psychiatric hospital because of recurring depression and rage. She had night fantasies in which she devoured her therapist, parent and nursing staff segment by segment.

The following day the patient was found dead on her bed. There was no evidence of suicide. Autopsy provided no explanation.

The report is in the journal Psychosomatic Medicine, and a summary appears in Modern Medicine, a periodical for physicians.



dr. walt menninger

## In-Sights

# Can you believe FDA?

Dear Dr. Menninger:

It is with great alarm and some disbelief that I read your statement concerning the great respect you have for the honesty and integrity of the Food and Drug Administration.

(Your statement was in response to a letter about Lactile from R. G. in Indiana.)

Though my colleagues and I agree with the findings that the effects of Lactile as a drug are yet to be proven, we are far from believing that the government's decisions about food additives, dyes, etc. are made in the best interest of the public.

Time and again, many decisions made by the FDA have been shown to be largely political and economic. This was aptly demonstrated in the attempted ban against DES, a known and recognized carcinogen.

It took the full force of several congressional hearings, a lawsuit by several consumer groups and threatened legislation over a period of eight years to do what is the regular and proper function of the FDA.

IN THE FACE of overwhelming evidence that DES had cancer causing potency in humans, the FDA allowed DES tablets to be implanted in the necks of turkeys and chickens to make them grow faster and fatter on

less feed. This chemical was also allowed in the feed given to cattle.

Even when alerted by the studies reported in the "New England Journal of Medicine" in April 22, 1971, the FDA decisions seemed always to be influenced by the poultry and cattle raisers and the chemical companies.

The same attitude seemed evident in the FDA's sanctioned use of dyes for oranges for purely cosmetic reasons. These dyes are ingested in marmalades, grated rind in cookies, etc.

Political and economic influences also seemed to guide the use of PCBs at "safe levels" by the FDA. The public is not informed that these pesticides are poisonous and cumulative, with our bodies acting as reservoirs for the slow

build-up of the disease-causing chemicals.

Dr. Jacqueline Verrett has written a sober and enlightening book about the government's failure to protect the public against the chemicalization of food. A biochemist and researcher with the FDA for 15 years, Dr. Verrett's authoritative book is called "Eating May Be Hazardous to Your Health."

Sincerely, L. M., Washington

DEAR L. M.: I am not familiar with Dr. Verrett's book, although there has been more news about FDA activity on food additives — dyes, saccharin, etc. — in recent years. My overall impression of the FDA's work in the drug and medication field is that it

has been most conscientious in protecting the public.

It is common to find fault these days with decisions of governmental agencies. This may be, in part, an after-effect of the Watergate lessons that not all officials are motivated by honorable intentions.

Having spent some time working with both federal and state governmental agencies, I'm well aware of their imperfections. They do make mistakes, more often unintentionally than intentionally. And we tend to hear far more

about a few "bad" decisions than the vast majority of routine "right" decisions.

Inevitably, some decisions are influenced by political and economic factors, but where is that NOT true in our democracy? Pressure groups are ever-present; and legislatures and Congress are just as subject to political pressures, if not more so.

It's all too easy to impugn the motivation of governmental officials when we disagree with their decisions.

## WEEKLY CASH BINGO!

\$250.00 Jackpot • Sundays — 7 p.m.  
Jewish Community Center • Open to Public  
2601 Grand, near Lakewood Blvd.  
Long Beach • For Information  
Call 426-7601



## THE FABRIC KING TAKES

"One giant leap for mankind" to bring

"Out-of-this-World" fabrics to you at

## "DOWN-TO-EARTH" PRICES

In honor of the crew of Apollo 11 who made the first moon landing July 20, 1969, the Fabric King brings a galaxy full of values to his four spaceports in Orange and Los Angeles counties. A solar system of stunning summertime materials! Every bolt a star! Begin your countdown to blastoff. 10-9-8-7 . . . 3-2-1. Lift off . . . on your 1977 Space Odyssey to fantastic fabric bargains.

Prices effective July 17th thru 23rd.

### PRINTED POLYESTER INTERLOCK

• 100% polyester • 48" to 60" wide • Machine Wash • No iron

Reg. \$1.97 Yd. ONLY **\$1.27** Yd.

### "CAPRI" SCARF PRINTS

• 100% cotton • Screen print • 45" wide • Machine wash • Crease resistant • Pre-shrunk

Reg. \$1.47 Yd. ONLY **97c** Yd.

### FULL BOLTS "El Morocco" PRINTS

• 100% Cotton • 45" Wide • Machine Wash • Crease Resistant • Pre-shrunk

Reg. \$1.47 Yd. ONLY **97c** Yd.

### "STRIPE-A-RAMA"

• Beautiful, cool looking stripes for the Summer • 50% polyester • 50% cotton • 45" wide • Machine wash • Crease resistant • Pre-shrunk

Reg. \$1.47 Yd. ONLY **97c** Yd.

### FULL BOLTS ALONA PRINTS

• Bright, brilliant lively colors for the summertime • 45" wide • 100% cotton • Machine wash • 100% rayon • Easy care

Reg. \$3.44 Yd. ONLY **\$2.88** Yd.

### FULL BOLTS CALICO CUTIES

• 100% cotton • 45" wide • Machine wash • No iron

Reg. \$2.67 Yd. ONLY **\$1.97** Yd.

### NEW SHIPMENT ASSORTED LACES

• 100% nylon with up to 108" • Machine washable

LAKEWOOD ONLY

**88c** Yd.

## COUPON OFFER

ALL SIMPLICITY — McCall's — BUTTERICK

**PATTERNS 50% OFF**

SUN. MON. TUES. WED. THURS. FRI. & SAT.

JULY 17TH THRU JULY 23RD

Coupon must be presented with min. 3.00 purchase

Limit 2 Per Customer

# FABRIC KING

ANAHEIM  
2270 W. Lincoln  
at Brookhurst  
776-6200

ORANGE  
330 So. Main Street  
1 Block So. of Chapman  
997-7952

LAKEWOOD  
5511 Woodruff Avenue  
at South Street  
920-1758

FOUNTAIN VALLEY  
18120 Brookhurst  
at Talbert  
963-1000

Daily 9-9  
Sat. 9-6  
Sun. 10-5

## IS THERE A FUTURE FOR YOUR ESTATE?

You can receive a Guaranteed Lifetime Income . . . and Substantial Tax Savings with MEMORIAL and CHILDREN'S FOUNDATION ANNUITY PLAN

The Memorial Foundation Plan, with options that can be tailored to your specific needs is designed to help you financially. Each annuity, charitable remainder trust or pooled income fund offers the following benefits:

- Lifetime income now for you, your spouse or beneficiary
- A tax deduction from your current income
- Lower capital gains tax on appreciated securities and real estate.
- Asset management without a fee
- Reduced estate and inheritance taxes
- Reduced probate and administrative costs
- A lasting memorial in your name.



For Further Information Phone or Write Us  
2801 Atlantic Ave., Long Beach, Ca. 90806  
Phone (213) 595-2115



It's true! Three of our best perms are now on sale for 1/2 price.

What better time to get a perm than right now when you'll save 50% off our regular salon prices.

Reg. \$20 Classic Perm now \$10.00  
Reg. \$25 Body Wave now \$12.50  
Reg. \$30 Deluxe Perm now \$15.00

## Walker's

the friendly store of Long Beach  
Pine At 4th, Long Beach - Phone: 432-7451



Contemporary Living

# Bus trip a pleasure if all mind their manners

If your experiences with buses have been limited to crowded city transportation, and if you're going on a long bus journey this summer, you have a treat in store for you.

Bus travel is the least expensive mode of transport and it can also be fun. For one thing, buses are usually comfortable, although very long-legged people may have trouble here, as anywhere. Since far greater numbers of people travel at night, you should travel by day if you want to avoid a crowded bus.

Besides, it's more interesting to see the countryside as you go. Take sunglasses with you, but don't try to take pictures through the window as you are driving. The results will be blurred snapshots. If you prefer to travel at night and want to sleep, you would be wise to bring along ear plugs and an eyeshade if noise and even dimmed lights bother you.

Meal stops on long bus trips last about 30 or 40 minutes, but you can always bring along your own box meals or snacks if you like. It's a good idea to take along snacks of some sort. Fruits are good.

Travel-wise passengers use every rest stop or meal stop to get a little exercise — a brisk walk or a

few minutes of jogging will stimulate the heart, lungs and circulation. They also wear non-wrinkling, loose, comfortable clothing and bring a pair of soft slippers for sitting on the bus.

**STUDENTS** are avid bus users and keep themselves well posted on the two-week and 30-day passes



tish baldrige

that enable them to travel anywhere in this country on that bus line during the specified time for one relatively inexpensive fare. (The more I observe how students get around, the more I learn how I ought to be getting around, too.)

One is allotted 150 pounds of luggage on the inter-city lines, and no more than three pieces. How-

ever, the rules change frequently, so call the bus line and check. The overhead rack may not be used for large, heavy bags or packages.

Children under 12 should be accompanied by an adult unless the child is mature and experienced enough to travel alone. It is always possible to ask for special attention for an elderly person traveling alone. Pets may not be carried on a bus (except for a Seeing Eye Dog).

If you're interested in some social life, sit in the back of the bus, because that's where the rest room and smoking section are and where people are most likely to sit and chat. If it's a smooth ride you care more about, however, sit in the middle.

**IF YOU ARE** next to a chatterbox and you want to sleep, or read, or just don't feel like talking, answer in monosyllables. If that doesn't work, just speak up. Say, "I'm sorry, but I'm awfully tired and don't want to chat," or "I'm sorry, but I have to finish this work" or whatever. If the person remains a pest, change your seat. If that's not possible, speak to the driver at the next stop.

The playing of a radio, forcing other passengers to be a captive audience, is extremely rude. If you must play your radio, listen to it by yourself through your earphones.

When traveling with small children, keep them in their seats, provide them with lots of games (quiet ones) and books and carry plastic bags to handle the emergency if they suffer from motion sickness (although your doctor can give them medication for its prevention). Use bags, too, to round up your litter before you leave the bus.

The great thing about a long bus trip is the unknown, the possibilities. People have met and later married as a result of a bus trip; some have gotten fantastic stock market tips; potential suicides have been foiled; students have discovered their main field of interest in study; people with severe drinking problems have been led to Alcoholics Anonymous.

But even if nothing like that happens to you, enjoy America, polish your manners so your fellow passengers will enjoy you, and have a wonderful time on your next bus trip!



## The Aces on Bridge

Dear Mr. Corn: Playing a short club, what is the correct response to a one club opening with: — Mod Style, Milwaukee

Answer: There are many interpretations of a "short club" including those which are locally devised systems. Some stipulate that a positive response shows about eight or more points; others permit a response in a major regardless of strength. Still others specify a negative one dia-

mond bid without a positive response.

I assume that you play one of these systems and since you do not know the answer, I can only advise you to forget that system and play a standard version of the game.

In any standard system, the preferred response is pass with less than six points.

Dear Mr. Corn: Should we have bid game with these hands? If so, how? — With Overtricks, Benson, N.C.

Answer: The theoretical

difference between a game and a part score on this hand is no big deal. On some days it will make; on most it will not. It depends on how the cards are placed. A possible aggressive sequence is: (four hearts is also a possibility).

Dear Mr. Corn: In a novice duplicate what should be done (short of water torture) for those who continually refuse to count their cards before play? Many misdeals are the result and it's all confusion and a let down

for everyone after that. — Boiling Doc, Indianapolis

Answer: The first step is to adjust the score and to restore all hands to their original state. In normal games, match point penalties are imposed upon the guilty.

However, I would recommend this only as a last resort for the novice games. Adjust the scores, award the offenders an average minus result and caution them gently and with patience. In time they'll learn to count their cards.

Dear Mr. Corn: In one of your recent columns you mentioned a transfer bid. Can you amplify? —

Short Signal, Carmel, Ind.

Answer: Transfer bids are used by many after an opening no trump bid. In the simplest form, a bid of two diamonds asks opener to bid two hearts and two hearts transfers to two spades.

There are many advantages and the most apparent are that declarer plays the stronger hand to conceal its strength and that the opening lead must be made up to the no trump bidder's strength rather than "through" it.

Dear Mr. Corn: One of our players collects her tricks in one big pile. I get confused regarding who's won what and I'm wondering if a law doesn't cover this situation. — Order Needed, Dayton, Ohio

Answer: The laws state that each trick should be identifiable as such and all tricks should be arranged in sequence in a manner that each side can determine the number of tricks won and the order in which they were taken. Tell your friend to "tidy up".



## Women are asking

*"I want to enjoy lots of sports this summer. I don't look good in a curly permanent, so what style is there that'll keep pace and still be pretty?"*

### Formula Stay dry on camp outings

Camping out is a practice that millions of us have embraced in our efforts to get away from the rat race that we are involved in to make a living and take care of our families. And it's fun.

Waking up in the morning to a pot of coffee on an open fire, the promise of bacon and eggs and the kids having a ball are a welcome relief to our work a day world. But there is a danger which should be guarded against.

Untreated canvas, such as a tent or a barrier under a sleeping bag, is a fire hazard. Sparks from a camp fire, or the careless use of smoking materials could cause a disaster. This formula will minimize that risk.

You'll need one-half cup AMMONIUM PHOSPHATE (from a garden supply store), one cup AMMONIUM CHLORIDE (from a drugstore or chemical supply dealer), and one quart of WATER. Mix these three ingredients together and store in a glass or plastic container. To use: spray or brush canvas. These are water-soluble materials and treatment should be redone after each exposure to rain.

Besides the satisfaction you get by making your own products for personal or home care, most formulas are real money-savers that enable you to beat the prices of store-bought items.

(Like any chemical product you use at home, you should store this one safely, label it — listing ingredients and noting any cautions — and keep it out of reach of children.)

**By Reba and Bonnie Churchill**

You want to go swimming, play a rousing game of tennis, let the breeze blow through your hair as you ride a bike, or just stroll along holding the string on a kite or a leash on a dog. While you're enjoying fun in the sun — is your hair going its own route?

If you'd like a coil styled for summer, take a look at the "Visor Bob." It's short, so you can towel-dry after a swim, run your fingers through it, or give it a quick brush and it falls in place. It offers a reprieve from kinky curls, which do not flatter every face.

It's dubbed "visor" since the hair dips over the forehead — just like a sun visor. It always looks sleek and neat and is a cinch to take care of. The secret is the haircut. Go to a professional, for it's a wise investment. Once styled, you're on your own, with only a trim every four-to-five weeks required.

As actress Holly Smith discovered,

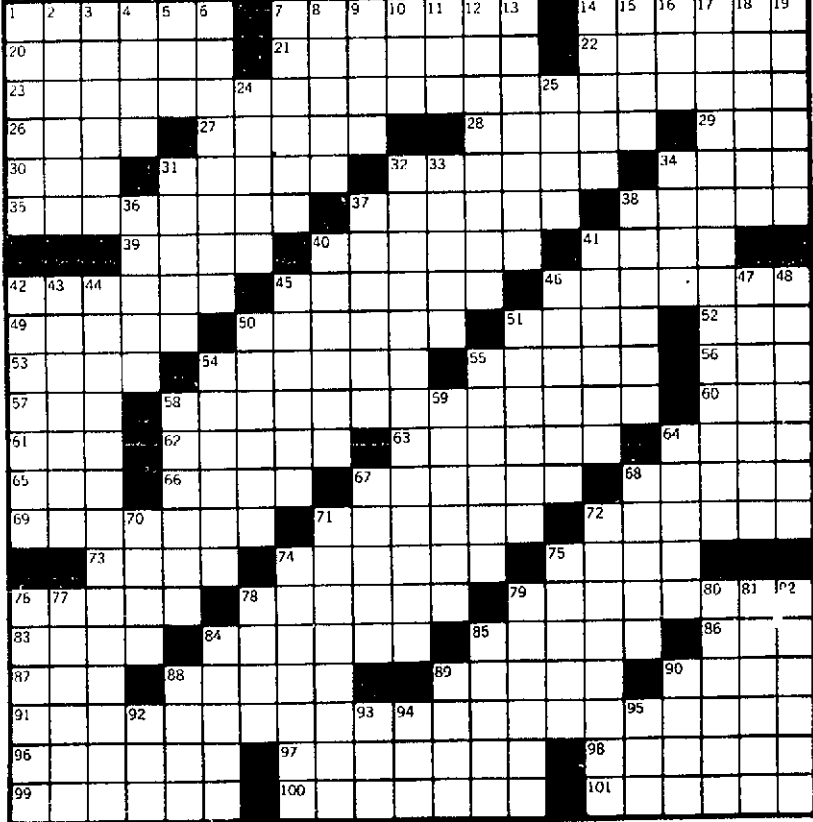
the style works best with a side part. This allows plenty of hair for the "visor." Tresses are combed forward from crown to brows. It is cut blunt for added fullness and body. The tips of the bangs are slightly tapered, so they can be brushed to the side and overlap in a clean line. Sides and back are blunt-cut (while wet), and worn cap-close to the head — ear-flipping at sides, to nape of neck at back.

If a torrid tennis match finds bangs moist and limp, there's no problem. Brush the UNDERside of the hair in an up-and-rolling motion. This dries hair, yet gives it a lift so it contours to the head in a flattering line.

When shampoo time comes, towel-blot hair, then blow dry. No set is necessary. From crown to forehead, lift hair with brush and follow-through with blower. This provides a great shape and swirl to hair — at a minimum of time. The hour usually spent with rollers, bobby pins or comb-outs, can be used to be out in the sun and enjoying the fun.

## Sunday's Crossword

- By Tap Osborn**
- ACROSS**
- 1 Ducks  
7 Sweet-sounding  
14 Grips firmly  
20 Sufficient  
21 — to the finish: Phrase  
22 Swindle  
23 Rascally photographer to pretty aide (with 91 Across): Phrase  
26 Exude  
27 Kefauver  
28 "Remember the —!"  
29 Egg: Prefix  
30 Popular shade  
31 Less well  
32 Sharp fragments  
34 Proofreader's mark  
35 Devise  
37 Trembles  
38 Bete —  
39 Oxidize  
40 Gave a push  
41 Take off  
42 Passengers  
45 Sea duck  
46 Postponer  
49 Hole —  
50 Hit town  
51 Chinese Caucasian  
52 Sugar: Suffix
- DOWN**
- 1 Expunge  
2 "—, one vote"  
3 Overfond  
4 Rush of wind  
5 — on (encouragement)  
6 Unshod  
7 Coin maker  
8 Go in  
9 Luang  
10 Table scrap  
11 Burmese knife  
12 Refrigerator feature  
13 Wooded, in a way  
14 Decides, in Roman law  
15 "Cool Hand —"  
16 Summit: Prefix  
17 Reluctant photo subject's words?: Phrase  
18 Pressman of a sort  
19 Shem descendant  
24 Key  
25 Helps  
31 Harden  
32 Night photograph: Phrase  
33 Refugee  
34 Living room item  
36 Actress Dunne  
37 Emulate a doorman  
38 Disappointed angler's words  
40 Slag  
41 Yen  
42 Robs, mod style  
43 Wiener —: Phrase  
44 Gambler's query?  
45 Murderer  
46 Drysdale of baseball  
47 Fugitive  
48 Harvest machines  
50 Lower stone of a mill  
51 Assented  
54 Part of LBJ  
55 Sweet flags  
58 Pillaged  
59 Obstacle  
64 Sorrowful song  
67 Vim's companion  
68 Spectrum  
70 Code of a sort  
71 Odor-producing  
72 Transfer  
74 Anarchical  
75 Fry lightly  
76 "—, I lie!"  
77 Overlook  
78 Golfer's needs  
79 Cheap  
80 Indian viceroys  
81 Stretched double  
82 Fresh one  
84 Golf Cup  
85 Modern inn  
88 Heavenly one: Fr.  
89 Farm building  
90 Waves: Sp.  
92 Or's complement  
93 Tiny  
94 Majesty  
95 Wine prefix: Var.



Solution to puzzle is on Page L/S-12

**diPiazza**

COMPLETE ITALIAN CUISINE

Catering to All Areas

from \$3.50

FOOD TO GO

OPEN — 5 PM - 9:30 PM SUN.-THURS.  
5 PM - 10:30 PM FRI. & SAT.

Closed Tues.

434-8403

4722 E. 2ND ST. BELMONT SHORE

**Pigo's**

Featuring: Tender SEAFOOD • PRIME RIB STEAKS • YUGOSLAVIAN and AMERICAN FOOD

Cocktails — Entertainment — Live Mus. — Open for Lunch and Dinner

Reservations 833-0949

915 S. PACIFIC @ 9th, SAN PEDRO

**ALL YOU CAN EAT!**

**BBQ BEEF RIBS \$2.99**

SUN. MON. TUES. ONLY JULY 17, 18, 19

There's meat to spare on these ribs. Because they're cut from the prime rib of beef, they're thick and tender, and served in handy units for an outdoor BBQ flavor. We serve them with a baked potato or fries and Sizzler's special sauce. Each makes 60 bones about the price of a full fresh corn and included.

Sorry no carry outs or "Doggie Bags"

Good only at:

15 West Del Amo (Next to Dooley's) Long Beach 428-4967

1430 E. Pacific Coast Hwy. Long Beach 591-8339

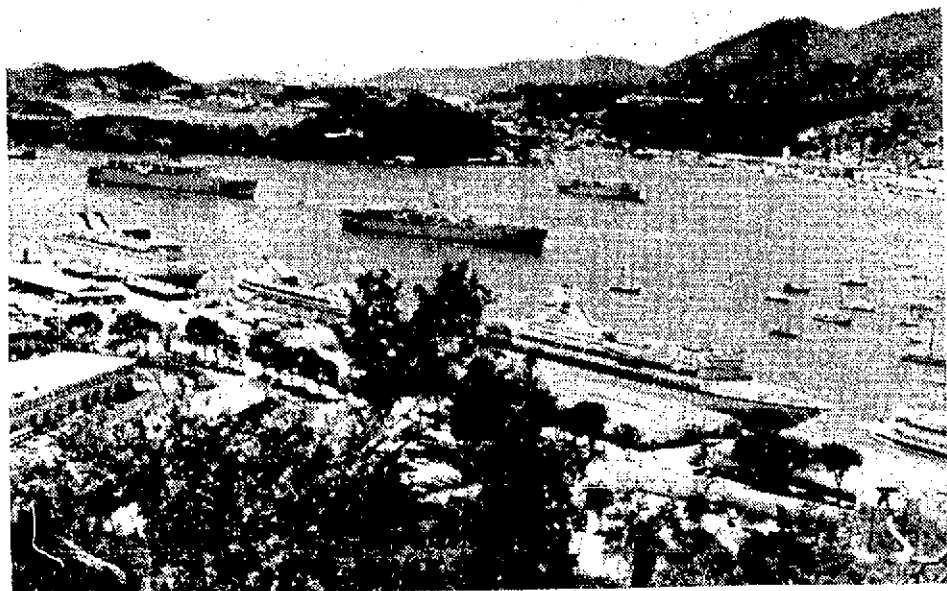
**SIZZLER**  
FAMILY STEAK HOUSES







# Penny-wise travelers summer in Caribbean



CHARLOTTE AMALIE IN U.S. VIRGIN ISLANDS HAS BUSY PORT ANY SEASON

Does a tender-skinned, easily wilted North American have anything to fear from summer in the Caribbean?

In the interest of science, I risked my own delicate self two Augusts in a row, once in Haiti, once in the Bahamas, and you can relax: Parts of the Torrid Zone aren't all that hot.

In fact, possibly about the time pith helmets went out, the "torrid" label fell into disuse and the area is now generally referred to as "sub-tropical." Whatever it is, I survived with considerable ease, content as a cat in a window, and came away convinced that summer is the Caribbean's best season.

Okay, so I am influenced by the friendly natives' friendliest act. As the temperatures go up, they push most hotel prices down. With this vast area of irritation reduced, you feel finer from the start.

That's the good news. Guess what's next.

If you want all the comfort and dollar power you can get, it's essential to choose not just your island but your own piece of it with infinite care. Check in detail the weather and the prices because some of both are better avoided.

ALTHOUGH most Caribbean towns close to sea level have about the same amount of heat, there are quite a few variances in humidity. Samples: Nassau, San Juan, St. John in Antigua, Fort-de-France in Martinique and Port Castries in St.

Lucia match average afternoon temperatures in the high 80s with humidity readings in the high 70s, whereas 87ish days in Montserrat, Christiansted and Charlotte Amalie run about 10 percentage points drier.

Port-au-Prince, Haiti, has the lowest humidity among popular



jane morse

tourist destinations but the highest heat. You can bank on most days hitting highs over 90 degrees. If you flee to hotels in the hill town of Petionville, however, you'll normally find things about 5 degrees

cooler. The Jamaican highlands and mountainous areas of other islands offer the same sort of possibilities — if they're not too rainy.

Yes, there are soggy spots but most resorts have taken this into account when building and have picked out the most salubrious areas on each island. Still, statistics indicate you'll encounter at least 21 days with rainfall in parts of Domenica, Grenada and Martinique, more in Guadeloupe, St. Vincent and St. Lucia.

ALTHOUGH precise information isn't available (weather reporting in the Caribbean is technically limited and largely a volunteer activity on the part of local citizens), these figures do seem to indicate a need for caution.

Over the years, weather sta-

tions at Port-au-Prince and Willemstad, Curacao, have reported the fewest days of rainfall per month. In the Virgin Islands, scattered showers are frequent (ranging from 12 to 18 days with rainfall each summer month) but light (less than five inches a month). Quite a few island areas are like Nassau which gets showers roughly one out of every three days — and present us with another peculiar point.

From my three-week Bahamian visit, I can't recall a single down-pour. Such a long dry spell would have been one of the unlikely events of our time so I can only deduce my lapse of memory means I wasn't inconvenienced. When the raindrops fell, my head must have been under cover or bent over a bowl of conch chowder.

LUCKY me, I figure, because most tropical showers, though

short, are showers, not sprinkles, and not just the interruption you've always wanted on a holiday. On rare occasions they're big blows connected with hurricane activity.

## travel

the season for which runs June-October. Such storms are least common in June and July, building up mainly after mid-August.

Well, if the Caribbean was perfect, no one would put down any prices. Outside of a few guest houses, there wouldn't be a \$16 double room anywhere. In summer there is. Are. About 300 or 400 are

more or less ready when you are, with the Bahamas a particularly fruitful hunting ground.

Plenty of spots still strike me as overpriced for what you get. Make that "what you don't get" and give a small thought to the fact that prices quoted are usually room rates only. Lots of hotels add service charges of 10 to 15 per cent, and additional room taxes of up to 5. . .

What else comes down varies from island to island with no seeming rhyme or reason. Car rentals take some shopping but even No. 1 and No. 2 drop as much as 10 per cent in most of the islands.

Night clubs generally remain their same sweet selves and stab you with some surprisingly high cover charges, but small local bars, operating in year-round friendly fashion, tend to restore the balance.

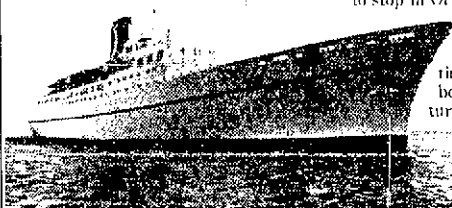
## FLY AWEIGH FROM LOS ANGELES TO A "FUN SHIP" CARIBBEAN CRUISE



YOUR BEST AIR/SEA VACATION VALUE!

- Round-trip airfare to Miami via National Airlines
- 7-Day Caribbean Cruise on one of "the Fun Ships" (s. CARNIVALE Saturday departures for San Juan, St. Thomas and St. Maarten s. MARDI GRAS Sunday departures for Nassau, San Juan and St. Thomas)
- All port taxes
- Transfers to and from the ship

Let National Airlines fly you non-stop to Miami for a one-week.



"Fun Ships" Caribbean cruise. No other Fly/Cruise offers as much as "the Fun Ships". They're the best fleet in the Caribbean offering the most spacious accommodations, the most exciting cuisines, superb International and American cuisines and the most "fun" things to do.

There are no hidden extras. You must purchase your ticket 7 days prior to sailing. And thanks to National's stopover plan, on the way home you have up to 22 days to stop in Orlando (home of Walt Disney World), New Orleans or Houston . . . and at no additional charge. (Remember only National features non-stop service to these cities.)



This week . . . just for the "fun" of it . . . Fly Aweigh to the best fleet in the Caribbean . . . for the best vacation effort!

**\$550 to \$780**

\*Rates are for standard cabins, per person double occupancy, subject to availability. Single and verandah suites are also available at additional charge. Rates are higher for certain peak season sailing dates.

For further information or reservations see your Travel Agent.

**National Airlines**

**The "Fun Ships" Carnival-Mardi Gras**

each 27,250 gross tons registered in Panama

Carnival Tours Miami, Florida

## DON'T MISS Alaska THIS SUMMER



Cruise from Los Angeles or Vancouver or join one of several excellent tours to Anchorage, Mt. McKinley National Park and Fairbanks.

Ask for our Free Brochure and Detailed Information

**Bixby Knolls TRAVEL** 4466 California Pl. in Bixby Knolls Center Behind Vons Call 426-7068 Open M-F 9:30-5:30, Sat. 9:00-1:00

## Discover world of club travel

Membership group travel has been gaining in popularity as vacationers discover the advantages of touring with friends.

Weekend Discovery Club, started five years ago to promote excursions from the Long Beach area to nearby attractions, now has 2,500 Southland members and an expanded tour selection ranging from

Mexico to Canada and Hawaii to the eastern seaboard.

This year longer escorted tours to Europe and the Far East have been added to previous schedules. Cruises to Mexico, Alaska, the Caribbean and the Greek Islands are also available.

Short holiday programs include one-day outings to Southland resorts and weekend vacations to San Francisco, Ensenada, Las Vegas and the western National Parks. Events such as the Danish Festival at Solvang, Ramona Pageant, Laguna Art Festival and the Pasadena Rose Parade also are visited.

Details are available from Weekend Discovery Club, 300 N. Wilshire, Suite 1, Anaheim, Calif. 92801.

The first-year membership fee of \$5 per person may be waived on request for those who wish to join one of the tours on a trial basis. Club members receive a travel news magazine every six weeks, listing tours for the following months.

Each group is escorted by a tour director who handles all details. Tours are planned for each weekend of the year and all holiday periods.

### CELEBRITY TENNIS CRUISE

PACIFIC PRINCESS Depart Los Angeles Sept. 11 Return Los Angeles Sept. 23

PAUL BAKKEN is Resident Pro

Round Robin Matches at: Puerto Vallarta, From Manzanillo, Acapulco, Zihuatanejo, Mazatlan

Includes all tennis, instruction, video-tape analysis, transportation

Jo and Gene Knoerr

438-0251

LOS ALTOS

Travel SERVICE 3328 E. 7th St. Long Beach

## HAWAII 8 DAYS/7 NIGHTS \$325

Includes round-trip 747 jet air fare, Monday or Thursday departures, 6 nights accommodations at the Waikiki Resort Hotel, Pearl Harbor Cruise, portage and more. Free Hawaii Dollars, too—exclusively yours from Northwest for discounts on sailing, shopping, golfing, sightseeing, dining, etc.

## THE ORIENT 15 DAYS/13 NIGHTS \$895

Includes round-trip 747 jet air fare, Friday departures, 13 nights deluxe accommodations at the New Otani Hotel in Tokyo, sightseeing, Kokusai Theatre, Genghis Khan luncheon and more. Plus, only Northwest offers Orient VIP Dollars, good for shopping discounts.

We've got many more tour bargains to both Hawaii and the Orient. For details, call your travel agent or Northwest.

Prices are per person double occupancy. Hawaii air fare is Thrift Class. Orient air fare is Group Inclusive Tour and is Low Season — effective Nov. 1, 1977. Prices subject to change.

Los Angeles . . . 380-1511 Van Nuys . . . 986-3733  
Compton and Long Beach . . . 537-3333 Hawthorne . . . 844-8633  
El Monte . . . 444-4531 Other So California cities . . .  
Pasadena and Glendale . . . 247-3323 800-252-9041 (toll free)  
Orange County . . . 530-6333



**NORTHWEST ORIENT**  
The wide-cabin airline

### FOR FURTHER INFORMATION . . . On

Trips, Tours & Cruises Advertised

On These Pages Contact Any of the Following Travel Agencies.

<p>"Authorized Agent"</p> <p><b>ACME TRAVEL SERVICE</b></p> <p>1679 E. Candlewood Lakewood, ME 4 7700 Just West of Hwy 101 "Auto Store" "WE COVER THE WORLD"</p>	<p>"Authorized Agent"</p> <p><b>ALPHA BETA TRAVEL SERVICE</b></p> <p>1796 Seal Beach Blvd. Seal Beach 596-5501</p>	<p>"Authorized Agent"</p> <p><b>AQUARIUS TRAVEL</b></p> <p>Member A.S.T.A. 1220 Obispo 597-4356</p>	<p>"Authorized Agent"</p> <p><b>ATLAS TRAVEL SERVICE</b></p> <p>Member A.S.T.A. 3821 Long Beach Blvd. 424-0908 826-9821</p>
<p>"Authorized Agent"</p> <p><b>C. F. BEACH Travel Service</b></p> <p>OVER 50 YEARS</p> <p>452 Locust Ave. Long Beach Ph. 432-4457</p>	<p>"Authorized Agent"</p> <p><b>DOROTHY BEAM'S Signal Travel Services</b></p> <p>1955 E. Spring, 90806 Long Beach Phone 595-6351</p>	<p>"Authorized Agent"</p> <p><b>BELLFLOWER TRAVEL SERVICE</b></p> <p>12125 S. Bellflower Blvd In Bellflower Phone 866-9785</p>	<p>"Authorized Agent"</p> <p><b>BROWN'S TRAVEL</b></p> <p>4413 SPRING ST. 2127 BELLFLOWER At Pale Verde Los Altos Center 420-2434 597-5823 Member Asta</p>
<p>Authorized Agent</p> <p><b>WES CARROLL TRAVEL SERVICE</b></p> <p>7754 E. Broadway Long Beach GE 9-0916</p>	<p>Since 1952</p> <p><b>CIRCLE TRAVEL SERVICE</b></p> <p>Larry &amp; Dale Brown 2221 Pacific Ave. Long Beach GA 7-9967</p>	<p>"AUTHORIZED AGENT"</p> <p><b>Crown Tours and Travel</b></p> <p>(213) 431-2574 (714) 761-8908 4012 KATELLA, Suite 106 LOS ALAMITOS</p>	<p>"Authorized Agent"</p> <p><b>DAHL TRAVEL SERVICE</b></p> <p>Formerly "Town &amp; Country"</p> <p>13438 ARTESIA BLVD., CERRITOS Authorized Agent Ph (213) 926-6511 (714) 523-2504</p>
<p>"Your L.B. Authorized Agent"</p> <p><b>FENWICK TRAVEL SERVICE, INC.,</b></p> <p>Bonded Agents Serving Long Beach 78 Years Edgewater Hotel House Phone 593-0993</p>	<p>"Authorized Agent"</p> <p>Your "personal" Travel Agent</p> <p><b>Ford &amp; Savage Travel TRAVEL SERVICE</b></p> <p>5320 E. 2nd St., Suite 3 Long Beach 434-9981 Member ASTA</p>	<p>"Authorized Agent"</p> <p><b>IT TOURS &amp; TRAVEL</b></p> <p>4923 Long Beach Blvd. LONG BEACH, 90805 423-1492</p>	<p>"Authorized Agent"</p> <p><b>JACK KIRKWOOD TRAVEL INC.</b></p> <p>339 San Antonio Dr. Long Beach 422-0984</p>
<p>"Authorized Agent"</p> <p>Since 1976</p> <p><b>KOOPMANS TRAVEL BUREAU</b></p> <p>16701 S. Paramount Blvd Paramount 90773 631 1460 636 1808</p>	<p>"Authorized Agent"</p> <p><b>LAKEWOOD TRAVEL SERVICE, INC.</b></p> <p>4112 VIKING WAY LONG BEACH 421 3741 (Mr. Carlson &amp; Bellflower)</p>	<p>"Authorized Agent"</p> <p><b>LOS ALAMITOS TRAVEL</b></p> <p>11232 Los Alamitos Blvd. Los Alamitos 596-2725</p>	<p>"Authorized Agent"</p> <p><b>LOS ALTOS TRAVEL SERVICE</b></p> <p>Jo &amp; Gene Knoerr 3328 E. 7th, 439-0251 Long Beach</p>
<p>"Authorized Agent"</p> <p><b>LIGHTBOURN TRAVEL AND TOURS</b></p> <p>at the International Towers 666 E. Ocean Blvd. Since 1969 Long Beach 437-0777</p>	<p>"Authorized Agent"</p> <p><b>Louise Travel Unlimited</b></p> <p>9717 E. Compton Blvd. Box 74 of Bellflower Blvd. in Bellflower (213) 925-9565</p>	<p>"Authorized Agent"</p> <p><b>MAY CO. World Travel Bureau</b></p> <p>LAKEWOOD, ME 3-0111 BUENA PARK, 827-3303 SOUTH BAY, 370-2511 Your authorized Agents</p>	<p>"Authorized Agent"</p> <p><b>SEASIDE TRAVEL HOUSE, INC.</b></p> <p>(Formerly Pierre Maron)</p> <p>5241 E. 2ND ST. Belmont Shore 433-0917</p>
<p>"Authorized Agent"</p> <p><b>STEVENSON TRAVEL SERVICE</b></p> <p>12385 Seal Beach Blvd. In Rossmore Center (213) 598-2424 826-7160</p>	<p>"Authorized Agent"</p> <p><b>TRAVEL RITE TOURS</b></p> <p>13820 SEAL BEACH BLVD. SEAL BEACH (213) 598-5568 (714) 826-3040</p>	<p>"Authorized Agent"</p> <p><b>THE TRAVEL SHOPPE</b></p> <p>10220 Alondra Blvd. Bellflower Phone 925-6624</p>	<p>"Authorized Agent"</p> <p><b>WILTON TRAVEL AGENCY</b></p> <p>New Breakers Hotel 208 E. Ocean Blvd. Long Beach Phone ME 5-7411</p>



# Royal pageant throngs London

By Ray Gise

LONDON, England — When I booked this trip early last spring, I didn't realize I would land right in the middle of the Silver Jubilee celebration of the 25th year of Queen Elizabeth's reign. I was told five million tourists poured into London in one week, and a cab driver remarked that some had to find hotels as far away as Brighton.

But I was more fortunate than others arriving during this period. At least I had a hotel room, not my choice as originally scheduled, but out of the rain.

The hotel in the West End was considerably removed from the center of things. The Chinese chambermaids from Singapore spoke better English than the rest of the staff. To add confusion, a complete interior renovation job including painting and paneling was going full blast.

Several days before the royal pageantry began, there was the big soccer game between Scotland and England. Almost half of Scotland poured into London. It seemed. The Scots won the game by a score of two to one.

FIRE UP by victory, the Scots charged onto the field from the stands at Wembley Stadium, tore down the goal posts and then proceeded to dig up the natural turf as a souvenir of the event.

In the U.S., tearing down football goal posts is considered par for the course, but I have never seen grass torn up in the Coliseum by spectators. About 200 of the Scots were arrested and paid heavy fines in court for their enthusiasm.

A half dozen of the celebrants from the Highlands occupied a room next to mine

## travel

that night and I am certain nobody in the vicinity got much sleep. On the other hand, I was not about to knock on their door and tell them to cool it. I think there is a phrase about discretion being the better part of valor.

England is green again this year as the rains returned. Last summer it looked like Southern California in August. All the pageantry involving the Queen brought rain on and off every day, but she took it in stride. Although frequently drenched, hundreds of thousands of spectators lining the streets stayed put in their vantage points.

THIS PARTICULAR day when the Queen

was riding in the gold coach to St. Paul's Cathedral it was fascinating to watch those magnificent eight horses pulling that four-ton vehicle, built back in the 1700s. Ludgate Hill leads into St. Paul's and sand had been spread so the horses would have some footing on the slope. On the down grade, the horses had been trained to drop on their haunches to brake the forward speed of the coach.

The tribute of all those thousands who lined the route was to a gracious lady, and I think she had tears in her eyes many times during the procession. She has the stamina of an Olympic athlete and England is justly proud of her.

When she returned to Buckingham Palace after the service at St. Paul's, the entire Royal Family appeared on a balcony in a downpour. A mob of humanity filled the square, chanting: "We want the Queen!" She made about half a dozen curtain calls.

ALTHOUGH I had not planned my London holiday to include the grand climax of the British celebration, I am glad it worked out that way. I was greatly impressed. I would remind those heading to London this summer that it is the Jubilee Year, and events will continue. You will find daily crowds everywhere, sometimes as densely populated as New York's Times Square on New Year's Eve.



CHANGING of the Queen's guard at Buckingham Palace.

## China loosening visa policy

San Francisco

If a visit to Red China is your cup of tea, CP Air (Canadian) has been very successful getting visas for Americans. Usually in groups. Occasionally individuals: "We got a visa for an American psychiatrist and his wife."

Bunch of California teen-agers flew over a week ago (at group rates). In Hong Kong, CP Air took them to the border where Chinese tourist people put them on the train for Peking.

"Chinese were very polite and helpful." CP Air office in Los Angeles will look into your prospects. (They get visa information from the Chinese Embassy in Ottawa.)

Write for a leaflet: "Tips on Getting a Visa into China." CP Air, San Francisco International Airport, San Francisco, CA 94128. It's free.

CHINESE do NOT want journalists or nosy individual tourists

poking around. I've made a dozen applications. Ottawa Embassy and China Travel office in Hong Kong simply don't answer.

Walked into the travel office in



stan delaplane

Hong Kong (on Peking Road behind the grand old Peninsula Hotel):

"Who invited you to visit China?" said the desk girl.

I said: "I don't know anybody in China. But if I can get a visa, maybe I can meet somebody to invite me."

She said: "Sorry. You must be invited first."

That is inscrutable. So back to the Peninsula's famous lobby -- (where Good Guys (CIA and such) sat on one side of the room and Bad Guys (smugglers etc.) sat on the other) -- and ordered a stiff Scotch. Foiled again.

CP Air man here told me: "We don't know how China evaluates Americans who want to visit. If the group has a 'cultural' or 'educational' purpose, it seems to go easily."

Groups interested in Chinese music appreciation are appreciated. Don't think you could get an Elks Club convention going there. Even though they are a musical bunch.

"The phrase 'See Naples and Die': Is it because there is a nearby island called 'die' or 'di'? That the saying has nothing to do with expiring after seeing the glories of Naples? (I have a bet on this.)"

For you the bell tolls. Not an island. An Italian proverb. "See Naples and die" -- like drop dead. "Vedi Napoli e poi muori." (I love questions like this that I can answer. It gives a touch of culture. And I might get that Chinese visa after all.)

## SAVE TIME and MONEY

Many people are unaware that airline tickets can be ordered and purchased through a Travel Agency at exactly the same cost as through the airlines. The convenience of a neighborhood location, no waiting in lines at the airport, availability of schedules for all airlines at one location where your agent can give you the most convenient flight on any airline that best suits your time schedule, plus the personal interest shown for your individual problems, makes a trip to your travel agent a must.

Any of our three offices are prepared to give you the best service possible. Even tho a reservation has been made with the airline directly, we can issue your ticket - they often request you do this. We can advise you as to the savings on the many different airfares available now.

We can also book you on charter flights. It is not necessary to belong to a special group to get these rates. For commercial accounts, we will deliver tickets.

Hoping to help you with your vacation plans.

**ATLAS**  
Travel Service  
3821  
Long Beach Blvd.  
Long Beach  
Ph. 424-0908

**AQUARIUS**  
Travel  
1220 Obispo Ave.  
Long Beach  
Ph. 597-4356

**CAMPUS**  
Travel  
in the bookstore  
Cal State  
Long Beach  
Ph. 498-2401

**Worsham Travel Group**

## WE'VE GOT IT ALL!

That's right! From exciting one day outings to Fascinating Major Tours. We've Got it All! Don't miss out this Summer & Fall Fun with Weekend Discovery!

- ★ HEARST CASTLE - JULY 30-31
- ★ "Old Spanish Days" SANTA BARBARA - AUG. 7
- ★ Norton Simon Museum - AUG. 14
- ★ ENSENADA - AUG. 20 & 21
- ★ Sebastian's/West DINNER PLAYHOUSE - AUG. 28
- ★ CARMEL/MONTEREY - SEPT. 3-4-5
- ★ LAS VEGAS SWING - SEPT. 10

Autumn Leaves/Fall Foliage TOURS - SEPT. 17 - 24- 26

Featuring EASTERN CANADA and NEW ENGLAND

Includes: Air/Hotels/Sightseeing/ Deluxe Motorcoach

PRICE **\$845**

Dbl. Occupancy

SEND FOR COMPLETE DETAILS.

Several Orange County and Long Beach Departure Points

**THE WEEKEND DISCOVERY CLUB**

300 N. Wilshire, Suite 1  
Anaheim, Calif. 92801

(714) 635-8950

# We have a Caribbean vacation leaving Los Angeles every Friday.

And we give you a choice of one week. Or two. If you're looking for a one week vacation, we recommend Song of Norway. More Californians sail aboard Song of Norway than any other 7-day cruise ship in the Caribbean. If you're planning on getting away for two weeks—we offer Sun Viking or Nordic Prince—the two most popular two-week cruise ships in the Caribbean. Last year alone more than 25,000 Californians vacationed

with us. You probably know some of them. So talk to them. They'll tell you about our ships, our service, our entertainment, our food. (Everyone loves to talk about our food!) And, they'll tell you that we're one of the best vacation values going. Anywhere. See your travel agent. He'll tell you the same thing. Then join us. Aboard one of our Air/Sea Cruises soon. Who knows, you may run into one of your neighbors.

### M/S SUN VIKING • 14-DAYS • 8 PORTS

Dine in the "HMS Pinafore" dining room. Be entertained in the "Annie Get Your Gun" showroom. Dance to the beat of the "Merry Widow" lounge. And revel till the wee hours in the "Northern Lights" nightclub. Tours depart on alternate Friday evenings, year-round from Los Angeles International Airport. Air/Sea package includes: non-stop United Airlines charter jet to and from Miami, tour escort service, ground transportation and baggage transfers in Miami, Miami Beach sightseeing tour/arrival luncheon and all taxes. Sun Viking will be your hotel for the full cruise.

Complete Air/Sea Vacation priced from \$1090 to \$1630. You save \$211 per person.\*

### M/S NORDIC PRINCE • 14-DAYS • 8 PORTS

Feast royally in the "Camelot" dining room. Applaud the entertainment in the "Showboat" lounge. Twirl round the floor in the "Carousel" lounge. Go nightclubbing to the "Midsummer's Night" lounge. Tours depart every other Friday evening year-round from Los Angeles International Airport. Air/Sea package includes: non-stop United Airlines charter jet to and from Miami, tour escort service, all ground transportation and baggage transfers in Miami, Miami Beach sightseeing tour/arrival luncheon and all taxes. Nordic Prince will be your hotel for the entire cruise.

Complete Air/Sea Vacation priced from \$1090 to \$1630. You save \$211 per person.\*

### M/S SONG OF NORWAY • 7-DAYS • 3 PORTS

Dine in the famed "King and I" dining room, cheer the entertainment in the "South Pacific" lounge, hustle and merengue in the "My Fair Lady" lounge. Start a new day in a nightclub called "Midnight Sun." Tours depart Friday evenings year-round from Los Angeles International Airport. Air/Sea package includes: non-stop United Airlines charter jet to and from Miami, tour escort service, all ground transportation and baggage transfers in Miami, Miami Beach sightseeing tour/arrival luncheon and all taxes. Song of Norway will be your hotel for the full cruise.

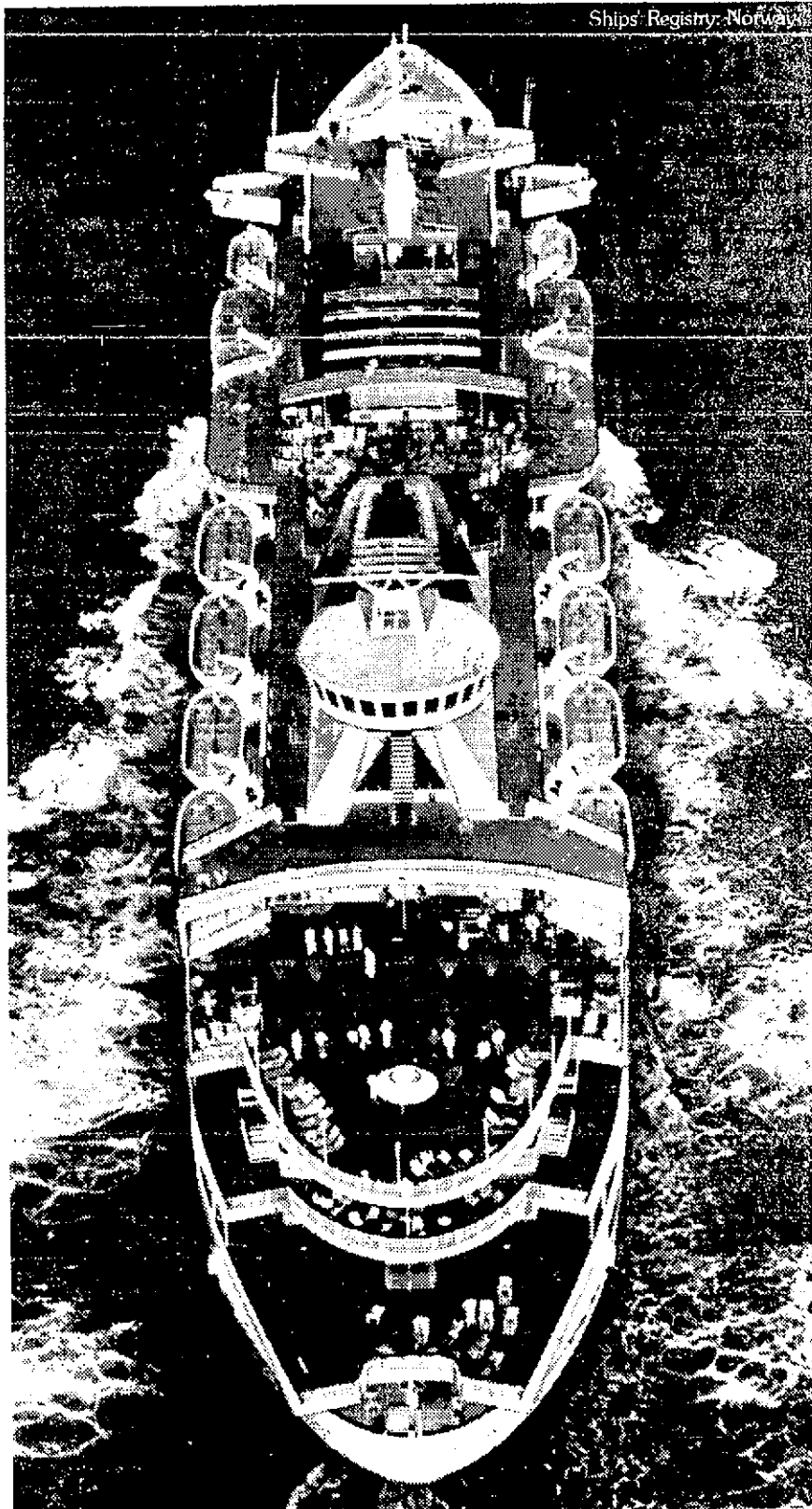
Complete Air/Sea Vacation priced from \$650 to \$920. You save \$186 per person.\*

**SONG OF NORWAY • SUN VIKING • NORDIC PRINCE**

ROYAL CARIBBEAN TOURS Miami, Florida 33142

Royal Caribbean Air/Sea Cruise Vacations are only available from your travel agent.

\*per person double occupancy subject to availability. savings based on individual purchase of Air/Sea tour features. Prices quoted do not apply to Christmas/New Year cruises





## You can help

Each week Life/Style brings readers a list of volunteer opportunities. Those wishing further information may contact the Community Volunteer Office, an agency of the United Way, at 426-7171, 10 a.m. to 3 p.m. Monday through Friday.

**MAN'S BEST FRIENDS:** Association of animal lovers needs volunteers to assist with telephone work.

**GET MOVING:** Drivers and packers are needed to help with a mobile meal program for elderly and convalescing residents.

**FINGER EXERCISE:** National blood donor and disaster program and a mental rehabilitation group need volunteer typists.

**LEND AN EAR:** Volunteer listeners needed to work on a rape crisis hotline and service for abused wives. Training programs will begin in August.

**KID STUFF:** Big brothers and sisters and tutors are needed to work with low-income children.

**THRIFTY:** Downtown thrift shop needs clerks.

**NEEDLE WORK:** Yarn is needed with which to make slippers for the elderly.



abigail van buren

Dear Abby

## Children are like sponges

**DEAR ABBY:** Recently my husband and I moved into a new neighborhood with our 5-year-old daughter and 6-year-old son. In this neighborhood, there are several children, ages 5 to 10, who use our home for a central playground.

My children are delighted to have so many new playmates, but I am afraid they're a bad influence on ours.

Several of the neighborhood children have been using swear words and dirty language. My husband and I never talk that way, as we dislike it intensely. Our children are repeating these words, and we are upset.

Tonight my husband noticed some extremely vulgar words written on our garage, and we're sure that neither our son nor daughter wrote them.

Should we try to cool our chil-

dren's relationship with these children? Try to supervise them when they are here? Or do you know of some other solution? — **CONCERNED**

**DEAR CONCERNED:** You can't raise your children in a glass cage. They are bound to be exposed to all kinds of language sooner or later. Don't make a big deal out of it. Tell them you disapprove of X-rated language, and ask them to respect your wishes and cut it out. But do it with love, not anger.

**DEAR ABBY:** This is my second marriage and Otto's, too. I keep our house in perfect order and am an excellent cook.

I get \$180 unemployment every month. Otto wants me to give him one-third of my check to pay for my room and board.

I pay for all my necessities and

buy my own clothes. All he pays for is the food I eat, and I think the work I do around the house more than repays him for my room and board.

His take-home pay is \$890 a month. What do you think of Otto's demands? — **SECOND WIFE**

**DEAR SECOND:** I think he's out of line. I've never heard of a man charging his wife room and board. And exchanging your domestic services for the food you eat sounds more like a business deal than a marriage.

**DEAR ABBY:** I am 16 and I'm having a disagreement with my father. I am invited to a baby shower for a friend who is my age, pregnant and unmarried.

My father doesn't want me to go. He says if I were to go and bring a gift, it would mean that I

think what this girl did was okay. I don't think what she did was okay, but she is my friend even if she did make a mistake, and I don't see anything wrong in attending the shower. Do you? — **KOKOMO GIRL**

**DEAR GIRL:** Unmarried mothers-to-be need the moral support of their friends (and the baby gifts, too), even more than some married girls. I don't agree that attending the shower and taking a gift necessarily lends approval to the girl's behavior.

**CONFIDENTIAL TO "FOR SOCIALIZED MEDICINE IN S.C.":** To quote the late Nicholas Murray Butler: "The Fifth Freedom, the Freedom of Individual Enterprise, is the keystone of the arch on which the other Four Freedoms rest. This is what freedom means."



jacob smith

Advice to the Taxlorn

## Redefines church deductions

**DEAR MR. SMITH:** Recently you wrote that contributions could be paid to a church directly, or to someone else for the use or benefit of the church. The IRS in my city disagrees. Where is the tax law that says "to or for the use of?" — **M. J. H.**

That law is Section 170(c), and those words appear in the very first sentence. In a recent decision of the United States Tax Court, Judge C. Moxley Featherston affirmed that a payment of \$500 to a Presbyterian missionary, for mission work, was a payment to an agent of the church, and therefore deductible under the above-mentioned Section 170(c). Of course, all donations are subject to the various limitations which the law specifies.

**DEAR MR. SMITH:** Our daughter, 25 years

old, has a one year old child, and we support them. We contribute \$100 a month for their rent, \$120 a month for food and other incidentals, and in addition, buy clothes and pay medical expenses.

Our daughter, at a friend's suggestion, did apply to welfare for their medical bills and it was approved, out my husband and I are trying very hard for her not to have to resort to welfare. Her husband, the child's father, has sent her a total of only \$85 this year. Are we eligible to claim either or both of these two as dependents for income tax purposes? — **E.G.**

You can claim both as dependents and also deduct medical expenses that you paid for them, if, in any year, your payments for their support are more than 50 percent of their total support re-

quirements. I assume that your daughter does not have \$750 of taxable gross income for the year, and does not file a joint return with her husband.

**DEAR MR. SMITH:** I want to deposit \$10,000 at 7.5 percent in a four-year account in my son's name and Social Security number, with my wife and me as trustees. The income will be for his use to pay for a college education.

This will save me approximately \$1,000 in income tax over the next four years, and the interest on the \$10,000 will not be taxable because he is in high school now and has no other earnings. Since this could possibly be considered a gift to him, is it necessary to report this type of transaction to the Internal Revenue Service? — **G.H. and G.S.**

You can accomplish your aims by providing in the trust agreement that the money you are transferring to the trust will

remain there for at least 10 years and one day, after your most recent transfer. Otherwise, says the law, your reversionary interest causes the annual income to be taxed to you rather than to the beneficiary.

When you give income for 10 years and one day, the value of a gift in trust is 29 percent of what you

put in. In order to be eligible for the \$3,000 annual exclusion for gift tax purposes, the trustee must be empowered to pay out income for the child's benefit, and to distribute to the child at age 21, all income not previously paid out. Other rules apply if your intention is to make a gift of the \$10,000 principal as well as the income.

Do you have an income tax problem? Write to "Advice to the Taxlorn," P.O. Box 49081, Tucson, Ariz. 85717, with a self-addressed, stamped envelope, for information that may help you. Your identity will not be disclosed.



**IMPROVE YOUR APPEARANCE**  
BEFORE AND AFTER PHOTOS  
MAIN NEWS  
PAGE B-4  
**E.B. FRANKEL, M.D.**



**Dean & Joseph's** OF CALIF.

VIBRAL SASSOON TECHNIQUES APPLIED  
SPECIALISTS IN NATURAL HAIR CUTTING  
DIMENSIONAL HAIR CUTTING — MANICURING — ELECTROLYSIS  
LOS ALAMITOS 10900 LOS ALAMITOS BL. 598-7761  
LOS ALTOS AREA 6427 SPRING ST. 429-5971  
EL DORADO AREA 3374 LOS CUYOTES DR. 421-8461  
ALSO IN MISSION VIEJO

Answers to puzzle appearing on L/S-8



Sears

New...

Exciting portrait backgrounds...

pleasing prices, too!

8x10 color photograph **99¢**  
CHILD: 3 wks-14 yrs

199

INDIVIDUAL ADULT

249

ANY GROUP OF TWO

299

ANY GROUP OR FAMILY OF THREE OR MORE

Now choose your favorite from our collection of colorful, new environmental backgrounds — nursery, fall, spring or traditional. No appointment necessary. Additional portraits available at reasonable prices. One offer per individual subject or group. Two offers per family.

Sears

**PICTURELAND® HERE TUES.-SUN. JULY 19-24**

We use only American-made color print paper. **...A NEW FOCUS ON QUALITY**

PHOTOGRAPHER'S LUNCH HOUR IN ALL STORES: 2-3 P.M.

Alhambra Buena Park Carson Canoga Park Cerritos Compton Covina  
El Monte Glendale Inglewood Laguna Hills Long Beach  
Northridge Olympic & Soto Orange Pasadena Pomona Pico Puente Hills  
Santa Monica S. Coast Plaza Santa Fe Springs Torrance Valley Westminister

PHOTOGRAPHER'S HOURS:  
WEEKDAYS 10 am until one hour prior to store closing  
SATURDAY 10 am-5 pm  
SUNDAY Store opening until one hour prior to closing



save up to 50%

Carl's fabulous storewide summer sale is now! Fine furnishings for every room... designs for every taste. Famous brands of furniture greatly reduced. Some as much as 50% off! Spectacular selection, throughout both stores, of furniture, floor covering, lighting, and accessories. Visit Carl's today. Truly, a unique shopping experience.

Famous brands of fine furniture at Carl's Summer Sale  
aireloom, american, barcalounger, bigelow, brandt, burris, calmode, charlton, classic, dillingham, dixie, domani, dunhill, gordon, hekman, hibriten, hickory, karges, kling, landmark, lane, la-z-boy, maddox, mastercraft, modern angel, morris, noble, pennsylvania house, rembrandt, ridgeway, sealy, selig, silvercraft, simmons, sligh, stanley, stone & phillips, thomasville, white, Z & H and many others.

**Carl's**  
Since 1925

Fine Home Furnishings

Pennsylvania House Furniture Now on Sale at Our Traditional Gallery

Open Daily 10 to 5:30  
Fri. 10 to 9 • Sun. 12 to 5

1250 E. Pacific Coast Hwy.  
Long Beach (213) 599-1357



JOHN DIXON Sports Editor SUNDAY, JULY 17, 1977 Section 5, Page S-1

- Cubs beat Phils, lead East by 3. Page S-2.
- Ryan's beach still beats All-Stars. Page S-2.
- Is Garcia too late to save Angels? Page S-3.
- Will Laura Baugh finally win one? Page S-5.

# John needs shutout to beat rookie

By Gordon Verrell Staff Writer  
SAN DIEGO—It was precisely three years ago today that Tommy John marched from the mound in Dodger Stadium, his arm held high over his head, the ligaments in his left elbow torn to shreds.  
Everyone from the doctor to the manager said he'd never pitch again.  
What followed, his remarkable recovery and all, certainly has been well-chronicled.  
But, please, add one more chapter to what has become an amazing baseball success story.

Saturday night in San Diego Stadium, in a marvelous pitching duel between John and the San Diego Padres' Bob Ojeda, T.J. won out, barely, 1-0.  
John allowed the Padres just four hits while the Dodgers managed only three, all in the eighth inning, and they proved to be enough for T.J. to post his 10th victory, as many as he won in 1976 when he was the National League's comeback player of the year.  
The win, only the Dodgers' second in their last eight games, ended a three-game losing streak and boosted their lead over Cincinnati 1 1/2 games.  
"If I was going to win it," noted John, "I had to pitch a shutout."  
This was John's testimony to Ojeda, a 22-year-old rookie left-hander who didn't learn until he (Continued S-4, Col. 3)



## Stanky collapses at old-timers game

Eddie Stanky, who abruptly left the Texas Rangers after one game as manager last month, collapsed from what doctors first called heat exhaustion Saturday during an

old-timers game in his first public appearance before the Texas fans. Doctors later said Stanky may have suffered a mild heart attack.

# Hunt logs first Prix win of '77

By Geoffrey Miller Associated Press  
SILVERSTONE, England—World champion James Hunt of Britain drove his McLaren to an easy victory in the British Grand Prix Saturday after his closest challengers were forced into the pits.  
Niki Lauda of Austria finished second in a Ferrari and Gunnar Nilsson of Sweden was third in a Lotus Ford.  
It was Hunt's first Grand Prix victory of the year. He roared away on his own over the last 15 laps of the 68-lap race after John Watson of Northern Ireland, the pacesetter, dropped out with fuel pressure trouble.  
Watson, starting beside Hunt on the front row of the grid, had led all the way until that point.  
"It was a heck of a race until John stopped," Hunt said. "He was driving so well, and unless he made a mistake he had the race won."  
"Of course, I am happy to win, but above everything else I feel sorry for John."  
Jody Scheckter of South Africa, in a March Ford, and Mario Andretti of Nazareth, Pa., in a Lotus Ford, both challenging Lauda for (Continued S-4, Col. 6)

# Baylor belts, Ryan sets record Halos whammy Seattle

By Tracy Ringolsby Staff Writer  
Earlier in the week, the Angels tried hiring a new manager to give the team some stimulation.  
It had limited affects. Mired in a five-game losing streak, the team won two in a row under new boss Dave Garcia before losing three more.  
Saturday night, general manager Harry Dalton dipped into his bag of tricks again, inviting hypnotist Arthur Ellen to meet with the team for a half-hour before it went out and beat Seattle, 5-4, behind the pitching of Nolan Ryan.  
Ryan, who had met privately with Ellen last year, struck out 12 en route to becoming the first major leaguer to win 13 games this year and setting a major league record with his 98th game of 10-or-more strikeouts. He had been tied with former Dodger Sandy Koufax for the mark.  
A state of depression seems to have set in with the Angels, who have been hit with more injuries

than a season's worth of General Hospital segments. The most disheartening were a back injury to Bobby Grich and broken hand for Joe Rudi, two of the high-priced free agents the Angels signed during the winter.  
"I think that like a winning attitude, a team can fall into a losing attitude," said Ryan, after raising his season strikeout total to 234.  
"When you lose a Rudi and Grich it keeps you from being con-

tinually optimistic and at this level the mental approach is the big thing."  
Reliever Dave LaRoche said Ellen put the entire team into a trance, but it was not a major revival.  
"He gave us all a taste of what he offers and now individuals can make up their minds if they want to pursue it," said LaRoche. "It is something an individual has to believe in and want if it is going to do him any good."

"Like when I had acupuncture performed on my shoulder (May of 1973). I decided I had tried everything else so I might as well give it a try and went in with a good attitude."  
"I've talked to other guys who were skeptical about acupuncture, and it did them no good."

One Angel who took full advantage of Ellen's visit was Don Baylor, the third of the Angel free agents who has been struggling offensively and now must endure the continual booing of the fans. He had a private session with Ellen following the team meeting.

The results of the meeting were not known, but Baylor did smash his 10th home run of the season and first since June 26 into the left field bullpen to lead off the bottom of the eighth inning and break a 4-4 tie.  
Garcia said he did not expect Ellen to work miracles, but he hoped the talk would help.  
"How do I know if he is going to help 25 people?" said Garcia. (Continued S-2, Col. 3)

## SPORTS CALENDAR

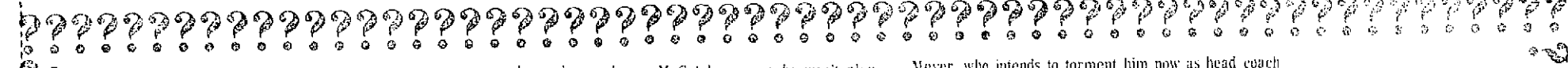
- Water polo — National AAMU championships, Newport Harbor High, 9:30 a.m.
- Baseball — Angels vs. Seattle, Anaheim Stadium, 1 p.m.
- Softball — PCL: Oceanside Dolphins vs. Gagnon Hawks, Bloomfield Park, 1 p.m.
- Semipro football — Southern California Rhinos vs. Los Angeles Norsemen, El Rancho High, 1 p.m.
- Horse racing — Thoroughbreds, Hollywood Park, 2 p.m.
- Soccer — Aztecs vs. Ft. Lauderdale, Coliseum, 2 p.m.
- Semi-pro soccer — L.A. Mescaleros vs. San Francisco Athletic Club, So. Torrance High, 3:30 p.m.
- Pro Basketball — Summer Pro League, Suns vs. Trail Blazers, 5 p.m.; Lakers vs. NBA Pros, 7 p.m.; Bucks vs. Summer Pros, 9 p.m.; Cal State Los Angeles.
- Auto racing — Figure 8, oval and street tracks, Ascot Park, 7 p.m.
- Tennis — Strings vs. Soviets, Forum, 7 p.m.

# Favorite scores in Go Man Go

Little Blue Sheep wins rich feature  
Little Blue Sheep defeated a fine field of handicap stars in the 18th running of the \$50,000 Go Man Go Stakes at Los Alamitos Race Course Saturday night.  
Enjoying one of the finest seasons in her illustrious career, Little Blue Sheep lived up to the expectations of the large crowd, winning over Native Creek and Flashy Go Moore as the 6-5 public choice in the nine-horse field.  
Owned by L.R. French, Jr., Little Blue Sheep broke well under jockey Terry Lipham to battle for the early lead. She had gained the advantage as the field passed the midway point, but Native Creek, with jockey Luke Myles aboard, began to close fast. As they reached the wire, Little Blue Sheep had held off the charge to win by a nose.  
The win was the sixth in nine starts for the premiere mare this year.  
The daughter of St. Bar has won three of four starts this season and returned \$4.60, \$3.60 and \$2.80. Native Creek, a 24-1 shot, paid \$17.60 and \$6.80 while Flashy Go Moore paid show bettors \$3.  
Lipham said after the race that Little Blue Sheep is better than she was last year when she won nearly \$90,000.  
"She's stronger this year, and a little more mature. She broke mediocre, for her, in tonight's race but she had the lead by the first or second jump. She was getting a little tired at the end under the 129 pounds."  
Earlier, he's a Pleasure defeated a talented field of 3-year-olds in the supporting feature, completing the 480-yard distance in 20.12. (Continued Page S-6, Col. 1)

## SPORTS ON RADIO AND TV

- TELEVISION  
Soccer — Ch. 34, 10:45 a.m.  
Golf — Pleasant Valley tournament, KNBC (4), 12:30 p.m.  
Baseball — Dodgers vs. San Diego, KTTV (11), 1 p.m.  
Boxing — KXST (2), 1 p.m.
- RADIO  
Baseball — Dodgers vs. San Diego, KABC, 1 p.m.; Angels vs. Seattle, KAMP, 1 p.m.  
Soccer — Aztecs vs. Ft. Lauderdale, KGLL, 2 p.m.  
Tennis — Strings vs. Soviets, KGLL, 7 p.m.



By Rich Roberts Staff Writer  
As the first phalanx of an anticipated 85 Rams prepares to check into training camp at Cal State Fullerton this evening, morale has never been higher—around the rest of the NFC West.  
For the first time in his five years, Charles Robert Knox may even find the division to be an interesting

where else—and now McCutcheon says he won't play until the club re-writes his contract.  
Jackson led Ram receivers last season with 39 catches, which is like leading winter in sunflowers. But when he looked up his players association had signed a new deal with the owners making free agents about as liberated as Rudolph Hess.  
If Jackson doesn't play for the Rams this season, he probably won't play for anyone.

Meyer, who intends to torment him now as head coach of the San Francisco 49ers.  
Ray Prochaska, the longtime offensive line coach, assumes Meyer's title, which may be a pointless assignment. If McCutcheon, Jackson, Mack, Young and Saul don't play—and Namath can't throw—there won't be much offense to coordinate.  
No matter. As always, the defense will save the day—unless Reynolds stays away, in which case some of



# Rams go to camp with a lot of 'ifs'

challenge, en route to the playoffs and another search for the Super Bowl.  
Pat Haden, his only returning quarterback, has started all of eight NFL games, but that's all right because Joe Namath is here to teach the kid the ropes and, perhaps, give his own career a facelift—except there already is doubt whether Joe can throw because of the most recent of his endless list of injuries.  
But that's okay, because the Ram quarterbacks just hand off to Lawrence McCutcheon.  
Harold Jackson, who complains of playing "wide guard," played out his option so he could play some-

The same may be said for three other free agents—Jack Reynolds, the middle linebacker; Tom Mack, the left guard and offensive captain, and Charles Young, the talented tight end from USC, via Philadelphia, who was to replace Bob Klein, who retired with some mileage left on him to sell real estate.  
By coincidence, Rich Saul, the center, says he'll do the same unless the Rams work it out so he can play alongside his twin brother Ron, a guard with the Washington Redskins.  
Also, Knox lost his offensive coordinator, Ken

the slack could be taken up by the Rams' No. 1 draft choice, Bob Brudzinski of Ohio State.  
But Brudzinski hasn't signed, either.  
What, Chuck Knox worry?  
"We expect everybody to be there," says Knox, ever the optimist. "I've talked to Tom Mack and Harold Jackson. They seemed to me they intended to play for the Rams and were optimistic about getting their contracts settled."  
But Knox admits that "I don't talk contracts—that's the front office's concern," and it troubles him that "any of them staying out of camp for a length of time could hurt themselves and certainly hurt our team."  
Finally, Knox admits, "We've got a lot of 'ifs.'"

There has been trauma among his coaching staff. During the off-season, defensive coordinator Ray Malavasi had multiple coronary bypass surgery. Defensive secondary coach Jim Wagstaff lost his son in an automobile accident.  
Meyer went to the 49ers and Leeman Bennett, Knox's receivers coach and the only staffer he brought with him from Detroit four years ago, now heads the Atlanta Falcons, putting Knox in a squeeze play between his 1976 signal corps.

# Namath's ribs 'close to healed'

Photo on Page S-7  
Joe Namath is still showing some effects from a muscle strain in his left side suffered two weeks ago, but the new Ram quarterback will start throwing this week, a team spokesman indicated Saturday.  
Namath, the former New York Jet, took his pre-training camp physical Saturday. Team physician Dr. Robert Kerlan said Namath had suffered a slight muscle strain under his left rib cage.

The doctor said Namath's injury was "close to being healed," and that the quarterback should decide for himself when he wants to begin throwing.  
The Rams have scheduled a press conference for Namath Monday when training camp opens at Cal State Fullerton.  
Pat Haden, still listed as No. 1 by coach Chuck Knox, said, "I think I'll sit in the back and ask questions."

(Continued S-7, Col. 1)

CHUCK KNOX What, him worry?



# Gross' triple slows down Phils

Combined news services

PHILADELPHIA—For six innings Saturday, Greg Gross sat in the shade of the Chicago Cubs' dug-out, avoiding the 92-degree heat in which his teammates were contesting the Phillies.

But when the lefthanded swinger appeared in the seventh inning, he made his excursion into the sauna worthwhile by lining a three-run triple, the difference in the National League East Division-leading Cubs' 9-8 win.

Gross' three-bagger, which came as he batted for winning pitcher Pete Broberg, severed a 6-6

deadlock and temporarily cooled off at least one thing in the City of Brotherly Love—the Phillies.

The defending East champs, who had swept a doubleheader from the Cubs Friday night, fell

## NATIONAL

three games off the pace and saw their hopes for a four-game sweep—and a share of the lead at the All-Star break—evaporate.

"All I know is that we came here in first place and we're going to leave in first place," said winning manager Herman Franks, whose team has held the top spot since May 28.

It marked the second instance this month in which Gross had delivered the crucial hit to snap a Cub three-game losing streak. On July 6, his first career homer helped vanquish Montreal.

Gross' hit into the right field corner crossed up the Phillies' defense, which had him played drastically to left. But, "that's the way everybody plays me."

The heat of the artificial turf, which was reported to be at 135 degrees, affected home plate umpire Doug Harvey, who had to leave the game in the sixth inning.

## Astros 8, Reds 0

CINCINNATI—With relief help from Joe Sambito, mammoth J.R. Richard shut out the Reds for the second time in five days.

The 6-8 righthander's offensive support was keyed by Wilbur Howard, who had a three-run homer, and Jose Cruz, who belted a two-tally shot.

Last Monday, Richard (9-6) beat Cincy, 2-0.

As was the case Saturday, Fred Norman (9-5) took the loss.

## Mets 5, Pirates 3

NEW YORK—Steve Henderson's two-run homer off Rich Gos-

sage in the seventh inning proved the difference and dropped the Bucs 6½ games behind Chicago in the N.L. East.

Henderson, a minor leaguer until obtained in the Tom Seaver deal, hit his fourth homer after Lenny Randle's single and gave Craig Swan (5-6) the win, his fourth in his last six decisions.

## Expos 3, Cards 0

MONTREAL—An American League castoff Stan Bahnsen ran his two-month record in the senior circuit to 5-2 with a three-hitter. The Expos did all their damage

in the first off loser Larry Dierker (2-6) as Chris Speier ripped a home run before Warren Cromartie and Andre Dawson delivered RBI singles.

## Giants 4, Braves 0

ATLANTA—San Francisco retained third place in the West Division behind the combined two-hit pitching of Bob Knepper, Dave Heaverlo and Gary Lavelle.

Knepper (4-3) was working on a no-hitter until there was one out in the sixth. That's when Rod Gilbreath and Jeff Burroughs singled for the extent of the Braves' attack.



STEVE HENDERSON Swats winning homer



## Comeback Kid

Rod Carew, whose batting average had plummeted to .391 prior to Saturday's ball game, proved he still has a hit or two left in his bat. Here he lays down a perfect bunt against Oakland Saturday, one of his two base hits in three at-bats. He hiked his average to .393 but the Twins lost, 8-2.

—AP Wirephoto

## Jackson fouls up

# O's maintain lead; Red Sox, A's win

Associated Press

MILWAUKEE—Lee May and Ken Singleton blasted home runs to support the seven-hit pitching of Rudy May, leading the streaking Baltimore Orioles to a 5-0 victory over the Milwaukee Brewers Saturday night.

The victory was the seventh in the last eight games for the Orioles, who maintained their half-game lead over Boston in the

## AMERICAN

American League East. The Birds now have won 14 of their last 16 starts.

Lee May tagged his 14th home run of the season, a two-run shot, in the second off Brewer starter Larry Sorensen to give the O's a 2-0 lead. Pat Kelly doubled leading off the Baltimore fourth, advanced to third on Singleton's infield out and scored when Eddie Murray grounded to short.

Singleton's home run, his 12th came, in the ninth after Pat Kelly had single leading off the inning.

May (11-8) struck out five in posting his third shutout of the season.

## Red Sox 4, Chisox 3

CHICAGO—Carl Yastrzemski's tie-breaking sacrifice fly scored Jim Rice in the eighth inning enabled Boston to shade Chicago's Western-Division leaders.

Rice opened the eighth with a

## Reggie reveals boss gave Yanks \$300 cash each

KANSAS CITY (AP)—Reggie Jackson confirmed Saturday night a rumor that had been circulating almost 25 hours—that New York Yankee owner George Steinbrenner gave all his players and coaches \$300 in cash Friday.

"He said, 'Here's \$300. Go out and have a nice time during the All-Star break,'" Jackson said following the Yankees' 5-1 loss to the Kansas City Royals.

Steinbrenner had some difficulty cashing the \$11,000 check Friday afternoon, first trying the Royals' ticket office which found itself short of funds.

He eventually took the check to a Kansas City bank and then called a team meeting.

"I thought it was a nice gesture, a super gesture," said Jackson. "I mean, how nice can you be?"

## Angel of the Day

NOLAN RYAN became major league's first 13-game winner and set major league record with 98th 10-or-more-strikeout game in 5-4 win.

talent, but he had more problems with Seattle this time than he had the first two times.

The Mariners had only four hits and had not scored a run off him in 13 innings. This time they managed only four hits, but Ryan gave them plenty of help.

All four Mariner runs came in the third inning when they put together a hit batter, three walks, a bunt single, sacrifice fly and two-run single by Bill Stein.

But after that shaky inning, Ryan settled down to complete his 16th game of the season, allowing only one more hit and walking only two batters as he raised his career strikeout total to 2,319 and moved into 18th place on the all-time major league whiff list.

He got his record-setting 10th strikeout when Bill Stein took a called third strike for the second out of the eighth inning and the 29,068 fans, who showed up for Helmet Night, rewarded him with a 50-second standing ovation.

But all the effort would have been for nothing had it not been for the Angels' first three home runs since last Sunday.

As well as Baylor's blast, on the first pitch thrown by Mariner bullpen ace Enrique Romo, the Angels got two-run home runs from Rance Mulliniks in the second inning and Tony Solaita in the third.

ANGEL ANGLES: The Angels close their home stand with Seattle today, throwing Paul Hartzell (3-6) today. Mariners' Gary Wheelock (4-6), who was taken from the Angels in the expansion draft.

The Angel front office handed the Media a 9-2 loss in Saturday morning's annual Hall of Shame Game. Fred Burnette went six innings for the win while Pete Donovan of the Times took the loss. Tracy Ringolsby of the I-7-7 pitched three innings of shutout relief.

The only runs Blue allowed came in the ninth inning, the first on a homer by Craig Kusick. The left-hander struck out nine and walked two in improving his record to 8-11.

Rod Carew of the Twins had two hits in three at-bats to raise his average to .393.

## Tigers 11, Jays 3

TORONTO—Aurelio Rodriguez, Jason Thompson and Milt May cracked two-run homers to key Detroit's 16-hit attack.

Rodriguez, the ex-Angel, hit his third homer of the season with Thompson on base in the fourth inning when the Tigers took a 3-0 lead. Thompson and May homered in a four-run seventh.

## Rangers 5, Indians 4

ARLINGTON, Tex.—Bump Wills and Mike Hargrove delivered run-scoring singles in the bottom of the eighth inning to carry Texas to narrow decision over Cleveland.

The Indians took a 4-0 lead early in the game, but the Rangers struck back for three in the sixth and two more in the eighth.

## ANGELS—

(Continued from S-1)

hired Monday to replace Norm Sherry. "If he helped one it has got to be good. I don't feel the fellow can make you do what you are not capable of doing, but I guess he can help you do what you can do."

The Angels have not done what people thought they were capable of doing before the season.

"It is easy to be a champion in anything if you're not distracted," said Ellen. "Something within interferes (when a team fails to live up to expectations). It is usually not a lack of talent."

Ryan certainly does not lack

## Angel of the Day

NOLAN RYAN became major league's first 13-game winner and set major league record with 98th 10-or-more-strikeout game in 5-4 win.

talent, but he had more problems with Seattle this time than he had the first two times.

The Mariners had only four hits and had not scored a run off him in 13 innings. This time they managed only four hits, but Ryan gave them plenty of help.

All four Mariner runs came in the third inning when they put together a hit batter, three walks, a bunt single, sacrifice fly and two-run single by Bill Stein.

But after that shaky inning, Ryan settled down to complete his 16th game of the season, allowing only one more hit and walking only two batters as he raised his career strikeout total to 2,319 and moved into 18th place on the all-time major league whiff list.

He got his record-setting 10th strikeout when Bill Stein took a called third strike for the second out of the eighth inning and the 29,068 fans, who showed up for Helmet Night, rewarded him with a 50-second standing ovation.

But all the effort would have been for nothing had it not been for the Angels' first three home runs since last Sunday.

As well as Baylor's blast, on the first pitch thrown by Mariner bullpen ace Enrique Romo, the Angels got two-run home runs from Rance Mulliniks in the second inning and Tony Solaita in the third.

ANGEL ANGLES: The Angels close their home stand with Seattle today, throwing Paul Hartzell (3-6) today. Mariners' Gary Wheelock (4-6), who was taken from the Angels in the expansion draft.

The Angel front office handed the Media a 9-2 loss in Saturday morning's annual Hall of Shame Game. Fred Burnette went six innings for the win while Pete Donovan of the Times took the loss. Tracy Ringolsby of the I-7-7 pitched three innings of shutout relief.

The only runs Blue allowed came in the ninth inning, the first on a homer by Craig Kusick. The left-hander struck out nine and walked two in improving his record to 8-11.

Rod Carew of the Twins had two hits in three at-bats to raise his average to .393.

TORONTO—Aurelio Rodriguez, Jason Thompson and Milt May cracked two-run homers to key Detroit's 16-hit attack.

Rodriguez, the ex-Angel, hit his third homer of the season with Thompson on base in the fourth inning when the Tigers took a 3-0 lead. Thompson and May homered in a four-run seventh.

ARLINGTON, Tex.—Bump Wills and Mike Hargrove delivered run-scoring singles in the bottom of the eighth inning to carry Texas to narrow decision over Cleveland.

The Indians took a 4-0 lead early in the game, but the Rangers struck back for three in the sixth and two more in the eighth.

## AMERICAN

### Tigers 11, Jays 3

DETROIT	AB	R	H	E	BB	SO	IP	W	L	P	ER
LeFlore	5	0	2	1	0	2	2.0	0	1	0	0.00
Goette	4	0	1	0	0	1	1.0	0	1	0	0.00
Fleming	4	0	1	0	0	1	1.0	0	1	0	0.00
Staub	4	0	1	0	0	1	1.0	0	1	0	0.00
Kemp	4	0	1	0	0	1	1.0	0	1	0	0.00
Tinsler	4	0	1	0	0	1	1.0	0	1	0	0.00
MSHly	4	0	1	0	0	1	1.0	0	1	0	0.00
ARdrgz	4	0	1	0	0	1	1.0	0	1	0	0.00
AMKny	4	0	1	0	0	1	1.0	0	1	0	0.00
Verwer	4	0	1	0	0	1	1.0	0	1	0	0.00
Total	42	11	16	11	0	36	21.0	3	11	3	3.11

DETROIT	AB	R	H	E	BB	SO	IP	W	L	P	ER
LeFlore	5	0	2	1	0	2	2.0	0	1	0	0.00
Goette	4	0	1	0	0	1	1.0	0	1	0	0.00
Fleming	4	0	1	0	0	1	1.0	0	1	0	0.00
Staub	4	0	1	0	0	1	1.0	0	1	0	0.00
Kemp	4	0	1	0	0	1	1.0	0	1	0	0.00
Tinsler	4	0	1	0	0	1	1.0	0	1	0	0.00
MSHly	4	0	1	0	0	1	1.0	0	1	0	0.00
ARdrgz	4	0	1	0	0	1	1.0	0	1	0	0.00
AMKny	4	0	1	0	0	1	1.0	0	1	0	0.00
Verwer	4	0	1	0	0	1	1.0	0	1	0	0.00
Total	42	11	16	11	0	36	21.0	3	11	3	3.11

DETROIT	AB	R	H	E	BB	SO	IP	W	L	P	ER
LeFlore	5	0	2	1	0	2	2.0	0	1	0	0.00
Goette	4	0	1	0	0	1	1.0	0	1	0	0.00
Fleming	4	0	1	0	0	1	1.0	0	1	0	0.00
Staub	4	0	1	0	0	1	1.0	0	1	0	0.00
Kemp	4	0	1	0	0	1	1.0	0	1	0	0.00
Tinsler	4	0	1	0	0	1	1.0	0	1	0	0.00
MSHly	4	0	1	0	0	1	1.0	0	1	0	0.00
ARdrgz	4	0	1	0	0	1	1.0	0	1	0	0.00
AMKny	4	0	1	0	0	1	1.0	0	1	0	0.00
Verwer	4	0	1	0	0	1	1.0	0	1	0	0.00
Total	42	11	16	11	0	36	21.0	3	11	3	3.11

DETROIT	AB	R	H	E	BB	SO	IP	W	L	P	ER
LeFlore	5	0	2	1	0	2	2.0	0	1	0	0.00
Goette	4	0	1	0	0	1	1.0	0	1	0	0.00
Fleming	4	0	1	0	0	1	1.0	0	1	0	0.00
Staub	4	0	1	0	0	1	1.0	0	1	0	0.00
Kemp	4	0	1	0	0	1	1.0	0	1	0	0.00
Tinsler	4	0	1	0	0	1	1.0	0	1	0	0.00
MSHly	4	0	1	0	0	1	1.0	0	1	0	0.00
ARdrgz	4	0	1	0	0	1	1.0	0	1	0	0.00
AMKny	4	0	1	0	0	1	1.0	0	1	0	0.00
Verwer	4	0	1	0	0	1	1.0	0	1	0	0.00
Total	42	11	16	11	0	36	21.0	3	11	3	3.11

DETROIT	AB	R	H	E	BB	SO	IP	W	L	P	ER
LeFlore	5	0	2	1	0	2	2.0	0	1	0	0.00
Goette	4	0	1	0	0	1	1.0	0	1	0	0.00
Fleming	4	0	1	0	0	1	1.0	0	1	0	0.00
Staub	4	0	1	0	0	1	1.0	0	1	0	0.00
Kemp	4	0	1	0	0	1	1.0	0	1	0	0.00
Tinsler	4	0	1	0	0	1	1.0	0	1	0	0.00
MSHly	4	0	1	0	0	1	1.0	0	1	0	0.00
ARdrgz	4	0	1	0	0	1	1.0	0	1	0	0.00
AMKny	4	0	1	0	0	1	1.0	0	1	0	0.00
Verwer	4	0	1	0	0	1	1.0	0	1	0	0.00
Total	42	11	16	11	0	36	21.0	3	11	3	3.11

DETROIT	AB	R	H	E	BB	SO	IP	W	L	P	ER
LeFlore	5	0	2	1	0	2	2.0	0	1	0	0.00
Goette	4	0	1	0	0	1	1.0	0	1	0	0.00
Fleming	4	0	1	0	0	1	1.0	0	1	0	0.00
Staub	4	0	1	0	0	1	1.0	0	1	0	0.00
Kemp	4	0	1	0	0	1	1.0	0	1	0	0.00
Tinsler	4	0	1	0	0	1	1.0	0	1	0	0.00
MSHly	4	0	1	0	0	1	1.0	0	1	0	0.00
ARdrgz	4	0	1	0	0	1	1.0	0	1	0	0.00
AMKny	4	0	1	0	0	1	1.0	0	1	0	0.00
Verwer	4	0	1	0	0	1	1.0	0	1	0	0.00
Total	42	11	16	11	0	36	21.0	3	11	3	3.11

Royals 5, Yanks 1										Heath	
NEW YORK					KANSAS CITY					Mike Fish	
					ab rhi b					Taytan	
Rivers	cf	4	0	1	0	GBrent	3b	4	1	2	1
White	lf	3	0	0	1	McRae	lf	3	2	2	0
Munson	c	4	0	0	1	Zdob	lf	0	0	0	0
Rejzkan	rf	4	0	0	1	LaCock	lf	4	0	1	1
Chmbs	1b	4	0	0	0	Cowers	rf	4	0	1	0
Nettles	ss	3	0	0	0	Maybr	rf	4	0	1	0
Randph	2b	3	0	0	0	Sh	ph	1	0	0	0
Aison	dh	3	0	1	0	Blended	ph	0	0	0	0
Denn	ss	3	1	1	0	Popeye	cf	2	1	1	0
					Olis.					1	
					10.00					0.00	
					WEN					Quart	
										McEnroe	
										Terry Mo	
										Ishmael	



# Is latecomer Garcia too late to help Angels?

By Tracy Ringolsby  
Staff Writer

Back in the fall of 1950, Dave Garcia had no doubts about his future. He knew he was going to be a major league manager.

After all, at the age of 30 he had led Oshkosh to its second consecutive Wisconsin State League

championship and there was no way the New York Giants could keep him down on the farm.

"I figured I was ready to take over for Leo Durocher," says Garcia. "But there were 50 minor leagues back then and there were 50 pennant-winning managers. I'm sure all of them figured they would

be managing in the major leagues."

By 1958, Garcia realized he was just another minor league manager, as far as the Giants were concerned. He had been in baseball since 1939 and decided it was time to stop dreaming and start being with his family more.

"I had been married 15 years and had spent more than half the time away from my wife and children," he said. "I wanted to be around them."

His two daughters were getting ready to go to high school and his wife had just given birth to the couple's only son. Giving up hopes of being a manager, he asked the Giants to make him a scout and his request was granted.

Eighteen years later, after nine years as a scout, five more seasons as a minor league manager and 6½ years as a major league third base coach, Garcia's ambition was finally realized. Last Monday, the Angels made the native of East St. Louis, Ill., their manager.

He is the guy they expect to lead them to the Garden of Eden known as a championship.

What Garcia inherited was a team that had been billed as the preseason favorite to win the American League West, but had faltered.

Under the guidance of likeable Norm Sherry, the Angels were 39-42 at the midway point of the season and in fifth place. They had lost five games in a row—their longest losing streak of the season—and morale had fallen to a season low.

"Norm was a hell of a nice guy, but we just didn't play for him," said captain and second baseman Jerry Remy. "We have a better team than we have played."

It is up to Garcia to make the Angels live up to their potential. He was given a contract through 1978, but if he fails to at least make the team into a contender he knows he won't be around.

Garcia's job won't be an easy one. The Angels, despite spending millions to produce a winner, are not the talented team people expected before the season.

They have been plagued by injuries and the inability of Don Baylor and Tony Solaita—two guys that were supposed to give them power—to hit consistently.

There is nothing Garcia can do about the injuries, but there are some changes he is making in hopes of improving the production of the survivors.

His first step was to hire for-



DAVE GARCIA JUST CAME to coach, but it's hoped he has an Angel on his shoulder.

Succeeding Norm Sherry, he's the club's sixth manager in seven years.

—AP Wirephoto

mer Cleveland manager Frank Robinson as a hitting instructor. Garcia was Robinson's third base coach the previous two seasons.

"There is something about Frank Robinson that might rub off on these guys," said Garcia. "He knows as much about the game as anyone, and he knows how to win."

Robinson may get a real

chance to prove that in the next couple of months. Garcia is waiting for the righthanded slugger to give him the word when Robinson will be activated for use as a designated hitter and pinch hitter.

In watching the Angels during the first half of the season, Garcia saw other things that needed to be changed.

He has decided to require players to sit on the bench during games. The clubhouse is off-limits except during emergencies, and the players' lounge, which has a television set, will be locked until the game is over.

"I don't want guys up there

(Continued S-4, Col. 1)

## SPORTS QUOTES, QUIPS

"I heard there was a possibility I might start. Well, that might be very difficult since I'm going to be lying on the beach at Laguna. If I can't go on my merits, I'm not going." — Angels' pitcher Nolan Ryan on being selected to the American League All-Star team after teammate Frank Tanana and Detroit's Mark Fidrych were injured.



JAMES HUNT

"Winning's easy, losing is the thing that's bloody hard work." — Britain's James Hunt, the 1976 world driving champion who had been winless this year before capturing Saturday's British Grand Prix.



NOLAN RYAN



JIM FREGOSI

"Bench me or trade me" — Jim Fregosi, veteran reserve infielder for the Pittsburgh Pirates, to manager Chuck Tanner after being used more often as a starter than expected.



## BUD TUCKER

### 'Criminal element' in box office

Nobody came in on the noon balloon from Saskatoon and asked me, but...

If they are really looking for a "criminal element" in professional football, perhaps they should check the guys responsible for ticket prices.

Quote from Dodger pitcher Don Sutton, who is regularly accused of defacing baseballs with some kind of sharp object: "I wouldn't scratch up a baseball. I like baseballs."

Actually, Joe Namath has to hold together for only one more season and one more Super Bowl.

IF YOU THINK horse racing does not help the economy, consider that Hollywood Park will have kept more than \$300 million in circulation during its 1977 meeting.

It is really difficult to understand the constant reports of unhappiness among people being paid upwards of \$100,000 a year to play games.

Dave Garcia, the newest Angels manager, says he will never get fired because he will quit if he isn't doing a good job. But what if general manager Harry Dalton decides first that Garcia isn't doing a good job?

San Diego Padres president Buzzie Bavasi says Texas Rangers owner Brad Corbett is by no means alone as a baseball proprietor who has had it up to here. Buzzie foresees, a steadily increasing number of owners walking away from the game.

LAKERS GENERAL manager Bill Sharman is not much of a talker, but he once wrote a book nearly 300 pages long dealing with nothing but the art of shooting a basketball. Sharman is now promoting something called pickleball and his book on that should really be impossible to put down.

The guy who first said, "What goes up must come down" never heard of sports salaries.

Jockey Danny Cardoza, presently operating at Los Alamitos, says quarter horses are more trustworthy than thoroughbreds, but there are times it seems out of the question to trust any of them.

The guy you see rolling around the floor doubled up in laughter went to Las Vegas last spring and took the price on the Chicago Cubs.

The uninvited guest at the cocktail party is the one sleeping in the bathtub.

IF JOE NAMATH is healthy and does not take the Rams to the Super Bowl, they will never get there.

Minnesota Twins manager Gene Mauch says that even though relief pitching is the key to championship baseball, one super bullpen artist is sometimes enough.

O.J. asked A.J. why there are not more black auto race drivers and A.J. replied, "We've had lots of them, but every time they hit the first turn, they turn white."

One wonders whatever became of Johnny Miller, the golfer.

Said Laker owner Jack Kent Cooke on the acquisition of Jamaal Wilkes, "He will make the Lakers a dominant force in the NBA for some time to come." Cooke will

inform the ticket buyers that Wilkes will cost them a little later on.

Pro football people say the toughest of all the training camps is that of the Oakland Raiders, and the closest thing to a country club is the encampment of the Denver Broncos.

Now the only sure things are death, taxes and the Dodgers in the National League West.



## RICH ROBERTS

Butler, Pa., is a tough town, typical of many in western Pennsylvania, larger than most. Coal. Steel. Football.

Chuck Knox and Joe Namath know the country. Sewickley and Beaver Falls aren't far away.

That's where Rich Saul grew up, with five brothers and three sisters, but Butler, Pa., the town, isn't terribly important to him.

"Home is where the people you love are," Saul says. What troubles him these days is that the blood kin he loves the most, his twin brother Ron, lives in Houston and plays football in Washington D.C., while Rich is committed to the Rams and California.

Saul doesn't expect most people to understand when he states that at this stage of his career, after seven seasons of separation in the NFL, playing alongside his brother would mean more to him than all of the Super Bowls yet to be played and all of the money yet to be paid.

APPARENTLY, THE Rams believe him a little bit, because they went out and got another experienced center, Ed Flanagan, just in case Saul doesn't show up on schedule at Cal State Fullerton tonight.

Richard Robert Saul is a man of deep conviction, not given to casual decisions, and he says, "I prayed about this a lot."

He says, "Until the pros, Ron and I played together all our lives. Our family would love to see us do it again. That's the reason we went to Michigan State together."

"I was fortunate and had good grades. Ron goofed around some. I had like 137 college grants offered and he had a couple. So we took one of those couple and went together."

But after college, Rich was drafted by the Rams. Ron by the Oilers, then went to Washington in a trade last year. Ron moved into a starting spot at guard with the Redskins and George Allen is not inclined to give him up to satisfy Rich's desire. Don Klosterman, the Rams' general manager, says he tried.

"A guy like Don Klosterman can understand this," Rich says. "He comes from a large family and they always seem to get along really well. And there's something about a twin brother that's even stronger. We were brought up together. We're very close."

GROWING UP in Butler, Pa., is not a soft life. Rich and Ron worked in the coal mines.

The only difference was that their father owned them. "Our dad was good with us that way," Rich says. "Even though we had quite a bit of money, he never really gave us much. He always made us work for it."

"You had to be 18 to work in the mines. I did it for three summers while I was going to Michigan State. My dad figured if I ever did want to go into the business, I'd have to learn from the bottom up, the way he did."

Saul's pun is unintentional. But working in the mines was the pits.

"I didn't expect anything because I was the owner's son, and nobody gave it to me. They're pretty tough men... nice



RICH SAUL

### "Football was fun when we first started out. It gets more pressured as you go up the ladder. That will wear on you eventually."

Rich Saul

people, but tough in a way that they're not gonna do your work for you.

"A lot of times I got the crummy jobs... laying track, cleaning track... have to shovel off the coal, down on your knees... hauling around 30-pound rail—that's 30 pounds a foot, and they were always about 20 feet long. You'd lay 'em out, drive spikes."

The work was performed, Saul says, "about 200 feet underground, three or four miles in. But it was good for me and I'm glad I had the experience of doing it."

THERE IS A theory that such hard living is the backbone of the football talent that abounds in Pennsylvania.

"I never missed a game until my junior year in college when I tore up a knee," Saul says.

But in recent seasons he has been plagued by a rash of painful and nagging injuries that have not prevented him from playing but discourage him from continuing.

"You just keep on going," he says. "You put a cast on here, a piece of tape there. It's something you're brought up doing."

His teammates call him "Lazarus," but, at 29, he doesn't look forward to struggling through yet another comeback.

"I've gotten all the purple hearts I need out of football," Rich says.

BUT THIS is perhaps the worst time of year to consider retirement objectively.

"You never look forward to training camp," Rich says. "When you're young, you look forward to football. When you're older it becomes more of a business. It really does. That's how I've learned to react to it, different than a guy out of college, just happy to be there."

"Football is tough. It's no more fun and games like when you were dominating people, because here everybody is fairly equal. In high school maybe I was dominating and to a degree in college. But it's tough week in and week out... the pressure on you, the emotional strain. It's not something you welcome."

Saul describes what he calls the "football syndrome."

"They get you in a situation where it's always difficult to quit. You play midgets for fun, then you go to junior high school and the coach says, well, of course you're going to play. Then you go to high school and the coach says, you're going out for high school ball, aren't you?"

"Plus, I had an older brother (Bill) play pro ball, and everybody was kind of looking for the Saul twins coming up. It was expected that Ron and I would play."

"Finally, it's the money you play for. You hate to drop down into a lifestyle where you can't maintain what you're doing."

"Football was fun when we first started out. It gets more pressured as you go up the ladder. That will wear on you eventually. But I have no regrets. I've enjoyed it, and if I had it to do over again I'd do the same thing."

HE JUST doesn't think he wants to do it anymore, unless "I could finish my career with my brother."

Saul's option is to pursue a developing career in real estate fulltime. He lives in Westminster and has worked for an Orange County industrial and commercial property firm in the off-season.

Another consideration is that his wife Eileen is eight months pregnant with their first child.

"One thing I've learned," says Saul, "maybe growing up back in the coal mines, is to do the best job with whatever the situation is. But if I could play with Ron, we'd have something to talk about the rest of our lives."

## The boys from Butler



Pastrano beats his  
toughest foe: heroin

PASTRANO

Combined News Services

Former light heavyweight champion Willie Pastrano now tips the scales at 232 pounds, but he's well on his way to a comeback—to living.

"Some people say my toughest fight was when I lost to Jose Torres and lost my title," says the 41-year-old Pastrano. "But they don't know. No, the toughest fight of my life came against Ole Lady Heroin. I have been there, to the brink of hell, I know."

"Fighting drugs is the toughest thing in the world. How do you fight something punching you from inside? How can you block her punches?"

Well above his fighting weight of about 170, Pastrano retired shortly after losing the title and drifted into a life of drugs and scraps with the law. He lost his family, his home, his ear and wound up on heroin.

After bitter years—he even hooked the diamonds out of his championship belt—he began picking up the pieces again.

"I'm not really making much money," he says of his job as a boxing teacher for the New Orleans Police Athletic League. "I guess you could say I'm only barely making a living. But every day I wake up is a brand new life for me. I'm lucky just to be here with all my marbles."

"You know, I first started fighting because I was a fat kid and I wanted to be somebody," he said. "Now, I'm fat again and nobody."

## Ali's tough with darts, too

Muhammad Ali tried his hand at the game of darts Saturday—and beat the world champion.

In a light-hearted challenge match at a carnival in South Shields, England, the heavyweight boxing king outscored Alan Evans, the world's No. 1 darts performer, 11-3.

"The result was rather mysterious," noted the official scorekeeper, "but nobody was taking it very seriously."

A crowd of 3,000 gathered round to watch the match.

## Snider doesn't swing like oldtimer

Former Brooklyn Dodger centerfielder Duke Snider unloaded a drive off the right-field wall for a double in the New York Mets' annual Old Timers' game Saturday.

Despite Snider's double, the visiting World Series stars defeated the New York World Series stars, 3-1.

Willie Mays drove in New York's run with a single while Phil Cavaretta and Chuck Essegian each knocked one across for the visitors.

Highlight of the celebration was the entrance of Joe DiMaggio, Mickey Mantle, Snider and Mays.

## LeBell sentenced to year in jail

Martial arts expert Gene LeBell has been sentenced to one year in county jail for his role as an accessory in the murder of private detective Bobby Hall.

The 44-year-old former professional wrestler had been found innocent of murder, but was convicted of being an accessory in Hall's shooting death.

LeBell is the son of Olympic Auditorium promoter Aileen Eaton. He refereed the draw between Muhammad Ali and wrestler Antonio Inoki in Tokyo last year. He is free on \$3,500 bond while the conviction is appealed.

**BRIEFLY:** Five sons of noted golfers will be among the 100 juniors playing San Diego courses this week for the 10th Junior World Golf Championships. All figures as top contenders, the sons of juniors well established in the sport are Jack Nicklaus II, Nate Crosby, who is Bing's son; Bobby Casper, Billy's son; Tim Harney, who is Paul's son; and Kevin Devlin, Bruce's son. Tee off will be Tuesday at four courses in this year's event. . . . Denver player-coach John Stanley and Orange County's Will Chamberlain pose one of the more interesting matchups tonight in the International Volleyball Association's first All-Star match in Denver. Five hitter-block specialists were chosen for each squad, while the roaches Stanley and Dodge Parker of Orange County—were selected on the basis of the best divisional won-

lost record.

Professional football should be owned by football men to be successful, says Paul Brown, an owner of the Cincinnati Bengals who, at 69, plans to keep active. "After a game I'll sit down with Bill Johnson on Monday, just the two of us, and we'll talk over the things we see," says Brown of the man he picked in 1976 to succeed him as head coach. "The ultimate decision always comes back to me. . . . Ken Norton has shaken off the image of being 'that heavyweight who acts' and now is being publicly recognized for his fighting skills alone. But despite his newly won status and financial drawing power that goes with it, Norton has a nagging worry about Muhammad Ali. "That really could be disastrous, if someone else knocked him off before I get to him. That really would bother me."

## CAN GARCIA SAVE ANGELS?—

(Continued from S-3)

watching television when the game is going on," said Garcia. "If I want to use someone as a pinch hitter I don't want to have to go looking for him. I want to know where he is all the time."

Under Sherry, the Angels took advantage of their manager's easy-going attitude. Some would spend most of the game in the lounge, watching television and chatting.

"I don't want everyone to be in a hurry to get out of the clubhouse after the game, either," Garcia says. "I think it is good for them to sit around after the game and talk about what is going on."

At times, Sherry seemed concerned about upsetting people. He never wanted anybody mad at him and some of the players had a hard time believing he could get mad, even when he held team meetings and yelled.

While Garcia refuses to agree with the assessment, there is a strong feeling that he has more respect from the players for his knowledge of the game and his confidence in making baseball-oriented decisions.

Garcia also has made personnel changes. First he moved Bobby Bonds from the fifth spot in the batting order to third, hoping to get more production from the only consistent offensive power the Angels have had this season.

"It seemed that most of his home runs were coming without people on base," Garcia said of Bonds, who had been hitting behind the slumping Baylor and Solaita. "By moving him up, it should give him more of a chance to have guys on base."

Now Bonds, who has hit 14 of his 18 roundtrippers without anybody aboard, will hit behind Gil Flores, who has hit above .280 since being called up in May, and Remy, whose average has never dipped below .275.

He also should see more fastballs. Flores and Remy are both base stealing threats.

Garcia sent rookie Willie Aikens back to Salt Lake City and replaced him with Danny Goodwin. Early in his stint with the Angels, Aikens proved that he was not ready to play in the field in the major leagues and had been rele-

gated to a designated hitter-pinch hitter role.

"He needs to be playing every day," Garcia says. "He can't get that opportunity here so he is better off at Salt Lake. Danny was being used only as a designated hitter down there, so he will fit in with our needs."

**WHAT ALSO** fits in with the Angel needs was Garcia's decision to bring Paul Hartzell out of the bullpen and into the starting rotation. Instead of having three outstanding short relievers, none of whom were getting enough work, Garcia now has lefthander Dave LaRoche and righthander Dyer Miller to split the work.

With the return of Gary Nolan from the disabled list, along with Hartzell, Frank Tanana, Nolan Ryan and Ken Brett, Garcia will use a five-man rotation.

Sherry had been set on a four-man starting group, but it created problems.

Only Ryan likes to work with less rest. The problem came to a head on Monday when Tanana left the Angels' win over Minnesota in the sixth inning. He was suffering from a stiffness in his left elbow, attributed to overwork, and won't pitch again until Saturday in Minnesota, if that soon.

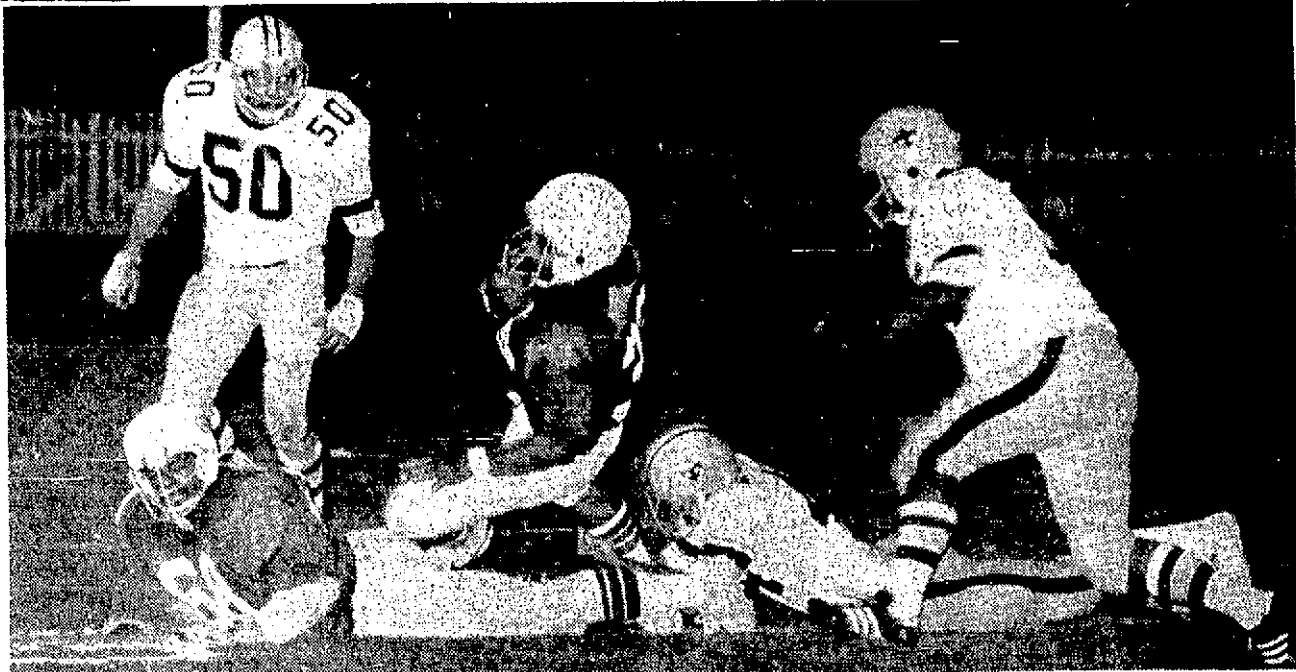
"Four of the starters prefer to go with the five-man rotation," said Garcia. "Only Nolan wanted to pitch in a four-man setup, but even he agreed that he would rather go

Young Illinois golfer  
wins U.S. Publinx

**MILWAKEE (AP)**—Jerry Vidovic of Blue Island, Ill., won a battle of two 20-year old collegians in 90-degree heat Saturday to become the U.S. Public Links golf champion.

He posted a 4-and-2 victory over Jeff Kern of Tucson, Ill., in the scheduled 36-hole final of the six-day meet on the par 71, 6,608 yard Brown Deer Golf Course.

Kern conceded the 16th hole of the day's second round and thus the match to Vidovic, who needed only



## Mustang going down

Larry Holloway, halfback for the Long Beach Mustangs, is brought down after a 6-yard gain on a pass from quarterback Tom Nordee in Saturday night's game

## DODGERS BEAT PADRES—

(Continued from S-1)

arrived at the ballpark that he was the starting pitcher.

For seven stirring innings he whipped through the Dodgers, 1-2-3, not allowing so much as a baserunner.

Finally, in the eighth inning, after Owchinko had retired the leadoff hitter, Ron Cey, for his 22nd successive out, Steve Garvey dropped a well-placed bunt down the third base line and he barely beat Tucker Ashford's desperation throw to first.

"I was thinking 'bunt' all the way," said Garvey, who was roundly booed by the San Diego Stadium crowd of 37,684.

To the big crowd it seemed like a cheap way to bust up a perfect game. To Garvey and the Dodgers it seemed like the only thing left to do.

"We'd exhausted everything else," he said. "We'd hit high hoppers, choppers, line drives, fly balls . . . everything. The way we'd been going we had to get something going, anything. Just get somebody on base and go from there. Getting a guy on base sometimes can snowball."

As it developed, he was right about the snowball, albeit a small one.

Dusty Baker followed Garvey's bunt single with a crisp double-play grounder to third. But Ashford had difficulty handling the ball and all

with a fifth starter if that made the rest of the staff feel better.

"I think Nolan will find it will help his career, too. It might add a couple of years at the end because of less wear and tear on his arm."

Under Sherry, the relievers also suffered because Ryan and Tanana were pitching on successive days in the rotation. The two of them already have 31 complete games this year.

"If they follow each other in the rotation, the chances are the bullpen will go 48 hours without even warming up," said Garcia. "I'd like to see every one of our starters pitch a complete game every time out, but the chances are they won't."

Whether Garcia will help the Angels remains to be seen. While he is an unknown to the less than devoted baseball fan, he is well respected by those associated with the game.

He had two feelers about managing a year ago and was approached this season about taking the Cleveland job when Robinson was fired. The urge to manage, however, was superseded by his desire to be close to his family, which lives in Alpine, Calif.

"I came here in the winter and said I was going to retire with the Angels," said Garcia, who got his first chance in the major leagues as coach of the San Diego Padres from 1970 through 1973.

"At the time, I expected to spend the last seven or eight years as a coach. Now, I'd like to stay as the manager."

to two-putt from 10 feet away to wrap up the triumph.

The heat affected the play of both golfers as the long final neared an end.

"I tried not to think about it, but on the second nine (of the second round) both got a little tired," Vidovic said. "We both started getting a little shaky."

Vidovic also said that, although he was not nervous early in the match, his nerves started to get to him as the second round drew to a close.

the Pads could get was a force at second on Garvey.

Glenn Burke then dumped a single into centerfield and Steve Yeager followed with a sharp single to left that scored Baker with the game's only run.

Later, San Diego manager Alvin Dark second-guessed himself, saying, "I take the blame. I should have walked Yeager."

## Dodgers of the day

**TOMMY JOHN** hurled three-hit shutout and **STEVE YEAGER** drove in only run in 1-0 victory over Padres.

He didn't and the Dodger catcher, who expressed disappointment that he was pinch hit for in Friday night's game, preventing him from a shot at a 17-game hitting streak, now has hit safely in 17 of his last 18 games.

"I was looking for a fast ball and I got it," explained Yeager. "He (Owchinko) had started me

Barons in  
twin win

The Lakewood Barons swept a Western Softball Congress double-header from South El Monte Saturday, 3-0 and 3-2.

Baron leftfielder Fred Luera ripped a pair of home runs in the opener, and Frank Van Patton and Al Angel had two hits each.

Angel, the Barons' catcher, sustained a deep forearm cut in a collision at home plate in the second game, but stayed in and had two more base hits. Baron first-baseman Nick Van Lue singled home the winning run in a three-run second-inning rally.

The Barons are now 17-9 in WSC play.

Waltrip captures  
Nashville 420;  
Petty runs 2nd

**NASHVILLE, Tenn. (AP)**—Darrell Waltrip, overcoming 90-degree temperatures, opened up a 40-second lead at the halfway point and held on to capture the Nashville 420 Grand National Race Saturday night.

Richard Petty was second, some 25 seconds behind Waltrip. Bobby Allison finished third, right behind Petty.

Waltrip, who started his Chevrolet from the No. 6 position, won \$6,600 of the \$62,000 purse.

Pole-sitter Benny Parsons led the first 32 laps until losing a wheel during a caution lap. He was never a threat thereafter.

National point leader Cale Yarborough fell out of the race shortly afterwards when he lost four laps because of a cut tire. Nevertheless, he finished fourth.

Janet Guthrie, the first woman driving in the Indianapolis 500, started 15th and finished about the same in the 30-car field with relief driving from Richard Childress for the last two-thirds of the race.

## L.B. Pony wins

Terry Cormack struck out 10 and hit a home run while Matt Brady contributed two hits as Long Beach defeated Bellflower, 6-3, in the Pony League District Tournament Saturday at Hollifield Park in Norwalk. Long Beach plays against Monday night.

**JUNIOR BASEBALL**  
Long Beach 11, Jack-In-The-Box 7, Shaker's 6 (JTB wins minor title).  
Pony League All-Stars—Long Beach 7, Lakewood 5.

Long Beach 11, Jack-In-The-Box 7, Shaker's 6 (JTB wins minor title).  
Pony League All-Stars—Long Beach 7, Lakewood 5.

against the San Gabriel Valley Saints in Veterans' Stadium in the opening game of the new California Football League.

Staff photo by Robert Glim.

## HUNT—

(Continued from S-1)

second place, also dropped out late in the race.

**LAUDA TOOK** a big lead in the world championship standings with 39 points. Scheckter and Andretti have 32 apiece, Carlos Reutemann of Argentina 28, Hunt 22 and Nilsson 20.

Hunt covered the 199.37-mile course in 1 hour, 31 minutes, 46.06 seconds, an average speed of 130.36 mph. Lauda was timed in 1:32:04.37 and Nilsson in 1:32:05.63.

Jochen Mass of West Germany finished fourth in a McLaren, Hans Stuck of West Germany fifth in a Brabham and Jacques Laffite of France sixth in a Ligier Matra.

Hunt clocked the fastest lap at 1:19.60, an average speed of 132.60 mph.

A crowd of 100,000 jammed the Silverstone circuit.

The most exciting point of the race came on the 22nd lap when Hunt, after a slow start, made a spectacular move and passed Lauda into second place at the chicane before the home straight. Watson, Hunt and Lauda then battled closely for the lead. They stayed in that order for a while, but after the halfway mark Lauda began to lose ground and it became a duel between Watson and Hunt.

Hunt, the fastest qualifier, admitted that Watson's car had a more powerful engine than his, and chose the inside spot on the front row of the grid because he feared Watson would reach the first bend ahead of him and get a grip on the race.

That was exactly what happened—even though Hunt had the advantage of the bend. Watson raced ahead, and for the first few laps had Lauda and Scheckter behind him, with Hunt fourth. The extra power of Watson's Brabham gave him the advantage on the long straight stretches.

But for the second half of the race it was Watson against Hunt. On the 45th lap, Hunt made an unsuccessful bid to pass his rival. They drove side by side, their wheels almost touching, but Watson got into the chicane first and turned back the challenge.

Watson held on to his lead and appeared headed for victory, when, with 15 laps to go, he suddenly slowed down and pulled into the pits.

After that it was easy for Hunt.

**Results:**

1. James Hunt, Britain, McLaren, 1 hour, 31 minutes, 46.06 seconds.  
2. Niki Lauda, Austria, Ferrari, 1:32:04.37.  
3. Gunnar Nilsson, Sweden, JPS Lotus, 1:32:05.63.  
4. Jochen Mass, West Germany, McLaren, 1:32:33.82.  
5. Hans Stuck, West Germany, Brabham Alfa, 1:32:37.79.  
6. Jacques Laffite, France, Ligier Matra, 47 laps.  
7. Alan Jones, Australia, Shadow Ford, 47 laps.  
8. Vittorio Brambila, Italy, Surtees, 47 laps.  
9. Jean-Pierre Jarier, France, ATS Penske, 47 laps.  
10. Patrick Nève, Belgium, March, 46 laps.  
Fastest lap: Hunt, 1:19.60, 132.60 mph.

Sneva qualifies  
first at 200 mph

**CAMBRIDGE JUNCTION, Mich. (AP)**—Tom Sneva, track record holder at Indianapolis Motor Speedway and the first to officially break the 200-mph barrier there, again topped 200 Saturday in winning the pole position for today's Indianapolis car portion of the Norton Twin 200s.

A.J. Foyt, whose Coyote's suspension collapsed on his first fast practice lap, failed to get his car repaired in time to qualify.

Sneva brought his brand new Penske PC5-Cosworth around bar owner Roger Penske's two-mile Michigan International Speedway at 200.278, edging Johnny Rutherford for the day's fastest speed. Rutherford was clocked at 200.167 in a McLaren M24-Cosworth.





By Bob Green  
Associated Press

SUTTON, Mass.—Ray Floyd, owning a solid, three-stroke advantage, isn't even considering the possibility of losing the lead today in the final round of the \$250,000 Pleasant Valley Golf Classic.

"I'm playing much too well for it to happen," Floyd said Saturday after his four-under-par 67—coupled with double bogey disaster that struck down the other contenders—had

## Laura shares lead Baugh's birds give her a 65

By George Strode  
Associated Press

DUBLIN, Ohio—Laura Baugh, winless in her five years as a pro, fired her lowest competitive round ever, a seven-under-par 65, and moved into a tie for the 36-hole lead Saturday with JoAnne Carner in an \$80,000 Ladies Professional Golf Association tournament.

The 22-year-old Long Beach blonde, the LPGA's glamour queen, posted another personal record, nine birdies, in running her two-day total to 15 birdies over the Riviera Country Club's 6,534-yard course.

Carner, the first-round leader, played what she termed a lackadaisical round of 70 in equalling Baugh's 36-hole total of 135, eight-under-par going into Sunday's final 18 holes.

The leaders were three shots ahead of the field in the chase for the first prize of \$12,000.

DEFENDING CHAMPION Judy Rankin sank a 10-foot putt on the 18th green for a 69 and moved into a three-way tie for third place with Carol Mann, a former two-time winner in this tourney, and winless Dot Germain. Mann fired a 69 and Miss Germain a 71.

Baugh, a co-leader twice and a sole frontrunner once before going into a final round, believes she now has the experience to handle the pressure.

"I've learned a tremendous amount from the other players and myself. I've never hit the ball as good as this year. I just have to give myself a certain amount of time to win," said the tour's 18th leading money winner with nearly \$21,000 this year.

She had birdies on Nos. 3, 4, 6, 7, 12, 13, 15, 17 and 18 and bogeys at Nos. 1 and 16.

"I was next to a tree on my second shot on one, and at 15, I three-putted from 12 feet," she said in explaining her two bad holes.

JoAnne Carner	66-70-136	Kathy McMillen	72-69-141
Laura Baugh	71-65-136	Sandra Palmer	73-70-143
Judy Rankin	69-71-139	Alex Reinhardt	73-70-143
Dot Germain	68-71-139	Kathy Carrilous	71-72-143
Carol Mann	70-69-139	Bonnie Lauer	70-73-143
Kathy Whitworth	72-68-140	Cathy Mann	72-71-143
Susan O'Connor	71-69-140	Janez Coes	72-71-143
Doreen Young	70-70-140	Judith Prentice	74-70-144
Pat Meyers	71-69-140	Jan Stephenson	73-71-144
Pat Bradley	70-71-141	Kerry Alcott	67-71-144
Debbie Austin	71-70-141	Mary Horner	73-71-144

# SALE!

## ROBLEE

Brown or Black  
All Leather  
Other Styles  
Available

Reg. \$31  
NOW **\$23<sup>90</sup>**

Reg. \$30  
NOW **\$19<sup>99</sup>**

Other  
Styles to  
Choose From

## Pedwin

Reg. \$30  
**\$15<sup>90</sup>**  
to  
**\$18<sup>90</sup>**

## BODELL'S SHOES

4190 VIKING WAY  
Carson at Bellflower  
**425-1426**

staked him to sole control of the top spot in the chase for the \$50,000 first prize.

"I hope this doesn't come off the wrong way, but I know how well I'm playing. I have total confidence. I'm playing golf now like riding a bicycle. You just get on it and do it without thinking about it.

"That's the way I'm playing. My swing is too good to produce a bad round. I'm not even thinking of the possibility.

"I have nothing but positive thoughts, very positive thoughts.

"Any time you have an established player three strokes in front going into the last round, he's going to be hard to handle. He only got there by playing the first three rounds better than anyone else.

"If he's swinging well, playing well, confident, there's no reason his game should change in the last round."

Floyd, winner of the Byron Nelson Classic earlier this season and a former Masters champion, finished three trips over the hilly, 7,191-yard Pleasant Valley Country Club course with a 202 total, 11-under-par.

Jack Nicklaus and little Rod Curl, who entered the

day's play in a tie for the top with Floyd, each encountered a double bogey on his way to a 70 that left them tied for second at 205.

Nicklaus was tied for the lead until he drove into trouble on the 13th, took four to get on and made his round-destroying six.

Curl also fell out of the

share of the top spot with his double bogey. It came after he put his tee shot unplayable under a bush on the par-three 14th.

Gary Player, also victim of a double bogey, and Rik Massengale were four shots back of the leader at 206. Player shot a 69 in the hot, humid, hazy weather, while Massengale broke the two-day-old tournament record with an eight-under-par 63.

Massengale, wire-to-

wire winner of the Bob Hope Desert Classic early this season, splashed 10 threes across his card and played the front side in 29.

"Usually, when you make the cut by one shot, you're just out there on Saturday to finish it," Massengale said. "After the position I was in, I'm just happy to be on the leader board. I can't explain the round, I'm surprised it happened."

Floyd's putting was the key to his round.

After Nicklaus and Curl backed off, he had to save par with a 12-foot putt on the 14th and stretched his lead with a 10-foot birdie on the 17th.



**Danny Thomas**

## St. JUDE TELETHON

Mario and celebrities join Danny for St. Jude Children's Research Hospital.

**TONIGHT 8pm**

**5 KTLA**

### Pleasant Valley scores

Ray Floyd	67-68-67-202	Bob Murphy	71-70-70-211
Rod Curl	69-69-70-208	Tony Cerdia	72-69-69-210
Jack Nicklaus	68-67-70-205	Gary McCard	72-75-69-211
Gary Player	70-67-69-206	Tom Jenkins	72-71-68-211
Rik Massengale	69-74-63-206	Frank Beard	68-71-72-211
Bruce Lietzke	70-69-66-207	Tom Shaw	73-69-68-211
Tom Watson	68-71-68-208	J.C. Sneed	72-72-67-211
Phil Hancock	70-68-70-208	George Burns	68-73-70-211
Bill Rogers	70-68-70-208	George Cadde	70-67-74-211
Forrest Fenter	69-69-70-208	Al Geilker	72-69-70-211
Jerry Tate	70-70-68-209	Bill Kraler	73-68-70-211
Victor Regalado	68-72-68-209	Frank Conner	73-71-67-211
Morris Hatafsky	71-67-73-209	Craig Medler	72-68-68-211
Danney Edwards	70-71-68-209	Cliff Hanson	72-71-68-211
Mike Reaser	70-70-68-209	Lee Trevino	72-71-68-211
Kenneth Zarley	71-69-69-209	Charles Coody	73-70-69-212
Mike Hill	73-69-68-209	Mike Rekl	73-70-69-212
Don Poley	69-67-73-209	Dooy Towell	69-71-72-212
John Liker	69-67-73-209	Bruce Devlin	69-72-61-212
Howard Twitty	69-71-70-210	Dave Stockton	71-67-74-212
Bobby Graham	69-73-69-210	Jay Haas	70-74-68-212
David Graham	68-73-69-210	Udo Hayos	67-74-72-213
Sam Rachels	72-67-71-210	Don Bies	68-72-73-213
Dave Eichelberger	69-70-71-210	Joe Irman	69-73-71-213
Roger Maltbie	71-67-71-210	Billy Casper	70-73-70-213
		Hale Irwin	72-73-70-213

### LEASE YOUR NEXT CAR!

LOWER MO. PYMTS—SMALL DOWN PYMT—TAX ADVANTAGE

#### Brand New '77 Camaro

ONLY **\$185<sup>22</sup>** TOTAL DOWN **\$98<sup>72</sup>** MO. D.A.C.

Automatic, rally wheels, etc. Ser. 1Q87DPLA9399. 36 mo. open end lease. \$2894 residual. Cap cost \$5150. \$98.72 mo. plus tax and only \$185.22 down pymts.

### BONANZA LEASING

DIV. OF PARAMOUNT CHEV - DOWNEY

Metro L.B. 531-0103 Orange Co. 521-6960

## MONTGOMERY WARD

### AUTOMOTIVE CENTERS OPEN 7:00 AM DAILY, SUNDAY 11:00 AM

# 40% off.

## Steel-belted radial whitewalls.

AS LOW AS **31<sup>20</sup>** TBLS WHITEWALL SIZE BR78-13 PLUS 2.25 F.E.T. EACH TIRE

TUBELSS WHITEWALL SIZE	ALSO TBLS	REGULAR PRICE EACH	SALE PRICE EACH	PLUS F.E.T. EACH
BR78x13	175x13	\$52	<b>31.20</b>	2.25
ER70x11	205/70R11	\$65	<b>39.00</b>	2.67
FR70x11	215/70R11	\$69	<b>41.40</b>	2.86
GR70x11	225/70R11	\$74	<b>44.40</b>	3.00
GR70x15	225/70R15	\$79	<b>47.40</b>	3.05
HR70x15	235/70R15	\$86	<b>51.60</b>	3.27
LR70x15	245/70R15	\$96	<b>57.60</b>	3.60

Steel-belted radials on sale thru July 19th.

Free mounting.

### Let our experts care for your car.

ACCESSORY SALE ENDS TUESDAY, JULY 19TH... HURRY. SOME QUANTITIES ARE LIMITED!

### SAVE \$25

22.5-CU.FT. CAPACITY HARDSHELL POLYETHYLENE CARTOP CARRIER  
Big 22.5-cu.ft. capacity. Has lockable latches. Can be opened from either side.  
59.95, 15-cu. ft. .... 44.88 REG. 79.95

### 7.50 REBATE

WHEN YOU BUY 1 CASE OF CAM 2 MOTOR OIL AT THE REGULAR PRICE  
CAM 2 motor oil without additives is the first multi-grade certified by USAC as used for championship auto racing. Race-proved for 7 years by the Penske Racing Team (20W50 grade).

**22<sup>80</sup>** CASE 10W40 **23<sup>76</sup>** CASE 20W50

WHY WAIT FOR WHAT YOU WANT WHEN YOU CAN HAVE IT NOW WITH CHARG-ALL

## We care about your car.

TRUCK TIRE CENTERS • GARDEN GROVE, 714-898-1320 • LOS ANGELES, 213-722-6634 • SAN BERNARDINO, 714-885-3288

WARDS ADVERTISING POLICY: If your Ward's store should run out of any advertised items during the sale period, or should an item not arrive due to production or transportation problems, Wards will offer the item to you at the sale price when it is restored. This does not apply to "Clearance" and "Closeout" sales or "Special Buys" where available quantities are necessarily limited to stock available on hand.

WARDS PRICING POLICY: If an item is not described as a reduction or as a "Special Buy" it is at its regular price. A "Special Buy", though not reduced, is an outstanding value. In this ad some regular prices may vary by geographic area. If you have a question concerning any Wards advertisement please call the manager of your nearest Wards store.

CANOGA PARK  
EAGLE ROCK  
PANORAMA CITY  
WEST LOS ANGELES  
COVINA  
NORWALK

ROSEMEAD  
LAKEWOOD  
LYNWOOD  
TORRANCE  
MONTCLAIR  
RIVERSIDE

SAN BERNARDINO  
COSTA MESA  
FULLERTON  
HUNTINGTON BEACH  
SANTA ANA  
HAWTHORNE

AUTO CENTERS OPEN DAILY 7:00 AM-9:00 PM • SUNDAYS 11:00 AM-6:00 PM



# What would Citation win in today's inflated purses?

By George Main  
Special to the I. P-T

He was probably the greatest three-year-old of all time and he's always included in everyone's list of America's all-time 10 best thoroughbred race horses.

It was at Hollywood Park on July 14, 1951 that he became the first horse to earn a million dollars in purse money. Were he running for today's inflated purses he would have doubled that.

Today, Hollywood Park honors this all-time hero with the first running of the \$75,000 Citation Handicap at a mile and one-sixteenth on the main track.

Citation was in his fifth year as a race horse when Lassie Stakes

## B. Thoughtful weaves to win

Maybe she's too young to know how to act in a \$109,225 race, but B. Thoughtful still has enough raw ability to overcome her inexperience and weaved her way to a 2 1/4-length victory in the prestigious Hollywood Lassie Stakes Saturday at Hollywood Park before 33,281 racing enthusiasts.

B. Thoughtful burst the bubble of George Steinbrenner's heretofore unbeaten Sweet Little Lady, the 3-5 lassie favorite who set a sizzling early pace, only to falter in the final furlong while drifting out badly all the way.

Sweet Little Lady still managed to salvage the place money, while Ubetido closed well to finish third in the field on nine juvenile fillies.

Time for the six furlongs was 1:10 1/4, but had B. Thoughtful run a straight line, she probably could have knocked a couple of ticks off the timer.

"She can run, but, boy is she green," said winning jockey Donald Pierce, in the midst of a remarkable 14 wins in 35 mounts streak.

"I darn near fell off in the final sixteenth of a mile. She's tough to ride because she won't take hold of the bit and you never know which way she's going to swerve. When she gets more experience, she's really going to be something."

AS THE RACE developed, Sweet Little Lady took a three-length lead down the backstretch, with B. Thoughtful laying a comfortable fourth. The leader was still four lengths clear at the top of the stretch, but that's when Pierce asked B. Thoughtful for her best and the daughter of Don B., although zigging and zagging somewhat, collared the favorite in midstretch to draw away.

The victory was her third in four lifetime starts (she finished fourth in her debut) and boosted her earnings to \$80,425 for co-owners, Carole Bohm and trainer Bob Wheeler.

"She'll give you heart failure, the way she ducks in," said Wheeler, who was accepting his fourth stakes victory of the meeting and 39th lifetime at Hollywood Park. "I knew Sweet Little Lady was fast, but I felt we had a good chance of beating her, and Don rode her perfectly."

B. Thoughtful, despite her success in the recent Nursery Stakes last month, was sent postward at better than 6-1, and returned \$15, \$1.80 and \$3.40 across the board. Sweet Little Lady, who was beaten for the first time in five starts, paid \$2.80 and \$2.40, while Ubetido returned \$3.80.

Laffit Pincay rode four winners to Sandy Hawley's singleton, so with seven racing days remaining Hawley owns a 14-win lead, 109 to 95.

## GO MAN GO—

(Continued from Page S-1)

Ridden by Robert Adair, He's a Pleasure stumbled slightly coming out of the gate but recovered quickly to vie with Mr. Jet Moore 2 for the early lead. He gradually assumed command and held off closing Suwanee Jude to preserve the victory in the fifth race.

Backed down a heavy favorite, He's a Favorite returned \$3.40, \$3 and \$2.60. Suwanee Jude was worth \$6.80 and \$3.80 as runnerup, and Mr. Jet Moore 2 paid \$2.60 to show.

## LOS ALAMITOS RACE RESULTS

Also-runs listed in order of finish  
FIRST RACE—353 yards:  
Castro's Enriches, \$5.00 4.00 3.20  
Moon Shine, \$2.40 1.80 1.40  
Jet Print, \$1.80 1.40 1.10  
Time—18.21. Also ran: Punkin  
Threat, Leo Priami, Gotta Go Man,  
Sinning Sun, Chicks Goldquest,  
Lindy's Chant, Gracious Rebel.

SECOND RACE—353 yards:  
Rainey Bars, \$3.20 2.40 2.00  
Love You So, \$2.00 1.60 1.20  
Dusted Charge, \$1.80 1.40 1.10  
Time—18.47. Also ran: Voo Doo  
Hoot, Top Spur, Go Kitty Car Go, Rock  
Arclet, Proper Pats, Shadow, Shadow  
Sandie, Sometime Sam.

THIRD RACE—354 yards:  
Bar De Go, \$2.00 1.60 1.20  
Cataldo Go, \$1.80 1.40 1.10  
Call Me Nick, \$1.60 1.20 1.00  
Time—18.20. Also ran: Revelator,  
Brave Brown Flash, Made in Monte,  
Harris Beach, Jet A Firenze, Alaska-  
tans.

FOURTH RACE—400 yards:  
A. Queen T, \$2.20 1.60 1.20  
Miss Penny Page, \$1.80 1.40 1.10  
Miss Ann Go, \$1.60 1.20 1.00  
Time—20.45. Also ran: Dolla Bar,  
A-Bubble Gum, Miss Rhoda Go,  
Road Angel, Kish Kink, A-Enry.

FIFTH RACE—400 yards:  
He's a Pleasure, \$3.40 3.00 2.60  
Suwanee Jude, \$6.80 3.80 2.60  
Mr. Jet Moore 2, \$2.60 2.40 2.00

## Hawks split with La Flor

The Gagnon Hawks shut out La Flor, 4-0, in the first game of a Pacific Coast Softball League doubleheader at Joe Rodgers Field Saturday, but La Flor came back to win the second game, 4-0.

Terry Richards pitched all 14 innings for the Hawks, while Ruben Mesa and Arvin Schaap each hurled a game for La Flor.

Bob Bersteege won both games as Signal Hill double-timed Carson, 2-1 and 8-1.

WTT result  
New York 29, Golden Gaters 18  
New York (N.Y.) 4, Oker 7-6  
Ak-Sar-Ben (N.Y.) 4, Ruffles-Mayer 4-1  
Wamee-Wade (N.Y.) 4, Holladay 5-1  
Wine-King (N.Y.) 4, Nagelsen-Durr 6-1  
Mead-Beaver Ruffles (N.Y.) 4, Durr-MacMillan 6-2

he won the 1951 Gold Cup which netted him a cool \$100,000 and placed his lifetime earnings at \$1,085,760.

This year's Gold Cup was worth \$210,000 to Mrs. Connie Ring, owner of winner Crystal Water.

In winning the Triple Crown this year, Seattle Slew earned \$462,380. In winning the Kentucky Derby, Preakness and Belmont Stakes in '51, Citation earned \$252,970 or \$209,410 less.

CITATION CONCLUDED his career with the Gold Cup and was retired to Mrs. Gene Markey's famed Calumet Farm in Kentucky.

In his final year, Citation raced seven times, winning three with one second and two thirds. In addition to the Gold Cup he won the Argonaut and American Handicap thus finishing up with three successive victories.

His win in the Argonaut was worth \$8,250 and he won \$33,050 in the American. The latter netted the winner \$68,900 this season while the Argonaut was good for \$37,000. Third place in the '77 Argonaut was worth more than Citation's win—\$9000.

Today's first running of the Citation lured a field of seven headed by another millionaire, Ancient Title. The latter is now in his seventh year and should be able to handle today's rivals—Pay Tribute, Painted Wagon, Yu Wipi, Proud Birdie, Legendaire and Legendario.

Sandy Hawley rides Ancient Title and he will make up most of the high impost of 124 pounds. Under 125, A.T. finished fourth in this year's Gold Cup, five lengths to the rear of those in the photo, Crystal Water, Cascapedia and Caucasus. A.T. won the Gold Cup in 1975 and was favored and sixth behind Pay Tribute's \$29.80 upset triumph last year. Pay Tribute was a very disappointing 10th a month ago.

Of this field, Ancient Title is the class. He need but run one of his good races to have his picture taken in the winner's circle with Jimmy Jones. If you remember Citation you remember Jimmy. He was the farm boy from Parnell, Mo., who trained Citation in his final racing year.

Adding a touch to the day, Hollywood will give away "Millionaire Posters" featuring likenesses of Citation, Native Diver, Round Table and Ancient Title, all previous Gold Cup winners and earners of a million or more.

SHORT STRIDES: Vince DeGregory, one of the top agents in the land, will return to work at Del Mar handling the affairs of Marco Castaneda. DeGregory last worked for Darrel McHargue who fired him after Vince had established him here in the west. Over 80 winners at Santa Anita and two hundred grand scores and third place in the nation in money won wasn't good enough for McHargue. One backstretch suggested that Vince was due to go from the start. "He just used Vince to get himself acquainted out here," said the man. "Who said racing is slipping in New York? On the July 4th weekend they out-drew Hollywood by \$3,132. That's for Saturday, July 2 (50,415), and Monday, July 3 (\$2,582). That's for Sunday in New York. However, local gamblers bet \$1,533,306 more than they did at the track in N.Y. Out here they don't yet have legal bookies which draw considerable pay away from the track. Also in New York the Exaltas are all TWO BUCKS. At Hollywood each of the four Exaltas are \$5. When Seattle Slew won the Belmont Stakes there were 70,229 witnesses and they wagered a total of \$6,498,117. But we said \$4,177,796 for the bookies for a grand total of \$10,675,913 on the day. Dash For Cash declined to run in Saturday night's \$50,000 Go Man Handicap at Los Alamitos Race Course. Handicapper "Curly" Smith handed him high weight of 135 and his owners thought that too much. He won the Vessels Maturity with 124 so he was being upped no less than 11 pounds. That's quite a hike. The winner at Los Alamitos next Saturday night, the rich Kindergarten Stakes for two-year-olds at 400 yards. Only sure bet is that there'll be a photo.

THE victory was her third in four lifetime starts (she finished fourth in her debut) and boosted her earnings to \$80,425 for co-owners, Carole Bohm and trainer Bob Wheeler.

"She'll give you heart failure, the way she ducks in," said Wheeler, who was accepting his fourth stakes victory of the meeting and 39th lifetime at Hollywood Park. "I knew Sweet Little Lady was fast, but I felt we had a good chance of beating her, and Don rode her perfectly."

B. Thoughtful, despite her success in the recent Nursery Stakes last month, was sent postward at better than 6-1, and returned \$15, \$1.80 and \$3.40 across the board. Sweet Little Lady, who was beaten for the first time in five starts, paid \$2.80 and \$2.40, while Ubetido returned \$3.80.

Laffit Pincay rode four winners to Sandy Hawley's singleton, so with seven racing days remaining Hawley owns a 14-win lead, 109 to 95.

## Trainer standings

At Hollywood Park		At Hollywood Park		At Hollywood Park	
Jockey	Wins	1st 2nd 3rd	Trainer	Wins	1st 2nd 3rd
Sandy Hawley	40	109 95 75	P. J. Frankel	103	29 24 15
Laffit Pincay	39	95 76 51	Jerry Fanning	125	18 12 12
Donald Pierce	38	95 76 51	John R. S. B. B. B.	144	20 22
Fernando Toro	31	55 53 39	J. E. Tindley	84	18 18 4
Bill Shoemaker	24	43 44 44	Gary Jones	107	16 11 11
Mark Seiler	30	36 40 46	A. T. Doyle	115	12 12 12
Donald Pierce	28	41 41 41	Mike Mitchell	34	14 14 14
Frank Olivares	26	34 34 34	C. Whittemore	118	14 18 23
Chuck Baltazar	29	20 25 25	Randy Wink	92	12 9 9
Marco Castaneda	38	18 23 19	Hai King	118	12 6 15

PROGRESS REPORT closed steadily along the outside. GENTLE JESS went quickly in the late stages in the middle of the track.

Scatched—Norman Fell, Sporo Gletman, Lead Line, Home Place.

31ST RACE—SECOND RACE, 4 furlongs, Maiden, Fillies, 2 year olds & up. Purse \$15,000.

Index Horse Jockey PP Wt. Comments Odds  
1221 Windage, Hawley 8 116 May come right back 5-2  
1222 Hasty Viking, Hawley 8 116 May come right back 5-2  
1223 Hasty Viking, Hawley 8 116 May come right back 5-2  
1224 Hasty Viking, Hawley 8 116 May come right back 5-2  
1225 Hasty Viking, Hawley 8 116 May come right back 5-2  
1226 Hasty Viking, Hawley 8 116 May come right back 5-2  
1227 Hasty Viking, Hawley 8 116 May come right back 5-2  
1228 Hasty Viking, Hawley 8 116 May come right back 5-2  
1229 Hasty Viking, Hawley 8 116 May come right back 5-2  
1230 Hasty Viking, Hawley 8 116 May come right back 5-2  
1231 Hasty Viking, Hawley 8 116 May come right back 5-2  
1232 Hasty Viking, Hawley 8 116 May come right back 5-2  
1233 Hasty Viking, Hawley 8 116 May come right back 5-2  
1234 Hasty Viking, Hawley 8 116 May come right back 5-2  
1235 Hasty Viking, Hawley 8 116 May come right back 5-2  
1236 Hasty Viking, Hawley 8 116 May come right back 5-2  
1237 Hasty Viking, Hawley 8 116 May come right back 5-2  
1238 Hasty Viking, Hawley 8 116 May come right back 5-2  
1239 Hasty Viking, Hawley 8 116 May come right back 5-2  
1240 Hasty Viking, Hawley 8 116 May come right back 5-2  
1241 Hasty Viking, Hawley 8 116 May come right back 5-2  
1242 Hasty Viking, Hawley 8 116 May come right back 5-2  
1243 Hasty Viking, Hawley 8 116 May come right back 5-2  
1244 Hasty Viking, Hawley 8 116 May come right back 5-2  
1245 Hasty Viking, Hawley 8 116 May come right back 5-2  
1246 Hasty Viking, Hawley 8 116 May come right back 5-2  
1247 Hasty Viking, Hawley 8 116 May come right back 5-2  
1248 Hasty Viking, Hawley 8 116 May come right back 5-2  
1249 Hasty Viking, Hawley 8 116 May come right back 5-2  
1250 Hasty Viking, Hawley 8 116 May come right back 5-2  
1251 Hasty Viking, Hawley 8 116 May come right back 5-2  
1252 Hasty Viking, Hawley 8 116 May come right back 5-2  
1253 Hasty Viking, Hawley 8 116 May come right back 5-2  
1254 Hasty Viking, Hawley 8 116 May come right back 5-2  
1255 Hasty Viking, Hawley 8 116 May come right back 5-2  
1256 Hasty Viking, Hawley 8 116 May come right back 5-2  
1257 Hasty Viking, Hawley 8 116 May come right back 5-2  
1258 Hasty Viking, Hawley 8 116 May come right back 5-2  
1259 Hasty Viking, Hawley 8 116 May come right back 5-2  
1260 Hasty Viking, Hawley 8 116 May come right back 5-2  
1261 Hasty Viking, Hawley 8 116 May come right back 5-2  
1262 Hasty Viking, Hawley 8 116 May come right back 5-2  
1263 Hasty Viking, Hawley 8 116 May come right back 5-2  
1264 Hasty Viking, Hawley 8 116 May come right back 5-2  
1265 Hasty Viking, Hawley 8 116 May come right back 5-2  
1266 Hasty Viking, Hawley 8 116 May come right back 5-2  
1267 Hasty Viking, Hawley 8 116 May come right back 5-2  
1268 Hasty Viking, Hawley 8 116 May come right back 5-2  
1269 Hasty Viking, Hawley 8 116 May come right back 5-2  
1270 Hasty Viking, Hawley 8 116 May come right back 5-2  
1271 Hasty Viking, Hawley 8 116 May come right back 5-2  
1272 Hasty Viking, Hawley 8 116 May come right back 5-2  
1273 Hasty Viking, Hawley 8 116 May come right back 5-2  
1274 Hasty Viking, Hawley 8 116 May come right back 5-2  
1275 Hasty Viking, Hawley 8 116 May come right back 5-2  
1276 Hasty Viking, Hawley 8 116 May come right back 5-2  
1277 Hasty Viking, Hawley 8 116 May come right back 5-2  
1278 Hasty Viking, Hawley 8 116 May come right back 5-2  
1279 Hasty Viking, Hawley 8 116 May come right back 5-2  
1280 Hasty Viking, Hawley 8 116 May come right back 5-2  
1281 Hasty Viking, Hawley 8 116 May come right back 5-2  
1282 Hasty Viking, Hawley 8 116 May come right back 5-2  
1283 Hasty Viking, Hawley 8 116 May come right back 5-2  
1284 Hasty Viking, Hawley 8 116 May come right back 5-2  
1285 Hasty Viking, Hawley 8 116 May come right back 5-2  
1286 Hasty Viking, Hawley 8 116 May come right back 5-2  
1287 Hasty Viking, Hawley 8 116 May come right back 5-2  
1288 Hasty Viking, Hawley 8 116 May come right back 5-2  
1289 Hasty Viking, Hawley 8 116 May come right back 5-2  
1290 Hasty Viking, Hawley 8 116 May come right back 5-2  
1291 Hasty Viking, Hawley 8 116 May come right back 5-2  
1292 Hasty Viking, Hawley 8 116 May come right back 5-2  
1293 Hasty Viking, Hawley 8 116 May come right back 5-2  
1294 Hasty Viking, Hawley 8 116 May come right back 5-2  
1295 Hasty Viking, Hawley 8 116 May come right back 5-2  
1296 Hasty Viking, Hawley 8 116 May come right back 5-2  
1297 Hasty Viking, Hawley 8 116 May come right back 5-2  
1298 Hasty Viking, Hawley 8 116 May come right back 5-2  
1299 Hasty Viking, Hawley 8 116 May come right back 5-2  
1300 Hasty Viking, Hawley 8 116 May come right back 5-2  
1301 Hasty Viking, Hawley 8 116 May come right back 5-2  
1302 Hasty Viking, Hawley 8 116 May come right back 5-2  
1303 Hasty Viking, Hawley 8 116 May come right back 5-2  
1304 Hasty Viking, Hawley 8 116 May come right back 5-2  
1305 Hasty Viking, Hawley 8 116 May come right back 5-2  
1306 Hasty Viking, Hawley 8 116 May come right back 5-2  
1307 Hasty Viking, Hawley 8 116 May come right back 5-2  
1308 Hasty Viking, Hawley 8 116 May come right back 5-2  
1309 Hasty Viking, Hawley 8 116 May come right back 5-2  
1310 Hasty Viking, Hawley 8 116 May come right back 5-2  
1311 Hasty Viking, Hawley 8 116 May come right back 5-2  
1312 Hasty Viking, Hawley 8 116 May come right back 5-2  
1313 Hasty Viking, Hawley 8 116 May come right back 5-2  
1314 Hasty Viking, Hawley 8 116 May come right back 5-2  
1315 Hasty Viking, Hawley 8 116 May come right back 5-2  
1316 Hasty Viking, Hawley 8 116 May come right back 5-2  
1317 Hasty Viking, Hawley 8 116 May come right back 5-2  
1318 Hasty Viking, Hawley 8 116 May come right back 5-2  
1319 Hasty Viking, Hawley 8 116 May come right back 5-2  
1320 Hasty Viking, Hawley 8 116 May come right back 5-2  
1321 Hasty Viking, Hawley 8 116 May come right back 5-2  
1322 Hasty Viking, Hawley 8 116 May come right back 5-2  
1323 Hasty Viking, Hawley 8 116 May come right back 5-2  
1324 Hasty Viking, Hawley 8 116 May come right back 5-2  
1325 Hasty Viking, Hawley 8 116 May come right back 5-2  
1326 Hasty Viking, Hawley 8 116 May come right back 5-2  
1327 Hasty Viking, Hawley 8 116 May come right back 5-2  
1328 Hasty Viking, Hawley 8 116 May come right back 5-2  
1329 Hasty Viking, Hawley 8 116 May come right back 5-2  
1330 Hasty Viking, Hawley 8 116 May come right back 5-2  
1331 Hasty Viking, Hawley 8 116 May come right back 5-2  
1332 Hasty Viking, Hawley 8 116 May come right back 5-2  
1333 Hasty Viking, Hawley 8 116 May come right back 5-2  
1334 Hasty Viking, Hawley 8 116 May come right back 5-2  
1335 Hasty Viking, Hawley 8 116 May come right back 5-2  
1336 Hasty Viking, Hawley 8 116 May come right back 5-2  
1337 Hasty Viking, Hawley 8 116 May come right back 5-2  
1338 Hasty Viking, Hawley 8 116 May come right back 5-2  
1339 Hasty Viking, Hawley 8 116 May come right back 5-2  
1340 Hasty Viking, Hawley 8 116 May come right back 5-2  
1341 Hasty Viking, Hawley 8 116 May come right back 5-2  
1342 Hasty Viking, Hawley 8 116 May come right back 5-2  
1343 Hasty Viking, Hawley 8 116 May come right back 5-2  
1344 Hasty Viking, Hawley 8 116 May come right back 5-2  
1345 Hasty Viking, Hawley 8 116 May come right back 5-2  
1346 Hasty Viking, Hawley 8 116 May come right back 5-2  
1347 Hasty Viking, Hawley 8 116 May come right back 5-2  
1348 Hasty Viking, Hawley 8 116 May come right back 5-2  
1349 Hasty Viking, Hawley 8 116 May come right back 5-2  
1350 Hasty Viking, Hawley 8 116 May come right back 5-2  
1351 Hasty Viking, Hawley 8 116 May come right back 5-2  
1352 Hasty Viking, Hawley 8 116 May come right back 5-2  
1353 Hasty Viking, Hawley 8 116 May come right back 5-2  
1354 Hasty Viking, Hawley 8 116 May come right back 5-2  
1355 Hasty Viking, Hawley 8 116 May come right back 5-2  
1356 Hasty Viking, Hawley 8 116 May come right back 5-2  
1357 Hasty Viking, Hawley 8 116 May come right back 5-2  
1358 Hasty Viking, Hawley 8 116 May come right back 5-2  
1359 Hasty Viking, Hawley 8 116 May come right back 5-2  
1360 Hasty Viking, Hawley 8 116 May come right back 5-2  
1361 Hasty Viking, Hawley 8 116 May come right back 5-2  
1362 Hasty Viking, Hawley 8 116 May come right back 5-2  
1363 Hasty Viking, Hawley 8 116 May come right back 5-2  
1364 Hasty Viking, Hawley 8 116 May come right back 5-2  
1365 Hasty Viking, Hawley 8 116 May come right back 5-2  
1366 Hasty Viking, Hawley 8 116 May come right back 5-2  
1367 Hasty Viking, Hawley 8 116 May come right back 5-2  
1368 Hasty Viking, Hawley 8 116 May come right back 5-2  
1369 Hasty Viking, Hawley 8 116 May come right back 5-2  
1370 Hasty Viking, Hawley 8 116 May come right back 5-2  
1371 Hasty Viking, Hawley 8 116 May come right back 5-2  
1372 Hasty Viking, Hawley 8 116 May come right back 5-2  
1373 Hasty Viking, Hawley 8 116 May come right back 5-2  
1374 Hasty Viking, Hawley 8 116 May come right back 5-2  
1375 Hasty Viking, Hawley 8 116 May come right back 5-2  
1376 Hasty Viking, Hawley 8 116 May come right back 5-2  
1377 Hasty Viking, Hawley 8 116 May come right back 5-2  
1378 Hasty Viking, Hawley 8 116 May come right back 5-2  
1379 Hasty Viking, Hawley 8 116 May come right back 5-2  
1380 Hasty Viking, Hawley 8 116 May come right back 5-2  
1381 Hasty Viking, Hawley 8 116 May come right back 5-2  
1382 Hasty Viking, Hawley 8 116 May come right back 5-2  
1383 Hasty Viking, Hawley 8 116 May come right back 5-2  
1384 Hasty Viking, Hawley 8 116 May come right back 5-2  
1385 Hasty Viking, Hawley 8 116 May come right back 5-2  
1386 Hasty Viking, Hawley 8 116 May come right back 5-2  
1387 Hasty Viking, Hawley 8 116 May come right back 5-2  
1388 Hasty Viking, Hawley 8 116 May come right back 5-2  
1389 Hasty Viking, Hawley 8 116 May come right back 5-2  
1390 Hasty Viking, Hawley 8 116 May come right back 5-2  
1391 Hasty Viking, Hawley 8 116 May come right back 5-2  
1392 Hasty Viking, Hawley 8 116 May come right back 5-2  
1393 Hasty Viking, Hawley 8 116 May come right back 5-2  
1394 Hasty Viking, Hawley 8 116 May come right back 5-2  
1395 Hasty Viking, Hawley 8 116 May come right back 5-2  
1396 Hasty Viking, Hawley 8 116 May come right back 5-2  
1397 Hasty Viking, Hawley 8 116 May come right back 5-2  
1398 Hasty Viking, Hawley 8 116 May come right back 5-2  
1399 Hasty Viking, Hawley 8 116 May come right back 5-2  
1400 Hasty Viking, Hawley 8 116 May come right back 5-2  
1401 Hasty Viking, Hawley 8 116 May come right back 5-2  
1402 Hasty Viking, Hawley 8 116 May come right back 5-2  
1403 Hasty Viking, Hawley 8 116 May come right back 5-2  
1404 Hasty Viking, Hawley 8 116 May come right back 5-2  
1405 Hasty Viking, Hawley 8 116 May come right back 5-2  
1406 Hasty Viking, Hawley 8 116 May come right back 5-2  
1407 Hasty Viking, Hawley 8 116 May come right back 5-2  
1408 Hasty Viking, Hawley 8 116 May come right back 5-2  
1409 Hasty Viking, Hawley 8 116 May come right back 5-2  
1410 Hasty Viking, Hawley 8 116 May come right back 5-2  
1411 Hasty Viking, Hawley 8 116 May come right back 5-2  
1412 Hasty Viking, Hawley 8 116 May come right back 5-2  
1413 Hasty Viking, Hawley 8 116 May come right back 5-2  
1414 Hasty Viking, Hawley 8 116 May come right back 5-2  
1415 Hasty Viking, Hawley 8 116 May come right back 5-2  
1416 Hasty Viking, Hawley 8 116 May come right back 5-2  
1417 Hasty Viking, Hawley 8 116 May come right back 5-2  
1418 Hasty Viking, Hawley 8 116 May come right back 5-2  
1419 Hasty Viking, Hawley 8 116 May come right back 5-2  
1420 Hasty Viking, Hawley 8 116 May come right back 5-2  
1421 Hasty Viking, Hawley 8 116 May come right back 5-2  
1422 Hasty Viking, Hawley 8 116 May come right back 5-2  
1423 Hasty Viking, Hawley 8 116 May come right back 5-2  
1424 Hasty Viking, Hawley 8 116 May come right back 5-2  
1425 Hasty Viking, Hawley 8 116 May come right back 5-2  
1426 Hasty Viking, Hawley 8 116 May come right back 5-2  
1427 Hasty Viking, Hawley 8 116 May come right back 5-2  
1428 Hasty Viking, Hawley 8 116 May come right back 5-2  
1429 Hasty Viking, Hawley 8 116 May come right back 5-2  
1430 Hasty Viking, Hawley 8 116 May come right back 5-2  
1431 Hasty Viking, Hawley 8 116 May come right back 5-2  
1432 Hasty Viking, Hawley 8 116 May come right back 5-2  
1433 Hasty Viking, Hawley 8 116 May come right back 5-2  
1434 Hasty Viking, Hawley 8 116 May come right back 5-2  
1435 Hasty Viking, Hawley 8 116 May come right back 5-2  
1436 Hasty Viking, Hawley 8 116 May come right back 5-2  
1437 Hasty Viking, Hawley 8 116 May come right back 5-2  
1438 Hasty Viking, Hawley 8 116 May come right back 5-2  
1439 Hasty Viking, Hawley 8 116 May come right back 5-2  
1440 Hasty Viking, Hawley 8 116 May come right back 5-2  
1441 Hasty Viking, Hawley 8 116 May come right back 5-2  
1442 Hasty Viking, Hawley 8 116 May come right back 5-2  
1443 Hasty Viking, Hawley 8 116 May come right back 5-2  
1444 Hasty Viking, Hawley 8 116 May come right back 5-2  
1445 Hasty Viking, Hawley 8 116 May come right back 5-2  
1446 Hasty Viking, Hawley 8 116 May come right back 5-2  
1447 Hasty Viking, Hawley 8 116 May come right back 5-2  
1448 Hasty Viking, Hawley 8 116 May come right back 5-2  
1449 Hasty Viking, Hawley 8 116 May come right back 5-2  
1450 Hasty Viking, Hawley 8 116 May come right back 5-2  
1451 Hasty Viking, Hawley 8 116 May come right back 5-2  
1452 Hasty Viking, Hawley 8 116 May come right back 5-2  
1453 Hasty Viking, Hawley 8 116 May come right back 5-2  
1454 Hasty Viking, Hawley 8 116 May come right back 5-2  
1455 Hasty Viking, Hawley 8 116 May come right back 5-2  
1456 Hasty Viking, Hawley 8 116 May come right back 5-2  
1457 Hasty Viking, Hawley 8 116 May come right back 5-2  
1458 Hasty Viking, Hawley 8 116 May come right back 5-2  
1459 Hasty Viking, Hawley 8 116 May come right back 5-2  
1460 Hasty Viking, Hawley 8 116 May come right back 5-2  
1461 Hasty Viking, Hawley 8 116 May come right back 5-2  
1462 Hasty Viking, Hawley 8 116 May come right back 5-2  
1463 Hasty Viking, Hawley 8 116 May come right back 5-2  
1464 Hasty Viking, Hawley 8 116 May come right back 5-2  
1465 Hasty Viking, Hawley 8 116 May come right back 5-2  
1466 Hasty Viking, Hawley 8 116 May come right back 5-2  
1467 Hasty Viking, Hawley 8 116 May come right back 5-2  
1468 Hasty Viking, Hawley 8 116 May come right back 5-2  
1469 Hasty Viking, Hawley 8 116 May come right back 5-2  
1470 Hasty Viking, Hawley 8 116 May come right back 5-2  
1471 Hasty Viking, Hawley 8 116 May come right back 5-2  
1472 Hasty Viking, Hawley 8 116 May come right back 5-2  
1473 Hasty Viking, Hawley 8 116 May come right back 5-2  
1474 Hasty Viking, Hawley 8 116 May come right back 5-2  
1475 Hasty Viking, Hawley 8 116 May come right back 5-2  
1476 Hasty Viking, Hawley 8 116 May come right back 5-2  
1477 Hasty Viking, Hawley 8 116 May come right back 5-2  
1478 Hasty Viking, Hawley 8 116 May come right back 5-2  
1479 Hasty Viking, Hawley 8 116 May come right back 5-2  
1480 Hasty Viking, Hawley 8 116 May come right back 5-2  
1481 Hasty Viking, Hawley 8 116 May come right back 5-2  
14



**SOUTH NOTES** — Big Amty Vandivier (6-6, 280), offensive tackle, missed Sunday's workouts due to a swollen toe. He's expected back today. . . . South coaches concentrated on the passing game, hoping to compliment the running attack led by Freeman McNeil, 140-pound player at the offensive line. Defensive end Smith, 6-foot, 200-pound, high-jumped 7-2 to break Dwight Stokes' state prep record. Smith was selected as a defensive back, but plans are to use him both ways. . . . John Taulo, 6-3, 240-pound defensive lineman from Millikan, was impressive in Sunday drills.

**II.**

**\$49<sup>95</sup>**

**INCLUDES  
WHEELS & DOOR JAMBS**

**COMPLETE BODY & FENDER REPAIR**

**FREE ESTIMATES**

**DYE YOUR VINYL TOP** **\$19.95!**  
 YOU CAN NOW RENEW OR  
 CHANGE THE COLOR OF YOUR  
 VINYL TOP...REST OF CAR  
 DOES NOT NEED TO BE  
 PAINTED. MATCH THE COLOR OF YOUR TOP TO YOUR  
 INTERIOR...CHOOSE FROM 8 BEAUTIFUL COLORS.  
 EARL SCHEIB'S PROFESSIONAL SPRAY PROCESS MAKES  
 IT LOOK NEW AGAIN.

OVER 40 YEARS  
QUALITY • VALUE  
• INTEGRITY • *Earl Scheib* OVER 10 MILLION  
CARS PAINTED

STILL AMERICA'S BIGGEST BARGAIN

**HOURS: MON.-FRI. 7:30 AM TO 6 PM, SAT. 9 AM-1 PM**

LONG BEACH	2826 E. ANAHEIM at GLADYS	433-49
N. LONG BEACH	2035 E. CARSON at CHERRY	426-65
BELLFLOWER	17115 LAKEWOOD BLVD.	634-56
COMPTON	1411 N. LONG BEACH BLVD.	632-77
GARDEN GROVE	8111 GARDEN GROVE BLVD.	893-35
WAWAHIAN GARDENS	12300 E. CARSON	421-93

3-BANK ONE 1492 Alameda Ave. 423-7988  
 LAKEWOOD STATE Allston Rd 425-6458  
 COWLEY 9125 Stonewood Cr 861-0827  
 CYPRESS 9959 Walker St 213-430-3575, 714/826-5990



**Sears**

**4250**

**4 Features to make your vacuum cleaner work better**

- 1. **Powerful suction** - Suction is increased by 50% over standard vacuum cleaners.
- 2. **Easy to use** - The vacuum cleaner is designed for easy use and is lightweight.
- 3. **Long life** - The vacuum cleaner is built to last and is designed for long life.
- 4. **Low maintenance** - The vacuum cleaner is designed for low maintenance and is easy to clean.

**Sears**

Regular \$319.99 ex. **31<sup>99</sup>** with

We'll replace clares or disc  
pads, brake fluid, brake  
springs, Turn and true  
drums or rotors, Rebuild  
wheel cylinders or calipers,  
Repack front wheel bear-  
ings, Inspect all brake parts  
including hoses and master  
cylinder, Adjust emergency  
brake.

Mean F-value for 1999	Mean F-value for 2000	Mean F-value for 2001
19.00	22.00	25.00

We install points, rotate, combine, r, Cham-  
meau, work, along, and dwell and insert

Includes setting caster /  
camber and toe, front  
end inspection and  
steering system  
adjustment. Includes air  
conditioned cars, torsion  
bar adjustment where  
required.

Each of these advertised items is readily available for sale as advertised.

Above services for most American-made cars

Automotive Needs Also Available at Sears  
Santa Ana and Inland

Take advantage of these low sale prices on Sears Dynaglass Belted 25, Two fiber glass belts plus 2 polyester cord plies.

[illegible]

**Save \$20 to \$24 On sets of 4**  
**Quality Construction, Low Prices!**

Sears Superwide XSS-70 has just what you've been looking for in a performance tire. This rugged 4-ply polyester cord tire was designed for use on both cars and vans. Its wide open aggressive design helps give positive traction. Blasted white sidewall letters.

Regular \$30  
A70-13 Blackwall

**2488**  
Plus  
81.96  
F.V.T.

\$25 plus shipping  
\$1.50 U.S. & Canada  
\$2.00 elsewhere

Here's a sure-footed tire that will provide many miles of smooth ride. Polyester plies.

Year	Age 15-19	Age 20-24	Age 25-34	Age 35-44	Age 45-54	Age 55-64	Age 65+
1978-13	25.00	21.25	26.00	23.80	17.00	10.00	1.95
1978-13	27.00	22.95	30.00	25.50	18.00	10.00	1.95
1979-13	30.00	25.50	33.00	28.05	20.00	10.00	2.25
1978-14	31.00	26.35	34.00	29.90	21.00	10.00	2.35
1978-14	32.00	27.20	35.00	29.75	22.00	10.00	2.45
1978-15	35.00	30.00	38.00	33.15	25.00	10.00	2.75
1978-15	35.00	30.00	41.00	34.85	25.00	10.00	2.75
1978-15			43.00	36.55	25.00	10.00	2.75

**Ask about these Sears automotive products...**

**• DieHard® • ROADHANDLER • Muzzler • GUARDSMAN • SteadyRider**


At All  
Sears

**MAJOR LOS ANGELES and ORANGE COUNTY SEARS Stores**  
**ALL STORES OPEN 10 a.m. to 9 p.m. Monday thru Friday • Saturday 9:30 a.m. to 9 p.m. • Sunday 12 noon to 5 p.m.**  
 MANHATTAN • BARTON • CROWTHER • CORVINA • EL MONTE • GLENDALE • LAGUNA HILLS • LONG BEACH • SANTA MONICA open SAT. til 6 p.m.

**Sears Pricing Policy:** If a product is not sold at a lower price than a special purchase, it is at its regular price. A price purchase, though reduced, is an exceptional value.

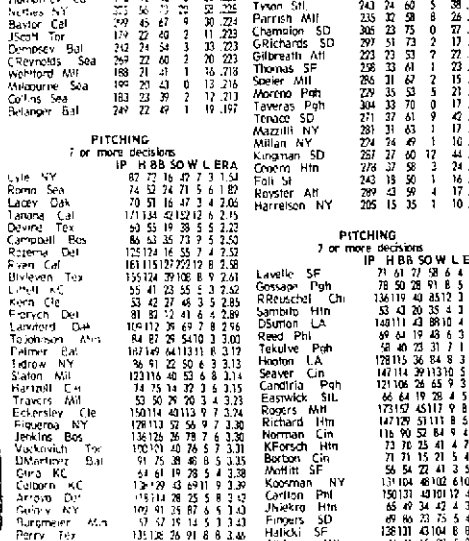
**Sears Advertising Policy:** If we advertise a product, we will not allow the product to be sold at a higher price than the advertised price. If we do not have the product in stock, we will not allow the product to be sold at a higher price than the advertised price. If we do not have the product in stock, we will not allow the product to be sold at a higher price than the advertised price.





**DON SUTTON**

Griffith Cal	151	24	45	7	23	263	21
Lewis Ark	226	42	70	15	51	369	29
Grass Oak	255	39	70	13	51	427	33
Spring Oak	264	24	74	11	51	429	33
Strat Cal	176	15	47	6	20	236	19
Baldwin Cal	303	31	71	2	22	436	34
Nevada Nev	264	30	59	14	47	423	33
Nanning Cal	422	30	47	4	16	503	41
Williams Cal	249	30	42	13	21	331	25
Smithville Ark	317	35	73	3	26	430	34
Amigos Oak	228	70	51	2	26	320	25
1967	12	43	2	7	20	155	12
Herndick SD	295	38	85	10	23	421	33
Laurel La	275	30	79	5	20	409	31
Russell La	269	51	106	3	30	431	33
Dawson Mil	258	12	74	11	27	370	28
Bonne Phil	748	30	71	7	36	823	63
Burrton Chi	261	40	80	6	33	381	30
McNeely SF	271	33	77	13	40	394	30
Cash Min	363	55	103	10	24	551	43
Matthews Ark	264	45	59	5	21	349	27
Howe Min	180	19	57	5	21	232	18
Calbell Min	352	51	98	6	36	536	41
McBride Phil	184	31	51	11	28	275	21
Moskov Min	358	54	99	9	39	510	40
Wheeler Min	311	37	86	11	32	425	33
Bowen Phil	323	46	89	3	30	441	34
Kranecook NY	300	23	57	8	21	381	29
Waller Chi	705	53	111	14	56	883	68
Brook Ill	267	38	73	1	23	379	29
Geranton Min	276	31	75	6	33	391	30
Lee La	224	46	77	17	34	368	28
Alford Ark	733	79	127	2	47	941	73
DeJossus Chi	343	35	92	2	27	472	36
Starrett Phil	183	28	69	12	33	272	21
Pieraz Min	305	38	82	10	36	405	31
Stamper Phil	265	32	76	4	24	377	29
Bendis Chi	259	40	79	20	48	398	30
Evans SF	775	55	133	8	62	963	75
Thomson SF	531	64	111	17	39	723	56
Randow SD	225	43	67	6	14	351	27
Burroughs Ark	331	51	87	21	63	456	36
Ferguson Min	270	35	80	13	38	368	28
Waller Ark	310	50	54	10	33	424	33
Winnor Nev	218	26	56	10	30	314	24
Gerner Phil	330	57	112	12	46	495	39
Agnew Ark	311	29	74	18	38	430	33
Clark SF	229	34	58	9	30	320	25
Offici Ark	211	23	53	5	22	292	22
Mitewalwa Cal	250	29	50	10	27	329	25
Ward SD	249	37	61	6	31	347	27
Hill SF	197	20	49	6	31	276	21



ARKINSON, MH	90	31	15	75	2	1.68
ARMSTRONG, JR	90	31	15	75	2	1.68
SHIPLEY, SD	114	120	45	76	1.03	3.54
ANDRIAR, PH	124	112	51	53	1.0	3.54
GARDER, PH	124	112	51	53	1.0	3.54
ANDRIAR, PH	124	112	51	53	1.0	3.54
BROWN, MI	114	120	45	76	1.03	3.54
DUNN, SII	84	33	33	54	6.7	3.59
ARMSTRONG, SII	121	121	51	53	1.0	3.59
ESPINOSA, NY	105	107	29	53	5.3	3.76
RUMMEN, AL	95	95	24	31	3.3	3.93
ROOGER, PH	103	94	36	7	5.1	3.93
ARMSTRONG, SF	73	44	31	10	1.0	3.93
PAU, LA	79	38	20	30	7.0	3.93
SWAN, NY	79	38	27	43	6.4	3.95
ARMSTRONG, LA	79	38	27	43	6.4	3.95
ARMSTRONG, SII	131	131	51	53	1.0	4.05
BORGHAM, CH	130	130	49	73	9.9	4.05
RFORSCH, SII	132	132	59	52	1.4	4.08
ARMSTRONG, SII	132	132	59	52	1.4	4.08
REUNS, PH	126	128	45	65	1.40	4.20
LEONARDI, Hm	106	106	28	30	1.11	4.20
WATKINS, NY	124	124	49	73	9.9	4.20
MANLEY, SII	124	124	49	73	9.9	4.20
ARMSTRONG, SII	103	103	36	55	1.0	4.24
MURRAY, CH	61	72	26	32	2.4	4.42
ARMSTRONG, SII	103	103	36	55	1.0	4.42
KRUKOW, CH	100	100	23	45	7.7	4.42
RIONES, SD	84	101	17	27	4.7	4.59
BARNETT, Hm	73	73	45	39	6.7	4.59
ARMSTRONG, NY	127	127	41	59	5.7	4.59
BILLIG, CH	127	127	41	59	5.7	4.59
BERR, SF	137	137	30	59	7.7	4.81
LEACH, CH	114	114	34	56	7.7	4.81
BURCH, CH	114	114	35	57	6.8	4.92
KUSON, PH	107	105	25	28	4.4	4.92
OWEN, SD	106	106	47	35	5.8	5.00
FALLOUT, SD	106	106	47	35	5.8	5.00
GRILLIN, SD	84	85	28	28	4.3	5.29
CAORA, AL	86	86	40	43	7.7	5.29
FRYMAN, CH	111	111	38	57	5.7	5.45
ARMSTRONG, PH	111	113	38	56	7.7	5.45
ARMSTRONG, SII	61	79	33	35	5.6	5.63
KRUKOW, PH	83	103	23	37	5.5	5.63
FRANK, SD	83	103	23	37	5.5	5.63
SAMNER, SD	84	101	39	34	5.4	5.92
COLLINS, AL	43	49	31	17	1.8	5.92
MCGILLIHO, SF	56	64	31	33	6.4	5.92
ARMSTRONG, AL	56	64	31	33	6.4	5.92
LA-CARTE, AL	37	67	78	18	1.81	6.45

**E.B. FRANKEL, M.D.**  
Member of American Medical Association  
Associated Board Certified  
Cosmetic Surgeons  
Associated Dermatologists

AUTHOR OF "HAIR-TRANSPLANTS-ADDITIONAL  
OBSERVATIONS" PUBLISHED IN "CUTIS," A DERMATO-  
LOGICAL MEDICAL JOURNAL.

AUTHOR OF "NERVE BLOCK FOR HAIR TRANS-  
PLANTS" TO BE PUBLISHED IN THE JOURNAL OF  
DERMATOLOGIC SURGERY

- **LOS ANGELES**  
4327 Wilshire Blvd.  
721-3114 ext. 7121  
West of Wilshire
- **SANTA ANA**  
2700 N. Main St. Ste. 502  
(714) 541-6651
- **SAN DIEGO**  
3033 Bunker Hill St. Suite 101  
(619) 483-1908

---

Dr. Frankel, I understand you can help me.  
Please send me the following information, in-  
cluding your services and fees.

☐ **HAIR RESTORATION** Causes and Corre-  
ctions of Hair Loss & Scalp Conditions. It is  
full-size pages with 22 photos, diagrams &  
charts, including information not published  
elsewhere. a booklet which can save you hun-  
dreds of dollars.

☐ **COSMETIC SURGERY** Breast enlargement, lip  
& reduction, face, eyelid & neck lifts, chin,  
nose & ear remodeling, abdomen, hip, thigh,  
arm reduction, rhinoplasty, and dermal-  
surgery, wrinkles and tattoo removal, scar revision.

☐ **DERMATOLOGY** General information book-  
let

Name \_\_\_\_\_  
Address \_\_\_\_\_ Apt. \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
Zip \_\_\_\_\_ Phone ( ) \_\_\_\_\_

3342-7/77

---



# N.Y. gets its all-star team



MARTIN

By Joe Durso  
New York Times Service

NEW YORK—George Steinbrenner, who has spent a fortune trying to bring an all-star team to Yankee Stadium, will finally get his wish Tuesday night when baseball's 48th All-Star Game will be staged in the Bronx home of the New York Yankees.

It will be the third time the game has been held in Yankee Stadium and the seventh time in New York City. This time the audience will stretch from here to there, with a sellout crowd of 56,600 inside the ball park, perhaps 48 million watching on television and uncounted others listening by radio in this country, in the Caribbean and in American military bases overseas.

No tickets have been available since 5,500 bleacher seats went on

sale last Wednesday and were snapped up within seven hours, and no standing room will be sold at all.

If any suspense is needed to go with all that glamour, the recent trend of the game will supply that, too. The American League, the "host" this year, has lost five in a row in the series against the National League and 13 of the last 14.

Lee MacPhail, president of the "losing" league, clinging to an "all-out" drive to reverse the trend, again has forbidden his 14 managers to work any starting pitcher today if the pitcher was even "nominated" for the All-Star Game.

He wants to join the battle with well-rested pitchers, which he had last summer when the National League nonetheless pounded out a 7-1 victory in Philadelphia.

And Billy Martin of the Yankees, who is this year's American League manager, echoed the battle cry: "I'm going to play to win this game."

## All-star rosters

**American League**  
PITCHERS — Jim Palmer, Baltimore; Nolan Ryan, California; Sparky Lyle, New York; Dave LaRoche, California; Jim Remy, Cleveland; Bill Campbell, Boston; Willie Valdes, Oakland.  
FIRST BASE — Rod Carew, Minnesota; George Scott, Boston; Jason Thompson, Detroit.  
SECOND BASE — Willie Randolph, New York; Don Money, Milwaukee.  
THIRD BASE — George Brett, Kansas City; Graig Nettles, New York.  
SHORTSTOP — Rick Burleson, Boston; Bert Campaneris, Texas.  
CATCHER — Carlton Fisk, Boston; Thurman Munson, New York; Butch Wynegar, Minnesota.  
OUTFIELD — Carl Yastrzemski, Boston; Richie Zisk, Chicago; Reggie Jackson, New York; Fred Lynn, Boston; Jim Rice, Boston; Ken Singleton, Baltimore; Larry Riske, Minnesota; Ruppert Jones, Seattle; Ron Fairly, Toronto.

**National League**  
PITCHERS — Tom Seaver, Cincinnati; Rick Reuschel, Chicago; Bruce Sutter, Chicago; Ron Sutton, Los Angeles; Steve Carlton, Philadelphia; Gary Lavelle, San Francisco; John Candelaria, Pittsburgh; Joaquin Andujar, Houston.  
FIRST BASE — Steve Garvey, Los Angeles; Willie Montanez, Atlanta.  
SECOND BASE — Joe Morgan, Cincinnati; Manny Trinn, Chicago; THIRDS BASE — Ron Cox, Los Angeles; Pete Rose, Cincinnati; Mike Schmidt, Philadelphia.  
SHORTSTOP — Dave Concepcion, Cincinnati; Garry Templeton, St. Louis.  
CATCHER — Johnny Bench, Cincinnati; Ted Simmons, St. Louis; John Stearns, New York.  
OUTFIELD — Greg Luzinski, Philadelphia; George Foster, Cincinnati; Dave Parker, Pittsburgh; Ken Griffey, Cincinnati; Reggie Smith, Los Angeles; Barry Wadfield, San Diego; Jerry Morales, Chicago; Ellis Valentine, Montreal.

## Both boats protest America's Cup trials

# Sweep by Courageous, Turner

By John Nelson  
Associated Press

NEWPORT, R.I. — Atlanta Braves owner Ted Turner skipped the Courageous to a two-race sweep Saturday over Enterprise in the first day of observation trials for the America's Cup yacht races, but both boats protested after a mid-course collision.

Turner's winning margin was 27 seconds and 49 seconds. But the final outcome of the second race would not be determined officially until today because of the protest, which must be reviewed by the New York Yacht Club, sponsors of the America's Cup.

Asked if there was a possibility that the protests would be withdrawn, Turner said: "No, they have to go through. We

collided—we tapped each other at the second leeward mark."

The protest stemmed from a maneuver by Enterprise skipper Lowell North, who did not allow Turner enough room to clear the mark. Turner apparently was forced into a jibe as the boats approached the mark virtually even.

The observation trials will help determine which yacht will represent the United States in its 23rd defense of the Cup.

The start of the second race virtually was even, but Turner took a 24-second lead at the first mark and extended the advantage to 42 seconds by the fourth mark.

North was keeping pace with Turner through the first half of the first windward leg, but fell behind

and never could make up the difference. North looked in good shape until he stopped pacing Turner and moved off by himself.

If Saturday's race results stands, Courageous will have a record of 9-1 in the trial races, which began in June. Enterprise will be 4-8. Independence, the third American yacht vying to represent the U.S., is 2-6.

## L.B. poloists split, ousted

Beach Aquatics of Long Beach was eliminated and top-seeded Concord Aquatics moved into the finals undefeated Saturday in the second day of the U.S. National AAU Men's Water Polo Championships at Newport Harbor High.

Beach Aquatics lost to the Southern California All-Stars, 6-3, and beat El Toro, 7-3, to finish the tourney with a 2-2 mark.

The All-Stars were led by Bruce Bradley, Millikan High graduate and former Olympian, who scored two goals.

Beach's Paul Wawrzynski scored one goal against the All-Stars and four against El Toro. Beach's Jody Campbell, one of the tourney's youngest players (a senior next year at LB Wilson), scored one goal in each game.

Moving into today's final round were Concord A and NIMA A, both undefeated, along with the All-Stars and Stanford A.

Eliminated Saturday, along with Beach Aquatics, were West Valley and the Concord Aquatics B team.

Saturday's other results:

NIMA A 1, West Valley A 4; SoCal All-Stars 6, Beach Aquatics 3; Stanford Aquatics 11, Concord B 2; Concord A 9, El Toro 2; NIMA A 4, Stanford 7; Concord A 5, SoCal All-Stars 1; West Valley 10, Concord B 2; Beach Aquatics 7, El Toro 3.
In a m., Concord A vs. Stanford Aquatics; 11 a.m., SoCal All-Stars vs. NIMA A; 3:30 p.m., SoCal All-Stars vs. Stanford Aquatics; 4:30 p.m., Concord A vs. NIMA A.

SoCal — Lindorff 1, Doyle 2, Bradley 2; Vargas 1; BA — Sidon 1, Campbell 1; Wawrzynski 1.

Beach Aquatics — ... 1 1 1 1 1 1  
El Toro — ... 0 0 0 0 0 0

BA — Wawrzynski 1, Campbell 1, Price 1, Buckner 1, ET — Bergeson 2, Holden 1.

## FORD MOTOR COMPANY SALUTES THE BEST OF THE BEST



## DON KOTT FORD

21212 South Avalon Boulevard • Carson, California  
Winner of the Gold Distinguished Service Citation

**RUDY DRAXLER**  
Gold Medallion  
Service Manager

**MICHAEL D. HUFNAGEL**  
Gold Medallion  
Parts Manager

Ford Motor Company takes pleasure in giving recognition to dealers who have distinguished themselves in their parts and service operations. In last year's competition, this dealership not only won our Gold Distinguished Service Citation for its parts and service team accomplishments, but has in its employ two of our Gold Medallion Managers. There are only seventy such managers in over 6,700 Ford and Lincoln-Mercury dealers in the country.

In keeping with our concern for the quality of service you enjoy as an owner of a Ford, Lincoln or Mercury product, we evaluate the performance of each dealer's parts and service operations. We look especially to find whether your problems are handled well, whether the dealership has the correct part when it is needed, whether there are enough well-qualified technicians in the service department, and how well the parts and service areas are managed.

We salute this dealership and their professional parts and service managers who made this achievement possible. They are the best of our best.

*C. V. Barion*  
C. V. Barion  
Division General Manager



Ford Parts and Service Division

## Not even sure starter

# Landry: Dorsett not Super Bowl ticket

THOUSAND OAKS (AP)—Tony Dorsett is more than just another name on a practice jersey and nobody at the Dallas Cowboys' training site says otherwise.

But coach Tom Landry is convinced it will be the wily veterans—not the rookie—who will lead the way toward this season's Super Bowl.

"He might start, but unlike a lot of people, I'm not counting on him to take us to the Super Bowl," said Landry. "I think our other people are going to take us to the Super Bowl. I think he's going to help us get there. And in some future years, he might be the one to take us there."

The cautious Landry refuses to speculate on the team's million-dollar bonus baby starting at running back, but he said, "It just might be that he'll come along fast enough to beat out the other guys and, if he's more consistent, then he would be in there (starting)."

Landry is conscious of the feelings of his other running backs, but the precedent for a rookie to start in the backfield

is there. In the not too distant past, Calvin Hill and Duane Thomas led the charge during their rookie years in the National Football League.

"We see everything in him we anticipated we'd see," said Landry. "He has the quickness, the fluid motion, the speed we expected. We're not disappointed in anything we've seen."

The 1976 Heisman Trophy winner from the University of Pittsburgh's national champions has yet to strut his stuff in camp. However, everyone—writers, coaches and fans—who seem to be making a summer career out of watching him, agree the talent is there, just waiting to explode.

BUT DOUBLE standards are not usually a part of Cowboys' training camps. Dorsett was the recipient of something far less prestigious last week than a Heisman Trophy or a million-dollar contract—a penalty lap.

"He wasn't running quick enough across the line," said Landry. "But he really didn't know he was supposed to at that time."

The coach added, "He's doing it now."

## Two L.B. rowers gain in single sculls trials

PRINCETON, N.J. (AP)—Top qualifier Jim Deitz of the New York Athletic Club was favored to win the heavyweight singles today on the final day of the World Rowing Trials.

Greg Stone of Harvard and Brad Lewis and Steve Nowinski of the Long Beach Rowing Association also qualified Saturday for the 2,000-meter race to be held on Lake Carnegie.

The winner will represent the United States in the world championships in Holland next month.

The University of Pennsylvania, UC Irvine, the Vesper Boat Club of Philadelphia and a team of New England all-stars qualified for the finals of the heavyweight pairs with coxswain.

## Vessels wins senior volleyball

Led by the spiking of Howard Walker, Jim Montague, Joe Riddick, Dick Hammer and the setting of Jeanne Walker, Glenna Swinburn, Vessels' Quarter Masters of Long Beach won the Senior Olympic indoor volleyball tournament Saturday by defeating defending champion Long Beach YMCA, 15-10, 16-14, at Millikan High in the 40 and over age-division.

Performance Sports, behind the power hitting of Glenn Stone, Ed Tomas and Raul Lepe, rallied to beat Magic Blend of Orange County in the 25-to-39 division, 12-15, 15-10, 16-14.

## CALIFORNIA 500 September 4, 1977



## TICKETS AVAILABLE NOW!

Ticketron and Liberty outlets including Sears and Wallich Music City stores. You may even shop by calling Dial-A-Ticket service at 213/466-3553 or 714/523-1724. Your MasterCard or BankAmericard is welcome.

**ONTARIO MOTOR SPEEDWAY**  
TICKET OFFICE 3901 E. "G" St., Ontario, Ca. 91764 (714) 984-2255

## Soccer telecast

A live, closed-circuit telecast of the elimination match between Peru and Bolivia, determining which will represent South America in the World Cup next year, will be shown today at the Olympic Auditorium at 2 p.m. Admission is \$10.

## Baseball briefs

PHILS—Third baseman Mike Schmidt missed Saturday's game due to recurring pain in his right ring finger, which has a hairline fracture. He's expected to play today.

BREWERS—Recalled shortstop Edgardo Romero from Holyoke (AA) because of injuries to infielders Don Money, Robin Yount and Tim Lincecum.

## Pro grid briefs

JETS—Traded Winston Hill (OL), a 14-year veteran, to Miami for conditional future considerations.

BROWNS—Signed John Harvey (FB), formerly of Toronto (CFL).

## LAST CHANCE

to enjoy previously owned big luxury Cadillacs no longer in production AT BARGAIN PRICES

**Bob Spreen Cadillac**  
PLEASE CALL 868-9931

## Rhinos play L.A. in league opener today

The Southern California Rhinos open their season today when they engage the Los Angeles Norsemen in a California Football League contest at El Rancho High in Pico Rivera at 1 o'clock.

The Norsemen are bent on revenge after being routed by the Rhinos, 61-14, a year ago.

The Rhinos' lineup has undergone several changes from the unit that faced the Baltimore Eagles in the Mini Bowl last January.

## GOODYEAR

## SERVICE STORES

Goodyear's Southern California retail store chain has immediate openings in your area for the following positions:

**Retail management trainers** — for the producers & quick learners we insure progression to store manager in a period of 2 years. During this time a total of 11 weeks will be spent at our 2 training centers developing sales skills and management abilities. Applicants should have a minimum of 2 years successful sales experience and/or equivalent educational background.

**Mechanics** — minimum of 2 years working in the trade or a recent graduate of a full term trade school.

**Operating Personnel** — Individual who can quickly learn our operating procedures including payroll, deposits and daily sales recaps. Prior business experience necessary.

Starting salaries are very competitive and we offer a full benefit plan. Bonus plans are based on store profitability and/or sales production. A promotion from within policy insures each individual future is only limited by personal desires, abilities, and willingness to relocate.

**If interested call:**  
**Dennis Estis - Store Manager**  
**432-0903** On Monday July 18 or Tuesday July 19 Between 8 a.m. & 6 p.m.

or send a letter or resume to: Sales Personnel - Goodyear Box 3339 Los Angeles, Ca. 90051

## Attorneys:

The Supreme Court has said you may advertise. We are prepared to assist you in planning your ads.

## INDEPENDENT PRESS-TELEGRAM

Classified Section  
Attorneys at Law 37  
Call Miss White 432-5977

For advertising in news sections:  
Call Mark Ohman 435-1161, ext. 273





## DONNELL CULPEPPER

**Buck found dead;  
poptops in tummy**

Hank Jones, who writes for the National Park Service and the Department of the Interior, sends along a message to me, and I am relaying it to you today in the hope that in the future some animal's life may be saved. Here is his story:

His passing, on July 4, may have gone unnoticed among the giant sequoias high on the mountain, except that he died near a trail.

His demise was reported to a ranger station and a paramedic responded to the scene to investigate. He had no broken bones or outward appearance of disaster of ill treatment. No gunshot wounds were apparent. Why death?

The buck deer lay among the flowers and grasses of Crescent Meadow in Sequoia National Park. He was young with only three-inch horns that hadn't branched yet, probably just over a year old.

Park Ranger John Krambrink performed a field autopsy to see if internal injuries were apparent, perhaps disease. The stomach was full and the liver and other organs appeared normal. However, four poptop lids were found in the stomach.

Cause of death could not be definitely determined although Ranger Krambrink said: "I would suspect that the poptops lacerated the lining of the stomach, causing inflammation that contributed to the animal's death. Sometimes visitors feed deer, and when they run out of food, they throw gun wrappers, paper and even poptops to draw the animals closer."

KRAMBRINK SAID he had issued citations and warnings to visitors for throwing anything to the deer. He noted that deer often mistake inedible things for food.

To protect the animals, laws prohibiting the feeding of all forms of wildlife are strictly enforced in the national parks. Signs are posted reminding visitors of that restriction.

Thanks, Hank, for a sad story. We hope that it will cause some people to be more careful of what they do to wildlife in national parks and all other wilderness areas. I don't think, however, that you will be arrested for giving peanuts to those noisy jays.

Along with the story about the deer, here is a message from Vern Masser, president of the National Camper's and Hikers Association, the nation's largest self-governed, non-profit family camping organization, that the NCHA has started an active campaign to combat the growing problem of excessive litter.

Masser says that existing anti-litter legislation is not being enforced, and he calls upon federal state and local law enforcement agencies to carry out the intent of laws now on the books, and create even stronger laws that can be enforced.

The NCHA directors ask all Americans to dispose of all waste matter properly so that future generations will be able to enjoy the great outdoors.

I HAVE BEEN STUDYING a six-year comparison of sportfishing for Southern California in the hope that I might find something that would be happy news for the ocean anglers.

However, once you get past the rockfish count which was 2,222,943 in 1971, peaked at 4,045,122 in 1974, then dropped in 1975 and again in 1976, there isn't much good news. The rockfish count for the Southern California sportfishing landings last year was 3,597,114, down more than 300,000 from the 1975 count.

Kelp and sand bass, listed at 655,821 last year, was higher than the 1975 figure, but not near the big highs of 1971 (948,121) and 1972 (842,681).

The yellowtail high years in the last six were 1973 (221,287) and 1974 (121,149), both higher than the 28,962 for 1976. Looking at the way yellowtail fishing is going this year, the total will be farther down.

The year 1971 was a big one for halibuts, with 318,060 caught, as compared to 35,965 last year. Barracuda figures have been far down for many years, although there was a catch of 92,483 in 1973 and 107,557 in 1976.

Any look at the barracuda total, even last year's catch, must be taken in a different light. I would wager that a large portion of those 92,483 fish just barely made it over the legal size.

Bluefin tuna was up from the low 1971 figure, but below the 1975 figure. Anglers caught 84,973 albacore last year, up 3,000 from 1975, but only half of what was taken in 1971, the last "great year."

THE YEAR 1973 WAS HIGH in the numbers of all fish caught (5,923,478) and also in the number of anglers reported on party boats (809,100). There was a drop of almost 65,000 anglers in the 1976 list and the number of fish caught (5,149,493) was in fifth place for the six-year period.

Other interesting figures: The Long Beach-San Pedro-Seal Beach complex had only 83,769 anglers for the year, but 751,967 fish. The San Diego landings had 119,625 anglers last year, but only 525,741 fish. However, most of those fish were albacore and yellowtail.

The Malibu-Redondo Beach-Santa Monica Bay reported 125,167 anglers for 1976, with a total of 749,970 fish. Those fish, like the catch at Long Beach, were mostly from the rockfish banks.

Don Bullock opened his miniature gun exhibit at the Great Western Exhibit Center Saturday and it will be there again today, from 9 a.m. to 5 p.m. There are some .22 caliber revolvers only two inches long, but there also are many other articles made in miniature form, such as Indian music boxes and baskets no bigger than the size of a nailhead.

Most of the tiny pistols came from Europe, but there are some early Derringers in the exhibit.

Admission is \$1.50 for adults and 75 cents for kids. The center is just off the Long Beach and Santa Ana Freeways in the City of Commerce.

## FISHIN' FACTS

SEAL BEACH—191 anglers on 1 boats caught 110 rock cod, 11 sole, 35 sculpin, 14 whitefish, 60 sand bass, 4 calico bass, 15 mackerel, 84 anglers on 14 boats caught 11 barracuda, 7 sand bass, 10 mackerel, 14 halibut.

SAN DIEGO—32 anglers on 2 boats caught 14 calico bass, 1 rockfish, 1 white sea bass, 20 mackerel, 1 sculpin, 5 whitefish.

22nd ST. LANDING—145 anglers on 8 boats caught 8 halibut, 8 yellowtail, 1 barracuda, 671 calico bass, 81 sand bass, 106 halibut, 134 rockfish, 65 mackerel, 14 sculpin, 4 whitefish, 54 blue perch, 24 sheephead.

DECKARD—32 anglers on 2 boats caught 45 barracuda, 1 rockfish, 7 calico bass, 110 sand bass, 21 halibut, 1 white sea bass, 20 mackerel, 1 sculpin, 5 whitefish.

POINTS O' CALL—166 anglers on 8 boats caught 3 barracuda, 4 bonito, 15 calico bass, 5 blue bass, 15 sheephead, 1,073 rockfish, 2 halibut, 1 mackerel, 10 whitefish.

BELMONT PIER—49 anglers on 1 boat caught 14 calico bass, 10 sculpin, 25 rock fish.

PORTS O' CALL—166 anglers on 8 boats caught 3 barracuda, 4 bonito, 15 calico bass, 5 blue bass, 15 sheephead, 1,073 rockfish, 2 halibut, 1 mackerel, 10 whitefish.

Saturday Sweeps  
Clas A low net — Tom Gilbert 74  
Clas B low net — Ed Warren 85-20  
Clas C low net — Ed Warren 85-20  
Clas D low net — Ed Warren 85-20  
Clas E low net — Ed Warren 85-20  
Clas F low net — Ed Warren 85-20  
Clas G low net — Ed Warren 85-20  
Clas H low net — Ed Warren 85-20  
Clas I low net — Ed Warren 85-20  
Clas J low net — Ed Warren 85-20

# What America wants America gets

at...

A Good Deal!

GOOD YEAR

## 'POLYGLAS' SALE!

Save This Week Only On  
Double Belted 'Polyglas'!

Blackwall Size	SALE PRICE	Plus F.E.T. No Trade Needed.
B78-13	\$25.00	\$1.80
C78-14	\$26.95	\$2.01
E78-14	\$27.95	\$2.26
F78-14	\$28.95	\$2.42
G78-14	\$30.95	\$2.58
G78-15	\$31.95	\$2.65

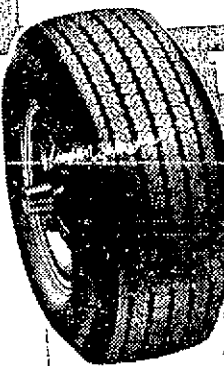
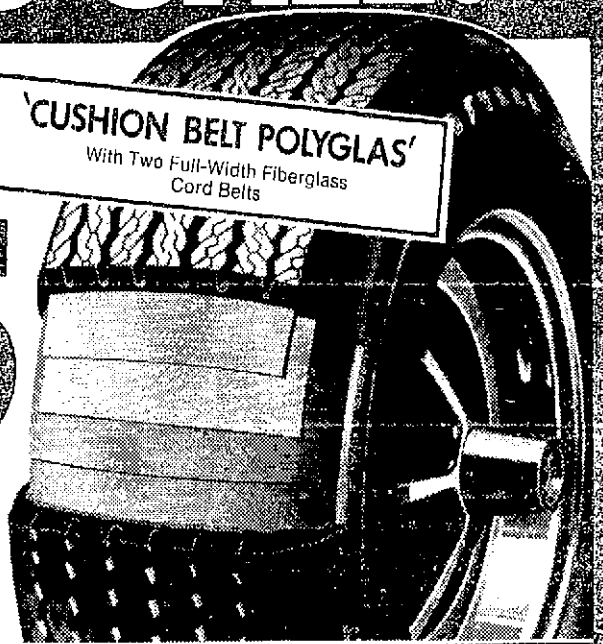
Whitewalls from \$2.50 to \$4.00 more

\$25

A78-13 or B78-13 blackwall plus \$1.73 or \$1.80 F.E.T. No trade needed.

Sale Ends  
Saturday Night!

'CUSHION BELT POLYGLAS'  
With Two Full-Width Fiberglass  
Cord Belts



THE PRICE IS  
RIGHT!

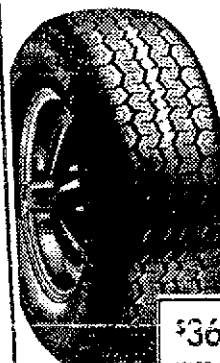
'Power Streak' 78  
Polyester cord, six-rib tread,  
bias-ply, and dependable

\$20

5.60-15 blackwall plus \$1.70 F.E.T.  
and old tire  
A75-15 blackwall plus \$1.70 F.E.T.  
and old tire

WE US FOR  
LOW LOW PRICES  
ON OTHER SIZES

Gas Saving Double Steel Belted Radials!



Goodyear  
'G800+S'  
Metres For Foreign  
& Sports Cars

\$30

155SR-13 blackwall  
plus \$1.99 F.E.T.  
and old tire

EVERY DAY LOW PRICES

\$36	\$40	\$46
165SR-13 blackwall	155SR-15 blackwall	165SR-15 blackwall

Goodyear  
'Custom Polysteel'  
1977 New Car Whitewalls

\$40

A78-13 whitewall  
plus \$1.99 F.E.T.  
No trade needed.

EVERY DAY LOW PRICES

\$59.45	\$67.95	\$69.95	\$80.95
165SR-13 blackwall	165SR-15 blackwall	165SR-15 blackwall	165SR-15 blackwall

ADDITIONAL SIZES LOW PRICED.

Auto Service - While You Work...While You Shop

Lube & Oil Change

\$6.98

Up to 5 qts.  
of major brand  
10/30 grade oil

Front-End  
Alignment

\$15.88

U.S. major tire  
parts extra  
if needed

Engine Tune-Up

\$44.88

Our mechanics electronically fine-tune your engine  
• New points, plugs and condenser • Test charging/  
starting systems, time engine, adjust carburetor • Helps  
maintain a smooth running engine • Includes Datsun,  
Toyota, VW and light trucks. Cars with electronic ignition  
\$4 less.

Just Say 'Charge It'  
Goodyear Revolving Charge Account



Or use any of these 7 other ways to buy:  
• Our own Customer Credit Plan • Master Charge  
• BankAmericard • American Express Money Card  
• Carte Blanche • Diners Club • Cash



COMPETITIVELY PRICED AT GOODYEAR DEALERS LISTED BELOW. THERE IS A GOODYEAR OUTLET NEAR YOU

<b>Dennis Estes, Store Mgr.</b> <b>LONG BEACH</b> Goodyear Service Store 795 Long Beach Blvd. 432-0903 or 775-1881 Mon. thru Fri. 8-6 Sat. 8-2	<b>Jerry Noel, Store Mgr.</b> <b>ARTESIA</b> Goodyear Service Store 18702 Pioneer Blvd. Phone 865-9573 Mon.-Fri. 8-6 Sat. 11-5	<b>Jim Clark, Store Mgr.</b> <b>LAKEWOOD</b> Goodyear Service Store 4711 Candlewood 531-7570 or 636-6449 Mon. & Fri. 7:30-7:30 Tues.-Wed.-Thurs. 7:30-6:00 Sat. 8-5	<b>Don Dykstra, Store Mgr.</b> <b>TORRANCE</b> Goodyear Service Store 2026 Torrance Bl. 378-6465 or 775-2985 Mon.-Fri. 8-6 Sat. 8-2	<b>Dave Pillied, Store Mgr.</b> <b>WILMINGTON</b> Goodyear Service Store 1201 N. Avalon 835-7192 or 775-8117 Mon. & Fri. 8-9 Tues.-Wed.-Thurs. 8-5:30 Sat. 8:30-2	<b>Scott Weber, Store Mgr.</b> <b>SAN PEDRO</b> Goodyear Service Store 425 S. Pacific Ave. 831-2301 Mon.-Fri. 7:30-8:30 Tues.-Wed.-THURS. 8-6 Sat. 8-4	<b>MALEY &amp; MALEY</b> <b>TIRE CENTER</b> <b>LAKEWOOD</b> 2500 E. Carson 421-8844 Open Mon.-Fri. 7-7; Sat. 8-5
<b>GOODYEAR</b> <b>TIRE CENTER</b> <b>BELLFLOWER</b> 17640 Bellflower Blvd. Phone 867-2764 or 867-2765 Open Mon.-Fri. 8-6 Sat. 8-4	<b>GOODYEAR</b> <b>TIRE CENTER</b> <b>LONG BEACH</b> 2169 Bellflower Bl. 597-3681 Open 8-6 Mon.-Fri. Sat. 8-5	<b>HELLER</b> <b>TIRE CO.</b> <b>LONG BEACH</b> 2519 Long Beach Bl. 424-8691 Mon.-Fri. 8-6 Sat. 8-4	<b>BARNES &amp; DELANEY</b> <b>LONG BEACH</b> Cherry Ave. at Bixby 426-7071, 797-1291 (714) 826-4471 Mon.-Fri. 8:30-5:30 Sat. 8-12	<b>PEDERSEN TIRE CO.</b> <b>NORTH</b> <b>LONG BEACH</b> Paramount at Artesia 422-5419 633-7927 Mon.-Fri. 8:30-5:30 Sat. 9-1	<b>GOODYEAR</b> <b>TIRE CENTER</b> <b>DOWNEY</b> 9066 E. Firestone 923-9244 Open 8-7 Daily Sat. 8-4	<b>WESTERN</b> <b>TIRE &amp; BRAKE</b> <b>BELLFLOWER</b> 10117 E. Rosecrans 925-2246 Open 8-5 Mon.-Sat.

ALSO AVAILABLE AT MOST ARCO TEXACO STATIONS DISPLAYING THE GOODYEAR SIGN



# Nine district councils asked for Long Beach

## Mayor's Task Force wants citizen input

The Mayor's Task Force on New Directions will ask the Long Beach City Council Tuesday to establish a network of district councils to facilitate citizen participation in government.

The nine councils would have no legislative powers and would be largely advisory. But, as the Task Force sees it, they would become permanent features of city government, opening up channels of communication between the neighborhoods and City Hall that may have been closed.

Each council would have 17 members, 12 of them elected at an

initial organizational meeting. The other five would be appointed by the City Council member for the district.

Each district council, moreover, would be given administrative support from the city manager's office in the person of a district council administrator.

The council would also work closely with what the Task Force describes as a district administrative committee, composed of

middle-management members of various city departments.

The panel's recommendations, which are expected to be referred to the City Council's human and cultural affairs committee for study, are outlined in the last of five reports on city government. The Task Force was commissioned to do the studies by Mayor Tom Clark.

The blue-ribbon panel concedes that the district councils could re-

quire "a substantial commitment of city resources in staff time and money." But it insists that the potential benefits "clearly justify the costs." The report says:

"The Task Force sincerely believes that only by involving people to the broadest possible extent can a governing process be one that truly serves all the people."

The report acknowledges the recent surge in citizen participation in Long Beach and cites—as an

example, the SEADIP committee, which was instrumental in developing a land-use plan for southeast Long Beach. It also mentions the Task Force itself, as well as the recently formed Coastal Program Advisory Committee.

At the same time, however, it suggests that citizen efforts have largely been "ad hoc" and have come in response to particular crises.

"While such participation has

been beneficial," it adds, "citizens have not had a mechanism for a continuing dialogue" with city agencies on a non-crisis basis.

The panel notes that a number of cities across the country have neighborhood or community councils, their roles varying from city to city. Generally, though, the councils make recommendations on city plans and land-use policies, undertake neighborhood projects and serve as conduits to City Hall.

In Long Beach, two City Council members have established their own versions of the district council.

(Turn to Page B-5, Col. 5)

## Lifeguards spend a wet day at the races

Dashing over the Long Beach oceanfront between 55th and 62nd places, lifeguard Tim Murphy wins the foot race Saturday in the 17th annual Gerald Desmond Lifeguard Relays. With Murphy's record time of 1 minute, 53 seconds, the West Beaches team takes the lead over five regional teams of Long Beach guards.

The Bayshore team went ahead in the next legs of the relays — swimming, paddling boards and launching dories in the surf — but when an oar snapped near the end of a mile-long dory race, Kevin Merrill wound up in the drink, lower left, leaving Larry Hoffman standing alone in their boat.

John Dunster (standing) and Bill Brush pull ahead after the mishap and hit the beach first (lower right), with a winning time of 31 minutes for their Colorado Lagoon team for all five relay events.

—Staff Photos by BOB SHUMWAY



## Lufthansa sales eyed by Douglas German firm in market for jets

By Herb Shannon  
Aerospace Editor

FRANKFURT, Germany — It would be a slight exaggeration to say that a faint cry of "Gesundheit!" would echo in the Long Beach executive suite of Douglas Aircraft Co. if the chief planner of future jetliner requirements for Lufthansa German Airlines should happen to sneeze in his office here.

Douglas has European sales and technical representatives on the spot to supply the blessing and to keep up with the thinking of Reinhardt Abraham, Lufthansa's chief technical executive and a member of the five-man board of directors which operates the worldwide airline serving 112 cities in 72 countries.

In extraordinary sessions at the Lufthansa base at Frankfurt-Main Airport and the airline's training center in nearby Seeheim, Abraham recently participated in a no-questions-barred seminar for a small group of American journalists.

THE DISCLOSURES he and other top-ranking executives made regarding present purchasing policy and projected needs in the highly competitive field of commercial aviation are usually reserved for private negotiations with airframe manufacturers.

"Some of the manufacturers seem to think airlines don't know what they want in the way of flight equipment," Abraham noted with a smile. "That's not true in Lufthansa's case. We have made our needs known for a long time. We have

(Turn to Page B-4, Col. 1)

# Suspended cops denied rights, attorneys claim

By Mark Gladstone  
Staff Writer

Long Beach Acting Police Chief Carl Calkins may have "overreacted" and ignored legal procedures in suspending four vice officers in connection with an incident at the Brave Bull Bar, attorneys for the Long Beach Police Officers Association have charged.

Attorneys Steve Solomon and Bill Ramey, who also represent three of the four officers suspended indefinitely on July 8, also said in an interview that they don't believe the district attorney's office will file criminal charges against the four officers.

The four — James Abrego, David F. Barbee, David R. Kennison and Leo F. Schmock — were suspended indefinitely after they

were accused of falsifying a police report about an incident at the Brave Bull at 1262 Long Beach Blvd. on April 14.

Witnesses accused two of the officers of assaulting a bar patron. The suspensions without pay came after it was learned that the bar owner had a video tape of the incident.

Both the police and the district attorney have been investigating the case.

Calkins could not be reached for comment Saturday and public affairs Lt. Gene Brizzolara said the acting chief was out of town for the weekend. Calkins said at the time of the suspensions that the four officers were offered a chance to speak with him but they declined to do so without an attorney present.

Brizzolara said Saturday that

he did not know the details of the case and so did not know what action the chief had taken before the suspensions.

Solomon and Ramey represent all the officers except Barbee. None of the officers has commented publicly on the advice of Solomon and Ramey, but the attorneys consented to an interview late Friday in their offices in Marina Del Rey.

Their clients have filed appeals with the City Civil Service Commission.

The attorneys contend "the department ignored legal procedures for suspensions" guaranteed by the State Supreme Court in the case of John F. Skelly against the State Personnel Board.

In a Sept. 16, 1975, decision the court ruled that as a minimum be-

fore any disciplinary action becomes effective for civil service employees "safeguards must include notice of the proposed action, the reasons therefor, a copy of the charges and materials upon which the action is based, and the right to respond, either orally or in writing."

The two attorneys say the officers were not called in and allowed a chance to comment nor were they given due process.

"They don't have the rights of criminals," Ramey said. The officers were charged by Calkins at a press conference and never given the opportunity to respond, the attorneys contend.

"They didn't do anything wrong" (and) ought to be on the street now" with full back pay, Solomon said.

Although the attorneys have not seen the video tape of the Brave Bull incident, they say it is "quite obvious" the bar was serving "a drunk."

In commenting on the case, the attorneys did differentiate slightly between Abrego and Kennison, who were the back-up officers and did not file a report, and Barbee and Schmock, the arresting officers.

Solomon said he knows Calkins to be an "intelligent person" but because he "doesn't have the security" of being permanent chief his actions may not be consistent with his background and training. Calkins, who was appointed assistant police chief last year, was named acting chief in April. City Manager John Dever will name the new chief.

Solomon said he would have a

conflict of interest if he represented Barbee because he represents Robert Hamby, one of three officers fired last year for his role in a bar-hopping incident that ended at the Red Mill Bar.

Barbee was a key witness since he and two other on-duty officers encountered the off-duty officers. Barbee testified in a Civil Service Commission hearing that he participated in the destruction of a bag of marijuana dropped by a civilian with the off-duty officers. He was granted immunity to testify.

In other developments in the Brave Bull case last week:

— The district attorney's office in Long Beach said it was going to review cases in which the suspended officers made arrests

(Turn to Page B-4, Col. 3)



## People Talk

F.C. Anderson

THE SURVIVAL of a police officer in the field often is dependent on a backup unit. Another patrol car, supplying more manpower and firepower in a tight spot, can be the difference between life and death.

There's a second backup system that goes to the aid of police officers and their families in emergency situations. It's called the Long Beach Police Officers Association Widows and Orphans Fund. No sirens or gunshots proclaim it, no big bold headlines chronicle its duties — but the fund is on the job, ready to serve when the going gets rough.

Today that fund totals \$145,000, an impressive figure but still far short of the \$500,000 goal its administrators feel is necessary as a cushion against

a series of unexpected personal disasters.

Two years the fund was in good financial shape, only to drop to a reported \$170 when three Long Beach officers were slain in the line of duty within the space of four months. Someone had to care for the officers' families, tide them over until insurance payments were made. The Widows and Orphans Fund was that someone.

The fund's financial health was restored, thanks to a benefit performance in Long Beach by Frank Sinatra, who appeared here through his friendship with Whitey Littlefield, the fund's unpaid administrator and tireless worker for charitable causes. The fund grew to \$130,000 with the concert proceeds and the donations stimulated by the matchless Sinatra.

That sounds like big money. It really isn't. It can go quickly to:

— The support of a motorcycle officer horribly injured in a traffic accident.

— An officer who has to borrow from the fund to help out a close relative, a terminal cancer victim hopelessly in debt for his medical treatment.

— A police family burned out by fire and needing aid until insurance red tape can be untangled.

Death is the constant partner of a police officer, the ghost that haunts the days of his family and

threatens their solvency and means of support. Tragedy strikes without warning, and the Widows and Orphans Fund must be ready to treat the casualties.

Through the years the fund has enabled the orphaned children of police officers to continue their education, prepare for jobs. It's helped ease the survival problems of widows, helped solve nagging money worries that police officers hold in common with the citizens they protect.

That's a rather long preamble to telling you about a golf tournament that will be played Friday, from 8 a.m. to noon, at Recreation Park. It's the fifth annual Long Beach Police Officers Association golf tourney — with all proceeds going to the Widows and Orphans Fund.

A donation of \$50 entitles you to a round of golf, the use of a cart and attendance at Friday night's awards dinner at Golden Sails Inn. A dinner-only donation is \$25. Send the money to Post Office Box 20397, Long Beach 90801.

That's a lot of money, and I know that most of my readers can't afford the expenditure of \$25 and \$50. I can't. But I can afford a dollar or two to the Widows and Orphans Fund. And I can invite you to join me in a modest donation to a good cause.

Do what you can to help the fund. And if you need additional information on ways to help, call the Long Beach Police Officers Association office at 432-4408. Tell Sgt. Mike Tracy or Officer Bill Burnett I asked you to give them a ring. They're nice guys, good cops, good neighbors.

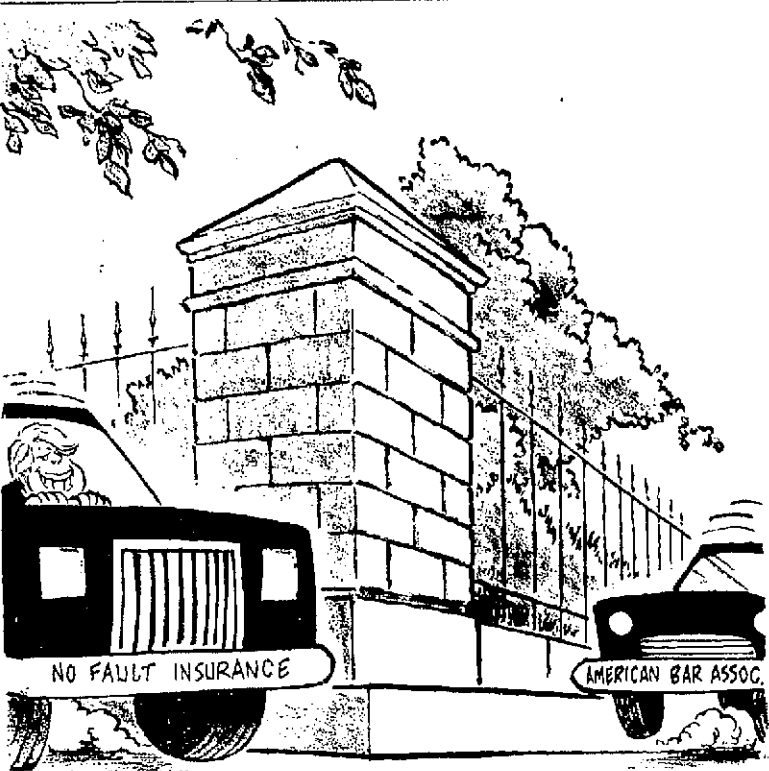
Whitey Littlefield isn't a police officer, but he's one of the best friends the police have in Long Beach. He serves without salary as fund administrator and, as Sgt. Mike Tracy said, "Whitey gives so much of his time to good works in this city I often marvel that he has any time left to distribute his beer."

Whitey always has time — time to serve the United Way, time to serve as chairman of the board of directors of the Boys' Clubs of Long Beach, time to work for the Chamber of Commerce, time to repay life for what it has given him.

As a kid, Whitey played hooky, violated curfew, got into fights and generally led juvenile officers a merry chase in Hollywood. Some good cops and the Hollywood Boys' Clubs turned his life around, and he's been grateful ever since.

Whitey says his thanks with deeds, not words. If there's any finer, more productive citizen in Long Beach, I don't know him. Nor does the Police Officers Association.





## Editorials

# Lakewood education

Formation of a separate Lakewood School District is one of those perennial "new" ideas that, on the surface, sound good, but on closer investigation turn out to have a lot of disadvantages.

On a number of occasions in the past, various residents of Lakewood have proposed formation of their own school district — but dropped the idea after studies revealed such a move would be inefficient and considerably more expensive.

Lakewood is primarily a residential community, and if it formed its own school district, the increased property tax rate to finance the schools, teachers, administrators and district headquarters would fall primarily on these residences.

**BECAUSE SCHOOL** districts usually carry the name of some city, there is a tendency to think of them as city districts. As a matter of fact, however, boundaries of cities and school districts seldom are identical, and the administrations of cities and schools are entirely separate and distinct.

The Long Beach Unified School District includes the cities of Avalon, Long Beach and Signal Hill and a major portion of Lakewood. Although areas of the City of Lakewood lie within four school districts — ABC, Bellflower, Long Beach and Paramount — about 60 percent of Lakewood students attend LBUSD schools.

In proposing the separate district, Lakewood City Councilman G. C. DeBaun said Lakewood has never had a representative on the LBUSD Board of Education. He was wrong. What he meant was

that no Lakewood resident has ever served on the board.

Members of the Board of Education do not represent geographical sections of the school district. They are elected by voters of the entire district, and each represents all residents of the district.

Debate on a separate district is probably academic, because it is almost a certainty the County Committee on School District Reorganization and the State Board of Education would refuse to approve it.

Aside from the problem of economics, the proposed Lakewood school district undoubtedly would adversely effect the racial balance in at two less adjacent districts — and this would be in violation of state law.

One area school official suggested Lakewood was seeking a separate district because of the racial situation. We don't believe this is DeBaun's motive. We believe he is acting out of civic pride.

**SOME LAKEWOOD** residents feel they are "stepchildren" of four school districts. It might be less confusing if the entire city were within one district, but present boundaries date back to the time when Lakewood was unincorporated county territory.

The only really important question is whether Lakewood youngsters are getting a good education. We think the concerned parents and citizens of Lakewood should concentrate their efforts on ensuring that the answer to this question is "yes" — no matter in which district the youngster goes to school.

## Check the foundation

We accept the statement of George Hanawalt, coastal area manager for Southern California Edison Co., that long-lasting and widespread "blackouts" for the utility's three million Southland customers are "most unlikely."

Hanawalt said it would take "a long series of very unlikely events" for Southern California to be hit with the same disaster as struck New York last Wednesday.

Even so, it would be reassuring for all Southland residents if Edison Co. officials review the emergency measures which would be called into play if that "long series of very unlikely events" should some day come to pass.

We have the highest respect for Hanawalt, and Southern California Edison Co. has been efficient in the past in limiting the effects on the energy supply when nature goes on a rampage.

However, the New York blackout was caused by a succession of lightning strikes that "just never happens" — but did.

New York Mayor Abraham D. Beame no doubt overreacted when he accused Consolidated Edison Co. of "gross negligence," but in view of the night that followed — with widespread looting, arson, assault and accidents — it is somewhat understandable.

This particularly is true since, after the disastrous 1965 blackout which affected much of the northeast portion of the United States, a protective system had been devised which was supposed to prevent a repetition.

Energy is the foundation of the American way of life. When the foundation fails, the structure starts to collapse. So, it pays to check the foundation periodically.

# Power:

by James Wieghart  
Knight News Service

**WASHINGTON** — The first great New York power blackout 12 years ago revealed dramatically just how dependent we are on technology for the delivery of vital, life-sustaining services, particularly in large, densely populated metropolitan areas.

Now, the second great power blackout to strike the nation's greatest city demonstrates that not much has changed in the last dozen years to guard against such a massive system's failure. If anything, the people of New York and the other great cities are more vulnerable now than they were in 1965.

When the electricity stops flowing — as New Yorkers have unfortunately learned — more than just the lights go out. The water stops running freely, the transportation and communications systems are seriously disrupted and the provision of vital services — fire and police protection, emergency health care — are drastically curtailed.

**IF AN ELECTRICAL** system breakdown should continue for more than 24 hours, problems of massive, life-threatening proportions would arise. No one has ever tried to provide and distribute on an emergency basis, with communications and transportation systems seriously disrupted, the enormous quantities of food, water, medical supplies and other life-sustaining necessities that are required by seven million people.

And no one has ever tried, at least in peacetime, to maintain order and safeguard life and property in a great city like New York under conditions where the necessities of life are not readily available.

Fortunately, the two great New York power failures were resolved before the situation deteriorated to the point where the lives of the city's citizens were in real jeopardy.

But it would be a tragic mistake if, in

## Strain on big-city supply cuts margin of safety for residents

the flush of relief that mass tragedy had been avoided, officials in New York and Washington accepted the second great blackout as simply a freak occurrence and settled back to business as usual.

It should be noted that just by happenstance, a power blackout affecting two million persons occurred in Mexico City at about the same time that New York's lights went out. The Mexico City disruption lasted only 75 minutes. There were also power blackouts affecting up to 100,000 persons earlier this week in the suburban Washington area, which were triggered by severe thunderstorms.

**SUCH POWER** blackouts and brownouts are not as uncommon as we might think. There are strong indications that as the demand for power creeps ever closer to power generation capacity, as is the case in too many heavily populated areas, brownouts and blackouts will become almost routine. Technology runs on energy and with energy supplies rising less rapidly than demand, it's hard to see how the situation will improve in the near future.

Electrical power is only one of the vital needs of everyday life in a modern large city. Water, transportation and communication are some others and the systems for delivering them are in many ways related. Thus a failure in one can overload another.

For instance, the New York power failure cut off water for many persons and seriously crippled the transportation and communication systems.

As our great cities and metropolitan areas have expanded, largely through the help of modern technology, the systems to provide power, transportation, water and communications have also been expanded, but too often in a haphazard way.

As a result, serious strains have been placed on these delivery systems and the margin of safety has been gradually — and in some instances dangerously — reduced. For example, major traffic congestion is

an everyday problem in most cities and massive traffic jams, once a rarity, occur regularly as a result of heavy snow or rain or sometimes even minor accidents.

A two-year drought has created a water shortage in California which has already caused millions of dollars of damage to irrigated crops and brought about severe water rationing to consumers in the San Francisco area. But that is nothing compared to the problems California would face if the drought continues and the state finds it necessary to truck in water for the millions of people in the water-short Los Angeles area.

An electrical fire in a pumping station in suburban Montgomery County last week shut off water service for two days to more than one million Maryland residents, and a heavy rain here earlier this week shut down Washington's new subway system and created a monumental rush hour traffic jam for suburban commuters.

**THE TECHNOLOGY** that is the foundation upon which America's huge, metropolitan areas — where 70 per cent of Americans now live — were erected, has clearly been stretched to its limits. Big city residents are living so close to the margin of safety that their comfort and even their lives could depend on the vicissitudes in the weather, the reliability of an electrical switch or the competency and judgment of an ordinary worker.

President Carter recognizes this; that's why he ordered an immediate investigation into the latest New York power failure. But he also recognizes that while an investigation can determine the immediate cause of the blackout, it is unlikely to provide a cure that will insure that there will never be another one.

That's why Carter, even before the blackout, directed his top aide Jack Watson to draft a crisis management plan that will enable the White House to mobilize and provide massive, swift assistance to areas stricken by blizzards, droughts, floods and, yes, blackouts.

## 'Our silent City Council'

# Press censorship and tertocracy

I exhume "tertocracy."

A coinage of several years ago for the malpractice of democracy, specifically electoral governance by about a third of the people.

Tertocracy is the discard pile after those abutting dominoes of apathy, ignorance and perversity have click-clicked prostrate.

Long Beach is not unique in its store of these defects, but Long Beach is the case at hand.

A local ballot measure in the '60s proposed eliminating thousands of useless words from the city charter. It passed, but



**Bob Houser**

Political Editor

drew a 25 percent "no" vote. Crediting some healthy skepticism and acknowledging some simple perversity, the conclusion remains that the "no" vote was ignorant.

So long as it's only 25 percent, we can live with it; we have to!

A less compatible phenomenon, however, is the occasional letter to the editor defending police censorship of the press.

While always aggravating, this density is only mildly startling. It startles in its revelation that some Americans have somehow missed the point of democracy and do not credit the warnings of two centuries about its virtue or its fragility.

It startles in the same manner as did the poll among college students a few years ago. The poll asked the students to vote their sentiments on a certain set of principles. The principles were not identified as the Bill of Rights but that's what they were. The students voted against them! That's fragile.

**NONE OF US** can muster "eternal vigilance," that storied price we must pay for our liberties, because hardly anybody lives that long. But some of us ought to take a short tour of guard duty and, in the case of closed books, tight lips and shredded reports at the police department, one wonders why Long Beach City Council members have not volunteered.

It may be that you can't fight City Hall because City Hall can't fight.

There's more regret than worry, more sadness than outrage over the few letters of endorsement for a police press because we recognize their poverty of spirit and intellect.

We must mind, however, that this era's astrological sign is the screwball, ascendant in the house of bawd, on the cusp of a loon. No American should rest easy in a country whose TV favorites are Laverne and Shirley and Welcome Back, Kotter.

Drop that eternal vigilance for an instant and you may have bald heads, tomtoms and tambourines at Fourth and Pine tomorrow with a 50-foot petition to repeal the Constitution.

Blink at a chief's fiat, tolerate or countenance it and your next edition is brought to you by hard hat and baton; your pen is a tattered relic.

This essay is not and should not be a comparison of personalities in the news and police fields. Incompetents and misfits are to be found in both (in all) fields.

The issue is alternatives and there is no alternative to the institution — not individual journalists — of a free press. The

institution has faults but it has enough vitality, tradition and premise to live down its faults.

The institution of law enforcement should not have to be explained other than to asterisk today's footnote that it has neither the right nor intrinsic capability of prescribing or proscribing our news.

Of the great estates, one must be the people's trustee and conduit. Not because its people are superior but because the institution is unique. That estate, printed press, radio and television, is the only game in town.

It's not just a smug little conceit that compels a newspaper to print opinions that attack it, to air the bizarre and passionate virulence of letter writers who would install a police chief as editor and censor. It's not a compulsion at all but rather a duty and a part of the enterprise.

A lot of criticism of the press is valid. But criticism of a truly free press doesn't even have to be valid to be published. On the other hand there is the dainty ox syndrome. When one is gored you can hear the cluck-clucks all the way from Burbank.

## Begin's visit to U.S. may hold peace key

by Richard L. Worsnop  
Editorial Research Reports

Israeli Prime Minister Menachem Begin's visit to Washington, D.C., July 19-20 could go a long way toward determining the shape of an eventual Middle East peace settlement.

Begin's views appear to be widely at variance with President Carter's, and both new leaders presumably are eager to narrow their differences and take each other's measure.

The victory of Begin's right-of-center Likud bloc in May's parliamentary elections was viewed with some alarm by U.S. foreign-policy makers. This country has been pressing Israel to make territorial concessions to its Arab neighbors, and Begin was on record as favoring retention of all the occupied lands on the West Bank of the Jordan and in the Gaza Strip. Begin argued that these territories are an integral part of "historic" Israel.

Since coming to office, Begin has toned down his views, at least publicly. The

Israeli foreign ministry said on June 28 that Israel had not excluded "any territory whatsoever" from the proposed peace talks with the Arab states.

The U.S. position is that a Middle East peace settlement must be consistent with United Nations Resolution 242. But as The Economist of London observed, "The resolution, which asks for Israeli withdrawal without spelling out from where or how far, has been given more readings than there are parties to the dispute."

The withdrawal issue has been made more complicated by the establishment of Israeli settlements in part of the occupied territories.

"Such settlements," Bernard Avishai wrote in The New York Review of Books last month, "achieve precisely what their founders intended: They became the 'facts' which have changed the priorities and compromised the flexibility of Israeli diplomacy."

**EVEN BEFORE** Begin came to power, Israelis were upset with President Carter for having publicly voiced support for the establishment of a "Palestinian homeland" for displaced Arabs. Lately, however, Carter has stressed his commitment to the "preservation of Israel as a free and independent and hopefully peaceful nation."

Meanwhile, leading American Jewish organizations are working hard to create a favorable climate for Begin's visit.

"One broad goal," Robert Keatley wrote in The Wall Street Journal, "is to convince the White House, Congress and the U.S. public that neither Mr. Begin nor his policies are really outlandish and that he is a moderate man with broad support at home."

If President Carter is to be convinced of that, it is largely up to Begin himself to do it. The change of administrations in the U.S. and Israel brought new viewpoints and priorities to the long search for peace in the Middle East. While Begin and Carter are not precisely back at square one, they will have their work cut out for them in finding common ground.

## INDEPENDENT PRESS-TELEGRAM

Daniel H. Ridder  
Editor and Publisher

Samuel C. Cameron  
General Manager

Miles E. Sines — Executive Editor  
Don Ohl — Editor, Editorial Page  
David Levinson — Managing Editor  
Bert Resnik — Assistant Managing Editor  
Terry Satoria — Sunday Editor

604 Pine Ave., 90844  
Telephone: 435-1161



# DEVER'S WORLD



"I was gonna fix the place up, but if I did the city would just raise my taxes!"

## The Ombudsman

### Tedium, not insensitivity, basis of Sohio comment

Sticks and stones may break my bones but only ombudsmaning can hurt me. At least that's the impression I got last Monday in reading I. Aronow's "letter to the editor" castigating me for an alleged failure to "understand the significance of serious issues."

Her letter was in response to my July 3 column in which I attempted to reply to "A fan of fair reporting," who had asserted the Independent, Press-Telegram had been lax in reporting the views of those opposed to the Sohio oil tanker terminal. The charge was a bum rap, and I said so, pointing out that we had chewed the issue over thoroughly — pro and con — and that as far as I was concerned everybody had had a say in these newspapers.

That wasn't insensitivity speaking. That was tedium. It's not my job to, as I.



F. C. Anderson

Aronow writes, "understand the significance of the arguments" (con) on the terminal. That's the job of the readers; that's the job of the people who must decide the issue, one way or the other.

Editorial opinions on the proposed terminal must come from the management of these newspapers, not from me. The heat generated from the controversy must come from "Letters to the editor," not from me. The arguments must come from those for and those against, not from me.

I. Aronow seems to want me to take sides. It's not going to happen. I'm only a traffic cop, assigned to see that the newspaper right-of-way is open to both sides.

It is not my function to assess the quality of the arguments raised for and against the terminal. It is my function to investigate complaints that we have been unfair in our coverage. I so investigated. I found no evidence that those for or against have been shortchanged in our news columns.

If my editorial arithmetic is suspect in the eyes of I. Aronow, so be it. If she thinks my function is to reinforce her bias on the issue of the oil tanker terminal, she's entitled to another think.

True, the legitimate concerns of those opposed to the terminal merit discussion in our news columns. But we don't have to run the gauntlet of those concerns in every news story we publish on the issue. The cases — pro and con — have been stated over and over again, to the point where repetition has become a bore to many readers, including me.

I'll lay dollars to doughnuts that if I took a strong stand against the terminal, I'd soon cease to be "a public relations gimmick" in the eyes of I. Aronow. I would at once become the fount of all wisdom, true custodian of the truth.

Lest we forget what I actually said about the Sohio issue, it was this (in the words of the headline over the July 3 column): "No shortage of news of Sohio, pro or con."

I. Aronow's letter gives me no reason to change that assessment.

**THE LAST ITEM** on today's docket is a letter from Floyd Smith of Seal Beach, who protests "the pejorative use of the word 'homosexual'."

He writes: "The newspaper does not use the term 'black murderer,' or 'Chicano robber,' or 'heterosexual murderer.' Why, then, is the word 'homosexual' used so frequently in a pejorative sense under the same circumstances? This appears to be discrimination against the law-abiding citizens who happen to be homosexual."

It would be helpful to the Ombudsman if Smith cited cases in point, but he doesn't. I can only assume his question relates to the so-called "trash-bag" murders now occupying the headlines.

Patrick Kearney, 37, and David Hill, 34, who were sought in the killings, turned themselves in at the Riverside County sheriff's office July 1. Both are acknowledged homosexuals, as were many of the murder victims. Hill has been released from custody and charges against him dismissed.

Considering the subject matter and the number of victims involved (estimated as high as 40), I think the I, P-T reportage has been restrained. Our headlines have used such terms as "sex slayings," "sex murders" to describe the crimes. One has to go to the text of the stories to learn that the suspects are acknowledged homosexuals. That hardly constitutes a pejorative use of the term by this newspaper, at least as I understand the meaning of the word pejorative.

The dictionary defines "pejorative" thusly: Tending to make or become worse; deprecatory.

Our headlines have referred to "suspects," not homosexuals or gays. In at least two instances we have referred to them as "pair."

The word "homosexual" did not intrude in the headline over a July 7 story by the I, P-T's A. Ace Burgess. He interviewed Redondo Beach neighbors of Kearney and Hill, who described them as "nice guys," a term that appeared in the headline.

Pejorative? Hardly.

The suspects have designated their sexual preferences. We haven't done it on our own. I think Floyd Smith's question is better directed at Kearney and Hill.

The issue is mass murder, not discrimination against law-abiding citizens who happen to be homosexual.

To get in touch with the ombudsman write:

Ombudsman  
Independent,  
Press-Telegram  
P.O. Box 230  
Long Beach, Calif. 90841

He may also be called between noon and 2 p.m. weekdays at 435-1161, extension 487.

## Food cost causes

Starting in the spring of 1973, almost all food prices began jumping up like jumping beans. There are two major sources of influence, each cooperating with the other, that caused the great increases.

A world scarcity of two of the important grains had occurred in 1972, and two heavily populated countries — Russia and China — found themselves short. They each maneuvered secretly, starting in 1972, to buy huge quantities of several grains. The secrecy was kept by the two buying nations, about five of the largest grain dealers in the U.S. and about three representatives of the U.S. Department of Agriculture.

The net result of the negotiations was that most of the wheat sold for about \$1.65 a bushel, which was from 10 cents to 50 cents below the world market. The U.S. Treasury had to make up the difference between \$1.65 and the world market prices, which amounted to several hundred million dollars, thus insuring a good profit to the grain dealers.

Our domestic price of wheat jumped from about \$2 per bushel to about \$8, and soybeans jumped from about \$2.50 to \$12.50 per hundred weight, with the help of our Department of Agriculture.

Another behind-scenes manipulation over the past 15 years is the entry of many of our huge conglomerate holding companies into the production of food. Some of the names in the news are Tenneco, United Brands, Consolidated Foods and International Tel & Tel. Their right of entry is not questioned, but their right to exercise concentrated power to push food prices higher than the force of supply and demand would produce is questioned.

So far, our Department of Justice has done very little about the unlawful policies of price fixing that dominate the food industry.

In the past four years, I have spent much of my time in the Central and Sacramento valleys, where most of our produce is raised. I personally found I could buy most fresh produce at the ranches for five to 10 cents per pound. Also, you can figure that when you buy a large can of most any produce for about 60 cents, the rancher receives about five cents out of that 60 cents.

One solution to some of our high food costs is to call the California Department of Agriculture — a toll-free number — and ask for the names and addresses of ranchers in your area who sell wholesale to the public. The list is free and is very helpful.

Another possible solution is to write to our senators and representatives and tell them we do not like the current trend of monopolistic influence in the food industry. Also, write to the antitrust division of the Department of Justice and tell them the same thing.

Put a full head of steam behind your words and I am sure it will help.

HERVEY W. HERRON  
Long Beach

## Promote the ocean

It would seem that in Mr. Dever's ambition to put the City of Long Beach on a paying basis, considerable thought should be given to promoting Long Beach for what its name implies: the beach, water orientation.

Now, if the Queen Mary were sold — and there were several bidders the last time it was sold — the area could be turned into a marina for small boats along with other proposals for marinas in the area.

In spite of certain information, our Long Beach Marina has continued to make money ever since it was completed in 1960. It has been, and still is, one of the finest marinas in the world. It has proved that a city-operated enterprise can be, and is, run for the betterment of its users and with absolutely not a hint of lack of integrity.

It has brought a much higher class of people to the area than any other attraction; it has increased land values (and our city's share of taxes); it has promoted many times its cost in new business, all with private capital, including eight new high-class restaurants where one still has to wait an hour for a table; and after 18 years is still a thing of beauty. The boating public certainly does not add to the welfare rolls.

Long Beach has the capability of competing with Newport-Balboa with its 6,500 boats and that means a lot of affluent people to share the costs of running our city.

Long Beach has the finest of recreational facilities in all of the L.A.-Orange County area, with its beautiful parks, golf courses, tennis courts, airport, water sports and many other things that the outdoor people pride themselves on being able to mix with their sunshine.

While the writer is not aware of the now-published contents of the report recently put out by Moffatt and Nichol engineers, at city expense, we personally feel that a more sports oriented profile should be promoted by the city. A stuffy old has-been ship and a once-a-year car race are more than our city can afford and not in the best interests of Long Beach.

DEXTER WOOD  
Long Beach

## A question

Some of the news reports appearing in your paper are, in my opinion, misleading. For instance, a representative for GM stated that the cheaper Chevy engines were put in other new cars to get the price down.

Did the (government required) sticker price show the saving to the buyer when the wrong engine was installed?

CHARLES CHILVERS  
Long Beach

## Probation was best

It is in the best interest of all concerned, community, family and the individual, that the juvenile courts decided for probation in regard to a 14-year-old boy who committed antisocial destructive acts. In the long-term course of human behavior, the best interests are served for all concerned.

The treatment rehabilitation process for the youngster involved could not proceed properly or successfully within institutional settings. The prison settings today would only tend to fixate and drive such a youngster into a life of crime and thus eventually discharge a confirmed criminal back into society.

The Fire Department personnel should look upon the court's decision as a challenge, as an opportunity for them to help in the treatment and guidance of this youngster and other such youngsters. By such efforts, the community, with the aid of the Fire Department personnel, physicians and therapists, can come to a better understanding of such problems and thus help prevent such tragedies from recurring.

BERNARD TEITEL, M.D.  
Long Beach

## Need noise law

It's unfortunate that the proposed anti-noise ordinance was delayed by the Long Beach City Council. It would have come in handy in the vicinity of First Street and Linden Avenue.

I was forced to move away from that area because the owner of the ballroom at that location allows his patrons to yell, curse and smash booze bottles until 2 a.m.

It's a shame that any one person should be permitted to make an entire neighborhood uninhabitable. But then that's one of the nice things about being rich. No one dares to criticize anything you do, no matter how uncivilized your behavior may be.

STEVEN PIKE  
Long Beach

## 'Rigged IWY conference'

The way the IWY delegates are being selected to represent all women at the national conference is not the "spice" of my life (I, P-T, July 11, Page B-7). They are charged by law to make recommendations to the president and both houses of Congress. If they misrepresent what women as a whole stand for, it could be dangerous.

I attended the IWY meeting in Los Angeles where California's 96 delegates and five alternates were selected. I do not agree that they were elected as prescribed by law, and the committee has reason to wonder if there will be any lawsuits or court action stemming from the election procedures. Also, the fact that the gay rights slate prevented the election of several official IWY nominees speaks louder than words about the gays at that meeting. Just how many gay delegates does it take to represent California women as a whole?

Suddenly it is announced that Bella Abzug, nationally known advocate of gay rights, will select 500 at-large delegates. In all 50 states, a total of 1,400 will be selected, 96 representing California. Bella Abzug will be allowed to select five times as many as the whole state of California! She will select 28 percent of the total number! This is absurd.

Maybe some good can come out of it. At least the people have a chance to see the leaders of the new equality in action. Not only do they have some astounding notions about delegate selection, but equally astounding notions about workshop subjects. In the Los Angeles meeting, they offered workshops on lesbianism, the decriminalization of prostitution, sexual freedom, and much more. The people are paying \$5 million for this national demonstration, so maybe they will take a good look and tell their representatives in Congress, "Please, don't make us buy any more."

MRS. MARIE PAUL  
Long Beach

Women's lib and gay lib champion Bella Abzug was given \$5 million of taxpayers' money to put on International Women's Year conferences in all 50 states during 1977. Congress wisely attached a few stipulations to this appropriation. One was that all viewpoints must be represented, and another was that the conference could not be used to lobby in behalf of the so-called Equal Rights Amendment. As a participant in that four-day farce, I can report that these stipulations were totally ignored.

The International Women's Year (IWY) committee was composed of only those women who support the women's lib—PRO-ERA viewpoint. They let out information regarding the conference to organizations whom they could depend on for support. The average California woman had no knowledge of the conference or of the fact that the findings of this conference would go on record as being representative of the women of this state. The small handful of "traditional" women who attended found it impossible to make their voice heard in any manner whatsoever. The IWY committee chose the subjects to be discussed, the workshop leaders, the speakers, the material made available and they even chose (two weeks before the conference) the slate of 96 whom they wanted to have as delegates to the National Conference in November. However, the National Organization for Women (NOW) and the lesbian influence was so strong that they were able to substitute 11 lesbians for 11 on the official IWY slate. To add insult to injury,

## Deserves no more

Why should Vietnam deserter, Lindsey Thompson, receive veterans benefits or have his discharge upgraded? Mr. Thompson's undesirable discharge should have been dishonorable.

The article on Thompson appeared in the July 3 edition of the I, P-T and indicated his unfortunate plight. The July 4 edition carried the plight of Mrs. Maymie Gibson. Mrs. Gibson, one of 343 Gold Star mothers, is remembering her two sons who died for what they believed in, and for the very same thing Thompson didn't have the guts to believe in.

Thompson's attitude, and that of draft-dodgers, appears to be, now that we are at peace, "Let's forget the past because now I have asthma; let's forget the past because I deserted and ran away to Canada; or America, let's forget what I did and just pay me some benefits because I was born."

No, gentlemen, Thompson deserves nothing more than his undesirable discharge. If Thompson didn't believe strongly enough to stand up for his country in time of need, why should his country believe that he now deserves benefits?

Thompson and the draft-dodgers are a sorry lot; history may mention them, but Americans will forget them.

M. BURT  
Ex-U.S. Marine Corps  
Wilmington

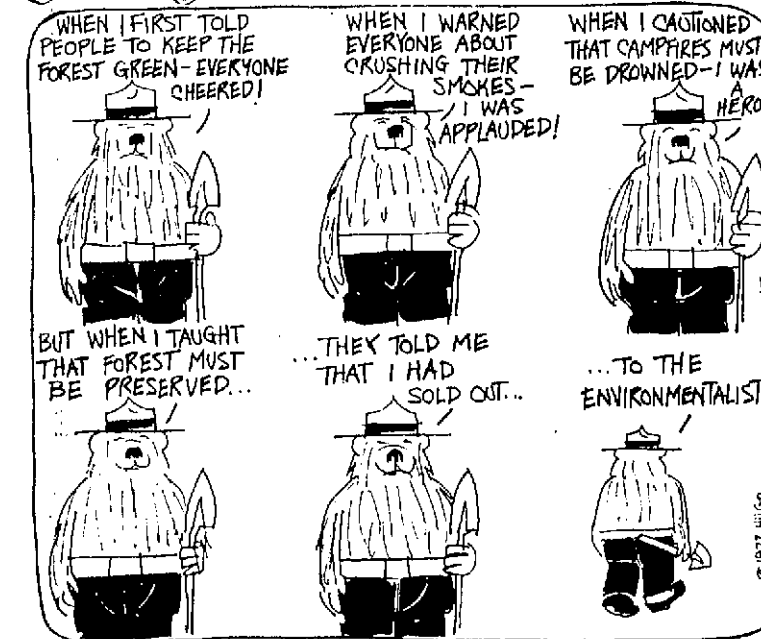
## Dogs on the loose

I wish to remind dog owners once again it is not only illegal, but terribly irresponsible to allow your animals to run loose. The dogs are not only a messy nuisance on someone else's lawn, they are potentially destructive and dangerous. You see, two nights ago our little brown cat was literally torn apart by somebody's loose Fido. Think of the consequences. The next time you let your dog out, it may be a child in his jaws.

JESSE A. GAYER  
Wilmington

## Gaucus

by HUGO





# Douglas eyeing jet sales to Lufthansa

(Continued from Page B-1)

stated our requirements up to the year 1990.

"Two-thirds of our present fleet of nearly 100 planes will have to be replaced, starting in 1982. We want a larger replacement for the Boeing 707, seating about 200 passengers, with good operating costs as compared with the McDonnell Douglas DC10. We are also looking for a new short and medium haul aircraft to replace our Boeing 737s and 727s.

"Both of these types will fill current gaps in the world market. We want aircraft which will be useful up to the end of the century. We don't want interim or compromise models."

Lufthansa's current fleet of 93 jetliners is mostly of Boeing manufacture, ranging from 747 jumbo jets to short-haul 737 twinjets, but also includes four A300 European Airbus twinjets and 10 McDonnell Douglas DC10 wide-cabin trijets.



REINHARDT ABRAHAM

Another DC10 is on order for delivery from Long Beach next December. The Douglas portion of the Lufthansa fleet represents an investment of \$385 million at present prices.

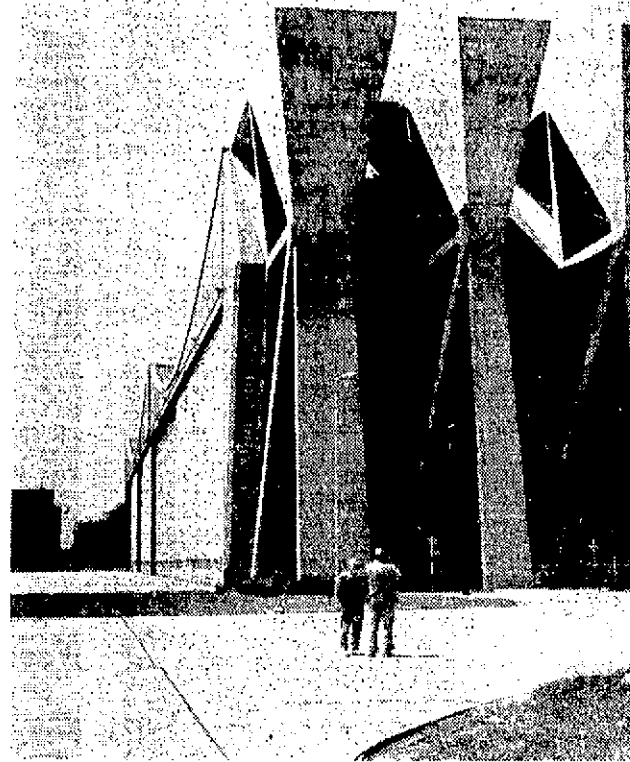
"We bought the DC10 as an intermediate sized aircraft between the 747 and the 707, according to our fleet planning policy," Abraham explained. "To meet the demand of traffic growth on specific routes we need a variety of types, each increasing in capacity by about 30 percent.

"For optimum efficiency, we want to use the smaller aircraft to develop routes, replacing them after four or five years as traffic grows with the next larger plane, and so on.

"WE ARE using the DC10 now on routes where traffic won't supply a profitable 747 load factor. The larger 747 can make a lot of money flying full, and it can lose a lot if flown with relatively light passenger loads."

Abraham said the two new types of aircraft Lufthansa wants for its multi-billion dollar replacement program must fit the pattern of gradation in capacity. One model the airline seeks is a wide-bodied, medium-range jet seating from 200 to 210 passengers to fill one of the holes in the capacity scale between the 737-seat Airbus and the 120-seat 737.

Current contenders for the new wide-cabin aircraft include a proposal for a shorter version of the European Airbus and two American designs by Boeing and Douglas. The Boeing 7X7 was originally designed with three engines and 50 seats less capacity than the Airbus, but now is being modified to twinjet status. The McDonnell Douglas DCX200 two-engine design



ONE OF LUFTHANSA'S HANGARS AT FRANKFURT

—Staff Photo by HERB SHANNON

is based on a shorter DC10 fuselage with a more fuel-efficient wing at cruising speeds.

"The DCX200 is an interesting alternative, especially if it can be produced for a shorter range to reduce weight and operating costs," Abraham commented. "We don't need the 2,500-mile range offered in the design for U.S. airlines."

Douglas also has a proposal for the second new aircraft Lufthansa

wants to plug the remaining gap in its fleet capacity graduation plan. The airline would like to have a standard-body twinjet transport with about 150 seats for this role.

The latest design for another stretched-fuselage McDonnell Douglas DC9 twinjet, designated the DC955, comes close to meeting the Lufthansa specifications. It will have a capacity of 140 passengers and can be operated by a two-man crew, another requirement.

# Catalina undersea plan Junkyard to fishing hole

By Jack O. Baldwin  
Maritime Editor

Officials at Catalina Island are working on a plan to convert an undersea desert near the island into a haven for fish while at the same time ridding islanders of some eyesores.

The plan, approved by state and federal agencies, would clean up the island of such litter as wrecked cars, burned out refrigerators, old stoves and rusty pipe.

Dumping the litter into the sea would create an artificial reef and a new "fishing hole" for anglers, proponents said.

John G. Carlisle, habitat development coordinator for the State Department of Fish and Game, said anglers could expect to see fish activity in and around the reef "almost immediately."

"Fish will take refuge around almost any solid object, even a beer can," Carlisle said.

Avalon Mayor Rudy Pilch said the plan has received the "go

ahead" from the state and Army Corps of Engineers.

"We've had the blessing of the Department of Fish and Game and approval from the Water Quality Control Board," Pilch said.

"We've made numerous ground level photographic surveys of litter scarring the landscape. We intend to take old cars whose value is no more than for junk, drain them of oil and gasoline, steam clean them if necessary, tear out the upholstery and barge them out to the site.

"It just doesn't pay island owners of old cars to ship them back to the mainland. Our plan would save the cost of freighting them by barge back to the mainland, a cost which could be more than the car would bring for junk.

"We have large quantities of old cast iron pipe that was used in our salt water system that is worthless except for its scrap value. We've got chunks of broken concrete that are totally worthless except for adding to the reef."

The plan is to create a reef

from a quarter to a half mile long on a barren sandy bottom about four miles west of Avalon near White's Point in 125 feet of water.

"The Department of Fish and Game has surveyed the area and report there is no sign of marine life," Pilch said. "There is no kelp. Nothing to attract fish. It is a desert."

The Santa Catalina Island Co. has offered \$5,000 in cash to help finance the project. Jack Finney, operator of the Catalina Island Freight Line, has offered the use of his barges to float the unwanted material to the site. Conley Pacific Co. has offered to help load the material to be transported.

About 4,500 cubic yards of material would be dumped over an area of about 15,000 square feet. The first material is expected to be dumped beginning in September or October, according to Pilch.

"Now matter how long it takes for the fish to show up, in the meantime, we've cleaned up a portion of the island," he said.

# Carson seeks grants to aid park projects

Carson officials are seeking \$150,000 in federal grants as matching funds for improvements to be made this year at three city parks.

Initial payments for improvements at Scott Park will come from the city's redevelopment agency, which has set aside \$131,562 to construct two lighted tennis courts, a parking lot, additional sports lighting, landscaping and irrigation.

At Dominguez Park, the city has obtained a lease on about two acres of unneeded land from the adjacent Dominguez Elementary School.

At Heritage Park, the council has appropriated \$240,000 for construction of a recreational building.

# Newest fire station readied to serve Orange County area

Orange County's newest fire station, No. 26 at 4691 Walnut Ave., Irvine, is being outfitted for occupancy by a fire fighting crew and, later, a paramedic unit.

The 4,600-square-foot building, which cost \$228,815 to construct, will be the county fire department's 35th "fire protection unit," according to County Fire Warden Carl M. Downs.

The station will be manned 24 hours a day and will house a three-man engine company and, in September, a paramedic unit. It will serve the North Irvine area and will be a backup for the Red Hill fire protection area.

# Attorneys say cops denied legal rights

(Continued from Page B-1)

However, Charles Sheldon, head deputy for the Long Beach branch, said this may only be one or two cases. The city prosecutor's office, which handles misdemeanors, also is reviewing about 24 cases in his office.

— A case stemming from an arrest at the Haven Bar at 256 Long Beach Blvd. in which Abrego and Schmock were the arresting officers was dismissed in court. "We didn't feel we had sufficient evidence," said City Prosecutor Robert Parkin. That was the second case dismissed at Parkin's request last week involving arrests made by the suspended detectives.

— It was revealed that a wrongful death action is pending against Kennison from the Aug. 25, 1974 shooting of Corky Dennis Muncy in his car parked near 45th Street and Falcon Avenue.

According to court documents, Kennison, then a uniformed officer, and his partner Michael Downs received a report of a disturbance at the Muncy home. Mrs. Oliva Muncy, the dead man's wife, said her husband had arrived home from work drunk, struck and beat her and departed in a green Pinto.

The officers spotted the car parked nearby and saw that Muncy had a revolver in his right hand. A rifle barrel could be seen in the car. Muncy allegedly pointed the revolver at the officers and was shot by Kennison, according to the documents.

The action was filed against Kennison, Downs and the city by Mrs. Muncy and her two children.

Robert Shannon, a deputy city attorney, said Friday that currently there are 10 wrongful death actions pending against the city,

half of which involve police. One of the other cases stems from a shooting in which Barbee killed a man who had mauled and threatened to kill his 15-month-old daughter in 1975.

The city attorney's office also said last week that three of the suspended officers have a higher number of commendations than normal for their length of service in the department.

Perhaps the most dramatic were commendations to Barbee and Schmock for helping a number of elderly people out of a burning hotel at 131 E. Anaheim St. on Oct. 9, 1974.

Fire Chief V.M. Jones wrote that "they exposed themselves to extreme danger and physical abuse and are to be commended for their actions."

BARBEE, who has been on the force nearly seven years, has 14 commendations, including eight from citizens. Kennison, on the force nearly nine years, has received 15 commendations, including nine from citizens.

Schmock, an eight-year veteran of the force, has received 10 commendations, including five from citizens. Since he joined the department at the end of 1973, Abrego has received three commendations from his superior officers.

Attorneys Solomon and Ramey say they have talked to all four officers since Calkins' press conference.

"They feel very upset," Solomon said. He added that their families are also upset and "afraid to go out in public."

He said he believes both Barbee and Schmock are under treatment by physicians for problems they had previous to the suspensions.

# O.C. to be polled on choices for federal forest wilderness

Orange County residents will have a chance Saturday to tell the U.S. Forest Service what areas of local national forests they think should be set aside as wilderness.

William Mueller, spokesman for the Forest Service, said a meeting will open at 9 a.m. at the Santa Ana City Hall council chambers for citizen suggestions.

It will be one of a series of such meetings in local communities throughout the nation being con-

ducted by the Forest Service and its parent Department of Agriculture.

Data collected at the sessions, where people will be asked to complete questionnaires, will be fed into computers to come up with consensus reports, Mueller said.

He stressed that outdoor families and individuals should offer their suggestions, especially if they do not belong to "special interest groups" or organizations.

# Tamaru named to O.C. post

Takuji "Tug" Tamaru, 55, of Huntington Beach, who heads the Los Angeles city data services bureau, will become head of Anaheim's new Data Processing Center on Monday. His salary will be \$2,914 monthly.

Tamaru, who has been with Los Angeles city government since 1952, designed several computer

information systems, including one for 52 law enforcement agencies providing information on warrants and warrants. It is linked with the Los Angeles County District Attorney's office and the California Department of Justice.

City Manager William O. Talley of Anaheim chose Tamaru for the new post,

# CITY COUNCIL CALENDAR

City Council agenda for Tuesday

**CONSENT CALENDAR:**  
**AUTHORIZE CITY MANAGER** to execute Fifth Supplemental Lease Agreement with David S. Robertson and Leslie M. Griffin, lessees of Long Beach Executive Air Terminal at Long Beach Airport extending lease for 10 years.

**ADOPT PLANS AND SPECIFICATIONS NO. R-4749** for furnishing and installing exterior building maintenance and window washing equipment for new City Hall. Authorize city manager to advertise for bids.

**REQUEST CITY ATTORNEY** to prepare amendment to Long Beach Municipal Code to establish two-hour parking at west curb of Pine Avenue from 7th Street to Ocean Blvd.

**REQUEST CITY ATTORNEY** to prepare amendment to Long Beach Municipal Code to permit two-way traffic operation on Pine and Locust Avenues and prohibited parking on west side of Pine Avenue.

**APPROVE AND AUTHORIZE CITY MANAGER** to execute assignment of right, title and interest in money orders, statements, claims and causes of action against Universal Money Order Company involving Department of Gas and Water utility payments made to Boys' Market.

**APPROVE Alamitos Bay Structure Permit** for Philip McCafferty to install float with access brow and ramp at 31 Rivo Alto Canal.

**RECEIVE AND FILE** commission, director, Marine Department, in re their policy interpretation regarding the requirement of reverse gear in the near shore ocean area.

**RECEIVE AND FILE** commission, acting director of public works, advising that Los Angeles River Bikeway (LARIO) has been opened to use.

**RECEIVE AND FILE** commission, Local Agency Formation Commission, L.A. County, transmitting their minutes of June 22, 1977, meeting.

**RECEIVE AND FILE** commission, Airport Advisory Commission, advising they agree that further study of adjusted landing fees at Airport be deferred until after Airport Master Plan is developed and adopted.

**RECEIVE AND FILE** commission, Robert J. Swan, Box 1866, transmitting copy of this letter to the editor of the Marina News regarding proposed shoreline marina and copy of letter to the editor of IPT from Beth Doerr relative to same.

**RECEIVE AND FILE** commission, Mrs. Helen M. Arnett, 1410 E. 6th Street in opposition to the demolition of Camellias Housing Project.

**RECEIVE AND FILE** commission, M. Goodman, 930 East 1st Street, No. 2, enclosing article in re Long Beach Grand Prix: expressing opposition to planned marina and Long Beach Grand Prix.

**RECEIVE AND FILE** commission, Thomas E. Stewart, member of Economic Development Commission, representing Independent Insurance Agents Association of Long Beach, in support of downtown shopping mall.

**RECEIVE AND FILE** commission, George Whitesley, South Bay Association of Chambers of Commerce, 3828 W. Carson St., Torrance, transmitting position statement on proposed LNG Terminal in L.A. Harbor area.

**REFER TO CITY MANAGER**, commission, Local Agency Formation Commission, giving notice of hearing on Annexation No. 1-77 (Hawaiian Gardens Area) to Central Basin Municipal Water District and to Metropolitan Water District of So. Calif., to be held August 24, 1977, Room 281, Hall of Administration, 500 W. Temple St., Los Angeles, 9:00 A.M.

**REFER TO CITY MANAGER**, commission, City of Torrance, advising of public hearing on a program of proposed transit improvements; enclosing copy of Notice of Public Hearing relative to same.

**REFER TO CITY MANAGER FOR REPLY**, com-

mission, John Northmore, 234 E. 12th Street, in re news article relative to program in West San Gabriel Valley to remove graffiti and their clean-up-the-city.

**REFER TO PUBLIC SAFETY COMMITTEE**, commission, Robert H. Wechter, President, Long Beach Lambda Democratic Club, 244 Covina Avenue, Apt. A, recommending City take steps to establish independent Police Review Board.

**REGULAR AGENDA:**  
**PROCLAMATION:** Sudden Infant Death Syndrome Awareness Week, July 25 through July 31, 1977.

**MAYOR CLARK, RECOMMEND** the appointment of Mrs. Jane Cameron Klink to the Long Beach-Valparaiso Sister City Committee to fill existing vacancy.

**MAYOR CLARK, SUBMITTING** final report from Mayor's Task Force on New Directions, recommending the establishment of District Councils throughout City.

**PERSONNEL AND CIVIL SERVICE COMMITTEE**, recommending approval of funding recommendations for CETA Public Service Employment and Title I Vocational Training as listed.

**CITY MANAGER, RECOMMENDING** that the following be reappointed to Library Book Committee for the term July 1, 1977, through June 30, 1978: Blanche Collins, John A. Herman, Zelma Lipscomb.

**CHIEF OF POLICE and City Prosecutor**, recommending that the issuance of an Off-Sale Beer and Wine License to Nathan Price at 1695 West Pacific Coast Highway be protested.

**CHIEF OF POLICE and City Prosecutor**, recommending issuance of an On-Sale General Public Premises License to Mildred J. and Wendell W. Whisenand, at 2476 Santa Fe Avenue, be protested.

**CITY ATTORNEY**, requesting confirmation of appointment of Irene M. Camp to position of Legal Secretary II, effective August 8, 1977, to fill an existing vacancy.

**ORDINANCE AMENDING** Use District Map — SEADIP.  
**ORDINANCE AMENDING** Long Beach Municipal Code adopting the Uniform Building, Mechanical, Housing, Plumbing, Fire and National Electric Codes.

**REQUEST TO SPEAK** from Collin Bruce McCain, Director — Air Museum West, to discuss their purpose and invite interest in placing "Spruce Goose" on permanent display in City of Long Beach.

**Hearing:** 2:00 p.m., on eminent domain proceedings for acquisition of 3.577 acres at Ocean Boulevard and 36th Place — Taper Parcel — 3500 East Ocean Boulevard.

**Reminders:** Parking Authority at 10:00 a.m.; Public Safety Committee at 1:30 p.m.; Legislative and Intergovernmental Affairs Committee at 3:00 p.m.

**Moving Away?**  
**Sell Your Unwanted Items**

ARROWHEAD 17 Good Road 5601 (CY177) 666-3005

Judy Kern's travel trailer had been great for getting away from Long Beach, but when she and her husband decided to move to the Pacific Northwest permanently, they knew they would no longer need their getaway vehicle. An Independent Press-Telegram Classified ad found the trailer a good home.

**Selling? Renting? Hiring? IPT Classified ads** get the job done. Call 432-5959 to place your ad.

# IMPROVE YOUR APPEARANCE



**E. B. FRANKEL, M.D.**

Member of American Medical Association  
Associated Board Certified Cosmetic Surgeons  
Associated Dermatologists

**AUTHOR OF "HAIR TRANSPLANTS" — ADDITIONAL OBSERVATIONS**  
PUBLISHED IN "CUTIS," A DERMATOLOGY MEDICAL JOURNAL  
**AUTHOR OF "NERVE BLOCK FOR HAIR TRANSPLANTS" TO BE**  
PUBLISHED IN THE JOURNAL OF DERMATOLOGIC SURGERY

—modify your nose, face and body contours. Enhance your bustline, restore hair. Greater self-confidence, an increased feeling of well-being and a more exciting life are possible when you look your best. Learn why so many have selected our faculty and Board Certified Surgeons after careful comparisons. Your private consultation and our Free Brochure explain the surgery and anesthesia.

• LOS ANGELES

4322 Wilshire Bl. (713) 938-2191

• SANTA ANA

2700 N. Main St., Suite 502 (714) 541-6651

• SAN DIEGO

3033 Bunker Hill St., Suite 101 (714) 483-1900

Dr. Frankel, I understand you can help me. Please send me the following information including your services and fees.

☐ **HAIR RESTORATION:** "Follicular" and "Correlation" of Hair Loss & Scalp Conditions. Is in full-size pages with 22 photos, diagrams & charts including information on published literature. A booklet which can save you hundreds of dollars.

☐ **COSMETIC SURGERY:** Breast enlargement, lift & reduction, face, eyelids, nose, chin, neck & ear remodeling, abdomen, legs, thigh arm reduction, chemotherapy and dermatology, wrinkles and tattoo removal, scar revision.

☐ **DERMATOLOGY:** General information booklet.

Name \_\_\_\_\_

Address \_\_\_\_\_ Apt. \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_ Phone ( ) \_\_\_\_\_







# Latest Bond film opening Aug. 3

Roger Moore, star of the two latest James Bond films, "Live and Let Die" and "The Man With the Golden Gun," will next portray Secret Agent 007 in "The Spy Who Loved Me," opening nationwide Aug. 3.

**RATINGS**

**G** General Audiences. All ages admitted.

**PG** Parental Guidance suggested. All ages admitted.

**R** Restricted Persons under 17 not admitted unless accompanied by parent or guardian.

**X** Adults only. No one under 18 admitted.

NOTE: If two features have different ratings, the more restrictive rating prevails. For Code 1327-7.

## MANN THEATRES LONG BEACH

### BARGAIN PRICES \$1.50

AT THEATRES AND TIMES LISTED BELOW EXCEPT CREST

**BELMONT** 12535 Seal Beach 430-0419  
"THE STING" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15  
"TALE OF 2 CRITTERS" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15

**IMPERIAL** 12535 Seal Beach 430-0419  
"THE STING" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15  
"TALE OF 2 CRITTERS" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15

**IMPERIAL LONG BEACH** 317 E. Ocean 436-3873  
"THE STING" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15  
"TALE OF 2 CRITTERS" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15

**ROSSMOOR, SEAL BEACH** 12535 Seal Beach 430-0419  
"THE STING" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15  
"TALE OF 2 CRITTERS" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15

**ROSSMOOR, SEAL BEACH** 12535 Seal Beach 430-0419  
"THE STING" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15  
"TALE OF 2 CRITTERS" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15

**ROSSMOOR, SEAL BEACH** 12535 Seal Beach 430-0419  
"THE STING" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15  
"TALE OF 2 CRITTERS" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15

**ROSSMOOR, SEAL BEACH** 12535 Seal Beach 430-0419  
"THE STING" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15  
"TALE OF 2 CRITTERS" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15

**ROSSMOOR, SEAL BEACH** 12535 Seal Beach 430-0419  
"THE STING" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15  
"TALE OF 2 CRITTERS" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15

**ROSSMOOR, SEAL BEACH** 12535 Seal Beach 430-0419  
"THE STING" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15  
"TALE OF 2 CRITTERS" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15

**ROSSMOOR, SEAL BEACH** 12535 Seal Beach 430-0419  
"THE STING" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15  
"TALE OF 2 CRITTERS" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15

**ROSSMOOR, SEAL BEACH** 12535 Seal Beach 430-0419  
"THE STING" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15  
"TALE OF 2 CRITTERS" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15

**ROSSMOOR, SEAL BEACH** 12535 Seal Beach 430-0419  
"THE STING" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15  
"TALE OF 2 CRITTERS" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15

**ROSSMOOR, SEAL BEACH** 12535 Seal Beach 430-0419  
"THE STING" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15  
"TALE OF 2 CRITTERS" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15

**ROSSMOOR, SEAL BEACH** 12535 Seal Beach 430-0419  
"THE STING" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15  
"TALE OF 2 CRITTERS" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15

**ROSSMOOR, SEAL BEACH** 12535 Seal Beach 430-0419  
"THE STING" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15  
"TALE OF 2 CRITTERS" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15

**ROSSMOOR, SEAL BEACH** 12535 Seal Beach 430-0419  
"THE STING" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15  
"TALE OF 2 CRITTERS" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15

**ROSSMOOR, SEAL BEACH** 12535 Seal Beach 430-0419  
"THE STING" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15  
"TALE OF 2 CRITTERS" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15

**ROSSMOOR, SEAL BEACH** 12535 Seal Beach 430-0419  
"THE STING" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15  
"TALE OF 2 CRITTERS" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15

**ROSSMOOR, SEAL BEACH** 12535 Seal Beach 430-0419  
"THE STING" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15  
"TALE OF 2 CRITTERS" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15

**ROSSMOOR, SEAL BEACH** 12535 Seal Beach 430-0419  
"THE STING" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15  
"TALE OF 2 CRITTERS" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15

**ROSSMOOR, SEAL BEACH** 12535 Seal Beach 430-0419  
"THE STING" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15  
"TALE OF 2 CRITTERS" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15

**ROSSMOOR, SEAL BEACH** 12535 Seal Beach 430-0419  
"THE STING" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15  
"TALE OF 2 CRITTERS" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15

**ROSSMOOR, SEAL BEACH** 12535 Seal Beach 430-0419  
"THE STING" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15  
"TALE OF 2 CRITTERS" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15

**ROSSMOOR, SEAL BEACH** 12535 Seal Beach 430-0419  
"THE STING" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15  
"TALE OF 2 CRITTERS" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15

**ROSSMOOR, SEAL BEACH** 12535 Seal Beach 430-0419  
"THE STING" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15  
"TALE OF 2 CRITTERS" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15

**ROSSMOOR, SEAL BEACH** 12535 Seal Beach 430-0419  
"THE STING" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15  
"TALE OF 2 CRITTERS" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15

**ROSSMOOR, SEAL BEACH** 12535 Seal Beach 430-0419  
"THE STING" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15  
"TALE OF 2 CRITTERS" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15

**ROSSMOOR, SEAL BEACH** 12535 Seal Beach 430-0419  
"THE STING" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15  
"TALE OF 2 CRITTERS" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15

**ROSSMOOR, SEAL BEACH** 12535 Seal Beach 430-0419  
"THE STING" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15  
"TALE OF 2 CRITTERS" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15

**ROSSMOOR, SEAL BEACH** 12535 Seal Beach 430-0419  
"THE STING" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15  
"TALE OF 2 CRITTERS" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15

**ROSSMOOR, SEAL BEACH** 12535 Seal Beach 430-0419  
"THE STING" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15  
"TALE OF 2 CRITTERS" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15

**ROSSMOOR, SEAL BEACH** 12535 Seal Beach 430-0419  
"THE STING" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15  
"TALE OF 2 CRITTERS" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15

**ROSSMOOR, SEAL BEACH** 12535 Seal Beach 430-0419  
"THE STING" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15  
"TALE OF 2 CRITTERS" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15

**ROSSMOOR, SEAL BEACH** 12535 Seal Beach 430-0419  
"THE STING" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15  
"TALE OF 2 CRITTERS" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15

**ROSSMOOR, SEAL BEACH** 12535 Seal Beach 430-0419  
"THE STING" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15  
"TALE OF 2 CRITTERS" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15

**ROSSMOOR, SEAL BEACH** 12535 Seal Beach 430-0419  
"THE STING" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15  
"TALE OF 2 CRITTERS" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15

**ROSSMOOR, SEAL BEACH** 12535 Seal Beach 430-0419  
"THE STING" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15  
"TALE OF 2 CRITTERS" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15

**ROSSMOOR, SEAL BEACH** 12535 Seal Beach 430-0419  
"THE STING" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15  
"TALE OF 2 CRITTERS" 12:00-1:45-3:30-5:15-7:00-8:45-10:30-12:15

# And many don't Many athletes make it as actors

**By Bob Thomas**  
*Associated Press*

The scene is a corridor outside a Los Angeles courtroom. A professional killer is on trial. During a recess he and his accuser, detective Woodrow Edison York, exchange insults.

"You ain't even got the guts to shoot me in the back," snaps the police officer.

"That's an idea," the killer sneers.

The murderer is played by Dean Stockwell, a veteran film star. Detective York is played by Orenthal James Simpson, better known as O.J., open-field runner in pro football stadiums and airports. O.J. Simpson, star of USC, the Buffalo Bills, TV commercials and sports broadcasts, is taking the biggest plunge of his five-year acting career.

His performances so far have neither repelled nor enthralled critics or audiences. He has played secondary roles in TV's "Medical Center" and in

the features "The Klansman," "Killer Force," "The Towering Inferno," "Cassandra Crossing" and the unreleased "Capricorn One," plus a brief bit in "Roots."

Nothing much to strain his acting muscles. But in "D.I.Q." (detective headquarters), a two-hour Columbia Pictures Television movie to be shown on CBS next season, he will need to portray scorn, as

## It started with Jack Dempsey

in the scene with killer Stockwell, plus fear, joy and sadness. He also must play the lover of his detective sidekick, actress Elizabeth Montgomery.

Can O.J. succeed in a field that has defeated many an athlete? Miss Montgomery, star of "Bewitched," believes he can.

"I'm not surprised at how well O.J. does as an actor," she says.

"First of all, I've seen his previous work. Secondly, I believe that any-

one whose talent is beyond the ordinary is usually not limited to one field."

Simpson is the latest in a long line of star athletes who have been attracted to the movie world. It started back in the silent-film era with Jack Dempsey ("Manhattan Madness"), Babe Ruth ("Goin' Home") and Gene Tunney ("The Fighting Marine").

In 1933 heavyweight champion Max Baer and Myrna Loy co-starred in MGM's "The Prizefighter and the Lady," the role of Tarzan proved a natural attraction for athletes, including swimmers Johnny Weissmuller and Buster Crabbe, decathlon stars Herman Brix (Bruce Bennett) and Glenn Morris, UCLA basketball player Denny Miller and pro footballers Mike Henry and Ron Ely.

The decathlon also has produced such acting hopefuls as Bob Mathias, Rafer Johnson and Bruce Jenner. The football world has given Hollywood performers from Johnny Mack Brown to Jim Brown, plus Alex Karras, Don Meredith and Joe Namath. From boxing: Buddy Baer, Maxie Rosenbloom, Rocky Graziano, Lou Nova, Ken Norton.

Two women athletes became box-office stars: figure skater Sonja Henie and swimmer Esther Williams.

Hollywood used to offer "B" pictures of sports stars playing themselves: "Harmon of Michigan" (Tom Harmon), "The Spirit of Stanford" (Frankie Albert), "The Spirit of West Point" (Glenn Davis, Doc Blanchard), "Crazylegs" (Elroy Hirsch), "The Jackie Robinson Story," "The Bob Mathias Story."

For every athlete who achieves movie stardom, dozens fail. Muhammad

Ali, currently starring as Muhammad Ali in Columbia Pictures' "The Greatest," suggests the reason:

"Most athletes who turn actor are displeased with their athletic careers and use their fame to seek another career. That is why most of them don't make it; they go after acting for the wrong reasons."

"Me, I'm the most famous man in the world, and I can make five or six million dollars in one night. So fame and money isn't my motive. I'll make more movies, but only if they are clean and have something to say for humanity."

O.J. Simpson admits another motivation: Ego satisfaction.

"No doubt about it—athletes are accustomed to being patted on the back," he says. "It's tough to feed that ego after you're through with sports."

"Football is more immediately satisfying, because the applause is spontaneous. But I've also found satisfaction in investigating roles; it's a way of finding out more about yourself."

Simpson says he considered acting a sideline until he worked with such veterans as Richard Burton and Lee Marvin on "The Klansman." Then he began to consider acting as a career, though at present he can earn four times as much money in football.

"The worst thing I have to face is the fact that I have a strong, established personality," he says. "I have to play against that personality in my roles. For instance, I have no running scenes in 'D.I.Q.'"

Chuck Connors made the transition from the baseball diamonds of the Hollywood Stars and Chicago Cubs to acting in "Riflemen" and "Roots." He explains why he and others have succeeded:

"Athletes have got something that most actors struggle for and rarely achieve: high visibility. Fortunately, I had my visibility playing for the Hollywood Stars in Los Angeles, where they make the movies. Nowadays athletes can get nationwide attention via television. So a movie or television producer can get an immediate star by hiring an athlete."

"The trouble is that not all athletes make good actors. But many come well-equipped because you need a certain ego to face the crowd and competitors in sports. And sports is a kind of proving ground; because of television, athletics are a form of entertainment."

Swimmer Mark Spitz evidences the frustration that some athletes face as actors. After becoming an instant superstar with his seven gold medals at the 1972 Olympics, he came to Hollywood to make a big

plash as an actor. But in five years he has only a few TV variety show appearances and one small role in "Emergency" to his credit.

"An athlete can show physical ability and win; a businessman can display intellectual capacity and succeed," Spitz says. "But in acting there are no guidelines. You can be a dummy or a genius, ugly or good looking. Art is in the eye of the beholder."

"If the producers decide you don't have art, you don't get the job."

The Olympic champion says he studied under a reputable drama coach who gave him good marks, but casting agents have told him he is too identifiable as Mark Spitz to be a convincing actor.

"I'm available, but I'm



**FLEXING his acting muscles as Elizabeth Montgomery's lover and detective sidekick in new TV movie is football star O.J. Simpson, one of many sports celebrities to crack Hollywood.**

—AP Wirephoto

realistic about it—I'm not holding my breath until a role comes along," Spitz says. "I don't doubt my ability. I may not have the ability of Robert Redford. But then I never swam like Mark Spitz when I first got into the water, either."

The latest acting prospect to emerge from the Olympic Games is Bruce Jenner, 1976 decathlon winner.

"You sort of get pushed in that direction," Jenner says. "After the Games I saw headlines saying, 'Bruce Jenner Wants to Be a Movie Star.' I said, 'Hey, a guy has talked to me about a movie, that's all.'"

Like Spitz, Jenner signed with the prestigious William Morris Agency. He was tested for the title role in "Superman," but lost because he "photographed too young." He now is concentrating on ABC sports broadcasting, public speaking and TV commercials, but he would welcome the challenge of an acting role.

"Acting is a matter of controlling the emotions, and that's what athletics are about, too. I've always said that winning the Olympic Games was 80 per cent mental and 20 per cent physical. I always concentrated on the emotional aspect of my training."

**YOUR HOROSCOPE**  
by JEANE DIXON

Forecast for Monday

**YOUR BIRTHDAY TODAY:** Move fast to make the most of existing opportunity early this year. Start today if not already begun. Expect a drift phase of fewer such pleasant opportunities in the last half-year. Learn greater self-acceptance; from there go on to forgive others' shortcomings. Today's natives have the capacity to wait despite deep-rooted impatience, lean toward mysticism. Those born this year diverge from conventional educational programs, make gifted executives in maturity.

**VIRGO (Aug. 23-Sept. 22):** Things you put in motion embroil more people and activity than you dreamed. Tomorrow you see issues and problems in perspective, ways to handle them.

**LIBRA (Sept. 23-Oct. 22):** In managing finances, find a good place to stop by noon. What is wrong is obvious, no notion how to fix it. Clearing up prosaic details does offer a clue.

**SCORPIO (Oct. 23-Nov. 21):** Being out of step is normal. Coax others to adopt more of your pace, expect no dramatic results. An eye on budget, beginnings is essential to basic security.

**ARIES (March 21-April 19):** Morning's bright plan is great while new, fades quickly into chaos in afternoon. Revert to known routine. Watch others try to make the experiment work.

**SAGITTARIUS (Nov. 22-Dec. 21):** Plant an idea among those seeking something to do, but leave yourself out of it. Home concerns need understanding. Hobbies are emotionally rewarding.

**TAURUS (April 20-May 20):** Advice, offers of help have unstated strings or reservations. Think, rely on your own resources. Hide your time, learn more from a nonleadership spot.

**CAPRICORN (Dec. 22-Jan. 19):** Resist impulses toward drastic changes, expenditures. People giving advice look important, make more noise, actually know less of the situation than you.

**GEMINI (May 21-June 20):** Your crowd is more obliging than outsiders, but nobody will keep quiet about what you say. Don't exert deliberate effort to influence anyone's decision.

**AQUARIUS (Jan. 20-Feb. 18):** News inspires decisions you shouldn't discuss yet. Allow a few days to reconsider, figure out ways and means to put all available resources to work.

**CANCER (June 21-July 22):** Business improves briefly in morning. Afternoon is for follow-ups, filling orders. Tonight people are at odds, unable to settle on a single topic or theme.

**PISCES (Feb. 19-March 20):** Your best course of action seems blurred. Explain the case to anybody who'll listen. At least it clarifies things in your mind, ties in loose ends.

**LEO (July 23-Aug. 22):** Take the bull by the horns, get busy early. By midday cut out, symbolically if not physically.

**ART THEATRE**  
4th & CHERRY 438-5435  
"BOUND FOR GLORY"  
plus Alice Corbitt in  
"ALICE'S RESTAURANT"  
Fri-Sun (PG) Open 6-30

**"THE CLOCK MAKER"**  
"MALE OF THE CENTURY"  
Open 6-11

**BAY Seal Beach**  
Pacific Coast Hwy. & Main St.  
431-9988

A long time ago in a galaxy far, far away...

**STAR WARS**

PG PARENTAL GUIDANCE SUGGESTED  
MAY THE FORCE BE WITH YOU

Now Playing!  
UA TWIN A. 11201 South St.  
Outside the Los Cerritos Shopping Center  
1:00-3:15-5:30-7:45-10:00 No Passes

**tales of erotic mischief**

**"LAST BATH"**  
PLUS Co-Hit  
**DARK DREAMS**

**RATED X FOR ADULTS**  
**LONG BEACH THEATRE 432-0956**  
217 E. OCEAN BLVD. OPEN 11 A.M.

**DAZZLING ADVENTURE...**  
from the depths of Devil's Bayou!

**WALT DISNEY PRODUCTIONS**  
**THE RESCUERS**  
A new animated comedy-thriller

**A Tale of Two Critters**  
Pacific's  
LAKEWOOD DRIVE-IN  
595-5388

**Mann's ROSSMOOR** 430-0419  
**PARAMOUNT DRIVE-IN** 633-4646

**WALT DISNEY PRODUCTIONS**  
**THE RESCUERS**  
A new animated comedy-thriller

**A Tale of Two Critters**  
Pacific's  
LAKEWOOD DRIVE-IN  
595-5388

**Mann's ROSSMOOR** 430-0419  
**PARAMOUNT DRIVE-IN** 633-4646

**WEDNESDAY, AUG. 17 thru SUNDAY, AUG. 21 The Long Beach Arena**

**ALL NEW 10TH YEAR**

**RINGLING AND BARNUM BROS. & BAILEY CIRCUS**

Produced by IRVIN FELD and KENNETH FELD • Staged and Directed by RICHARD BARSTOW

**WEDNESDAY (Aug. 17):** L.B.I.P.T. NIGHT at 8 P.M. 3:00 & 8:00 P.M.  
All Tickets \$2.00 Off with Long Beach Independent Press Telegram Coupon

**THURSDAY & FRIDAY (Aug. 18 & 19):** 3:00 & 8:00 P.M.

**SATURDAY (Aug. 20):** 11:00 A.M., 3:00 & 8:00 P.M.

**SUNDAY (Aug. 21):** 1:30 & 6:00 P.M.

**All Seats Reserved \$4.50 - \$5.50 - \$6.50 - \$7.50**  
Tax Included • **SAVE \$2.00 ON KIDS UNDER 12**  
• Wed. 3 P.M. • Thurs. 3 & 8 P.M.  
• Fri. 3 & 8 P.M. • Sat. 8 P.M. • Sun. 11 A.M.

**TICKETS NOW ON SALE AT:** All Ticketron Outlets Including Sears, Wards & The Broadway • All Mutual Agencies Including Pacific Stereo (637 S. Hill, L.A.) • All Liberty Agencies • Long Beach Arena Box Office • Use BankAmericard or Master Charge by mail or at box office • For Ticket Information Call (213) 437-2255 • Group Sales Call (213) 465-4126

**MAIL ORDERS:** Send self-addressed, stamped envelope, with check or money order payable to RINGLING BROS. CIRCUS, Long Beach Arena, 300 East Ocean Blvd., Long Beach, California 90802

**ALSO AT ANAHEIM CONV. CENTER • THURS. AUG. 4 thru MON. AUG. 15**

**ANY 99¢ TIME**

**PARADISE THEATRE**  
BELLFLOWER & CARSON  
429-5917

**WALT DISNEY**  
**FREAKY FRIDAY**  
ALSO  
**GUS**  
99¢ open at 12 99¢

**NEIGHBORHOOD Theatre Guide TORRANCE**  
Rolling Hills Twin, Torrance 325-2600  
For C. H. & C. H. & C. H.  
(1) "RESCUERS" (PG)  
(2) "A TALE OF TWO CRITTERS" (PG)  
(3) "VIVA KNEVEL" (PG)  
(4) "LOGAN'S RUN" (PG)

**DOWNY**  
Avenue Theatre, Downey 973-6781  
Downey Ave. near Firestone  
"VIVA KNEVEL" (PG)  
"PEOPLE TIME FORGOT"  
Merella Theatre, Downey 961-2281  
Downey Ave. near Firestone  
"RESCUERS" (PG)  
"A TALE OF TWO CRITTERS"

**THE ROMANCE OF PASSION AND POWER**

**The Other Side of Midnight**

**A MARTIN RANSCHOFF - FRANK YAB. AND PRODUCTION • THE OTHER SIDE OF MIDNIGHT**  
A CHARLES BARRETT FILM • YVONNE FRANGE PISIER • JOHN BECK • SUSAN SARGENT

**CERRITOS MALL CINEMA 1**  
605 Hwy. 101 South St.  
Cerritos Mall • 924-7726

**NOW SHOWING!**

**Robert Altman presents**  
**Welcome to L.A.**  
a film by Alan Rudolph

"A MASTERPIECE. A FEAST FOR THE EYES AND EARS. Everyone in this starchy cast equals or surpasses the best they've ever done."  
—Kevin Thomas, Los Angeles Times

"THERE SHOULD BE ACADEMY AWARD NOMINATIONS NEXT SPRING FROM THIS CLUSTER OF UNIFORMLY SPLENDID PERFORMANCES."  
—Dudley Saunders, Louisville Times

**City of the One Night Stands**

Robert Altman presents "Welcome to L.A." a film by Alan Rudolph  
starring Keith Carradine • Sally Kellerman • Geraldine Chaplin  
Harvey Keitel • Lauren Hutton • Sissy Spacek • John Considine  
Vivica Lindfors • Richard Baskin • Denver Pyle • music and songs by Richard Baskin • produced by Robert Altman • written and directed by Alan Rudolph • filmed in Panavision

**RESTRICTED**



## Earl Wilson

## See Janie Sell on commercials, stage

NEW YORK — "I went down to the Bowery Mission," Janie Sell said. "The poor down-and-out guys came in, and they were treated with respect by the Salvation Army. Maybe one was an alcoholic or had on a shabby suit, but he was handled as a person."

"One woman brought in a baby, and all those bums were looking at the baby. It was beautiful."

Janie Sell has one of the best figures on Broadway, a voice that makes money for her on both the stage and on commercials, and a wild sense of humor. Visiting the Bowery Mission was the last rung on the ladder that led her up to the star role in "Happy End" at the Martin Beck Theater.

Janie plays "Hallelujah Lil," the Salvation Army lieutenant who falls in love with Bill Cracker (Christopher Lloyd), the toughest thug in Chicago.

"I wanted to make that spirit shine through — I hope I get it across to the audience," she says.

JANIE was Debbie Reynolds' understudy in "Irene," she won a Tony performing with the Andrews Sisters in "Over Here," doing Mitzi the Nazi, and she did Gladys Bumps in a revival of "Pal Joey."

But it was a break that gave her this new starring part — and she almost turned it down.

Meryl Streep was leaving the show to do a movie



TELLY SAVALAS  
New York Bound

with Robert De Niro. Bob Kalfin, the director, remembered Janie fooling around with a rubber chicken as a prop in another show and offered her the part.

"I said no, I was rehearsing to do an act at the Grand Finale cafe in September — later I told him there wasn't any reason I couldn't do both things."

"I had to learn it in five days. Then I got swollen vocal cords and tonsillitis,

and the doctor said, 'I should tell you you mustn't sing for several days — but you wouldn't obey me, so I'll fix you up.'"

The show opened for the press this past week, and now Janie marvels a little at those steps up the ladder.

SHE'S FROM Detroit, where she knew Lily Tomlin: "We used to think Lily was too shy to be commercial. They tell the story that the air fare from Detroit to New York was \$30, and that Lily borrowed \$5 from each of six friends."

"I was going to the University of Detroit, and we had a little revue. The director of Wayne State said if I'd switch to Wayne State I could go to Europe with their show, 'Where's Charlie?' So I changed, but I never took a class at Wayne, but we went to Europe. I came home and got married and had a baby. For four years I didn't think about show business. Then the marriage ended."

She followed Lily Tomlin into "Upstairs at the Downstairs," was a chorus girl in "George M" and then found herself getting publicity as Debbie's understudy.

"I never went on for her — she's a strong lady. I don't know what I'd have worn, anyway. I'm 5-6, and she's teeny. I weigh 30 pounds more."

"She was very good to me. When I auditioned for 'Over Here,' Debbie had her hairdresser and makeup man help me, loaned me a dress that was her mother's, and some Joan Crawford shoes. And there was never any of that business of 'Take out that new laugh.' Not only did Debbie allow you to have your moment, but she supported you if you got a laugh."

JANIE'S 37. She sings a lot in "Happy End" and will sing more.

"I thought I sang so badly when my vocal cords were swollen, but they told me I had the right Brechtian sound. That was an accident."

And how is it to have an opening after only five days with the script?

"Sheer terror. Worse than having a baby."

"Worse than that?"

"I'm telling you, and I know." She added that son Jason's 13 and out in Michigan being spoiled by his grandparents.

WEEKEND... Telly Savalas phoned from L.A. to say he'll be back in N.Y. in the fall to film some Kojak episodes... A Hollywood unknown, Terence Robay, got the title role in a London musical about James Dean... "The Deep" will have the biggest preview audience ever — 10,000

people in the baseball stadium in Tokyo.

Both Bing Crosby and Dean Martin want country singing star Dolly Parton on their Christmas specials... The Broadway gag is that Norman Dean, producer of "Oh! Calcutta!," is a very considerate boss. He's the only one to let his cast work with their clothes off in this sultry weather... Lili Palmer will be back in films, in "Dreams and Mrs. Aynsley."

Record executive Phil Spector is talking to the Letterman about producing their next album... The mother of the Osmond clan is being coaxed to do TV commercials for a soup company.

TODAY'S BEST laugh: A real estate agent says dogs are always welcome in his apartments: "I never saw a dog come home drunk or burn a hole in the carpet with his cigarette."

WISH I'D said that: Mark Twain said it: "Never learn to do anything. If you don't learn, you'll always find someone else to do it for you."

REMEMBERED quote: "A pessimist is a man who

holds a seashell to his ear — and hears a faucet dripping." — Ray Mousalvatge, Dayton.

EARL'S PEARLS: An aging actor said he's been looking tired: "If the bags under my eyes get any bigger I'll have to wear them in a bra."

One of the newest bikini styles is called "Mother Hubbard's Cupboard." It's



She's back

Singer-songwriter Janis Ian returns to the Universal Amphitheater next Friday, Saturday and Sunday nights.

**JARAMOUNT**  
DRIVE-IN THEATRES  
PARAMOUNT AND COMPTON BLVD.  
633-4646

① Disney's "RESCUERS" plus "NO DEPOSIT, NO RETURN" & 4 Cartoons (G)

② "RABID" (R) plus "RUBY" (R)

## Amazing Aces have country rhythm

Associated Press

Somebody down there in Nashville left the gate open a few years back and let some of that good country out. Its strains fused with pop and rock, and before long even the Gucci crowd was lickin' hot barbecue sauce off its fingers and stompin' cowboy boots to the licks of a pedal steel.

Waylon Jennings, Kris Kristofferson, Linda Ronstadt, Willie Nelson and John Prine were some of the country pilgrims who brought their music to the rest of the world. It was called progressive country, sometimes country rock, and folks who once never touched the stuff were guzzling it down and pounding their fists for more.

Country rock musicians are sitting at the main table now, and that's good

news for a group called the Amazing Rhythm Aces. The Aces are a band with strong country roots and a fine feel for rock, a group with no definable style who might not have made it in either pop or country a few years ago.

"I would go around asking people, 'What am I?'" says James Hooker, the group's piano player. "I don't think the term 'progressive country' is too far away from describing us, but I don't think it's the only term, or that there should even be a term. I've had a hard time thinking about that myself."

Hooker explains the band's multiplicity of style:

"All of us grew up in a small town where there'd be just one radio station.

For three hours in the morning they'd play a certain kind of music; then three hours after that they'd play something completely off the wall different. They'd play classical backed with bluegrass, then they'd play gospel backed with Sousa marches.

"I don't mind listening to Tammy Wynette and George Jones sing a duet and then turning the station and listening to Reuben Kosakoff; I don't mind that at all. It's just good music. The guys in the group are interested in good music, regardless of what it is."

**WEEKLY CASH BINGO!**  
\$250.00 Jackpot • Sundays — 7 p.m.  
Jewish Community Center • Open to Public  
2601 Grand, near Lakewood Blvd.  
Long Beach • For Information Call 426-7601

**COMMUNITY Playhouse**  
Now playing Thru July 30  
"THE IMPORTANCE OF BEING EARNEST"  
By Oscar Wilde  
Fri., 8:30 p.m. \$3.00 Sat., 8:30 p.m. \$3.50 Sun., 2:30 \$3.00

**A TROPICAL PARADISE, UNTOUCHED BY MAN... WHERE A BIZARRE CIVILIZATION EXISTS.**

**THE ISLAND OF DR. MOREAU**

**BURT LANCASTER MICHAEL YORK**  
Starring in "THE ISLAND OF DR. MOREAU" also starring NIGEL DAVENPORT • BARBARA CARRERA • RICHARD BASEHART  
Color by Mervyn  
A Cinema 77 Film • Released by American International Pictures

**LONG BEACH DRIVE-IN**  
San Diego Fwy. at Santa Fe Ave. 834-6425

**CERRITOS MALL CINEMA**  
605 Fay, at South St. Cerritos Mall • 924-7726

**PALACE**  
30 PINE AVE. 436-4429  
MON. FRI. BEFORE 5 P.M. \$1.50  
MON. FRI. AFTER 5 P.M. \$2.50  
KIDS & SENIOR CITIZENS \$1.00  
OPEN DAILY 9:45 A.M.

"CROSS OF IRON" (R)  
"KILLER FORCE" (R)  
"KILLING MACHINE" (R)

**AFTER THE SHOW IT'S APPLE ANNIE'S PIZZA PARLOR**  
**APPLE ANNIE'S ICE CREAM PARLOR**  
5250 FACULTY AVE.  
Next to Lakewood Center Theatre  
531-7711

**ORCA**  
THE KILLER WHALE!

**ORCA—THE ONLY ANIMAL WHO KILLS FOR REVENGE.** The killer whale hunts in packs like a wolf. If attacked by man, he will hunt down that person with a relentless, terrible vengeance—across seas, across time, across all obstacles.

**"ORCA"**  
RICHARD HARRIS • CHARLOTTE RAMPLING  
WILL CAMPBELL • BO DERRICK. ORIGINAL STORY AND SCREENPLAY BY LUCIANO VINCIGUERRA AND EUGENIO BARBERI. PRODUCED BY LUCIANO VINCIGUERRA. DIRECTED BY MICHAEL ANTONIONI.  
MUSIC COMPOSED AND CONDUCTED BY ENZO ANGILERI. A PARAMOUNT RELEASE. TECHNICOLOUR • PARAMOUNT

**LOS ALTOS 1 DRIVE-IN**  
San Diego Fwy. & Bellflower Blvd.  
Long Beach • 425-7422

**CROSSMOOR**  
12535 Seal Beach Blvd.  
Seal Beach • 430-0419

**You can't trust your mother ... your best friend ... the neighbor next door ... minute**

**pray it doesn't happen to you!**  
DUNNING / LINK / REITMAN present  
**MARILYN CHAMBERS**  
in **RABID**  
starring JOE SILVER • HOWARD RYSHMAN • PATRICIA GAGE  
and **FRANK MOORE READ**  
executive producers ANDRE LINK • IVAN REITMAN produced by JOHN DUNNING  
written and directed by DAVID CRONENBERG  
A NEW WORLD PICTURE

**LAKEWOOD CENTER**  
Faculty at Candelwood 531-9580

**RIVOLI WALK-IN**  
5th & Long Beach Blvd. Long Beach • 437-5480

**LOS ALTOS 3 DRIVE-IN**  
San Diego Fwy. & Bellflower Blvd. Long Beach • 421-8871

... While some porno theaters charge \$5, others ask only \$2. And that is dirt cheap.

... Jackie Clark complained about a girl he dated: "She was a topless dancer with a bottomless appetite." That's Earl, brother.

## PACIFIC WALK-IN THEATRES

LATE SHOWS EVERY FRIDAY & SATURDAY

## BARGAIN PRICE EARLY BIRD SHOWS

(AT TIMES BELOW)

BARGAIN PRICE TICKETS MUST BE USED AT TIME OF PURCHASE.

RIVOLI: \$1.50 MONDAY thru FRIDAY 8:30-7:00

SAURDAY 1:30-5:00 SUNDAY & HOLIDAYS 1:30-2:30

LAKEWOOD CENTER: \$1.50 MONDAY thru SATURDAY (Except Holidays) 12:30-5:00

LA MIRADA 4: \$1.50 MONDAY thru SATURDAY (Except Holidays) 12:30 - 5:00

SUNDAY & HOLIDAYS 12:30 & 2:00

① LAKEWOOD CENTER WALK-IN Faculty at Candelwood 531-9580

THE DEEP (PG) PLUS FUN WITH DICK & JANE (PG)

SORRY, NO PASSES

② LAKEWOOD CENTER WALK-IN Faculty at Candelwood 531-9580

PEOPLE THAT TIME FORGOT (PG) PLUS WIZARDS (PG)

OPEN 12:30 • MATINEES DAILY

③ LAKEWOOD CENTER WALK-IN Faculty at Candelwood 531-9580

RABID (R) PLUS RUBY (R)

"PRAY IT DOESN'T HAPPEN TO YOU!"

④ LAKEWOOD CENTER WALK-IN Faculty at Candelwood 531-9580

VIVA KNEIVEL (PG) PLUS LOGAN'S RUN (PG)

"PRAY IT DOESN'T HAPPEN TO YOU!"

⑤ LONG BEACH RIVOLI WALK-IN 5th & Long Beach Boulevard 437-5480

RABID (R) PLUS RUBY (R)

MON thru FRI 6:30 SAT & SUN., 1:30

⑥ LA MIRADA WALK-IN La Mirada at Candelwood (714) 994-2400

ORCA THE KILLER WHALE (PG) PLUS THE DOVE (PG)

"PRAY IT DOESN'T HAPPEN TO YOU!"

⑦ LA MIRADA WALK-IN La Mirada at Candelwood (714) 994-2400

RABID (R) PLUS LOGAN'S RUN (PG)

"PRAY IT DOESN'T HAPPEN TO YOU!"

⑧ LA MIRADA WALK-IN La Mirada at Candelwood (714) 994-2400

VIVA KNEIVEL (PG) PLUS LOGAN'S RUN (PG)

"PRAY IT DOESN'T HAPPEN TO YOU!"

⑨ LA MIRADA WALK-IN La Mirada at Candelwood (714) 994-2400

VIVA KNEIVEL (PG) PLUS LOGAN'S RUN (PG)

"PRAY IT DOESN'T HAPPEN TO YOU!"

⑩ LA MIRADA WALK-IN La Mirada at Candelwood (714) 994-2400

VIVA KNEIVEL (PG) PLUS LOGAN'S RUN (PG)

"PRAY IT DOESN'T HAPPEN TO YOU!"

⑪ LA MIRADA WALK-IN La Mirada at Candelwood (714) 994-2400

VIVA KNEIVEL (PG) PLUS LOGAN'S RUN (PG)

"PRAY IT DOESN'T HAPPEN TO YOU!"

⑫ LA MIRADA WALK-IN La Mirada at Candelwood (714) 994-2400

VIVA KNEIVEL (PG) PLUS LOGAN'S RUN (PG)

"PRAY IT DOESN'T HAPPEN TO YOU!"

⑬ LA MIRADA WALK-IN La Mirada at Candelwood (714) 994-2400

VIVA KNEIVEL (PG) PLUS LOGAN'S RUN (PG)

"PRAY IT DOESN'T HAPPEN TO YOU!"

⑭ LA MIRADA WALK-IN La Mirada at Candelwood (714) 994-2400

VIVA KNEIVEL (PG) PLUS LOGAN'S RUN (PG)

"PRAY IT DOESN'T HAPPEN TO YOU!"

⑮ LA MIRADA WALK-IN La Mirada at Candelwood (714) 994-2400

VIVA KNEIVEL (PG) PLUS LOGAN'S RUN (PG)

"PRAY IT DOESN'T HAPPEN TO YOU!"

⑯ LA MIRADA WALK-IN La Mirada at Candelwood (714) 994-2400

VIVA KNEIVEL (PG) PLUS LOGAN'S RUN (PG)

"PRAY IT DOESN'T HAPPEN TO YOU!"

⑰ LA MIRADA WALK-IN La Mirada at Candelwood (714) 994-2400

VIVA KNEIVEL (PG) PLUS LOGAN'S RUN (PG)

"PRAY IT DOESN'T HAPPEN TO YOU!"

⑱ LA MIRADA WALK-IN La Mirada at Candelwood (714) 994-2400

VIVA KNEIVEL (PG) PLUS LOGAN'S RUN (PG)

"PRAY IT DOESN'T HAPPEN TO YOU!"

⑲ LA MIRADA WALK-IN La Mirada at Candelwood (714) 994-2400

VIVA KNEIVEL (PG) PLUS LOGAN'S RUN (PG)

"PRAY IT DOESN'T HAPPEN TO YOU!"

⑳ LA MIRADA WALK-IN La Mirada at Candelwood (714) 994-2400

VIVA KNEIVEL (PG) PLUS LOGAN'S RUN (PG)

"PRAY IT DOESN'T HAPPEN TO YOU!"

㉑ LA MIRADA WALK-IN La Mirada at Candelwood (714) 994-2400

VIVA KNEIVEL (PG) PLUS LOGAN'S RUN (PG)

"PRAY IT DOESN'T HAPPEN TO YOU!"

㉒ LA MIRADA WALK-IN La Mirada at Candelwood (714) 994-2400

VIVA KNEIVEL (PG) PLUS LOGAN'S RUN (PG)

"PRAY IT DOESN'T HAPPEN TO YOU!"

㉓ LA MIRADA WALK-IN La Mirada at Candelwood (714) 994-2400

VIVA KNEIVEL (PG) PLUS LOGAN'S RUN (PG)

"PRAY IT DOESN'T HAPPEN TO YOU!"

㉔ LA MIRADA WALK-IN La Mirada at Candelwood (714) 994-2400

VIVA KNEIVEL (PG) PLUS LOGAN'S RUN (PG)

"PRAY IT DOESN'T HAPPEN TO YOU!"

㉕ LA MIRADA WALK-IN La Mirada at Candelwood (714) 994-2400

VIVA KNEIVEL (PG) PLUS LOGAN'S RUN (PG)

"PRAY IT DOESN'T HAPPEN TO YOU!"

㉖ LA MIRADA WALK-IN La Mirada at Candelwood (714) 994-2400

VIVA KNEIVEL (PG) PLUS LOGAN'S RUN (PG)

"PRAY IT DOESN'T HAPPEN TO YOU!"

㉗ LA MIRADA WALK-IN La Mirada at Candelwood (714) 994-2400

VIVA KNEIVEL (PG) PLUS LOGAN'S RUN (PG)

"PRAY IT DOESN'T HAPPEN TO YOU!"

㉘ LA MIRADA WALK-IN La Mirada at Candelwood (714) 994-2400

VIVA KNEIVEL (PG) PLUS LOGAN'S RUN (PG)

"PRAY IT DOESN'T HAPPEN TO YOU!"

㉙ LA MIRADA WALK-IN La Mirada at Candelwood (714) 994-2400

VIVA KNEIVEL (PG) PLUS LOGAN'S RUN (PG)

"PRAY IT DOESN'T HAPPEN TO YOU!"

㉚ LA MIRADA WALK-IN La Mirada at Candelwood (714) 994-2400

VIVA KNEIVEL (PG) PLUS LOGAN'S RUN (PG)

"PRAY IT DOESN'T HAPPEN TO YOU!"

㉛ LA MIRADA WALK-IN La Mirada at Candelwood (714) 994-2400

VIVA KNEIVEL (PG) PLUS LOGAN'S RUN (PG)

"PRAY IT DOESN'T HAPPEN TO YOU!"

㉜ LA MIRADA WALK-IN La Mirada at Candelwood (714) 994-2400

VIVA KNEIVEL (PG) PLUS LOGAN'S RUN (PG)

"PRAY IT DOESN'T HAPPEN TO YOU!"

㉝ LA MIRADA WALK-IN La Mirada at Candelwood (714) 994-2400

VIVA KNEIVEL (PG) PLUS LOGAN'S RUN (PG)

"PRAY IT DOESN'T HAPPEN TO YOU!"

㉞ LA MIRADA WALK-IN La Mirada at Candelwood (714) 994-2400

VIVA KNEIVEL (PG) PLUS LOGAN'S RUN (PG)

"PRAY IT DOESN'T HAPPEN TO YOU!"

㉟ LA MIRADA WALK-IN La Mirada at Candelwood (714) 994-2400

VIVA KNEIVEL (PG) PLUS LOGAN'S RUN (PG)

"PRAY IT DOESN'T HAPPEN TO YOU!"

㊱ LA MIRADA WALK-IN La Mirada at Candelwood (714) 994-2400

VIVA KNEIVEL (PG) PLUS LOGAN'S RUN (PG)

"PRAY IT DOESN'T HAPPEN TO YOU!"

㊲ LA MIRADA WALK-IN La Mirada at Candelwood (714) 994-2400

VIVA KNEIVEL (PG) PLUS LOGAN'S RUN (PG)

"PRAY IT DOESN'T HAPPEN TO YOU!"

㊳ LA MIRADA WALK-IN La Mirada at Candelwood (714) 994-2400

VIVA KNEIVEL (PG) PLUS LOGAN'S RUN (PG)

"PRAY IT DOESN'T HAPPEN TO YOU!"

㊴ LA MIRADA WALK-IN La Mirada at Candelwood (714) 994-2400

VIVA KNEIVEL (PG) PLUS LOGAN'S RUN (PG)

"PRAY IT DOESN'T HAPPEN TO YOU!"



# Activities for Senior Citizens

**TODAY**  
8 p.m., Single adult dance, El Dorado Park. Admission \$1.25.

**MONDAY**  
10 a.m., Golden Tours travel club office open 10 a.m. to 12 noon. Membership meeting 1:30 p.m. John Dever, city manager, guest speaker. Office also open Wednesday and Friday 10 a.m. to 2 p.m. Senior Citizens Recreation Center.

10 a.m., Physical fitness, Silverado Park, also Wednesday.  
1 p.m., Bridge, Senior Citizens Recreation Center.  
1 p.m., Senior Recreation chorus, Senior Citizens Recreation Center.

**TUESDAY**  
1 p.m., Square dance instruction, Senior Citizens Recreation Center.  
1 p.m., Bridge, Bixby Park.  
1 p.m., Sing-a-long, Bixby Park.  
3 p.m., Total communication with the deaf, beginning, Bixby Park. Also on Thursday.

**WEDNESDAY**  
9 a.m., Rogue lessons, Bixby Park. Also at 1 until 3 p.m.  
9:30 a.m., Physical fitness, California Recreation Center.  
10 a.m., Film lecture service "A Place of Refuge" and "Islam, The Prophet and the People," Bixby Park.

10 a.m., Duplicate bridge, Veterans Memorial Building. Also Friday and Saturdays.  
10 a.m., Novelty band, Senior Citizens Recreation Center.  
11:30 a.m., Cards, chess, checkers, Bixby Park. Also at 11 a.m., Thursdays through Saturdays.  
Noon, Indoor sports, handicapped program lunch \$1.50 guests. Cards and Social Hutch Youth Club.  
Noon, Senior Citizens Recreation orchestra, Brown Bag Amusement Company noon program on the plaza level of City Hall.  
1 p.m., Square dance instruction (beginning and advanced), Houghton Park.

9 a.m., Community chorus, California Recreation Center.  
10 a.m., Happy Hour, cards (bring a lunch) Senior Citizens Recreation Center.  
12:30 p.m., Crafts (plaster, resin and ceramics), Carmelitos Clubhouse.  
6 p.m., Program under the Stars, Judi Lynn Dance Theatre of California, and Long Beach Municipal Band.

6:30 p.m., Golden Club, card games Houghton Park.

**FRIDAY**  
10 a.m., Bingo, Houghton Park.  
11:30 a.m., Film festival, Carmelitos Clubhouse.  
1 p.m., Social dancing to the Zephyrs, Senior Citizens Recreation Center.

**SATURDAY**  
7:30 p.m., Social dancing, The Dandies, Bixby Park.

**REVLON Flex Balsam & PROTEIN**



**TREATMENT SHAMPOO**  
Each bottle 16 oz.  
**1.39** EACH

**INSTANT HAIR CONDITIONER**  
Each bottle 16 oz.  
**1.49**

**TOOTHPASTE**



Super whitening & mouthwash in one!  
4.6 oz. **69c**

**TWICE AS FAST AS ASPIRIN**  
100 TABLETS



**1.39**

**SPECIAL "DITTOS" LADIES' JEANS**



Slip into these high fashioned jeans. Great for summer casuals. You can feel their perfect fit! Assorted styles, fabrics and colors to choose from.

**7.88** EA.

**CURITY**

**Soft & Absorbent**

Regular Size, 260's or Triple Size, 100's



**2.1.00**

**"DEP"**


Hair Styling Gel. Hair will have more bounce. Regular, Super, & Balsam.



12 oz. **99c**

**PORTABLE 24" B.B.Q.**


by BIG BOY  
5 wheels, with convenient front handle.



#2401 **10.77**

**DETERGENT**

For cleaning you can count on!



49 oz. **1.25**

**WET ONES**

Moist Towelettes For Instant Clean Ups.



70 SHEETS **88c**

**JOHNSON & JOHNSON o.b. TAMPONS**



Designed for better protection.  
Reg. or Super BOX OF 30 **1.29** EA.

**CLIP-ON "Koala" BEAR**

Squeeze him & he'll clip to your lapel!



**99c**

**"the Can Handler"**

GOTHAM FOAM  
Keeps your drinks cold!



4 1/4" x 3 1/4" **1.29**  
PACK OF 6

**TICKLE ROLL-ON ANTI-PERSPIRANT DEODORANT**


Assorted scents  
2 oz. **1.39**



**"PEPTO-BISMOL"**

FOR UPSET STOMACH, INDIGESTION & NAUSEA

Protective coating action.  
12 oz. **1.19**




**KERN'S TOMATO Catsup**




32 oz. **69c**

**KERN'S CONCORD Grape Jelly**



3 LB. JAR **99c**

**GILLETTE "CRICKET" DISPOSABLE BUTANE LIGHTER**



Adjustable flame. **77c**

**STYROFOAM 36 QT. ICE CHEST with HANDLES by Gotham**

Great for on the go summer fun.



#578 **2.29**

**ASSORTED CERAMIC POTS**



Unique design for blooming plants & greenery. 8" & 5" EA. **2.99**


**CARNATION COFFEE-MATE NON-DAIRY CREAMER FOR YOUR COFFEE**



11 oz. **79c**

**PERSONNA "FLICKER" LADIES RAZOR**

Designed to cut hair not skin.



5 BLADES **1.09**


**"Black Magic" HOUSE PLANT MIX Soil Substitute**



8 QT. DRY **99c**

**BUSHNELL 10x50 BINOCULARS**


Extra Power with Insta-Focus. Long distance viewing with great detail.



#13-1060 **39.95**

**CLAIROL "Loving Care" NO PEROXIDE COLOR-LOTION**

Washes away only the gray.



**1.39**

**PURINA EDWIN SPOONFEED CAT FOOD Assorted flavors**




6 oz. **1.00**

**SAV-ON BRAND ISOPROPYL ALCOHOL RUBBING COMPOUND**



16 oz. **29c**

**Prescription Service**



Our Pharmacists are highly trained in their profession... Let them help you on any question you have about medications.

AD PRICES PREVAIL SUNDAY JULY 17th THRU TUESDAY JULY 19th.

**ALBERTO V05 NON-AEROSOL HAIR SPRAY**

Fast drying formula.



8 oz. **79c**

**DEL HAVEN PAPER TOWELS Soft & Strong**



JUMBO ROLL 2 PLY **39c**



TODAY'S  
CLASSIFIED  
FEATURE

Motorized Bicycles  
& Mopeds

1648

77 MOPED City bike, 300 m.p.h. kind, lead  
(157541) 843 348

SEE CLASSIFICATION FOR  
FOR MORE MOPEDS

ads  
432-5859

TOLL FREE  
Los Angeles 775-6211  
Orange County 537-1611

LONG BEACH, CALIFORNIA 90801, SUNDAY, JULY 17, 1977

# SUPER SALE DAYS

Prices good thru 7/19/77



OVER 300 OF THE GREATEST BUYS  
IN SOUTHERN CALIF. BACKED BY  
OVER 54 YEARS OF RELIABLE SERVICE

WE'RE WRITING THE

SHARPEST DEALS  
OF THE YEAR NOW!



## SUPER BUYS FOR THE SUMMER DAYS

<b>'75 AMC GREMLIN</b> 4 cyl., auto. trans. pwr. strg. R&H, AIR COND. (117AXR) <b>\$2699</b>	<b>'72 BUICK SKYLARK 4-DOOR</b> V8, auto trans. pwr. strg. R&H, AIR COND. vinyl roof (265DUZ) <b>\$1899</b>	<b>'75 CHEVROLET MONTE CARLO</b> V8, auto trans. pwr. strg. R&H, AIR COND. vinyl roof (67LWL) <b>\$4299</b>	<b>'74 MERCURY COMET 4-DOOR</b> V8, auto trans. pwr. strg. R&H, AIR COND. custom exterior (P471) <b>\$2799</b>
<b>'76 DATSUN 280Z</b> 6 cyl., 4 speed, AM-FM stereo, mags. blue. Low miles. 552NLG. <b>\$6299</b>	<b>'74 OLDS CUTLASS SUPREME</b> 2-Dr. Hdt. V8, auto trans. pwr. strg. R&H, AIR COND. vinyl roof, rally wheels. (068-KYK) <b>\$3599</b>	<b>'73 CHEVROLET MONTE CARLO</b> Auto trans. pwr. strg. AM-FM, air cond. vinyl roof, 11" wheel, rally wheels (610HHT) <b>\$3199</b>	<b>'72 CAMARO V8</b> Pwr strg. R&H, rally sport package, etc. (833FBR) <b>\$2999</b>
<b>'78 CHEVROLET IMPALA CUSTOM</b> Coupe. V8, auto trans. R&H, pwr. steer. air cond. (318BM) <b>\$1699</b>	<b>'75 AMC HORNET 2-DOOR</b> 6 cyl., auto trans. pwr. strg. R&H, cust interior (855MYR) <b>\$2799</b>	<b>'74 CHEVROLET IMPALA WAGON</b> V8, auto trans. pwr. strg. R&H, AIR COND. rack, 11" wheel (806LPT) <b>\$3599</b>	<b>'75 CHEVROLET MONZA TOWNE COUPE</b> 5 speed, AIR COND. vinyl roof, AM-FM. Extra nice car (39NY1) <b>\$3299</b>
<b>'74 VEGA HATCHBACK</b> 4 cyl eng, auto trans. AM-FM stereo tape, cust exterior & interior. (491LIV) Stk. 1856A <b>\$2199</b>	<b>'76 JEEP UNIVERSAL</b> 4 wheel drive, six cyl, 3 speed, soft-top. An exceptionally nice one (255NLG) <b>\$4899</b>	<b>'75 CHEVROLET VEGA GT WAGON</b> Auto trans. R&H, custom exterior (097NCB) <b>\$2499</b>	<b>'74 PINTO SQUIRE STA. WAGON</b> 4 cyl. 4 speed, R&H, custom exterior (670NJV) <b>\$2699</b>
<b>'74 PONTIAC FIREBIRD</b> 6 cyl, auto trans. pwr. strg. R&H, rally whls, vinyl roof. Extremely nice (46LHX) <b>\$3299</b>	<b>'74 CHEVROLET CAPRICE 4-DOOR</b> V8, auto trans. pwr. strg. R&H, AIR COND. AM-FM stereo (097MBK) <b>\$2899</b>	<b>'71 TOYOTA LANDCRUISER</b> 4 wheel drive, six cyl, 3 speed, super nice condition (849DQS) <b>\$3599</b>	<b>'73 MERCURY COUGAR</b> 2-Door. V8, auto trans. pwr. strg. R&H, AIR COND. (410GGW) Stk. 1756A. <b>\$2999</b>

## SUPER SUMMER USED TRUCK BUYS

<b>'72 FUTURA MOTORHOME</b> Loaded. Shower, forced air heat, roof air, cab air, refrigerator, eye level oven, bike rack, AM-FM, etc. Sleeps six in solid comfort (330FYF) <b>\$6999</b>	<b>'74 BLAZER CHEYENNE 4 WHEEL DR.</b> V8, auto trans. R&H, air cond. This one will get you. 05023V. <b>\$4999</b>	<b>'75 DODGE SPORTSMAN VAN</b> 6 cyl., auto trans. pwr. steer. AM-FM stereo tape, tan & white. Stk. P442 <b>\$4699</b>
-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	--------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------------------



VISIT OUR HUGE TRUCK  
SUPERMARKET AND SAVE!  
NEW '77 LUV PICKUP

**\$3649**

ORDER  
YOURS  
TODAY



NEW '77 CHEVROLET  
STEPSIDE 1/2 TON P.U.



Tint. glass, H.D. radiator, chrome front bumper, foam seat, gauges, six cyl. Stk. 1872 Ser. CCD1472201186.

**\$399 DOWN**

**\$115 MONTH**

\$4243 is the total price plus tax & lic. Deferred pymt. price is \$3919 incl. tax & lic. & finance charges for 48 mos. on approval of your credit. APR 14.13%

KEEP THAT GREAT GM FEELING WITH GENUINE GM PARTS



CHEVROLET SERVICE SPECIAL  
**TUNE-UP . . .  
SPECIAL**

**\$34<sup>95</sup>**

CHEVROLET PASSENGER CARS ONLY  
EXCLUDES CORVETTES

SIX CYLINDER PASSENGER  
V8 ENGINES SLIGHTLY  
HIGHER  
Includes new plugs, points,  
condenser, set engine dwell  
and timing, adjust carbure-  
tor and all labor.

## CHEVROLET SPECIALIZED LEASING

DON'T UNDERSTAND LEASING?

**LEASE DEALER  
DIRECT!**

CALL NOW FOR COMPLETE PRICES &  
INFORMATION . . . ASK FOR LEASE MANAGER

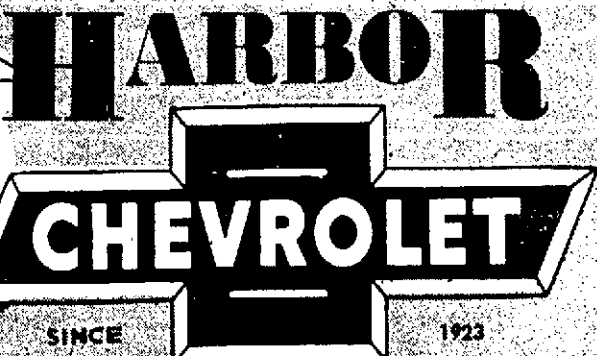
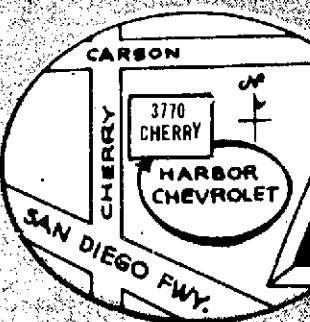
LOCATED ON CHERRY AVE., NORTH OF THE SAN DIEGO FRWY.

**3770 CHERRY AVENUE  
LONG BEACH**

Metro Long Beach  
**426-3341**

**OPEN SUNDAY**  
9 A.M. TO 7 P.M.  
DAILY 8 A.M. TO 9 P.M.

Orange County  
**527-8779**













**HELP WANTED**

Office 165

**GENERAL OFFICE** \$700  
FREE Train to office  
Local call, typing, good  
auditing, computer, typed,  
many more FREE & FREE look.  
NEWARK, N.J. 07102, 100  
Central Hwy. 435-5511, 931-0011

**GENERAL OFFICE**  
Sharp, accurate, fast, reliable  
typing, 10 key by touch.  
Must be good & fast.  
Call 313-3705 for appointment.

**GENERAL OFFICE TYPIST**  
\$700  
Diversified position  
Jane Allen Professional Agency  
3446 LONG BEACH 427-5448

**GENERAL OFFICE**  
Accounts Receivable & Accounts  
Payable knowledge, must be able  
to type. Call 213-511-0311

**GENERAL OFFICE** Phone, typing,  
filing & key. Hours 11:30 a.m. to  
5:00 p.m. 222-8281

**GENERAL OFFICE**  
Full time typing  
EXCELLENT BENEFITS  
ZALE'S JEWELERS  
157 LOS CERRITOS MALL

**GENERAL OFFICE**  
Part time Must be sharp typing  
looking for good typing  
Call 313-3705 for appointment

**GENERAL OFFICE**  
Full time, weekends a must.  
Some credit exper. Bellflower 970-  
1729

**GENERAL OFFICE**  
POSITION AVAILABLE  
Xint opportunity for career minded  
to work up to a challenging key  
position. Must have 2-3 years  
experience in office procedures, incl.  
payroll, typing & 10 key. Must  
be accurate & able to handle a  
heavy workload. Xint Co. Benefits.  
Salary open.

**AMPLY SEND RESUME TO:**  
HOFMANS  
Office  
4241 Long Beach Blvd. L.B.

**GENERAL OFFICE**  
Type 45 WPM accurate to key  
by touch, mature, avail. girl needed  
for small business office.  
591-2013 9am to 3pm

**GENERAL OFFICE**  
Expert office in  
Banks, Carriers, & P.I. Param.  
1006 PARAMOUNT BL. PARAM.  
532-1728

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**GENERAL OFFICE** 1st shift  
2nd shift 3rd shift  
\$520 mo. starting. 431-6172

**HELP WANTED**

Office 165

**RECEPTIONIST**  
Needed immediately for large  
company. Excellent benefits. Apply  
in person.  
ARTEDES CARE HOSPITAL  
317 E. ARTEDES BLVD. L.B.

**RECEPTIONIST**  
We are looking for an aggressive  
and who has good phone  
manner. Pleasant appearance,  
bubbly personality, & type a min of  
45 wpm. Excellent benefits.  
Available.

**RECEPTIONIST**  
The Bryman School  
426-8388  
Ask for Mrs. Crouder

**RECEPTIONIST-TYPIST** \$600  
Advertising Agency. Benefits  
Jane Allen Professional Agency  
3446 LONG BEACH 427-5448

**RECEPTIONIST**  
Mature person w/typing for busy  
desk in our city office.  
3405 Long Beach Blvd. L.B. 424-0721

**RECEPTIONIST**  
For Health Spa in Whittier area.  
Must be able to type 45 wpm.  
CALL WEEKDAYS ONLY 9:30-5:30  
214-879-2350

**RECEPTIONIST**  
We have an immediate opening for  
a reliable individual as receptionist  
for a division head office. L.B.  
TRW. In addition to greeting the  
public, you will answer a cordless  
phone, take messages, & perform  
light typing assignments and other  
various clerical duties. Must be able  
to type a minimum of 45 wpm.

**RECEPTIONIST**  
We offer excellent benefits, work-  
ing conditions and atmosphere. Sal-  
ary commensurate with experience.  
Company relocating to  
Orange County in early 1978.

**CALL PEGGY KRYNICKI**  
213/435-3541 Ext 314  
FOR AN APPT

**TRW**  
INFORMATION SERVICES  
100 Ocean Gate, Suite 800  
Long Beach CA 90802

**RECEPTIONIST**  
Equal Opportunity Employer M/F  
RECEPTIONIST and other clerical  
positions. Busy phones 431-4131

**RECEPTIONIST**  
2301 E. Walnut St. L.B. 424-0721  
213-585-5571 MISS WOOD

**RECEPTIONIST**  
PEX 40, light typing work & typing.  
9:30-5:30  
THE BURTON CO.  
4400 AUBURN AVE  
PICO BLVD. L.B.  
424-7665

**RECEPTIONIST**  
Share front desk typ. General of-  
fice exper. Type 50 wpm. Exper  
only. Call RANDI 863-3787

**RECEPTIONIST**  
Rec'd from 5630 marina personnel  
agency 120 office, 424-6911 also te-  
lex.

**RECEPTIONIST**  
We have several secretarial posi-  
tions available. Immediate opening  
quicker typing 50 wpm, shorthand  
at 60 wpm. 2 or more years ex-  
perience. Salary commensurate with  
experience. This position is chal-  
lenging and consists of a wide variety  
of duties. At Datun you will enjoy a 12  
hour work week, 5 days a week, 10  
vacation days, a sick day, company  
paid life, medical and dental in-  
surance, paid retirement plan, and  
other benefits. Please call for an  
interview. We are looking for a  
person who can take a look at our  
present surroundings here at our  
national headquarters and see the  
future.

**RECEPTIONIST**  
Nissan Motor Corp.  
18501 S. Figueroa  
Carson  
532-3111 Ext. 1593

**RECEPTIONIST**  
An Equal Opportunity Employer  
Construction Secretary  
Some drafting, typing, filing and  
other clerical duties. Call 811  
CALL RUI 435-8101

**RECEPTIONIST**  
Custom Products Div. of  
major Electronic Firm has an immediate opening  
for a Secretary w-general office  
experience, type 60  
wpm, SH 80 wpm, xint  
telephone personality.

**RECEPTIONIST**  
This position requires  
heavy inter-fac-ing w-cus-  
tomer accounts & sales  
personnel on the tele-  
phone.

**RECEPTIONIST**  
Apply in Person At:  
BOMAN INDUSTRIES  
9300 Hall Rd. Downey

**RECEPTIONIST**  
City of Cerritos  
(Park & Street Tree Div.)

**RECEPTIONIST**  
Minimum 1 year of increasingly  
responsible secretarial experience.  
Ability to type at a net speed of 55  
WPM & to take dictation at 50  
WPM. Salary \$10.00 per month.  
Apply by 7/22/77 to:

**RECEPTIONIST**  
Personnel, Cerritos City Hall  
1400 Pioneer Blvd.  
Cerritos, CA 90601  
Equal Opportunity Employer

**RECEPTIONIST**  
Do you like being part of a growing  
company? We are looking for a  
person who can take a look at our  
present surroundings here at our  
national headquarters and see the  
future.

**RECEPTIONIST**  
Nissan Motor Corp.  
18501 S. Figueroa  
Carson  
532-3111 Ext. 1593

**RECEPTIONIST**  
An Equal Opportunity Employer  
Construction Secretary  
Some drafting, typing, filing and  
other clerical duties. Call 811  
CALL RUI 435-8101

**RECEPTIONIST**  
Custom Products Div. of  
major Electronic Firm has an immediate opening  
for a Secretary w-general office  
experience, type 60  
wpm, SH 80 wpm, xint  
telephone personality.

**RECEPTIONIST**  
This position requires  
heavy inter-fac-ing w-cus-  
tomer accounts & sales  
personnel on the tele-  
phone.

**RECEPTIONIST**  
Apply in Person At:  
BOMAN INDUSTRIES  
9300 Hall Rd. Downey

**RECEPTIONIST**  
City of Cerritos  
(Park & Street Tree Div.)

**RECEPTIONIST**  
Minimum 1 year of increasingly  
responsible secretarial experience.  
Ability to type at a net speed of 55  
WPM & to take dictation at 50  
WPM. Salary \$10.00 per month.  
Apply by 7/22/77 to:

**RECEPTIONIST**  
Personnel, Cerritos City Hall  
1400 Pioneer Blvd.  
Cerritos, CA 90601  
Equal Opportunity Employer

**RECEPTIONIST**  
Do you like being part of a growing  
company? We are looking for a  
person who can take a look at our  
present surroundings here at our  
national headquarters and see the  
future.

**RECEPTIONIST**  
Nissan Motor Corp.  
18501 S. Figueroa  
Carson  
532-3111 Ext. 1593

**RECEPTIONIST**  
An Equal Opportunity Employer  
Construction Secretary  
Some drafting, typing, filing and  
other clerical duties. Call 811  
CALL RUI 435-8101

**RECEPTIONIST**  
Custom Products Div. of  
major Electronic Firm has an immediate opening  
for a Secretary w-general office  
experience, type 60  
wpm, SH 80 wpm, xint  
telephone personality.

**RECEPTIONIST**  
This position requires  
heavy inter-fac-ing w-cus-  
tomer accounts & sales  
personnel on the tele-  
phone.

**RECEPTIONIST**  
Apply in Person At:  
BOMAN INDUSTRIES  
9300 Hall Rd. Downey

**RECEPTIONIST**  
City of Cerritos  
(Park & Street Tree Div.)

**RECEPTIONIST**  
Minimum 1 year of increasingly  
responsible secretarial experience.  
Ability to type at a net speed of 55  
WPM & to take dictation at 50  
WPM. Salary \$10.00 per month.  
Apply by 7/22/77 to:

**RECEPTIONIST**  
Personnel, Cerritos City Hall  
1400 Pioneer Blvd.  
Cerritos, CA 90601  
Equal Opportunity Employer

**RECEPTIONIST**  
Do you like being part of a growing  
company? We are looking for a  
person who can take a look at our  
present surroundings here at our  
national headquarters and see the  
future.

**RECEPTIONIST**  
Nissan Motor Corp.  
18501 S. Figueroa  
Carson  
532-3111 Ext. 1593

**RECEPTIONIST**  
An Equal Opportunity Employer  
Construction Secretary  
Some drafting, typing, filing and  
other clerical duties. Call 811  
CALL RUI 435-8101

**RECEPTIONIST**  
Custom Products Div. of  
major Electronic Firm has an immediate opening  
for a Secretary w-general office  
experience, type 60  
wpm, SH 80 wpm, xint  
telephone personality.

**RECEPTIONIST**  
This position requires  
heavy inter-fac-ing w-cus-  
tomer accounts & sales  
personnel on the tele-  
phone.

**RECEPTIONIST**  
Apply in Person At:  
BOMAN INDUSTRIES  
9300 Hall Rd. Downey

**RECEPTIONIST**  
City of Cerritos  
(Park & Street Tree Div.)

**RECEPTIONIST**  
Minimum 1 year of increasingly  
responsible secretarial experience.  
Ability to type at a net speed of 55  
WPM & to take dictation at 50  
WPM. Salary \$10.00 per month.  
Apply by 7/22/77 to:

**RECEPTIONIST**  
Personnel, Cerritos City Hall  
1400 Pioneer Blvd.  
Cerritos, CA 90601  
Equal Opportunity Employer

**RECEPTIONIST**  
Do you like being part of a growing  
company? We are looking for a  
person who can take a look at our  
present surroundings here at our  
national headquarters and see the  
future.

**RECEPTIONIST**  
Nissan Motor Corp.  
18501 S. Figueroa  
Carson  
532-3111 Ext. 1593

**RECEPTIONIST**  
An Equal Opportunity Employer  
Construction Secretary  
Some drafting, typing, filing and  
other clerical duties. Call 811  
CALL RUI 435-8101

**RECEPTIONIST**  
Custom Products Div. of  
major Electronic Firm has an immediate opening  
for a Secretary w-general office  
experience, type 60  
wpm, SH 80 wpm, xint  
telephone personality.

**RECEPTIONIST**  
This position requires  
heavy inter-fac-ing w-cus-  
tomer accounts & sales  
personnel on the tele-  
phone.

**RECEPTIONIST**  
Apply in Person At:  
BOMAN INDUSTRIES  
9300 Hall Rd. Downey

**RECEPTIONIST**  
City of Cerritos  
(Park & Street Tree Div.)

**RECEPTIONIST**  
Minimum 1 year of increasingly  
responsible secretarial experience.  
Ability to type at a net speed of 55  
WPM & to take dictation at 50  
WPM. Salary \$10.00 per month.  
Apply by 7/22/77 to:

**RECEPTIONIST**  
Personnel, Cerritos City Hall  
1400 Pioneer Blvd.  
Cerritos, CA 90601  
Equal Opportunity Employer

**RECEPTIONIST**  
Do you like being part of a growing  
company? We are looking for a  
person who can take a look at our  
present surroundings here at our  
national headquarters and see the  
future.

**RECEPTIONIST**  
Nissan Motor Corp.  
18501 S. Figueroa  
Carson  
532-3111 Ext. 1593

</







Long Beach, Calif., Sun., July 17, 1977

CLASSIFIED 432-5939

HELP WANTED

Technical & Trades 185

**Field Service Engineer**  
Install & service computerized X-ray systems in hospitals. Experience to include mini-computers, X-ray drives, overhead projectors. Also a strong background in electronic circuitry and electronic trade school.  
Call GENE STARK  
OAKLAND MEDICAL  
(213) 433-6660  
16312 Garfield, Paramount  
Equal Opportunity Employer

**ELECTRONIC ASSEMBLER**  
Immediate opening for the following: PCB drilling & etching, electronic assembly & also assembly for small state devices with 2-3 years experience.  
APPLY AT:  
BARBERS INC.  
1501 SPRINGDALE ST.  
HUNTINGTON BEACH

HELP WANTED

Technical & Trades 185

**INSPECTOR "A"**  
Minimum 2 years experience of inspection background in small metal parts. Some lead experience preferred.  
Call or Apply  
Chuck Olander  
(213) 941-3281

**CALIFORNIA INDUSTRIAL PRODUCTS**  
11525 S. Shomaker Ave.  
Santa Fe Springs, CA 90670  
Equal Opportunity Employer M/F

INSPECTORS

NOT

Certified in all applicable and dye penetrant. 1 to 5 years experience. \$15.00 per hour. 55 HOUR WEEK. We offer medical, dental & pension plans. Plus other fringe benefits.  
Interview daily Mon-Fri 8 to 5pm & Sat 9 to 11:30am  
CONTACT JIM SCOBIE

**Clark & Wheeler Engineering**  
16615 Edwards Road  
(Victory Airfield & Valley View, Cerritos)  
Equal Opportunity Employer

INSPECTOR SUPERVISOR

2nd Shift

Western, manufacturers of an exciting line of may wheels has an immediate opening for an individual with experience in supervision and inspection. Apply at:

**WESTERN WHEEL CO**  
4907 Martin Circle  
La Brea, CA 90033  
(714) 994-7116  
Equal Opportunity Employer M/F

INSTALLERS

NEEDED

EXPERIENCED ONLY

With Tools & Vehicles  
Contact BILL GODIN

**BANNER CARPETS**  
639-0375

EXPEDITOR

Major furniture manufacturer requires experienced expeditor service person. Job requires expediting, scheduling, and communicating with customers. Furniture background helpful. Contact Don Vance, Pacific Furniture.

**EXPEDITOR**  
Experienced expeditor service person. Job requires expediting, scheduling, and communicating with customers. Furniture background helpful. Contact Don Vance, Pacific Furniture.

FOREMAN (Mach Shop)

\$18,000  
Local or remote shop. Supervisory exp on lathes, mills, radial drills, etc. etc. Many other FREE & FEE O'NEAL

**EMPLOYMENT AGENCY**  
788 E. Florence (Rivers Square)  
DOWNEY 597-566

FOREMAN-Machinist "A"

Min 10 yrs. Gen'l machinist exp. in lathe, mill, radial drill, etc. etc. Many other FREE & FEE O'NEAL

**EMPLOYMENT AGENCY**  
788 E. Florence (Rivers Square)  
DOWNEY 597-566

FOREMAN

OR FOREMAN TRAINEE in small scale fabrication & machine shop. Should be familiar with lathe, mill, radial drill, etc. etc. Many other FREE & FEE O'NEAL

**EMPLOYMENT AGENCY**  
788 E. Florence (Rivers Square)  
DOWNEY 597-566

RESEARCH GRAPHIC ARTIST

we are seeking a freelance graphic artist to develop packaging and product lines. If you are a creative graphic artist call Jim Low at 941-6726

**FULLER COMPANY**  
264 E. Victoria, Compton  
FULLER COMPANY  
264 E. Victoria, Compton

TURNER OPER'S

(3) With 1 yr. min. exper. SLITTER OPER'S  
(2) 3 yrs min. exper. CASTER OPER'S  
(2) 2 yrs min. exper.

**ROLLING MILL OPER'S**  
(2) 2 yrs min. exper. SALARY COMMENSURATE w. exp. Apply in person only. Mon thru Fri 10am to 5pm

ALFLEX

ALUMINUM DIV.

2221 Jefferson Ave. Torrance  
See Sam Chhab

**GENERAL MACHINIST**  
(Lathe & Mill. Minimum 3 yrs experience. Call 841-564)

HAIRDRESSER

Experienced hair dresser. Shop. An hair dresser. Good salary. Commission plan. Call 597-566

**HAIRDRESSER**  
Experienced hair dresser. Shop. An hair dresser. Good salary. Commission plan. Call 597-566

HANDYMAN

Experienced in small plumbing, electrical, carpentry, etc. etc. Good salary. Call 841-564

**HANDYMAN**  
Experienced in small plumbing, electrical, carpentry, etc. etc. Good salary. Call 841-564

HEAT TREAT SUPERVISOR

PERSONNEL: Heat treatment supervisor and heat treat process. Min 3 yrs. exper. Medium size manufacturing plant. Apply to: J. J. Anderson, JR., ANCHORAGE DIVISION, 1000 S. Main, Compton Phone 774-594-4410

**HEAT TREAT SUPERVISOR**  
PERSONNEL: Heat treatment supervisor and heat treat process. Min 3 yrs. exper. Medium size manufacturing plant. Apply to: J. J. Anderson, JR., ANCHORAGE DIVISION, 1000 S. Main, Compton Phone 774-594-4410

INSPECTOR

Must have exp. in aircraft drawings, sheet metal layout, aircraft interior components & hardware. & quality requirements. Call person at Carrier Aircraft Inc. 2750 E. Warden Rd. L.B.

**INSPECTOR**  
Must have exp. in aircraft drawings, sheet metal layout, aircraft interior components & hardware. & quality requirements. Call person at Carrier Aircraft Inc. 2750 E. Warden Rd. L.B.

HELP WANTED

Technical & Trades 185

TECHNICIANS

ELECTRONIC TECHNICIANS

ITT Mackay Marine currently has career opportunities for Electronic Technicians on the West Coast. Knowledge of radar and communications industry preferred. FCC License desirable. Military ... commercial experience helpful.

**ITT Mackay Marine**  
The positions offer good starting pay plus generous fringe benefits and opportunity for advancement.

Interested persons should submit resume to Manager, ITT Mackay Marine, 239 N. Avalon Blvd., Wilmington, CA 90744

**ITT MACKAY MARINE**  
An Equal Opportunity Employer M-F

HELP WANTED

Technical & Trades 185

LEAD PERSON

Lead person needed to train & supervise people engaged in Electro-mechanical assembly work.  
Must have lead experience in light manufacturing environment. Contact:

**Personnel Dept**  
BOMAN INDUSTRIES  
9300 Hall Rd, Downey  
(213) 869-4041

MACHINE OPERATOR

Some experience. Good benefits. Excellent working conditions. Call 841-564

**MACHINE OPERATOR**  
Some experience. Good benefits. Excellent working conditions. Call 841-564

MACHINE OPERATOR

Roll forming Machine Operators, or persons capable of learning, must have background in roll forming or other fabricating equipment. Send resume to American Rolling & Machine Co., 2143 S. Wilmington Ave. L.B. 90804

**MACHINE OPERATOR**  
Roll forming Machine Operators, or persons capable of learning, must have background in roll forming or other fabricating equipment. Send resume to American Rolling & Machine Co., 2143 S. Wilmington Ave. L.B. 90804

MACHINE PARTS INSPECTOR

Rolling & Machine Co. is seeking a person to inspect machine parts. Must have background in roll forming or other fabricating equipment. Send resume to American Rolling & Machine Co., 2143 S. Wilmington Ave. L.B. 90804

**MACHINE PARTS INSPECTOR**  
Rolling & Machine Co. is seeking a person to inspect machine parts. Must have background in roll forming or other fabricating equipment. Send resume to American Rolling & Machine Co., 2143 S. Wilmington Ave. L.B. 90804

MACHINE SHOP NIGHT FORMAN

Aircraft job shop exper. sal. oppo. call for interview 324-3501 or 775-2531

**MACHINE SHOP NIGHT FORMAN**  
Aircraft job shop exper. sal. oppo. call for interview 324-3501 or 775-2531

MACHINIST-CLASS A

Gen'l machinist shop knowledge. Previous supervisory exper. help. 100% steady job. comm'l work. 565-2131

**MACHINIST-CLASS A**  
Gen'l machinist shop knowledge. Previous supervisory exper. help. 100% steady job. comm'l work. 565-2131

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

**MACHINIST**  
Experienced. 100% steady job. 1/2 day work. 45 hrs. insurance. 100% pay. 772 E. Madison, Paramount 774-0620

MACHINIST

Ex



















# SELECTED BEST BUYS

## We have over 15,000\* homes available!

AREA & ADDRESS	PRICE	# OF BEDROOMS	# OF BATHROOMS	DINING ROOM	FAMILY ROOM	FIREPLACE	AIR CONDITIONING	PATIO	POOL	HORSE PROPERTY	CALL
ANAHEIM/BUENA PARK/GARDEN GROVE/WESTMINSTER											
278 Wilshire, Anaheim	\$37,000	1	1	•	•	•	•	•	•	•	714/636-9350
9291 Hazard, Westminster	\$51,000	3	1	•	•	•	•	•	•	•	714/894-0611
1403 Roundtree, Anaheim	\$56,000	3	2	•	•	•	•	•	•	•	714/522-2856 or 213/860-0371
8142 San Miguel, Buena Park	\$57,900	3	2	•	•	•	•	•	•	•	714/522-2856 or 213/860-0371
807 W. Romney, Anaheim	\$58,900	3	1 1/2	•	•	•	•	•	•	•	714/772-7281
8281 Washington, Buena Park	\$59,500	3	2	•	•	•	•	•	•	•	714/522-2856 or 213/860-0371
6281 Inglewood, Westminster	\$62,500	4	1 1/2	•	•	•	•	•	•	•	714/894-0611
7817 Azalea, Buena Park	\$62,950	3	2	•	•	•	•	•	•	•	714/522-2856 or 213/860-0371
1778 Strathmore, Anaheim	\$63,500	3	1 1/2	•	•	•	•	•	•	•	714/527-5138
13347 Newland, Garden Grove	\$64,900	3	1	•	•	•	•	•	•	•	714/894-0611
2479 Chardicler, Anaheim	\$64,950	3	1 1/2	•	•	•	•	•	•	•	714/636-9350
547 S. Barnett, Anaheim	\$67,000	4	1 1/2	•	•	•	•	•	•	•	714/772-7281
1216 Devonshire, Anaheim	\$67,500	3	2	•	•	•	•	•	•	•	714/871-1542
7752 Devonwood, Garden Grove	\$74,500	3	1 1/2	•	•	•	•	•	•	•	714/636-9350
100 Desert Circle, Anaheim	\$74,950	4	2	•	•	•	•	•	•	•	714/637-6770
12231 Arkley, Garden Grove	\$75,000	3	1 1/2	•	•	•	•	•	•	•	714/527-5138
1240 Allwood Circle, Anaheim	\$75,950	3	2	•	•	•	•	•	•	•	714/871-1542
15092 Brighton, Westminster	\$77,950	3	1 1/2	•	•	•	•	•	•	•	714/636-9350
3172 Vallejo, Anaheim	\$85,000	4	1 1/2	•	•	•	•	•	•	•	714/527-5138
8640 Kendon, Buena Park	\$89,900	5	3	•	•	•	•	•	•	•	714/527-5138
13432 Milan, Westminster	\$95,500	3	2	•	•	•	•	•	•	•	213/421-9481
5631 Fox Hills, Buena Park	\$124,500	3	3	•	•	•	•	•	•	•	714/522-2856 or 213/860-0371
1558 Flippen Creek, Santa Ana	\$139,950	4	1 1/2	•	•	•	•	•	•	•	714/894-0611
CERRITOS/CYPRESS/LA PALMA/LOS ALAMITOS											
16816 Sierra Vista, Cerritos	\$51,900	3	1	•	•	•	•	•	•	•	213/924-5539
6282 Elm, Cypress	\$69,950	4	2	•	•	•	•	•	•	•	213/430-7564 or 714/527-2273
5190 Dresden, Cypress	\$71,500	3	2	•	•	•	•	•	•	•	213/430-7564 or 714/527-2273
19219 Stefani, Cypress	\$89,900	4	2	•	•	•	•	•	•	•	213/860-3303
4532 Sharon, La Palma	\$91,900	5	2 1/2	•	•	•	•	•	•	•	714/866-3303
10443 Beach, Bellflower	\$93,900	4	1 1/2	•	•	•	•	•	•	•	213/924-5539
2792 Bostonian, Los Alamitos	\$93,900	3	2	•	•	•	•	•	•	•	213/430-7564 or 714/527-2273
4840 Elder, Seal Beach	\$97,500	4	2	•	•	•	•	•	•	•	213/430-7564 or 714/527-2273
5091 Alder, La Palma	\$98,900	4	2 1/2	•	•	•	•	•	•	•	213/860-3303
CHINO/DIAMOND BAR/HACIENDA HEIGHTS/UPLAND											
1207 East Lemon, Glendora	\$45,000	3	1 1/2	•	•	•	•	•	•	•	714/981-4836
1417 West Fawn, Ontario	\$45,500	3	2	•	•	•	•	•	•	•	714/627-7561
1480 North Siesta, Valinda	\$47,950	3	1 1/2	•	•	•	•	•	•	•	213/965-0785
2064 S. Fern, Ontario	\$48,500	2	1 1/2	•	•	•	•	•	•	•	714/627-7561
703 Helmsdale, Valinda	\$49,500	3	2	•	•	•	•	•	•	•	213/965-0785
1174 Stovall, Hacienda Heights	\$49,900	3	1 1/2	•	•	•	•	•	•	•	213/965-0785
1758 E. Granada, Ontario	\$54,500	4	1 1/2	•	•	•	•	•	•	•	714/981-4836
13651 Frady, Chino	\$54,950	3	2	•	•	•	•	•	•	•	714/627-7561
6477 Elena, Ontario	\$62,500	3	2	•	•	•	•	•	•	•	714/627-7561
3984 Yellowstone, Chino	\$65,500	4	2	•	•	•	•	•	•	•	714/598-5651 or 213/964-2362
3019 Cindy, Covina	\$66,500	4	2	•	•	•	•	•	•	•	714/598-5651 or 213/964-2362
1429 Cypress, Ontario	\$69,500	4	2	•	•	•	•	•	•	•	714/627-7561
20218 Barnard, Walnut	\$72,000	3	3	•	•	•	•	•	•	•	714/598-5651 or 213/964-2362
6036 Vicente, Chino	\$81,500	4	2	•	•	•	•	•	•	•	714/627-7561
22618 Ironbark, Diamond Bar	\$85,000	4	2	•	•	•	•	•	•	•	714/598-5651 or 213/964-2362
9008 Caballero Drive, Alta Loma	\$99,500	4	3	•	•	•	•	•	•	•	714/627-7561
CORONA/MIRA LOMA/NORCO/RIVERSIDE											
18455 Eighth Street, Bloomington	\$36,900	3	1	•	•	•	•	•	•	•	714/685-0141 or 714/735-2400
3990 Redwood, Riverside	\$39,500	3	1	•	•	•	•	•	•	•	714/547-0608
6846 Kern, Riverside	\$42,500	3	2	•	•	•	•	•	•	•	714/835-1380
6421 Lucetta, Mira Loma	\$42,500	4	2	•	•	•	•	•	•	•	714/547-0608
10516 Wells, Riverside	\$45,000	3	1	•	•	•	•	•	•	•	714/835-1380
10575 Robinson, Riverside	\$47,950	3	1	•	•	•	•	•	•	•	714/685-0141 or 714/735-2400
9166 Tamarino, Fontana	\$48,500	4	2	•	•	•	•	•	•	•	714/547-0608
8858 Thoroughbred, Mira Loma	\$55,500	3	2	•	•	•	•	•	•	•	714/685-0141 or 714/735-2400
1000 Stayner Way, Norco	\$55,750	4	2	•	•	•	•	•	•	•	714/547-0608
3908 Madison, Riverside	\$59,900	3	2	•	•	•	•	•	•	•	714/835-1380
6460 Ethwanda, Mira Loma	\$63,950	3	2	•	•	•	•	•	•	•	714/685-0141 or 714/735-2400
1143 Rose Circle, Corona	\$68,500	4	2	•	•	•	•	•	•	•	714/547-0717
2530 Monterey Peninsula, Corona	\$74,000	4	2	•	•	•	•	•	•	•	714/547-0717
2971 Driftwood, Norco	\$76,900	4	2	•	•	•	•	•	•	•	714/547-0717
1119 W. Citron, Corona	\$78,900	4	2	•	•	•	•	•	•	•	714/547-0717
6761 Calhoun, Riverside	\$85,000	6	3	•	•	•	•	•	•	•	714/835-1380
COSTA MESA/FOUNTAIN VALLEY/NEWPORT BEACH/HUNTINGTON BEACH											
894 Victoria, Costa Mesa	\$58,900	3	1	•	•	•	•	•	•	•	714/540-8944 or 714/646-7711
9572 Volador, Huntington Beach	\$62,900	3	2	•	•	•	•	•	•	•	714/963-5671
21272 Chesterbrook, Huntington Beach	\$63,500	2	1	•	•	•	•	•	•	•	714/963-5671
1381 Spa Drive, Huntington Beach	\$71,900	4	3	•	•	•	•	•	•	•	714/894-0611
18901 Providence, Huntington Beach	\$74,900	4	2	•	•	•	•	•	•	•	714/963-5671
17321 Peppertree, Fountain Valley	\$75,500	3	1 1/2	•	•	•	•	•	•	•	714/897-0321
17332 Palm, Fountain Valley	\$77,900	3	2	•	•	•	•	•	•	•	714/968-3371 or 714/546-1754
8421 Bridgeport, Huntington Beach	\$78,500	3	2	•	•	•	•	•	•	•	714/963-5671 or 714/546-1754
COSTA MESA/FOUNTAIN VALLEY/NEWPORT BEACH/HUNTINGTON BEACH											
341 Flower, Costa Mesa	\$79,950	3	1	•	•	•	•	•	•	•	714/540-8944 or 714/646-7711
9552 Zion Circle, Huntington Beach	\$96,500	3	1 1/2	•	•	•	•	•	•	•	714/545-9491
16362 Serenade, Huntington Beach	\$114,950	4	2 1/2	•	•	•	•	•	•	•	714/879-0321
920 Crocus, Costa Mesa	\$116,500	5	3	•	•	•	•	•	•	•	714/545-9491
10315 La Celia, Fountain Valley	\$118,000	4	3	•	•	•	•	•	•	•	714/968-3371 or 714/546-1754
17352 Margarita, Huntington Beach	\$119,950	4	2 1/2	•	•	•	•	•	•	•	714/963-5671
2040 Paloma, Costa Mesa	\$127,500	3	2	•	•	•	•	•	•	•	714/540-8944 or 714/646-7711
2010 Balboa, Costa Mesa	\$129,500	4	2	•	•	•	•	•	•	•	714/545-9491
1224 Essex, Newport Beach	\$149,500	3	2	•	•	•	•	•	•	•	714/540-8944 or 714/646-7711
204 Coral, Newport Beach	\$165,000	4	2	•	•	•	•	•	•	•	714/540-8944 or 714/646-7711
10160 Napa River, Fountain Valley	\$18,500	4	2 1/2	•	•	•	•	•	•	•	714/968-3371 or 714/546-1754
FULLERTON/PLACENTIA/YORBA LINDA											
2127 W. Ash, Fullerton	\$57,500	4	2	•	•	•	•	•	•	•	714/871-1542
419 S. Hastings, Fullerton	\$62,900	3	2	•	•	•	•	•	•	•	714/871-1542
700 S. Hastings, Fullerton	\$64,900	4	2	•	•	•	•	•	•	•	714/871-1542
1329 Jacaranda Place, Fullerton	\$67,500	3	1 1/2	•	•	•	•	•	•	•	714/871-1542
5202 Raintree, Yorba Linda	\$68,500	3	2	•	•	•	•	•	•	•	714/524-8820
4521 Via Dei Valle, Yorba Linda	\$79,500	3	2	•	•	•	•	•	•	•	714/524-8820
1030 Camden, Placentia	\$81,500	3	2	•	•	•	•	•			



**LATEST  
FLASHES**

# JOHN READ'S REAL ESTATE RECAP

**MID-YEAR  
EDITION**

LONG BEACH, CALIFORNIA

SUNDAY, JULY 17, 1977

VOLUME XIII

## REALTOR BREAKS ALL SALES RECORDS FOR FIRST 6 MONTHS OF 1977 660 PROPERTIES SOLD! \$45,677,450 DOLLAR VOLUME

Our Tremendous Sales Record Has  
Greatly Reduced Our Listings  
Buyers Are Plentiful In  
Greatest Resale Climate Of This Century!



**6345 E. SPRING ST.**  
**421-1761**

**SERVING**  
LOS ALTOS,  
LOS ALAMITOS,  
ROSSMOOR,  
LAKEWOOD PLAZA,  
LONG BEACH

Allen, John  
Blackburn, Mary  
Bodeman, Ralph  
Colton, Fred  
Cram, Ivan  
Dale, Dorothy  
Danker, Bill  
Desmond, Art  
Desmond, Sue  
Dolezal, Bill  
Dolezal, Joyce  
Elder, David  
Gyer, Howard  
Holihan, John  
La Penna, Tom  
Mibeck, Genevieve  
Shuff, Ed  
Smith, Del  
Yablon, Loretta  
Yount, Betty Jo



**6345 E. SPRING ST.**  
**421-1751**

**SERVING**  
LOS ALTOS,  
LOS ALAMITOS,  
ROSSMOOR,  
LAKEWOOD PLAZA,  
LONG BEACH

Baker, Margaret  
Bales, Ruth  
Ball, Linda  
Caplinger, Bob  
Charleston, John  
Cram, Edith  
Ellis, Michael  
Frey, Bill  
Geesman, Jim  
Hensley, Carl  
Hensley, Glen  
Hewlett, Esther  
Hirschland, Walter  
Holland, Arthur  
Holland, Nancy  
Kale, Marie  
Kessler, Don  
Knedler, Winnie  
Lewis, Shirley  
Martin Evelyn  
Noonan, Lucille  
Randell, Marjorie  
Rice, Lucille  
Rice, Morey  
Shuff, Joan  
Shuff, Morey  
Spring, Aldene  
Spring, Harold  
Thompson, Lorene  
Tuck, Dorothy  
Vaughn, Les  
Wilippo, Ron

***This is the Place  
And These are  
the Professionals  
Who Can Do the Job  
For You!***



**5580 E. 2nd St.**  
**433-9901 • 434-9936**

**SERVING**  
NAPLES,  
BELMONT SHORE,  
SEAL BEACH,  
LOS ALAMITOS,  
BELMONT HEIGHTS

Azar, Idell  
Bottles, Betty  
Crowell, Frances  
Davisson, Ron  
Herring, Helen  
Johns, Lo Vell  
Johnson, Frances  
Kaelin, Frieda  
Lawhead, Marion  
Manley, Anita  
McGeough, Pat  
Moore, Warner  
Owen, Mary  
Roberts, Jack  
Thompson, Virginia  
Tomlin, Frank  
Waggoner, Nova



**4137 NORSE WAY**  
**425-6416**

**SERVING**  
LAKEWOOD,  
LOS ALTOS,  
LAKEWOOD COUNTRY CLUB,  
BELLFLOWER,  
NORTH LONG BEACH,  
BIRBY KNOLLS

Baker, Bob  
Branum, Ray  
Buksa, John  
Galles, Harry  
La Fond, Al  
La Fond, Marie  
Landstra, Dirk  
Mullen, Bill  
Porter, Dennis  
Roberts, Louise  
Strom, Phil  
Underwood, Al  
White, Paul

**BUSINESS  
OPPORTUNITIES  
AND INVESTMENTS**



**SERVING**  
ALL AREAS IN  
LOS ANGELES OR  
ORANGE COUNTY

Archuleta, Max  
Blackburn, Roy  
Butler, Doc  
Chow, Ho Chung  
Erkelens, Hank  
Greene, Raymond

**6345 E. SPRING ST.**  
**420-1326**

Hansom, Randy  
Kelly, Ed  
Kung, Joe  
Malleff, Mike  
Monahan, John  
Norberg, Ernie

### INVESTMENT DIVISION

If you deal in sale or exchange of investment type property, you will be interested in our 1st class team of investment specialists, who deal in the exclusive area of business opportunities, apartments, condominiums, and other income producing properties.

### CAREER OPPORTUNITY

Our very successful expansion program has created openings in this community for qualified Real Estate personnel. Any Real Estate salesperson interested in a career with a very progressive and growing Real Estate company, please contact John Read at 421-1761.

# JOHN READ REALTY

### ORANGE COUNTY



Clothier, Al  
Gossett, Chuck

**15440 GOLDENWEST**  
**(714) 894-4401**  
**(213) 598-4401**

Grant, Roland  
Thompson, Paul  
Wilson, Ruth



**(714) 898-5681**  
**(213) 598-8656**

**SERVING**  
GARDEN GROVE,  
CYPRESS,  
BUENA PARK,  
STANTON,  
LOS ALAMITOS,  
COLLEGE PARK,  
ANAHEIM

Church, Pat  
Davies, Emy  
Grace, Patti  
Johnson, Rich  
Kiser, Anne Mary  
Krader, Gloria  
Peyton, Don  
Porter, Carol  
Rettsfatt, Lois

**11875 VALLEY  
VIEW**  
**(714) 898-2631**  
**(213) 598-6621**

Banasky, Paul  
Bean, Lois  
Costarella, Jimmie  
Costarella, Tony  
Franke, Margo  
Lopez, Jack  
Smith, Marie  
Veazey, Sherry  
Williams, Susan

Our rapidly expanding Orange County offices in Garden Grove and Huntington Beach are going great guns and still have room for a few active sales people.

## 7 Offices ... 5 Locations to Serve You



# NORWALK CHRYSLER-PLYMOUTH

"Where Service Is As  
Important As Sales"

WE SHOPPED!

WE SAW!

WE SAVED!

OLD FASHIONED  
IN OUR WAY  
MODERN  
IN OUR  
THINKING!

**"THANK YOU" FOLKS FOR MAKING US SUCCESSFUL!**  
JUNE WAS A RECORD MONTH — JULY IS ON ITS WAY TO BEATING JUNE, Thanks Again!

## NEW '77 PLYMOUTH FURY SALON

**\$5555**

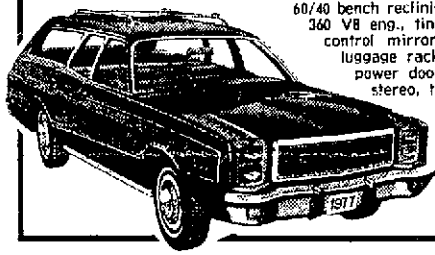
Velour seats with centerfold armrest, light pkg, auto trans, 318 V8 eng, tinted glass, left remote control mirror, factory air cond., speed control, power windows, AM-FM stereo, vinyl roof, whitewalls. Ser. 163208. Stk. 7025



## NEW '77 PLYMOUTH FURY 3-SEAT WAGON

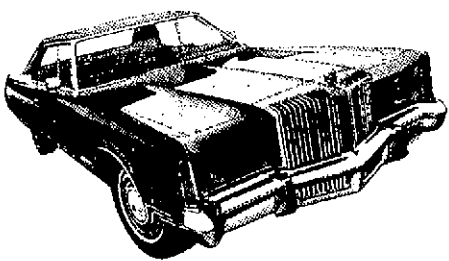
**\$6555**

60/40 bench reclining seats, light pkg, automatic trans, 360 V8 eng., tinted glass, all windows, left remote control mirror, factory air cond., air deflector, luggage rack, auto speed control, power seats, power door locks & tailgate window, AM-FM stereo, tilt wheel, etc. Ser. 241336. Stk. 7304



## NEW '77 CHRYSLER NEW YORKER

**\$8155**



Brougham 2-DR. St. Regis Pkg. 50/50 bench leather seat, torqueflite trans., tinted glass, vanity mirror, auto temp air, speed control, power seat & door locks, AM-FM stereo with search tuner, tilt-telescope steering wheel, chrome styled road wheels, whitewall steel belted tires. Stk. 7116. Ser. 156803.

**THANK  
YOU  
SALE!**

## NEW '77 CHRYSLER CORDOBA

**\$5255**



This car is fully factory equipped including velour interior with centerfold armrest, torqueflite transmission, V8 engine, radial whitewall tires, front & rear bumper guards & more! Ser. 276231. Stk. 7242.

## NEW '77 PLYMOUTH ARROW

**\$3455**

4 cylinder, 4 speed, fully factory equipped including bucket seats, am radio, wheel trim rings, whitewalls, accent tape stripe, stock #7273 Ser. 302340. No catalytic. Runs on any gas!



## NEW '77 PLYMOUTH VOLARE

**\$3655**

This car is fully factory equipped including front & rear bumper guards, radio, heater, electric window wipers & washers. Immediate delivery. Ser. 411879. Stk. 7320.

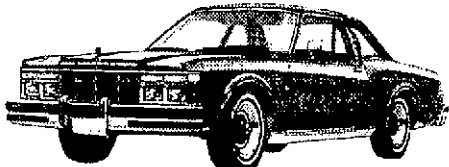


## 12 MONTH - 12,000 MILE USED CAR WARRANTY AVAILABLE

'73 VEGA HATCHBACK AM-FM stereo tape, mag wheels (156JRL)	'70 CHEV. MALIBU CPE. R&H, auto trans, pwr strg & brakes, factory air, one owner car. (058GXM)	'71 VW SEDAN R&H, Gas Saver! (043EMT)
<b>\$999</b>	<b>\$1399</b>	<b>\$1499</b>
'73 PONT. CATALINA V8, auto trans, R&H, pwr strg & brks, vinyl top, air cond (765LWC)	'72 CHEV MALIBU Cpe, V8, auto trans, R&H, Pwr strg & brks, air cond. (271FLQ)	'73 PLY DUSTER V8, auto trans, R&H, pwr strg, vinyl top, air cond (392HXV)
<b>\$1599</b>	<b>\$1699</b>	<b>\$1799</b>
'73 DODGE V8, auto trans, R&H, pwr strg, air cond, vinyl top (965HEG)	'71 TOYOTA PICKUP 4 cyl, 4 spd, AM-FM stereo tape, mag whls, Camper Shell (077CPK)	'73 CHEV NOVA Cpe, V8, auto trans, pwr strg, AM-FM stereo tape, air cond, rally whls (278GRK)
<b>\$1899</b>	<b>\$1999</b>	<b>\$2499</b>
'75 PINTO SQUIRE WGN 4 cyl, 4 spd, R&H, lug- gage rack, 23,000 miles (994KYJ)	'74 CHEV CAPRICE Cpe, V8, auto trans, AM-FM stereo tape, pwr strg & brks, air cond, vinyl top (952KQA)	'75 DODGE 9-PASS WGN V8, auto trans, pwr strg & brks, AM-FM stereo, cruise control, air cond, pwr windows, luggage rack (454MVE)
<b>\$2799</b>	<b>\$2899</b>	<b>\$3299</b>
'75 FORD GRANADA V8, auto trans, R&H, pwr strg & brks, AIR COND (004NKS)	'76 PLY VOLARE Roadrunner, V8, R&H, pwr strg & brks, road whls. Special paint (256067)	'75 CHEV MONTE CARLO V8, auto trans, R&H, pwr strg & brks, air cond, vinyl top (217LYJ)
<b>\$3399</b>	<b>\$3599</b>	<b>\$3999</b>
'75 CORDOBA V8, auto trans, AM-FM stereo tape, air cond, pwr winds, vinyl top, sunroof (560LUI)	'76 CHEV CAMARO V8, auto trans, AM-FM stereo, tape, pwr winds, tilt whl, mag, air cond (693NYG)	'73 FOUR WIND MINI MOTORHOME Dodge power, V8, auto trans, pwr strg, air cond. Fully self con- tained 4000 actual miles (211MCR)
<b>\$4799</b>	<b>\$4999</b>	<b>SAVE</b>

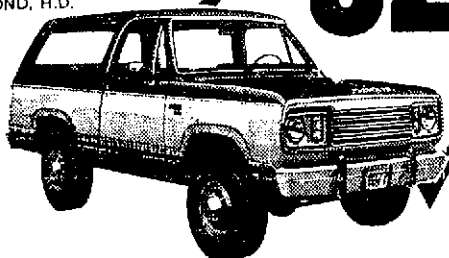
## THE "ALL NEW" '77 CHRYSLER LEBARON

**35 TO CHOOSE  
FROM**  
"THANK YOU PRICED"



## NEW '77 PLYMOUTH TRAIL DUSTER 4 WHEEL DRIVE

355 axle ratio, anti-spin differential, 360 V8, tinted glass, FACT AIR COND, H.D. alternator, H.D. battery, 35 gal fuel tank, Hi Back bucket seats, Elect. Tachometer, speed control, roll bar, dual mirrors, 5 raised white lettered tires & spoked wheels, H.D. stabilizer bar, fuel tank shield, transfer case shield & the macho pkg. St. 7303 Ser. 171210



LOADED!

**\$8255**

**3 YEAR  
36,000  
MILE  
WARRANTY**  
AVAILABLE ON ANY  
NEW CAR PURCHASED



ALL CARS ARE PLUS TAX & LIC. — ALL CARS ARE SUBJECT TO PRIOR SALE — ALL AD PRICES GOOD THRU 7/18/77

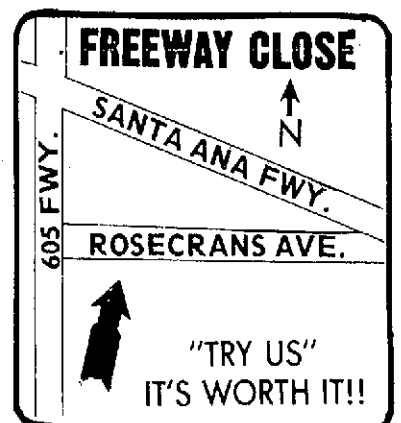
# NORWALK CHRYSLER PLYMOUTH

"Where Service Is As Important As Sales"

12405 EAST ROSECRANS AVE. - IN NORWALK

(213) 868-6721 (714) 521-2590

**OPEN DAILY 9 am to 10 pm**





Classified

CONTINUED FROM

PAGE C-10

Business Property 990 (FOR SALE)

ARTESIA BLVD

3 CHOICE PROPERTIES

4-1 ZONED  
2,450 sq ft with 2000 sq ft  
Chain-link fenced 5/5/00

COMMERCIAL BLDG

2,450 sq ft on a 66x250 ft lot  
Zoned for 50,000 sq ft

DELUXE

Office space, 2,450 sq ft, 2000 sq ft  
Call for details

COGURN

3001 Artesia Blvd., Buena Vista  
432-5905

CHURCH FOR SALE

One of Long Beach's largest & most  
beautiful churches

Completed in 1960, including  
2000 sq ft of office space

Call for details

NEED MORE ROOM

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

EQUITY BROKERS, INC.

10000 Long Beach Blvd., Long Beach  
432-5905

OWNER WILL CARRY

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

MODERN STORE BUILDING

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

MAX LIVONI REALTY CO.

Make Me An Offer

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

CORNER PROP BY OWNER

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

Income Property 1000 (FOR SALE)

JUST LISTED

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

GENEALTY REALTY

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

MONEY HUNGRY?

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

TIBURON PROPERTIES

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

SPANISH HOME & INCOME

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

TOP SAIL PROPERTIES

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

VA INVESTMENT STARTER

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

OFFICE SUITE PLUS

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

11 BDRM APTS

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

SECRETARY ADMINISTRATIVE ASSISTANT

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

CUSTOM BUILT

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

"MONEY MAKERS"

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

BELMONT HGTS

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

WALK TO BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

Income Property 1000 (FOR SALE)

INCOME STARTER

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

BELMONT HEIGHTS

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

LONG BEACH

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

NEAR CIVIC CENTER

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

NORTH L.B. TRIPLEX

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

PAUL KENTISH REALTY

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

SIGNAL HILL DUPLEX

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

1550 SUMMIT

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

EASTSIDE FOURPLEX

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

JOHN READ REALTY

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

OPEN 3655-51 CALIF. AVE.

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

PRIME BELLFLOWER AREA

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

REDUCED BELMONT SHORE

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

REDUCED TO SELL

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

RESIDENTIAL CARE HOME

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

SHARP 2 ON LOT

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

4 MODERN HOUSES

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

INCOME & HOME

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

COLTRANE & CO.

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

LOTS OF LAND

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

TIBURON PROPERTIES

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

4 UNITS RM TO BUILD

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

6X GROSS

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

4-1 BR UNITS

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

ADVANCE PROPERTIES

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

QUICK STEAL TODAY !!

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

ACCEPTING OFFERS

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

BELMONT SHORE

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

APRIL 15 - 15% OFF

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

10 MODERN WAREHOUSES

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

SPANISH UNITS, EASTSIDE

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

4 UNITS, 1 BR

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

4 UNITS, 1 BR

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

4 UNITS, 1 BR

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

4 UNITS, 1 BR

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

4 UNITS, 1 BR

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

4 UNITS, 1 BR

2,450 sq ft, 2000 sq ft, 2000 sq ft  
Call for details

4 UNITS, 1 BR



























DENT, PRESS-TELEGRAM—C-21

**IMPORT, SPORT CARS**

**Triumph 1825**

'76 TRIUMPH TR7  
Country Owner. We sold it new  
(209) PHX-2

Jacksonville 1392 L.B. #91-8241

'76 Tri. Vauxhall. Dell built.  
factory surplus. AM-FM cassette,  
special English with, no stripping,  
no rust (209) 290-1900. 43-58-84  
All 5 PM (WATROB)

'74 TRIUMPH SPITFIRE  
Low mileage (10,000)  
TRIESTE 1392 L.B. #91-8241

'76 Tri TR6 Extremely fresh in &  
out corner Radios Low mil Must  
see to know 42-1700 (209) 290-000

'71 TRIUMPH Stag Best offer  
1344, dual w/5 & brks, tint whl, AM-FM  
\$16,428 1267 (46EFT)

'71 TRI TR6 New paint & body,  
storage 8, new tires. Best ext  
cond. (261C) PR \$10,000 59 4129

'72 TRI TR6 Luganac rack, stereo,  
good cond \$2100-offer (659A) 60C  
429-1577

**Volkswagen 1830**

**(LAKEWOOD MOTORS VW)**  
3815 South St., Lakewood 866-0741

**NEW '77 RABBIT**  
**Free Air**

Serv. 1286

**VW SUPER MARKET**  
Over 1000 to Choose From

'66 BUG (RIC)..... \$877  
'67 BUG (VEH159)..... \$977  
'69 BUG (Y7Z60R)..... \$1077  
'71 EAST. (727BMAR)..... \$1077  
'71 BUG (923DWP)..... \$1277  
'70 WGN (1878)..... \$1177  
'70 BUG (507AZN1)..... \$1477  
'70 GHIA Conv (7481)..... \$1577  
'72 SUPER BUG (3431)..... \$1577  
'72 SUPER BUG (549)..... \$1677  
'73 BUG (0666)..... \$1877  
'74 SUPER BUG (210)..... \$2377

**43 Vans & Campers**

'68 BUS (027RLK)..... \$1777  
'68 CAMPER (XUK644) \$1677  
'69 BUS (082BTFF)..... \$1977  
'71 BUS (35S5NY)..... \$1977  
'72 CAMPER (159GNUM) \$2888  
'73 BUS Auto (3312)..... \$2977  
'71 CAMPER (859)..... \$2477  
Freeway Close. Call for Directions

**(LAKEWOOD MOTORS VW)**  
5495 South St. Lakewood 866-0741  
Orange City Area Call 571-7211

M. VW classic convert-Rolls  
Royce front end, new paint,  
thr. storage 3300 truck, unit cond  
\$1399. 42-1243. (CEERAS4)

'76 VW NLG, new roof, mirror, sharo, new  
paint, roof '75 and 2nd trns &  
clutch, opt pkg \$94-400 \$1400  
(198P) T21

'76 VW BUS 3 mi on new drive  
on clutch 591, 42-1243. (7231) 428

'67-72 ARA Bug all black New Bus  
all chrome 42-1243. (UW151) 428

**Miscellaneous Imported Cars 1705**

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

EXECUTIVE

**MOTORHOME AT  
HERB  
FRIEDLANDER'S**  
598-3366  
598-6177 Extension 275



**HERB  
FRIEDLANDER  
IS MAKING  
GREAT DEALS  
ONLY A 10 MIN.  
DRIVE AT \$5  
GALLONS IN GAS**

**FREE**

**Honda**

CAMPER IN GUELPH, ONT.

1974 H BEACH - HAVD

MRS  
FRIEDLANDER  
**HONDA**

598-3366

BROCKHURST

SAN DIEGO F.WY.

N

Miscellaneous Imported Cars 170

**MER**

**MOTORS**

Sales - Service - Leasing

**FINT**

11/11/2011







### Chevrolet Corvette 1990

71 CORVETTE, loaded, low mil., \$5990 or best offer. (437-6000)

72 VETTE, 1987, 4-cyl. Auto. Must sell. \$5990 or best offer. (437-6000)

73 CORVETTE 4-spod loaded clean \$12,074; 434-3148, (789WMD)

74 CORVETTE, Xint, cond. SAC. \$1755, 331-1934, 421-7232 (VZLXK)

### Chevrolet Vega 1992

71 VEGA Hatchback, Economy (508C23) Sacrifice 1995 or (just make pymts, First come first served by 1/1) called above. (437-6000) 331-1934, 421-7232 (VZLXK)

72 VEGA GT Hatchback AM-FM cassette deck, radials, 4 spd. owned by 1/1 called above. (437-6000) 331-1934, 421-7232 (VZLXK)

73 CHEVY Vega Hatchback, Econ. 4-cyl. Sharp. (437-6000) 331-1934, 421-7232 (VZLXK)

74 CHEVY Vega Wagon, 4-cyl. 4 spd. 1995 or best offer. (437-6000) 331-1934, 421-7232 (VZLXK)

75 VEGA Hatchback 4-cyl. 4 spd. 1995 or best offer. (437-6000) 331-1934, 421-7232 (VZLXK)

76 VEGA, 1987, 4-cyl. Auto, AM-FM, 4 spd. 1995 or best offer. (437-6000) 331-1934, 421-7232 (VZLXK)

77 VEGA, 1987, 4-cyl. Auto, AM-FM, 4 spd. 1995 or best offer. (437-6000) 331-1934, 421-7232 (VZLXK)

78 VEGA, 1987, 4-cyl. Auto, AM-FM, 4 spd. 1995 or best offer. (437-6000) 331-1934, 421-7232 (VZLXK)

79 VEGA, 1987, 4-cyl. Auto, AM-FM, 4 spd. 1995 or best offer. (437-6000) 331-1934, 421-7232 (VZLXK)

80 VEGA, 1987, 4-cyl. Auto, AM-FM, 4 spd. 1995 or best offer. (437-6000) 331-1934, 421-7232 (VZLXK)

81 VEGA, 1987, 4-cyl. Auto, AM-FM, 4 spd. 1995 or best offer. (437-6000) 331-1934, 421-7232 (VZLXK)

82 VEGA, 1987, 4-cyl. Auto, AM-FM, 4 spd. 1995 or best offer. (437-6000) 331-1934, 421-7232 (VZLXK)

83 VEGA, 1987, 4-cyl. Auto, AM-FM, 4 spd. 1995 or best offer. (437-6000) 331-1934, 421-7232 (VZLXK)

84 VEGA, 1987, 4-cyl. Auto, AM-FM, 4 spd. 1995 or best offer. (437-6000) 331-1934, 421-7232 (VZLXK)

85 VEGA, 1987, 4-cyl. Auto, AM-FM, 4 spd. 1995 or best offer. (437-6000) 331-1934, 421-7232 (VZLXK)

86 VEGA, 1987, 4-cyl. Auto, AM-FM, 4 spd. 1995 or best offer. (437-6000) 331-1934, 421-7232 (VZLXK)

87 VEGA, 1987, 4-cyl. Auto, AM-FM, 4 spd. 1995 or best offer. (437-6000) 331-1934, 421-7232 (VZLXK)

88 VEGA, 1987, 4-cyl. Auto, AM-FM, 4 spd. 1995 or best offer. (437-6000) 331-1934, 421-7232 (VZLXK)

89 VEGA, 1987, 4-cyl. Auto, AM-FM, 4 spd. 1995 or best offer. (437-6000) 331-1934, 421-7232 (VZLXK)

90 VEGA, 1987, 4-cyl. Auto, AM-FM, 4 spd. 1995 or best offer. (437-6000) 331-1934, 421-7232 (VZLXK)

91 VEGA, 1987, 4-cyl. Auto, AM-FM, 4 spd. 1995 or best offer. (437-6000) 331-1934, 421-7232 (VZLXK)

92 VEGA, 1987, 4-cyl. Auto, AM-FM, 4 spd. 1995 or best offer. (437-6000) 331-1934, 421-7232 (VZLXK)

93 VEGA, 1987, 4-cyl. Auto, AM-FM, 4 spd. 1995 or best offer. (437-6000) 331-1934, 421-7232 (VZLXK)

94 VEGA, 1987, 4-cyl. Auto, AM-FM, 4 spd. 1995 or best offer. (437-6000) 331-1934, 421-7232 (VZLXK)

95 VEGA, 1987, 4-cyl. Auto, AM-FM, 4 spd. 1995 or best offer. (437-6000) 331-1934, 421-7232 (VZLXK)

96 VEGA, 1987, 4-cyl. Auto, AM-FM, 4 spd. 1995 or best offer. (437-6000) 331-1934, 421-7232 (VZLXK)

97 VEGA, 1987, 4-cyl. Auto, AM-FM, 4 spd. 1995 or best offer. (437-6000) 331-1934, 421-7232 (VZLXK)

98 VEGA, 1987, 4-cyl. Auto, AM-FM, 4 spd. 1995 or best offer. (437-6000) 331-1934, 421-7232 (VZLXK)

99 VEGA, 1987, 4-cyl. Auto, AM-FM, 4 spd. 1995 or best offer. (437-6000) 331-1934, 421-7232 (VZLXK)

100 VEGA, 1987, 4-cyl. Auto, AM-FM, 4 spd. 1995 or best offer. (437-6000) 331-1934, 421-7232 (VZLXK)

### Chrysler 1895

71 DODGE Coronet AM-FM stereo, 4-cyl. Radial, low mil. \$6000 437-6000

72 DODGE Super B w-air, \$1000 w/air, or best offer. 437-6000

73 DODGE Challenger air looks & runs great \$1600 or best 429-8777

74 DODGE 6000 R&H, incl. auto. 437-6000

75 DODGE 6000 R&H, incl. auto. 437-6000

76 DODGE 6000 R&H, incl. auto. 437-6000

77 DODGE 6000 R&H, incl. auto. 437-6000

78 DODGE 6000 R&H, incl. auto. 437-6000

79 DODGE 6000 R&H, incl. auto. 437-6000

80 DODGE 6000 R&H, incl. auto. 437-6000

81 DODGE 6000 R&H, incl. auto. 437-6000

82 DODGE 6000 R&H, incl. auto. 437-6000

83 DODGE 6000 R&H, incl. auto. 437-6000

84 DODGE 6000 R&H, incl. auto. 437-6000

85 DODGE 6000 R&H, incl. auto. 437-6000

86 DODGE 6000 R&H, incl. auto. 437-6000

87 DODGE 6000 R&H, incl. auto. 437-6000

88 DODGE 6000 R&H, incl. auto. 437-6000

89 DODGE 6000 R&H, incl. auto. 437-6000

90 DODGE 6000 R&H, incl. auto. 437-6000

91 DODGE 6000 R&H, incl. auto. 437-6000

92 DODGE 6000 R&H, incl. auto. 437-6000

93 DODGE 6000 R&H, incl. auto. 437-6000

94 DODGE 6000 R&H, incl. auto. 437-6000

95 DODGE 6000 R&H, incl. auto. 437-6000

96 DODGE 6000 R&H, incl. auto. 437-6000

97 DODGE 6000 R&H, incl. auto. 437-6000

98 DODGE 6000 R&H, incl. auto. 437-6000

99 DODGE 6000 R&H, incl. auto. 437-6000

100 DODGE 6000 R&H, incl. auto. 437-6000

### Ford 1910

71 FORD LTD 4-Dr. Auto, pwr. strg. (546KFA) \$1888, DOWNEY Ford 1900 Lakewood, Downey 61-6771.

72 FORD CUST 4-Dr. V6 auto, pwr. strg. 1972, 4-cyl. 1980 (546KFA) \$1888, DOWNEY Ford 1900 Lakewood, Downey 61-6771.

73 FORD Granada V6, auto, pwr. strg. 1972, 4-cyl. 1980 (546KFA) \$1888, DOWNEY Ford 1900 Lakewood, Downey 61-6771.

74 FORD Granada V6, auto, pwr. strg. 1972, 4-cyl. 1980 (546KFA) \$1888, DOWNEY Ford 1900 Lakewood, Downey 61-6771.

75 FORD Granada V6, auto, pwr. strg. 1972, 4-cyl. 1980 (546KFA) \$1888, DOWNEY Ford 1900 Lakewood, Downey 61-6771.

76 FORD Granada V6, auto, pwr. strg. 1972, 4-cyl. 1980 (546KFA) \$1888, DOWNEY Ford 1900 Lakewood, Downey 61-6771.

77 FORD Granada V6, auto, pwr. strg. 1972, 4-cyl. 1980 (546KFA) \$1888, DOWNEY Ford 1900 Lakewood, Downey 61-6771.

Ford Pintos	1918	Mercury	1932
<b>PINTOS</b> 10 To Choose From. Starting at \$595 to \$1495. All in top condition. All will be sold on a first come, first serve basis. 100% financing. MEACH AUTO SALES 3675 Cherry Ave. 365-4469		<b>A REAL WINNER!</b> '75 MERC Marquis Brougham, full power, vinyl top, AM-FM, buckets. (1111PDI) \$4295	
'77 PINTO 3 DR Runabout 4 weeks old 1500 mi. Owner must sell. Sunroof, air, Rally-type wheels. Pinto. Must sell. Must sell. Must sell. \$4795, offer \$33,921 (2353FC)		<b>Sacks LINCOLN-MERCURY</b> 9515 LAKEWOOD BLVD 861-0721 (714) 521-4412 Downey	
'77 PINTO RUNABOUT (6125FA) 2000 S.F.D. Power, brakes, stereo, radio, under 1000 mi. Mint cond. \$3,850 or best \$32,499		'75 MERC Marquis Brougham, full power, vinyl top, AM-FM, stereo. (134C71) \$3795 '76 MERC Marquis Brougham, full power, vinyl top, AM-FM, stereo. (134C71) \$3795 '76 MERC Marquis Brougham, full power, vinyl top, AM-FM, stereo. (134C71) \$3795	
'73 PINTO RUNABOUT, 60,000 mi. Very clean, must sell \$1700 or best offer. (1111PDI) 313-7000		<b>'74 MERC MARQUIS-LOADED</b> \$33,454 or 126-0008 (338KLM)	
'71 PINTO WAG. RM, clean \$1450 (310GPN) 48-487 w/days off, 5 weekends anytime.		'75 MERC Marquis Brougham, full power, vinyl top, AM-FM, stereo. (134C71) \$3795 '76 MERC Marquis Brougham, full power, vinyl top, AM-FM, stereo. (134C71) \$3795	
'75 PINTO Runabout, 4342 low mil. Very clean, must sell \$1700 or best offer. (1111PDI) 313-7000		<b>Mercury Capri 1934</b> '71 CAPRI, Low miles, automatic, top condition. (9416BZ) Sacrifice! Just make points for present abt. 1200. All cond. AM-FM. SALE \$365 Cherry Ave. 595-4481	
'71 PINTO Runabout Runs good \$580 Best Offer (1111PDI) 313-7000		'71 CAPRI, 2000, grey w/black int. modified, custom exhaust, wide tires, all cond. AM-FM. SALE \$365 Cherry Ave. 595-4481	
'71 PINTO Clean Good Cond. Xtras \$1700 or best \$34,993 (72ZHM)		'75 CAPRI, 2000, grey w/black int. modified, custom exhaust, wide tires, all cond. AM-FM. SALE \$365 Cherry Ave. 595-4481	
'71 PINTO 2000cc auto, new, black. 3853 offer (714) 898 6315 (535FC)		'75 CAPRI, 2000, grey w/black int. modified, custom exhaust, wide tires, all cond. AM-FM. SALE \$365 Cherry Ave. 595-4481	
'71 PINTO 2000cc auto, new, black. 3853 offer (714) 898 6315 (535FC)		'75 CAPRI, 2000, grey w/black int. modified, custom exhaust, wide tires, all cond. AM-FM. SALE \$365 Cherry Ave. 595-4481	
'71 PINTO 2000cc auto, new, black. 3853 offer (714) 898 6315 (535FC)		'75 CAPRI, 2000, grey w/black int. modified, custom exhaust, wide tires, all cond. AM-FM. SALE \$365 Cherry Ave. 595-4481	
'71 PINTO 2000cc auto, new, black. 3853 offer (714) 898 6315 (535FC)		'75 CAPRI, 2000, grey w/black int. modified, custom exhaust, wide tires, all cond. AM-FM. SALE \$365 Cherry Ave. 595-4481	
'71 PINTO 2000cc auto, new, black. 3853 offer (714) 898 6315 (535FC)		'75 CAPRI, 2000, grey w/black int. modified, custom exhaust, wide tires, all cond. AM-FM. SALE \$365 Cherry Ave. 595-4481	
'71 PINTO 2000cc auto, new, black. 3853 offer (714) 898 6315 (535FC)		'75 CAPRI, 2000, grey w/black int. modified, custom exhaust, wide tires, all cond. AM-FM. SALE \$365 Cherry Ave. 595-4481	
'71 PINTO 2000cc auto, new, black. 3853 offer (714) 898 6315 (535FC)		'75 CAPRI, 2000, grey w/black int. modified, custom exhaust, wide tires, all cond. AM-FM. SALE \$365 Cherry Ave. 595-4481	
'71 PINTO 2000cc auto, new, black. 3853 offer (714) 898 6315 (535FC)		'75 CAPRI, 2000, grey w/black int. modified, custom exhaust, wide tires, all cond. AM-FM. SALE \$365 Cherry Ave. 595-4481	
'71 PINTO 2000cc auto, new, black. 3853 offer (714) 898 6315 (535FC)		'75 CAPRI, 2000, grey w/black int. modified, custom exhaust, wide tires, all cond. AM-FM. SALE \$365 Cherry Ave. 595-4481	
'71 PINTO 2000cc auto, new, black. 3853 offer (714) 898 6315 (535FC)		'75 CAPRI, 2000, grey w/black int. modified, custom exhaust, wide tires, all cond. AM-FM. SALE \$365 Cherry Ave. 595-4481	
'71 PINTO 2000cc auto, new, black. 3853 offer (714) 898 6315 (535FC)		'75 CAPRI, 2000, grey w/black int. modified, custom exhaust, wide tires, all cond. AM-FM. SALE \$365 Cherry Ave. 595-4481	

[illegible]

**BEACH CITY**  
**CHEVROLET**  
 THE PEOPLE PLEASING  
 PLACE FOR OVER  
 25 YEARS

**USED  
 CAR  
 BUYS!**

**'73 VEGA  
 WAGON**  
 4 speed, radio, heater,  
 rally wheels (080HPG)  
**\$1088**

**'71 CHEV  
 1/2 TON**  
 Pickup, V8, auto trans,  
 pwr strg, R&G, extra  
 fuel tanks (87201H)  
**\$1988**

**'72 PONT  
 LEMAN'S HDTP**  
 Auto trans, pwr strg,  
 vinyl roof, wsw tires,  
 R&H (240JPJ)  
**\$1988**

**'73 CHEV  
 CAPRICE WAG**  
 Estate, Auto, pwr strg,  
 air cond, pwr seat  
 (881HXF)  
**\$2188**

**'74 PLYM  
 DUSTER**  
 Auto trans, pwr strg,  
 radio, last air, vinyl  
 top, wsw tires  
 (281PRR)  
**\$2288**

**'73 CHEV  
 NOVA**  
 V8, auto trans, pwr  
 strg, air cond, landau  
 top, R&H, wsw tires,  
 pin striping (057RPM)  
**\$2288**

**'76 CORVETTE**  
 Auto, pwr strg & brks,  
 air cond, AM-FM cas-  
 sette, tilt whl, leather,  
 pwr winds, spec whs &  
 tires, (459PWL) rear  
 wind defogger  
**\$7988**

**'75 CHEV 3/4 TON  
 CREW CAB**  
 2 tone, V8, auto trans,  
 pwr strg, camper spe-  
 cial (45981Y)  
**\$5288**

**'74 CHEV VEGA  
 GT WAGON**  
 Auto trans, R&H, mag  
 wheels (326181)  
**\$1688**

**'75 DATSUN  
 PICKUP**  
 Fully fully equipped,  
 Low miles! Nice!  
 (18896Z)  
**\$2788**

**'76 CADILLAC**

# DEMONSTRATOR AND EXECUTIVE CAR SALE

**1.** Deal with one salesman

**3.** No TV add ons

**2.** No professional closers

**4.** Choose your own financing

**ALL AT SALE PRICES**

**5.** Service with courtesy

## PACIFIC FORD

### '77 MAVERICK 3-DOOR SEDAN

Vermilion, white vinyl roof, 250 1-4 eng, select shift cruise-o-matic, whitewalls, power steering & front disc brakes, AIR CONDITIONING, tinted glass, AM radio. (7K91101783)

\$3999

### '77 MUSTANG II GHIA

Polar white, tachometer, AMP & Temp. moldings, aquo hall vinyl roof, cruise-o-matic, wsw tires, digital clock, power steering & brakes, AIR CONDITIONING, tinted glass, AM radio. (7R04Y115253)

\$4799

### '77 MUSTANG II 3-DOOR

Vista orange, 302 V8, cruise-o-matic wsw radiols, console, power steering & brakes, luxury interior, tinted glass, AM-FM radio. (7F03F102968)

\$4799

### '77 GRANADA 4-DOOR SEDAN

Dark blue metallic, 250C14, cruise-o-matic, power steering & brakes, wsw tires, AIR CONDITIONING, AM radio, tinted glass, front license plate bracket. (7W81102803)

\$4895

### '77 LTD II 3-DOOR HARDTOP

Bright blue, cruise-o-matic, power steering & brakes, blue hall vinyl roof, all vinyl seat trim, 400 V8, convenience group, day-date clock, deluxe bumper group, AIR CONDITIONING, AM-FM stereo radio, tinted glass, light group. (7A305101358)

\$5599

### George Chevrolet

1500 Lakewood Bl. Buell 591-2525

### Bill Barnett Chevrolet

1400 Compton Bl. Cora 592-3040

### Beach City Chevrolet

300 E. Pac. Cst. Hwy 597-6033

### S&J Chevrolet

1100 South St. Arden 924-1466

### CHRYSLER

#### Norwalk Chrys-Plym

1100 Riverside, Norwalk 597-4723

#### R. O. Gould Chrysler Plymouth

4201 E. Willow St. 595-1801

#### Moolhart Chrys-Plym, Inc.

A Family Business Since 1934  
4919 Lakewood, Lkwd. 537-7201

#### Dean Corbett

Sun Drive Fwy Avalon Bl. 549-6880

### DATSUM

#### Downey Datsun

474 Firestone, Downey 923-0934

#### Dick Barbour Datsun

5800 Imperial, Cypress 424-7707

#### Long Beach Datsun

3500 Long Beach Blvd. 426-0030

#### Moon Datsun

5450 South St. Lkwd. 925-1277

#### Coast Datsun

1425 E. Pac. Cst. Hwy 597-4207

### DODGE

#### Verne Holmes Dodge

601 S. Harbor 528-6023

#### Glenn E. Thomas

1027 Compton St. 437-4851

### FIAT

#### Herb Friedlander

7137 595 3366 or 7137 595 6777

#### Arrow Motors

9121 N. L. B. Bl. Compton 923-7732

#### C. Bob Autrey

4145 Sunset, Paris 597-1511  
1500 Long Beach Bl. 591-2777

#### Kendon Fiat

1210 Pac. Cst. Hwy. at Normandie Harbor City 325-7251

#### Palmer Motors

3300 Atlantic Ave. GA 40754

### FORD

#### Dick Walker Ford

4201 S. L. B. Bl. Compton 923-7735

### Rancho AMC-Jeep

7800 Long Beach Blvd. 591-3341

### Lucky American

2359 Firestone, Downey 923-0634

### LANCIA

#### C. Bob Autrey

1500 Long Beach Blvd. 591-2721

### LOTUS

#### Jamestown Motor Center

1350 Long Beach Blvd. 591-8741

### LINCOLN-MERCURY

#### Murphy Linc.-Merc.

1940 Lakewood Bl. L. B. 597-4321

#### Sachs Lincoln Mercury

5515 Lakewood, Downey 581-0721

#### Fladeboe Linc.-Merc.

1213 Bell St. Buell 925-0481

#### Peyton Linc.-Merc.

2595 S. Normandie Harbor City 530-1300

### MAZDA

#### Torrance Mazda

1543 W. 102nd, Torrance 546-6511

#### C. Bob Autrey

1500 Long Beach Bl., L.B. 591-2721

### MERCEDES

#### Palmer Motors

3300 Atlantic Ave. GA 40754

### MG

#### Herb Friedlander

7137 595 3366 or 7137 595 6777

#### Boulevard British Cars

A Division of Boulevard Buick  
1507 Long Beach Blvd. 591-5611

#### Jamestown Motor Center

1350 Long Beach Blvd. 591-8741

### OLDSMOBILE

#### Nowling Oldsmobile

Sales & Service TO 2-1151  
7402 E. Firestone Blvd. Downey

### TOYOTA

#### Freeway Toyota

5530 Santa Fe, Buell 531-6603

#### Downey Toyota

1500 E. Firestone, Downey 923-0721

#### Herb Friedlander

7137 595 3366 or 7137 595 6777

#### Cabe Bros.

2500 Long Beach Blvd. 492-7557

#### Carson Toyota

1221 E. 22nd, Carson 549-3131

#### Lew Webb's Toyota

2227 Carson, Ran. Gled. 592-0627

#### Marina Toyota

401 E. Pac. Cst. Hwy. 597-5555

#### Compton Toyota

3914 E. B. Blvd. Compton 592-1215

#### Norwalk Toyota

1100 Riverside Norwalk 598-0021

### TRIUMPH

#### Herb Friedlander

7137 595 3366 or 7137 595 6777

#### Boulevard British Cars

A Division of Boulevard Buick  
1507 Long Beach Blvd. 591-5611

#### Jamestown Motor Center

1350 Long Beach Blvd. 591-8741

### VOLKSWAGEN

#### Downey VW

1500 Long Beach Blvd. 591-2721

#### Green Motors VW

2423 Rescorla, Norwalk 592-4743

#### Bill Barry VW

Automotive VW Dealership  
3240 Chrys. Ave. L. B. 595-2421

#### Lakewood Motors

3075 South St. Lkwd. 724-7744

#### Circle Motors, Inc.

1714 Lakewood Blvd. 597-5552

#### College Volkswagens

5304 100th Ave. Cypress 924-7772

### VOLVO

#### Jim Gray Imports

3515 Atlantic Ave. GA 40815

#### Arrow Motors

9121 N. L. B. Blvd. Compton 923-7732

9-Pass. Auto, pwr strg & winds; air cond, luggage rack, AM-FM stereo tape, tilt whl, cruise (199NIN)

\$5588

**'75 FORD LTD 2-DR HDTP**  
V8, auto trans, pwr strg, AM-FM stereo tape, landau top (344MVV)

\$2988

**'74 DODGE 1/2 TON VAN**  
V8, auto trans, pwr strg, stereo (4593JU)

\$3888

**'73 T-BIRD**  
Landau top, AM-FM stereo, full pwr, cruise leather int. (054JNS)

\$3888

## BEACH CITY CHEVROLET

3001 EAST PACIFIC CST. HWY. LONG BEACH

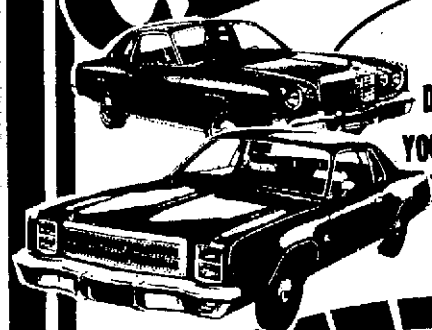
(213) 597-6633  
(714) 828-8910



**R.O. Gould**  
CHRYSLER PLYMOUTH

# model year-end CLEAN-UP

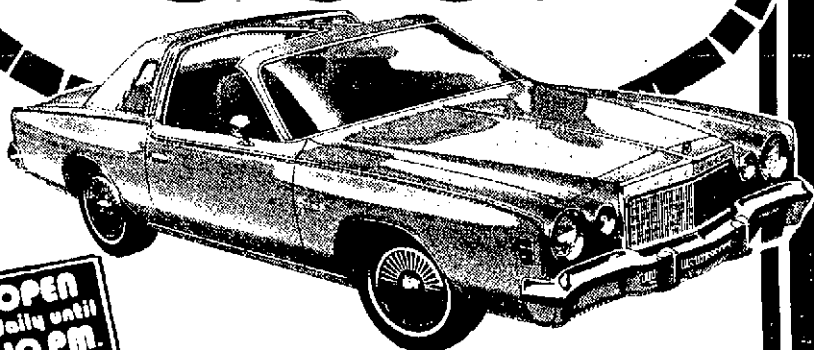
TAKE YOUR CHOICE  
OF ANY CHRYSLER OR PLYMOUTH  
DURING THIS ONCE A YEAR EVENT ...  
YOU'LL REALLY SAVE A LOT-OF-MONEY!



BRAND NEW  
1977 CORDOBA

**\$1500**

Serial  
SS22J7R236208  
FROM  
FEDERAL  
WINDOW  
STICKER

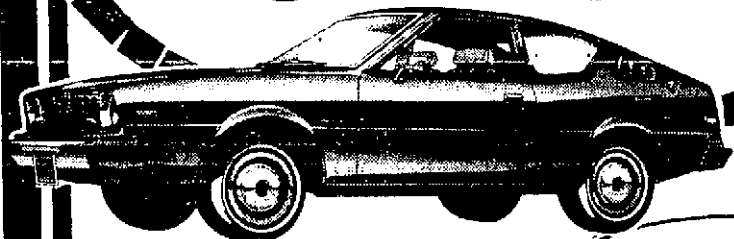


OPEN  
daily until  
10 P.M.  
including  
SUNDAY

BRAND NEW 1977 ARROW

**\$3295**

Serial  
7L24K77302650



USED CAR  
SPECIALS

**'68 CHRYSLER**  
SEDAN

Automatic transmission, radio, heater,  
power steering, AIR CONDITIONING.  
(VRL729)

**\$595**

**'72 CHEVROLET**  
NOVA COUPE

Automatic transmission, radio, heater,  
power steering. (135FFU)

**\$895**

**'71 LINCOLN**  
2-DOOR HARDTOP

Automatic transmission, radio, heater,  
power steering, AIR CONDITIONING, vinyl  
top, power windows & steering, tilt wheel.  
(965BTM)

**\$995**

**'72 DODGE**  
CHARGER COUPE

Automatic transmission, power steering,  
radio, heater, vinyl top, AIR CONDITION-  
ING. (891-FVD)

**\$895**

**'74 CHEVROLET**  
BEL AIR SEDAN

Automatic transmission, radio, heater,  
power steering, AIR CONDITIONING.  
(850N1Z)

**\$1395**

**'75 CHEVROLET**  
VEGA COUPE

4 cylinder engine, 4 speed transmission,  
radio, heater. (669NJW)

**\$1495**

ALL CARS ARE SUBJECT TO PRIOR SALE  
ALL PRICES VALID UNTIL 10 P.M., SUN., 7/17/77  
ALL PRICES ARE PLUS TAX AND LICENSE

**R.O. Gould**

CHRYSLER  
Plymouth

4201 East Willow Street, Long Beach ph. 595-1801  
ALWAYS RIGHT ON THE PRICE, RIGHT ON THE CORNER OF WILLOW & LAKEWOOD BLVD. 1 BLOCK So. of SAN DIEGO HWY.

**Mike Salta**  
Pontiac

# BREAKS THROUGH '77 model year-end CLEAN-UP

WHY WAIT UNTIL  
SEPTEMBER TO SAVE AT  
**YEAR END DISCOUNT**  
BUY NOW AND GET SAME SAVINGS  
ON ALL NEW PONTIAC'S

BRAND  
NEW '77  
GRAND  
PRIX



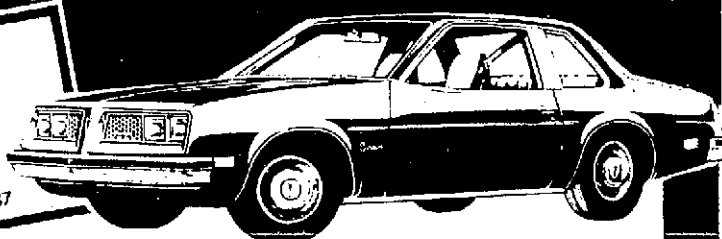
Serial 2J57R7P348945.

**\$4995**

NOW  
ONLY

BRAND  
NEW '77  
SUNBIRD

Serial  
2M27B72330987



**\$3395**

NOW  
ONLY

## USED CARS AT GREAT SAVINGS

**'71 MERCURY**  
COUGAR HTP

V8, automatic transmission, radio,  
heater, power steering & brakes,  
vinyl top, plus AIR CONDITIONING  
(976CJE)

**\$1595**

**'72 CHRYSLER**  
NEWPORT COUPE

V8, automatic transmission, radio,  
heater, top, power steering &  
brakes, vinyl top, plus AIR CONDI-  
TIONING (360EHQ)

**\$1495**

**'72 DATSUN**  
STATION WAGON

Economy 4 cylinder, 4 speed trans-  
mission, radio, heater, root rack &  
more (067PPF)

**\$1395**

**'71 BUICK**  
LE SABRE COUPE

V8, automatic transmission, radio,  
heater, power steering & brakes,  
power windows, AIR CONDITION-  
ING and more (415EJS)

**\$1395**

**'72 PLYMOUTH**  
SATELLITE SEDAN PLUS

2-Door Hardtop, V8, automatic trans-  
mission, radio, heater, power steer-  
ing & brakes, vinyl top, plus AIR  
CONDITIONING. (747DVD)

**\$1395**

**'70 CHEVROLET**  
MONTE CARLO

V8, automatic transmission, radio,  
heater, power steering & brakes,  
vinyl top, plus AIR CONDITIONING  
(075BUE)

**\$1395**

**'70 FORD**  
GALAXIE

2-DR HARDTOP, V8, automatic trans-  
mission, radio, heater, power steering  
& brakes, plus AIR CONDITIONING  
(909FEJ)

**\$1095**

**'71 PINTO**  
3-DOOR RUNABOUT

Economy 4 cylinder engine, 4  
speed transmission, radio,  
heater and more. (038DTW)

**\$995**

**'70 CHEVROLET**  
NOVA 2-DOOR

Economy 6 cylinder engine, 3  
speed transmission, radio,  
heater, vinyl top and more.  
(263BEF)

**\$995**

ALL CARS ARE SUBJECT TO PRIOR SALE  
ALL PRICES ARE VALID UNTIL 10 P.M., SUN., 7/17/77  
ALL PRICES ARE PLUS TAX AND LICENSE



**MIKE** Pontiac  
**SALTA**

OPEN  
Daily until  
10 PM  
on SUNDAY

1545 Long Beach Blvd. LONG BEACH

599-2444 Trunk 3 775-3248



- MOVIE: "The Long Goodbye"  
Sunday, 9 p.m., Ch. 7.
- MOVIE: "Hunchback of Notre Dame"  
Monday, 9 p.m., Ch. 4.
- BASEBALL ALL-STAR GAME  
Tuesday, 5:15 p.m., Ch. 4.

## TELEVISION LOG OF THE INDEPENDENT PRESS TELEGRAM

Great impact

### ABC prepares a sequel to 'Roots'

By Jerry Buck  
AP Television Writer

Six months ago "Roots" held the nation enthralled for eight days. Prime-time television, public libraries and Alex Haley won't ever be the same.

The 12-hour miniseries, from Haley's book on his slave ancestors, not only made television history but sent thousands of people in search of their own roots. Genealogical libraries and historical repositories have been swamped since January by people tracing their own origins.

"One of the biggest things among black people is that they no longer see their slave ancestors with shame but with a sense of pride," said Haley.

"Other people of every ethnic background seem to relate to this as if it's their own family. It has evoked this universal need of people who want to know who they are and where they came from. The main thing is that the book and the film touched—and are touching—some pulse. And the results are transcending this country."

The National Archives in Washington and its branches report a huge increase in people searching through old census records for their ancestors. The number of black people visiting the archives has tripled.

"It took a while to build up the public momentum because we told them to do some homework first."

#### Alex Haley 'ecstatic' with what television did with book

said Tom Daniels, a spokesman for the library of the Church of Jesus Christ of Latter-day Saints in Salt Lake City, the largest genealogical library in the world.

"Just before 'Roots' we were serving about 2,000 people a day. The first week of April in one day we counted 3,700. We figure a 50 per cent increase since then—and it hasn't tapered off yet."

A sequel, covering the second hundred years of Haley's book, is now being prepared for the 1978-79 season by ABC.

"I'm in the same position as the audience," said producer Stan Margulies. "I didn't feel that stopping in the middle of the stream was a satisfactory ending. I wanted to carry the story to its ending. The only difference is that we now know there's an audience out there for this sort of thing."

Haley, who says his biggest worry now is that the demands of success are keeping him from writing, said people around the country constantly tell him that the film ruined his book. He said, "Never once have I ever uttered an innuendo in agreement with that. I don't agree with it. I was aware that it was necessary to get the greatest possible audience and to have the greatest possible impact. I am

### 'Roots' to 'Szyszyk'

Olivia Cole in summer comedy series

By Bob Martin  
TV-Radio Editor

From "Roots" to "Szyszyk"—that's the television path traveled in the past year by Olivia Cole.

"Szyszyk"? It's a summer situation comedy series which CBS will introduce on Monday night, Aug. 1.

Miss Cole was one of the stars of "Roots" as Matilda, wife of Chicken George (Ben Vereen), and she gained an Emmy nomination for her performance.

There are those who might consider a summer comedy series a step downward from "Roots," but how are you going to top the most popular show in TV history? At any rate, Olivia is delighted to be in "Szyszyk."

"I had to read for the part," she said at lunch the other day at Scandia in Hollywood—just as she had had to audition for the role of Matilda last July.

Before "Roots" she had done almost no television except for a four-year stint (1969-73) on the daytime drama serial "The Guiding Light," as Deborah Mehren. As Chicken George's wife, she appeared in the last three segments of the eight-part "Roots," covering five of the drama's 12 hours.

Starring with Ned Beatty, the title character, in "Szyszyk" marks quite a change of pace for Olivia.

"It was fun doing it," she said. "We've already completed the six episodes, and everyone's excited about them. Peter Bonerz—Jerry on 'The Bob Newhart Show'—directed, and we had good working relationships on the set."

Beatty, she pointed out, plays Nick Szyszyk, a re-



OLIVIA COLE, who played Chicken George's wife, Matilda, in "Roots," will star in a comedy series, "Szyszyk," with Ned Beatty as the title character, Nick Szyszyk. The show will start Monday night, Aug. 1, on CBS.

tired Marine sergeant who begins a new career as a community center supervisor in Washington, D.C. Olivia plays his boss, Ms. Harrison, the district supervisor, and she's counting on the ex-sarge as the last hope to bring order out of chaos among the neighborhood youths using the playground and center.

Miss Cole said she has four stepchildren herself, three of whom are grown. She has been married for nine years to Richard Venture, a stage and TV actor whom she met when both were performing at the

Arena Stage in Washington, D.C. "He's half-Sicilian and half-Irish," she said.

She and her husband moved to the Hollywood area (San Fernando Valley) two years ago, but still own a home in Connecticut on Long Island Sound, which they are renting to others.

The actress was born in Memphis and moved to New York City at age 3 with her family. She attended Hunter College's high school there, Bard College for two years and the Royal Academy of Dramatic Arts in London

for two years on a scholarship. After graduating from the academy, Olivia earned a master's degree at the University of Minnesota.

Her acting skills have been honed in regional theaters from New York and Washington, D.C., to Seattle. In addition to continuing acting, she hopes someday to teach acting to young people.

She's a friendly, outgoing person who's obviously very bright. She proved that by not only pronouncing Szyszyk (Siznyk) but also by spelling it.



## Antique Birch Colonial From the Cabinetmaker.

The only thing less expensive than our cabinets is:

**OUR KITCHEN  
PLANNING SERVICE  
THAT'S FREE!!**

SAVE UP TO  
**30%**

Visit our Kitchen Planning Showroom  
• FREE ESTIMATES • FREE PLANS

A GIANT 12'x16'  
ROOM ADDITION  
\$3999  
Contractor  
Completed

License No. 301909 **SENTRY BUILDERS**  
**867-2768**

## RCA \$50 CASH BONUS

DIRECT FROM RCA  
when you buy a new  
better-than-ever  
XL-100 Console

SPECIAL LIMITED-TIME INTRODUCTORY OFFER

Buy a new better than ever XL-100 console and get a \$50 cash bonus from RCA!



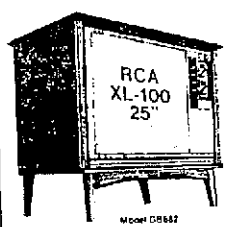
Model GMM

Your choice of Early American or Mediterranean styling

Regular Price **\$629<sup>88</sup>**  
Less Cash Bonus **\$50<sup>00</sup>**  
**YOUR NET COST \$579<sup>88</sup>**

XL-100 is RCA's push-button color set. And now it's better than ever! Better in color with new automatic color control and first tone correction features. Plus the reliability of RCA's new 100% solid state. The RCA XL-100 console set gives you more performance, better and longer than any previous XL-100 console. And it uses less energy on average than a 100-watt bulb!

As a special introductory offer, RCA is now giving a \$50 bonus when you buy a new XL-100 color console. Just send RCA the completed coupon with proof of purchase and they'll send you the cash!



Model DB82

Another Bonus Time value:  
RCA 25" diagonal XL-100 Contemporary console

Regular Price **\$589<sup>88</sup>**  
Less Cash Bonus **\$50<sup>00</sup>**  
**YOUR NET COST \$539<sup>88</sup>**

# TOEKOMST ELECTRONICS

7546 Alondra Blvd., Paramount  
(One Block East of Garfield) **634-2475**

CB Equipment • Supplies • Antennas • Coaxial Cable

Monday - Thursday 10 to 6; Friday 10 to 5  
Saturday 10 to 5; Closed Sunday

# Holy Toledo!

## 'Klinger' really did grow up there

TOLEDO, Ohio (P) — Fans of the TV hit "M-A-S-H" may be surprised to learn that Cpl. Klinger really grew up in Toledo.

What's more, he did a hitch in the Army and once wrote a friend, "I've had my rifle four days so far and haven't shot anyone."

And in high school 25 years ago, Klinger hung out at Tony Parko's, an eastside restaurant that really makes Hungarian hotdogs, the ones Klinger yearns for on the television series.

"A lot of things are based on truth in the show," said Klinger, remembered here as Jameel Farr, the name he trimmed to Jamie Farr for acting. "But as far as I know, I'm the only one that really is from the home towns we claim on the show," he said in a telephone interview.

Farr was home in June, honored by the city he keeps before the TV audience. He brought his wife and two children for their first visit to the north-end ethnic neighborhood where he grew up.

City officials presented him a ceremonial glass — Toledo's version of the key to the city — and Scott High School dedicated a new performing arts wing to him.

There also was a 25th anniversary reunion for the Woodward High School Class of 1952, Farr's class, which he mentions on the show.

Farr said his given name was from his mother, Jamelia. "She sang a little and acted some when she was young. My father ran a corner grocery at Locust and Ontario.

"I try to defend Toledo as much as I can on the show, especially when the other actors take digs at it," Farr said. "Like the line about even grass dying in Toledo, or the one about there being nothing to do



**JAMIE FARR as Cpl. Klinger**

in Toledo but go to the movies.

"When I was a kid growing up I never knew Toledo was as pretty as it is. I only knew what my eyes saw and for as far as a penny would take me on a bus."

# 'Roots' sequel in works

(Continued from Page 1)

ecstatic with what they've done with it."

Margulies said, "My single hope was to get people to ask one question: 'What would I have done if I had been alive then?' It was not to dump guilt for slavery upon America. I don't see any legislators running to put new laws on the books or people changing their lives, but it has gotten people to start thinking."

"Roots" will also have a tremendous impact on television viewing for years to come. It, along with "Rich Man, Poor Man" the year before, paved the way for the miniseries. This bodes well—as long as the airwaves don't become saturated with mediocre efforts that bore viewers.

More than a half dozen miniseries are being prepared for the upcoming season, plus a number of multipart movies.

But the most profound effect has been on the author of "Roots."

Haley had labored for 55 years in total obscurity, including 20 years in the Coast Guard. Then he became an instant celebrity and a millionaire. Since the series and publication of the book he has been constantly on the lecture circuit.

"At this moment I have 802 requests for me to speak somewhere," he said. "You obviously can't do that, even if you take just the high priority ones."

Haley said he planned to cut off his speaking engagements in the middle of July and to go back to writing "My Search for Roots" and working on material for the series sequel.

"It is a fact that my biggest single concern with all this success, quote, unquote, is that I am unable to write," he said. "I haven't written a sentence since 'Roots.' I ache to write again. I've lived the life of a nomad. Since I've been an adult I've been the Chicken George of my immediate family."

"I wish that if I'm now a public figure, as I seem to be, that I could do it just one day a month. I deeply love to write. I'd love to go back to sea. That's where I write best, because I learned to write in the Coast Guard when I was a cook."

## TeleVues

FOR WEEK BEGINNING  
SUNDAY, JULY 17, 1977

From 'Roots' to 'Szyzzyk' .....	1
ABC Preparing 'Roots' Sequel .....	1
Jamie Farr Boosts Hometown .....	2
Captain, Tennille Bail Out .....	4
A Woman Who Produces .....	5
TV Movie Tips .....	19
Radio Tips .....	19
TV Logs .....	6-18

**BOB MARTIN, Editor**

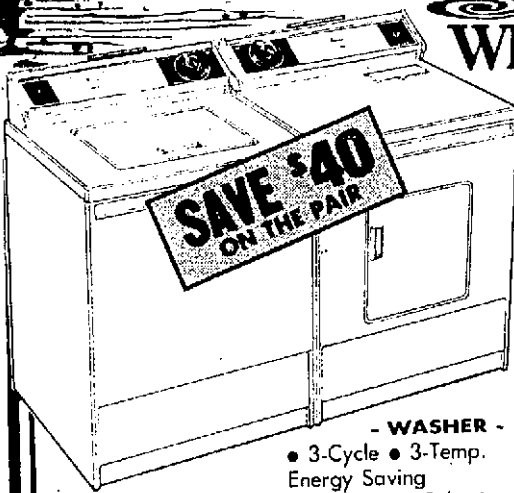


# Dooley's

SINCE 1920

## OLDE TYME DAYS

### Savings



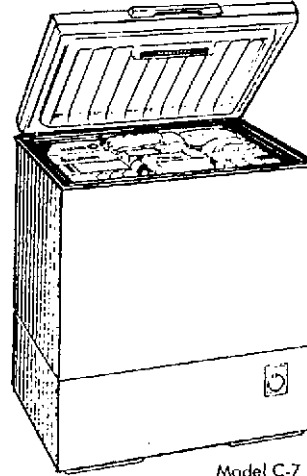
**Whirlpool**  
**AUTOMATIC WASHER**  
WITH TRADE

**238<sup>88</sup>**

**GAS DRYER**  
WITH TRADE

**188<sup>88</sup>**

- WASHER -
- 3-Cycle • 3-Temp.
- Energy Saving
- Water Temp. Selection
- DRYER -
- Large Family Size
- Lint Filter



**Amana**

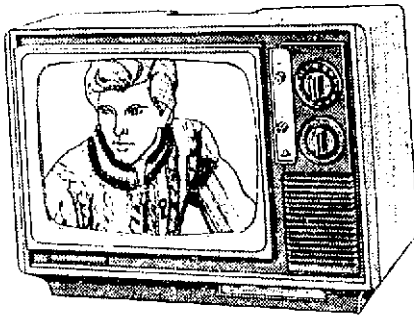
**7 CU. FT.**  
**CHEST FREEZER**  
WITH TRADE

**228<sup>88</sup>**

- Freezing Coils
- On All Sides
- And Bottom
- Zero Degrees
- Storage
- Temperatures

Model C-7

**Quasar**  
**12" diagonal**  
**PORTABLE COLOR**



WITH COLOR TV  
TRADE IN

- 100% Solid State
- Lightweight - Only 28 lbs.
- Low Energy Use

**228<sup>88</sup>**

**Quasar**



**25" diagonal**  
**COLOR CONSOLE**

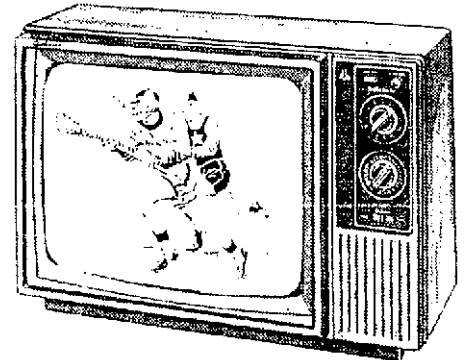
WITH COLOR  
TV TRADE IN

- 100% Solid State
- 3 Yr. Matrix Picture Tube
- 1 Yr. Parts
- 1 Yr. Home Service

**NO CHARGE FOR DELIVERY**  
MAJOR APPLIANCE BLDG.

**498<sup>88</sup>**

**Quasar**  
**19" diagonal**  
**PORTABLE COLOR**



WITH COLOR  
TV TRADE-IN

- 100% Solid State
- In Line Matrix Picture Tube

**298<sup>88</sup>**

# Dooley's

## Hardware Mart

5075 LONG BEACH BLVD.  
NORTH LONG BEACH



STORE HOURS: OPEN DAILY 9 To 6, FRIDAY 9 to 9, SUNDAY 10 to 5



# Claim they're happy to leave TV Captain, Tennille bail out

LOS ANGELES (AP) — When television discovered that Sonny and Cher drew good ratings in prime time, tube executives were ecstatic. Here, they thought, is a mother

lode of potential family hour filler; thus was born the bubble gum song-and-jokes variety show format. Executives weren't sure whether it was Cher's navel or the couple's musi-

cal talents that brought in the viewers, but that didn't really matter — Tony Orlando and Dawn, Captain and Tennille and Donny and Marie Osmond were quickly drafted to come up with shows of their own.

The plan, like so many television ideas, sounded better than it worked. It turned out that folks really were tuning in to see Cher's navel, and after they had it memorized, well, the talents of the famed divorced couple didn't quite sustain them.

But perhaps the worst consequence of the soft-pop variety show was experienced by the musicians-turned-TV performers themselves. Tony Orlando couldn't buy a hit record; Sonny and Cher might have bought Sonny and Cher records, but nobody else did; Donny and Marie didn't suffer as much in sales and neither did the Captain and Tennille, but ask that latter

couple what they think of TV variety shows and then cover your ears.

"IT WAS HELL," says Toni Tennille, the pretty, smiling half of the teenybopper's notion of the ideal couple. "Because of television we didn't have time to write. We'll never do another series in our lives, at least till I'm 55 and do a Dinah Shore talk show. It was really hell. It was not fun."

"It can be fun," says Daryl Dragon, the inevitable captain's hat pulled down over his eyebrows. "But I'll tell you what's wrong — variety shows are all based on formulas. They say, 'Well, let's do it like Donny and Marie, that show's successful.' They've never come up with a variety show that's different."

The Dragons think that television may have been worse for them — in terms of their music careers — than for the others.



THE CAPTAIN AND TENNILLE perform on their ABC-TV variety series, which won't be back in the fall.

## THE BIBLE

Says



J. T. Smith

## THE BIBLE ON HOMOSEXUALITY

There is a great deal being said today about homosexuality. Many religious groups are defending the rights of these sinners and stating that God loves them and that nothing should be said against their rights. I do not deny that God so loved the world that he gave Christ to die for the sins of the world (John 3:16), but the implication of religious leaders today that one can remain in his sinful condition and be pleasing to God is contrary to the teachings of the Bible.

### Homosexuality Is A Sin

In Paul's writings to the Corinthians, I read where Paul warned them not to yield to some of the former lusts that had overcome them. "Know ye not that the unrighteous shall not inherit the kingdom of God? Be not deceived; neither fornicators, nor idolaters, nor adulterers, nor effeminate nor abusers of themselves with mankind . . . shall inherit the kingdom of God" (1 Cor. 6:9-10). We want you to observe that the words "effeminate" and "abusers of themselves with mankind" (All definitions of words from Thayer's Greek-English Lexicon). The word "effeminate" comes from the Greek word *malakoi* and means "effeminate, of a cotomite, a male who submits his body to unnatural lewdness" (Page 387). The second expression, "abusers of themselves with mankind" comes from the Greek word *arsenokoitai* and means "One who lies with a male as a female, a sodomite" (Page 75). (Also read Romans 1:26-27).

Like any other sin, homosexuality can be forgiven if we are willing to repent of it. "But," someone argues, "God's grace will take care of it." God has never promised to "take care of sin" which we continue to practice. God will forgive liars if they quit lying. God will forgive murderers if they quit killing. And God will forgive homosexuals if they quit their homosexuality just like he will forgive adulterers if they quit committing adultery. To say that God will forgive one who refuses to quit committing the sin he is engaged in is to say something the Bible does not say. If it does say it, where is the passage? Yes, God will forgive every sin if we will quit it!!

### FREE CORRESPONDENCE COURSE

The Studebaker Road Church of Christ is offering a free Bible correspondence course. You can use this Bible correspondence course in your own study of the Bible in the privacy of your home — without cost or obligation. The Bible correspondence course consists of eight lessons, and will be mailed to you upon request.

### DIAL A MESSAGE

Yes, you can dial 421-0309 and get a different 3-minute message each day. We hope you will take advantage of this. Tell your friends about it.

### SEND ALL BIBLE QUESTIONS TO: CHURCH OF CHRIST

3433 Studebaker Rd., Long Beach, Cal. 90808  
Sunday services 9:50 & 10:45 a.m., 6:30 p.m.  
Wednesday, 7:30 p.m. 429-0128

## Dinner... \$2.79

OFFER GOOD FOR 1, 2, 3, 4, 5 OR 6 PERSONS  
VALID THRU SUNDAY, JULY 24, 1977  
Not Valid for Banquets

- 5 HOT ENTREES
- 12 SALADS
- CHILDREN'S PRICES

SPECIAL  
COUPON  
OFFER

DINNER SERVED  
MON. THRU SAT. 4 PM-8:30 PM  
SUNDAY-11 AM-8:30 PM

LONG BEACH—4780 E. Pacific Coast Hwy.  
433-7776 (One block South of Traffic Circle) IPT TV

BRING THIS COUPON WITH YOU

## REMODELING YOUR KITCHEN?



### "CHERRYWOOD" 5 1/2 FT. STARTER SECTION

Now Angels can offer an extremely high quality of fashionable kitchen cabinets, at unbelievable low prices. Buy them today and install them this weekend! Come in and see our beautiful displays.

DUR REG. 192.95

159<sup>99</sup>

SECTION

### ANGELS has KITCHEN CABINET SETS

#### "ROYAL" OAK

Interior stained to match exterior finish. Square edged doors & drawers with deluxe hardware color to match.

DUR REG. 206.95

5 1/2 FT. STARTER SECTION

179<sup>99</sup>

SECTION



#### "PRESIDENTIAL"

##### WALNUT

Doors have self closing hinges & flat bumper parts.

DUR REG. 250.95

5 1/2 FT. STARTER SECTION

219<sup>99</sup>

SECTION



PRICES EFFECTIVE THRU SUNDAY JULY 24, 1977

**LONG BEACH**  
2317 E. SOUTH ST.  
Near Cherry and South

**GARDEN GROVE**  
12662 CHAPMAN AVE.  
Just East of Harbor Blvd.

**NORWALK**  
FIRESTONE BLVD. at STUDEBAKER  
Just East of 405 Freeway

**HUNTINGTON BEACH**  
7800 EDINGER  
One Block W. of Beach Blvd.

DAILY, 9 to 9; SAT. & SUN. 9 to 6



# The lady produces

## Renee Valente jars male egos

By Jay Sharbutt  
AP Television Writer

In 1966, a former ballroom dancer and ex-secretary named Renee Valente became one of television's few female producers, running a short-lived Burt Reynolds series called "Hawk."

Last month, she began her second year as Columbia Pictures' vice president for TV movies and miniseries, overseeing 14 projects ranging from Carroll O'Connor's remake of "The Last Hurrah" to Frank Sinatra's made-for-NBC "Contract on Cherry Street."

And while times are changing and more women are getting a shot at making shows for television, she says, the thought of it still can jar the egos of those who think of producing as for men only.

"A PRODUCER I work with recently said, 'Renee, I love you, I've known you 100 years, but please don't take a credit on this show because it will diminish me,'" she said.

"It took me a back because I never thought of anything in that light and I guess it's because I started in the business of producing long before anybody told me I shouldn't be doing it."

Miss Valente's career as a producer began in the early 1960s, in her native New York, when she went from answering telephones to making dramas at Talent Associates, the production company of David Susskind.

A short, pleasant and frank woman, she joined Columbia's TV division in Hollywood as a producer in 1964, and moved there in 1968 as its head of casting.

MISS V., married to a producer and mother of a teen-ager, says she found no male resistance to her as producer of "Hawk" way back when because the show was made in New York, not Hollywood.

And New York, she says, is where in TV's early days women had the most opportunity to produce live and taped dramas simply because most of the menfolk had moved to Hollywood to do TV films and series.

"But when tape and live TV went out, then those of us left in TV had no place to turn," she said. "We could not get arrested in film. So I was fortunate that 'Hawk' happened."

"MORE AND more men are beginning to find that

women do have ability, that we aren't as weak and emotional as we have the image of being," she said. She was asked the big why of the change.

"Well, I've not been a Gloria Steinem fan, ever," she said, referring to a leader in the women's rights movement.

"But I find now I have to be terribly grateful to her for bringing to the fore and making an awareness which was not there before."

She lamented that the

movement, along with federal equal employment opportunity pressures, did initially lead to "a lot of women being given jobs they knew they could not do, it was 'meeting the quota.'"

"But as in every movement, as it moves forward, there were fortunately a few women who were able to prove themselves. And because of that, there's at least an open door now to the hiring of women in important creative positions."

## CAPTAIN

(Continued from Page 4)

that time that Captain and Tennille realized you can't be serious about your music and have a weekly television series too. They dream about the ideal music series — featuring guests like Linda Ronstadt and The Eagles — but, in the meantime, they've returned full-time to their real vocation, "recording artists, definitely, that's

what we are. THEIR SERIES, by the way, was dropped by ABC; and the Dragons couldn't be happier.

The pair, both former members of the Beach Boys, are back in their roles as pop stars. They're in the middle of a back-

breaking do-city "101" and they are also back in the charts with a new album, "Come in From the Rain."

"Our new album is almost platinum," Toni says. "So as far as I can see, television hasn't really harmed us."

**DON'T SIGN ANYTHING UNTIL YOU TALK TO US!**

**ROOM ADDITIONS & REMODELING**

All Types — Including 2 Story • Interior • Exterior • Repair Jobs • 5 Year Guarantee • Bedrooms • Patios • Kitchens • Family Rooms • Fireplaces



Complete Spanish Texturing Large or Small Jobs

**FREE ESTIMATES**

**CALL 925-5573**

**OUR WORD-OF-MOUTH ADVERTISING STARTS WITH YOU!**

Today with money as tight as it is, no one has money to waste. That's why you MUST shop Carpet World before you buy, because you probably cannot buy for less ANYWHERE! I'll do my best to meet or beat ANY other price. Let me prove it!

MARTIN L. STRAUSS  
PRESIDENT,  
CARPET WORLD

**PRICES WILL NEVER BE LOWER**  
than during our  
**SUMMER SALE!**

**REMNANTS UP TO 60% OFF**

12'x19' Kitchen Carpet Foam Back	\$29
12'x11' Red Nylon Plush Remnants Reg. \$109	\$29
12'x11' Red Nylon Plush Reg. \$109	\$39
12'x8' Green Plush Nylon Reg. \$129	\$89
12'x15' Beige Shag Nylon Reg. \$179	\$99
12'x12' Red Tweed Nylon Reg. \$139	\$89
12'x19' Gold Plush Nylon Reg. \$149	\$99
12'x17' Mini Green Nylon Reg. \$189	\$99
12'x12' Green Hi Lo Nylon Reg. \$149	\$79
12'x11' Multi-Green Nylon Reg. \$139	\$89
12'x10' Green Shag Nylon Reg. \$119	\$69
12'x11' Multi Orange Nylon Reg. \$139	\$79
12'x13' Gold Hi Lo Nylon Reg. \$179	\$99
11'5'x14' White Hi Lo Nylon Reg. \$119	\$99
12'x6'4" Dense Brown Plush Reg. \$109	\$19
12'x9' Brown Plush Nylon Reg. \$149	\$39
12'x12' Gold Hi Lo Nylon	\$69
12'x11' Multi Green Shag Nylon	\$89
12'x8' Yellow Shag Nylon	\$59

**Coronet**  
100% NYLON PLUSH SHAG  
Drastic Price Cut  
**3.99**

**ALL STATE**  
TONE-ON-TONE SAXONY HIGH-LOW  
Drastic Price Cut  
**5.99**

**R.H.S.**  
100% NYLON CUT & LOOP SPACE DYED  
Drastic Price Cut  
**4.99**

**Walters**  
HIGH-LOW POPCORN TEXTURE NYLON  
Drastic Price Cut  
**2.99**

**OVER 1,000 REMNANTS MUST BE SOLD!**  
Everything in Stock At least **10% OFF**  
Every Carpet By Gulistan and Galaxy **20% OFF**  
Every R. H. S. and Walters Carpet UP TO **30% OFF**

Famous Mill Special Purchase UP TO **40% OFF**  
Every Close Out Carpet At least **50% OFF**  
Every Stock Remnant UP TO **60% OFF**

**TRI-COUNTY**  
100% NYLON CANDY STRIPE  
Drastic Price Cut  
**3.99**

**Walters**  
5-YR. GUAR. NYLON KIT PRINT  
Drastic Price Cut  
**3.99**

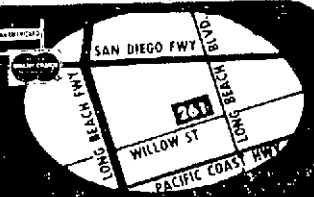
**HOLLAND'S**  
"SOFT HAND" SCULPTURED NYLON  
Drastic Price Cut  
**6.99**

**BRING YOUR ROOM MEASUREMENTS**

OPEN DAILY, 9-9; SATURDAY, 9-6; SUNDAY, 11-6  
90 DAYS SAME AS CASH OR UP TO 3 YEARS TO PAY

**carpet world**

261 E. WILLOW ST. at LONG BEACH BLVD.  
424-3333 • 979-3333 • (714) 828-3333







"come, let's  
celebrate  
the child"

## Danny Thomas St. JUDE TELETHON

Join Danny and Marlo and their celebrity guests as they host the first telethon for St. Jude Children's Research Hospital, world renowned research center for childhood catastrophic diseases.

St. Jude Children's Research Hospital Foundation, Beverly Hills

**5** KTLA

**TONIGHT 8pm**

**JOE'S TV SERVICE**  
Good Used T.V.'s  
for sale  
Most sets repaired in home  
3009 Gauder  
State Reg. 13028 **429-6979**

**E-Z  
FRAME IT**

**"DO IT YOURSELF"  
PICTURE FRAMING**

We Assist You  
in Making Your Frames  
WE HAVE THE SHOP,  
WORK BOOTHS, TOOLS  
AND ALL THE MATERIALS

Have Fun & Save \$5  
**3 LOCATIONS**

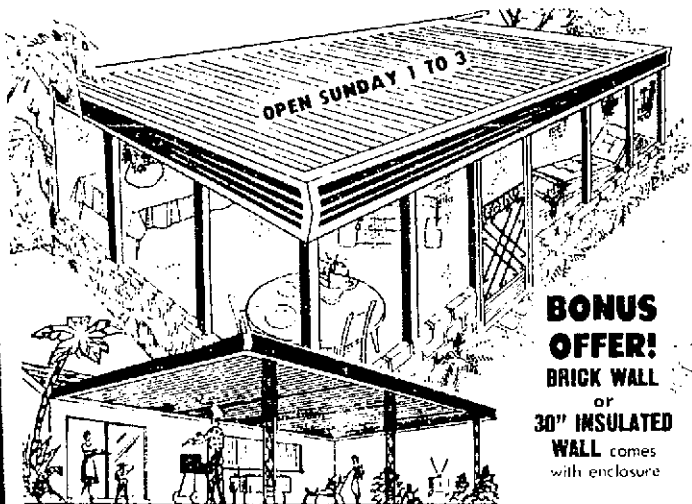
11137 LOS ALAMITOS  
BLVD.  
LOS ALAMITOS  
**596-5322**

3973 PACIFIC COAST  
KAY.  
TORRANCE  
**373-3730**

26861 TRABUCO RD.  
MISSION VIEJO  
(714) 836-0480

**BEST VALUES IN TOWN!**  
VISIT OUR SHOWROOM  
AND FACTORY!

**BUY NOW! \$AVE** PATIO COVERS  
PATIO ROOMS  
ALUMINUM AWNING  
PATIO COVERS OR YEAR-AROUND "FUN-ROOM"



**BONUS  
OFFER!**  
BRICK WALL  
or  
30" INSULATED  
WALL comes  
with enclosure

Your Local  
Manufacturer  
Free Estimates

**SO MUCH LUXURY • SO LOW IN COST**  
★ Open Patio Covers, or Screen-In Patio  
★ All-Aluminum and Weatherproof ★ Easy Terms ★  
★ Removable Windows of Durable Cello Glass

**modern products co.**

2245 E. Artesia Blvd., Long Beach  
(2 blks. East of Cherry Ave.)

**422-2166 • 633-4027**

## SUNDAY

July 17, 1977

★ PAID ADVERTISEMENT

An \* indicates B/W.

Other shows in color.

(R) indicates repeat.

This newspaper assumes  
no responsibility for last-  
minute program changes  
by networks or stations.

- 5:45  
(1) The Bible Answers  
6:00 A.M.  
(9) Youth and the Issues  
(10) Romper Room  
(11) Captain Andy  
6:15  
(1) The Christophers  
6:30  
(2) Today's Religion  
(5) Music and the Spoken  
Word  
(9) PTL Club  
(11) Withit  
(12) Kids Praise the Lord  
7:00 A.M.  
(2) Lamp Unto My Feet  
(4) Alternatives (see  
"special")  
(5) Big Blue Marble  
(11) Just for Teens  
(12) Ernest Angley Hour  
(28) Yoga for Health  
(30) Old Time Gospel Hour  
7:30  
(2) Look Up and Live  
(4) Land of the Lost  
(5) Underdog  
(9) Day of Discovery  
(11) The Flintstones  
(28) Mister Rogers  
8:00 A.M.  
(2) Commitment  
(4) Kids from C.A.P.E.R.  
(5) Popeye & Friends  
(7) Eyewitness J.A.  
(9) Rev. LeRoy Jemkins  
(11) Wonderama  
(12) Rex Humbard  
(28) Sesame Street  
(30) Voice of Faith  
(40) Jess Moody Presents  
(52) Dr. Jagers and Miss  
Velma  
8:30  
(2) Way Out Games  
(4) That's Cat  
(7) It Is Written  
(9) Meeting Time at  
Calvary  
(40) Melodyland  
9:00 A.M.  
(2) Far Out Space Nuts  
(4) Serendipity  
(7) Viewpoint on Nutrition  
(9) Oral Roberts  
(11) Jimmy Swaggart  
(12) Domingo a Domingo  
(40) Bible Prophecy  
(52) Rev. Roger de Cuir  
9:30  
(2) Marlo & the Magic  
Movie Machine  
(4) AG U.S.A.  
(7) Dimension  
(9) The King Is Coming  
(12) A Better Life  
(40) Sidney & Helen Correll  
(52) How Your Mind Can  
Keep You Well  
10:00 A.M.  
(4) Odyssey  
(5) Hour of Power  
(7) Domingo, Children  
(9) Herald of Truth  
(12) Old Time Gospel  
(40) Quest of Life  
(52) Sunday Celebration  
(52) Psychic Phenomena  
10:30  
(2) Today's Religion  
(4) This Is the Life  
(7) Jr. Almost Anything  
Goes  
(9) Amazing Prophecy  
News  
(12) Calvary Chapel  
(40) Blue Ridge Quartet  
10:45  
(40) Futbol Soccer  
11:00 A.M.  
(2) Face the Nation, Rep.  
Thomas L. Ashley (D)

- Ohio, Chairman of the  
House ad hoc  
committee on energy  
(4) Christopher Closeup  
(5) Day of Discovery  
(7) Adventures of Gilligan  
(9) Rex Humbard  
(11) \*Movie: "The Good  
Humor Man," Jack  
Carson, Lola Albright  
(12) Church in the Home  
(28) Electric Company  
(30) Morning Worship  
(40) Christ Church  
(52) Meet Your Astrologer  
11:30  
(2) Movie: "You're Never  
Too Young," Dean  
Martin, Jerry Lewis  
(4) On Campus  
(5) Jimmy Swaggart  
(7) Animals, Animals,  
Animals. Hal Linden  
explores the world of  
the wolf  
(28) Rebo  
(52) \*Addams Family  
NOON  
(4) Super Bowl XI.  
Highlights of the game  
played Jan. 9, 1977,  
between the Minnesota  
Vikings and the  
Oakland Raiders  
(5) \*Movie: "Rawhide,"  
Tyrone Power, Susan  
Hayward ('51)  
(7) Issues and Answers  
(9) Pro-Fan. Charlie  
Jones, host  
(12) Faith for Today  
(28) Great Performances.  
"Bernstein Conducts  
Boston Symphony."  
Franz Liszt's "A Faust  
Symphony"  
(40) Two Heavens  
(40) Brant Baker  
(52) F Troop  
12:30  
(4) Pleasant Valley Golf  
Classic (see "sports")  
(7) Directions (see  
"special")  
(9) \*Wanted: Dead or  
Alive  
(12) \*Victory at Sea  
(30) Voice of Calvary  
(40) Church in the Home  
(52) \*Leave It to Beaver  
1:00 P.M.  
(2) Sports Special (see  
"sports")  
(7) Startime. "The War  
and Eric Kurtz"  
(9) \*Abbott and Costello  
(11) Dodger Baseball (see  
"sports")  
(12) \*Bowery Boys  
(30) Dr. Gene Scott  
(40) Round Cero  
(52) \*Little Rascals  
1:15  
(40) En el Mundo  
1:30  
(5) Vic Damone Show.  
Vintage one-man  
musical special taped  
in the early 60s  
(28) Piccadilly Circus. Alan  
Bates stars as a  
fortyish attorney who  
succumbs to the  
frustrations of  
approaching middle  
age  
(40) Dave Lombardi  
(52) Hollywood Chef  
2:00 P.M.  
(7) Movie: "It's Your  
Move," Edward G.  
Robinson, Terry-  
Thomas ('68)  
(12) Tarzan  
(40) Christ Unhinged  
(52) Siempre en Domingo  
(40) High Adventure  
(52) The Real People.  
Premiere of 9-part  
series about Indian  
tribes of the northwest  
plateau  
(52) Voice of Calvary  
2:30  
(7) Meet the Press  
(5) Monster Rally:

## SPECIAL

**ALTERNATIVES** (4). 7  
a.m. — Jean Garlon,  
chairperson of the Task  
Force on Women for the  
Lutheran Church-Missouri  
Synod and appointed by  
the New Jersey State Sen-  
ate to serve on a commit-  
tee to investigate abortion  
clinic abuses, discusses  
alternatives to abortion  
with NBC News corre-  
spondent Betty Rollin.

**DIRECTIONS** (7). 12:30  
p.m. — "Molly Picon  
Looks at 80." Molly Picon,  
first a star of the Yiddish  
theatre and then of the  
American stage, film and  
television, talks about life  
and the rewards her eth-  
nic background has  
brought her.

**PAGEANT OF THE  
MASTERS** (28). 3 p.m. —  
Behind-the-scenes look at  
Laguna Beach's famous  
re-creation of classic art-  
work with living models.  
Highlights include the  
elaborate make-up proc-  
ess, interviews with direc-  
tors and participants, and  
a look at rehearsal in  
progress.

**ST. JUDE TELETHON**  
(5). 8 p.m. — Danny  
Thomas hosts this 5-hour  
telethon with funds going  
to the research of deadly  
childhood diseases. Celeb-  
rities include Marlo  
Thomas, Henry Winkler,  
Penny Marshall, Ricardo  
Montalban, Sugar Ray  
Robinson.

- \*\*\*Giant Gila Monster\*\*\*  
(5) \*Movie: "The Big  
Steal," Robert  
Mitchum, Jane Greer  
(40) Internat. Voice of  
Victory  
(40) Enjoying Marriage  
(50) Man Builds, Man  
Destroys  
(52) F Troop  
3:00 P.M.  
(2) \*Movie: "The Broken  
Star," Howard Duff  
(4) At One With... Julie  
Nixon Eisenhower  
(12) Movie: "Twisted  
Brain" ('74)  
(28) Pageant of the  
Masters (see  
"special")  
(40) Film  
(40) Yesterday, Today and  
Forever  
3:30  
(28) Woman  
(40) Gospel Hour  
(40) Jimmy Swaggart  
(52) Tales of Wells Fargo  
4:00 P.M.  
(4) The Stray Show  
(5) Voyage to the Bottom  
of the Sea  
(9) Movie: "Trinity Is Still  
My Name," western  
(11) Movie: "Three  
Godfathers," John  
Wayne, Ward Bond,  
Pedro Armendariz  
(28) Something Pinoy  
(28) Wall Street Week  
(40) Sunday Celebration  
(52) Roller Games. L.A. T-  
Birds  
4:30  
(7) Movie: "Sabre Jet,"  
Robert Stack  
(28) Washington Week in  
Review  
(40) Human Dimension  
(50) Making It Count

(Continued Page 7)



# SPORTS TODAY

**SUPERBOWL XI** (4), 12 Noon — Highlights of the Superbowl XI played on Jan. 9, 1977, with the Minnesota Vikings and Oakland Raiders.

**PLEASANT VALLEY CLASSIC (Golf)** (4), 12:30 p.m. — Coverage of the final round of this \$250,000 tournament in Sutton, Mass.

**SPORTS SPECIAL** (2), 1 p.m. — Boxing triple-header: Light heavyweights Mike Rossman vs. Marcel Clay, 10 rounds; Lightweights Howard Davis Jr. vs. Dom Monaco, 8 rounds; and Middleweights Ronnie "Mazel" Harris vs. Franck Reiche, 10 rounds.

**DODGER BASEBALL** (11), 12:55 p.m. — From San Diego Stadium, the Dodgers vs. the San Diego Padres.

## SUNDAY

(Continued from Page 6)

- 5:00 P.M.
- (5) Star Trek
  - (7) Great Adventure
  - (15) Movie: "Murder, Inc." Stuart Whitman, Peter Falk ('60)
  - (22) American Israel Hour
  - (23) Piring Line, Buckley
  - (30) Look and Live
  - (40) Let Go—Let God
  - (42) Run for Your Life
  - 5:30
  - (4) News
  - (30) Overseas Missions
  - (40) Religious Townhall
  - 6:00 P.M.
  - (2) News, Morton Dean
  - (4) That's Cat
  - (5) Movie: "Trapeze," Burt Lancaster, Tony Curtis ('56)
  - (7) News, Carroll/McElroy
  - (9) Animal World
  - (11) Movie: "Meet Me in St. Louis," Judy Garland, Tom Drake, Margaret O'Brien ('45)
  - (22) UFO Daiporon
  - (23) Americana, Muralist Thomas Hart Benton
  - (40) Faith for Today
  - (42) Brand New Day
  - (50) Once Upon a Classic. "Prince and the Pauper"
  - (52) \*Little Rascals
  - 6:30
  - (2) News, Dunn/Childs
  - (4) Celebrity Sweepstakes
  - (7) Wide World of Adventure
  - (9) World of the Sea
  - (22) Futari No Sekai
  - (23) The Silent Years. "College," Buster Keaton (1927)
  - (40) It Is Written
  - (42) Sharing
  - (50) Big Blue Marble
  - 7:00 P.M.
  - (2) 60 Minutes. Invasion of privacy, government film-making and adoptees are tonight's subjects
  - (4) World of Disney. "The Secret of Old Glory Mine." Aging prospector tries to keep a vein he has discovered a secret from a young geologist.(R)
  - (7) Nancy Drew. A relaxing cruise on a luxury liner turns into a perilous adventure when a world-famous mystery writer on board receives threats against his life.(R)
  - (8) Father, Dear Father
  - (12) \*Perry Mason
  - (22) Nanairo Tongarashi
  - (30) Jimmy Swaggart
  - (32) Aun Hay Mas
  - (40) Man in the Arena
  - (50) Americana
  - (52) McHale's Navy
  - 7:30
  - (9) Bless This House
  - (40) Living Faith
  - (42) Love Special
  - (50) Woman
  - (52) Tales of Wells Fargo
  - 8:00 P.M.
  - (2) Rhoda. Rhoda experiences severe separation pain when she discovers Joe with another woman.(R)
  - (4) McCloud. McCloud is mistakenly accused of slaying a man and becomes the target of the victim's vengeful sister.(R)
  - (5) St. Jude Telethon (see "special")
  - (7) Six Million Dollar Man. Steve must stop a ruthless extortionist who threatens to release deadly nerve gas along the Eastern Seaboard.(R)
  - (9) Feeling His Way (see "special")
  - (11) Movie: "The Comic," Dick Van Dyke, Michelle Lee, Mickey Rooney ('69)
  - (13) Sam Yorty Show
  - (22) Nippon-No-Uta
  - (23) Evening at Pops. Claude Kipnis and his mime company



**JULIE NIXON EISENHOWER** will be the guest on "At One With..." on Ch. 4 at 3 p.m. Sunday.

- perform accompanied by Mozart's "Eine Kleine Nachtmusik"
- (50) Documentary Showcase
  - 8:30
  - (2) Phyllis. Bess tells Phyllis she intends to marry the son of a midget couple.(R)
  - (40) Kenneth Hagin
  - 9:00 P.M.
  - (2) Switch. The engagement of Pete's college sweetheart sends him on a frenzied trail to reveal the man's true motives before the impending marriage.(R)
  - (5) Oral Roberts
  - (7) Movie: "The Long Goodbye." Sophisticated private eye Philip Marlowe becomes involved with murder and strange characters in Hollywood. Elliot Gould ('73)
  - (9) Rex Wikerson
  - (13) Rex Humbard
  - (22) Kashin
  - (23) Masterpiece Theater: "Poldark"
  - (40) PTL Club
  - (42) Praise the Lord
  - (50) Arlo Guthrie and Pete Seeger in Concert
  - 9:15
  - (40) Sylvia Pinal
  - 9:30
  - (4) Movie: "Night Terror." Valerie Harper stars as a motorist forced to flee for her life after witnessing the slaying of a highway patrolman
  - (9) Voice of the Martyrs
  - 10:00 P.M.
  - (2) Delycechio. City slickers Delycechio and Shonske are out of their element in the Arizona desert town to which they have come to pick up an extradited prisoner.(R)
  - (9) Garner Ted Armstrong
  - (11) Metronews
  - (13) Old Time Gospel
  - (22) U.T.B. Wide News
  - (23) Wadehouse Playhouse. "The Rise of Minna Nordstrum." The stormy story behind Minna's sudden rise to screen stardom, which was due to resources other than her acting capabilities
  - (30) Sunday Celebration
  - (32) Vamos a Cantar
  - (50) Picadilly Circus
  - 10:30
  - (5) Jimmy Swaggart
  - (9) Ernest Angley Hour
  - (22) Sumo Wrestling
  - (23) Fawlti Towers. Basil and Sybil plan a long-awaited weekend trip and leave Polly and Manuel in charge with devastating results
  - (40) Hogar, Dulce Hogar
  - 11:00 P.M.
  - (2) News, Dunn/Childs
  - (4) News, Olney
  - (7) News, Larry Carroll
  - (11) Movie (see 8 p.m.)
  - (13) \*Honeymooners
  - (40) PTL Club
  - (42) Noticiario
  - 11:30
  - (2) Sunday Sports Final
  - (4) Movie: "The Entertainer." A middle-aged vaudevilian struggles desperately for the success and stardom that seem destined to elude him all his life. Jack Lemmon, Ray

- Bolger, Sada Thompson
- (7) News, John Drury
- (9) Movie: "Man of Legend," Peter Strauss ('71)
- (13) Music Hall America. Frank Gorshin hosts Moe Bandy, Crystal Gayle and Martin Mull
- (30) Encuentro
- (40) Behind the Scenes
- 11:40
- (2) Name of the Game
- (7) \*Movie: "A Place in the Sun," Montgomery Clift, Elizabeth Taylor, Shelley Winters (51)
- MIDNIGHT**
- (60) All Night Religious Programming
- (60) All Night Religious Programming

- 12:30
- (13) News Wrap-Up
- 1:30
- (4) At One With... Richard Reeves
- 1:40
- (2) Newsroom(R)
- 1:55
- (2) Movie: "Tank Force," Victor Mature ('58)
- 2:30
- (4) NewsCenter 4.(R)

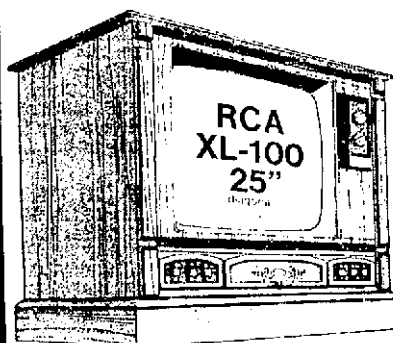
# RCA \$50 CASH BONUS

**XL-100 Better Than Ever Bonus Time**

**DIRECT FROM RCA** when you buy a new better-than-ever XL-100 Console

---

**SPECIAL LIMITED-TIME INTRODUCTORY OFFER**



Sale Price **\$638<sup>80</sup>**

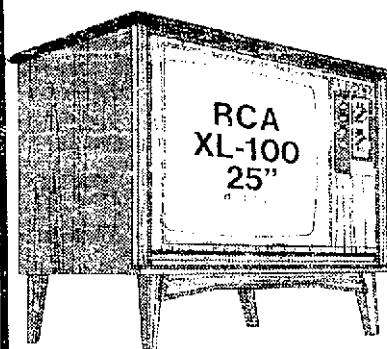
Less Cash Bonus **\$50<sup>00</sup>**

**YOUR NET COST \$588<sup>80</sup>**

Even less with trade-in

XL-100 is RCA's best-known value. And now it's better than ever! Better than ever with new automatic color control and flesh-tone correction features. Plus the reliability of RCA's new 100% solid state XtendedLife chassis—designed to run cooler, perform better and last longer than any previous XL-100 chassis. And it uses less energy on average than a 100-watt bulb!

As a special introductory offer, RCA is now paying a \$50 bonus when you buy a new XL-100 color console. Just send RCA the completed bonus coupon with proof of purchase and they'll send you a \$50 check. Plus you may trade in your old color TV and receive a further reduction of the purchase price.



Sale Price **\$598<sup>80</sup>**

Less Cash Bonus **\$50<sup>00</sup>**

**YOUR NET COST \$548<sup>80</sup>**

Even less with trade-in

WE DO MORE FOR OUR CUSTOMERS

a family store  
**ward's**

1855 PACIFIC AVE., L.B. 591-2314

Ample Parking — 36 years same location

3 blocks West of Long Beach Blvd. — 1/2 block No. of Pacific Est. Hwy.

**FURNITURE  
APPLIANCES  
CARPETS  
TV &  
STEREO**



# MONDAY

July 18, 1977

## ★ PAID ADVERTISEMENT

An \* indicates B/W.  
Other shows in color.  
(R) indicates repeat.

This newspaper assumes no responsibility for last-minute program changes by networks or stations.

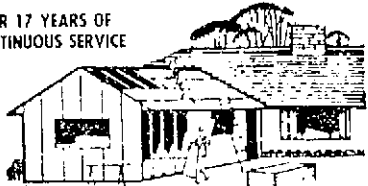
- 5:55  
 (2) Summer Semester  
 (4) Knowledge  
 6:00 A.M.  
 (7) History of Art  
 (9) Operation Emergency  
 (11) University of the Air  
 (13) News Update  
 6:15  
 (13) Daybreak  
 6:25  
 (2) Real Estate and You (college credit course)  
 (4) Not for Women Only  
 6:30  
 (5) Carrascolendas  
 (7) Michael Jackson Show  
 (9) Youth & the Issues  
 (11) Bozo's Big Top  
 (13) Magilla Gorilla  
 6:55  
 (2) A.M. Newsroom  
 (4) NewsCenter 4  
 7:00 A.M.  
 (2) News, Hughes Rudd  
 (4) Today, Tom Brokaw  
 (5) 700 Club  
 (7) Good Morning, America  
 (9) Lassie  
 (11) Dennis the Menace  
 (13) Speed Racer  
 (22) Stock Market Opening (coverage until 1 p.m.)  
 (29) Yoga for Health  
 (30) Festival of Faith  
 (32) Joy in the Morning  
 7:30  
 (9) PTL Club  
 (11) Yogi and Friends  
 (13) Hercules  
 (29) Mister Rogers  
 8:00 A.M.  
 (2) Captain Kangaroo  
 (13) Felix the Cat  
 (28) Zoom!  
 8:30  
 (5) Life in the Spirit  
 (9) Body Buddies  
 (11) Porky Pig  
 (13) Superman/Batman  
 (28) Villa Alegre  
 (29) Praise the Lord  
 9:00 A.M.  
 (2) Here's Lucy  
 (4) Sanford and Son  
 (5) The Gallery  
 (7) A.M. Los Angeles  
 (9) Nine in the Morning  
 (11) \*I Love Lucy  
 (13) I Dream of Jeannie  
 (28) Sesame Street  
 (29) Overseas Missions  
 9:30  
 (2) Price Is Right  
 (4) Hollywood Squares  
 (5) \*Dick Van Dyke  
 (9) Hogan's Heroes  
 (13) Romper Room  
 (28) Faith for Today  
 10:00 A.M.  
 (4) Wheel of Fortune  
 (5) \*Movie: "The Invisible Ray," Boris Karloff ('36)  
 (7) Happy Days  
 (11) Ghost and Mrs. Muir  
 (13) Women: Real to Reel  
 (28) Big Blue Marble  
 (29) PTL Club  
 10:30  
 (2) Love of Life  
 (4) It's Anybody's Guess  
 (7) The \$20,000 Pyramid  
 (11) Andy Griffith  
 (13) Wildlife Adventure  
 (28) Electric Company  
 (40) High Adventure  
 10:55  
 (2) News, Doug Edwards  
 11:00 A.M.  
 (2) Young & Restless  
 (4) Shoot for the Stars  
 (7) The Better Sex (see "special")  
 (9) \*Movie: "Sally and St. Anne," Ann Blyth, Edmond Gwenn ('52)  
 (11) Metronews, Metronews  
 (13) Gomer Pyle  
 (28) Sesame Street  
 (40) Faith That Sings  
 11:30  
 (2) Search for Tomorrow  
 (4) Chico and the Man  
 (5) \*Groucho

### TELEVISION SERVICE CALLS

plus B/W or parts  
 Quick dependable service on all makes. Work guaranteed.  
**\$8.95**

ClearView Television  
 Call 597-5568 - Anytime

OVER 17 YEARS OF CONTINUOUS SERVICE



## ROOM ADDITIONS & KITCHEN REMODELING

Based on a min. 400 sq. ft. or 20'x20' family room. This includes plans, permits, slab floor, slope roof, stucco exterior, 6 plugs, 1 switch, up to 6' opening from existing, 2 alum. windows, and 1 6' sliding glass door.

\*Owner to complete interior and clean up.

As Low As  
**\$12.95**  
 Per Sq. Ft.

BANK LOANS AVAILABLE  
 FULLY LICENSED—INSURED—BONDABLE

## R.W. HORTON

GENERAL BUILDING CONTRACTOR  
 426 W. CARSON ST.

24 HOUR SERVICE  
 Phone now for free estimates  
 Lic. 25867381

**328-9200**  
**436-8893**

## SPECIAL

**THE BETTER SEX (7)**, 11 a.m. — Premiere of a new game show featuring a battle of the sexes between two teams — six men versus six women. Sarah Purcell and Bill Anderson co-host.

**BIG BATTLES (5)**, 8 p.m. — First two hours of 12-hour history of WWII. Tonight: Hitler's "Blitzkrieg." Two-hour segments will be presented on the next consecutive five nights at this same time.

**THE FOUR OF US (7)**, 8 p.m. — Barbara Feldon stars as a young widow who, after the death of her husband, migrates with her three children to New York City in quest of a new life.

**HUSBANDS AND WIVES (2)**, 10 p.m. — A slice of life in a typical American suburb involving five disparate couples, all close friends, all living in the same community.

**60 MINUTES TO KILL (28)**, 10 p.m. — Unique comedian Martin Mull, also a skillful musician, performs skits, satire and songs, and is joined by the comedy team of Flo and Eddie.

**TABLOID (11)**, 11:30 p.m. — This uninhibited, visual television newspaper previews in this time slot Monday thru Friday this week and serves as a pilot for a possible series. Tonight's subjects: a lady producer of erotic films, a visit with Rob Reiner and Penny Marshall, one of the greatest stunt riders of all time, and the "Coincidence Lady."

- (7) Family Feud
- (11) Let's Rap
- (13) Nanny & the Professor
- (40) It's a Brand New Day

### Local News NOON

- (2) Noontime
- (4) That Girl
- (5) \*Movie: "Hitler," Richard Basehart ('62)
- (7) All My Children
- (11) \*Movie: "The Marrying Kind," Judy Holliday, Aldo Ray ('52)

- (13) I Dream of Jeannie
- (28) MacNeil/Lehrer Report (R)
- (40) Sunday Celebration
- (34) Ahora L.A.
- (40) Behind the Scenes

- (2) As the World Turns
- (4) Days of Our Lives
- (13) Courtship of Eddie's Father
- (28) Yoga for Health
- (30) Un Canto de Mexico
- (40) Praise

1:00 P.M.  
 (7) Ryan's Hope

### Joins Paris bureau

Betsy Aaron has been named a CBS News correspondent and has been assigned to the CBS News Paris bureau, it was announced by William J. Small, senior vice president and director of news, CBS News.

- (9) News, Chris Harris
- (13) \*Major Adams
- (28) Market Closing Activities
- (29) Evening at Pops. Claude Kipnis and his mime company perform
- (30) Donn Thomas
- (40) Chirino
- (40) Teach Us to Pray

- 1:30  
 (2) Guiding Light
- (4) The Doctors
- (7) One Life to Live
- (9) Divorce Court
- (22) Charting the Market
- (30) Festival Faith
- (32) Don't Waste Your Sorrows

- 2:00 P.M.  
 (2) All in the Family
- (4) Another World
- (5) Big Valley
- (9) Movie: "Wipe Out," Richard Conte ('74)
- (13) News, O'Donnell
- (28) Black Perspective on the News
- (30) Un Demonio con Angel
- (40) Adventures in Life
- (40) Profiles

- 2:15  
 (7) General Hospital
- 2:30  
 (2) Match Game '77
- (11) Bullwinkle
- (13) \*The Munsters
- (28) Erica/Making Things Work. Household tips
- (40) Charismatic Theology
- (50) Starboard

- 3:00 P.M.  
 (2) Tattletales
- (4) The Gong Show
- (5) Love American Style
- (7) Edge of Night
- (11) Porky Pig
- (13) Gilligan's Island
- (28) History of Art
- (30) Pichimahuida
- (40) Praise the Lord
- (50) Sesame Street
- (52) Take 30

- 3:30  
 (2) Mike Douglas. Richard Thomas, Andrea McArdle with orphans from "Annie" cast, Fred Travalena, Jose Greco
- (4) Medical Center
- (5) Dinah! Liberate. Sheeky Greene, Doc Severinson, Twiggy
- (7) Movie: "Journey to the Far Side of the Sun," Roy Thinnes, Lynn Loring ('69)
- (11) Valley of the Dinosaurs
- (13) \*The Three Stooges
- (28) Real Estate and You
- (30) PTL Club
- (52) Banana Splits

- 4:00 P.M.  
 (9) Maverick
- (11) The Monkees
- (13) Felix the Cat
- (28) Villa Alegre
- (30) Manana Sera Otro Dia
- (50) Zoom!
- (52) Ultra Man

- 4:30  
 (4) To Tell the Truth
- (11) The Archies
- (13) Puff-n-Stuff/Lidsville
- (28) Mister Rogers
- (34) El Precio de un Hombre
- (50) Electric Co.
- (52) \*The Addams Family

- 5:00 P.M.  
 (2) News, Benti/Chung
- (4) News, Jess Marlow
- (5) Bonanza
- (7) News, Hambrick/Henry
- (9) Wild, Wild West
- (11) Mickey Mouse Club
- (13) I Dream of Jeannie
- (28) Sesame Street
- (40) Backyard
- (50) Mister Rogers
- (52) F Troop



**BILL ANDERSON** and Sarah Purcell co-host the new ABC game show "The Better Sex," which airs weekdays at 11 a.m. on Ch. 7. It involves competition between male and female contestants.

- 5:30  
 (11) Please Don't Eat the Daisies
- (13) Room 222
- (30) Noticiero
- (40) Behind the Scenes
- (50) Villa Alegre
- (52) \*Leave It to Beaver

- 5:45  
 (2) Lo Astros Te Guian
- 6:00 P.M.

- (2) News, Walter Cronkite
- (4) News, Moyer/Lange
- (5) Voyage to the Bottom of the Sea
- (7) News, Dunphy/Lund
- (9) Gunsmoke
- (11) Partridge Family
- (13) Alias Smith and Jones
- (22) Journey to Adventure
- (28) Electric Company
- (30) La Usurpadora
- (40) Don't Waste Your Sorrows
- (50) Making It Count
- (52) \*Little Rascals

- 6:30  
 (2) DENNIS WEAVER IN "GENTLE GIANT"

Movie. A small boy befriends a bear cub, but is forced to sell it to a circus when it grows up.  
 (11) Andy Griffith  
 (22) Business and financial news  
 (28) Zoom!  
 (30) Blue Ridge Quartet  
 (40) Teach Us to Pray  
 (50) Man Builds, Man Destroys



**RICHARD THOMAS** co-hosts "The Mike Douglas Show" this week. It airs weekdays from 3:30 to 5 p.m. on Ch. 2.

- 7:00 P.M.  
 (4) News, Chancellor/Brinkley
- (5) Liars Club
- (7) News, Reasoner/Walters
- (9) Concentration
- (11) \*I Love Lucy
- (13) The FBI
- (22) Kaiketsu Lion-Maru
- (28) MacNeil/Lehrer Report
- (30) Festival of Faith
- (40) 24 Horas
- (50) Praise
- (52) Real Estate and You
- (52) \*McLale's Navy

- 7:30  
 (4) David Horowitz Consumer Buylne
- (5) Love American Style
- (7) Let's Make a Deal
- (9) Joker's Wild
- (11) Bewitched
- (22) Ai To Kanashimi
- (28) 28 Tonight
- (40) Prayer Meeting
- (50) Cooking with a Continental Flavor
- (52) Tales of Wells Fargo

- 7:45  
 (22) Uriku Pen

- 8:00 P.M.  
 (2) The Jeffersons. Furious when the Jeffersons forbid her to entertain her boyfriend overnight, Florence quits her job. (R)

- (4) Little House on the Prairie. When Pa learns that Mary's serious illness will require expensive hospitalization, he takes a dangerous high-paying job. Part 1. (R)

- (3) Big Battles (see "special")
- (7) The Four of Us (see "special")
- (9) Movie: "Fitzwilly," Dick Van Dyke, Barbara Feldon, Dame Edith Evans

- (11) \$25,000 Pyramid
- (13) \*Perry Mason
- (22) Onna No Hashi
- (28) Forsyte Saga
- (34) Movie: "Cena de Matrimonios"
- (50) The Real People

- 8:30  
 (2) Shields and Yarnell
- (11) Cross-Wits
- (40) Oral Roberts

(Continued Page 9)



# MONDAY

(Continued from Page 8)

- 50 Bix Beiderbeck Festival  
8:00 P.M.
- 2 Maude. Maude and Walter have different reactions when they are visited by a mate-swapping couple. (R)
- 4 Movie: "The Hunchback of Notre Dame." New production of Victor Hugo's classic story of Quasimodo, the hunchback bellringer of Notre Dame in 15th-century Paris. Warren Clarke, Kenneth Haigh, Michelle Newell
- 7 Movie: "The Effect of Gamma Rays on Man-in-the-Moon Marigolds." Living in absolute squalor, a mother tries to bring up her two daughters, each with their own way of coping. Joanne Woodward, Neil Potts, Roberta Wallach, Judith Lowry (72)
- 11 Merv Griffin. Anthony Newley, Della Reese, Walter Murphy, Monty Alexander, Formerly the Harlettes
- 13 Get Smart
- 22 Kozure Ookami
- 23 Age of Uncertainty
- 30 Dr. Gene Scott
- 40 Praise the Lord
- 50 David Susskind
- 9:30
- 2 All's Fair. Richard goes against his better judgment when he takes the Democratic President for his new boss and Ginger for his new secretary. Pt 1 (R)
- 13 REV. IKE  
★ JOY OF LIVING!  
Learn How To Have Your Money Make Money Religion
- 10:00 P.M.
- 2 Husbands and Wives (see "special")
- 5 Newswatch
- 9 News, Bohman/Kaestner
- 13 Wildlife Adventure
- 20 60 Minutes to Kill (see "special")



BARBARA FELDON stars as a widow with three children in the comedy pilot "The Four of Us," on Ch. 7 at 8 p.m. Monday. The children are played by Kathy Jo Kelly, bottom, Will McMillan and Vicky Dawson.

- 40 El Bien Amado  
10:30
- 11 Metronews
- 13 Newscene 13
- 20 PTL Club
- 20 Noticiero
- 11:00 P.M.
- 2 News, Benti/Chung
- 4 News, John Schubeck
- 5 Love, American Style
- 7 News, Dunphy/Lund
- 9 Ironside
- 11 "Rocket To Stardom"  
★ With Grandma Dunbar  
"FERNWOOD 2NIGHT!"  
Fictional talk/variety
- 13 Marcus Welby
- 20 Black Journal
- 30 Una Plegaria en el Camino
- 50 MacNeil/Lehrer Report
- 11:30
- 2 Kojak. A stoolie is feeding information to a detective to further his own career
- 4 Tonight. Roger Moore is guest host
- 7 Streets of San

Francisco. A multi-millionaire philatelist is murdered and it's possible the world's most valuable stamp has been stolen

11 Rob Reiner's Dream  
★ House A Nightmare!  
"TABLOID" TONIGHT!  
(see "special")

20 News, captioned

30 Movie: "Canaima"

40 All Night Religious Programming

## MIDNIGHT

- 5 "Twilight Zone"
- 9 Movie: "The Promise"
- 11 Metronews, Metronews
- 13 "Movies: "Fireman, Save My Child," "Next Time We Love"
- 12:30
- 5 Dragnet
- 11 Lost in Space
- 30 All Night Religious Programming
- 12:35
- 2 Movie: "Stairway to Heaven"
- 7 Toma
- 1:00 A.M.
- 4 Tomorrow. Film special effects experts discuss their craft with

- Tom Snyder
- 5 Gene Autry movie  
1:45
- 7 Eyewitness News (R)  
2:00 A.M.
- 4 NewsCenter 4 (R)
- 5 News Replay
- 13 Newswatch (R)  
2:30
- 7 Newsroom  
3:00 A.M.
- 2 "Movie: "A Cry in the Night"
- 13 News Wrap-Up  
4:30
- 2 Newsmakers

**Phillips CHICKEN PIES**

BAKED or FROZEN  
Chicken Pies filled with Tender Chunks of Chicken and Golden Gravy.  
BAKED OR FROZEN \$7.99 Doz.

**TO-GO!**  
738 PACIFIC AVE., LONG BEACH  
1394 SEAL BEACH BLVD.  
(Leisure World Shopping Center)  
171 PINE AVE., LONG BEACH

**BATHROOM RE-MODELING**

**NO JOB TOO SMALL**  
Make your bathroom a cheerful, modern and attractive part of your home. Our experienced personnel can handle the complete modernization project - from lighting to fixtures to flooring. We use the finest materials and guarantee all our workmanship.

**FREE ESTIMATES**  
CALL  
**925-6555**  
State Contractor  
Lic. 31214  
Open 7 Days

**BANK FINANCING AVAILABLE**  
**CHARLIE BELL & SON, INC.**  
9731 E. COMPTON BLVD., BELLFLOWER  
Some Ownership & Location for 26 Years

**CARPET!**

**1000'S OF YARDS AT DISCOUNT PRICES**

**BIXBY PLAZA CARPETS**

**5439 CHERRY AVE. PH. 423-7901**  
**ACROSS THE STREET FROM K-MART**

SHOP & COMPARE OUR QUALITY AND PRICES!

OPEN MON. & FRI. 9 P.M. DAILY 8:30 to 6 CLOSED SUN.

★ Bonded State Licensed Contractor No. 287458 ★

## COMPLETE FAMILY DENTAL CARE

NO APPOINTMENT NECESSARY • OPEN EVENINGS & SATURDAYS

**UNION MEMBERS**  
WE HONOR ALL UNION AND DENTAL INSURANCE PLANS

**DENTAL PLATES**  
FAST REPAIRS & RELINES  
WHILE YOU WAIT

**CREDIT TERMS AVAILABLE**

**DR. KAYE DENTAL GROUP**

**BELLFLOWER LAKEWOOD**  
17802 S. CLARK ST.  
Just South of Artesia

**925-3715**

FROM ORANGE COUNTY

**523-8260**

**DOWNEY**

11849 S. PARAMOUNT  
Just South of Firestone

**869-2596**



AV WESTIN recently re-joined ABC-TV as vice president, ABC News, and executive producer of the "ABC Evening News."



# TUESDAY

July 19, 1977

## \* PAID ADVERTISEMENT

An \* indicates B/W.  
Other shows in color.  
R indicates repeat.

This newspaper assumes no responsibility for last-minute program changes by networks or stations.

- 5:55  
 2 Summer Semester  
 4 Knowledge  
 6:00 A.M.  
 7 History of Art  
 9 Community Feedback  
 11 Viewpoint on Nutrition  
 12 News Update  
 6:15  
 13 My Turn  
 6:25  
 7 Real Estate and You  
 4 Not for Women Only  
 6:30  
 5 Carrascolendas  
 7 Michael Jackson Show  
 9 Operation Emergency  
 11 Bozo's Big Top  
 13 Magilla Gorilla  
 20 News, captioned R  
 40 One Way Game

## To each his own.

We want a 12" portable color television in your home. We will pay \$12.95 a month (plus necessary repairs and parts) because you need not pay for so much best by programming. See it our way.

## RENTACOLOR

(213) 595-4321  
 (714) 991-1550  
 3549 Atlantic Avenue  
 Long Beach, CA

WITH THIS COUPON  
**BREAKFAST NOOKS** 4 DAY SALE MON. TUES. WED. THURS.  
**20% OFF**  
 (EST. ESTIMATES ONLY ON 1ST BANK TERMS)  
**JENKINS PRODUCTS** FIRST PAYMENT 30 DAYS AFTER DELIVERY  
 5874 Atlantic Ave.  
 North Long Beach  
 865-1147, 422-3360  
 1841 So. San Gabriel  
 692-5197  
 • LANTERN DESIGNS • FOLDING TABLES  
 • ALL COLORS & FINISHES • CUPB & CHAIRS  
 • SPACE SAVER • LAMP LAMPING  
 • SWIVEL TOP  
 (213) 330-0319

**FOR BATHROOM NEEDS—SEE US!**  
 Complete selection of Bathroom Pullmans in our Showroom—Custom Work—Our Specialty  
 GENERAL CONTRACTORS INSURED & BONDED  
**THINK A & M**  
 We Specialize in Kitchen Remodeling Custom Cabinets, Counters, Sinks, Etc.  
 CONTRACTORS LICENSE NO. 203572  
 HOURS: MON.-FRI. 8:00-5:30 SAT. 8:00-1:00  
**A & M SPECIALTIES** "ARTISTIC BRASS DISTRIBUTORS" "AMERICAN STANDARD DISTRIBUTOR" "KOHLER DISTRIBUTOR"  
 3121 E. ANAHEIM ST., L.B. 597-0557, 597-0668  
 USE BANKAMERICARD & MASTER CHARGE

## SPECIAL

**DR. SEUSS/THE LORAX** (2), 8 p.m. — A Seussian symbol of ecology speaks in behalf of all wildlife in his plea for the preservation of truffula trees and grickle grass in this award-winning animated special narrated by Eddie Albert.

**BEST FRIENDS** (2), 8:30 p.m. — Comedy about the zany adventures of a group of teenagers from varying backgrounds who "hang around" together in an apartment building basement on Chicago's Northwest Side. James Canning, Sherry Hursey.

- 10:30  
 2 Love of Life  
 4 It's Anybody's Guess  
 7 The \$20,000 Pyramid  
 11 Andy Griffith Show  
 13 Wildlife Adventure  
 20 Electric Company  
 30 PTL Club  
 40 High Adventure  
 10:55  
 2 News, Doug Edwards  
 11:00 A.M.  
 2 Young & Restless  
 4 Shoot for the Stars  
 7 The Better Sex  
 9 Movie: "Sign of the Pagan"  
 11 Metronews, Metronews  
 13 Gomer Pyle  
 20 Sesame Street  
 30 Spirit Song  
 11:30  
 2 Search for Tomorrow  
 4 Chico and the Man  
 5 \*Groucho  
 7 Family Feud  
 11 Let's Rap  
 13 Nanny & the Professor  
 20 Enjoying Marriage  
 11:45  
 20 Local News  
 NOON  
 2 Noontime  
 4 That Girl  
 5 \*Movie: "Carve Her Name with Pride"  
 7 All My Children  
 11 \*Movie: "Golden Boy," William Holden  
 13 I Dream of Jeannie  
 20 MacNeil/Lehrer Report  
 30 Ahora L.A.  
 40 Behind the Scenes  
 12:30  
 2 As the World Turns  
 4 Days of Our Lives  
 13 Courtship of Eddie's Father  
 20 Yoga for Health  
 30 Voice of Calvary  
 40 Un Canto de Mexico  
 40 Praise  
 1:00 P.M.  
 7 Ryan's Hope  
 9 News, Chris Harris  
 13 \*Major Adams  
 20 Market Closing  
 22 Great Performances: "Bernstein Conducts the Boston Symphony," Liszt's "A Faust Symphony"  
 30 Donn Thomas  
 33 Agui Esta Leopoldo Fernandez  
 40 Teach Us to Pray  
 1:15  
 20 News  
 1:30  
 2 Guiding Light  
 4 The Doctors  
 7 One Life to Live  
 9 Divorce Court  
 22 Charting the Market  
 30 Festival of Faith  
 40 Don't Waste Your Sorrows  
 2:00 P.M.  
 2 All the World



"BEST FRIENDS," a comedy pilot about a group of zany teenagers in Chicago, airs at 8:30 p.m. Tuesday on Ch. 2. In the background is Ray Sharkey as Lionel (Big O) Lapidus. Foreground, left to right: Gary Epp as Mountain Man, James Canning as Nick, Sherry Hursey as Kathy, Barry Pearl as Gypsy and Bill Henry Douglas as Arthur.

- 4 Another World  
 5 The Big Valley  
 9 Movie: "The Private War of Major Benson," Charlton Heston, Julie Adams  
 13 News, O'Donnell  
 22 Overview  
 30 On Demonio con Angel  
 40 Adventures in Life  
 50 MacNeil/Lehrer Report  
 2:15  
 7 General Hospital  
 2:30  
 2 Match Game '77  
 11 Bullwinkle  
 13 \*The Munsters  
 20 Dig It, Landscape architecture  
 40 Charismatic Theology  
 50 Paint Along with Nancy Kominsky  
 3:00 P.M.  
 2 Tattletales  
 4 The Gong Show  
 5 Love American Style  
 7 Edge of Night  
 11 Porky Pig

- 13 Gilligan's Island  
 20 History of Art  
 30 Pichimahuida  
 40 Praise the Lord  
 50 Sesame Street  
 52 Take 30  
 3:30  
 7 Mike Douglas, Richard Thomas, Roy Rogers and Dale Evans with the Sons of the Pioneers, Vincent Gardenia, Beatrice Lydecker  
 4 Medical Center  
 5 Dinah! McLean Stevenson, Suzanne Somers, Lonnie Shorr, Larry Gaffin, Dody Goodman  
 7 Movie: "The First Men in the Moon." Three astronauts return from the moon with a manuscript of a previous discovery.  
 11 Jetsons  
 13 \*Three Stooges  
 20 Real Estate and You  
 30 PTL Club  
 40 Banana Splits  
 4:00 P.M.  
 5 \*Maverick  
 11 The Monkees  
 13 Felix the Cat  
 20 Villa Alegre  
 30 Manana Sera Otra Dia  
 40 Zoom!  
 52 Ultra Man  
 4:30  
 7 News, Hambrick/Henry  
 11 The Archies  
 13 Puff-n-Stuff/Lidsville  
 20 Mister Rogers  
 30 El Precio de un Hombre  
 40 Electric Company  
 52 \*Addams Family  
 5:00 P.M.  
 7 News, Benji/Chung  
 4 Baseball World of Joe Garagiola. A lighthearted look at the 48-year history of the All-Star game.



**GEORGE REINHOLD**, as Tony Lord, is one of the stars of the daytime serial "One Life to Live," which airs weekdays at 1:30 p.m. on Ch. 2.

- 5 Bonanza  
 7 News, Hambrick/Henry  
 9 Wild Wild West  
 11 Mickey Mouse Club  
 13 I Dream of Jeannie  
 20 Sesame Street  
 40 Captain Andy  
 50 Mister Rogers  
 52 F Troop

- 5:15  
 4 All-Star Baseball Game (see "sports")  
 5:30  
 11 Please Don't Eat the Daisies  
 13 Room 222  
 30 Noticiero  
 40 Behind the Scenes  
 50 Villa Alegre  
 52 \*Leave It to Beaver  
 5:45  
 22 Los Astros te Guian  
 6:00 P.M.  
 7 News, Walter Cronkite  
 5 Voyage to the Bottom of the Sea  
 7 News, Dunphy/Lund  
 9 Gunsmoke  
 11 Partridge Family  
 13 Alias Smith and Jones  
 20 Journey to Adventure  
 30 Electric Company  
 40 La Usurpadora  
 50 Don't Waste Your Sorrows  
 52 Woodcarver's Workshop  
 6:30  
 7 \$1,000,000 SWITCH  
 \* THE CBS 6:30 MOVIE  
 "Do You Take This"

Continued Page 11

## SPORTS TODAY

**ALL-STAR BASEBALL GAME** (4), 5:15 p.m. — Coverage of the 48th annual All-Star baseball classic from Yankee Stadium in New York with Tony Kubek and Joe Garagiola calling the action.

**THE EIGHTH ANNUAL SENIOR OLYMPICS** (4), 8 p.m. — Track and field competition featuring competitors 40 years to 80 years of age. Celebrity competitors include Senator Alan Cranston, Bruce Dern, Doodles Weaver and Jack Knight. The program will also explore exercise, diet and health habits of competitors and other personalities including Will Geer, Ray Bolger and Jack LaLanne.



# TUESDAY

(Continued from Page 10)

- Stranger?" Gene Barry, Lloyd Bridges, Diane Baker (70)
- 11 Andy Griffith
- 22 Business and Financial News
- 23 Zoom!
- 24 Davey & Goliath
- 25 Teach Us to Pray
- 26 Man Builds, Man Destroys
- 7:00 P.M.
- 5 Liars Club
- 7 News, Reasoner/Walters
- 5 Concentration
- 11 I Love Lucy
- 13 The FBI
- 23 American Israel Hour
- 24 MacNeil/Lehrer Report
- 25 Festival of Faith
- 26 24 Horas
- 27 Praise
- 28 Real Estate and You
- 29 McHale's Navy
- 7:30
- 5 Love, American Style
- 7 Hollywood Squares
- 9 Joker's Wild
- 10 Bewitched
- 23 28 Tonight
- 24 Praise
- 25 Photography: Here's How
- 26 Tales of Wells Fargo
- 8:00 P.M.
- 2 Dr. Seuss/The Lorax (see "special")
- 4 Eighth Annual Senior Olympics (see "sports")
- 5 Movie: "Big Battles." Newly discovered film documents the air encounters between the RAF and Luftwaffe
- 7 Happy Days. Potsie and Ralph lose a homeless dog that Fonzie has adopted and rather than face his wrath they tell him it was stolen.
- 9 Movie: "Squeeze a Flower." A little Italian monastery has a secret formula for a special liquor which they guard zealously. Jack Albertson (70)
- 11 Last of the Wild
- 13 "Perry Mason
- 22 Chinese News
- 23 Forsythe Saga
- 24 El Show de Eduardo II
- 25 Man in the Arena
- 26 Evening at Pops. Claude Kipnis and his mime company.
- 8:30
- 2 Best Friends (see "special")
- 4 Movie: "Run Stranger Run." Patricia Neal stars as an overprotective mother who is shielding her teenage daughter from sex, reality and the truth about her father's death.
- 7 Laverne and Shirley. The girls come to the
- rescue when Lenny and Squiggy get stoned up. (R)
- 11 Cross-Wits
- 22 Chinese Television Service
- 23 Good News
- 9:00 P.M.
- 2 M\*A\*S\*H. When he wrecks his jeep and suffers a concussion, Hawkeye launches into a non-stop stream of consciousness monologue to stay conscious. (R)
- 7 Movie: "Love Story." Ryan O'Neal and Ali McGraw star in the sad and joyful story of two young lovers
- 11 Merv Griffin. Orson Bean, Beau Kayzer, Addressi Brothers and Gallagher
- 13 The Virginian
- 22 Musical Variety—Chinese
- 23 Opera Theatre: "World of Victor Herbert"
- 24 Dr. Gene Scott. Espectacular TV
- 25 Praise the Lord
- 26 Masterpiece Theatre. "Poldark"
- 9:30
- 2 One Day at a Time. An excited Schneider invites Ann and the girls to the party he's giving where he's to propose to Ginny. (R)
- 22 Judge Pao Chin Tien
- 10:00 P.M.
- 2 Kojak. A psychotic killer has been terrorizing Manhattan and Kojak may have found the killer. (R)
- 5 News, Fishman/McCormick
- 7 News, Bohman/Kaestner
- 22 Rev Ernest Angley Jr. DYNAMIC RELIGION Religion
- 23 Chicago Symphony Orchestra: Solti conducts Wagner
- 24 PTL Club
- 25 El Bien Amado
- 26 At the Top. "Charlie Byrd"
- 10:30
- 11 News, John Schubeck
- 12 Metronews
- 13 News, Deiz/Hurtes
- 24 Noticiero
- 11:00 P.M.
- 2 News, Benti/Chung
- 4 News, Schubeck
- 5 Love American Style
- 7 News, Dunphy/Lund
- 9 Ironside
- 11 Fernwood 2Night
- 13 Maerus Welby
- 20 Latino Consortium
- 21 Una Plegaria en el Camino
- 22 MacNeil/Lehrer Report
- 11:30
- 2 McMillan and Wife

- 4 Tonight. Johnny Carson with Albert Finney, Madeline Kahn, Stephen Schneider
- 7 Movie: "Only With Married Men." David Birney, Michele Lee
- 11 Ernesto The Strange
- ★ Predictor Looks At The Future! Tonight Tabloid. Also a unique Beverly Hills

- restaurant, a Chinese acupuncturist, a famous gym for body builders
- 28 News, captioned
- 29 Movie: "El Vampiro Negro"
- 40 All Night Religious Programming
- MIDNIGHT
- 5 "Twilight Zone
- 9 Movies: "It Takes All Kinds," "Lovers and Lollipops," "Our

- Agent "Tiger" Metronews, Metronews
- 11 Movies: "Reunion in Reno," "Unchained"
- 20 All Night Religious Programming 12:30
- 5 Dragnet
- 11 World of Survival 1:00 A.M.
- 3 Tomorrow. Tom Snyder
- 5 Dragnet
- 7 Eyewitness News (R)
- 11 Movies: "Rhino!"

- "The Miracle of the Bells," "They Live by Night," Alfred Hitchcock Presents
- 13 Movies: "The Honey Pot," "Jungle Woman," "Gene Autry Movie
- 1:30
- 2 Newsroom
- 2:00 A.M.
- 2 Movie: "Dimension 5"
- 3:00 A.M.
- 13 News Wrap-Up

PAGE 11—TELEVISIONS, SUNDAY, JULY 17, 1977

# A-1-A

## RED TAG

# HITACHI



**ONLY \$348**

**WHILE THEY LAST**

**LONG BEACH & CYPRESS STORES**

**OPEN SUNDAY NOON TIL 5 PM**

**BIG 19" diag. meas.**

**COLOR TV**

100% solid state table model TV has Jet-Line™ black matrix picture tube, one-button Color-Lok™ control that locks in color, tint and frequency

**ONLY \$478**

**Hurry Limited Quantities**

**COME IN TODAY FOR YOUR**




**FREE COOKING SCHOOL WITH EVERY OVEN SOLD**

**WE HAVE OVER 130 OVENS IN STOCK... WE MUST SELL THEM NOW!**

**E-Z TERMS - LOWEST PRICE - FINEST SERVICE**

SONY - RCA - SYLVANIA - HITACHI  
ZENITH - AMANA - LITTON

**TV SALES & SERVICE**

20 YRS. SERVICING WHAT WE SELL

**SECURITY SYSTEMS**

**BURGLAR & FIRE PROTECTION**

**AT OUR RED TAG SALE PRICE**

**SAVE ENERGY - SAVE TIME - SAVE MONEY -**

**LONG BEACH 597-7767**

4524 Los Coyotes Diagonal (1 Block E. of Traffic Circle)

Mon.-Fri. 10 a.m.-8 p.m.

Open Sun.—Noon Til 5 p.m.

**CYPRESS 827-8520**

5530 Lincoln

Mon.-Fri. 9 a.m.-8 p.m.

Sat. 10 a.m.-6 p.m.

Open Sun.—Noon Til 5 p.m.

**LOS ALAMITOS 598-3333**

11296 Los Alamitos Blvd. (Next to Thriftmart!)

Mon. thru Sat. 10 a.m.—7 p.m.



**BUNTON CONSTRUCTION CO.**  
SINCE 1948

QUALITY ROOM ADDITIONS  
and HOMES FOR OVER 28 YEARS

PHONE (213) 531-1294

FREE ESTIMATES—Lic. #101101



# WEDNESDAY

- 6:55  
 2 A.M. Newsroom  
 4 NewsCenter 4
- 7:00 A.M.  
 2 News, Hughes Rudd  
 4 Today, Tom Brokaw  
 5 700 Club  
 7 Good Morning America  
 8 Lassie  
 11 Dennis the Menace  
 13 Speed Racer  
 22 Market Opening (coverage until 1 p.m.)  
 23 Yoga for Health  
 30 Festival of Faith  
 40 Joy in the Morning
- 7:30  
 9 PTL Club  
 11 Yogi and Friends  
 13 Hercules  
 23 Mister Rogers
- 8:00 P.M.  
 2 Captain Kangaroo  
 13 Felix the Cat  
 23 Zoom!
- 8:30  
 5 The Rock  
 9 Body Buddies  
 11 Porky Pig  
 13 Batman/Superman  
 23 Villa Alegre  
 40 Praise the Lord

- July 20, 1977  
 ★ PAID ADVERTISEMENT  
 An \* indicates B/W.  
 Other shows in color.  
 (R) indicates repeat.
- This newspaper assumes no responsibility for last-minute program changes by networks or stations.
- 5:55  
 2 Summer Semester  
 4 Knowledge
- 6:00 A.M.  
 7 History of Art  
 11 Meet the Mayors  
 13 University of the Air  
 20 News Update
- 6:15  
 13 Daybreak
- 6:25  
 2 Real Estate and You (college credit course)  
 4 Not for Women Only
- 6:30  
 5 Carrascolendas  
 7 Michael Jackson Show  
 9 Super Talk  
 11 Bozo's Big Top  
 13 Magilla Gorilla  
 20 News, captioned (R)

## SPECIAL

**COMEDY TIME:**  
 "DAUGHTERS" (4), 9:30 p.m. — Michael Constantine plays a widower chief of police who finds that law enforcement is a lark compared to being both mother and father to a trio of growing daughters.

**OPEN MIND** (28), 11 p.m. — Richard Heffner's guest is former U.S. Senator James L. Buckley. Discussion includes the difficulties inherent in maintaining one's integrity in a mass electoral system. (Also Sat., 7/23, 3:30 p.m.)

- 9:00 A.M.  
 2 Here's Lucy  
 4 Sanford and Son  
 5 Gallery  
 7 A.M. Los Angeles  
 9 Nine in the Morning  
 11 I Love Lucy  
 13 I Dream of Jeannie  
 23 Sesame Street  
 30 Dr. Gene Scott

- 9:30  
 2 Price Is Right  
 4 Hollywood Squares  
 5 \*Dick Van Dyke  
 11 Hogan's Heroes  
 13 Romper Room
- 10:00 A.M.  
 4 Wheel of Fortune  
 5 \*Movie: "Flight to Mars"
- 10:30  
 7 Happy Days  
 11 Ghost and Mrs. Muir  
 13 Collage  
 23 Big Blue Marble
- 10:55  
 2 Love of Life  
 4 It's Anybody's Guess  
 7 The \$20,000 Pyramid  
 11 Andy Griffith Show  
 13 Wildlife Adventure  
 23 Electric Company  
 40 High Adventure

- 11:00 A.M.  
 2 News, Doug Edwards
- 11:30  
 2 Young and Restless  
 4 Shoot for the Stars  
 7 The Better Sex  
 9 \*Movie: "Six Bridges to Cross," Tony Curtis  
 11 Metronews, Metronews  
 13 Gomer Pyle  
 23 Sesame Street  
 40 Love Special

- 11:30  
 2 Search for Tomorrow  
 4 Chico and the Man  
 5 \*Groucho  
 7 Family Feud  
 11 Let's Rap  
 13 Nanny and the Professor
- 11:45  
 34 Local News
- NOON  
 2 Noontime  
 4 That Girl  
 5 \*Movie: "Captain Eddie," Fred MacMurray ('45)

- 12:30  
 7 All My Children  
 11 \*Movie: "Mr. Smith Goes to Washington"  
 13 I Dream of Jeannie  
 23 MacNeil/Lehrer Report (R)  
 34 Ahora L.A.  
 40 Behind the Scenes
- 12:30  
 2 As the World Turns  
 4 Days of Our Lives  
 13 Courtship of Eddie's Father  
 23 Yoga for Health  
 40 Un Canto de Mexico

- 1:00 P.M.  
 7 Ryan's Hope  
 9 News, Chris Harris  
 11 \*Major Adams  
 23 Market/Closing  
 40 Chicago Symphony



**SIDNEY POITIER**, as detective Virgil Tibbs, informs a woman (Lee Grant) that her husband has been murdered, in the 1967 movie "In the Heat of the Night," which gets a repeat presentation on Ch. 2 at 9 p.m. Wednesday.

- Orchestra: Soli Plays  
 Wagner  
 30 Super Show  
 40 Teach Us to Pray
- 1:30  
 2 Guiding Light  
 4 The Doctors  
 7 One Life to Live  
 9 Divorce Court  
 22 Charting the Market  
 30 Festival of Faith  
 40 Don't Waste Your Sorrows
- 2:00 P.M.  
 2 All in the Family  
 4 Another World  
 5 Big Valley  
 7 \*Movie: "Lost Flight"  
 9 News, O'Donnell  
 22 Focus on Britain '77  
 23 Black Journal  
 34 Un Demonio con Angel  
 40 Enjoying Marriage  
 50 MacNeil/Lehrer Report

- 2:15  
 7 General Hospital
- 2:30  
 2 Match Game '77  
 11 Bullwinkle  
 13 \*The Munsters  
 23 Magic Method of Oil Painting  
 40 Charismatic Theology  
 50 Woodcarvers' Workshop
- 3:00 P.M.  
 2 Tatletales  
 4 The Gong Show  
 5 Love American Style  
 7 Edge of Night  
 11 Porky Pig  
 13 Gilligan's Island  
 23 History of Art  
 40 Pichimahuida  
 40 Praise the Lord  
 50 Sesame Street  
 52 Take 30

- 3:30  
 2 Mike Douglas, Richard Thomas, Carrie Fisher, Harrison Ford, Mark Hamill, Pete Rose and Tom Seaver, Mummenshanz, Bill Paul
- 4  
 2 Medical Center  
 5 Dinah! Bette Davis, Robert Wagner, Jane Fonda, Peter Strauss  
 7 \*Movie: "Genesis II," Sei-fi with Alex Cord, Mariette Hartley  
 11 Valley of the Dinosaurs  
 13 \*Three Stooges  
 23 Real Estate and You  
 40 PTL Club  
 50 Banana Splits  
 52 Maverick

- 11 The Monkees  
 13 Felix the Cat  
 23 Villa Alegre  
 40 Manana Sera Otro Dia  
 50 Zoom!  
 52 Ultra Man
- 4:30  
 4 To Tell the Truth  
 11 The Archies  
 13 Puff-n-Stuff/Lidsville  
 23 Mister Rogers  
 40 El Precio de un Hombre  
 50 Electric Company  
 52 The Addams Family
- 5:00 P.M.  
 2 News, Benji/Chung  
 4 News, Jess Marlow  
 5 Bonanza  
 7 News, Hambrick/Henry  
 9 Wild, Wild West  
 11 Mickey Mouse Club  
 13 I Dream of Jeannie  
 23 Sesame Street  
 40 One Way Game  
 50 Mister Rogers  
 52 F Troop

- 5:30  
 11 Please Don't Eat the Daisies  
 13 Room 222  
 23 Noticiario  
 40 Behind the Scenes  
 50 Villa Alegre  
 52 \*Leave It to Beaver
- 5:45  
 22 Los Astros Te Guian
- 6:00 P.M.  
 2 News, Cronkite  
 4 News, Moyer/Lange  
 5 Voyage to the Bottom of the Sea  
 7 News, Dunphy/Lund  
 9 Gunsmoke  
 11 Partridge Family  
 13 Alias Smith and Jones  
 23 Journey to Adventure  
 23 Electric Company  
 40 La Usurpadora  
 40 Don't Waste Your Sorrows  
 52 Making It Count  
 52 \*Little Rascals

- 6:30  
 2 MYSTERY SUSPENSE  
 ★ "THE SMUGGLERS"  
 Innocent elderly woman is being used as cover-up for smuggling operation.  
 Shirley Booth  
 11 Andy Griffith  
 23 Business and Financial News  
 23 Zoom!  
 40 Voice of Calvary  
 40 Teach Us to Pray  
 50 Man Builds Man Destroys

- 7:00 P.M.  
 4 News, Chancellor/Brinkley  
 5 Liars Club  
 7 News, Reasoner/Walters  
 9 Concentration  
 11 \*I Love Lucy  
 13 The FBI  
 22 Korean Drama  
 23 MacNeil/Lehrer Report  
 30 Festival of Faith  
 40 24 Horas  
 40 Praise  
 50 Real Estate and You  
 52 \*McHale's Navy
- 7:30  
 4 \$100,000 Name That Tune  
 5 Love American Style  
 7 Match Game P.M.  
 9 Joker's Wild  
 11 Bewitched  
 23 28 Tonight  
 40 Enjoying Marriage  
 50 Bix Beiderbeck Festival  
 52 Tales of Wells Fargo
- 8:00 P.M.  
 2 Good Times, Thelma's favorite teacher visits the Evanses and falls for J.S. (R)  
 4 Grizzly Adams, Ben, Grizzly's bear, is captured by an animal trainer (R)  
 5 \*Movie: "Big Battles," Films of the Japanese onslaught of the Pacific  
 7 Donny & Marie, Anne Meara, Milton Berle, Paul Lynde, Nipsey Russell  
 9 \*Movie: "The Caretakers," Joan Crawford, Robert Stack ('63)  
 11 Wild Wild World of Animals  
 13 \*Perry Mason  
 22 Korean Variety Hour  
 23 Forsythe Saga  
 34 Lucha Libre  
 40 Dwight Thompson  
 50 Austin City Limits
- 8:30  
 2 Marilyn McCoo and Billy Davis, Jr. Louis Nye guests  
 11 Cross-Wits  
 22 Korean News  
 40 Jimmy Swaggart
- 9:00 P.M.  
 2 \*Movie: "In the Heat of the Night," Bigoted Southern police chief is

(Continued Page 13)

SERVING LAKEWOOD • BELLFLOWER • LONG BEACH • & DOWNEY

### WATERLINES TIRED?

CUTTER REPIPE YOUR HOME NOW FOR ONLY **\$780**

INCLUDES:  
 • Bathroom (Any 3 Fixtures) • Washing Machine Water Heater • Kitchen Sink

ONE CALL DOES IT ALL!  
**638-8395**  
**566-8793**  
**920-1562**

**VINCE'S PLUMBING & HEATING**  
 25-YRS. EXP. LICENSE NO. 297958  
 LICENSED • INSURED • GUARANTEED

**LIONEL E. BARCOCK & SON**  
 BUILDER & DESIGN, INC.  
 BONDED • LICENSED • INSURED  
 LICENSE NO. 308772

Let us Help you PLAN AND DESIGN:

- FAMILY GROUPS
- BEDROOMS
- BATHS
- LARGE REMODELING
- TWO STORY
- SPECIALTY
- CUSTOM HOMES
- APARTMENTS
- INCOME UNITS
- COMMERCIAL REMODELING

DEAL WITH ONLY ONE PERSON — FROM START TO FINISH — COMPLETION DATE ALWAYS BEFORE DEADLINE A NEW LOOK TWO STORY DISPLAYS

**Visit Our Showroom**  
 1421 EAST 28th ST.  
 LONG BEACH

Call for FREE ESTIMATES **595-5663**

## LIVER, STOMACH AND DIGESTIVE TROUBLES QUICKLY DISAPPEAR

Why continue to suffer these distressing symptoms of HEARTBURN, BLOATING, BELCHING, GAS, SOUR STOMACH, ACID, VOMITING when Dr. Chan's Famous Chinese Herbs may help you back to Health and Happiness? They are created to benefit the entire system, soothing the affected parts, thus you get quick relief without painful office treatment with the natural Herbs Treatment.

DR. CHAN'S natural Chinese Herbs purify, cleanse and restore the stomach, liver and spleen to normal function, preventing gas and lower the blood pressure. No matter what your ailment may be there is a Herbs remedy for it.

**Dr. Chan, D.C.**  
 Chinese Herb Specialists  
 928 Long Beach Blvd., L.B.  
 Phone HE 7-2076  
 Established Over 30 Years in "The Block"

OFFICE HOURS:  
 Open Tues. & Fri. ONLY  
 10:00 a.m. to 12 Noon  
 2 to 6 p.m.



**BREAK THE PAINT HABIT**  
WITH  
**TEX-COTE**  
TEXTURED COATINGS

- Weatherproofs • Insulates
- Beautifies and protects

**15-YEAR WARRANTY**  
AGAINST CHIPPING,  
FLAKING & PEELING

**NOTICE**  
**SAVE 25%!**  
ELIMINATE THE MIDDLEMAN  
DEAL DIRECT WITH CONTRACTOR!

**FREE ESTIMATES**  
**GA 3-8411**

**CAL-TEX INC.** LOCAL ESTABLISHED CONTRACTOR OVER 14 YEARS!  
343 E. MARKET ST., LONG BEACH



**MICHAEL CONSTANTINE** is the widowed father of three daughters — played by Robin Groves (left), Judy Landers (right) and Olivia Barash (back turned) — in the comedy pilot "Daughters," on Ch. 4 at 9:30 p.m. Wednesday.

**RON'S TELEVISION**  
— Sales and Service —  
(24 years in the area)

★ **RCA SERVICENTER** ★  
**SERVICING ALL BRANDS**

Honest and Dependable Service

4416 VILLAGE ROAD, LONG BEACH, CA 90808  
PHONE (213) 422-1693

**Compare Our**  
**Orthodontic (Braces) and**  
**General Dentistry Prices**

- Many convenient payment plans available
- Immediate appointments and consultations

**Dr. David Goren & Assoc.**  
Family Dentistry/Orthodontics  
5203 Lakewood Blvd., Lakewood  
**531-7373/774-4580**

**Beautiful Things Happen To a Powers Girl.**



At any age you can learn the secrets that have made the Powers girls world famous for over 50 years. In just a few short weeks, beautiful things can happen to you. Call or come in today for a complimentary analysis & program discussion.

**John Robert Powers**  
The Schools for Your Personal Development  
Convenient Hours & Tuition Plans  
CARSON-SOUTH BAY 507 Carson Mall • 327-6551  
CERRITOS 401 Los Cerritos Center • 924-2301

**WEDNESDAY**

(Continued from Page 12)

- forced to cooperate with a black man to solve a murder. Rod Steiger, Sidney Poitier
- ④ CPO Sharkey. Despite Sharkey's objections, his recruits hold a traditional "night before graduation" pizza bash. (R)
- ⑦ Baretta. When two thugs rip off other criminals by impersonating police officers, Baretta poses as a drug dealer to trap them. (R)
- ⑪ Merv Griffin. Wild Cherry, Jack Carter, Mark Hamill, Pete Barbutti, Ken Woods
- ⑫ The Virginian
- ⑫ Korean Home Drama
- ⑫ Great Performances. Theater in America: Eugene O'Neill's "Beyond the Horizon"
- ⑫ Dr. Gene Scott
- ⑫ Praise the Lord
- ⑫ About Us: A Deep South Portrait
- 9:30
- ④ Comedy Time "Daughters" (see "special")
- ⑫ La Criada Bien Criada
- 10:00 P.M.
- ④ Kingston: Confidential. The mysterious death of a reporter involves a \$5 million extortion scheme. (R)
- ⑤ News, Fishman/McCormick
- ⑦ Charlie's Angels. A call-girl operation with a burglary ring going on the side makes the mistake of robbing a syndicate man. (R)
- ⑨ News, Bohman/Kaestner
- ⑫ Israel Today
- ⑫ PTL Club
- ⑫ El Bien Amado
- ⑫ Nova
- 10:30
- ⑫ Metronews
- ⑫ News, Deiz/Hurtes
- ⑫ Noticiero
- 11:00 P.M.
- ② News, Benti/Chung
- ④ News, John Schubeck
- ⑤ Love American Style
- ⑦ News, Dunphy/Lund
- ⑨ Ironside
- ⑫ Meet A Live Indian in
- ★ "FERNWOOD 2101"
- Susan Cloud; Chief
- Chef at the "Butterfly Deli" demonstrates how Indians eat
- ⑫ Marcus Welby
- ⑫ Open Mind (see "special")
- ⑫ Una Plegaria en el Camino
- ⑫ MacNeil/Lehrer Report
- 11:30
- ② Movie: "Macho Callahan." Western starring David Janssen and Jean Seberg ('70)
- ④ Tonight. Johnny Carson with Joan Rivers
- ⑦ The Rookies
- ⑫ She Whips Men Happy
- ★ At Her Leather Castle "TABLOID" TONIGHT! Also, an artist who paints on the heads of pins and a woman who was taken aboard a U.F.O.
- ⑫ Movie: "Ladron de Etiqueta"
- ⑫ All Night Religious Programming
- MIDNIGHT
- ⑤ "Twilight Zone
- ⑤ Movies: "Color Me Dead," "Appointment with Danger," "Two Thousand Women"
- ⑫ Metronews, Metronews
- ⑫ Movies: "Free for All," "Hollywood Story"
- ⑫ All Night Religious Programming
- 12:30
- ⑤ Dragnet
- ⑦ Mystery of the Week
- ⑦ Movies: "Cry Havoc," "The Judge Steps Out," "Attack of the Crab Monster"
- 1:00 A.M.
- ④ Tomorrow, Tom Snyder
- ⑤ Movies: "The Monster and the Girl," "Tyrant," "Thirteen Hours by Air"
- 1:30
- ② News, Editorial
- 2:00 A.M.
- ② Movie: "Nora Prentiss"
- ④ NewsCenter 4
- ⑦ Eyewitness News (R)
- 3:00 A.M.
- ⑫ News Wrap-Up

**CALL Allied Builders**  
SYSTEM  
GUARANTEED PRICE

- **ROOM ADDITIONS**  
Low, competitive prices.
- **KITCHEN REMODEL**  
Appliances at Builder's Cost
- **BATH REMODELING**  
Standard "A" Grade Fixtures
- **WORK GUARANTEED**



**JOHN K. MAYBERRY**  
Owner, State Lic. 232508

**INVESTIGATE BEFORE YOU INVEST**

**MY FREE SERVICE FOR YOU:**

1. Draw an exact floor plan of your ideas.
2. Make detailed specifications of the quality you want in your job. You control the price of your job. Good-Better-Best
3. Explain ways to finance your job.
4. Write a specification type contract in words that you can understand.

**I CARRY A \$300,000 LIABILITY & P.D. INS. POLICY FOR YOUR PROTECTION**

**CALL NOW 925-2213**  
5515 1/4 SOUTH ST., LAKEWOOD

So. California's Largest Vinyl Pool Co.

**\$ DOLLAR FOR DOLLAR \$**

THIS COULD BE YOUR BEST BUILT-IN SWIMMING POOL BUY

**Secard Pools**

Your family can own this full sized pool for one third less than you would expect to pay for a Gunite pool.

**FREE ESTIMATES IN YOUR HOME • BANK TERMS AVAILABLE**

**SEE OUR POOL DISPLAYS, BOTH LOCATIONS**

Open Daily 10:30-7; Sat. 10-6; Sun. 12-5

**PICO RIVERA ORANGE COUNTY**

4007 Rosemead Blvd. 1525 W. CHAPMAN  
1/2 Mile N. of Beverly Blvd. (1 Mile E. of Santa Ana Fwy.)  
(off 605 Freeway)

692-4167 or 692-2101 Orange (714) 532-2546

**Secard Pools**  
RIVERSIDE • PICO RIVERA • ORANGE  
• MONTECLAIR • VAN NUYS  
• SAN BERNARDINO

Lic. 233403 C53



**THURSDAY**

July 21, 1977

**★ PAID ADVERTISEMENT**

An \* indicates B/W.  
Other shows in color.  
② indicates repeat.

This newspaper assumes no responsibility for last-minute program changes by networks or stations.

- 5:55  
 (2) Summer Semester  
 (4) Knowledge  
 6:00 A.M.  
 (7) History of Art  
 (9) Frankly Female  
 (11) University of the Air  
 (13) News Update  
 6:15  
 (13) My Turn  
 6:25  
 (2) Real Estate and You (college credit course)  
 (4) Not for Women Only  
 6:30  
 (5) Carrascollendas  
 (7) Michael Jackson  
 (9) Meet the Mayors  
 (11) Bozo's Big Top  
 (13) Magilla Gorilla  
 (20) News, captioned (R)  
 6:55  
 (2) A.M. Newsroom  
 (4) NewsCenter 4

If you're making  
 off-color remarks  
 about your color tv  
 call Rentacolor.

See it our way  
 for as little as  
 \$12.95 a month.

**RENTACOLOR**

(213) 595-4321  
 (714) 991-1550  
 1542 Atlantic Avenue  
 Long Beach, CA

**HENRY'S SHOES & SERVICE**

SAME LOCATION FOR 15 YEARS  
 HAS THE REPUTATION FOR CORRECT FITTING

REPEAT OF OUR SELLOUT!

**Arch Rest Sandal**

Cushion Insole  
 Valued at \$36.00  
 SAVE \$10.00 SPECIAL

**\$26<sup>95</sup>**

PLUS MANY MORE STYLES &amp; PATTERNS



Comes in 5 colors  
 Sizes 5-1/2 to 11  
 55 to WW Widths

4376 ATLANTIC AVE., BIXBY KNOLLS AREA

Ph. 426-3838

**BUILDERS URGENCY OFFER**  
TO KEEP OUR CREWS WORKING**Add a bedroom & bath****\$5577**

Includes plans & permit concrete foundations & floors, shucco & symposium walls, electrical outlets to existing meter. Large 12'x14' with full bath & ranch roof. Bonded Insured Financing Avail.

Have you priced additions lately &  
 thought the prices too high?

To keep our crews busy, we have reduced our prices. If you call now we'll build your addition at prices below your lowest bids, in addition to the savings you'll have the finest construction, 3 year guarantee & start & completion date.

**Complete Construction Company**

Builders-Developers  
 since 1952

Call  
 collect

**213 - 927-1958****SPECIAL**

**HOLLYWOOD HIGH**  
 (4), 8 p.m. — Two back-to-back episodes of this sitcom about the doings of a bunch of students at Hollywood High. Annie Polts and Darrin O'Connor star.

**A.E.S. HUDSON STREET** (7), 9:30 p.m. — Set in a busy New York City emergency ward, this comedy features a dedicated team of doctors and nurses trying to perform their duties despite numerous adversities.

**ABC NEWS CLOSEUP** (7), 10 p.m. — Co-hosts Peter Jennings and Sandy Hill focus on three subjects: a family afflicted with a mysterious genetic disease, a man who produces musicals in his Connecticut playhouse, and the people of Eniwetok who begin their return to their nuclear damaged island after a 30-year exile.

- 10:55  
 (2) News, Doug Edwards  
 11:00 A.M.  
 (2) Young & Restless  
 (4) Shoot for the Stars  
 (7) The Better Sex  
 (9) Movie: "The Mississippi Gambler," Tyrone Power, Julie Adams ('53)  
 (11) Metronews, Metronews  
 (13) Gomer Pyle  
 (28) Sesame Street  
 (40) Pattern for Living

- 11:30  
 (2) Search for Tomorrow  
 (4) Chico and the Man  
 (5) \*Groucho  
 (7) Family Feud  
 (11) Let's Rap  
 (13) Nanny & the Professor  
 (40) Abundant Living

- 11:45  
 (2) Local News  
 NOON  
 (2) Noontime  
 (3) \*Movie: "The Woman Who Came From the Sea," Dawn Adams ('64)  
 (7) All My Children  
 (11) \*Movie: "That Certain Woman," Bette Davis, Henry Fonda ('56)  
 (13) I Dream of Jeannie  
 (28) MacNeil/Lehrer

- Report (R)  
 (40) Old Time Gospel Hour  
 (40) Ahora L.A.  
 (40) Behind the Scenes  
 12:30  
 (2) As the World Turns  
 (4) Days of Our Lives  
 (13) Courtship of Eddie's Father  
 (28) Yoga for Health  
 (40) Un Canto de Mexico  
 (40) Praise

- 1:00 P.M.  
 (7) Ryan's Hope  
 (9) News, Chris Harris  
 (10) \*Major Adams  
 (22) Market Closing  
 (28) Contemporary Dimensions.  
 Performance of jazz selections  
 (40) Donn Thomas  
 (40) Fanfarria Falcon  
 (40) Teach Us to Pray

- 1:30  
 (2) Guiding Light  
 (4) The Doctors  
 (7) One Life to Live  
 (22) Divorce Court  
 (22) Charting the Market  
 (28) Pageant of the Masters. Behind-the-scenes look at the famous live-model art presentation in Laguna Beach.

- 2:00 P.M.  
 (2) News, Benti/Chung  
 (4) News, Jess Marlow  
 (5) Bonanza  
 (7) News, Hambrick/Henry  
 (9) Wild, Wild West  
 (11) Mickey Mouse Club  
 (13) I Dream of Jeannie  
 (28) Sesame Street  
 (40) Backyard  
 (40) Mister Rogers  
 (52) F Troop

- 5:30  
 (11) Please Don't Eat the Daisies  
 (13) Room 222  
 (40) Noticiero  
 (40) Behind the Scenes  
 (50) Villa Alegre

- 5:00 P.M.  
 (2) News, Benti/Chung  
 (4) News, Jess Marlow  
 (5) Bonanza  
 (7) News, Hambrick/Henry  
 (9) Wild, Wild West  
 (11) Mickey Mouse Club  
 (13) I Dream of Jeannie  
 (28) Sesame Street  
 (40) Backyard  
 (40) Mister Rogers  
 (52) F Troop

- 5:30  
 (11) Please Don't Eat the Daisies  
 (13) Room 222  
 (40) Noticiero  
 (40) Behind the Scenes  
 (50) Villa Alegre

- 2:00 P.M.  
 (2) Sal y Pimienta  
 (40) Don't Waste Your Sorrows

- 2:00 P.M.  
 (2) All in the Family  
 (4) Another World  
 (5) Big Valley  
 (9) Movie: "Dingaka," Dramatic story of trial of South African native accused of murder  
 (13) News, O'Donnell  
 (28) Latino Consortium  
 (40) Un Demonio con Angel  
 (40) Tree of Life  
 (50) MacNeil/Lehrer Report

- 2:15  
 (7) General Hospital

- 2:30  
 (2) Match Game '77  
 (11) Bullwinkle  
 (19) \*The Munsters  
 (28) Love Tennis. Tips and instruction  
 (40) Charismatic Theology  
 (50) Paint Along with Nancy Kominsky

- 3:00 P.M.  
 (2) Tattletales  
 (4) The Gong Show  
 (5) Love American Style  
 (7) Edge of Night  
 (11) Porky Pig  
 (13) Gilligan's Island  
 (28) History of Art  
 (40) Pichimahuida  
 (40) Praise the Lord  
 (50) Sesame Street  
 (50) Take 30

- 3:30  
 (2) Mike Douglas. Richard Thomas, Tammy Wynette, Peter Isacksen, Dr. Michael DeBakey, visit to the set of the film "Fire Sale"

- 4 Medical Center  
 (5) Dinah! Barbara Walters, Ted Knight, John Kenneth Calbraith  
 (7) Movie: "The Time Machine," H. G. Wells' tale of an English scientist who invents a machine that takes him into the future.  
 Rod Taylor, Alan Young, Yvette Mimieux, Sebastian Cabot ('60)  
 (11) Jetsons  
 (13) \*Three Stooges  
 (28) Real Estate and You  
 (40) PTL Club  
 (50) Banana Splits

- 4:00 P.M.  
 (9) Maverick  
 (11) The Monkees  
 (13) Felix the Cat  
 (28) Villa Alegre  
 (40) Manana Sera Otro Dia  
 (50) Zoom!

- 4:30  
 (4) To Tell the Truth  
 (11) The Archies  
 (13) Puff-n-Stuff/Lidsville  
 (28) Mister Rogers  
 (40) El Precio de un Hombre  
 (50) Electric Company  
 (52) Addams Family

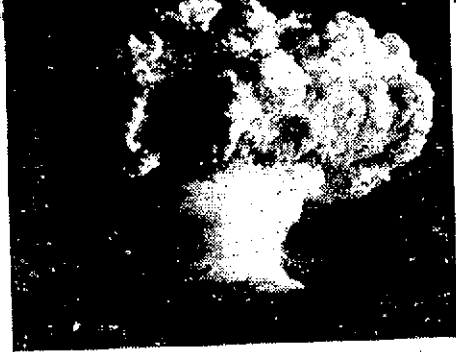
- 5:00 P.M.  
 (2) News, Benti/Chung  
 (4) News, Jess Marlow  
 (5) Bonanza  
 (7) News, Hambrick/Henry  
 (9) Wild, Wild West  
 (11) Mickey Mouse Club  
 (13) I Dream of Jeannie  
 (28) Sesame Street  
 (40) Backyard  
 (40) Mister Rogers  
 (52) F Troop

- 5:30  
 (11) Please Don't Eat the Daisies  
 (13) Room 222  
 (40) Noticiero  
 (40) Behind the Scenes  
 (50) Villa Alegre

- 5:00 P.M.  
 (2) News, Benti/Chung  
 (4) News, Jess Marlow  
 (5) Bonanza  
 (7) News, Hambrick/Henry  
 (9) Wild, Wild West  
 (11) Mickey Mouse Club  
 (13) I Dream of Jeannie  
 (28) Sesame Street  
 (40) Backyard  
 (40) Mister Rogers  
 (52) F Troop

- 5:30  
 (11) Please Don't Eat the Daisies  
 (13) Room 222  
 (40) Noticiero  
 (40) Behind the Scenes  
 (50) Villa Alegre

- 5:00 P.M.  
 (2) News, Benti/Chung  
 (4) News, Jess Marlow  
 (5) Bonanza  
 (7) News, Hambrick/Henry  
 (9) Wild, Wild West  
 (11) Mickey Mouse Club  
 (13) I Dream of Jeannie  
 (28) Sesame Street  
 (40) Backyard  
 (40) Mister Rogers  
 (52) F Troop



**THIRTY YEARS AGO** the people of Eniwetok atoll in the South Pacific were exiled when their homeland became a test site for the hydrogen bomb. When some of the people returned this spring, they found radioactive contamination and a crater where one of their islands had been. Their story makes up one segment of "ABC News Closeup: On Camera," at 10 p.m. Thursday on Ch. 7.

- (2) \*Leave It to Beaver  
 5:45  
 (2) Los Astros Te Guian  
 6:00 P.M.  
 (2) News, Walter Cronkite  
 (4) News, Moyer/Lange  
 (5) Voyage to the Bottom of the Sea  
 (7) News, Dunphy/Lund  
 (9) Gunsmoke  
 (11) Partridge Family  
 (13) Alias Smith and Jones  
 (22) Journey to Adventure  
 (28) Electric Company  
 (40) La Usurpadora  
 (40) Don't Waste Your Sorrows  
 (50) Look at Me  
 (52) \*Little Rascals  
 6:30  
 (2) Rita Hayworth Classic  
 ★ "GILDA" 6:30 Movie  
 South American casino owner hires young American as his trusted lieutenant not knowing his wife is in love with the American. Glenn Ford co-stars. Part 1. ('46)  
 (11) Andy Griffith  
 (28) Business and financial news  
 (28) Zoom!  
 (40) Come Alive  
 (40) Teach Us to Pray  
 (50) Man Builds, Man Destroys  
 7:00 P.M.  
 (4) News, Chancellor/Brinkley  
 (5) Liars Club  
 (7) News, Reasoner/Walters  
 (9) Concentration  
 (11) \*I Love Lucy  
 (13) The FBI  
 (22) Gambare Robokan  
 (28) MacNeil/Lehrer Report  
 (40) Festival of Faith  
 (40) 24 Horas  
 (40) Praise  
 (40) Real Estate and You  
 7:30  
 (2) \*McHale's Navy  
 (4) ... Andy, Lesley Ann Warren joins Andy Williams  
 (5) Love American Style  
 (7) The Gong Show  
 (9) Joker's Wild  
 (11) Bewitched  
 (22) Today's Cooking  
 (28) 28 Tonight  
 (40) Faith That Sings  
 (50) Orange County Summer  
 (52) Tales of Wells Fargo  
 8:00 P.M.  
 (2) The Waltons. Erin Walton finds a baby deer in the woods and brings it home in the hope that she will be allowed to keep it. (R)  
 (4) Hollywood High (see "special")  
 (5) \*Movie: "Big Battles," Rommel and Montgomery match wits over the desert between Libya and Egypt  
 (7) Welcome Back, Kotter. The Kotters' apartment is invaded by all of the sweatshops when Washington and Vernajan drop by for advice on marriage. (R)  
 (9) \*Movie: "I Want to Live," Susan Hayward ('58)  
 (11) National Geographic "Journey to the High Arctic"  
 (13) \*Perry Mason  
 (22) Ojisama Aidesu  
 (28) Forsythe Saga  
 (40) Movie: "Un Gangster Que Llego de Brooklyn"  
 (40) Hour of Power  
 (50) Starboard "Skiles and Henderson"



# THURSDAY

(Continued from Page 14)

- 8:30  
 ⑦ What's Happening!!  
 The boys are upset when Shirley is fired from her waitress job, but don't know exactly what to do about it (R)  
 ② Zenigata  
 9:00 P.M.  
 ② Hawaii Five-O.  
 McGarrett tries to unravel the mystery of a Soviet submarine that foundered off the coast of the island (R)  
 ④ Movie: "Eric." Based on a fact drama of a terminally ill young adult who was determined to live life to the fullest. John Savage and Patricia Neal  
 ⑦ Barney Miller. The detectives ponder the difference between sex therapy and prostitution and also cope with a gang of juvenile thieves (R)  
 ① Merv Griffin. Zsa Zsa Gabor, Alan Sues, Anson Williams, Mr. Blackwell  
 ③ The Virginian  
 ② Age of Uncertainty  
 ② Living Faith  
 ② Praise the Lord  
 ② Legacy: The Year of the Bicentennial  
 9:30  
 ⑦ A.E.S. Hudson Street (see "special")



VICTOR McLAGLEN, Dolores Del Rio and Edmund Lowe are the stars of "What Price Glory?" a 1926 movie about World War I which will air on "The Silent Years" at 10 p.m. Saturday on Ch. 28.

- ② Soccer from Germany  
 10:00 P.M.  
 ② Barnaby Jones. A key witness to a race-track robbery reconsiders testifying after an attempt is made on his life (R)  
 ⑤ News, Fishman/McCormick  
 ⑦ ABC News (Closeup (see "special")  
 ⑤ News, Bohman/Kaestner  
 ② Cavalcade of Boxing  
 ② Masterpiece Theatre: Poldark  
 ② El Bien Amado  
 ② Television: For Better of Worse. Discussion  
 by those prominent in the industry  
 10:30  
 ① Metronews  
 ③ News, Deiz/Hurtes  
 ③ PTL Club  
 ③ Noticias  
 ③ Americana  
 11:00 P.M.  
 ② News, Benti/Chung  
 ④ News, Schubeck  
 ⑤ Love American Style  
 ⑦ News, Dunphy/Lund  
 ⑦ Ironside  
 ① Fernwood 2Night  
 ③ Marcus Welby  
 ③ Woman  
 ④ Una Plegaria en el Camino  
 ③ MacNeil/Lehrer Report

- 11:30  
 ② Kojak. Kojak uncovers a half-million dollar heist but he doesn't know what is going to be stolen or from where  
 ④ Tonight. Johnny Carson with Mel Tillis, Sheriff Katharine Crumbley, Andy Kaufman  
 ⑦ S.W.A.T. Hondo plays host to a beautiful anti-police writer who plans to spend several days following the team.  
 ① IMPOTENT MAN GETS  
 ★ NEEDED! ONLY ON "TABLOID" TONIGHT!  
 Truly mixed bag of guests tonight  
 ③ News, captioned  
 ③ Movie: "Ojos de Juvedud"  
 ② All Night Religious Programming

- a Cloak." Mystery with Joseph Cotton and Barbara Stanwyck (51)  
 ⑦ Thursday Night Special "Gregory Peck: A Living Biography"  
 1:00 A.M.  
 ④ Tomorrow. Tom Snyder discusses women's boxing with a manager and two welterweights, all female  
 ⑤ Movies: "Walk into

- Hell." Last Train From Madrid. "The Mummy's Ghost"  
 ① Movies: "My Soft Touch." "The Spirit of West Point." "Not of This Earth."  
 1:30  
 ② News, editorial  
 2:00 A.M.  
 ② Movie: "The Secret of Blood Island"  
 ④ NewsCenter 4  
 ⑦ Eyewitness News  
 3:00 A.M.  
 ③ News Wrap-Up

**FOTO DATING™**  
 ARE YOU AVAILABLE FOR DATING? 24 Hour  
 IF YOU ARE Recording  
 CALL LONG BEACH LOS ANGELES ORANGE CO.  
 412-1122 380-8888 558-1666  
 301 LONG BEACH BLVD. SUITE A17

**YOU! ALREADY OWN 1/2 OF YOUR NEW KITCHEN CABINETS**  
 OUR CUSTOM DOOR SYSTEM GIVES YOU:  
 • All new handcrafted doors and drawer fronts.  
 • All new decorator pulls and self-closing hinges.  
 • All exposed surfaces on existing wood/metal cabinets covered with matching materials.  
 • Quick, clean installation.  
**REPLACEMENT DOORS & DRAWER FRONTS**  
 TO MODERNIZE YOUR EXISTING CABINETS  
**SAVE 50% OVER COSTLY NEW CABINETS**  
 CALL NOW (714) 894-9825  
 Direct or Collect  
**PACIFIC CABINET SYSTEMS, INC.**  
 Showroom: Kall Business Complex  
 7201 Garden Grove Blvd. C.G.

## GRAND OPENING

**KEY SELLS BRAND NAME CARPETS FOR LESS! MANY CARPETS TO CHOOSE FROM**

SALE ENDS JULY 23RD

**SPECIAL MILL BUY**  
 FAMOUS NAME  
**SAXONY PLUSH**  
 The ultimate in beauty! This thick, saxony plush pile is made of 100% Nylon for long life and durability. Available in a pallet of 6 high fashion colors.  
**\$6.95** Sq. Yd.  
 COMPARE AT \$9.95 SQ. YD.  
 Limited to Stock on Hand

BIG ROOM-SIZE REMNANTS  
**\$59** up

CALL 686-1931  
 FOR IN-THE-HOME CARPET SAMPLES

3 MONTHS TO PAY-NO INTEREST

BANKAMERICARD • MASTER CHARGE

**KEY CARPETS**

5712 Lakewood Blvd.  
 LAKEWOOD  
 DAILY 9-9  
 SAT. 9-6  
 SUN. 10-5

ATTENTION BUILDERS!  
 Small & Large job orders invited

## PATIO ROOMS

A PATIO FOR ALL SEASONS



PATIO ENCLOSURES that are COOL IN SUMMER and WARM IN WINTER

Save on Air Conditioning and Heating costs and add the extra living space you need in a Liken combination patio cover and enclosed patio room. Liken's will present you with an original and practical design to suit your home. Liken's is a factory-family owned operation, no middle men, no high commissions... we pass these savings on to you.

THE BEST VALUE TODAY IS INVESTING IN YOUR HOME

With today's rising home prices it makes more sense than ever to increase the value of your home by increasing your living space with a patio room in your rear yard.

**AND REMEMBER**  
 You can get a nice income tax deduction when you finance your new patio room.

A VISIT TO OUR BEAUTIFUL SHOW ROOM WILL CONVINCE YOU

OPEN DAILY 8 to 5

10-Year Guarantee on Flexalum Products  
 BRICK WALL ★ NO-EXTRA CHARGE ★ ACT NOW

29 YEARS AT SAME LOCATION  
 3700 E. 71st ST., LONG BEACH  
 CALL ANYTIME 433-0946





# FRIDAY

July 22, 1977

## ★ PAID ADVERTISEMENT

An \* indicates B/W. Other shows in color. (R) indicates repeat.

This newspaper assumes no responsibility for last-minute program changes by networks or stations.

- 5:55
- 2 Summer Semester
- 4 Knowledge
- 8:00 A.M.
- 7 History of Art
- 8 Super Talk
- 11 University of the Air
- 12 News Update
- 6:15
- 13 Calendar
- 6:25
- 2 Real Estate and You (college credit course)
- 4 Not for Women Only
- 6:30
- 5 Carrascolendas
- 7 Michael Jackson Show
- 8 Teaching Children with Special Needs
- 11 Bozo's Big Top
- 13 Magilla Gorilla
- 20 News, Captioned (R)
- 6:55
- 2 A.M. Newsroom
- 4 NewsCenter 4
- 7:00 A.M.
- 2 News, Hughes Rudd
- 4 Today, Tom Brokaw
- 700 Club
- 7 Good Morning America
- 9 Lassie
- 11 Dennis the Menace
- 13 Speed Racer
- 20 Stock Market Opening (coverage until 1 p.m.)
- 22 Yoga for Health
- 20 Festival of Faith

**TV SERVICE CALL \$9.95** (plus parts & labor)

Color Calls Only  
AUTHORIZED DEALER  
RCA-ZENITH  
Low, Low Prices

**VIDEON TV**  
591-1009  
425-0203 After 5  
219 Pacific

No extra Charge Saturday

## Joy in the Morning

- 7:30
- 9 PTL Club
- 11 Yogi and Friends
- 13 Hercules
- 15 Mister Rogers
- 8:00 A.M.
- 2 Captain Kangaroo
- 13 Felix the Cat
- 20 Zoom!
- 8:30

- 5 Charisma
- 9 Body Buddies
- 11 Porky Pig
- 13 Superman/Batman
- 15 Villa Alegre
- 17 Praise the Lord
- 9:00 A.M.
- 2 Here's Lucy
- 4 Sanford and Son
- 6 The Gallery
- 8 A.M. Los Angeles
- 9 Nine in the Morning
- 11 I Love Lucy
- 13 I Dream of Jeannie
- 15 Sesame Street
- 17 Living Faith
- 9:30

- 2 Price Is Right
- 4 Hollywood Squares
- 6 Dick Van Dyke
- 8 Hogan's Heroes
- 10 Romper Room
- 10:00 A.M.
- 4 Wheel of Fortune
- 6 Movie: "The Invisible Man's Revenge"
- 8 Happy Days
- 10 Ghost and Mrs. Muir
- 12 Southern California
- 14 Big Blue Marble
- 10:30

- 2 Love of Life
- 4 It's Anybody's Guess
- 6 The \$20,000 Pyramid
- 8 Andy Griffith Show
- 10 Wildlife Adventure
- 12 Electric Company
- 14 PTL Club
- 16 High Adventure
- 11:00 A.M.
- 2 Young and Restless
- 4 Shoot for the Stars
- 6 The Better Sex
- 8 Movie: "Up Front," Comedy with David Wayne, Tom Ewell
- 10 Metronews, Metronews
- 12 Gomer Pyle
- 14 Sesame Street
- 16 Dave Lombardi
- 11:30
- 2 Search for Tomorrow
- 4 Chico and the Man
- 6 Groucho
- 8 Family Feud
- 10 Let's Rap
- 12 Nanny & the Professor
- 14 Tree of Life

## SPECIAL

**THE WORLD FAMOUS MOSCOW CIRCUS (2), 8 p.m.** — First of 2-part special which brings to this country the best acts of the Soviet Circus. Part two will be seen next Friday at 8 p.m.

**REAL WORLD "THE HOLY GHOST PEOPLE" (28), 9 p.m.** — An examination of a Pentecostal congregation in Scrabble Creek, West Virginia. The film reveals psychological foundations of the movement through interviews and extensive footage of a church service in which members feel possessed by the Holy Ghost which leads to speaking in tongues, howling, dancing and the appearance of apoplexy.

**MIDNIGHT SPECIAL (4), 1 a.m.** — Helen Reddy hosts a star-studded edition with guests Joan Baez, Ray Charles, Aretha Franklin, Gladys Knight and B.B. King, David Bowie, the Doobie Brothers, Bobby Darin, the Birds and B.T.O.

- 11:45
- 20 Local News
- NOON
- 2 Noontime
- 4 That Girl
- 6 Movie: "Circle of Deception," Bradford Dillman, Suzy Parker
- 8 All My Children
- 10 Movie: "Personal Property," Jean Harlow, Robert Taylor
- 12 I Dream of Jeannie
- 14 MacNeil/Lehrer Report (R)
- 16 Ahora L.A.
- 18 Behind the Scenes
- 12:30
- 2 As the World Turns
- 4 Days of Our Lives
- 6 Courtship of Eddie's Father
- 8 Yoga for Health
- 10 Dr. Gene Scott
- 12 Un Canto de Mexico
- 14 Praise
- 1:00 P.M.
- 7 Ryan's Hope

- News, Chris Harris
- 13 Major Adams
- 22 Market Closing
- 20 Arlo Guthrie and Pete Seeger in Concert
- 20 Waller Mercado Show
- 20 Teach Us to Pray
- 1:15
- 20 News

- 2 Guiding Light
- 4 The Doctors
- 7 One Life to Live
- 9 Divorce Court
- 22 Charting the Market
- 20 Festival of Faith
- 20 Don't Waste Your Sorrows
- 2:00 P.M.
- 2 All in the Family
- 4 Another World
- 6 Big Valley
- 9 Movie: "Everything But the Truth," Maureen O'Hara, John Forsythe (56)
- 13 News, O'Donnell
- 20 Nova
- 23 Un Demonio con Angel
- 40 Sharing
- 50 MacNeil/Lehrer Report
- 2:15
- 7 General Hospital
- 2:30
- 2 Match Game '77
- 10 Bullwinkle
- 13 The Munsters
- 40 Charismatic Theology
- 50 Cooking with a Continental Flavor

- 3:00 P.M.
- 2 Tattletales
- 4 The Gong Show
- 6 Love American Style
- 8 Edge of Night
- 10 Porky Pig
- 13 Gilligan's Island
- 15 History of Art
- 17 Pichimahuida
- 19 Praise the Lord
- 21 Sesame Street
- 23 Take 30
- 3:30
- 2 Mike Douglas, Richard Thomas, Otto Preminger, Graham Central Station, Stan Kann, Patrick Wayne and Taryn Power.
- 4 Medical Center
- 6 Dinah! Wayne Newton, Dick Clark, Susan George
- 7 Movie: "The Omega Man," Charlton Heston, Anthony Zerbe
- 9 New Treasure Hunt
- 11 Valley of the Dinosaurs
- 13 Three Stooges
- 15 Real Estate and You
- 17 PTL Club
- 19 Banana Splits
- 4:00 P.M.
- 9 Maverick
- 11 The Monkees
- 13 Felix the Cat
- 15 Villa Alegre
- 17 Manana Sera Otra Dia
- 19 Zoom!
- 21 Ultra Man
- 4:30
- 4 To Tell the Truth
- 6 The Archies
- 8 Puff-n-Stuff/Lidsville
- 10 Mister Rogers
- 12 El Precio de un Hombre
- 14 Electric Company
- 16 Addams Family
- 5:00 P.M.
- 2 News, Benti/Chung
- 4 News, Jess Marlow
- 6 Bonanza
- 8 News, Hambrick/Henry
- 10 Wild, Wild West
- 12 Mickey Mouse Club
- 14 I Dream of Jeannie
- 16 Sesame Street
- 18 Captain Andy
- 20 Mister Rogers
- 22 F Troop
- 5:30
- 11 Please Don't Eat the



**IDENTICAL TWINS** Martin and Chris Udvarnoky portray twins in "The Other," a 1972 suspense movie about a boy's compulsion to prey upon his own family. The film gets a repeat airing at 9 p.m. Friday on Ch. 2.

- Daisies
- 13 Room 222
- 24 Noticiario
- 40 Behind the Scenes
- 50 Villa Alegre
- 52 \*Leave It to Beaver
- 5:45
- 2 Los Astros to Guian
- 6:00 P.M.
- 2 News, Walter Cronkite
- 4 News, Moyer/Lange
- 6 Voyage to the Bottom of the Sea
- 7 News, Dunphy/Lund
- 9 Gunsmoke
- 11 Partridge Family
- 13 Alias Smith and Jones
- 15 Journey to Adventure
- 17 Electric Company
- 19 La Usurpadora
- 21 Don't Waste Your Sorrows
- 23 Making It Count
- 25 \*Little Rascals
- 6:30
- 2 Rila Hayworth, Glenn Ford
- ★ "GILDA" Pt. 2
- American adventurer in South America falls in love with wife of casino owner. (Conclusion)
- 11 Andy Griffith
- 22 Business and financial news
- 20 Zoom!
- 20 Search
- 20 Teach Us to Pray
- 20 Photography: Here's how
- 7:00 P.M.
- 2 News, Cronkite
- 4 News, Chancellor/Brinkley
- 6 Liar's Club
- 8 News, Reasoner/Walters
- 10 Concentration
- 12 I Love Lucy
- 14 The FBI
- 16 Fu-Un Lion Maru
- 18 MacNeil/Lehrer Report
- 20 Festival of Faith
- 22 24 Horas
- 24 Praise
- 26 Consumers Survival Kit
- 28 \*McHale's Navy
- 7:30
- 2 Marlo and the Magic Movie Machine
- 4 Wild Kingdom
- 6 Love American Style
- 8 Hollywood Squares
- 10 Joker's Wild
- 12 Bewitched
- 20 Akaichi-no Eleven
- 28 Tonight
- 40 Spirit Song
- 40 Profiles
- 50 Tales of Wells Fargo
- 8:00 P.M.
- 2 The Moscow Circus (see "special")
- 4 Sanford and Son. Fred prematurely spends his "millions" when told of possibility of oil on his property. (R)
- 5 Movie: "Big Battles: The Battle of Normandy"
- 7 Movie: "The Night That Panicked America." Based on events resulting from 1933 radio broadcast that convinced millions that America was being invaded by Martians. Vic Morrow, Cliff De Young, Michael Constantine
- 1 Movie: "Love Is a Ball." Glenn Ford, Hope Lange (63)
- 11 King of Kensington
- 13 Perry Mason
- 22 Shofen
- 22 Washington Week
- 24 El Chavo
- 26 Brant Baker
- 28 Washington Week
- 8:30
- 4 Chico and the Man. Concerned about discrimination against the elderly, Ed hires an aged mechanic. Jim Jordan (Fibber McGee) guests. (R)
- 11 Cross-Wits
- 22 Ninon No Tabi
- 22 Wall Street Week
- 24 Enrique el Polivoz
- 26 High Adventure
- 28 Wall Street Week
- 9:00 P.M.
- 2 Movie: "The Other." Suspense drama of a young boy's compulsion to prey upon his own family. Uta Hagen, Diana Muldaur, Chris and Martin Udvarnoky (72)
- 4 The Rockford Files. Joyce Van Patten guest-stars as a police buff who complicates Jim's search for the missing fiancée of a mobster's lawyer. Part 1. (R)

*It Costs less than you think* **ADD A ROOM**

• WRITTEN COMPLETION DATE  
• 5-YEAR GUARANTEE  
• COMPLETION BONDS

WE'LL SHOW YOU HOW TO FINISH INSIDE AND SAVE \$5

**BEDROOM 1/2 BATH \$3490**

**EXTRA LARGE FAMILY ROOM \$2985**

FOR FREE ESTIMATES CALL TODAY (213) **633-4484**

**Windsong ENTERPRISES** BLDG. CONTRACTORS

Financing Available  
**16610 WOODRUFF, BELLFLOWER**







# SATURDAY

July 23, 1977  
**\* PAID ADVERTISEMENT**  
 An \* indicates B/W.  
 Other shows in color.  
 (R) indicates repeat.  
 This newspaper assumes no responsibility for last-minute program changes by networks or stations.

- 5:55
- 5 News Headlines
- 6:00 A.M.
- 4 Kidsworld
- 5 Community Feedback
- 6 Let's Rap
- 6 News Update
- 6:15
- 13 Daybreak
- 6:30
- 4 That's Cat
- 5 Big Valley
- 6 Hot Fudge Show
- 11 Unit Five
- 13 The Morning Show
- 20 News, Captioned, R
- 7:00 A.M.
- 2 Summer Semester
- 4 Woody Woodpecker
- 7 Tom & Jerry
- 11 PTL Club
- 11 L.A. Patterns
- 13 Sam Yorty Show
- 20 Man Builds, Man Destroys
- 20 Festival of Faith
- 20 Kids Praise the Lord
- 7:30
- 2 Camera Three
- 3 Pink Panther
- 5 The Pacesetters
- 7 Jabberjaw
- 11 Movie: "Hangman's Knot," Randolph Scott
- 8:00 A.M.
- 2 Sylvester & Tweety
- 5 Movie: "Passion"
- 7 Scooby Doo
- 9 Movie: "Timber Jack"
- 13 Romper Room
- 8:10
- 20 Voice of Agriculture
- 8:30
- 2 Clue Club
- 20 The Others. Sensitive examination of America's mentally retarded. Captioned
- 40 Captain Andy
- 8:40
- 20 King's First Love
- 9:00 A.M.
- 2 Bugs Bunny
- 4 Speed Buggy
- 11 Movie: "Last of the Comanches"
- 13 Woman: Real to Reel
- 20 Overseas Missions
- 20 Insight
- 40 One Way Game
- 9:30
- 2 Monster Squad
- 5 Movie: "Man With the Ice Eyes," Victor Buono, Keenan Wynn
- 7 Kroft Supershow
- 13 Southern California
- 20 Zoom!
- 20 Faith for Today
- 20 Esta Es la Vida
- 40 Backyard
- 10:00 A.M.
- 2 Tarzan
- 4 Space Ghost
- 5 "Wanted: Dead or Alive"
- 13 "Movie: "A Public Affair"
- 20 Vision On
- 40 PTL Club
- 40 Tribuna Publica
- 40 Kids Praise the Lord
- 52 Voice of Agriculture
- 10:30
- 2 Adventures of Batman
- 4 Big John, Little John
- 7 Superfriends
- 9 "Abbott & Costello"
- 20 Once Upon a Classic. "Prince and the Pauper," Part 3
- 40 Coco Drila
- 52 Viewpoint on Nutrition

11:00 A.M.

- 2 Shazam!
- 4 Grandstand
- 7 The Oddball Couple
- 11 Just for Teens
- 20 Nova
- 20 Run for Your Life
- 11:15
- 4 Major League Baseball
- 5 Angel Baseball: Angels at Minnesota Twins
- 11:30
- 7 American Bandstand
- 11 This Week in Baseball
- 13 Wildlife Adventure
- 40 Praise the Lord
- NOON
- 2 Fat Albert
- 6 "Eastside Kids"
- 11 The Racers
- 13 "Sgt. Bilko"
- 20 Latino Consortium
- 20 Sunday Celebration
- 20 "Little Rascals"
- 12:30
- 2 Ark II
- 7 People 7
- 11 Lost in Space
- 13 Movie: "White Savage," Jon Hall
- 20 Pageant of the Masters. Behind-the-scenes look at the famous live-model art presentation in Laguna Beach
- 20 Carmita
- 1:00 P.M.
- 2 Children's Film Festival (see "special")
- 7 U.S. Women's Open (see "sports")
- 20 "Movie: "Soft Skin." Intimate account of the disintegration of a middle class modern marriage.
- 20 Donn Thomas
- 20 Movie: "La Edad de la Violencia"
- 20 McHale's Navy
- 1:15
- 5 To be announced
- 1:30
- 9 "Movie: "Invasion of the Animal People"
- 11 Soul Train
- 13 Festival of Faith
- 40 Brand New Day
- 20 F Troop
- 2:00 P.M.
- 2 Medix. Host Mario Machado explains how to take better care of our hair and skin
- 4 Movie: "Human Duplicators."
- Extraterrestrials plan to infiltrate earth with a colony of Androids
- George Nader
- 3 Monster Rally
- 5 "Mystery of Edwin Drood," "Attack of the Puppet People"
- 7 Movie: "The Cobra." Secret agent is sent to the Middle East to ferret out the head of an opium syndicate. Dana Andrews, Anita Ekberg (68)
- 13 Tarzan
- 40 Word Made Flesh
- 50 Orange County Summer
- 20 Tales of Wells Fargo
- 2:30
- 2 Newsmakers
- 11 Outer Limits. Potential Discretion Advised
- 40 Pass It On
- 3:00 P.M.
- 2 It Takes All Kinds
- 9 Movie: "The Siege at Red River," Van Johnson, Richard Boone, Joanne Dru
- 13 Movie: "Stage to Thunder Rock"
- 20 Contemporary Dimensions. Jazz performance

## SPECIAL

**CHILDREN'S FILM FESTIVAL (2), 1 p.m.** — "On Snowwhite" is Czechoslovakian film which tells the story of a sensitive girl who likes to imagine herself in a fairy-tale land, and what happens when she and her friends produce their version of the classic story.

**THE HONEYMOONERS: "CONFUSION ITALIAN STYLE" (11), 8 p.m.** — The Cramdens and the Nortons get into all sorts of problems while vacationing in Italy. Jackie Gleason, Art Carney, Sheila MacRae, Jane Kean.

- 40 Futbol Mundial
- 40 Deaf World
- 40 Paint Along With Nancy Kominsky
- 20 Kick Boxing
- 3:30
- 4 Saturday
- 7 Celebrity Bowling
- 11 Mission: Impossible
- 20 Open Mind. Guest is former U.S. Senator James L. Buckley
- 40 Davey & Goliath
- 40 Demos Gloria a Dios
- 4:00 P.M.
- 2 Canadian Open (see "sports")
- 4 Ara Parseghian's Sports
- 20 Spanish language movie hosted by Ricardo Montalban
- 20 Black Perspective on the News
- 20 Treehouse Club
- 20 Real Estate and You
- 20 Roller Games. L.A. T-Birds
- 4:30
- 7 Greatest Sports Legends. "Sam Snead"
- 9 Movie: "The Tall Stranger," Joel McCrea, Virginia Mayo (59)
- 11 "Movie: "The Fighting Seabees," John Wayne, Susan Hayward (44)
- 20 "The Prince and the Pauper," Part 3
- 40 Wally's Workshop
- 5:00 P.M.
- 7 Sports Spectacular (see "sports")
- 7 Wide World of Sports
- 13 "Movie: "Young Doctors," Fredric March, Benayuda Nova
- 20 Faith for Today
- 20 Rosita Peru
- 20 Boxing from the Olympic
- 5:30
- 7 News, Tritia Toyota
- 11 \$125,000 Question
- 40 Living Faith
- 40 David Espinoza
- 6:00 P.M.
- 2 News, Dunn/Childs
- 4 News, John Hart
- 5 Movie: "The Paleface," Bob Hope
- 9 Ironside
- 11 Lawrence Welk
- 20 SHAKEY'S PRESENTS
- \* \$200,000 WCT TENNIS CONNERS/ROCHE (see "sports")
- 20 Star Soccer (see "sports")
- 40 Senoras Y Senores
- 40 Un Camino Mejor
- 40 At the Top. "Charlie Byrd"
- 20 Championship Wrestling

- 6:30
- 2 News, Bob Schieffer
- 4 News Conference
- 7 News, Koppel
- 11 \$128,000 Question
- 20 Ven Espirita Santo
- 7:00 P.M.
- 2 The Muppets. Guest: Phyllis Diller
- 4 Price Is Right
- 7 Eyewitness L.A.
- 11 Spy
- 13 Lawrence Welk
- 13 Alias Smith and Jones
- 20 Getta Robo
- 20 Sixty Minutes to Kill. Martin Mull performs skits, satire and songs. Joining him are the comedy team of Flo and Eddie
- 20 Old Time Gospel Hour
- 40 Church in the Home
- 40 Austin City Limits
- 20 McHale's Navy
- 7:30
- 2 Here & Now
- 4 In Search of "Learning ESP."
- 5 To Be Announced
- 7 Disasters: How and Why. "Morro Castle"
- 20 Go Ranger
- 20 Tales of Wells Fargo

- 8:00 P.M.
- 2 Mary Tyler Moore. A former weatherman at WJM-TV returns for a visit after signing a contract to host a morning network show (R)
- 4 Emergency. The paramedics must take care of a variety of emergencies while also trying to straighten out a paperwork mess caused by a computer (R)
- 5 Big Battles. "The Battle of Berlin"
- 7 Wander Woman. Enemy agents await Steve and Diana when they arrive in Buenos Aires to pick up a secret formula critical to the war effort (R)
- 9 Movie: "The Bang Bang Kid"
- 11 The Honeymooners. "Confusion Italian Style" (see "special")
- 13 "Victory at Sea"
- 20 Greeting to East and West
- 20 Once Upon a Classic: "The Prince and the Pauper," Part 4
- 40 Look and Live
- 40 Box de Mexico
- 40 Let Go—Let God
- 50 Nova

- 8:30
- 2 Bob Newhart. Bob defends the work ethic when Jerry comes into a pile of money and promptly retires from dentistry (R)
- 13 Collage
- 20 Wadehouse Playhouse. "The Rise of Minna Nordstrum." Minna didn't get to be a big movie star just because of her acting abilities
- 40 Voice of Calvary
- 40 Dwight Thompson
- 9:00 P.M.
- 2 All in the Family. Archie won't take Edith out for a night on the town but she's tired of taking "no" for an answer. (R)
- 4 Movie: "The Heart is a Lonely Hunter." Love, loyalty and faded dreams are the elements of this film set in the South. Alan Arkin, Cicely Tyson,

# SPORTS TODAY

**MAJOR LEAGUE BASEBALL (4), 11:15 a.m.** — Teams to be announced.

**ANGEL BASEBALL (5), 11:15 a.m.** — Angels at Minnesota.

**U.S. WOMEN'S OPEN (7), 1 p.m.** — Live coverage of the third round of play in this tournament from the Hazeltine National Golf Club in Chaska, Minnesota.

**CANADIAN OPEN (2), 4 p.m.** — Next to last round of championship tournament at Glen Abbey Golf Club in Toronto.

**SPORTS SPECTACULAR (2), 5 p.m.** — International Volleyball Association All-Star game featuring Wilt Chamberlain, also highlights of U.S. motorcycle jumping champion Gary Wells' attempt to outdo Alain Prieur, his French equivalent.

**WIDE WORLD OF SPORTS (7), 5 p.m.** — Events to be announced.

**WCT TOURNAMENT OF CHAMPIONS (22), 6 p.m.** — Connors vs. Roche in an opening-round match taped in Austin, Texas.

**STAR SOCCER (28), 6 p.m.** — Repeats of last season's English Football matches with host Mario Machado.

**WORLD TEAM TENNIS (11), 11 p.m.** — From Anaheim, matches feature Rod Laver and Mona Guerrant for the San Diego Friars and Ilie Nastase and Rosie Casals for the L.A. Strings.

- 10:30
- 5 Dragnet
- 11:00 P.M.
- 2 News, Dunn/Childs
- 5 Love American Style
- 7 News, Larry Carroll
- 9 Grimsley's Fright Night. "Cry of the Banshee"
- 11 World Team Tennis (see "sports")
- 13 Movies: "Wild Wild Planet," "Colossus of Rhodes"
- 40 Noticiero
- 11:15
- 7 News, Terry Murphy
- 11:30
- 2 Movie: "The Legend of Lizzie Borden," Elizabeth Montgomery
- 4 News, Tritia Toyota
- 7 Movie: "Birdman of Alcatraz," Burl Lancaster
- 40 Special de Carmita

- MIDNIGHT
- 4 Saturday Night Live. Eric Idle of Monty Python is guest host (R)
- 5 "Movies: "One Foot in Hell," "Blancheville Monster," "The Boxer and the Death," Gale Storm Show
- 40 All Night Religious Programming
- 20 Movie: "Los Fantomas Burlesques"
- 40 All Night Religious Programming
- 12:50
- 9 Thriller
- 1:00 A.M.
- 11 Movies: "Hell Below Zero," "Attack of the 50-Foot Woman," "The Killer That Stalked New York"
- 1:30
- 2 Newsroom (R)
- 4 Don Kirschner's Rock Concert
- 1:50
- 9 Movies: "Blood and Sand," "Devil Bat's Daughter"
- 2:00 A.M.
- 2 Movie: "World Without End"
- 3:00 A.M.
- 4 NewsCenter 4
- 3 News Wrap-Up



# RADIO

## AM Stations

KABC	720	KFAX	720	KKAR	1270
KALB	740	KFWD	720	KKIE	1110
KBBT	760	KGBS	1020	KKIS	1130
KBOB	1060	KGER	1290	KKLA	1150
KBOY	1280	KGJF	1290	KKPC	1260
KBYZ	1190	KGIL	1260	KKPN	1280
KCAC	1350	KGRB	960	KKQO	1290
KDAB	640	KHJ	930	KKPL	950

## FM Stations

KDAB	88.1	KDPL	93.9	KDUB	97.5	KBIG	104.0
KDAB	88.7	KDPL	94.3	KDUB	97.9	KDAB	105.1
KDAB	89.1	KMET	94.7	KDAB	98.0	KDAB	105.1
KDAB	90.1	KLOS	95.5	KDAB	100.3	KDAB	105.1
KDAB	91.1	KLOS	96.3	KDAB	101.1	KDAB	105.1
KDAB	92.1	KWIZ	96.7	KDAB	101.9	KDAB	105.1
KDAB	93.1	KGRB	97.1	KDAB	102.7	KDAB	105.1
KDAB	94.1	KGRB	97.1	KDAB	103.5	KDAB	105.1

SUNDAY, JULY 17, 1977

### SPECIAL

KNX (1070), 11:30 a.m. — Face the Nation. Guest: Rep. Thomas L. Ashley (D-Ohio), Chairman of the House ad hoc committee on energy.  
KABC (790), 1 p.m. — Dodger Baseball. Dodgers visit the San Diego Padres.  
KMPC (710), 1 p.m. — Angel Baseball. The Angels host the Seattle Mariners.  
KNX (1070), 7:00 p.m. — Adventure Theatre. "Tiger, Tiger." Don Scardino, Fred Gwynne.  
KNX (1070), 9:00 p.m. — Mystery Theatre. "Look Backward Sometimes." Roberta Maxwell.

KNX (1070) Marine Weather Reports. Fridays: starting at 3:44 p.m., at 44 min. past the hour, thru 8:44 p.m. Saturdays: 44 min. past the hour from 6:44 a.m. to 2:44 p.m. Sundays: 6:14 a.m. & 11:14 a.m., and at 44 min. past the hours of 7, 8 & 9 a.m.; 12, 1, 2, & 3 p.m.  
KMPC (710) Beach reports: 4 each hour from 9 a.m. on air and water temperatures, crowds, parking situations, surf and sky conditions. Channelwatch: hourly wind, sea and channel conditions each weekend and holiday. Airwatch: frequent beach and park reports from the skies each Sat., Sun. and holiday.

Contemporary music — KFI, KMPC, KBIG, KGIL  
Rock music — KHJ, KRLA, KDAY, KTNQ  
Classical music — KFAC  
Jazz music — KBCA  
Albums, show tunes — KPOL, KIIS, XTRA  
Country & Western — KLAC, KIEV, KFOX, KWOW  
Soul music — KGJF, XPR  
Big Band sounds — KGRB  
Spanish language — KALJ, KWKK  
Religious programs — KGER  
News — KNX, KFWB  
News on the hour and half hour — KABC, KFI, KLAC.  
KMPC, KBIG, KGIL, KEZY, KWIZ

I'm new at this job and never paid an awful lot of attention to radio before, but I've sure had a pleasant awakening since I changed the format in this space. I thought radio was mostly news, music and disc jockeys — right? Wrong! Boy, oh boy — wrong! Between the logs I've received from the stations, letters from readers and finally my own curiosity which caused me to begin spinning my radio dial to check things out, I've found there's a wealth of variety in programming, and let you know as much as I can in the space allotted, and please, let me know if there's something you want to see here or if you have favorite programs you think others would like to know about.

KNX is debuting a program this week called "Meet the Cook," with Ralph Story hosting each weekday at 1:50 p.m. This week's lineup is: Monday, comedienne Joanne Worley giving her recipe for Hot Dog Surprise; Tuesday, Dinner-on-the-Porch Salad; Wednesday, Dipping sauce for fresh fruit; Thursday, All-American Pate; Friday, Eggs in Mustard Cream Sauce; and Saturday, White Grape Mousse.

KIEV's "Health Club of the Air" is on for five minutes Monday through Saturday at 7:30 a.m. If you send in your name and address, you will become a member and receive a newsletter every other month.

For those who bemoan the demise of Mary Hartman, there's still "Light of My Life," courtesy of Lohman and Barkley every morning at 8:15 with a replay the following morning at 6:15.

"What Can Be Done About Insurance Rates" will be just one of many consumer topics discussed when Regene Mitchell guests on KMAX's "Community Forum." Other topics touched on will be renters' rights, auto repair and legal advertising on the 30-minute program which airs Monday, July 18 at 1:15 p.m.

KFI personalities Eric Chase and Mark Taylor have created a "Consumer Force" feature to provide consumer-related information to KFI listeners. Chase, who is heard weekdays 12:30 to 3 p.m., encourages listeners to write to KFI and state any problems they have on receiving a service or goods they have purchased.

— PATTI LOVELADY

# TV MOVIE TIPS

## SUNDAY

"The Long Goodbye" (7), 9 p.m. — Sophisticated private eye Philip Marlowe becomes involved with murder and strange characters in Hollywood. Elliot Gould, Sterling Hayden and Nina Van Pallandt star. (1973)  
"Night Terror" (4), 9:30 p.m. — Valerie Harper stars as a motorist forced to flee for her life after witnessing the slaying of a highway patrolman. Richard Romanus and Michael Tolan co-star.

## MONDAY

"The Hunchback of Notre Dame" (4), 9 p.m. — New production of the classic story by Victor Hugo focuses on the pathos-filled actions of Quasimodo, the hunchback

bellringer of Notre Dame in 15th-century Paris. Warren Clarke, Kenneth Haigh, Claude Frolo, Michelle Newell.

"The Effect of Gamma Rays on Man-in-the-Moon Marigolds" (7), 9 p.m. — Film adaptation of Paul Zindel's Pulitzer Prize-winning play of an embittered widow living as a semi-recluse with her two teenage daughters and a 100 year-old boarder. Joanne Woodward, Roberta Wallach, Nell Potts, Judith Lowry (1973)

## TUESDAY

"Love Story" (7), 9 p.m. — Ryan O'Neal and Ali McGraw star in the sad and joyful story of young lovers whose brief happy time together is shattered by tragedy. (1970)

"Only With Married Men" (7), 11:30 p.m. — A young liberated woman whose decision to date only married men results in a chaotic comedy of errors. Michele Lee, David Birney, Dom DeLuise, Gavin McLeod, John Astin, Judy Carne.

## WEDNESDAY

"The Smugglers" (2), 6:30 p.m. — Innocent elderly woman hasn't the slightest suspicion that her European vacation is being used as a cover-up for a smuggling operation. Shirley Booth, David Opatoshu, Carol Lynley (1968)

"In the Heat of the Night" (2), 9 p.m. — This film, which won five

Academy Awards, is the hard-hitting drama of murder and racial bigotry in the Deep South. A Mississippi police chief is forced to cooperate with a black Philadelphia homicide detective, in solving a local murder. Sidney Poitier, Rod Steiger (1967)

## THURSDAY

"The Time Machine" (7), 3:30 p.m. — H.G. Wells' tale of an English scientist who invents a machine that takes him into the future and to a race of child-like people terrorized by militant monsters. Rod Taylor, Yvette Mimieux, Alan Young, Sebastian Cabot (1960)

"Gilda" (2), 6:30 p.m. — Classic film with Rita Hayworth as the wife of a South American casino owner and Glenn Ford as the American adventurer she falls in love with. Conclusion Friday at 6:30 p.m. (1946)

"Eric" (4), 9 p.m. — John Savage and Patricia Neal star in this based-on-fact drama about a terminally ill young adult who was determined to live life to the fullest. (1975)

## FRIDAY

"The Night That Panicked America" (7), 8 p.m. — Drama based on true events resulting from 1938 radio broadcast that convinced millions of listeners America was being invaded by Martians. Vic Morrow, Cliff DeYoung.

## SATURDAY

"The Heart Is a Lonely Hunter" (4), 9 p.m. — Love, loyalty and faded dreams are the elements in this film adaptation of Carson McCuller's novel. Alan Arkin, Cicely Tyson, Stacy Keach. (1968)

PAUL NEWMAN directed the 1972 movie "The Effect of Gamma Rays on Man-in-the-Moon Marigolds," which airs at 9 p.m. Monday on Ch. 7. His wife, Joanne Woodward, stars.

Michael Constantine. (1975)

"The Other" (2), 9 p.m. — Suspense drama of a boy's compulsion to prey upon his own family. Uta Hagen, Diana Muldaur, Chris and Martin Udvarnoky. (1972)

"Katherine" (7), 9:30 p.m. — A young heiress rejects her family and pampered life to join a group of terrorists. Art Carney, Sissy Spacek, Henry Winkler, Julie Kavner, Jane Wyatt. (1975)



"HEE HAW," a country-music-and-comedy series starring Roy Clark and Buck Owens, is a nationally syndicated show that airs on more than 200 TV stations across the country each week. In this area, it is seen at 9 p.m. Saturdays on Ch. 11.





# IT PAYS TO SHOP *and* COMPARE

Dollar-for-dollar, service-for-service A-1 Home Appliance & Television offers you more! On-Premise service department, "750 Instant Credit", Free Delivery, liberal Trade-In allowance on your present TV or home appliance. And the list goes on and on. Shop and Compare!



**Whirlpool**  
**DELUXE 34" GAS COOKTOP**  
•Designed for installation in standard 36" cabinets  
•Shallow depth allows ease of cleaning  
•Cooktop lifts up for easy cleaning  
•Infinite heat settings

**Special Purchase**  
**\$98**

**ROPER BUILT-IN 30" COOKTOP**

**NOW ONLY \$87**

**GAFFERS & SATTLER 36" GAS COOKTOP**

**NOW ONLY \$119**



**GAFFERS & SATTLER BUILT-IN GAS WALL OVEN**  
•Oven window and light  
•Energy saving insulation  
•Clock with 4 hour timer  
•Can't spill oven racks  
•Much, much more!

**\$218**

**CALORIC BUILT-IN 40" WALL OVEN**

**NOW ONLY \$269**

**MAGIC CHEF BUILT-IN 46" WALL OVEN**

**NOW ONLY \$279**



**CALORIC® BUILT-IN DISH-WASHER**  
•Two push-button cycle selection  
•Two energy saving cycles  
•Dual wash action system  
•Waste disposing action

**\$198**

**GE POTSCRUBBER BUILT-IN DISHWASHER**

**NOW ONLY \$279**

**KitchenAid BUILT-IN DISHWASHER**

**NOW ONLY \$328**



**igloo PICNIC JUG**  
Take along the versatile little cooler that's always ready to go. One Gallon Igloo keeps soups, stews, coffee hot or cold. Or, it holds six 12 oz. cans. Free with any purchase.

**\$5.95 ea.**  
with coupon



**SANYO ELECTRIC FANS**  
Choose either a box-type 3-speed, 20 inch high-velocity type, or a 3-speed 12 inch oscillating table fan. Your choice...

**\$28.88 ea.**  
WITH COUPON



## home appliance & tv

3300 E. WILLOW ST. • LONG BEACH • (213) 427-0984

★ **SALES** ★  
★ **SERVICE** ★  
★ **PARTS** ★

6 BLOCKS W. OF LAKEWOOD BLVD.  
SAN DIEGO FREEWAY  
3300 E. WILLOW ST. A-1  
**FREE PARKING**  
12 STEPS FROM THE DOOR

**FAMOUS FOR OUR COMPLETE SERVICE!**



**OPEN MONDAY & FRIDAY EVENING TILL 9-SUNDAY 11 TO 5 PM**



This week you can **SAVE** more than leftovers with . . .

# Get up to a \$2.00 Refund

**BY MAIL** with purchase of Handi-Wrap® brand plastic film (100' or 300' size), ZIPLOC® STORAGE BAGS (Quart Size) and two other items from your local grocer.

## HERE'S HOW:

1. Save the special Double Refund Coupon from this ad.
2. Go to your store. Locate the Refund Offer display for HANDI-WRAP and ZIPLOC.
3. Take one of the Official Refund Certificates from the display.
4. Buy: Handi-Wrap 100' or 300' Size, Ziploc Storage Bags — Quart Size, and two other store-specified items.
5. Mail: Your Refund Certificate and proofs-of-purchase with the Double Refund Coupon from this ad and double your savings.

6. Receive your \$2.00 Cash Refund by mail. More details on Official Refund Certificates available at your local grocery. If Refund Certificates are not available at your store, you may obtain one by writing to:

Official Refund Certificate  
One Industrial Drive  
P.O. Box No. 1223  
Maple Plain, MN 55348



AMERICA'S FAVORITE HOUSEHOLD HELPERS

**40¢ Save 40¢ 40¢**

TO THE DEALER: This coupon will be redeemed only as follows: For amount saved plus 1¢ for handling, provided coupon is received from customer on purchase of listed merchandise. Proof of purchase of sufficient stock of merchandise to cover coupons submitted must be shown on request. (Failure to comply may void all coupons submitted for redemption.) Redemptions will be honored through buyers or other outside agencies. Coupons are non-transferable and void if over-printed, faded, restricted, or license is required. Customer must pay any sales tax. Cash redemption value: 1¢. 100¢. FOR REDEMPTION, PRESENT TO OUR SALESMAN BY MAIL TO: THE NESTLE COMPANY, INC., P.O. BOX 1500, EL M CITY, N.C. 27838. OFFER GOOD ONLY IN U.S.A. LIMIT: ONLY ONE COUPON MAY BE REDEEMED PER UNIT OF PRODUCT PURCHASED. GOOD ONLY ON NESTLE® PRODUCTS LISTED IN THIS COUPON. ANY OTHER USE CONSTITUTES FRAUD. OFFER EXPIRES DEC. 31, 1977.

**40¢ STORE COUPON 40¢**

## DOUBLE REFUND

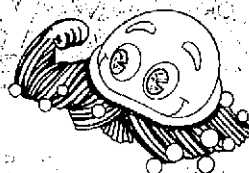
Mail this coupon with your Official Refund Certificate and Proofs-of-Purchase to increase your \$1.00 Cash Refund to \$2.00



# Now you can clean with less effort and less money



SAVE 40¢ (on either size)  
**DOW BATHROOM CLEANER**



**only \$125 PERSONALIZED COUPON ORGANIZER**



Royal blue vinyl wallet with separate pockets & labels for each category.

## COLOR FILM DEVELOPING

**99¢ WITH THIS COUPON 128-12 EXPOSURE**  
Plus 40¢ postage and handling  
See price list on other side for other sizes.



START SAVING TODAY. No special envelope required. Fill in other side and mail with payment. Every sparkling, jumbo color print is borderless and dated on back. Money refunded if not completely satisfied. Responsibility for loss or damage limited to cost of film before exposure.



1497 STORE COUPON

(on either size)  
**17 oz. or 25 oz.**

LIMIT — ONE COUPON PER PURCHASE  
Offer Expires December 31, 1977



**15¢ 15¢**



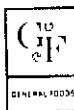


**The more great-tasting BRIM you drink,  
the more great savings you'll enjoy.**

**Save up to 65¢**

Every cup of BRIM® has a delicious taste. So delicious that with each cup you get more and more coffee enjoyment. Because BRIM Decaffeinated Coffee tastes like real ground coffee. And, if caffeine bothers you, you can drink even more because it's 97% caffeine free.

Just clip one of the coupons below and save 65¢ on a 2-lb. can of BRIM Ground or an 8-oz. jar of BRIM Freeze-Dried. Or save 30¢ on a 1-lb. can of BRIM Ground or a 4-oz. jar of BRIM Freeze-Dried. With this offer, the more you drink, the more you save.



**30¢**

**Save 30¢**

when you buy a 1-lb. can of  
BRIM® Ground or a 4-oz. jar of  
BRIM® Freeze-Dried Decaffeinated Coffee.

**30¢**

**30¢**

STORE COUPON

To the retailer: General Foods Corporation will reimburse you for the face value of this coupon plus 3¢ for handling if you receive it on the sale of the specified product and if upon request you submit evidence thereof satisfactory to General Foods Corporation. Coupon may not be assigned or transferred. Customer must pay any sales tax. Merchandise purchased must be restricted by law. Good only in U.S.A. Cash value: 1/20¢. Coupon will not be honored if presented through outside agencies, brokers or others who are not retail distributors of our products or who specify only authorized us to present coupons for redemption. For redemption of Coupon, Coupon Redemption Office, P.O. Box 101, Raritan, N.J. 08869.

Limit—One Coupon Per Purchase.

Offer expires October 31, 1977.

This coupon good only on purchase of product indicated.

Any other use constitutes fraud.

GENERAL FOODS CORPORATION

**15¢ New Skim-American.™ 15¢**

Mr. Grocer: Burden will redeem this coupon for 15¢ cash for handling when submitted as part of your order for a package of Burden's New Skim-American Cheese 5 lbs. Any sales tax must be paid by consumer. In stores showing purchase of sufficient stock in coupon supplies may be shown on request. Coupon good only in store or facility where first purchased or restricted by law. Coupon may not be assigned or transferred. Use only in the USA. Cash value: 1/20 of one cent for payment, must be Burden Inc., Box 1700, Clinton, N.J. 07011. Redemption of other than product specified constitutes fraud. Offer expires December 31, 1978.

**15¢**



**SAVE 20¢**  
ON ANY SIZE BOTTLE OF  
**HAWAIIAN PUNCH.**  
**CONCENTRATE!**

new inflatable  
bed for 1/2 size

Relaxes you  
instantly!  
Helps  
Banish  
Tension!

See Reverse  
Side  
To Order

**AMAZING KITCHEN SLICING MACHINE**

**ONLY \$299**

**JUST SET-DIAL IT MAKES SLICING AUTOMATIC!**

**65¢**

**Save 65¢**

when you buy a 2-lb. can of  
BRIM® Ground or an 8-oz. jar of  
BRIM® Freeze-Dried Decaffeinated Coffee.

**65¢**



New designs NOW AVAILABLE

# ScottTowels®



SAVE 10¢ WITH THIS COUPON

896 V STORE COUPON

THIS COUPON WORTH

# 10¢

WHEN YOU BUY ONE PACKAGE OF ScottTowels® (BIG ROLL OR TWIN PACK)




A 968

## Pick the pump with twice the power.

We tested new Right Guard Power Pump against Ban Basic. And for most of the people we tested, the Right Guard formula had twice as much power. Power against wetness. In fact, you can spray twice as much Ban Basic and still not match the wetness protection of Right Guard. So pick the pump with twice the power. New Right Guard Power Pump.

Don't get dressed without it.



☐ WRONG PICK. ☐ RIGHT PICK.

15¢ STORE COUPON 15¢

## Pick the pump with twice the power. And save 15¢.




15¢ STORE COUPON 15¢

# SAVE ON Grape-Nuts® CEREAL!

Grape-Nuts® is oven baked nut-like nuggets of wholesome natural cereal fortified with vitamins.


## Try Grape-Nuts® the crunchy, nutty taste people like.



7¢ STORE COUPON 7¢

# SAVE 7¢

ON YOUR NEXT PURCHASE OF



Limit — one coupon per purchase coupon expires July 31, 1978

GENERAL FOODS CORPORATION

# NEW!



Friskies Dinners are the new way to feed your cat. They're delicious, nutritious, and easy to eat. They're the perfect meal for your feline friend.

20¢ STORE COUPON 20¢

# SAVE 20¢



15¢ STORE COUPON 15¢

## SAVE 15¢ ON ANY THREE CANS OF FRISKIES DINNERS.



Limit one coupon per purchase Offer expires July 31, 1978

STORE COUPON 15¢



896 A

Dear Retailer: Scott Paper Company will reimburse you as agent for redemption of this coupon for its face value plus 5¢ for handling if you receive it in full payment on the retail sale of one package of Scotttowels (Big Roll or Twin Pack) to a customer, and if upon request, you submit evidence thereof satisfactory to Scott Paper Company. Coupon may not be assigned or transferred. Customer must pay only sales tax. Void where prohibited, taxed or restricted by law. Good only in U.S.A. Cash value 1/20¢. For redemption of properly received and handled coupon mail to: Scott Paper Company Redemption, Box 5000, Chester, PA 19016.

GOOD ONLY UPON PRESENTATION TO RETAILER ON PURCHASE OF ONE PACKAGE OF SCOTTOWELS (BIG ROLL OR TWIN PACK). ANY OTHER USE CONSTITUTES FRAUD. OFFER LIMITED TO ONE COUPON PER PURCHASE. UNAUTHORIZED MECHANICAL REPRODUCTION OF THIS COUPON IS PROHIBITED.

A 968

15¢

15¢

Photo of a dog wearing a Friskies dinner hat. The dog is looking up and the hat is on its head. The hat has the Friskies logo on it. The dog is sitting in front of a can of Friskies dinner.

15¢

Limit one coupon per purchase

15¢

**STORE COUPON**

**SAVE 7¢** ON YOUR NEXT PURCHASE OF **grape nuts**

**7¢**

**GENERAL FOODS CORPORATION**

20¢

**Retailer:** For each coupon you accept from consumers at time of purchase of the specified product, we will pay the face value plus 5¢ handling allowance, provided you and your customer have complied with the terms of this offer. Offer is limited to one coupon per product. Invoices showing your purchase of sufficient stock to cover all coupons redeemed must be shown upon request. Coupon not assignable or transferable; void where prohibited, taxed or restricted by law. Your customer must pay sales tax. Cash value 1/20th of 1 cent. Good only in U.S.A. Redeem only by mailing to: Bristol-Myers, P.O. Box R-7090, El Paso, TX 79975.

Expires 8-31-78. BLC-7-77 © 1977 Clard Inc.

20¢

**STORE COUPON**

20¢

15¢

**STORE COUPON**

15¢

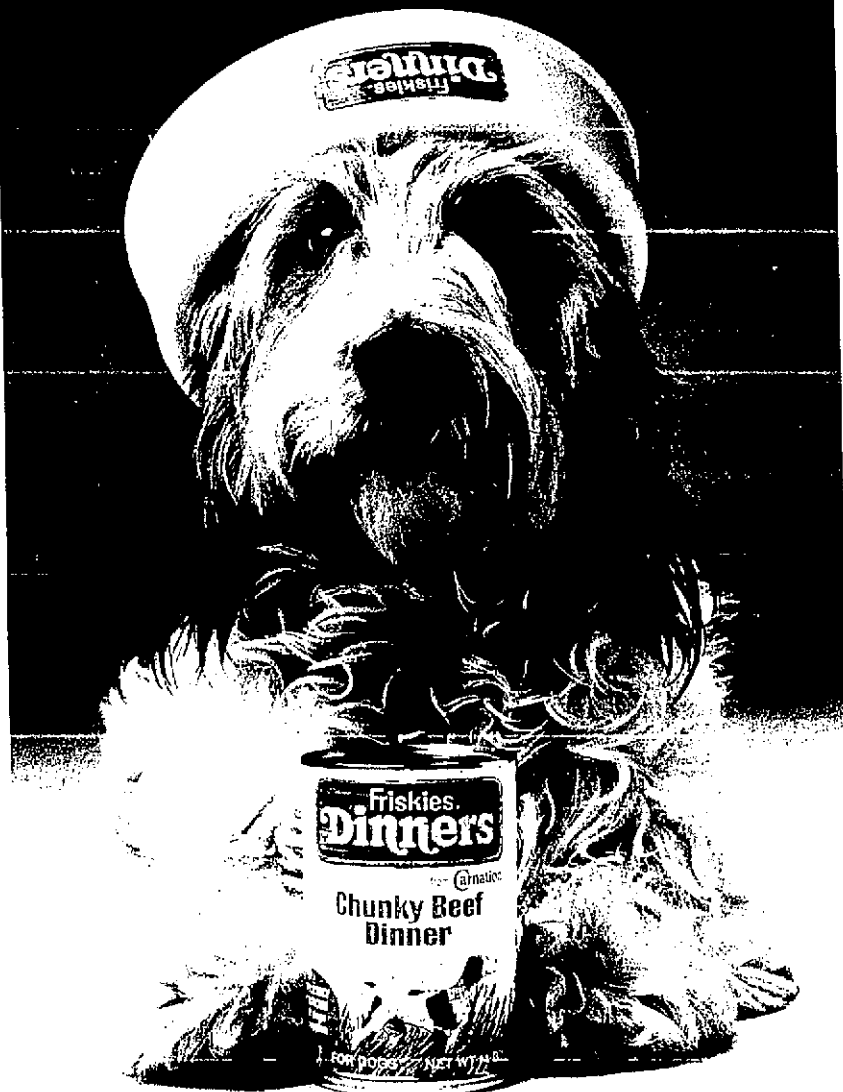
**SAVE 15¢ ON ANY THREE CANS OF FRISKIES DINNERS.**



15¢

**STORE COUPON**

15¢

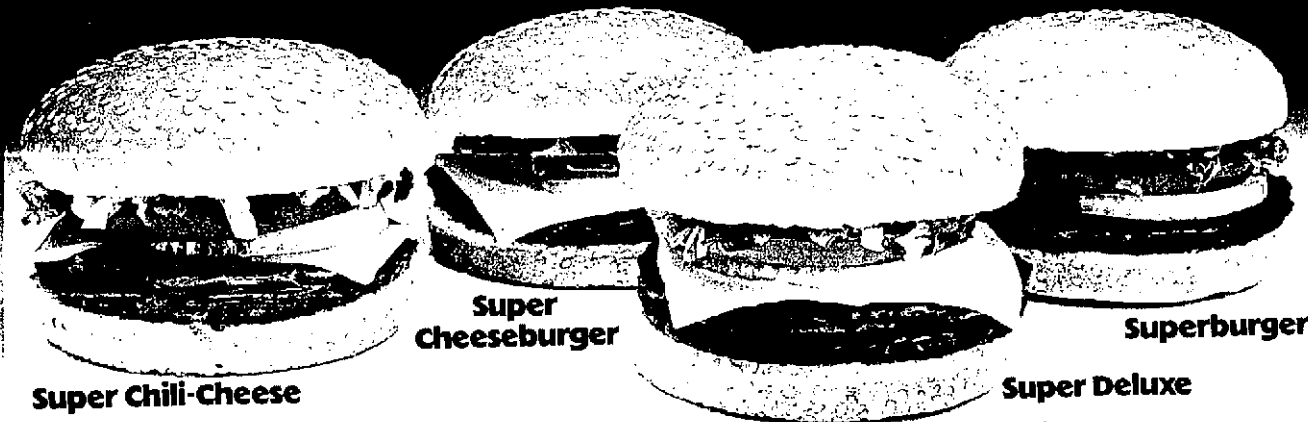


# He flipped his lid for Friskies Dinners

Just clip this coupon,  
serve up Friskies Canned Dinners—  
and your meat lovin' dog  
will flip his lid!



# Super Savings on Delicious Superburgers at Der Wienerschnitzel



**Super  
Cheeseburger**

**Superburger**

**Super Chili-Cheese**

**Super Deluxe**

Feed the whole family with these big coupon discounts.

## 2 Superburgers 99¢

100% beef patty with fresh shredded lettuce, fresh tomato slice and mild white onion on top, topped with a creamy dressing on a warm sesame seed bun. One coupon per customer please. Good through September 30, 1977.



**der  
Wienerschnitzel®**

"Just thinkin' about 'em makes you hungry"

## 2 Superburgers 99¢

100% beef patty with fresh shredded lettuce, fresh tomato slice and mild white onion on top, topped with a creamy dressing on a warm sesame seed bun. One coupon per customer please. Good through September 30, 1977.

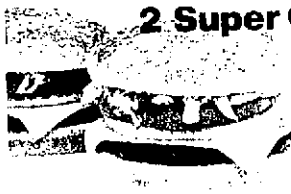


**der  
Wienerschnitzel®**

"Just thinkin' about 'em makes you hungry"

## 2 Super Cheeseburgers \$1.09

100% beef patty with a slice of American cheese, topped with fresh shredded lettuce, fresh tomato slice and mild white onion on top, topped with a creamy dressing on a warm sesame seed bun. One coupon per customer please. Good through September 30, 1977.

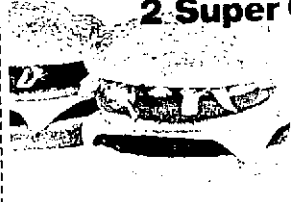


**der  
Wienerschnitzel®**

"Just thinkin' about 'em makes you hungry"

## 2 Super Cheeseburgers \$1.09

100% beef patty with a slice of American cheese, topped with fresh shredded lettuce, fresh tomato slice and mild white onion on top, topped with a creamy dressing on a warm sesame seed bun. One coupon per customer please. Good through September 30, 1977.



**der  
Wienerschnitzel®**

"Just thinkin' about 'em makes you hungry"

## 2 Super Chili-Cheeseburgers \$1.19

100% beef patty with a slice of American cheese, topped with fresh shredded lettuce, fresh tomato slice and mild white onion on top, topped with a creamy dressing on a warm sesame seed bun. One coupon per customer please. Good through September 30, 1977.



**der  
Wienerschnitzel®**

"Just thinkin' about 'em makes you hungry"

## 2 Super Chili-Cheeseburgers \$1.19

100% beef patty with a slice of American cheese, topped with fresh shredded lettuce, fresh tomato slice and mild white onion on top, topped with a creamy dressing on a warm sesame seed bun. One coupon per customer please. Good through September 30, 1977.



**der  
Wienerschnitzel®**

"Just thinkin' about 'em makes you hungry"

## 2 Super Deluxe \$1.39

A full quarter pound of meat in two 100% beef patties with a slice of American cheese, fresh tomato slice, shredded lettuce and mild white onion, may, with a creamy dressing on a warm sesame seed bun. One coupon per customer please. Good through September 30, 1977.



**der  
Wienerschnitzel®**

"Just thinkin' about 'em makes you hungry"

## 2 Super Deluxe \$1.39

A full quarter pound of meat in two 100% beef patties with a slice of American cheese, fresh tomato slice, shredded lettuce and mild white onion, may, with a creamy dressing on a warm sesame seed bun. One coupon per customer please. Good through September 30, 1977.



**der  
Wienerschnitzel®**

"Just thinkin' about 'em makes you hungry"

See Reverse Side For Participating Locations



# Help yourself to Super Savings at these Der Wienerschnitzel locations.

ALHAMBRA—2301 W. Valley  
ANAHEIM—2569 W. Ball Rd.  
1560 W. La Palma  
1560 W. Lincoln  
ARTESIA—1115 South St.  
BALDWIN PARK—13990 Francisquito  
4386 Maine St.

BELL—4111 E. Florence  
BREA—145 Brea Blvd.  
BUENA PARK—6131 Lincoln  
Orange/Thorpe & Western  
CANOGA PARK—20925 Sherman Way  
CANYON COUNTRY—18900 W. Soledad Canyon Rd.  
CHINO—11001 Central Ave.  
COMPTON—1390 E. Rosecrans  
CORONA—315 Main Ave.  
COSTA MESA—1951 Harbor Blvd.  
1696 Newport Blvd.

EAST LOS ANGELES—1002 S. Atlantic  
EL MONTE—10939 E. Garvey  
10991 Lower Azusa Rd.  
FONTANA—10058 Sierra Ave.  
FULLERTON—2320 E. Chapman  
261 W. Orange/Thorpe  
GARDEN GROVE—13011 E. Chapman  
10192 Garden Grove Blvd.  
13852 Harbor Blvd.  
8971 Westminster Blvd.

GLENDORA—511 W. Aloia  
649 W. Arrow Highway  
HAWAIIAN GARDENS—12056 E. Carson  
HAWTHORNE—4365 W. Reservoir  
HERMOSA BEACH—1107 Pacific Coast Hwy  
HUNTINGTON BEACH—19101 Brookhurst  
7622 Edinger

INDIO—82,608 Highway 111  
INGLEWOOD—1101 W. Manchester  
LA CRESCENTA—3140 Foothill Blvd.  
LAKEWOOD—5721 Bellflower  
LANCASTER—601 W. Avenue J  
LAWDALE—4607 Artesia  
LOMITA—2600/ Western  
LONG BEACH—3012 E. Artesia  
1801 E. Pacific Coast Hwy.  
1910 W. Pacific Coast Hwy.  
101 W. Willow

LOS ANGELES—3791 Crenshaw  
5215 N. Figueroa  
3619 W. Olympic  
4714 W. Slusson  
MONROVIA—532 W. Huntington Dr.  
MONTEBELLO—2501 Beverly Blvd.  
NORTH HOLLYWOOD—5135 Laurel Canyon Blvd.  
NORWALK—11610 Alhambra Blvd  
11608 E. Imperial  
11608 E. Imperial

ONTARIO—1511 N. Mountain  
1820 S. Euclid  
ORANGE—2205 W. Chapman  
1889 N. Tustin Ave.  
PALMDALE—280 E. Palmdale Blvd  
PARAMOUNT—8201 E. Rosecrans  
PASADENA—1231 N. Lake  
POMONA—520 E. Mission  
175 W. Foothill  
1382 W. Hall Ave.  
1568 N. Indian Hill Blvd.  
RESEDA—18725 Sherman Way  
RIALTO—119 E. Foothill Blvd.  
RIVERSIDE—3655 Central  
9598 Magnolia  
1246 University Ave.

ROSEMEAD—7434 E. Garvey Ave.  
ROWLAND HEIGHTS—18340 Colima Rd.  
SAN BERNARDINO—1398 E. Highland  
1197 Mt. Vernon  
1102 Waterman

SAN GABRIEL—1811 S. San Gabriel  
SAN PEDRO—230 N. Gallovy  
SANTA ANA—1501 N. Bristol St.  
2222 S. Bristol Ave.  
1401 W. MacArthur

SANTA MONICA—3010 Pico  
SIMI VALLEY—1509 E. Los Angeles Ave  
SOUTH GATE—3328 E. Firestone  
5111 E. Imperial Hwy

STANTON—11550 Beach Blvd  
TORRANCE—1125 W. Carson  
16404 S. Crenshaw  
2435 Sepulveda  
4509 Torrance Blvd

TUSTIN—105 El Camino Real  
VENICE—2454 Lincoln  
VENTURA—2142 Harbor Blvd  
VICTORVILLE—1492 21st St  
WEST COVINA—441 S. Vincent  
WESTMINSTER—13672 Golden West  
WHITTIER—13317 E. Whittier Blvd  
15753 Lefebvre Rd  
WILMINGTON—Pacific Coast Hwy & Gull

\*As of this date, Hamburgers not yet available at this location. Comparable value hot dog offers will be honored. Visit store for details.

## COUPON

### 2 Superburgers 99¢

Any 2 Superburgers with a choice of French fries, onion rings, or a soft drink. Good through September 30, 1977.

der  
Wienerschnitzel

Just thinkin' about em makes you hungry.

## COUPON

### 2 Super Cheeseburgers \$1.09

Any 2 Super Cheeseburgers with a choice of French fries, onion rings, or a soft drink. Good through September 30, 1977.

der  
Wienerschnitzel

Just thinkin' about em makes you hungry.

## COUPON

### 2 Super Chili-Cheeseburgers \$1.19

Any 2 Super Chili-Cheeseburgers with a choice of French fries, onion rings, or a soft drink. Good through September 30, 1977.

der  
Wienerschnitzel

Just thinkin' about em makes you hungry.

## COUPON

### 2 Super Deluxe \$1.39

Any 2 Super Deluxe with a choice of French fries, onion rings, or a soft drink. Good through September 30, 1977.

der  
Wienerschnitzel

Just thinkin' about em makes you hungry.

## COUPON

### 2 Superburgers 99¢

Any 2 Superburgers with a choice of French fries, onion rings, or a soft drink. Good through September 30, 1977.

der  
Wienerschnitzel

Just thinkin' about em makes you hungry.

## COUPON

### 2 Super Cheeseburgers \$1.09

Any 2 Super Cheeseburgers with a choice of French fries, onion rings, or a soft drink. Good through September 30, 1977.

der  
Wienerschnitzel

Just thinkin' about em makes you hungry.

## COUPON

### 2 Super Chili-Cheeseburgers \$1.19

Any 2 Super Chili-Cheeseburgers with a choice of French fries, onion rings, or a soft drink. Good through September 30, 1977.

der  
Wienerschnitzel

Just thinkin' about em makes you hungry.

## COUPON

### 2 Super Deluxe \$1.39

Any 2 Super Deluxe with a choice of French fries, onion rings, or a soft drink. Good through September 30, 1977.

der  
Wienerschnitzel

Just thinkin' about em makes you hungry.

Advertising: Sacramento to the Los Angeles Times, Desert Valley, The Highlander, Long Beach Independent Press-Telegram, Pomona/Ontario Report, Riverside Press-Enterprise, San Bernardino Sun-Telegram, San Pedro News-Pilot, Santa Bay Breeze, Simi Valley Enterprise, Valley News & Green Street, Ventura Star Line Press, and the Victorville Press.



**Check these savings in all home appliance departments**

# Sears NATIONAL HOME APPLIANCE SALE

THIS AD IS OUR WORD

If we run out of any of these advertised items before July 30th, we'll re-order it for you at the sale price.

Each of these advertised items is readily available for sale as advertised. Sale ends July 30th.

ENDS SATURDAY, JULY 30, 1977

Supplement to Los Angeles Times, Santa Ana Register, Los Angeles Herald-Examiner, South Bay Daily Breeze, Long Beach Independent Press, Telegraph, Pasadena Star News, San Gabriel Valley Tribune, Pomona Progress Bulletin

SUNDAY, JULY 17, 1977

## Cut \$30

**Our convertible Kenmore® free-arm sewing head**

Regular \$199.95 ..... 169.95

Convertible table is included for regular sewing. Accessories and foot control are included. Case extra.



Use free-arm for sewing collars, cuffs, set-in sleeves. Convenient!

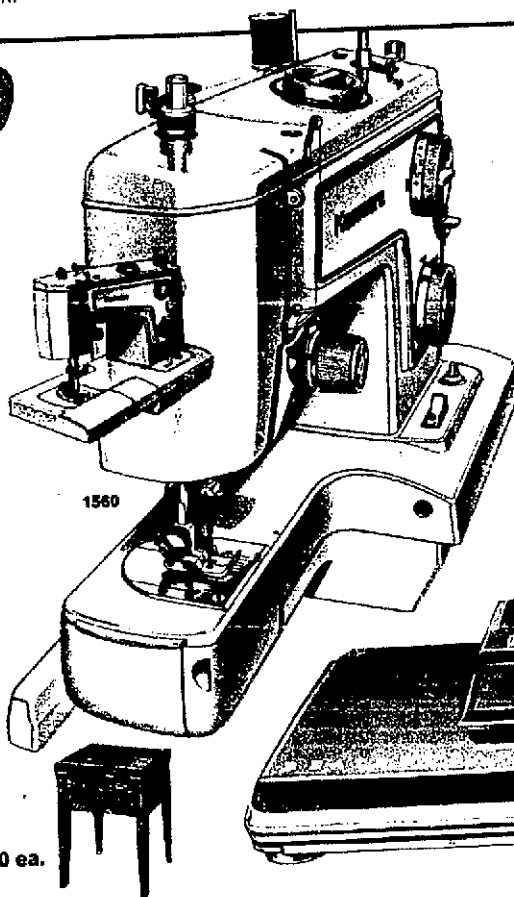


Built-in 2-step buttonholer sews professional-looking buttonholes.



Sews 4 stretch, 4 decorative stitches, plus built-in blind-hem and mending... 12 in all.

#9165/6 Cabinets, Regular \$90 ..... \$80 ea.



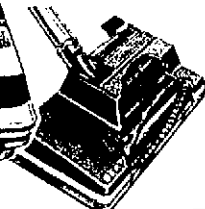
Attachments included for above the floor cleaning.



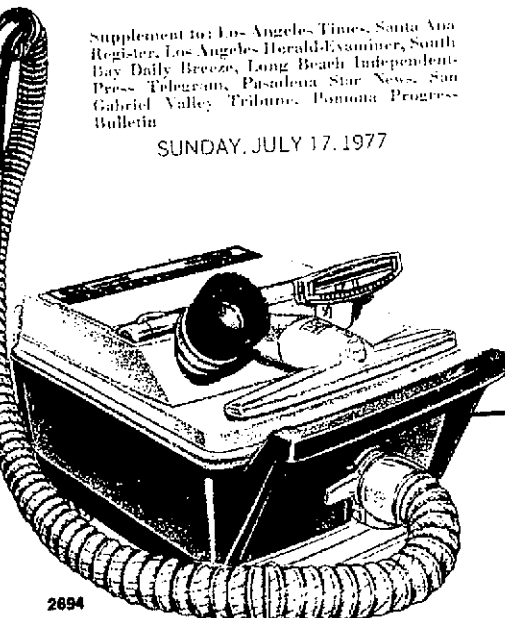
Adjusts to 4 carpet pile heights for easy cleaning.



Magic cord rewinds and stores cord for you. Convenient.



Separate motor drives beater-bar and brush in Powermate. Helps loosen embedded dirt.



2694

## Cut \$20

**Kenmore® Powermate vacuum with beater brush**

Regular \$149.95 ..... 129.95

**Sears**

MARK, HUBBARD AND CO.

**Where America shops**

Satisfaction Guaranteed or Your Money Back

**At All Major Los Angeles and Orange County Stores**

Sears Pricing Policy: If an item is not described as reduced in a special purchase, it is at its regular price. A special purchase, though not reduced, is an exceptional value. Sears Advertising Policy: If we should run out of any advertised item during the sale, or if build an item not able due to production or transportation problems, we will render for you at the sale price or offer you a better item at the advertised price. Fully does not apply to clearance and liquidation sales where available quantities are limited. If you have questions for returning any items, please call the customer service dept. at your nearest Sears store.





67931

## Cut \$80

### 19.2 cubic foot refrigerator with automatic ice maker\*

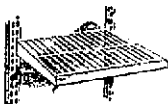
All frostless 13.53 cu. ft. refrigerator and 5.7 cu. ft. freezer with porcelain-on-steel interior. Spacemaster® adjustable shelves and freezer shelf are DynaWhite epoxy coated. Humidrawer® compartment, Power Miser switch.

**Regular \$579.95 . . . . . 499.95**

\*Ice maker hookup to water supply optional, extra



Built-in icemaker is automatic—no trays to fill.



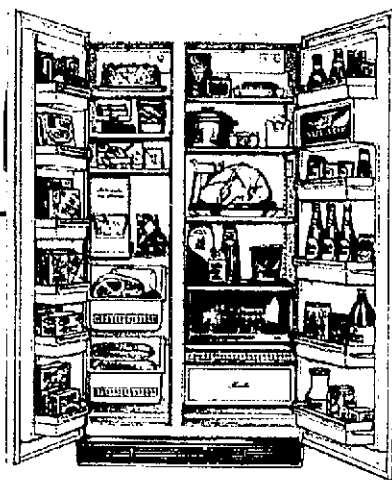
Spacemaster interior with 3 adjustable half-width shelves.

**Buy KENMORE Appliances with Confidence**

- You get these Kenmore customer benefits:
1. Customer satisfaction.
  2. Service is available nationwide.
  3. Delivery and installation available as part of the purchase price or at an additional charge.
  4. Quality and dependability.
  5. Wide selection.
  6. Credit to suit most every need.
- Ask your salesperson for full details
- Kenmore. Solid as **Sears**

Sears NATIONAL HOME APPLIANCE

# SALE



67061

Colors available  
\$10 extra



Avocado



Tawny gold



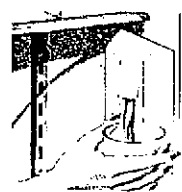
Coppertone

## Cut \$70

### 22.1 cu. ft. side-by-side has automatic ice maker\*

Deluxe 14.69 cu. ft. refrigerator has tempered-glass, adjustable shelves, Humidrawer® compartment. 7.45 cu. ft. freezer with ice maker. Porcelain-on-steel interior.

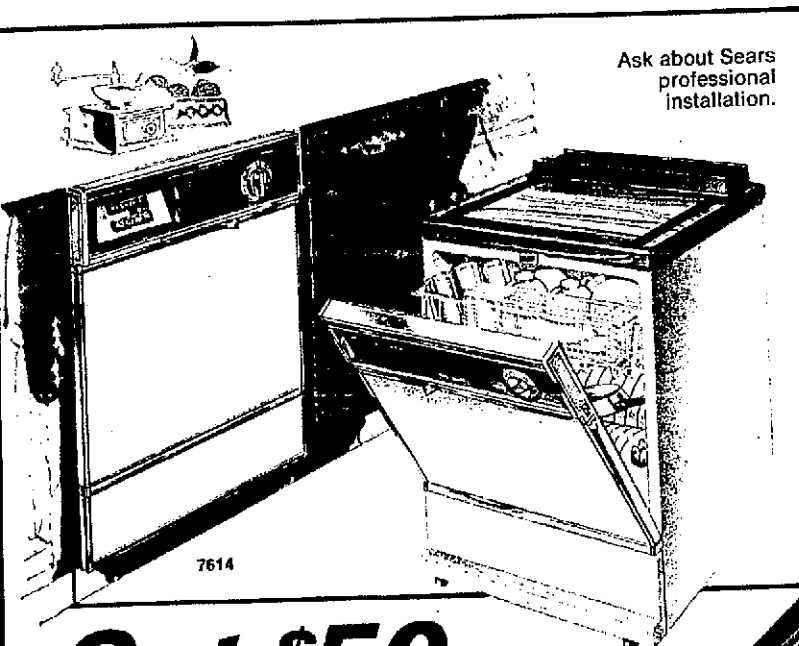
**Regular \$769.95 . . . . . 699.95**



Built-in cold water dispenser inside refrigerator. There's no more need for water bottles.

Each of these advertised items is readily available for sale as advertised.





Ask about Sears  
professional  
installation.

7614

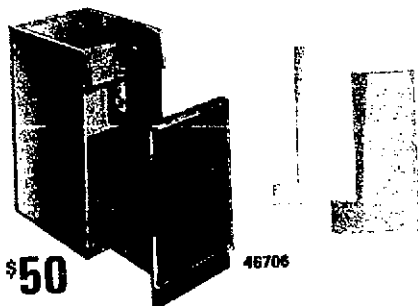
**Cut \$50** each

**Kenmore dishwashers feature  
a convenient pot and pan cycle**

Power Miser switch for "hot" or "cool" drying temperatures to help conserve electrical energy. Built-in has reversible front panels for white or colors.

**\$309.95 Built-in, Installation extra . . . 259.95**

**\$329.95 Portable, Colors extra . . . . . 279.95**



46706

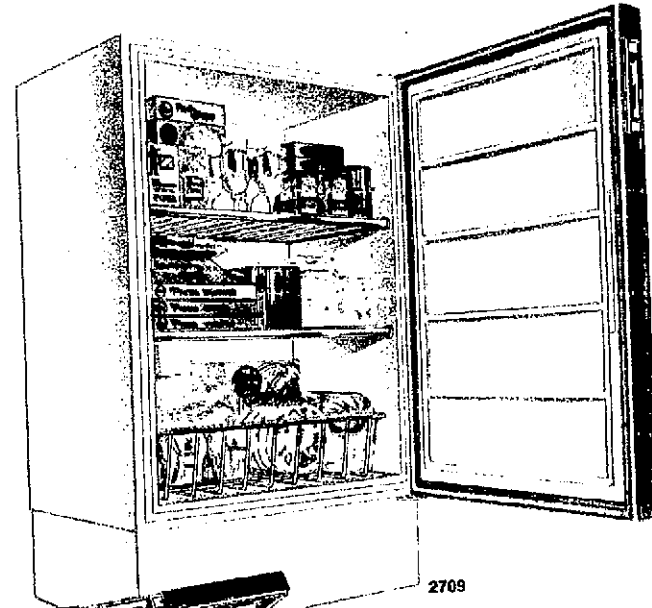
**Cut \$50**

**Kenmore compactor puts a  
2300-lb. squeeze on trash**

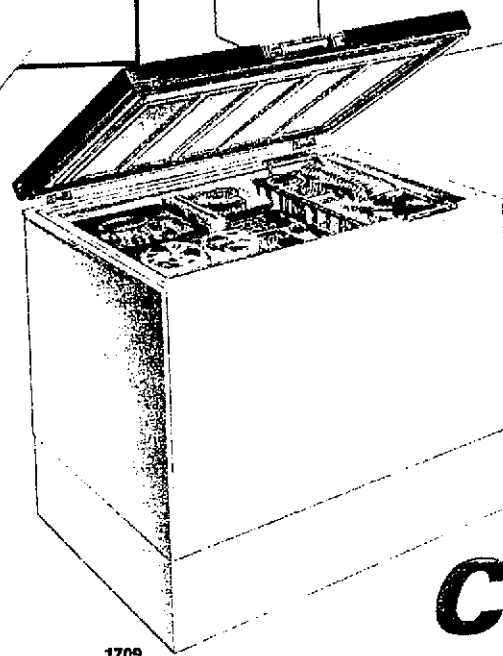
1/2-HP motor develops 2300 lbs. of pressure to compress trash to a fraction of original volume. Automatic spray deodorizer; white, color front panels.

**Regular \$219.95 . . . . . 169.95**

Each of these advertised  
items is readily available  
for sale as advertised.



2709



1709



**Freezer Living** Open up a new world of convenience and economy. Stock up on food specials and produce. Make extra portions of favorite dishes and freeze for later.

**Cut \$30** each

**Kenmore upright or chest  
freezers with decorator styling**

Choose 9 cu. ft. upright or chest for handy freezer storage. Attractive, easy-to-clean, wood-grained vinyl-covered doors. Chest has quick-freezing direct-contact coils, easy-open "countertop" lid. Upright has grille-type shelves, handy slide-out basket.

**Regular \$249.95 each . . . . . 219.95**





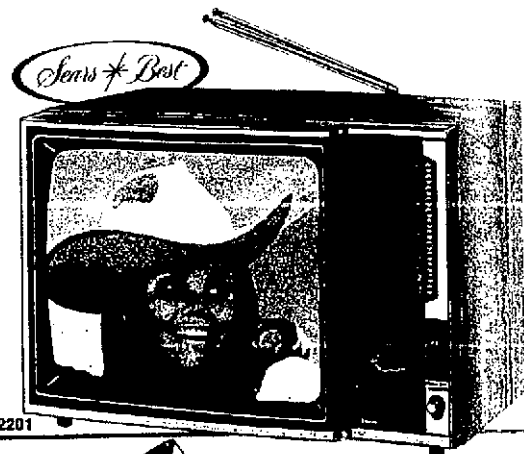
Simulated TV reception  
on all sets shown

**Now 369<sup>95</sup>**

**100% solid-state color TV with  
one-button color. Save \$50!**

Regular \$419.95. Enjoy the easy viewing of big screen color TV with this 19-inch diagonal measure picture set. Adjustable one-button color plus in-line Super Chromix® black matrix picture tube help assure vivid, realistic color. 100% solid-state chassis means dependable performance. Attractive walnut color table-top cabinet.

Each of these advertised items is readily available for sale as advertised.



**Cut \$50**  
**Remote control color TV  
with Sensor Touch tuning**



Sensor touch electronic tuning — dependable.

19-in. diagonal measure picture. Adjustable one-button color, in-line Super Chromix picture tube. 100% solid-state chassis.  
**Reg. \$499.95 . 449.95**

**Cut \$40 "Go Anywhere"  
black and white AC/DC TV**



50261

Use in car, camper with optional adapter. Batteries extra. 10-in. diag. measure picture; 100% solid-state chassis.

**Reg. \$139.95 99<sup>95</sup>**



Use it at the beach



Use it on auto trips



100% solid-state chassis for reliable television performance.



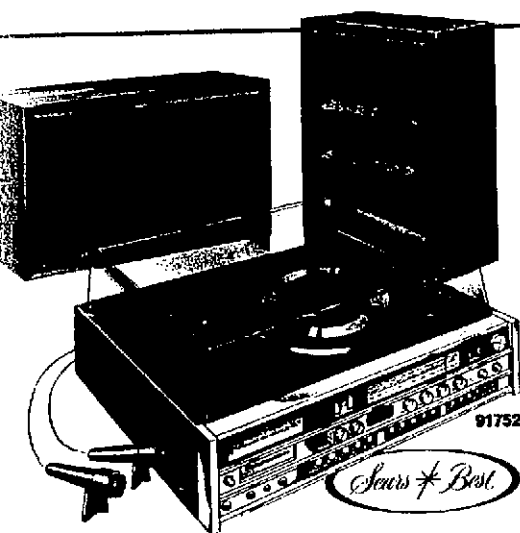
One-button color for electronic picture color control. Adjustable.



Super Chromix® black matrix picture tube for realistic, sharp color.



# Sears NATIONAL HOME APPLIANCE SALE



91752

*Sears \* Best*

## Cut \$100

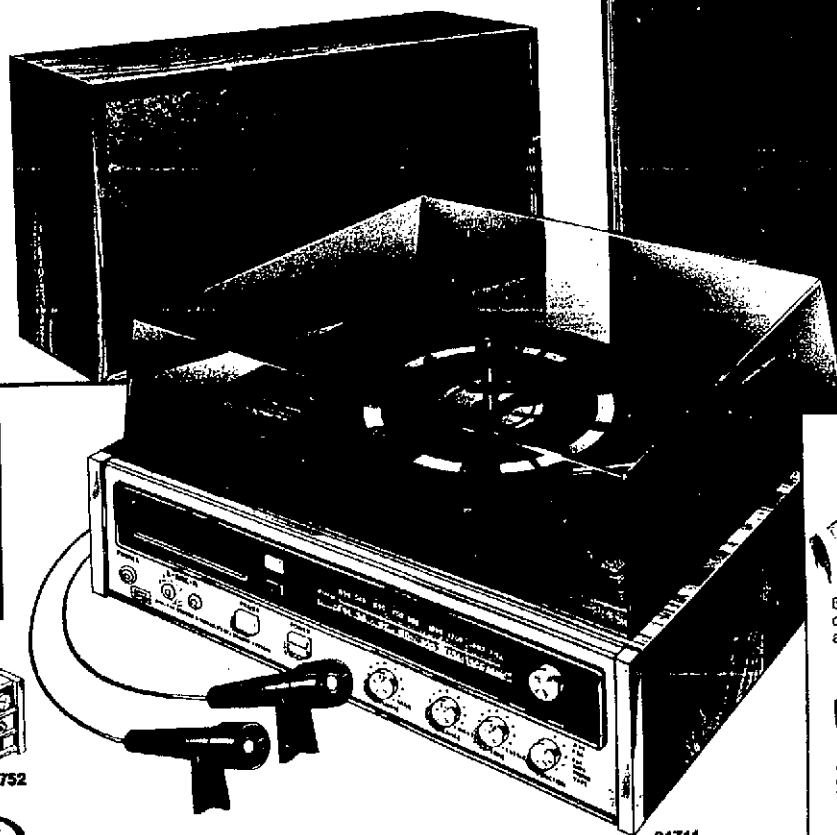
### 8-track play and record stereo with Dolby® system

Dolby noise reduction system helps add to your listening pleasure. With 8-track player/recorder, AM/FM/FM stereo receiver and full-size 3-speed record changer with cue, 8-in. and 2½-in. speaker in tuned port enclosures.

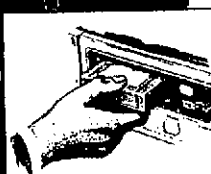
Regular \$399.95 ..... 299.95



Record "live," from records or from the AM/FM/FM stereo receiver. It's easy to build an 8-track library of listening favorites with these play/recorder systems.



91711



8-track player/recorder has built-in auto-stop.



AM/FM/FM stereo receiver with 100% solid-state chassis.



Full-size 3-speed record changer has anti-skate control.

## Now 149<sup>95</sup>

### for this 8-track play and record stereo system. Save \$40

Regular \$189.95. 8-track tapes, records, AM/FM/FM stereo radio—enjoy them all with this compact system. 8-track player/recorder with automatic level control plus stop and pause control. Full-size record changer, diamond-tip stylus. AM/FM/FM stereo receiver. Two 16¼-inch high speaker enclosures.

Each of these advertised items is readily available for sale as advertised.



**Now 279<sup>95</sup>**

for a large-capacity  
Kenmore washer

**Pair cut \$40**

**Now 169<sup>95</sup>**

for a four-cycle  
automatic dryer

Sears NATIONAL  
HOME APPLIANCE  
**SALE**



Pair price  
Regular \$489.90  
Now \$449.80

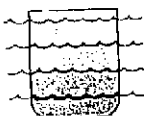
Washer  
Regular \$299.95  
Now \$279.95

Dryer  
Regular \$189.85  
Now \$169.95

Gas dryer  
Regular \$219.95  
Now \$199.95

Washer

Dryer



4 water levels —  
match water to  
size of load



Permanent press  
cycle for easy  
fabric care



Permanent press  
cycle for easy  
fabric care



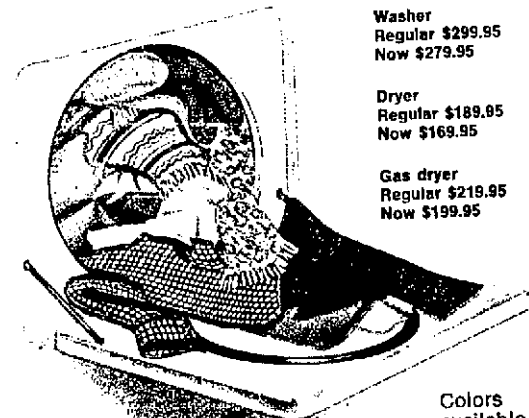
Large-capacity  
dries really big  
washloads



Automatic stop if  
load becomes  
unbalanced



"Air only" for  
gentle drying of  
delicate items



66601

Colors  
available  
\$10 extra

Avocado

Tawny gold

Kenmore dryer is either electrical or gas  
connectors which are not included in the price shown.

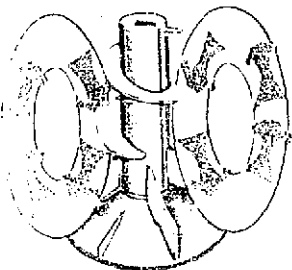
Each of these advertised items is readily available for sale as advertised.

**Buy KENMORE Appliances  
with Confidence**

- You get these Kenmore customer benefits:
1. Customer satisfaction
  2. Service is available nationwide
  3. Delivery and installation available as part of the purchase price or at an additional charge
  4. Quality and dependability
  5. Wide selection
  6. Credit to suit most every need
- Ask your salesperson for full details

Kenmore. Solid as **Sears**





**The remarkable Dual Action agitator**  
Uniformly cleans the whole washload top to bottom! Clothes are moved down to the base of the agitator where most actual soil removal takes place.

# Pair cut \$80

## Lady Kenmore Dual Action™ agitator washer and matching solid-state dryer

\$399.95 washer **359<sup>95</sup>**

\$299.95 dryer **259<sup>95</sup>**

**Pair price**  
Regular \$699.80  
Now \$619.90

**Gas dryer**  
Regular \$329.95  
Now \$289.95

*Kenmore's Best*

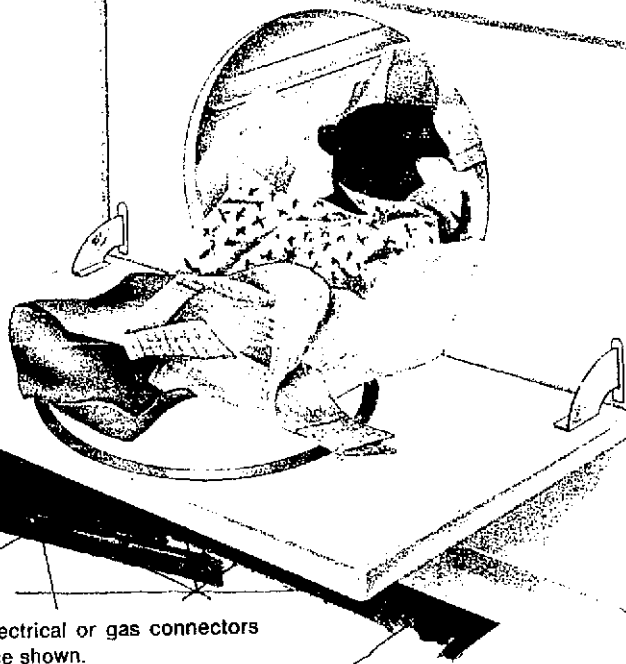
Colors  
available  
\$10 extra

Avocado

Tawny gold

Coppertone

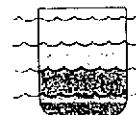
26931



### Washer



Two-speed motor for normal and delicate fabrics.



4 water levels—match water to size of load

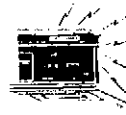


13 cycles—our most versatile cycle selection

### Dryer



Automatic all-fabric control—drying's easy



Solid-state sensor helps stop over-drying



Wrinkle-Guard® feature for permanent press

Kenmore dryers require either electrical or gas connectors which are not included in the price shown.

Each of these advertised items is readily available for sale as advertised.

66941



# Two Guys®

THE DISCOUNT DEPARTMENT STORE

AD EFFECTIVE SUN., JULY 17 THRU TUES., JULY 19, 1977

**Lovely printed  
no-iron sheets**

**Dan River®**



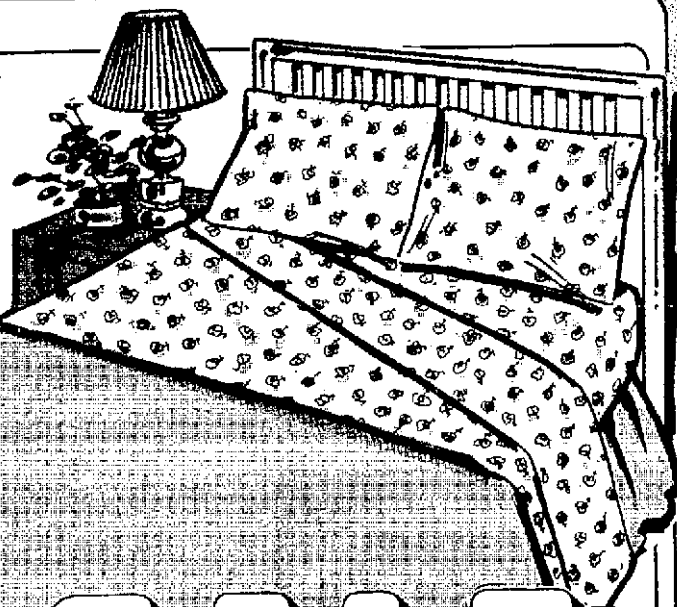
TWIN  
FLAT OR  
FITTED

**1.99** EA **SAVE 1.00**

First quality. Handsome multi-print on a bone ground. 50% polyester/50% cotton. QUANTITIES LIMITED TO STOCK ON HAND. REG. 2.99.

FULL FLAT OR FITTED REG. 3.99. . . . 2.99  
42" x 36" CASES REG. 2.99 PR. 1.99 PR.

AS SEEN ON  
TV



# WHITE SALE

**Beautiful washable  
comforters from Hollander®**

**9.99** EA **SAVE 4.00**

Fits twin or full size bed. Many new colorful patterns to choose from. 100% cotton cover/ polyester fill. QUANTITIES LIMITED TO STOCK ON HAND. REG. 13.99.

AS SEEN ON  
TV



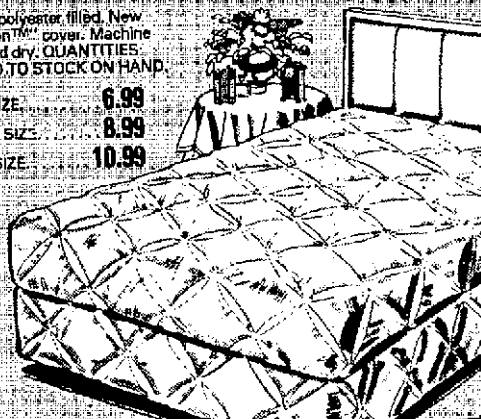
**Quilted bed saver**

REUPHOLSTER AND PROTECT  
YOUR MATTRESS OR BOX SPRING

**4.99** TWIN SIZE **SPECIAL PURCHASE**

Kodel® polyester filled. New 'Evolution™' cover. Machine wash and dry. QUANTITIES LIMITED TO STOCK ON HAND.

FULL SIZE 6.99  
QUEEN SIZE 8.99  
KING SIZE 10.99



long beach, 2270-bellflower blvd.

north long beach, 4550 atlantic ave.  
norwalk, 11600 e. alondra blvd.

STORE HOURS: Mon.-Fri. 10 am-9 pm, Sat. & Sun. 10 am-7 pm. East Los Angeles and South Gate Mon.-Fri. 10 am-10 pm. Sat & Sun. 10 am-7 pm.





Beautiful washable  
quilted bedspreads

TWIN OR  
FULL SIZE **14.99** EA.  
SAVE 4.00 AND 5.00

First quality. Many lovely  
patterns to choose from in  
the most elegant colors.  
QUANTITIES LIMITED TO  
STOCK ON HAND.  
REG. 18.99 AND 19.99.

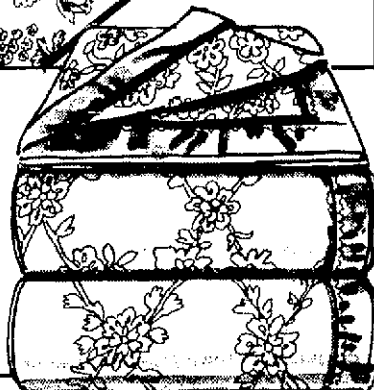
QUEEN OR KING SIZE  
REG. 22.99  
AND 25.99... **18.99**

REG.  
18.99

St. Mary's® 100% polyester  
printed blankets

**5.99** SAVE  
EA. 2.00

First quality. Wide nylon binding. Three colors:  
pink, blue, and gold. Machine washable. QUAN-  
TITIES LIMITED TO STOCK ON HAND.  
REG. 7.99.



CANNON Santa Cruz  
sheared bath towel  
ensemble

BATH  
TOWEL

**1.89** EA.

SAVE 1.10

Slightly irregular.  
4 lovely colors.  
Fringed ends.  
QUANTITIES  
LIMITED TO  
STOCK ON  
HAND. REG. 2.99.

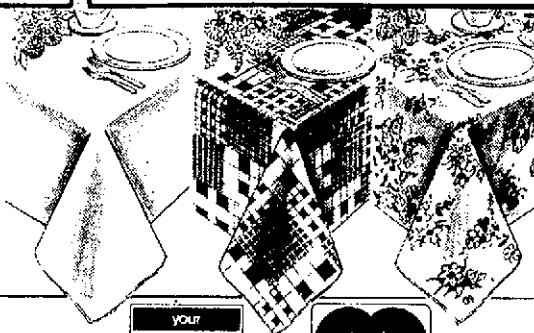
HAND TOWEL  
REG. 1.99... **1.19**  
WASH CLOTH  
REG. 99¢... **79¢**



SPECIAL PURCHASE  
Vinyl tablecloths

YOUR  
CHOICE **2.99** EA.

With flannel backing. First quality. Many  
decorative designs to choose from. Just  
damp wipe clean. Ideal for patio use.  
Sizes 52" x 70", 52" x 90", and 60" round.  
QUANTITIES LIMITED TO STOCK ON HAND.



YOUR  
BANKAMERICARD  
welcome

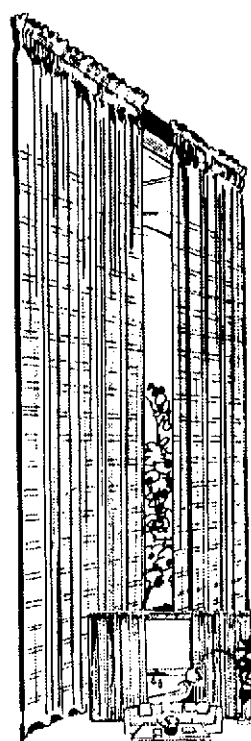
master charge  
BY ARRANGEMENT WITH

# WHITE SALE

Lido textured  
panel

**3.99** SAVE  
EA. 2.00

100% Dacron® polyester  
made by S. Lichtenberg and  
Sons. Deluxe 5" bottom  
hem. Machine wash-warm  
water, no iron. Size 60"  
width x 81" length. Colors:  
white, brown, beige, green,  
gold and blue. QUANTITIES  
LIMITED TO STOCK ON  
HAND. REG. 5.99.  
DACRON® IS A DUPONT REGISTERED  
YARN.



Print draperies

**4.99** 48" x 54"  
PR.

SAVE 2.00

Novelty textured weave, foamed  
back. Floral prints in blue, gold,  
and red. QUANTITIES LIMITED  
TO STOCK ON HAND. REG. 6.99.

48" x 84" REG. 7.99 PR. .... **5.99 PR.**



Dawn Sayelle yarn

**74¢** SAVE  
SKEIN 42%

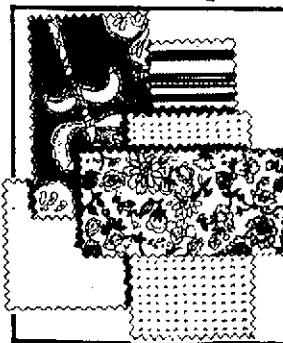
Knitting worsted weight. Pull  
skeins. Machine wash and dry.  
Moist-proof. Non-allergenic. Solid  
colors 4 oz., variegated 3 1/4 oz.,  
and sherberts 3 oz. skeins. 100%  
Dupont® Orlon. Choose from over  
50 colors. QUANTITIES LIMITED  
TO STOCK ON HAND. REG. 1.27.



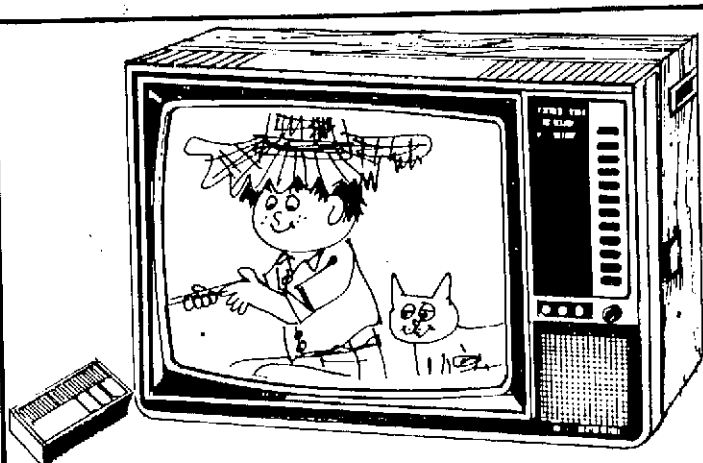
45 assorted fabrics

**47¢** YD.  
SAVE 20% TO 32%

Choose from a great se-  
lection of prints, plains,  
sheers, top and middle  
weight fabrics. Matchable 1  
to 10 yd. lengths. Machine  
wash and dry. Polyesters,  
cottons, and blends of  
acetate and nylons. QUAN-  
TITIES LIMITED TO STOCK  
ON HAND. REG. 59¢ TO 89¢.







**SANYO** Remote control

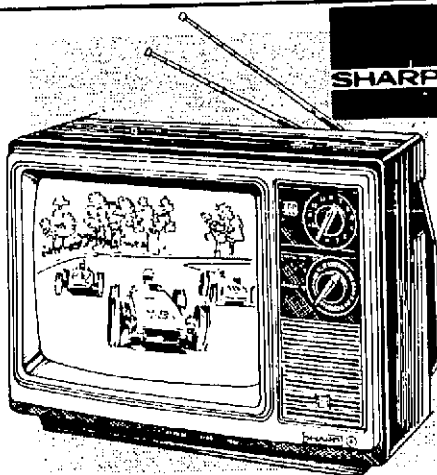
19" DIAG. MEAS. 100% solid state color port. tv

**499.97**

In-line picture tube. Electronic touch UHF tuner. Tri-matic tuning. Ear-phone jack.

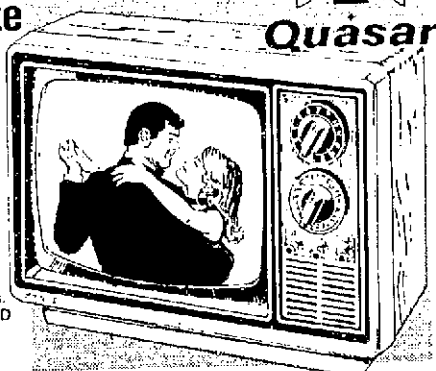
**Sharp**  
13" DIAG. MEAS. 100%  
solid state  
color port. tv  
**249.97**  
SAVE 30.00

With "One gun Linytron Plus" color picture tube. UHF 70 detent tuner. Long life VHF tuner. REG. 279.97.

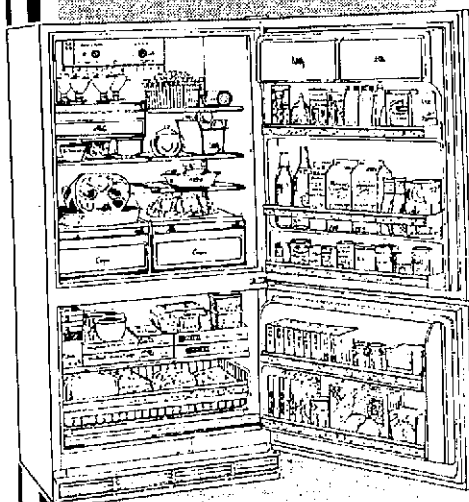


**Quasar**  
12" DIAG. MEAS. black/white  
solid state  
portable tv  
**79.97**  
SAVE 10.00

Cabinet in rich walnut grain finish. 100% solid state chassis. Solid state 3-stage video IF. Solid state VHF and UHF tuners. "Glow Guard" filter. QUANTITIES LIMITED TO STOCK ON HAND. REG. 89.97.



**CHECK THESE SUPER SAVERS  
FROM MAJOR APPLIANCES**



**Whirlpool**  
CORPORATION

**Deluxe 19.1 cu. ft.  
no frost  
refrigerator**

**544.97**

SAVE 25.00

With bottom freezer and textured steel doors. Twin slide-out crispers. Separate temperature controls. Power saver control. 4 adjustable zinc-plated shelves. Full width slide-out freezer basket. Automatic ice maker (optional-extra). REG. 569.97.

CREDIT TERMS AVAILABLE  
FREE DELIVERY WITHIN OUR  
NORMAL DELIVERY AREA

**HARDWICK**

**36" gas range with  
fifth burner/middle  
griddle kit**

**239.97**

SAVE 50.00

Side storage compartment. 140° low-temperature "keep warm" oven setting. Balanced heat equal-temp. oven burner. COLORS AND QUANTITIES ARE LIMITED TO STOCK ON HAND. REG. 289.97.



**General Electric**  
**2 speed washer  
with filter flo  
system**

**239.97**

SAVE 20.00

Normal or gentle wash spin speed selections. Two cycle selections: normal or delicate. Water temperatures are preset. QUANTITIES LIMITED TO STOCK ON HAND. REG. 259.97.



MATCHING GAS DRYER. 199.97

**TWO GUYS ADVERTISING POLICY.** We are constantly striving to have sufficient quantities of merchandise on hand to meet all customer demands. If, for any unforeseen reason, we should run out of any advertised item we normally carry during the sale, we will gladly give you a Rain Check on request for the item to be purchased at the sale price upon availability or sell you an item of similar quality at a comparable reduced price. If you have any questions concerning any Two Guys ad, please see the Customer Service Department at your nearest Two Guys store. Remember, our merchandise policy is to prove to our customers your best buys are at Two Guys.

**ALL PAGE 3**



## EVERYTHING FOR THE STEREO FANS



**Boman in-dash all channel tv w/8 track tape player & am/fm stereo radio**

Key features: AM/FM slide band switch, front access antenna trimmer, volume, tone and balance controls, adjustable shafts, push button controls for radio selection, in-dash installation/theft deterrent, and operating voltage 12VDC. Model No. BM-1126. REG. \$9.99.

**Boman in-dash 40 channel CB receiver w/8-track tape player & am/fm stereo radio**

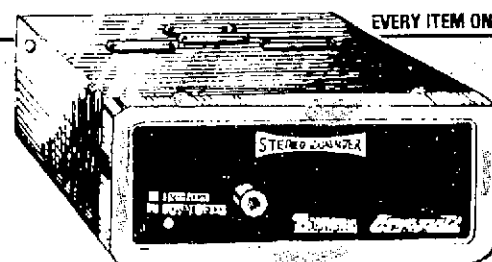
Key features: AM/FM slide band switch, front access antenna trimmer, volume, tone and balance controls, adjustable shafts, push button controls for CB/radio selection, in-dash installation/theft deterrent, and operating voltage 12VDC. Model No. BM-1129. REG. \$9.99.

**Boman in-dash 40 channel CB receiver w/stereo cassette tape player & am/fm-MPX radio**

Key features: variable controls for tone, balance and volume, tape end warning light, FM/stereo indicator light, AM/FM slide bar selector, in-dash installation/theft deterrent and operating voltage 12VDC. Model No. BM-1339. REG. \$9.99.

**YOUR CHOICE 84.99** EA. **SAVE 15.00** EA.

# Two Guys Summer Fun Auto Care Values

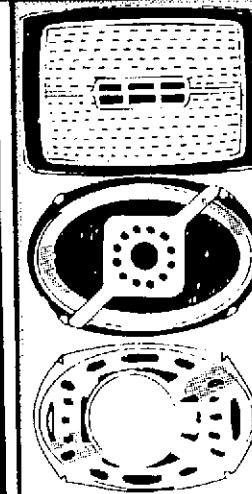


EVERY ITEM ON THIS PAGE IS LIMITED TO STOCK ON HAND.

**Boman power booster**

**22.99** SAVE 7.00

High power booster boosts audio output power of any car stereo or radio to approximately 40 watts peak power. Exclusive by-pass feature. Model No. PB-40. REG. \$29.99.



**Boman trisonic speaker**

**47.99** SAVE 10.00

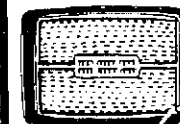
Boman Trisonic 40 oz. ceramic magnet circuit (20 oz. net). Air suspension 6"x9" woofer cone. 3" powerful mid-range 2" high frequency tweeter. All in one dynamic speaker. Model No. SK-69TR-40. REG. \$57.99.

**PURE SOUND  
PURE PLEASURE**

**Boman  
coaxial speakers**

**14.99** EA. **SAVE 4.00**

Flush mount speaker 40 oz. ceramic magnet circuit, (20 oz. net). Air suspension 6"x9" woofer cone. 3" high frequency tweeter. Model No. SK-69CX-20. REG. \$18.99.



**Boman coaxial speakers**

**21.99** PR. **SAVE 8.00**

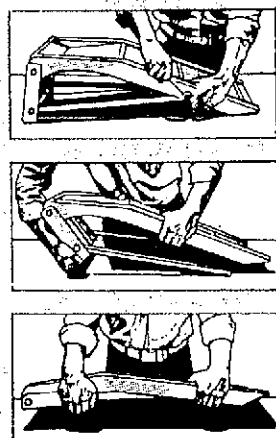
Flush mount speaker 40 oz. ceramic magnet circuit (20 oz. net). Air suspension 5 1/4" woofer cone. 2" high frequency coaxial tweeter. Model No. SK-525CX-20. REG. \$29.99.

## GET READY FOR SUMMER.... DO-IT-YOURSELF AND SAVE WITH SPECIAL AUTO MAINTENANCE VALUES

**Fold-away  
auto  
ramps**

**16.99** PR. **SAVE 7.96**

9" lift. Built-in wheel cradle. One pair will support up to 5,000 lbs. Easy to assemble and fold away for storage. Model No. 1435. QUANTITIES LIMITED TO STOCK ON HAND. NO RAIN CHECKS. REG. \$24.95.



**Double oil filters**  
**1.99** EA. **SAVE 1.50**

Takes only minutes to install. Fits most popular cars. Model No. STP-1, STP-24, STP-25, STP-7, STP-16. REG. \$3.49.



**SIMONIZ**

**Heavy duty cleaner/  
degreaser**

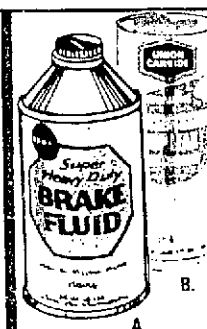
**1.98**

28 ounce size. Super strength formula. Cuts away grease and grime from the dirtiest car engines, workshop and garage areas. Model No. 970.

**Rubbing compound**

**99¢**

Heavy duty. Use before waxing to restore and renew surfaces. Contains a strong abrasive to restore badly weathered finishes. 12 ounce size. Model No. 923.



**A. Brake fluid**

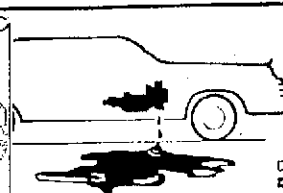
**1.69**

12 ounce size. Premium brake fluid for all brake systems. Exceeds SAE spec. & U.S. Gov't. Motor Vehicle Safety Standard. Model No. AS-400-A.

**B. Union Carbide  
transmission stop leak**

**1.79**

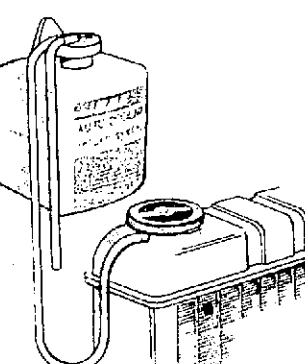
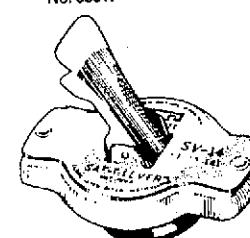
High performing. 15 ounce size. Model No. AS-255.



**RAE  
Auto coolant  
return system**

**1.99**

Ideal for air conditioned cars. A must for extra loads or pulling trailers. Recycle your anti-freeze and save. Model No. 3551.

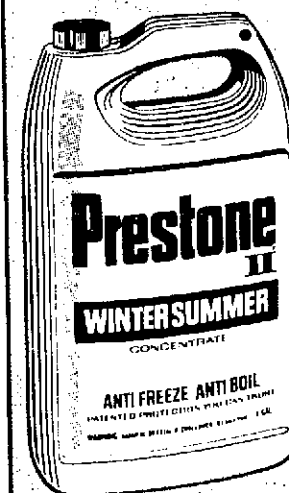


**Saf-t-lever radiator  
pressure release cap**

**1.99**

Specially designed to provide a safer method of releasing built up pressure. Cap cannot be removed unless lever is lifted and steam pressure is exhausted thru the overflow tube. Fits most cars. Model No. SV7BL, 14BL, 17BL.

**Prestone II**



**Winter/  
summer  
anti-freeze  
anti-boil**

**2.99** GAL.

Protects your cooling system from rust build-up and boil overs. For year round, total protection.



## Swimwear

2 PC.

1 PC.

**\$5**

EA. SIZES 8-14

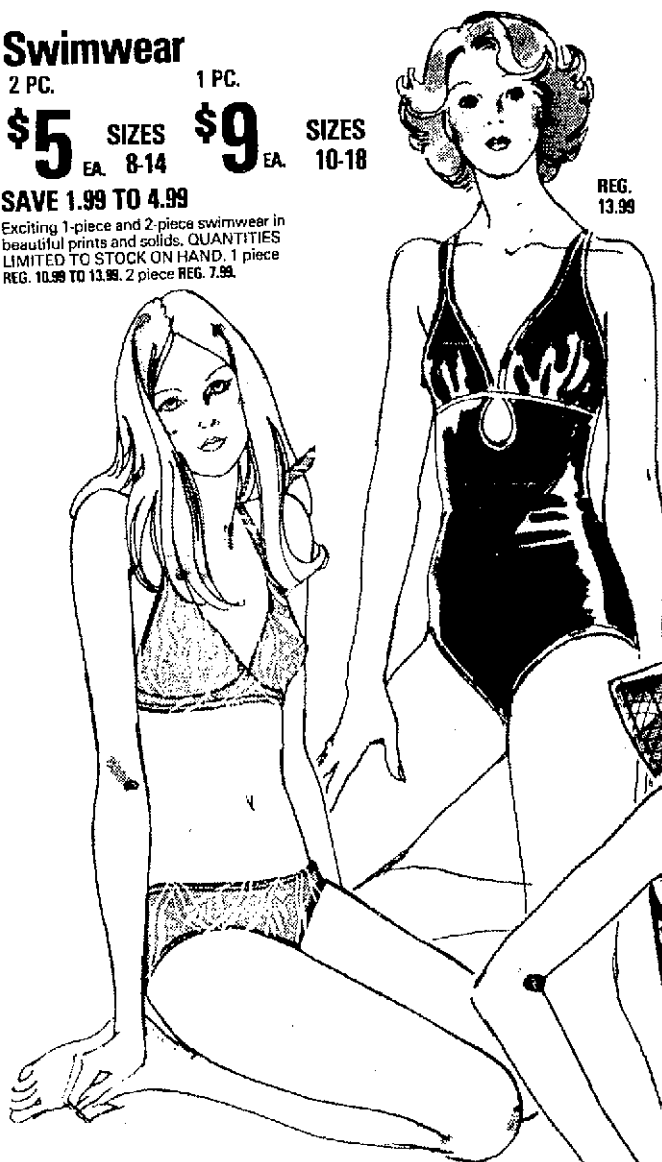
**\$9**

EA. SIZES 10-18

**SAVE 1.99 TO 4.99**

Exciting 1-piece and 2-piece swimwear in beautiful prints and solids. QUANTITIES LIMITED TO STOCK ON HAND. 1 piece REG. 10.99 TO 13.99. 2 piece REG. 7.99.

REG. 13.99



## T-shirt clearance

**\$2** **SAVE 33%**  
EA. **TO 50%**

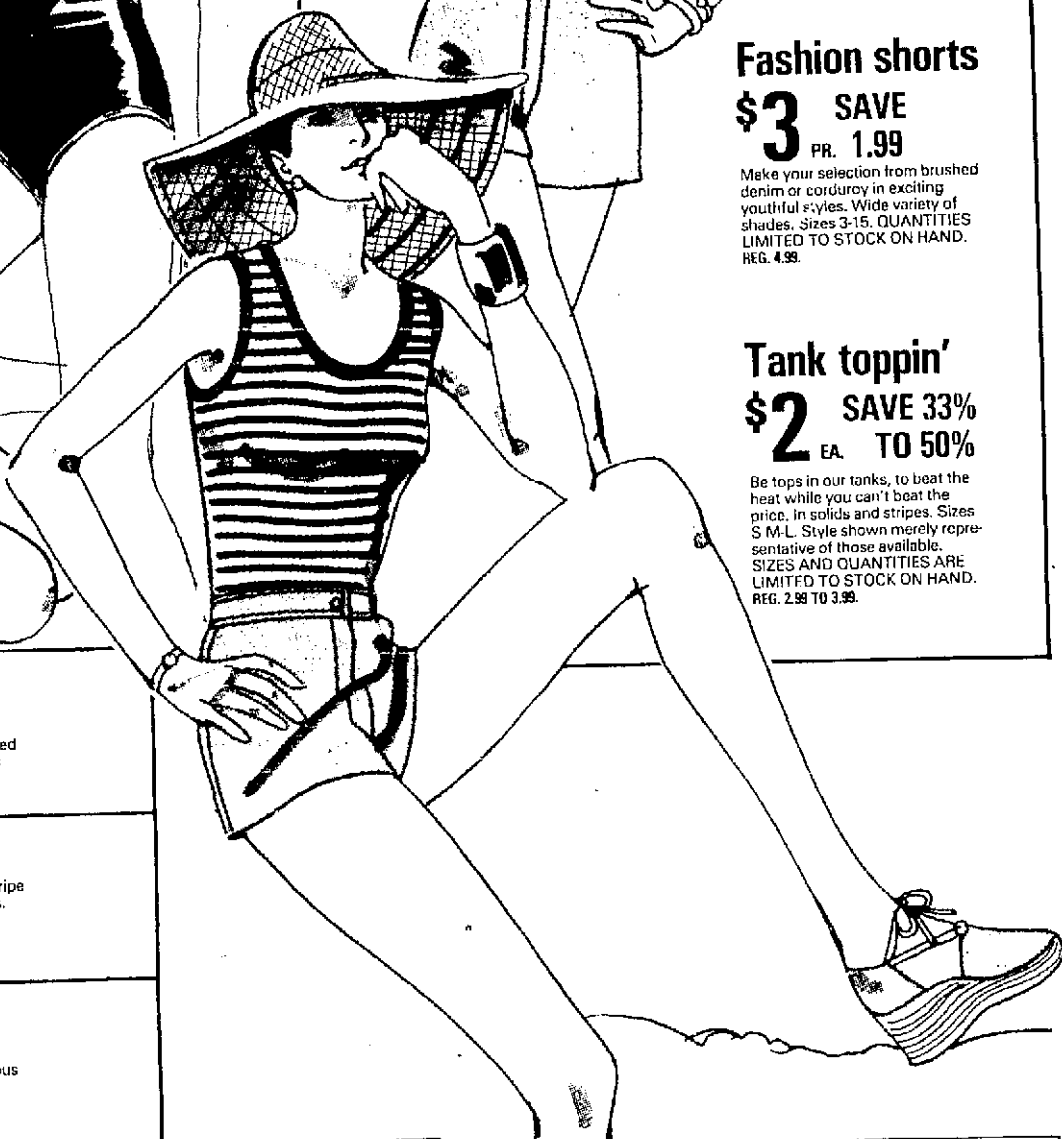
In solid and prints, our T-shirts are the perfect top to tee off any outfit. Sizes S-M-L. Style shown merely representative of those available. SIZES AND QUANTITIES ARE LIMITED TO STOCK ON HAND. REG. 2.99 TO 3.99.



## Fashion shorts

**\$3** **SAVE**  
PR. **1.99**

Make your selection from brushed denim or corduroy in exciting youthful styles. Wide variety of shades. Sizes 3-15. QUANTITIES LIMITED TO STOCK ON HAND. REG. 4.99.



## Tank toppin'

**\$2** **SAVE 33%**  
EA. **TO 50%**

Be tops in our tanks, to beat the heat while you can't beat the price. In solids and stripes. Sizes S-M-L. Style shown merely representative of those available. SIZES AND QUANTITIES ARE LIMITED TO STOCK ON HAND. REG. 2.99 TO 3.99.

## Sun & fun bras

**2 FOR \$3**

Enkasure nylon and 100% cotton. Elasticized underband. Kodel® fiber filled cups. Sizes 32-38. Assorted colors.

## Ladies' belts

**\$1** **SAVE**  
EA. **50%**

Choose from our stock of solid and stripe in stretches and various other stylings. REG. 1.99.

## Ladies' scarves

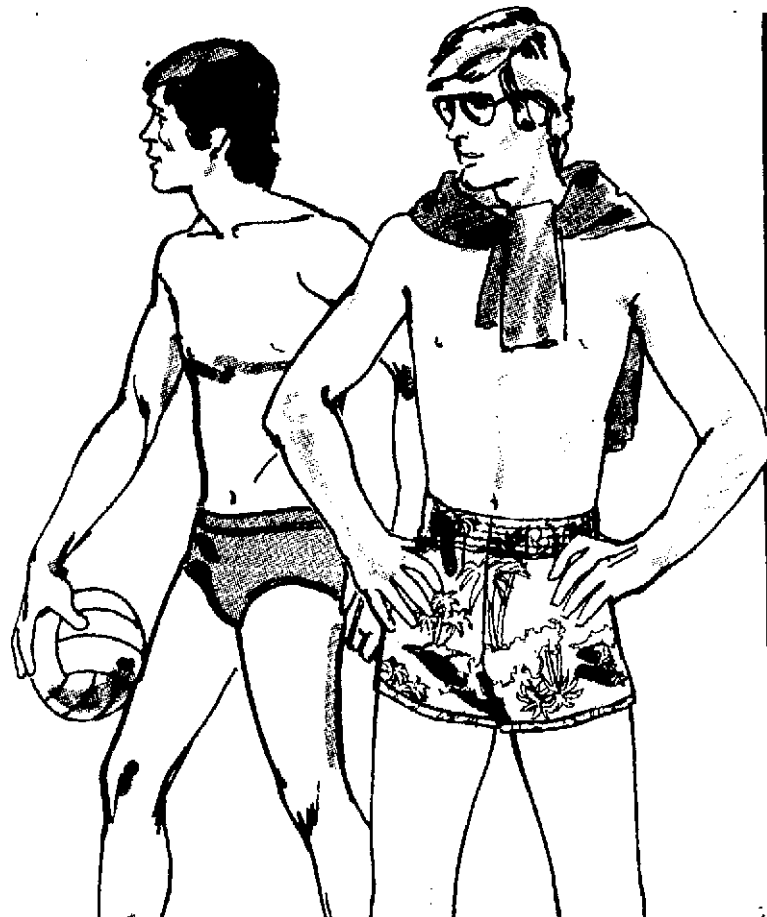
**\$1** **SAVE**  
EA. **50%**

Summer assortment of scarves. Various shapes and sizes. REG. 1.99.

your  
BANKAMERICARD  
welcome

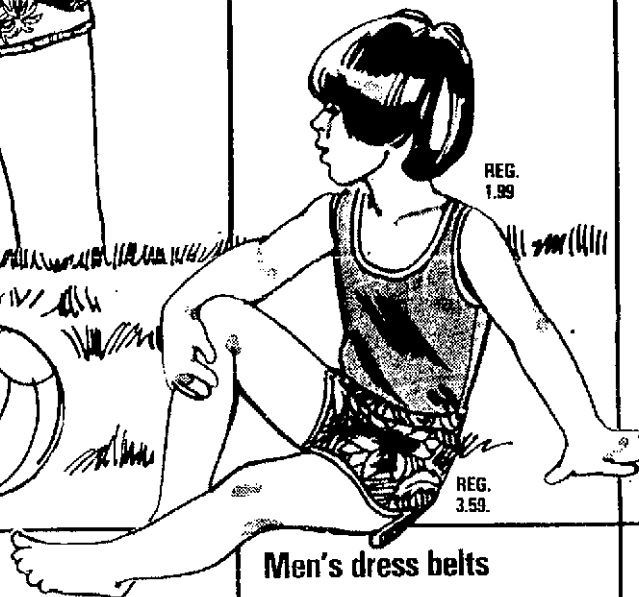
master charge  
THE MCGRAW-HILL COMPANY





**Men's solid & fancy swimwear**  
**\$3 & \$4** EA. **SAVE 99¢ TO 1.99**

Choose from our entire stock of men's swimwear. Illustrations are similar to the many styles available. QUANTITIES LIMITED TO STOCK ON HAND. REG. 3.99 TO 5.99.



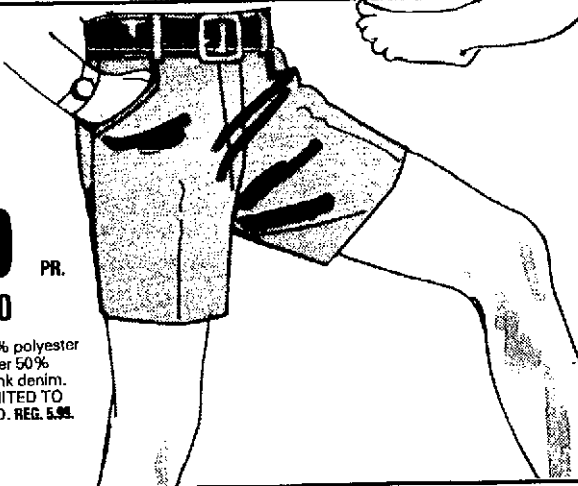
REG. 1.99

REG. 3.59

**Men's walk shorts**

**4.99** PR.  
**SAVE 1.00**

Choose from 100% polyester knit, 50% polyester 50% cotton or preshrunk denim. QUANTITIES LIMITED TO STOCK ON HAND. REG. 5.99.



**Boys' & Jr. boys' tank tops**

**SAVE 33% EA.**

**1.07 TO 1.53** EA. SIZES 4-7

**1.33 & 1.74** EA. SIZES 8-10

Choose from our entire stock of polyester and cotton blend tank tops. Available in solids, stripes and screen prints. QUANTITIES LIMITED TO STOCK ON HAND. REG. 1.59 TO 2.99.

**Boys' & Jr. boys' swimwear**

**SAVE 33% EA.**

**1.74 TO 2.41** EA. SIZES 4-7

**2.41 TO 3.34** EA. SIZES S-M-L

Choose from our entire stock of boys' and Jr. boys' swimwear in assorted styles and colors. QUANTITIES LIMITED TO STOCK ON HAND. REG. 2.59 TO 4.99.

**Girls' swimwear**

**SIZES 4-6X**

**SIZES 7-14**

**2.99** EA. **3.99** EA.

**SAVE 1.00 & 2.00**

Choose from a wide selection of girls' swimwear. QUANTITIES LIMITED TO STOCK ON HAND. REG. 3.99 & 4.99.



REG. 3.99

**Men's dress belts**

**\$4** EA. **SAVE 99¢ TO 1.99**

Choose from an array of styles in a top grain leather dress belt. Also, the newest in fashion buckles. QUANTITIES LIMITED TO STOCK ON HAND. REG. 4.99 TO 5.99.

**Girls' tops**

**SIZES 4-6X & 7-14**

**1.99 & 2.99** EA.

Choose from a great selection of our regular stock. Assorted styles, colors, fabrics. QUANTITIES LIMITED TO STOCK ON HAND. REG. 2.69 TO 4.99.

**Girls' shorts**

**2.69 & 2.99** PR.  
**SAVE 10% & 25%**

Sizes 4-6X & 7-14. Choose from a great selection of our regular stock. QUANTITIES LIMITED TO STOCK ON HAND. REG. 2.99 & 3.99.

**Girls' pants**

**2.99 & 4.99** PR.  
**SAVE 16% & 25%**

Sizes 4-6X & 7-14. Choose from an assortment of our regular stock. QUANTITIES LIMITED TO STOCK ON HAND. REG. 3.99 & 5.99.

**TWO GUYS ADVERTISING POLICY.** We are constantly striving to have sufficient quantities of merchandise on hand to meet all customer demands. If, for any unforeseen reason, we should run out of any advertised item we normally carry during the sale, we will gladly give you a Rain Check on request for the item to be purchased at the sale price upon availability or sell you an item of similar quality at a comparably reduced price. If you have any questions concerning any Two Guys ad, please see the Customer Service Department of your nearest Two Guys store. Remember, our merchandise policy is to prove to our customers your best buys are at Two Guys.

**ALL PAGE 7**



**Two Guys**  
DISCOUNT AUTO CENTERS

master charge  
your  
BANKAMERICARD  
welcome

36,000 MILE  
GUARANTEE

**33.49**  
BR78x13

# ★ PUBLIC NOTICE ★

OUR BUYER HAS JUST SCOOPED UP A TREMENDOUS BUY WHICH  
NOW ALLOWS US TO SELL - BELOW OUR NORMAL PRICE

## TWIN STEEL RADIALS

NOT SECONDS...NOT BLEMS!!  
ALL BRAND NEW FACTORY FRESH

SIZE	PRICE	FET
BR78x13	33.49	2.06
ER78x14	36.84	2.47
FR78x14	37.96	2.65
GR78x14	39.70	2.85
HR78x14	42.43	3.04

SIZE	PRICE	FET
GR78x15	40.21	2.90
HR78x15	43.59	3.11
JR78x15	44.41	3.27
LR78x15	45.97	3.44

DID YOU KNOW?  
**Two Guys**  
A STEEL WHEEL, YOU GET THE GUARANTEE WITH EVERY  
PURCHASED TIRE HERE

1 A MILEAGE GUARANTEE  
2 A GUARANTEE AGAINST DEFECTS IN  
MATERIALS & WORKMANSHIP  
3 A ROAD HAZARD GUARANTEE  
AND AT NO EXTRA COST TO YOU!!!

## Fiberglass belted WHITEWALLS

SIZE	PRICE	FET
A78x13	25.99	1.73
B78x13	26.99	1.80
C78x14	28.99	2.01
E78x14	29.99	2.26
F78x14	30.99	2.42
G78x14	31.99	2.58
H78x14	32.99	2.80
G78x15	32.99	2.65
H78x15	34.99	2.88
J78x15	35.99	3.03
L78x15	36.99	3.12



## Full 4-ply polyester cord whitewalls

SIZE	PRICE	FET
A78x13	20.99	1.72
*D78x13	22.99	2.03
C78x14	23.99	2.01
E78x14	24.99	2.23
F78x14	25.99	2.37
G78x14	26.99	2.53
H78x14	27.99	2.73
G78x15	27.99	2.59
H78x15	28.99	2.79
L78x15	29.99	3.09

\*DISCONTINUED AND LIMITED  
TO STOCK ON HAND.



## LIFETIME Protector

Heavy duty shocks

LIFETIME GUARANTEED

**2 FOR 18.99**

INSTALLED

Fits most cars. Free replacement  
if defective as long as you own  
your car.

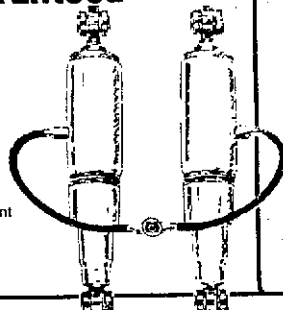


## Lifetime guaranteed air shocks

**54.99**

INSTALLED

Fits most cars. Free replacement  
if defective as long as you  
own your car.



## Disc or drum brakes

**38.99**

40,000 MILE GUARANTEE

### INCLUDES

- Install premium Bendix  
brake linings/pads
- Precision arc brake linings
- Resurface brake drums
- Inspect calipers/wheel  
cylinders

- Clean and lubricate  
backing plates
- Inspect hydraulic system
- Adjust brakes
- Road test

**MOST CARS. FREE PARTS REPLACEMENT IF DEFECTIVE AND  
PRO-RATED LABOR CHARGE DURING WARRANTY PERIOD.  
ORIGINAL PURCHASER ONLY.**

### LIMITED TIRE GUARANTEE

If any new Diamond passenger tire:  
1) ... is rendered unserviceable due to road hazards or defects in materials or workmanship during  
the tread lifetime (not less than 2/32") we will at our option repair free of charge or replace with a new  
tire (same size and quality) charging only for tread used.  
2) ... wears out (less than 2/32") before the specified number of miles, we will replace with a new

tire (same or better quality) on a pro-rated basis, charging only for the number of miles used. All  
adjustments will be computed at the current regular selling price at the time of adjustment, plus  
Federal Excise Tax.

These guarantees do not apply to: 1) Tires used on commercial vehicles or 2) Tire wear or damage  
resulting from malicious damage, willful abuse, vehicular mechanical irregularities or disrepair.

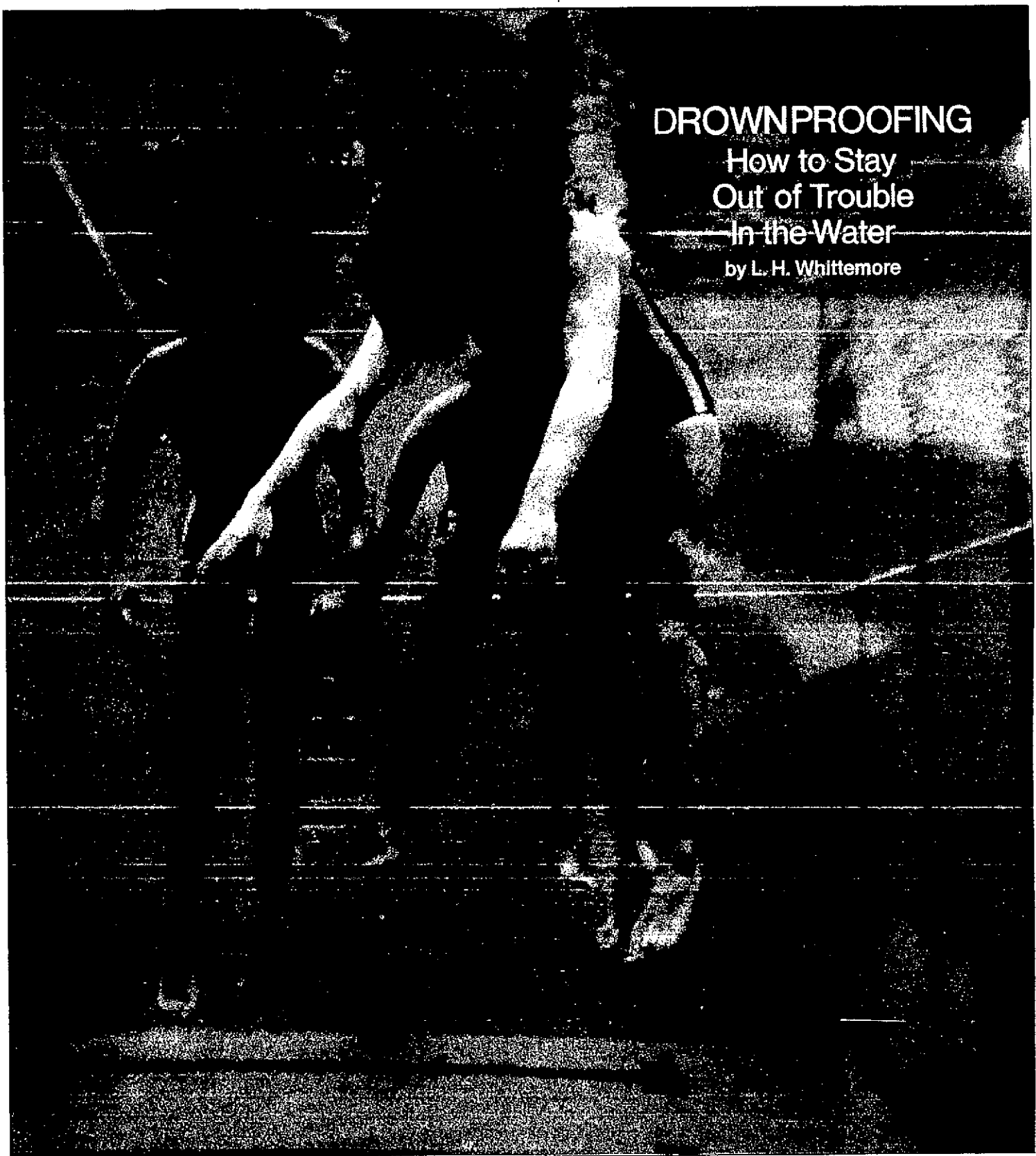
AD EFFECTIVE SUN., JULY 17 THRU TUES., JULY 19, 1977



# DROWNPROOFING

How to Stay  
Out of Trouble  
In the Water

by L. H. Whittemore





# WALTER SCOTT'S Personality Parade

Want the facts? Want to learn the truth about prominent personalities? Want informed opinion? Write Walter Scott, Parade, 733 3rd Ave., New York, N.Y. 10017. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.



ROSALYNN CARTER: WITH & WITHOUT THE WRINKLES

**Q.** Before Jimmy Carter ran for President, didn't his wife, Rosalynn, have her face lifted?—A. L. P., Decatur, Ga.

**A.** According to White House Press Secretary Jody Powell, who understandably likes to put the best face on things, Mrs. Carter suffered from a congenital blepharism, a spasm affecting the eyelids so that they tend to close down frequently. She therefore had a surgeon perform a blepharoplasty, a surgical procedure in which wrinkles, bagginess, and saggingness of the skin around the eyes are removed, resulting in a more youthful appearance.

**Q.** Please list the names of Nixon Administration people who were sent to jail for violating the law and then, if you dare, explain to me the motto "equal justice under law" in reference to Nixon and Agnew.—Mrs. Robert Foley, Philadelphia.

**A.** Those Nixonians sent to jail were George Hearing, Donald Segretti, Herbert Kalmbach, Dwight Chapin, Egil Krogh, John Ehrlichman, H.R. Haldeman, John Mitchell, Jeb Magruder, Fred LaRue, Howard Hunt, Charles Colson, John Dean, Edward Morgan, Bernard Barker, Gordon Liddy, James McCord, Virgilio Gonzalez, Eugenio Martinez, Frank Sturgis.

"Equal justice under law" is an ideal, not an actuality. The Nixon-Agnew tragedy was the first time in U.S. history that a President and Vice President both resigned, and the legal lights who handled this unprecedented situation were unequal to the task of executing "equal justice under law."

**Q.** Does the Agnelli family, which owns Fiat automobiles, also own Bantam Books, the American paperback publisher?—A. T. Suarez, San Francisco.

**A.** The Agnellis own Bantam Books through one of their many corporations.

**Q.** Who was the striking blonde that the late Duke Ellington always introduced to his friends as The Countess? Was she his mistress or was Evie Ellington his mistress?—F. L., Savannah, Ga.

**A.** The Countess was Madame Fernanda de Castro Monte. Duke Ellington was never divorced from his first wife, but in 1939 he entered into an intimate relationship with Beatrice Ellis, who came to be known as Evie Ellington. For more information on the life of Duke Ellington, consult "Duke: A Portrait of Duke Ellington," written by Derek Jewell.

**Q.** I would like to find out why Susan Ford, daughter of former President Gerald Ford, quit the University of Kansas.—V.F., Topeka, Kan.

**A.** Academically, Susan Ford is not a shining light, can probably find a husband or a job as a photo-journalist without benefit of a college degree.



**Q.** What has happened to Henry Wynberg, former boyfriend of Liz Taylor? Is he involved in a sex scandal?—P.T., Santa Maria, Cal.

**A.** Wynberg is alleged to have given liquor and drugs to four girls aged 15 and 16, then, with another male, to have taken photos of a "sexual nature." Wynberg, 42, appeared in Beverly Hills before a magistrate on 10 counts of contributing to the delinquency of minors and pleaded not guilty on all counts. He remains on three years probation for offenses involving the sale of used cars. He no longer sees Liz Taylor, who is now Mrs. John Warner.



LIZ TAYLOR AND HENRY WYNBERG IN 1974

**Q.** It has been a well-known rumor in Army circles that Gen. Douglas MacArthur used to rouge his cheeks. Is that scene shown in the movie "MacArthur," starring Gregory Peck? And is the rumor true?—P. G., San Diego, Cal.

**A.** MacArthur was a vain man, and as he grew old he rouged his cheeks for photographic purposes. In her profile of Mamie Doud Eisenhower, Julie Nixon Eisenhower writes: "The most she [Mamie] has ever divulged about the years that Ike served as MacArthur's aide in the Philippines is that the general was charming to women—and that he rouged his cheeks." The film does not contain such a scene.

**Q.** President Jimmy Carter took his son Jeff to London with him recently. What did Jeff do while his dad conferred with the leaders of the free world?—Helen Simmons, New York City.

**A.** Jeff Carter, 24, escorted by U.S. Secret Service agents, visited Oxford, Windsor, Stonehenge, a typical London pub, 10 Downing Street, did the entire "tourist bit." A good amateur photographer, Jeff took photos pretty nearly everywhere.



PRESIDENT CARTER AND SON JEFF ARE GREETED IN ENGLAND BY PRIME MINISTER CALLAGHAN (C)

**Q.** Who was the homosexual U.S. Senator known in the Senate Office Building as "the gay caballero"?—P.G., Roswell, N. Mex.

**A.** There have been a few "gay" Senators in the history of the U.S., but none was ever known as "the gay caballero." According to William "Fishbait" Miller, Congressional doorkeeper for 24 years, "We had one Congressman on the hill who was known as 'the gay millionaire' and 'the gay caballero.'" In his book, Miller identifies the Congressman as James Fulton, Republican Representative from Pittsburgh, who died in 1971. Miller says Fulton "was a fine legislator for 26 years and a progressive who wouldn't let anyone—including leadership—tell him what to do."

© WALTER SCOTT 1977

**parade**  
THE SUNDAY  
NEWSPAPER  
MAGAZINE

JULY 17, 1977

chairman of the board, ARTHUR H. MOTLEY president, JAMES McALLISTER editor, JESS GORKIN publisher, WARREN J. REYNOLDS assistant publisher, JAMES D. HEAD editor at large, LLOYD SHEARER senior editors, HERBERT KUPFERBERG, DAVID PALEY art director, ANTHONY LA ROTONDA associate editors, DAVID CURRIER, LINDA GUTSTEIN, PAM PROCTOR, ARTHUR ROTHSTEIN, MARTIN TIMINS, L. H. WHITTEMORE assistant art director, ROBERT L. PETERSON art associates, CANDICE CULBERT, AL TROIANI assistant to the editor, MARION LONG editorial assistants, DORIS SCHORTMAN, TODD MOORE home economics, DEMETRIA TAYLOR fashion, VIRGINIA POPE cartoon editor, LAWRENCE LARJAR washington bureau chief, JACK ANDERSON; FRED BLUMENTHAL, OPAL GINN, CODY SHEARER west coast bureau, CHARLES PETERSON europe, CONNECTICUT WALKER australia, PATRICIA ANGLY

© 1977, Parade Publications, Inc., 733 Third Ave., New York, N.Y. 10017. All rights reserved under International and Pan American Copyright Conventions. Reproduction in whole or in part of any article without permission is prohibited. PARADE® Marca Reg

Please address editorial contributions to: Articles, Parade, 733 Third Ave., New York, N.Y. 10017. Although reasonable care will be taken, Parade is not responsible for unsolicited material.



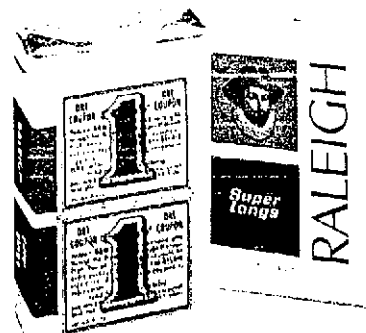
# TASTE THE GOOD TIMES. RALEIGH

## NEW DOUBLE COUPONS ARE HERE!



Good news! Raleigh now packs twice the coupons — 2 on every pack, 8 extra in every carton. So, you get any of more than 1,000 Raleigh gifts twice as fast. Genuine tobacco flavor plus Double Gift Coupons.

That's Raleigh. For free gift catalog, call now, toll free: (1-800) 626-5510. (Ky. residents call collect: (502) 774-7563.)



## Now get gifts twice as fast!

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.



by LLOYD SHEARER

# INTELLIGENCE REPORT

BECAUSE OF VOLUME OF MAIL RECEIVED, PARADE REGRETS IT CANNOT ANSWER QUERIES ABOUT THIS COLUMN.

## DEPRESSION IS COMMON

Recent surveys indicate that 20 million people--15% of all adults between the ages of 17 and 74--may suffer serious depression from time to time and few of them receive help. The human suffering caused by depression makes it imperative that physicians keep abreast of the many new developments in the use of drugs to treat depression.

So declare two Seattle physicians, Drs. Robert J. Bielski and Robert O. Friedel of the University of Washington School of Medicine, in a recent issue of the California Medical Association's Western Journal of Medicine.

The less severe types of depression respond well to psychotherapy, but interpersonal support is an important part of all therapeutic programs for depressed people, the authors note.

Symptoms of severe depression can include insomnia, extreme weight gain or loss, pain, excessive sleep, easy fatigability, difficulty in concentrating, indecisiveness, inability to experience pleasure, unstable mood, anxiety and abnormal fears, most of which can be treated successfully with medication.

## JOINT VENTURE

Beginning this fall, the Philip Morris Company will produce Marlboro cigarettes in the Soviet Union, mixing Soviet and American tobaccos. Marlboro thus becomes the second popular U.S. brand name to make its debut in Russia. Pepsi-Cola was the first.



GRAND PRIX FANS: PRINCESS CAROLINE OF MONACO AND KING CARL GUSTAV OF SWEDEN (R)

## A FRIGHT

The recent wave of kidnappings and terrorism in Europe has given many people the jitters.

Sweden's young, attractive King Carl Gustav is one example. A few weeks ago he underwent an experience in Monaco that he found frightening. He and other select Grand Prix auto racing fans were spending the evening at an exclusive club, Jimmie's. Suddenly, a man crashed through the ceiling onto

the dance floor.

The King made a fast break for the door, admitting later, "I thought he was out to kill me."

The "assassin" turned out to be a nonmember who had been refused entry to the club. He tried to enter through the ventilation shaft, which collapsed above the King's head.

The man was taken away, the jet-setters laughed, and the King breathed a sigh of relief.

## DREAM JOBS

What occupation would you, as a man, most like to have? What occupation would you, as a woman, want your husband to have?

An attempt to match career expectations of males and females in West Germany uncovered some significant differences.

Nearly one-third of the women would like to be married to a doctor. But only 11% of the men would like to be doctors. The occupation named as most desirable by the largest number of men (24%) is forestry, but only 18% of

the women are interested in being married to a forest ranger.

A higher percentage of women want architects, bureaucrats, engineers, teachers or lawyers as husbands than men who want those careers. There are a few occupations named by the same percentage of men as women: these include politicians, cooks, ministers and barbers. In each case, the number was less than 10% of those polled.

These findings are from a recently published Allensbach poll of 920 women and 800 men over age 16.

## KALB, KOPPEL AND KISSINGER

Two top TV diplomatic correspondents, Marvin Kalb of CBS and Ted Koppel of ABC--who used to fly around the world with Henry Kissinger when he was U.S. Secretary of State--have written a novel.

The central figure in their book, "In the National Interest," is named Felix Vandenberg. He is a brilliant, duplicitous U.S. Secretary of State whose negotiating genius has made him a diplomat of unparalleled importance and publicity.

Kalb and Koppel place Vandenberg in the Middle East, where he is shuttling diplomatically between Cairo, Jerusalem and Damascus, trying to keep the peace. At the height of negotiations, the Palestinians kidnap Vandenberg's wife who, like Kissinger's, travels with him.

Vandenberg's friend Kane (Kalb), a star TV reporter, discovers a secret that can endanger the peace and cause the death of at least one man. Shall he keep the secret "in the national interest" or break the story?

Simon & Schuster will publish the novel in November. And if Henry Kissinger agrees to play the role of Felix Vandenberg, a movie sale is inevitable for Kalb and Koppel--and screen superstardom for Henry K.

## BEST BENTURE MATERIAL

At a recent meeting of the Japan Oral Surgery Society in Osaka, Dr. Ichiro Yamashita, a well-known dental scientist, announced that in the future the world's most durable false teeth would be constructed of coral. He claims that coral teeth last longer than those of gold, silver or ceramic.





ITALIAN DIRECTOR PASQUALE SQUITIERI AND ACTRESS CLAUDIA CARDINALE

## CLAUDIA'S PROTECTOR

It is no secret in Italy that the closest of relationships exists between actress Claudia Cardinale and film director Pasquale Squitieri.

A few weeks ago, Rome police held Squitieri for several hours and charged him with illegal possession of a gun which he apparently used on two young free-lance photographers.

The two, using their telephoto lenses, tried to

photograph Claudia in her villa. Suddenly bullets began to whiz by. Frightened, they jumped into their car and raced off. But Squitieri and friends chased them in another car, caught them, and forced them to the side of the road. Squitieri explained to the police that he thought the photographers were thieves, perhaps the same thieves who had previously robbed Claudia Cardinale's villa.

## EASY DIVORCE

England has streamlined its divorce system to one of maximum convenience and minimum cost.

A wife or husband who wants a divorce merely fills out a form accompanied by a notarized statement that the marriage has broken down, mails them to the authorities, and that's it.

These "special procedure" divorces -- in which neither wife nor

husband is required to make a court appearance -- were introduced in December 1973 and applied to cases where no children were involved. Now they apply to cases involving desertion, adultery and other causes.

Where children under 16 are involved, the husband or wife must appear in front of a judge to satisfy the court that support arrangements have been properly made.

## BEEF ON THE HOOF

Two or three times a week, a chartered DC-8 flies a load of American cattle directly to Tokyo. The object is to avoid the Japanese import quotas on butchered beef established to protect local livestock breeders.

Beef prices in Japan are astronomical, about \$13

to produce one pound of Japanese beef. Thus, even if a Colorado steer costs \$600 plus \$500 for duty, the \$1100 price is roughly 30% below the Japanese wholesale price.

Last year U.S. exporters flew 2938 head of cattle to Japan. In the first three months of this year, they flew 1781, most from Moses Lake, Wash.

## CLOUT AT THE VATICAN

American priests stationed in the Vatican say their countrymen have little clout in the top councils of the Roman Catholic Church.

Most recently they point to the fact that Pope Paul VI elevated his principal aide, Archbishop of Florence Giovanni Benelli, to cardinal, thus making Benelli a possible successor to the Pope, who will reach 80 in September.

For 10 years Benelli, 56, served as deputy secretary of state, which allows him to screen all important promotions and papers for the Pope.

What many American priests object to (privately) is that Americans hold only 4% of the Vatican staff jobs (Italians hold 65%). In the College of Cardinals, there are 11 Americans, 36 Italians. It is unlikely that any American cardinal will succeed Pope Paul VI even though U.S. Roman Catholics, of whom there are 50 million, contribute more money to the Vatican than almost all other countries together.

The only American cardinal who reportedly had a chance to ascend to the papacy was the late Francis Cardinal Spellman of New York, popularly known in Vatican circles as "Mr. Moneybags."

Of the 3000 persons employed in the Curia, there are only 127 Americans in high- or middle-level positions. The two most influential are John Joseph Cardinal Wright of Dorchester, Mass., and Bishop Paul C. Marcinkus of Cicero, Ill.

The sole American cardinal in residence at the



BISHOP PAUL C. MARCINKUS

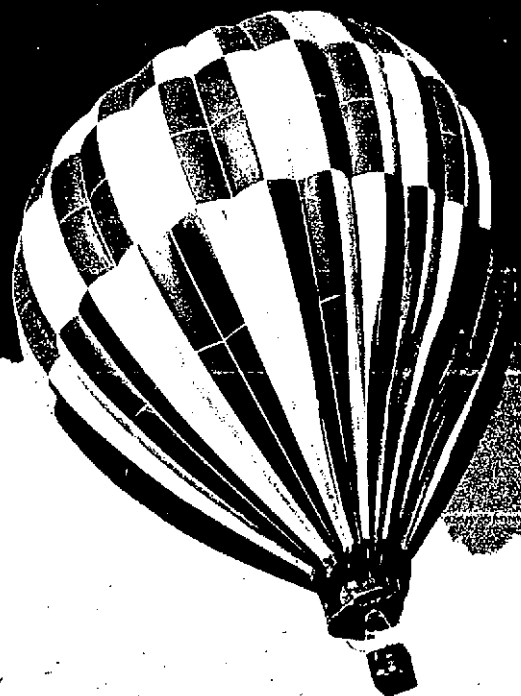
Vatican, Wright heads one of the Vatican's nine congregations and is in charge of some 280,000 diocesan priests. He is 68 and reportedly in poor health.

Marcinkus, 55, heads the Vatican Bank, which is called the Institute for Religious Works. He is known as "Hink" and "Il Gorilla," is 6 feet 3 and has served as the Pope's interpreter and bodyguard.

Unfortunately, Marcinkus played a role three years ago in having some Vatican Bank officials agree to invest in the banking interests of Michele Sindona, a Sicilian financier whose Franklin National Bank in New York later went broke. Since the Vatican Bank lost an estimated \$225 million in that deal, Marcinkus has maintained a relatively low profile in the Vatican.

In Rome it is said of the Vatican, jokingly, of course: "The Americans provide the money, the French provide the opposition, the Germans provide the brains, but the Italians exercise the power."





# Save 15¢ on new Ultra Ban II.

## A different kind of aerosol anti-perspirant that's very effective for you and not harmful to the environment.

**No fluorocarbons.** Ultra Ban II is a totally new kind of aerosol anti-perspirant. An aerosol that sprays without fluorocarbons. So using it won't harm the environment.

**More effective than the leading fluorocarbon spray.** Ultra Ban II sprays on dry and actually keeps you drier than the largest selling fluorocarbon spray.

**More economical too.** Ultra Ban II also costs you less to use. In fact, tests show it should last you longer than the same size of our old anti-perspirant with fluorocarbons.

### 15¢ OFF Store Coupon

To the consumer: Caution! Don't embarrass your dealer by asking him to redeem coupons without making the required purchase. He must redeem coupons properly to get his money back. Remember, coupon are good only on the brands called for. Any other use, constitutes fraud. Limit one coupon per purchase.

To the dealer: You are authorized to act as our agent for the redemption of this coupon on specified brands. We will reimburse you for the full value of the coupon plus 5¢ for handling provided you and the consumer have complied with the terms of the offer. Any failure to enforce any terms or



**Very effective. No fluorocarbons.**

### 15¢ OFF Store Coupon

conditions hereof shall not be deemed a warranty of them. Consumer must pay any sales tax involved. Invoices proving purchase of sufficient stock of our brand(s) to cover coupons presented must be shown on request. Coupon void when presented by an outside agency, or broker, or otherwise abused, or where prohibited, taxed or otherwise restricted. Good only in continental U.S.A., Alaska and Hawaii and all APO/FPO addresses. For payment mail coupons to Evansville Coupon Redemption Center, Box 3637, Evansville, Indiana 47735. Cash value 1/20 of 1¢. This offer expires June 30, 1978. © 1977 Bristol-Myers Company. UPT-SSWC 7-77





## cool off with punch

by **BETH MERRIMAN**  
PARADE FOOD EDITOR

The cool, cool sound of ice clinking in a big pitcher of rosy Lemonberry Pitcher Punch will lure family and guests alike to porch or patio. Along with tall glasses of the refreshing drink, serve tiny cucumber and watercress sandwiches.

To make the sandwiches, cut cucumbers into thin slices. Next cut white and whole wheat bread slices with a cookie cutter into rounds the same size as the cucumber slices. Spread the bread rounds with mayonnaise and put two together with a cucumber slice and sprigs of watercress in between for each sandwich. Be sure to make enough.

### LEMONBERRY pitcher punch

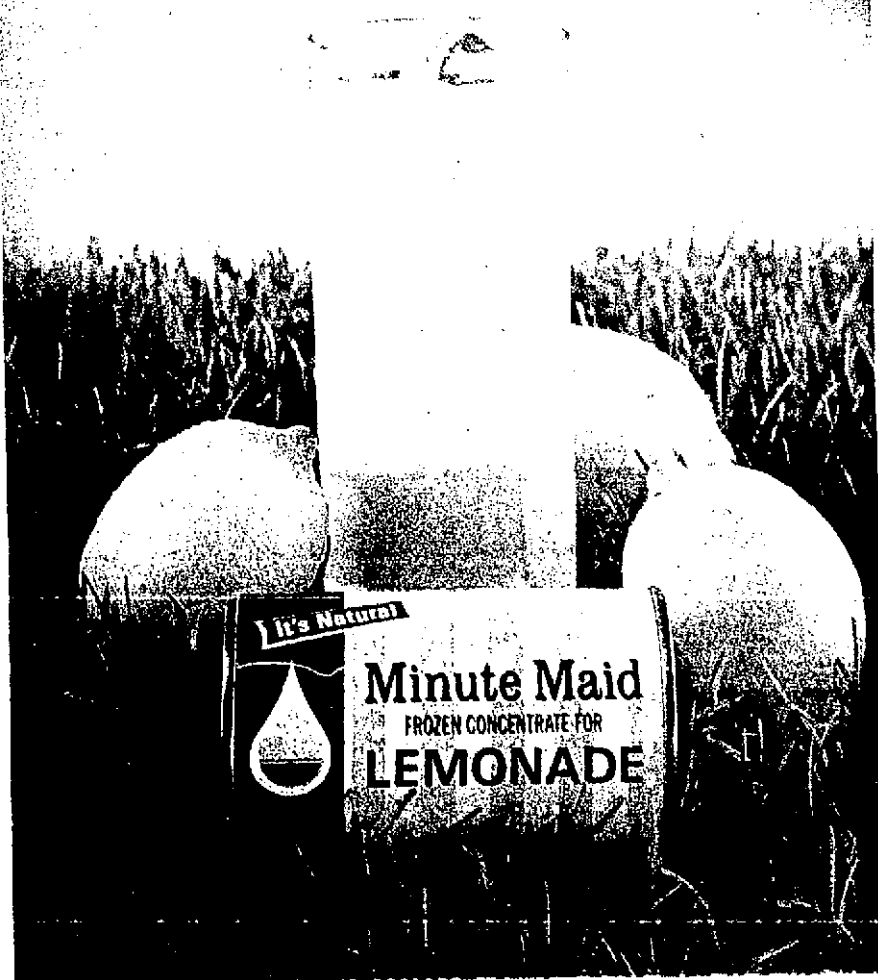
4 scoops lemonade mix  
4 cups water  
1/2 cup cranberry juice cocktail  
1 1/2 cups carbonated lemon-lime beverage, chilled  
Ice cubes

Combine drink mix and water in a large pitcher; stir until mix is dissolved. Add cranberry juice cocktail and lemon-lime beverage. Add ice cubes. Pour into tall glasses. Makes 1 1/2 quarts. For large party, double or triple the recipe.

FROM PARADE'S TEST KITCHEN

# In the beginning, there was true lemonade.

## And there still is.



## And now you can save 7¢

Minute Maid® frozen lemonade is 100% true lemonade. It's natural. No artificial flavors, colors or preservatives added.

It tastes the way lemonade was meant to taste. Delicious. Refreshing. Thirst quenching. And now you can enjoy it for 7¢ less.

**When it's Minute Maid,  
it's true lemonade.**

"Minute Maid" is a trademark of The Coca-Cola Company.

7¢

**7¢ off ONE can of any size  
Minute Maid® frozen concentrate  
for lemonade or pink lemonade.**

MEY-67

7¢

Mr. Grocer: We will reimburse you for the face amount of the coupon, or if the coupon calls for free goods, we will reimburse you for such free goods at your normal retail price, plus 5¢ per coupon for handling provided you and the consumer have complied with the terms of this offer. Presentation for redemption without such compliance constitutes fraud. Invoices proving purchase of sufficient stock of our brands to cover coupons presented for redemption must be shown upon request. Customer must pay any sales tax. Coupon may not be transferred or assigned and is void where its use is prohibited. Taxed or otherwise restricted. Cash value 1/20¢. This offer is limited to one coupon per purchase. Redeem by mailing to:

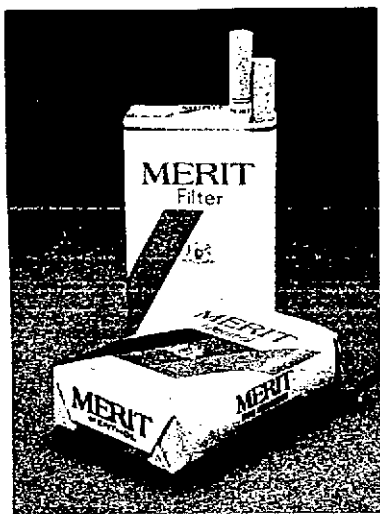
The Coca-Cola Company  
Foods Division,  
P.O. Box 1250,  
Clinton, Iowa 52734.

**OFFER EXPIRES  
September 30, 1977.**



# Higher Tar Cigarettes Lose Taste Exclusive.

**Taste dominance of higher tar cigarettes challenged by MERIT breakthrough.**



LOW TAR-ENRICHED FLAVOR

For years, you couldn't get real tobacco flavor without high tar. Low tar cigarettes just couldn't measure up. Until MERIT.

Until a breakthrough in tobacco science resulted in a way to boost tobacco flavor without the usual corresponding increase in tar. The result was 'Enriched Flavor' tobacco.

MERIT and MERIT 100's were packed with this special tobacco. And taste-tested against a number of higher tar cigarettes.

Overall, smokers reported they liked the taste of both MERIT and MERIT 100's as much as the taste of the higher tar cigarettes tested.

Cigarettes having up to 60% more tar!

Only one cigarette has 'Enriched Flavor' tobacco. And you can taste it.

© Philip Morris Inc. 1977

# MERIT

**Kings & 100's**

Kings: 8 mg. "tar," 0.5 mg. nicotine av. per cigarette, FTC Report Dec. '76  
100's: 12 mg. "tar," 0.9 mg. nicotine av. per cigarette by FTC Method.

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.



# It's Hell To Be Old in the U.S.

by Frank Moss

FORMER U.S. SENATOR FROM UTAH

From 1958 to 1977, former Sen. Frank Moss [D., Utah] was an outspoken champion of consumers, particularly the elderly. A former Salt Lake City judge, Moss is the author of virtually all the nursing home legislation now on the books.

As a member of the Senate Committee on Aging and chairman of the Subcommittee on Long Term Care, which have held hearings around the country, Moss has investigated scandalous conditions in nursing homes and massive rip-offs in the Medicaid and Medicare programs. He even posed as a Medicaid patient to dramatize the fraud in a New York "Medicaid mill."

Together with Val Holamandaris, associate counsel of the Committee on Aging, Moss has written a book called *Too Old, Too Sick, Too Bad*. The book, to be published by Aspen Systems this summer, is based on many years of investigation into a most shameful aspect of modern American life.

—JACK ANDERSON

The above headline is simple truth for most of our 21 million elderly. Our preoccupation with staying young has produced a youth cult in America. Most of us are afraid of growing old because we have made old age into a wasteland bereft of human dignity.

It is evidence of our shameful and bankrupt policy toward the aged that one out of four of us can expect to live in poverty when we reach our 65th birthday. If present trends continue, medical bills will soar. Medicare will cost us more and more but cover less and less of our bills.

The phenomenon of large numbers of ill elderly is a comparatively recent problem in the United States, as is our "solution"—nursing homes. The solution reflects today's society: the sick and the aged are an embarrassment; they remind us of our own mortality and therefore should be removed from view.

The average senior citizen looks at a nursing home as a human junkyard, as a prison—a kind of purgatory, halfway between society and the cemetery—or as the first step of an inevitable slide into oblivion. Negligence on the part of nursing home personnel can, in fact, have dire consequences:

- In California, someone left a container of Liquid Drano next to a patient's bed. The patient drank it but got scant attention. When she was taken to the hospital, eight hours later, emer-



For many of America's elderly, a nursing home is a human junkyard, a kind of purgatory, a prison. The average patient is 82, female, white and alone.

gency surgery was performed. She died within a week.

- A woman's foot went unattended in a Chicago nursing home despite her daughter's repeated pleas. Her mother's foot blackened, developed gangrene and was finally amputated.

- A witness from Iowa testified: "I know that these people go hungry. I know that they lie there day after day in their own filth. I know that they have their mouths taped shut with adhesive tape—because they dared to ask for a bedpan at 2 o'clock in the afternoon, while the aides played cards."

## Worms in the oatmeal

An orderly at a Minnesota hearing testified: "Sometime around the middle of September the home served hot oatmeal for breakfast. There were worms in the oatmeal. . . . 'I immediately went down and reported this to the kitchen.

We tried to get as much of the oatmeal away from the patients as we could, but many of them had already eaten it. When the head nurse, Miss B., found out about it, she said to feed it to them anyway."

The Senate Subcommittee on Long Term Care received and verified reports of complaints by patients or nursing home personnel that resulted not in the correction of deficiencies, but in reprisals. From the sworn statement of a patient's daughter:

"Because I complained, the head nurse stopped helping my mother with the noon meals. Soon no one was feeding my mother. That's the way they handle things in nursing homes; if you complain, they just make it worse for you."

It has also been charged that as much as 40 to 50 percent of nursing home drugs may be administered in error, re-

sulting in adverse reactions and sometimes death.

The flow of drugs through America's 23,000 nursing homes is virtually without controls. It is haphazard. It is inefficient. Most of all, it is dangerous to the patients. The protection that should be coming from physicians, pharmacists, nurses, administrators and government is nonexistent. In short, the use of drugs in a nursing home has become kind of a pharmaceutical Russian roulette.

Doctors are infrequent visitors to nursing homes; it is common practice to prescribe drugs over the phone.

## Mismanagement of drugs

Understandably, this system has been described as inefficient and dangerous. In addition, all too often, the management of drugs in nursing homes is left to untrained aides and orderlies who, in the words of one aide, "seldom know the difference between an aspirin and a mothball." The classic example was provided by Bill Recktenwald, chief investigator of Chicago's Better Government Association, who applied for a job as a janitor and was hired as a nurse. Within minutes, he had the keys to the medication closet and the narcotics cabinet and was in charge of distributing medications to 37 patients.

Perhaps most common and most devastating is the overuse of tranquilizers. The report of the Nader Task Force on Nursing Homes charged they were given to patients mostly for staff convenience.

Tranquilizers account for almost 20 percent of the drugs supplied to nursing homes, totaling \$100 million a year. And it is alarming to learn that fully one-half of all tranquilizers used are the two most powerful, Thorazine and Mellaril. These drugs are classified as antipsychotics, to be prescribed only for serious mental illness.

William R. Hutton, executive director of the National Council of Senior Citizens, cited these complaints from the thousands that NCSC has received:

Mr. T, Kansas City, Mo.: "I realize it's hard for my mother to get around, but she acts like she's half dead. She tells me the medicine they give her makes her that way."

Mrs. L, Los Angeles: "My mother, who is 73, has arthritis. She acts like she's doped up and I am afraid they keep her that way because then she doesn't need so much looking after."

## Medicaid rip-offs

Congress has provided that every nursing home patient on Medicaid is entitled to a \$25 a month personal spending allowance. The homes have control over these funds. The General Accounting Office has found shortages in patients' funds and instances when funds of deceased or transferred patients have been kept by the home.

Another method of profiteering involves hidden charges. Families who pay for the care of relatives may be

*continued*



## ELIMINATES DAILY DENTURE "FIXINGS" FOREVER

**Snug Cushions hold dentures comfortably tight for weeks**

No more "fixings" every morning with messy powders or creams. Even if dentures need "fixing" after every meal, here's important news. Snug cushions restore dentures' holding power so dentures stay comfortably tight for weeks. Snug, the soft, effective temporary aid, forms a "comfort band" between dentures and gums. Sticks to dentures, not to gums. Rinse, scrub or soak Snug fresh and clean. Easy to remove, but won't wash off or flake away. So, end daily "fixings" — Use Snug to hold dentures comfortably tight for weeks.

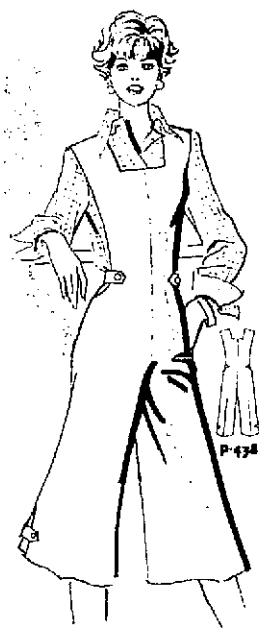
**SNUG**  
DENTURE CUSHIONS

### FIND TREASURE!

Locate coins, jewelry, gold, silver, other valuables with world-famous White's electronic mineral/metal detectors. Call toll-free for location of nearest dealer: 800-447-4700 (in Ill. call 800-322-4401) FREE Literature

ELECTRONICS  
DEPT. PH7-D  
1011 Pleasant Valley Rd., Sweet Home, OR 97236

PATTERNS by pauline



## THE GAUCHO jumpsuit

A fun item for your wardrobe, the Gauchio jumpsuit is a perfect partner for your T-shirts.

For warm weather try a denim or cotton; for cooler days, use a gabardine or polyester-knit. Make it in white, black or a color of your choice.

P-438 with photo-guide is in sizes 10 to 16. Size 12, 34-inch bust, requires 2 7/8 yards of 45-inch fabric.

**TO ORDER:**  
Send \$1 plus 25¢ for postage and handling to PARADE, Dept. Q, Box 475, Radio City Station, New York, N.Y. 10019. Print name, address, zip code, pattern number and size. Please allow three weeks for delivery.

[GENERAL OFFICES: 1150 AVE. OF THE AMERICAS, NEW YORK, N.Y. 10036.]



Fewer than 50 percent of the patients are ambulatory. Doping them with powerful tranquilizers is a common practice—it means less work for the staff.

## OLD CONTINUED

misled into thinking that a quoted monthly rate is all-inclusive. Former Democratic Congressman (now Governor) David Pryor of Arkansas printed a schedule of supplementary charges in the Congressional Record, with the following comments:

"I would call your attention to the item 'Air Mattress, \$45 per month.' How many times over would a bedridden patient pay for this product?

"Here's another: 'Bed Sore Care, \$3 per day.' This could well add \$90 a month to a patient's bill.

"Here is 'Hand Feeding, \$45 a month.' Is this an honest 'additional charge' for a bedridden patient who may be unable to feed himself?"

The Medicaid rate is established by the states. But in some cases, families are asked for extra payment if they expect their relatives to receive "first class" care.

### The 'gift' game

A New York operator was recently convicted for telling a family that on Medicaid they could expect their mother to be placed in the dilapidated, original section of a home, but for a few dollars on the side, a bed in the new wing could be found. A more subtle variation of the scheme requires the family to make a "gift" or "donation" as a precondition for accepting a Medicaid patient. In Miami, Fla., one home required a signed contract stipulating that a patient was only conditionally accepted until an \$8500 "gift" was made.

Many operators cut expenses unscrupulously. They reduce the staff, spend as little as 50 cents per patient per day for food, serve "mock meatloaf" or breakfasts of a half slice of bread and coffee, and have only one thermometer per floor to be used both orally and rectally. There are other ways of cutting costs, such as keeping the heat down in the winter and the air conditioning off in the summer, using low wattage light bulbs, doing laundry and cleaning infrequently.

A nurse's aide testified: "The administrator doled out liquid soap an ounce

at a time . . . they rationed toilet paper and we had nothing to clean the bathtubs." A patient offered this statement: "They told me I would have to go get somebody else's bedpan because they didn't have one for me . . . They told me I couldn't wash my hands because they didn't have any towels."

Perhaps the most common method of profiteering, next to cutting back on expenses, is getting Medicare or Medicaid to pay for unauthorized costs. Operators have asked for and received reimbursement for: personal maids, residential landscaping, travel expenses, luggage, liquor, interior decorating, automobile and vacation costs, real estate taxes, entertainment, legal fees, theater tickets, political contributions, and stereo equipment.

A final and pervasive method of profiteering is the kickback, whereby a supplier is forced to turn over to the nursing home a percentage of the price. Special Prosecutor Charles Hynes has estimated that half the homes in New York City were involved in kickbacks.

In 1970, the American Pharmaceutical Association charged flatly that pharmacists must give a kickback to get a nursing home account. Two years later the subcommittee staff sent a questionnaire to every pharmacist in California. Some 42 percent of those who answered

stated that they had been approached for a kickback.

One pharmacist wrote: "We serve about 12 nursing homes. We were required to pay 25 percent to the operators of several of the homes and lost the business of three of them when we attempted to cut the kickback to 20 percent."

Some pharmacists supply free drugs, vitamins, and supplies to nursing home personnel and charge them to the home. Other gifts include cars, color televisions, boats, desks, and vacations to Hawaii or Europe.

Another pharmacist wrote that an item which cost \$1.79 at the store was priced \$7.95 to the nursing home patient. In one case, the drug bill for the same medications tripled when the patient entered a nursing home.

### Care can be improved

Some people suggest resignedly that bad nursing homes, like the poor, will always be with us. Others insist that the deficiencies have their roots in contemporary attitudes toward the aged in our society—attitudes which, they contend, are virtually impossible to change.

The simple fact is that societal attitudes can be changed and the quality of nursing home care can be improved. All that is needed is an aroused citizenry exerting continuous pressures on its elected representatives. Federal legislation is the quickest and most effective way of changing social attitudes.

In the final analysis, the choice is up to us. If we continue our bankrupt policy toward the aged, there is little doubt that nursing home problems will return in aggravated form to haunt us and future generations. We must decide the extent of our commitment to our elders. They deserve to know what they can expect from us. We must join together in political action to bring about legislative and administrative reform and to awaken the conscience of the nation. Our alternative is to continue carrying the monstrous burden of our guilt and fears. **P**

### A PROFILE OF AMERICA'S ONE MILLION NURSING HOME PATIENTS

They are old:	Average age 82; 70 percent are over 70.
Most are female:	Women outnumber men three to one.
Most are widowed:	Only 10 percent have a living spouse. Widowed, 63 percent; never married, 22 percent; divorced, 5 percent. More than 50 percent have no close relatives.
They are alone:	Whites, 96 percent; blacks, 2 percent; others, 2 percent.
They are white:	Some 31 percent come from hospitals, 13 percent from other nursing homes, the remainder from their own homes.
They come from home:	An average of 2.4 years.
Length of stay:	Less than 50 percent are ambulatory.
Few can walk:	At least 55 percent are mentally impaired; 33 percent are incontinent.
They are disabled:	Average 4.2 drugs a day.
They take many drugs:	More than 80 percent have no visitors at all.
Few have visitors:	Only 20 percent will return home. Some will be transferred to hospitals, but the vast majority will die in the nursing home.
Few will leave:	



# All dog food in a bag is not the same.



Ordinary dry food  
is hard and crumbly.

New Tender Chunks  
is tender and chewy.

## Introducing Ken-L Ration Tender Chunks. It's so tender you can cut it with a fork.

### It's tender and chewy.

Cut Tender Chunks with a fork, and you'll see why dogs like it so much. It's tender. It's chewy. Not hard and crumbly like ordinary dry dog food. It's a full meal, with all the nutrition a healthy dog needs every day.

### Dogs prefer it 3 to 1.

Dogs like yours. In homes like yours. They preferred Tender Chunks by 3 to 1 over the leading dry dog food. Dogs love it, and it's good for them.

### In 5, 10, and 20 pound bags.

So you don't have to give up the bag to give your dog a food he really likes. Let him choose—hard and crumbly from a bag, or tender and chewy from a bag. We bet he goes for new Ken-L Ration Tender Chunks.

# New Tender Chunks



STORE COUPON



**50¢**

STORE COUPON

**Save 50¢**  
on New Ken-L Ration  
Tender Chunks

GROCER: As our agent, you may accept this coupon from retail customers only on the purchase of Ken-L Ration Tender Chunks. We will pay you 50¢ plus 5¢ handling for each coupon so redeemed. Any other use may constitute FRAUD. Proof of purchase must be submitted upon request. This coupon is void if taxed, licensed, restricted, or wherever prohibited by law. Consumer must pay any sales tax. OFFER LIMITED TO ONE COUPON PER PACKAGE. SEND TO: THE QUAKER OATS COMPANY, P.O. BOX 4106, OAK PARK, ILLINOIS 60303.

**50¢**

Expiration date: January 31, 1978

**50¢**



"We never had  
it so good!"

# 6 tapes

First good thing: picking out 6 albums  
you really want. Not having to stop after  
just one or two, but going on and on.

Next good thing: the day they arrive.  
All at once.

Opening the package.

Deciding which one to play first.

Then a bunch of good things happen.  
With a big, fresh collection of your  
favorite music and performers to play  
again and again. To lift your spirits,  
when they need lifting. To match your  
mood when you're feeling great.

Go ahead. Choose 6 albums. For  
only a nickel, plus shipping and handling.  
By joining the Columbia Record  
Tape Club now.

And let the good times come...

- 273516 \* GLEN CAMPBELL  
SOUTHERN NIGHTS
- 270462 \* OSMONDS  
BRAINSTORM
- 267195 NEIL DIAMOND  
BEAUTIFUL NOISE
- 273565 \* MARYNA FERGUSON  
CONCERNED
- 267831 THE BEST OF  
BACCHUS TURNER  
OVERDRIVE
- 266126 \* RICH MAN, POOR MAN  
ORIGINAL SOUNDTRACK
- 260787 \* KENNY ROGERS  
LUCILLE
- 270033 \* Melissa Manchester  
Help Is On The Way
- 260714 \* CARPENTERS  
NOW & THEN
- 110262 \* THE PLATTERS  
Encore of Golden Hits
- 260074 LINDA RONSTADT  
SILK PURSE
- 274926 \* ARTHUR FIEDLER  
BOSTON POPS ORCHESTRA  
ONCE AGAIN WALTZES
- 270234 \* ROBIN TROWER  
LONG MISTY DAYS
- 267849 BARRY MANILOW  
This One's For You
- 231064 CHARLIE RICH  
Behind Closed Doors
- 274795 \* BOB JAMES  
R.H.
- 264663 BEVERLY SILLS  
MORRIS CORTELLANETZ  
PLAYERS D'AMOUR
- 270132 \* BOB SPIER & THE  
SILVER BULLET BAND  
NIGHT MOVIES
- 267518 \* CRYSTAL GAYLE  
"CRYSTAL"
- 269241 \* PERRY BOTKIN  
NADIA'S THEME
- 274589 \* SWEET  
OFF THE RECORD
- 270041 \* FREDDY FENDER  
If You're Ever In Texas
- 265744 \* RAY CONNIF  
Send In The Clowns
- 265049 \* STEVE MILLER BAND  
FLY LIKE AN EAGLE
- 267006 \* THE LETTERMEN  
Make A Time For Love
- 271843 \* DON WILLIAMS  
VISIONS
- 249631 BOBBY VINTON  
MELODIES OF LOVE
- 269407 \* Baccus Light Orch.  
A New World Record
- 272039 QUINCY JONES  
ROOTS
- 272104 \* TONY JONES  
If You'll Stay With Me

- 273912 \* Kria Kristofferson  
KINGSTOWN
- 222018 THE 5th DIMENSION  
Greatest Hits On Earth
- 272153 \* LYNN ANDERSON  
Wrap Your Love...
- 261370 PAUL ANKA  
Times Of Your Life
- 244450 SANTANA'S  
GREATEST HITS
- 270935 Englebert Humperdinck  
AFTER THE LOVIN'
- 267687 \* THE BEST OF  
THE STATLER BROS.
- 268631 \* WILLIE NELSON  
THE TROUBLEMAKER

- 272195 JETHRO TULL  
Songs From The Wood
- 272146 \* JOHNNY MATSIS  
MATHS IS
- 240069 REDD FOX  
REDD FOX AT HOME
- 265109 \* ANITA BRYANT  
All-Time Favorite Hymns
- 271593 \* THE STOKER BROS.  
THE COUNTRY  
AMERICAN LOVE
- 249524 \* BARRY MANILOW II  
MANDY
- 268383 \* GEORGE BENSON  
GOOD KING BAD
- 271411 \* GRAND FUNK  
Grand Funk Hits

- 271817 \* DONALD BYRD  
CARICATURES
- 272098 \* MARTY ROBBINS  
ADIOS AMIGO
- 258255 \* A CHORUS LINE  
Original Cast Recording
- 268672 \* ANDY WILLIAMS  
ANDY
- 264440 KISS  
DESTROYER
- 269024 \* PAUL ANKA  
THE PAINTER
- 259184 PAUL SIMON  
STILL CRAZY AFTER  
ALL THESE YEARS
- 271932 \* LORETTA LYNN  
Somebody Somewhere

- 272729 Captain & Tennille  
CRIME MIND
- 271747 \* RUFUS  
Including CHAKA KHAN  
ASK RUFUS
- 263889 \* EARL SCRUGGS  
REVUE, VOL. II
- 259630 ARTHUR FIEDLER & THE  
BOSTON POPS PLAY  
NEIL DIAMOND SONGBOOK
- 243724 \* LIBERACE'S  
GREATEST HITS
- 274522 \* JOE STAMPLEY  
SAT. NITE DANCE
- 269795 \* DAVE DOOLEY  
DAVE DOOLEY
- 267432 \* Everything You Always  
Wanted To Be  
AND THE BELMONT'S

- 273425 \* JIMMY BUFFET  
CHANGES IN LATITUDES
- 269525 BARBRA STREISAND  
THE WAY WE WERE
- 268680 \* INSIDE STAR TREK  
FLYING OFF THE EDGE OF  
COSMOS
- 265058 \* GEORGE SHEARING  
THE WAY WE WERE
- 274423 \* JOHNNY INCHECK  
FLYING OFF  
OF YOUR SOUVENIR SHEETS
- 258806 \* OZEL  
ALLATURCA
- 271957 \* BEST OF  
LAURIE
- 274431 \* BONNY JAMES  
IN PERSON

TAKE YOUR PICK

12 stereo records OR 6-track cartridges OR 8-track cassettes OR 7" reel-to-reel tapes

\* Selections marked with a star are not available in reel tapes



# or records for 5¢

plus shipping  
and handling

...and all we had to do was agree to  
buy 4 more selections (at regular  
Club prices) in the coming 3 years

273706 \* THE BAND ISLANDS (COLUMBIA)

274811 \* RITA COOLIDGE Anytime...Anywhere (A&M)

219477 SIMON & GARFUNKEL'S GREATEST HITS (COLUMBIA)

259005 BARBRA STREISAND LAZY AFTERNOON (COLUMBIA)

274102 \* FREDDY FENDER BEYOND THE NEXT YEAR DROP (A&M)

273557 \* WEATHER REPORT HEAVY WEATHER (A&M)

273409 VLADIMIR HOROWITZ MUSICIANS BETWEEN THE EARS (Meridian, Apperline, Inc.)

274845 \* TOM T. HALL ABOUT LOVE (A&M)

238483 \* BARRY MANILOW I COULD IT BE MAGIC (A&M)

270629 KISS (Meridian) Rock And Roll Over

268114 \* CONWAY TWITTY LONETTA LYNN (MCA)

255638 THE CARPENTERS HORIZON (A&M)

274506 \* BURTON CUMMINGS MY OWN WAY TO ROCK (COLUMBIA)

252071 MANTOVANI THE GREATEST GIFT IS LOVE (Meridian)

260638 CHICAGO IX CHICAGO'S GREATEST HITS (Meridian)

271809 JIM CROCE Time In A Bottle (A&M)

268870 \* DONNY OSMOND DISCO TRAIN (MCA)

243642 \* LORETTA LYNN'S GREATEST HITS Vol. 1 (A&M)

269928 \* PHOEBE SNOW It Looks Like Snow (Meridian)

262384 RAY CONNIF I WRITE THE SONGS (Meridian)

235739 \* MARIE OSMOND PAPER ROSES (Meridian)

272971 \* THE KINKS SLEEPWALKER (Meridian)

273263-273264 \* DICK CLARK 10 YEARS OF ROCK N' ROLL (Meridian)

271064 \* SHIRLEY BASSEY'S GREATEST HITS (Meridian)

263611 \* BEACH BOYS ENDLESS SUMMER (Meridian)

264301 \* THE BEST OF ROD STEWART (Meridian)

270354 \* THE BEST OF ROGER WILLIAMS (Meridian)

274072 \* THAT'S ENTERTAINMENT ANDRE KOSTELANETZ (Meridian)

264551 \* FRANK SINATRA What Is This Thing Called Love The Best We Could Find (Meridian)

274878 \* PAUL ANKA THE MUSIC MAN (Meridian)

260737 HELEN REDDY'S GREATEST HITS (Meridian)

270066 \* THIN LIZZY Johnny The Fox (Meridian)

267393 \* HANK WILLIAMS, JR. 14 GREATEST HITS (Meridian)

274803 \* GEORGE DUKE FROM ME TO YOU (Meridian)

272561 \* ANDY WILLIAMS' Greatest Hits, Vol. 2 (Meridian)

269746 \* DONNY & MARIE OSMOND NEW SEASON (Meridian)

265406 \* Electric Light Orch. OLE-LO (Meridian)

253005 \* JANIS IAN Between The Lines (Meridian)

265296 \* NANCY WILSON This Mother's Daughter (Meridian)

272120 \* BOE DANDY I'M BORN FOR YOU, MY FRIEND (Meridian)

266627 \* RONNIE LAWS FEVER (Meridian)

250324 \* THE BEST OF HOWARD WAYNE NEWTON-LIVE (Meridian)

262030 LOGGINS & MESSINA NATIVE SONS (Meridian)

272138 \* JOHNNY DUNCAN (Meridian)

260984 WALTER CARLOS BY REQUEST (Meridian)

268403 \* CHARLIE RICH'S GREATEST HITS (Meridian)

273276 NATALIE COLE UNPREDICTABLE (Meridian)

265678 TONY ORLANDO & DAWN GREATEST HITS (Meridian)

274415 \* GEORGE JONES ALL TIME GREATEST HITS, VOL. 1 (Meridian)

269209 \* BOSTON More Than A Feeling (Meridian)

270606 \* SATURDAY NIGHT LIVE (Meridian)

274869 \* BARRY MANILOW LIVE (Meridian)

270001 \* THE BEST OF ROD STEWART Vol. 1 (Meridian)

272005 \* DIANA ROSS An Evening With Diana Ross (Meridian)

265111 \* PETER FRAMPTON Frampton Comes Alive! (Meridian)

261677 \* LAWRENCE WELK AND HIS MUSICAL FAMILY - 200 YEARS OF AMERICAN MUSIC (Meridian)

269217 STEVIE NICKER BORN IN THE KEY OF LIFE (Meridian)

271940 NEIL DIAMOND Love At The Greek (Meridian)

274977 \* TAMMY WYNETTE Let's Get Together (Meridian)

268003 \* MARILYN INSANO & BILLY SAYS II I Hope We Get To Love In Time (Meridian)

263517 CAPTAIN & TENNILLE SONG OF JOY (Meridian)

260745 CAT STEVENS NUMBERS (Meridian)

273417 \* RAY CONNIF After The Lovin' (Meridian)

262378 \* GLEN CAMPBELL'S GREATEST HITS (Meridian)

267500 WART'S GREATEST HITS (Meridian)

272021 \* MOBILE HOGGARD THE ROOTS OF MY ALIBI (Meridian)

248690 \* CHER GREATEST HITS (Meridian)

263533 \* MELBA MURRAY-WATSON BETTER DAYS A HAPPY SUNDAY (Meridian)

268235 \* BARBIE BENTON SOMETHING NEW (Meridian)

270534 KANSAS LEFTOVERTURE (Meridian)

252367 \* THE BEST OF NAT KING COLE (Meridian)

260836 \* C.W. McCALL BLACK BEAR ROAD (Meridian)

268185 Earth, Wind & Fire SPIRIT (Meridian)

268506 \* HERBIE HANCOCK SECRETS (Meridian)

272211 \* MAC DAVIS HANGERS IN THE AFTERNOON (Meridian)

271916 \* MARY MACGREGOR Turn Before You Leave (Meridian)

271985 \* SANTANA FESTIVAL (Meridian)

264333 \* OSCAR PETERSON REUNION BLUES (Meridian)

273045 \* NILS LOFGREN I CAME TO DANCE (Meridian)

269183 \* G. GORDON LAMON THOMAS HANGARBY IN BLUE (Meridian)

272112 \* CHARLIE RICH TAKE ME (Meridian)

250012 \* Ferrante & Teicher Play The Carpenters Songbook (Meridian)

269605 LOGGINS & MESSINA BEST OF FRIENDS (Meridian)

240659 \* JANYA TUCKER'S GREATEST HITS (Meridian)

265140 JOHNNY MATHEIS I ONLY WAKE UP FOR YOU (Meridian)

271824 \* CONWAY TWITTY GREATEST HITS VOL. II (Meridian)

263400 \* BOB SCAAGS SILK DEGREES (Meridian)

250895 \* MARY MANILOW TRYIN' TO GET THE FEELING (Meridian)

271961 \* ZZ TOP TEXAS (Meridian)

274043 \* ANNIE ORIGINAL CAST (Meridian)

250009 \* KATHY ACHARD I'M A DREAMER (Meridian)

274852 \* CAT STEVENS IZITSO (Meridian)

274159 \* GLADYS KNIGHT & THE PIPS STILL TOGETHER (Meridian)

267302 \* JESSE COLTER Diamond In The Rough (Meridian)

264150 ROGER WILLIAMS VIRTUOSO (Meridian)

260224 \* AEROSMITH ROCKS (Meridian)

207124 ORIGINAL CAST GODSPELL (Meridian)

252478 \* STEVE MILLER BAND THE JOKER (Meridian)

248670 \* ERNEST HARTMAN GREATEST HITS (Meridian)

270793 \* MICKY GILLEY GILLEY'S SMOKE (Meridian)

260509 \* BAY CITY ROLLERS Dedication (Meridian)

268270 \* MONTY PYTHON Live at City Center (Meridian)

263046 \* THE BEST OF BUCK OWENS, Vol. 6 (Meridian)

268852 \* FERRANTE & TEICHER FEELINGS (Meridian)

270470 \* Climax Blues Band Gold Plated (Meridian)

272179 \* JOHN REPERT THE TULSA WAGON Greatest Hits Vol. 2 (Meridian)

267187 CHICAGO X (Meridian)

273508 \* MARIE OSMOND THIS IS THE WAY THAT IT FEELS (Meridian)

270878 \* LA ROCKY GOMILA MY NOW (Meridian)

274844 \* FREDDY FENDER Weekend Days And Weekend Nights (Meridian)

274373 \* LOCC DECEPTIVE BENDS (Meridian)

262264 \* AL STEWART Year Of The Cat (Meridian)

263749 \* MAC DAVIS FOREVER LOVERS (Meridian)

273524 \* Return to Forever Musicmagic (Meridian)

274902 \* LAWRENCE WELK 20 GREAT HITS (Meridian)

238485 \* CARPENTERS The Singles 1969-1973 (Meridian)

260522 \* CHARLIE DANIELS BAND HIGH LORESDOME (Meridian)

263731 \* DONNY & MARIE FEATURING SONGS FROM THEIR TELEVISION SHOW (Meridian)

270561 \* THE BEST OF ROGER MILLER Little Green Apples (Meridian)

250033 Z Z TOP FANDANGO (Meridian)

268490 HELEN REDDY MUSIC, MUSIC (Meridian)

274076 \* DICKY BETTS & GREAT SOUTHERN (Meridian)

272203 \* BEST OF DONNA FARGO (Meridian)

271890 BURT BACHARACH FUTURES (Meridian)

## HOW THE CLUB OPERATES

Simply mail the application together with only a nickel as payment (you'll be billed a small shipping and handling charge when you receive your 6 selections).

Every four weeks (13 times a year) you'll receive the Club's music magazine, which describes the Selection of the Month for each musical interest... plus hundreds of alternates from every field of music. In addition, up to six times a year you may receive offers of Special Selections, usually at a discount off the regular Club prices.

If you wish to receive the Selection of the Month or the Special Selection, you need do nothing—it will be shipped automatically. If you prefer an alternate selection, or none at all, simply fill in the response card always provided and mail it by the date specified.

You will always have at least 10 days in which to make your decision. If you ever receive any Selection without having had at least 10 days in which to decide, you may return it at our expense, for full credit.

Your own charge account will be opened... the selections you order will be mailed and billed at regular Club prices, which currently are \$6.98 or \$7.98—plus shipping and handling. (Multiple unit sets and Double Selections may be somewhat higher.)

After completing your enrollment agreement (by buying just 4 selections within 3 years), you may cancel membership at any time. If you decide to continue, you'll be eligible for our generous money-saving bonus plan.

NOTE: all applications are subject to review and Columbia House reserves the right to reject any application

**Columbia House**  
1000 North Franklin Avenue  
Terre Haute, Indiana 47811

## COLUMBIA RECORD & TAPE CLUB Terre Haute, Ind. 47811

I have attached 5¢ as payment for the 6 selections indicated below. Please accept my membership application under the terms outlined in this advertisement. I agree to buy 4 more selections (at regular Club prices) in the coming three years—and may cancel membership any time after doing so. (I understand a shipping and handling charge is added to each shipment.)

SEND MY SELECTIONS IN THIS TYPE OF RECORDING (be sure to check one):

- ☐ 8-Track Cartridges ☐ Reel Tapes ☐ Records

Write in the numbers of the 6 selections you want now


MY MAIN MUSICAL INTEREST IS (check one):  
(But I am always free to choose from any category)

- ☐ Easy Listening 2 ☐ Teen Hits 7 ☐ Classical 1  
☐ Country 5 (no reel tapes) ☐ Jazz 4 (no reel tapes)

Mr. \_\_\_\_\_  
Mrs. \_\_\_\_\_  
Miss \_\_\_\_\_  
Please Print) First Name Initial Last Name

Address \_\_\_\_\_ Apt. \_\_\_\_\_

City \_\_\_\_\_ Zip Code \_\_\_\_\_









State \_\_\_\_\_ Do You Have A Telephone? (check one) ☐ YES ☐ NO

APO, FPO, Alaska, Hawaii, Puerto Rico: write for special offer 364/F77



# Kent Golden Lights 100's!

Taste so good you won't believe they're lower  
in tar than all these 100's:

							
19 MG TAR 1.2 MG NIC.	18 MG TAR 1.1 MG NIC.	18 MG TAR 1.0 MG NIC.	16 MG TAR 1.2 MG NIC.	19 MG TAR 1.4 MG NIC.	18 MG TAR 1.3 MG NIC.	18 MG TAR 1.2 MG NIC.	16 MG TAR 1.0 MG NIC.



Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.

Of All Brands Sold: Lowest tar: 0.5 mg. "tar," 0.05 mg. nicotine av. per cigarette, FTC Report Dec. 1975.  
Kent Golden Lights 100's Regular and Menthol: 10 mg. "tar," 0.9 mg. nicotine av. per cigarette by FTC Method.





Viewing the world through a stereoscope used to provide many pleasant afternoons in the library.

# How Things Used To Look

RIVERSIDE, CAL.

**B**ack in the Victorian Age, a favorite parlor pastime was looking at the world through stereo viewers. The procedure was simple—you popped a card containing left- and right-eye images of the same subject into a simple viewing device and you suddenly had a vivid, three-dimensional picture of anything from Niagara Falls to President McKinley. People did it for hours. There weren't any commercials, and nobody issued reports on the ratings, but hundreds of photographers traveled around the globe with double-lensed cameras. The resulting pictures sold by the millions.

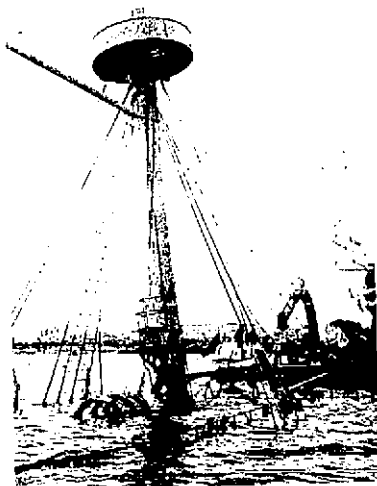
Now one of the world's greatest surviving sets of 3 x 6-inch stereograph cards and negatives—the Keystone-Mast Collection, developed by the Keystone View Company of Davenport, Iowa—has been donated to the

Museum of Photography of the University of California at Riverside. Consisting of nearly 140,000 items, it covers a century of world history, from the 1850's to 1950's, and includes every U.S. President from Lincoln to Eisenhower. Among the pictures, some of which are reproduced on this page (alas, in two dimensions only), are the Wright Brothers' plane in flight, San Francisco after the earthquake of 1906, the battleship Maine after her sinking, and the empty battlefield after Custer's last stand.

Last year Alfred A. Knopf published a book, complete with cards and viewer, called *Wanders of the Stereoscope*. It didn't exactly put television out of business, but it did suggest that some people still enjoy peering at stereograph slides. Anyone wanting to look into the matter further need only head for Riverside's Keystone-Mast Collection. **P**



THE SAN FRANCISCO EARTHQUAKE



THE BATTLESHIP MAINE



THOMAS A. EDISON AND SON



MARK TWAIN, AUTHOR AND BILLIARDS EXPERT





The art of "drownproofing" begins with this simple floating position. The entire body hangs limply, face down in the water, but stays near surface.



To come up for air, the swimmer first lifts her hands until the forearms are in front of her head and lifts legs in preparation for a scissors kick.



The swimmer exhales through nose as she tilts her head upward. Now inhaling, she thrusts arms sideways and downward and also does the scissors kick.



Once the breath is taken, it's a matter of relaxing completely again and returning to the original position. The next breath is needed in 6-10 seconds.

# Drownproofing

## How to Stay Out of Trouble In the Water

by L. H. Whittemore

BOSTON, MASS.

Each year 8000 Americans lose their lives by drowning, but 95 percent of those tragedies could be avoided if people knew a simple technique called, aptly enough, drownproofing.

That's the conviction of Boston University's aquatics director, Dr. Reagh Wetmore, 53, who is drownproofing's leading expert. The method, he says, teaches both swimmers and non-swimmers to survive for long periods and travel great distances in rough water. It has become an exact science, yet only a small fraction of the population has had the benefit of it.

"Treading water, floating on your back and doing the crawl stroke can lead to panic and exhaustion," Dr. Wetmore points out. Instead, drownproofed swimmers float face down in a dangling position, their heads beneath the water, and propel themselves upward for air periodically by performing an easy, modified version of the breast stroke.

"It's a way for people in water to use

their natural buoyancy to advantage and to conserve energy and control their breathing," Dr. Wetmore explains.

Drownproofing can be learned by children over the age of 4 and even elderly or handicapped persons, he adds.

"Lots of programs try to teach the handicapped to swim right away," says Dr. Wetmore, "but drownproofing should come first. You learn to stay afloat in any situation. Even good swimmers make up 10 percent of each year's drowning victims, but that's because 'swim' is often the exact opposite of what should be done. My point is that drownproofing should be the priority for everyone."

The basic principle is that it takes too much effort to keep one's head above water for longer than half an hour. Once a swimmer stops treading water, he'll sink right down. And in rough water, back floating can be impossible.

But with his head face down in the water, the drownproofed swimmer can rest while the back of his neck stays at or near the surface at all times. The body becomes a "natural life jacket" in a crouched position. The arms and legs hang down loosely.

After six to 10 seconds, it becomes necessary to get an exchange of air. The drownproofed swimmer brings his hands upward, folded in front of his face, and lifts his legs in preparation for a scissors kick. Now he exhales and tilts his head upward, out of the water, until his chin is at the surface. To keep from sinking while inhaling, he thrusts his arms sideways and downward, also doing the scissors kick. Then his head drops forward into the water as before.

### The 'travel stroke'

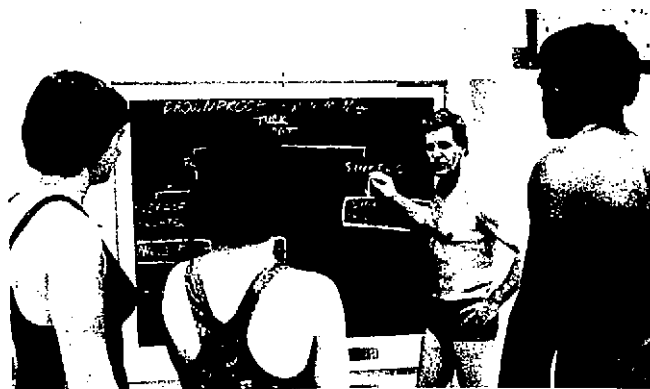
A "travel stroke" follows. With a fresh lungful of air and with his head down again, the swimmer extends his arms forward and raises one foot upward to the surface behind him. A scissors kick brings the body into a horizontal position. Then he sweeps his arms backward and moves forward in a smooth glide.

If the technique is so effective, why has it failed to gain wider, nationwide acceptance?

"It takes about 50 years to change a basic concept in education," Dr. Wetmore reflects, "and I guess drownproofing is one of them. The Red Cross continues to present the floating technique inaccurately, so that people who try it will sink way down. Both the Red Cross and the YMCA neglect the travel stroke altogether. Also, these and other groups tend to bury drownproofing in their programs. They should highlight it as the most important thing to learn."

Drownproofing was originated in 1939 by the late Fred Lanoue, head swimming coach at the Georgia Institute of Technology. Dr. Wetmore

*continued*



Drownproofing's leading instructor is Dr. Reagh Wetmore, aquatics director at Boston University. The technique "uses your natural buoyancy," he says.



# ANNOUNCING... **Family Craft Cards**

An exciting new concept in make-it-yourself projects...over 600 fabulous ideas and "how-to's" for creating your own beautiful handicrafts.



Take this **FREE GIFT** worth \$5 just for trying your first set of **FAMILY CRAFT CARDS** for 10 days **FREE!**

Now you can create your own truly unique gifts and distinctive home decorations with brand-new **FAMILY CRAFT CARDS**—a fabulous collection of easy-to-make craft ideas you bring to life with your own hands!

You'll quickly learn dozens of fascinating handicrafts...batik, collage, jewelry making, needlecraft. Discover new techniques in stringwork, enamelwork, rugmaking. Create tie-dyed tablecloth and napkins, stylish costume jewelry, pretty ribbon roses, appliquéd aprons, clown dolls, patchwork cushions...and much more! Acquire the "how-to's" for over 60 different crafts in all, and get professional results every time, even if you're a beginner.

An "idea bank" of professional "how-to" methods

Every set of 16 **FAMILY CRAFT CARDS** includes **MASTER** cards and **PROJECT** cards. A **MASTER** card gives you step-by-step illustrated instructions in the techniques of a particular craft. Each **PROJECT** card brings you a full-color photograph of a beautiful item plus clear, easy-to-follow directions for making it! You'll find fascinating projects you can do in one sitting, and others that are much more challenging. You'll learn how to turn odds and ends you have around the house into stunning home accessories...unusual gifts...salable items that can bring you extra money! And just think of the money you'll save! These handcrafted items would cost a lot more in a store...but now you can create your own beautiful crafts at home for just pennies!

Each **FAMILY CRAFT CARD** has been specially coated to last for years even with constant use. There are over 600 exciting projects to collect—all kept right at your fingertips, conveniently indexed by craft, and stored in the handsome project file.

## Also get this easy-to-make **Teddy Bear Kit** as a **FREE BONUS GIFT**

Just for trying **Family Craft Cards** we will send you this bonus **FREE** gift. The kit contains all the material and easy-to-follow instructions for making this soft, plush, lovable **Teddy Bear**.



Try the first set for 10 days **FREE**—get **FREE GIFTS** to keep!

Just say "Yes" and give **FAMILY CRAFT CARDS** a try. You'll get the handsome, heavy-gauge plastic project file (worth \$5) complete with index and the extra bonus **Teddy Bear Handicraft Kit** absolutely **FREE** just for trying your first set of 16 cards for 10 days without cost or obligation. You must be thrilled with the cards or you may return them and pay nothing, owe nothing.

However, once you see how much you can enjoy, how much you can save by making your own beautiful items, you'll probably want to get your hands on the whole series of **FAMILY CRAFT CARDS**! They can be yours for only \$1.49 plus shipping and handling for each set of 16 cards. And you may examine each before you decide whether or not to keep it. You'll find full details of this offer in the coupon.

**FAMILY CRAFT CARDS**  
1400 North Fruitridge Ave.  
Terre Haute, Indiana 47811

Please rush my **FREE** Family Craft Project File with Card Index and my extra bonus gift—the **Teddy Bear Handicraft Kit**—along with my first set of 16 Family Craft Cards, and bill me just \$1.49 plus shipping and handling. I may then have 10 days to examine and try these exciting craft ideas. If not absolutely delighted, I may return the cards and owe nothing. The Project File, Card Index and **Teddy Bear Kit** are mine to keep regardless. Otherwise, I will send my check or money order within 10 days and be entitled to examine 38 other Family Craft Card sets as follows: One set the next month, one set the month after; then 3 sets each of the next 12 months—on approval always. The sets I keep cost me the guaranteed low price of only \$1.49 plus shipping and handling per set. I may cancel at any time, for any reason. If I do, you will send no further sets to me, and I still keep my **FREE** Gifts.

700401

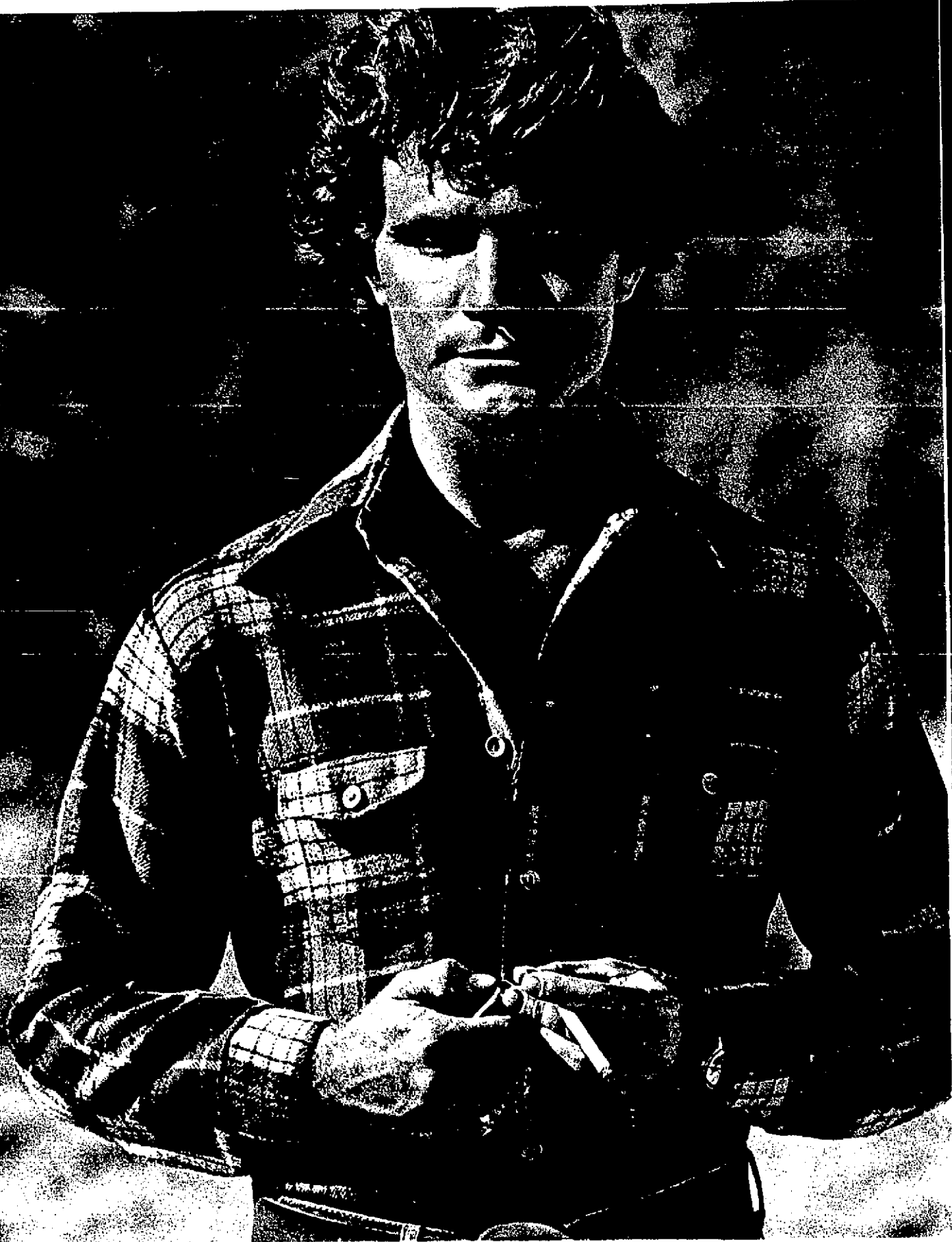
Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_ Y4W6/YX5







# Smoking is one thing. Taste is everything.

For me, taste is everything. That's why I smoke Winston. Whether it's Winston King or Winston 100's, I know everything in a cigarette and Winston is nothing but good taste all the way.



Winston King. Winston 100's.

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.

KING, 100's: 19 mg. "tar", 1.2 mg. nicotine, av. per cigarette, FTC Report DEC. 76.



# Drill Your Own Water Well

## 50...100...200 Feet Deep.

### SAVE HUNDREDS OF DOLLARS!

You can tap the vast, unlimited supply of good, clean, pure water beneath the surface of your property and have all the water you need for 2¢ per day.



What makes this possible is a remarkable invention called the Hydra-Drill. Amazingly, it is almost as easy and inexpensive to operate as a power lawn mower. In the last 10 years, thousands of people all over the world have drilled wells with a Hydra-Drill.

If you want to know more about this wonderful way to drill your own water well and have a lifetime supply of chemical-free water for just pennies per day, then do yourself a favor. Send just \$1 for our big, fully-illustrated information package including complete instructions on "How To Drill For Water." The information package will be rushed to you by return First Class mail. Satisfaction guaranteed or your \$1 back!

#### THOUSANDS OF SATISFIED USERS

"HYDRA-DRILL worked excellently this past summer in the mountains of northern Idaho. Great invention!"

E. Ireland

"The HYDRA-DRILL's rugged capacity for drilling water wells has far exceeded my expectations. It has proved to be very practical and useful."

Customer in Venezuela

"We have used your equipment in a water resource development project here in Togo, West Africa, and found it quite satisfactory."

Peace Corps worker

"The HYDRA-DRILL is a 'GUTTSY' little machine... it's structurally well-made. You made a good one!"

Rod Smith, Colorado

"I saw the HYDRA-DRILL in action in a tough spot—solid blue clay—then solid rock—then sand and gravel—then clear water. GREAT!"

A. J. Stahner, Washington

"I drilled several wells with the HYDRA-DRILL, some over 100 feet deep, with good results."

G. S. Lawson, Minnesota

"I have been using a HYDRA-DRILL for three years and I have done very well with it. For going through sandstone and limestone around here, it beats my truck-mounted drill."

Commercial well driller in Illinois

"We have used the HYDRA-DRILL and it works beautifully!"

Editor, FRUIT GROWER Magazine

CLIP COUPON AND MAIL TODAY!

Deeprock Mfg. Co. Dept. 0130  
Opelika, Alabama 36801

Enclosed is \$1.00... Please send me the illustrated information package including complete instructions on "HOW TO DRILL FOR WATER."

PRINT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_  
© 1977, Deeprock Mfg. Co.



Using a rope line as a precaution, Dr. Wetmore teaches drowning prevention even to nonswimmers such as this young woman.

## DROWNPROOFING

CONTINUED

learned the method from him in 1954 and introduced it to Phillips Academy in Andover, Mass., where he was coach for 16 years.

"Lanoue got the idea by watching animals swim," Dr. Wetmore recalls. "He saw that they had only their snout, eyes and a patch of forehead out of the water. In other words, animals can swim easily because their heads are floating. So Lanoue figured out how human beings can do the same thing with, of course, a technique for getting their heads up for air."

In 1961, both men went to Puerto Rico, where they trained Peace Corps volunteers in drowning prevention. "That's when it really got tried and tested," Dr. Wetmore says, recalling how a group of poor swimmers was taken five miles offshore with waves of 10 to 15 feet.

### Astonishing experience

"Drowning prevention enabled them all to get back safely," says Dr. Wetmore. "It's an astonishing experience to swim in ocean water. Most people cannot manage a crawl or tread or float in those waves. But the drowning prevention swimmers were able to drift with the water, at the surface. They could raise their heads for air in either the crest or the hollow."

Since Lanoue's death in 1965, Dr. Wetmore has given drowning prevention clinics in this country and Canada. He has taught Red Cross and YMCA groups, as well as schools, colleges, aquatic clubs and sailing classes. And further, he has refined the technique by streamlining its basic floating method, putting in a special "sinker's travel stroke" and creating another set of simple moves for extremely buoyant people.

Several graduates of his courses have reported that drowning prevention saved their lives. In one case, a pair of fishermen in their 60's fell overboard two

miles off Cape Cod. Their motorboat continued on its path, leaving them stranded in the water. Both men, using the floating and traveling techniques, made it back easily.

To teach drowning prevention, Dr. Wetmore begins by separating "floaters" from "sinks" with a simple test in which a person takes a deep breath and relaxes in the water while in a "tuck" position. Most people will float with the backs of their heads near the surface, but some men will sink right to the bottom.

### Technique for 'sinks'

Until Dr. Wetmore came up with a special stroke for the sinks, they'd been left out of drowning prevention altogether. Now he teaches them how to keep moving forward in a horizontal position, using the travel technique only.

"Both the Red Cross and the YMCA leave out the sinks," he says, "and they also neglect fat people and others who are more than normally buoyant."

Most people are "average" floaters, but fat men and about half of all women are "good" floaters, meaning that their legs go up close to the surface.

"To get their heads up easily for air," Dr. Wetmore explains, "the good floaters paradoxically have to get their legs down and assume a 'vertical' float, as if they're standing erect in the water."

Every national organization involved in aquatics now includes some sort of drowning prevention in its program, but, Dr. Wetmore complains, most of the current instructors "haven't even tried the technique, much less mastered the teaching procedures." Moreover, nearly all of the aquatic manuals use drowning prevention diagrams which are "really terrible," he says.

In Dr. Wetmore's opinion, a special group of authorities should investigate drowning prevention and, at last, make it a nationwide priority for swimming classes.

"Such a group," he goes on, "could come to an agreement and draw up a syllabus for teachers to follow. Don't get me wrong. I'm a swimming coach at heart and I love competition, but I still believe that drowning prevention should be taught first. If you have a 4-year-old child, he or she can learn a half-baked crawl stroke or, with drowning prevention, learn to float an hour and swim half a mile. Which would you choose?"

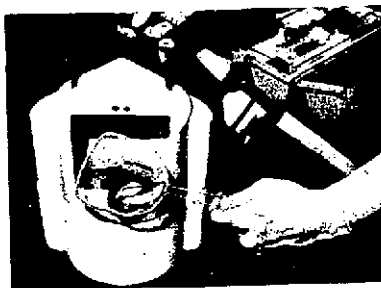
### A warning and a hope

Dr. Wetmore warns that drowning prevention should be tried only with proper instruction. Unfortunately, its availability in YMCA and Red Cross groups is limited. Most drowning prevention teachers are in universities and, in fact, there are less than 50 of them. PARADE hopes this article will arouse interest in the drowning prevention technique among swimming instructors so that tragedies can be avoided.



# PARADE OF PROGRESS

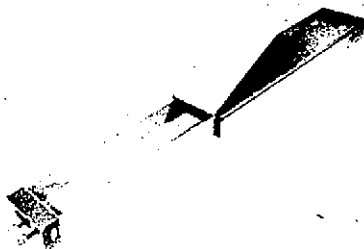
TAKE A LOOK AT THESE NEW IDEAS FOR YOUR HOME AND FAMILY ■ BY PETER DRYDEN



self-closing door on top lets you scoop out bait quickly, and a latch holds the door open when you load or remove bait. The bucket floats and has a yellow top to make it easy to spot, can be used temporarily to mark a hot spot. Suggested retail price: \$7.50. Cosom, Space Center, Suite 202, Dept. PP, 7317 Cahill Rd., Edina, Minn. 55435. (left)

Parade of Progress items are NOT advertising. Write to source or manufacturer if not available in stores. Allow three to four weeks for a reply. Manufacturers: PARADE will consider ideas but cannot correspond.

**HAMMOCK CHAIR:** Designed for indoor and outdoor use, a new hammock chair is more comfortable than a conventional hammock (claims the maker). Made of white oak and strong polysynthetic rope, it has an adjustable macrameed hanger, a bucket seat, ample arm and shoulder support. Beige or white rope, complete with hanging materials: \$65 ppd. Twin Oaks Hammock Center, Dept. PP, Louisa, Va. 23093.



**PERSONAL SAFE DEPOSIT BOX:** An authentic bank vault safe deposit box can be mounted under a counter, in a closet or cabinet at home or in a recreational vehicle. The self-contained 2" x 5" x 24" box consists of steel sleeve, drawer and pickproof double dead bolt lock. When properly installed with four screws, there is no way to get into it without two keys (claims the maker). \$49.95 ppd. Miles Osborn, Inc., Dept. PP, Box 15210, Santa Ana, Cal. 92705. (above)

**PENTHOUSE CAMPER:** A new two-person cartop camper opens automatically to 51 1/2" x 84" when you pull out its telescopic ladder, reducing set-up time to two minutes. It collapses to 51 1/2" x 42" for travel. Designed to fit the roof of any vehicle that can accommodate a luggage carrier, it holds 800 lbs. without roof damage, even on a mini-compartment (claims the maker). Of flame-resistant coated nylon fabric with fine mesh screening on doors and windows, twin 3"-thick foam mattresses and a traveling bonnet. Details: Penthouse Manufacturing, Inc., Dept. PP, 126 Broad St., Carlinville, Ill. 62626.

**INFLATABLE CATAMARAN:** Easy to assemble and take apart for convenient transport (no trailer needed) and storage, a new sailing catamaran has twin air compartments in each of its two hulls. Virtually uncapsizable, the hulls are solidly linked by a connecting frame with easy-to-operate steering gear. The 127-lb. craft comes with 28 sq. ft. jib and 52 sq. ft. mainsail of white dacron, aluminum mast, steel shrouds, running rigging. Details: Semperit-Leisure America, Dept. PP, Box 13105, Port Everglades Sta., Ft. Lauderdale, Fla. 33316.

**BAIT BUCKET:** If you're a live bait angler, a new large-volume plastic bucket could be of interest. It holds up to 50 minnows and automatically aerates itself as it trails beside the boat while you troll. A spring-loaded,

## How Karen Frederick got Slender and stayed Slender.



"When I married Karen, she was already wearing a size 20, but I loved her because a man doesn't marry a dress size. And now...I've watched her blossom into a beauty!"

That's what Bill Frederick says about his wife, Karen, who lost 148 pounds with the help of Slender diet food.

Karen, who went from a high of 277 pounds to 129 pounds in 19 months, says, "I'd been heavy all my life. Nobody had ever seen me slim. Nobody. Then, finally, I tried Slender. Well, honest, it's delicious...the canned Slender tastes just like a malt!"

If you've been battling pounds all by yourself, maybe you need a friend like Slender. It really can help you withstand temptation. It's so simple and easy: Just open a frosty can of Slender, or mix Slender powder in cold fresh milk. The calories—225 a meal—are already counted for you. And you won't feel deprived because Karen's right—Slender does taste like a malt. Drop by your market and get a week's supply of Slender—for starters. Stick with it and, the next thing you know, you could be in one of our ads looking fantastic!



Ask your doctor before starting any program of weight reduction  
© Carnation Company 1977

Slender® diet food for weight control from Carnation



# Keeping Up... With Youth

by Pamela Swift

## Women Bodyguards

The demand for bodyguards is so great in Italy that women who can handle a gun have no trouble getting a well-paid job on the spot. Many young women in search of employment are opting for this dangerous occupation.

Despite the fact that there are more than 100,000 private security guards in Italy, the demand for more bodyguards grows with each new kidnapping or robbery.

"Mondiapol," a firm in Turin, is the largest private police bureau in Italy. It employs 1300 men and women and uses more than 160 vehicles, including 70

armored cars and 20 heavy motorcycles. It now has guards on regular duty at about 300 branch banks in and around Turin.

The female agents from Mondiapol are employed mainly in jewelry shops and to accompany wealthy women on shopping excursions.

## Beating Alcoholism

To cut down on alcoholism Sweden has raised the price of a bottle of Scotch from approximately \$26 to \$29. And to reduce alcoholism among the young, it has cut the strength of beer from 3.5 percent alcohol to 2.8 percent.



AMBASSADOR TO U.N. ANDREW YOUNG WITH PRESIDENT CARTER

## Jimmy and Andy Show

Jimmy Carter and Andy Young's international drive for human rights has placed college boards of trustees on the firing line. Many students want to know why their schools invest endowment funds in companies that operate in countries where governments constantly violate human rights.

South Africa has become a recent cause of student demonstrations. Some weeks ago at Stanford University, the Stanford Committee for a Responsible Investment Policy (SCRIP) focused

demonstrations on the school's holdings in 33 companies operating in South Africa. A record 294 students were arrested in a three-day series of demonstrations and occupations of buildings. Similar incidents subsequently took place on the University of California's Berkeley campus.

Come fall, more college trustees will be faced with the question of university investments and human rights. Ironically, two establishment figures, Jimmy Carter and Andy Young, may have brought the return of campus demonstrations.



## MY FAVORITE jokes

by bobby RAMSEN

**EDITOR'S NOTE:** Bobby Ramsen began his show business career playing a mosquito on a radio show. He's since played top clubs, among them The Sahara, Tropicana and Caesars Palace in Las Vegas. On TV he's appeared on "The Don Rickles Show," with Griffin, Douglas and Carson, and regularly on "The Bob Newhart Show."

Here's an introduction he used at a testimonial dinner for Don Rickles: "Only in America can such a thing happen. A boy born to frightful poverty, fighting desperately to obtain an education, manages to work his way through drama school. He becomes an actor, turns to comedy and finally achieves the love and respect of everyone in show business. But enough about me—I'm here to introduce Don Rickles...."

Here we introduce Bobby Ramsen:

I met a man on the street. He said to me: "Could you help a poor, hungry man who has nothing left in the world but this loaded revolver?"

I had the flu last week. I was so full of penicillin that whenever I sneezed I cured somebody.

My wife Gloria said to me, "Lend me \$20, but just give me \$10. That way you'll owe me \$10 and I'll owe you \$10 and we'll be even."

I spent two days in a California prison for speeding. I thought it was wonderful. Not once did I have to get up in the middle of the night to see if the door was locked.

Definition of a manikieptic: Somebody who walks into a store backward and leaves something.

I said to Gloria, "You're always wishing for things you haven't got." She said, "What else can you wish for?"

As a kid I lived in a cold-water flat. I'm not saying that the basement was damp, but the mousetraps caught fish.

There's a restaurant near the U.N. that has a sign in the window: "All languages spoken here." I said to the waiter, "Who speaks 'all languages' here, you?" He said, "Nah, not me—the customers."

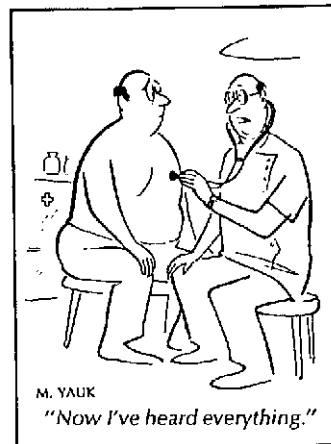
A scientist crossed a ferocious lion with a parrot. He still doesn't know what he's got—but when it talks, he listens.

I went to the Bacchanal Room at Caesars Palace. It's a replica of an ancient Roman house. It's located on XVIII Street. It's very authentic. Our waiter's chain didn't quite reach us, but he was so nice; instead of a tip, I set him free. To give you a further idea of how realistic it is—while I was enjoying my steak, a lion came up and pulled it off my plate.

I want to tell you about some of the restaurants I've been to lately. I went to a beautiful New York restaurant where they change the decor with the seasons, but their prices are the same at all times: Dinner is \$125, shrimp cocktail 75¢ extra.

Then we went to a place in New York's World Trade Center called Windows on the World. It's 107 stories up. We didn't have a waitress, we had a stewardess. Gloria ordered lamb, I ordered oxygen. Her lamb was good, my oxygen was tough.

It's a little frightening being so high up—while I was eating, a cloud fell in my soup. Dinner was \$50 plus an extra tip to the waiter for stopping a nose-bleed.



M. YAUK

"Now I've heard everything."



# The smoker's guide to low-tar cigarettes.

With all the controversy about smoking going on, lots of smokers are deciding to switch to low-tar cigarettes.

But which low-tar cigarette should a switcher switch to?

Well, here's an easy guide to follow.

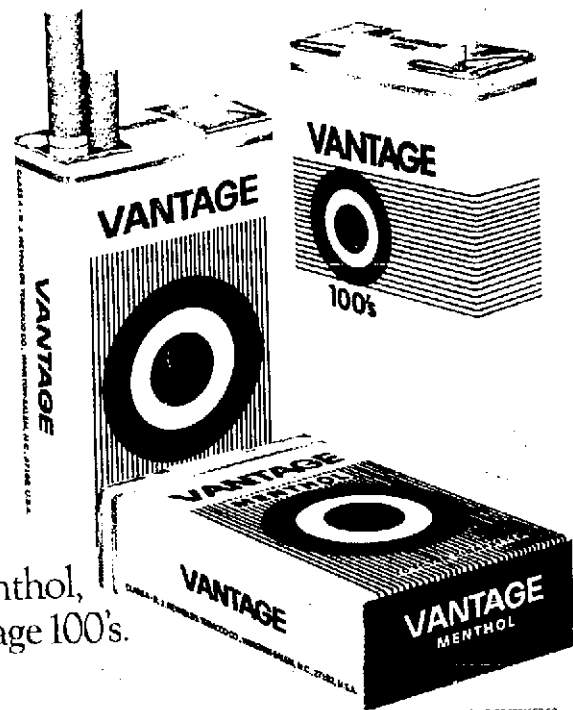
First, there are those so-called new cigarettes claiming scientific breakthrough and hyped-up flavor. Unfortunately there's nothing very revolutionary about the way they taste.

Next there are those brands that promise nothing but low-tar numbers. They're fine if low numbers are all you want. Because their scientific filters work so well, they filter out most of the taste.

Fortunately there is an alternative. Vantage. The low-tar cigarette that's different from all the others.

From the very beginning Vantage was designed to deliver flavor like a full-flavor cigarette with less tar than 95% of all cigarettes. So forget all those empty promises and go with the real flavor of Vantage.

It will probably turn out to be the only low-tar cigarette you'll enjoy.



Regular, Menthol,  
and Vantage 100's.

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.

FILTER: 10 mg. "tar", 0.7 mg. nicotine, MENTHOL: 11 mg. "tar", 0.7 mg. nicotine, av. per cigarette, FTC Report DEC. '76;  
FILTER 100's: 11 mg. "tar", 0.9 mg. nicotine av. per cigarette, by FTC method.



\$40 worth of best sellers condensed in one volume.

**FOR JUST \$1.00**

when you join the Compact Library.



To introduce you to their collection of condensed best sellers, Compact Library is making a special offer. A handsome, illustrated Compact Library volume, containing 5 best sellers in condensed form for \$1.00. These 5 best sellers, if purchased separately as first published, would cost you more than \$40.

#### How the Compact Library works.

You'll receive your first volume for \$1.00 plus shipping and handling when your application is accepted. At the same time we will send you the first volume of condensed reading for the charter member price of \$4.98 plus shipping and handling. If not completely satisfied, return them within 10 days to cancel and owe nothing.

A new volume containing 5 of the new best sellers will be sent to you about every two months (7 times a year) for just \$4.98 for shipping and handling for best sellers worth over \$40. If you wish to stop receiving Compact Library volumes, simply write us a note and cancel your subscription.

Sample this volume of 5 best sellers for just \$1.00 when you join the Compact Library.

Please accept my application to receive a Compact Library volume about every two months for just \$4.98 per volume. Bill me only \$1.00 for the first volume plus shipping and handling. With the introductory shipment also send me the next volume of great condensed reading for \$4.98.

There is a charge for shipping and handling on all books shipped. I understand that I have no obligation to receive future volumes and can cancel whenever I wish.

*The Compact Library*



The Compact Library  
Dept. MR 264, Garden City N.Y. 11530

Mr./Mrs./Miss (please print)

Address Apt.

City/State/Zip

Offer valid in U.S.A. only.

If under age 18, parent's signature:

12-CL5



**PARAMOUNT** ● DOWNEY  
● NORWALK  
● CERRITOS  
● ARTESIA  
● CYPRESS  
● LA PALMA  
● LOS ALAMITOS  
● ROSSMOOR  
● HUNTINGTON  
● HARBOUR

● COMPTON  
● BELLFLOWER  
● LAKEWOOD GARDENS  
● SIGNAL HILL  
● SEAL BEACH

● TORRANCE  
● CARSON  
● DOMINGUEZ  
● LONG BEACH  
● WILMINGTON  
● SAN PEDRO

The IPT serves the SOUTHLANDS

**Dear Abby**  
Abigail Van Buren  
gives advice & counsel

**Parade Magazine**  
It wouldn't be  
Sunday without  
a Parade

**Tele Vues**  
Complete TV listings  
for the week  
plus  
programming  
features

**Loel Schrader**  
Outspoken sports  
columnist

**Erma Bombeck**  
At Wits End  
humor that won't quit

**Action Line**  
Problem solver

**B.C.**

By Johnny Hart

CATCH ANYTHING?

NOPE.

WHAT ARE YOU USING?

A FISH POLE.

I MEAN WHAT HAVE YOU GOT ON THE HOOK?, STUPID!

A PAIR OF SWEAT SOCKS.

ONLY AN IMBECILE WOULD FISH WITH SWEAT SOCKS!

WHO'S FISHING?... I'M RINSING THEM OUT.

**DENNIS THE MENACE**

By Hank Ketcham

JUST LOOK AT THIS NEWSPAPER!

GOSH, MR. WILSON... YA KNOW I CAN'T READ!

I DON'T WANT YOU TO READ IT... I WANT YOU TO LOOK AT IT!

OH... THAT'S DIFFERENT.

IT LOOKS KINDA SAD.

SAD ISN'T THE WORD FOR IT... IT'S RUINED!

NOBODY CAN READ IT!

THEN WHAT GOOD IS IT?

IT'S NO GOOD... AND THAT DOG OF YOURS IS RESPONSIBLE!

YEAH, HE PROBABLY IS... IT'S HIS FAVORITE PAPER.

THE NEXT TIME IT HAPPENS I'M GOING TO SPEAK TO YOUR FATHER!

SURE... MAYBE HE'LL LET YOU READ OUR PAPER.

WHY WAS MR. WILSON SO ANGRY?

AW, HE'S ALWAYS YELLIN' ABOUT OL' RUFF EATIN' HIS NEWSPAPER.

MAYBE IT WOULD HELP IF YOU PUT A MUZZLE ON HIM.

YEAH... BUT I DON'T THINK I COULD DO IT.

WHY NOT?

FOR ONE THING MR. WILSON IS A LOT BIGGER THAN I AM!

**WRIGLEY'S**

**QUIZ**

**HELLO... AND GOOD-BYE**

**HELLO... WANT SOME WRIGLEY'S SPEARMINT?**

**DAD GUM, MY FAVORITE!**

**HELLO WATSON?! BRING THE WRIGLEY'S SPEARMINT!**

**HELLO**

1. IF YOU COULD SAY "HELLO" WITH WRIGLEY'S SPEARMINT GUM TO BASEBALL'S ALL-TIME BATTING AVERAGE LEADER, YOU WOULD SAY HELLO TO:  
A ☐ TY COBB B ☐ MICKEY MANTLE C ☐ HANK AARON

2. THE OLDEST PERSON IN THE U.S. YOU COULD SAY "HELLO" TO WITH WRIGLEY'S SPEARMINT GUM IS REPORTEDLY:  
A ☐ 135 B ☐ 170 C ☐ 184

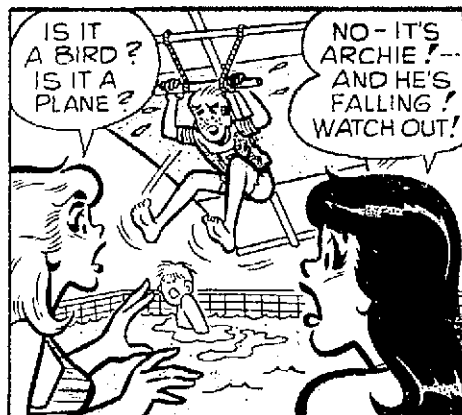
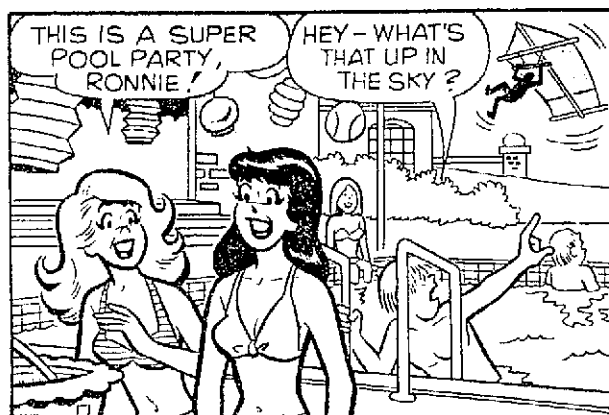
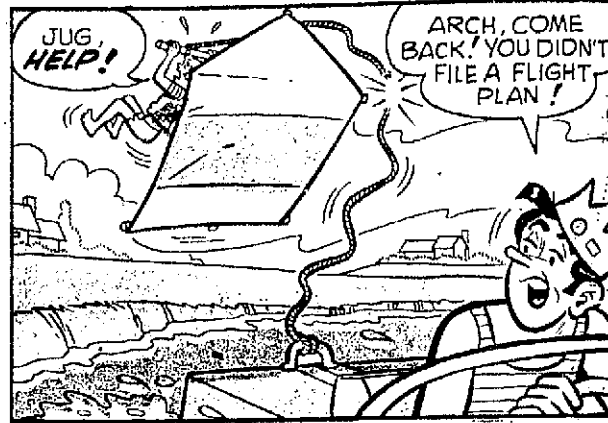
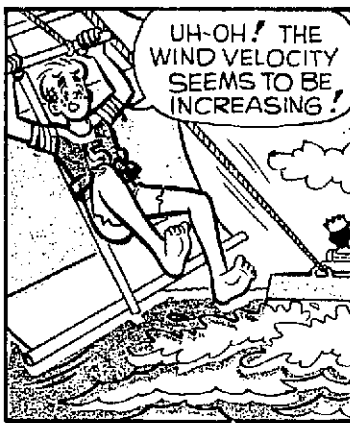
3. OFFERING WRIGLEY'S SPEARMINT GUM IS ONE WAY TO SAY "HELLO." THE TELEPHONE IS ANOTHER WAY. WHEN WAS THE TELEPHONE INVENTED?  
A ☐ APRIL 1, 1877 B ☐ JUNE 3, 1875 C ☐ NOVEMBER 5, 1871

4. CIRCUSES ARE FUN, SO IS SAYING "HELLO" WITH WRIGLEY'S SPEARMINT GUM. WHAT'S THE LARGEST PERMANENT CIRCUS IN THE WORLD?  
A ☐ CIRCUS CIRCUS, LAS VEGAS, NEVADA B ☐ RINGLING BROTHERS/BARNUM & BAILEY C ☐ RACEDILLY CIRCUS

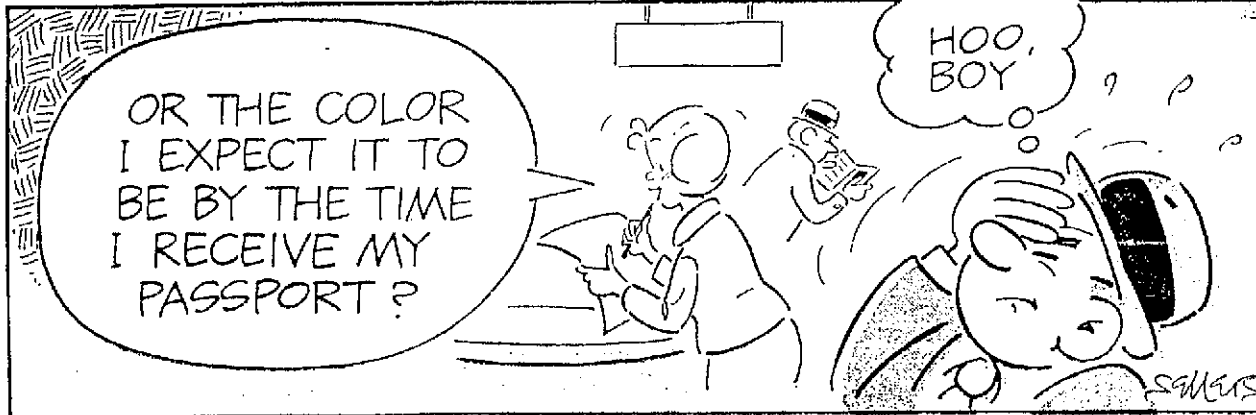
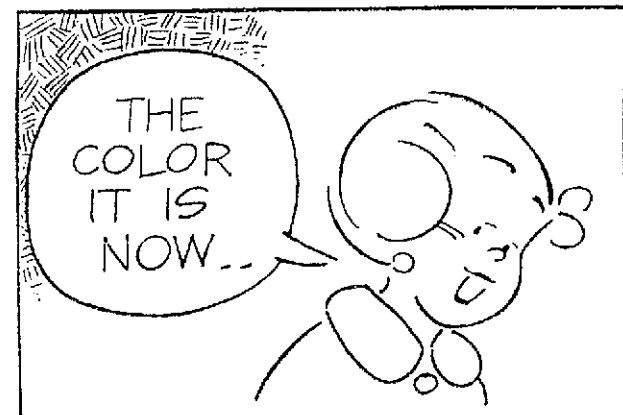
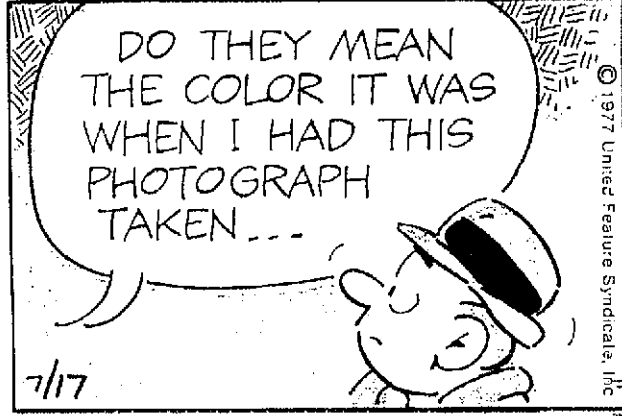
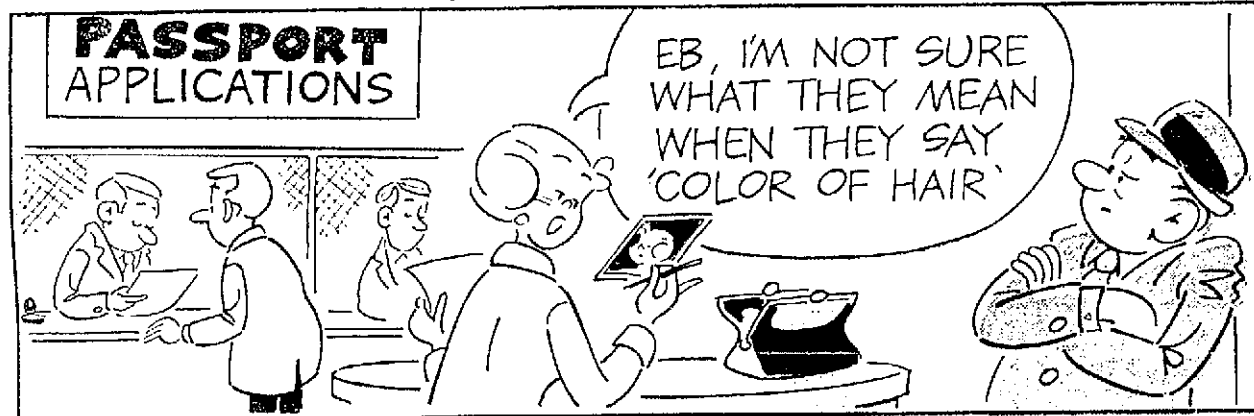
ANSWERS TO THIS WEEK'S QUIZ AT RIGHT



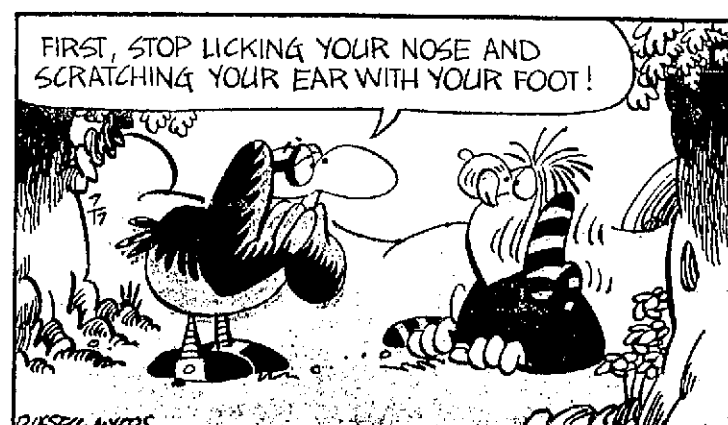
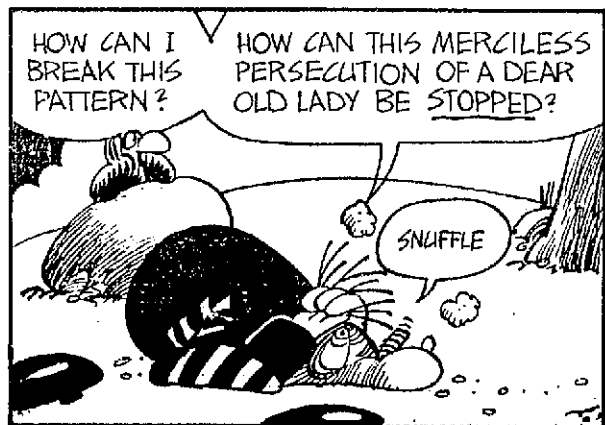
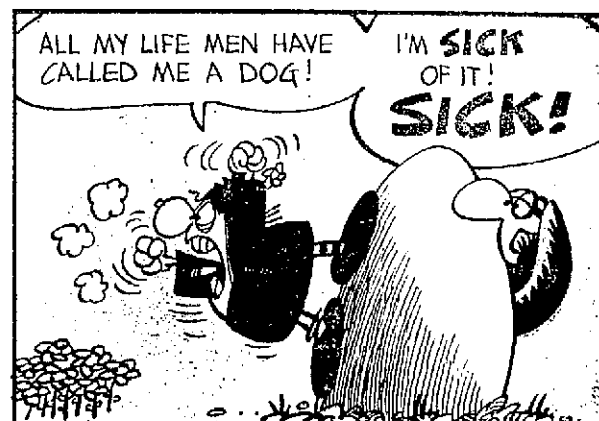
# ARCHIE



## EB and FLO



## BROOM-HILDA



By Paul Sellers

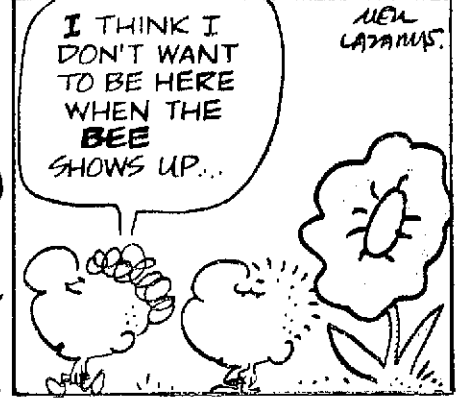
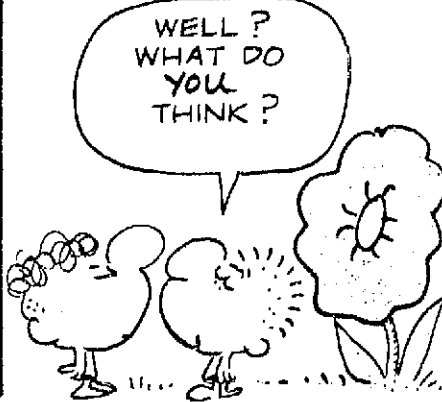
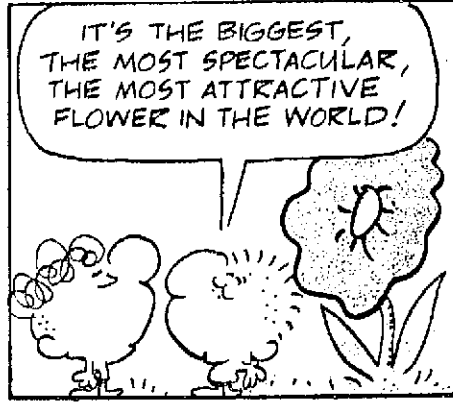
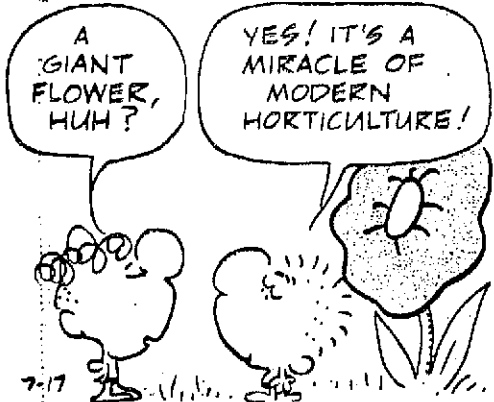
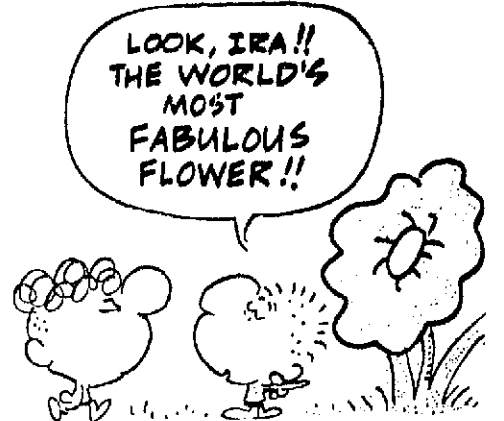
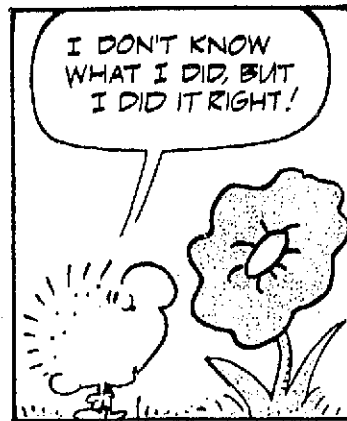
© 1977 United Feature Syndicate, Inc.

by Russell Myers

© 1977 by The Chicago Tribune

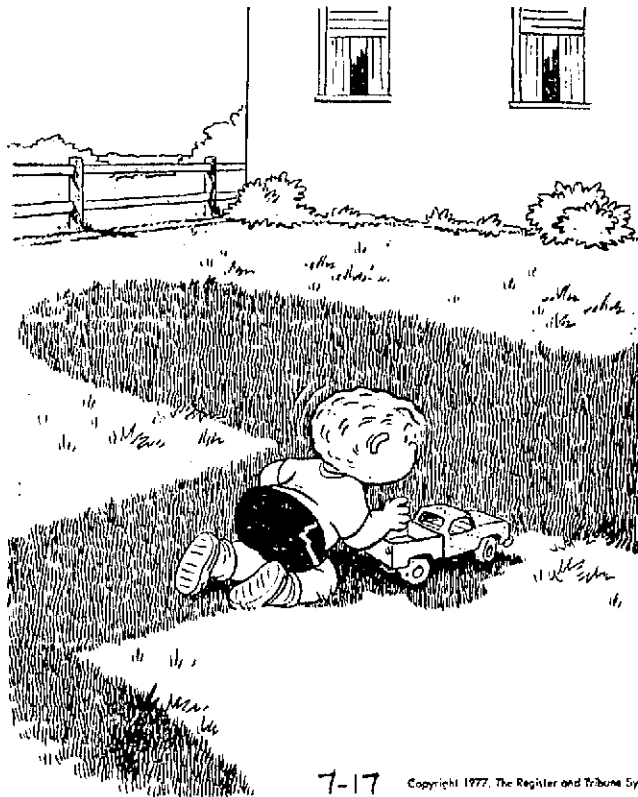
RUSSELL MYERS



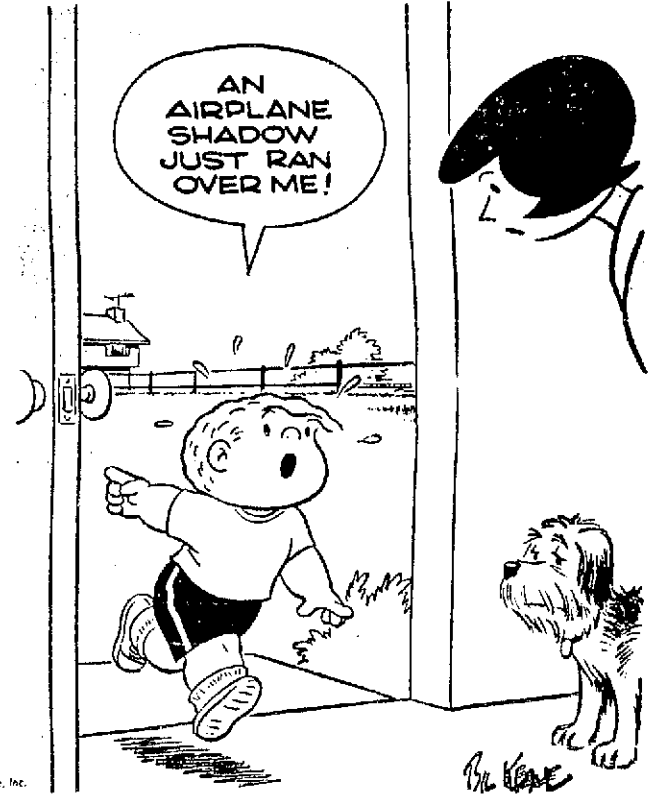


# THE FAMILY CIRCUS

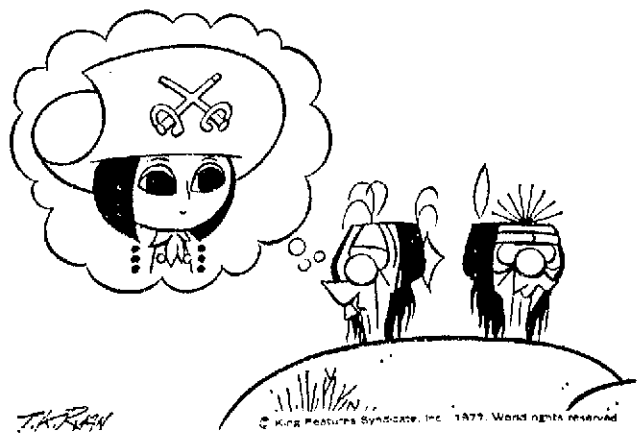
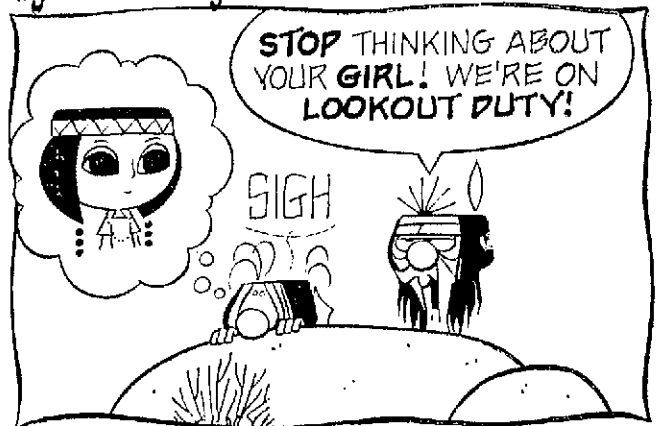
By Bill Keane



7-17 Copyright 1977, The Register and Tribune Syndicate, Inc.



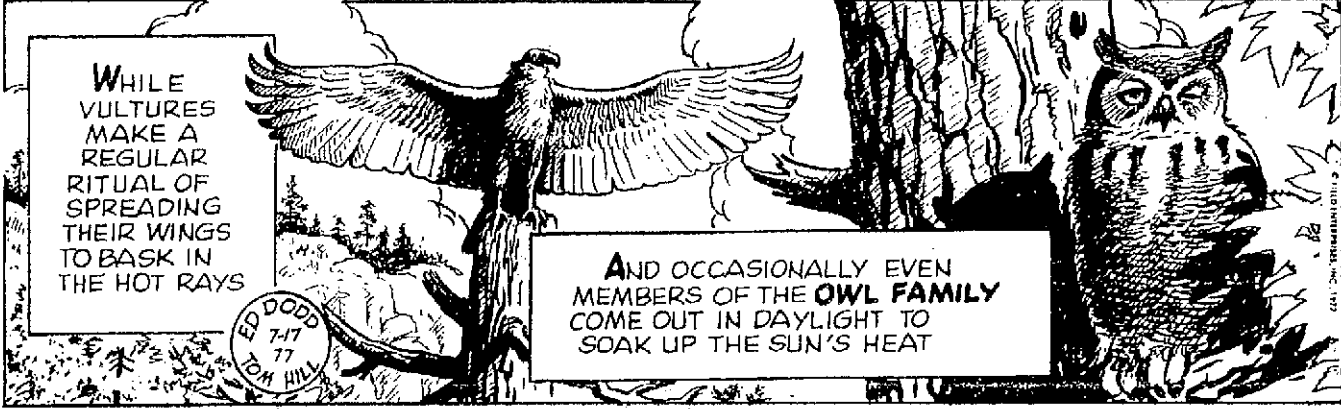
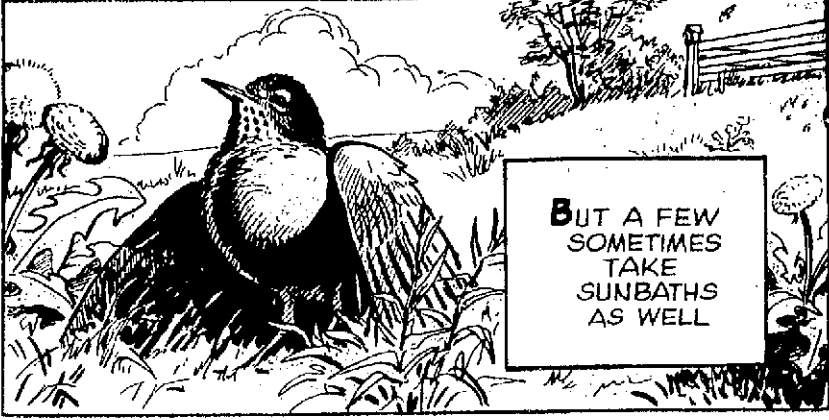
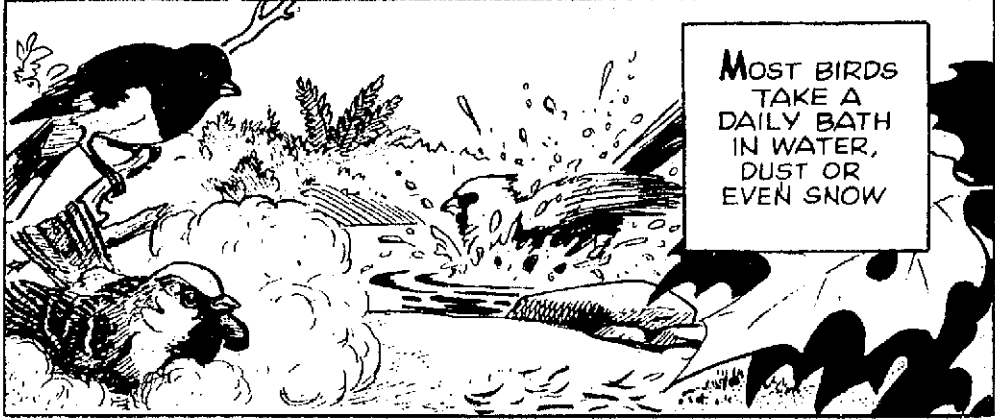
# TUMBLEWEEDS by Tom K. Ryan





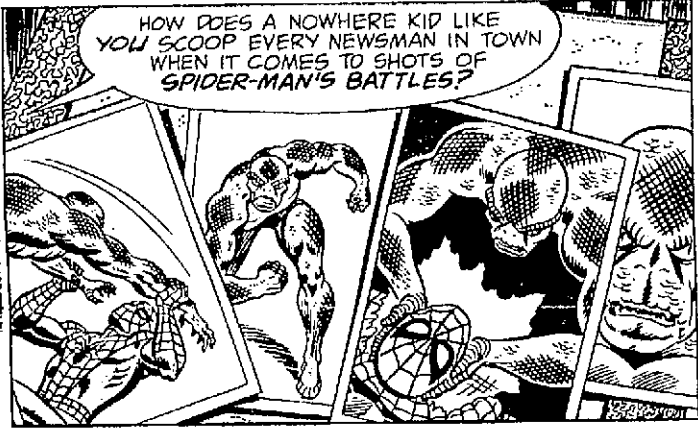
MARK TRAIL

by Ed Dodd and Tom Hill

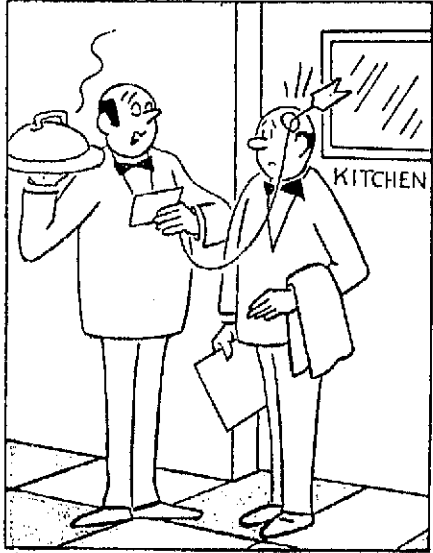


the AMAZING SPIDER-MAN®

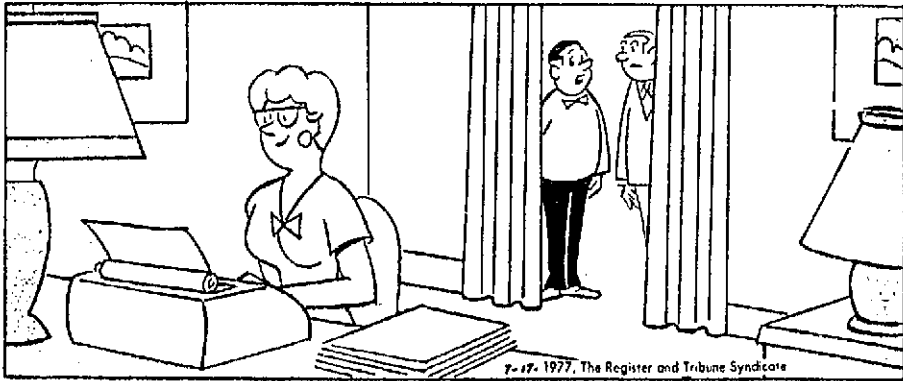
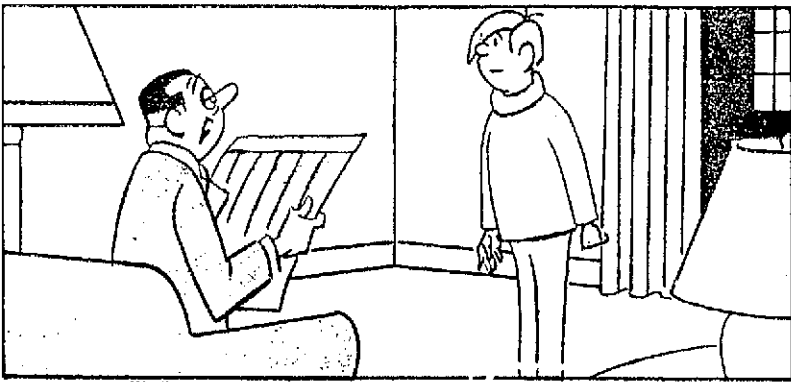
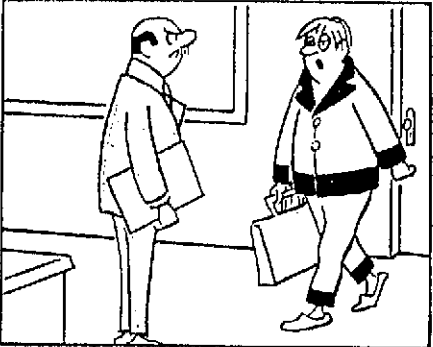
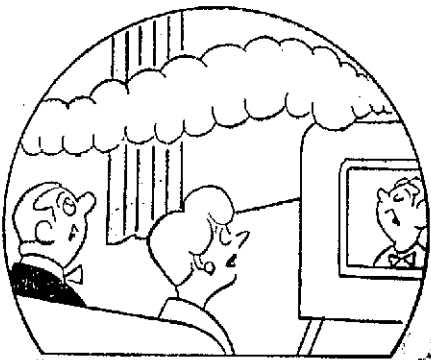
By Stan Lee and John Romita



OFF THE RECORD  
BY ED REED



"It says simply, 'Service for table nineteen, please.'"

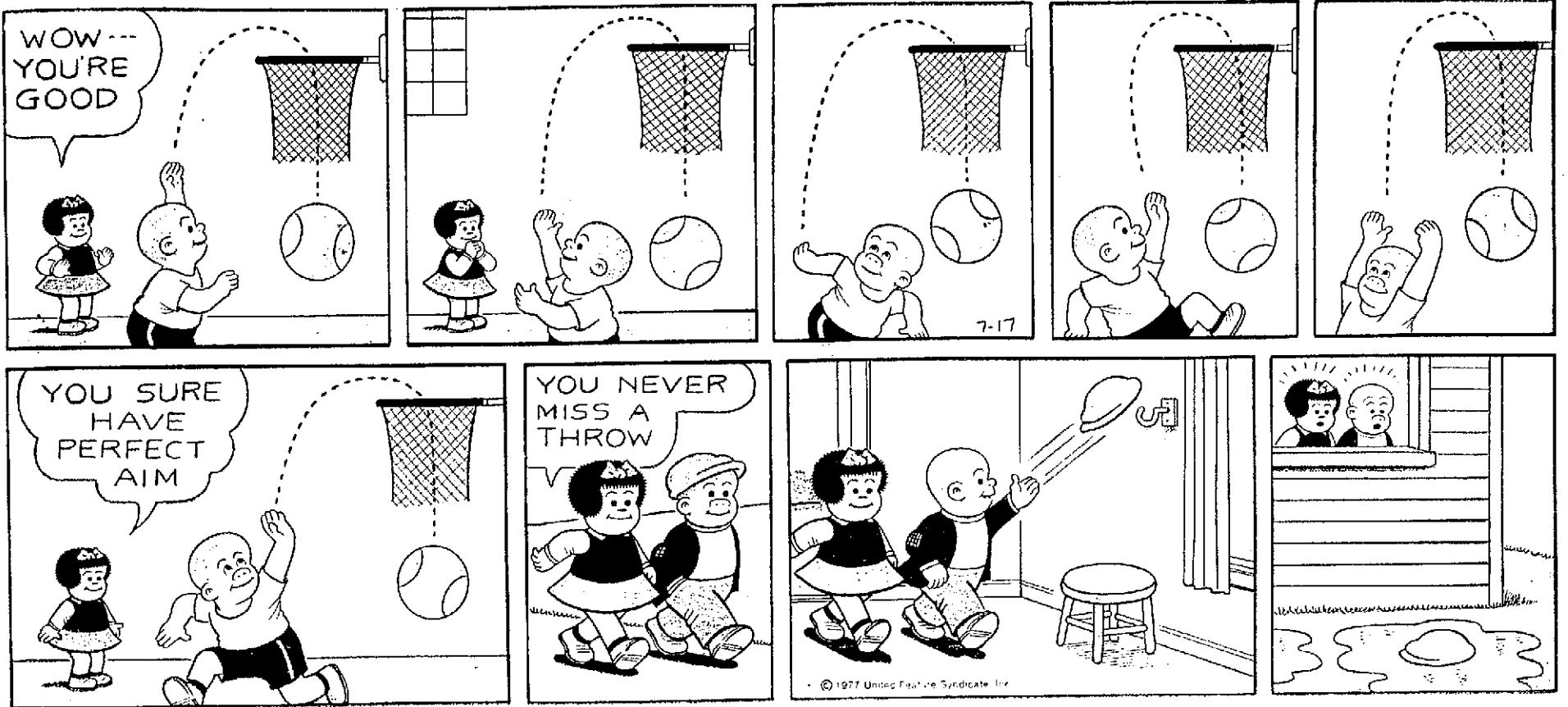


"One of Joan's books made the best seller list, and another was sold to the movies — and it all started by her writing notes to our milkman."

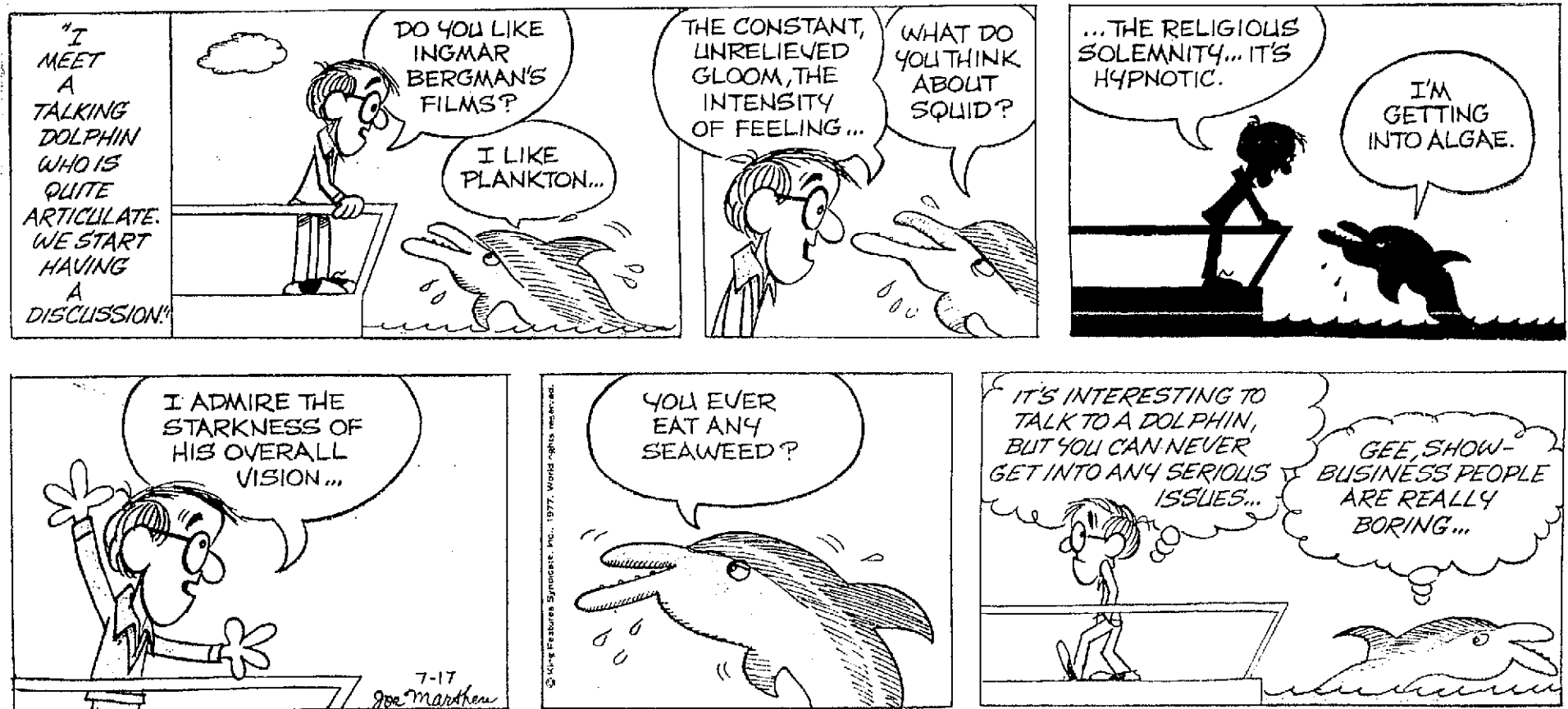


## NANCY

By Ernie Bushmiller

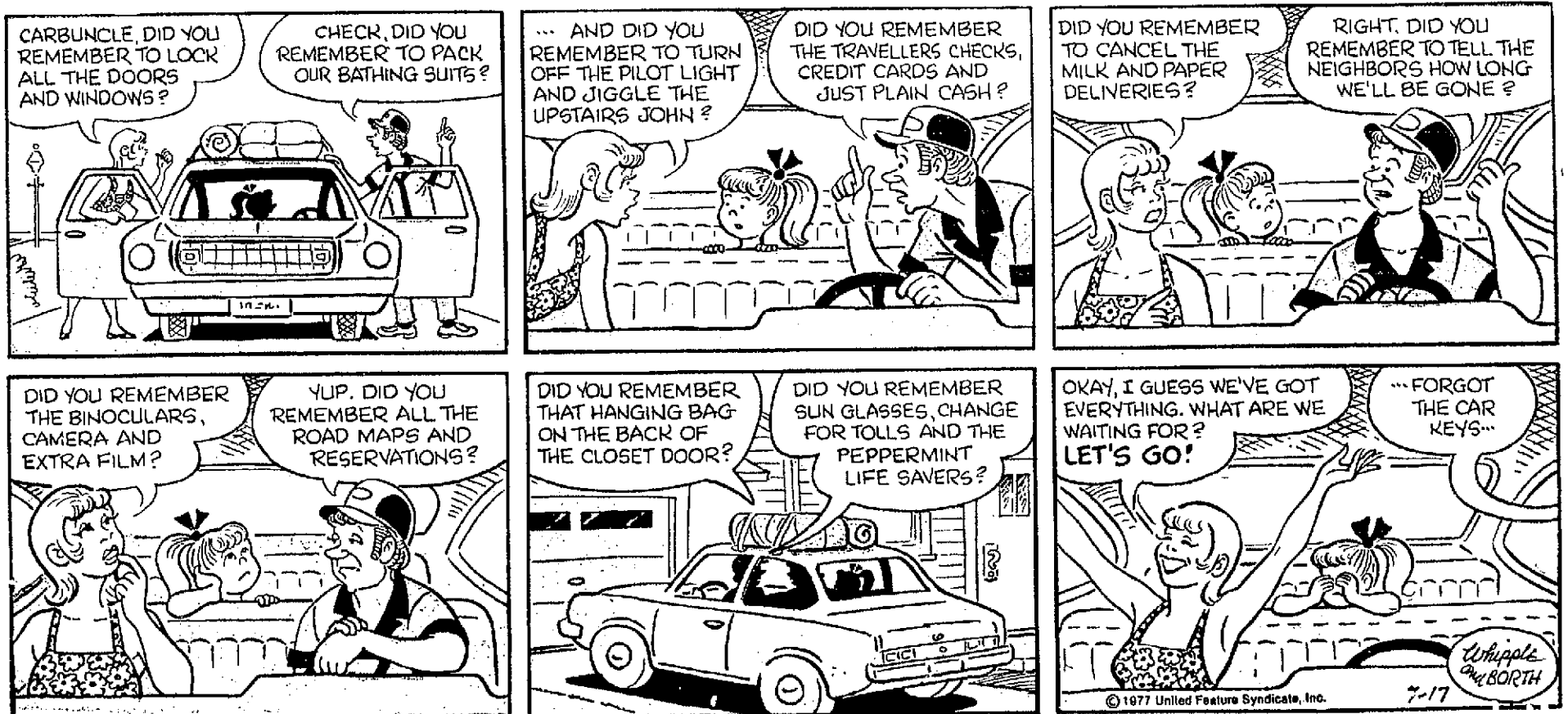


## INSIDE WOODY ALLEN



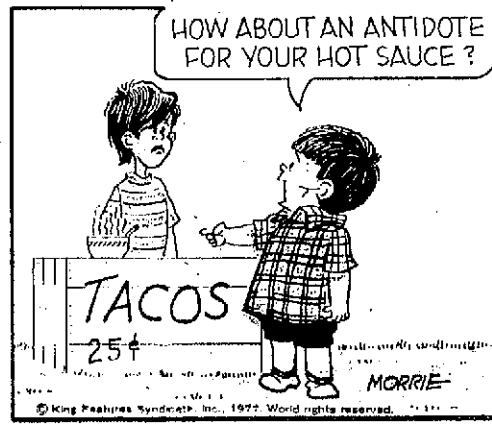
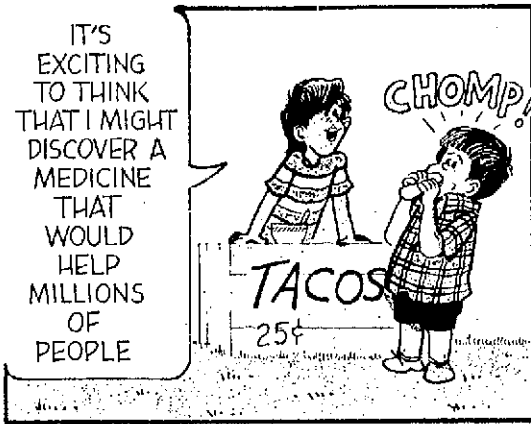
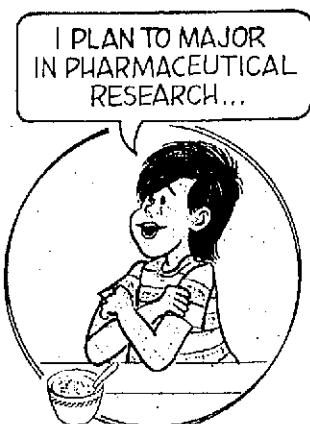
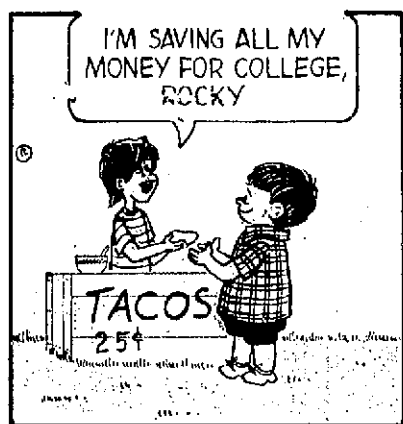
## THERE OUGHTA BE A LAW!

## WHIPPLE and BORTH





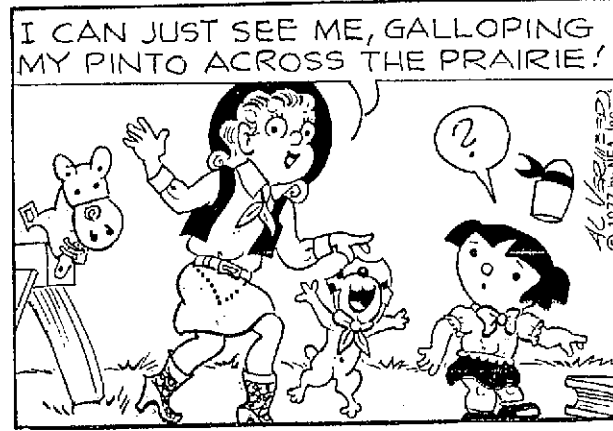
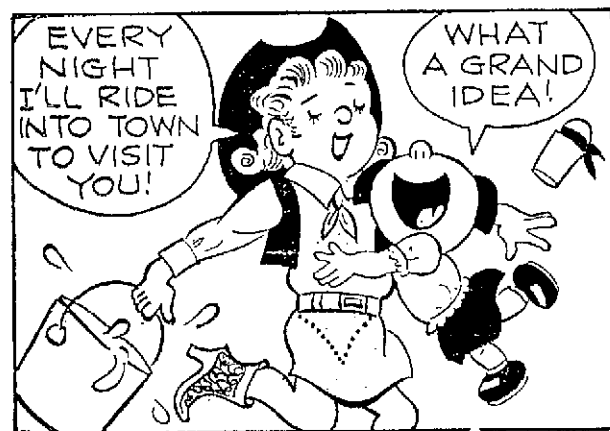
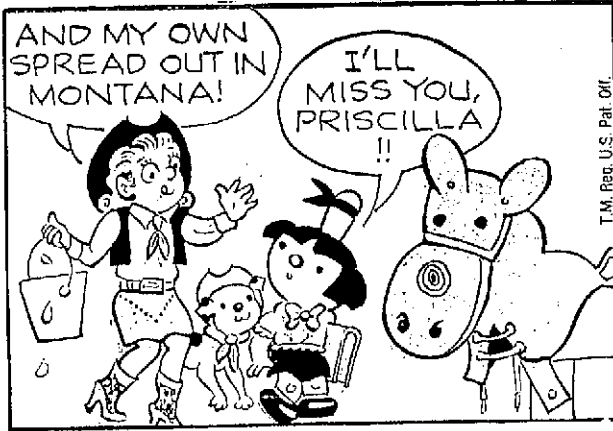
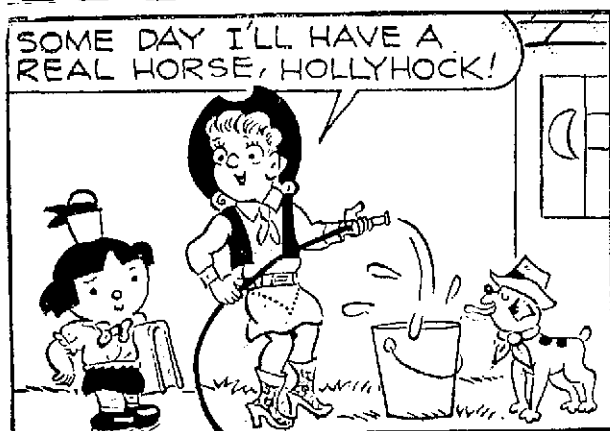
# WEE PALS-kid power



by Morrie Turner

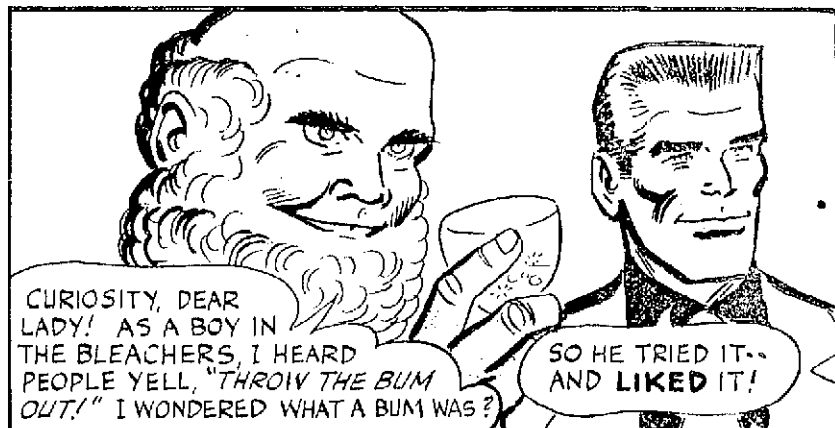


# PRISCILLA'S POP



# STEVE ROPER and MIKE NOMAD

by SAUNDERS & OVERGARD



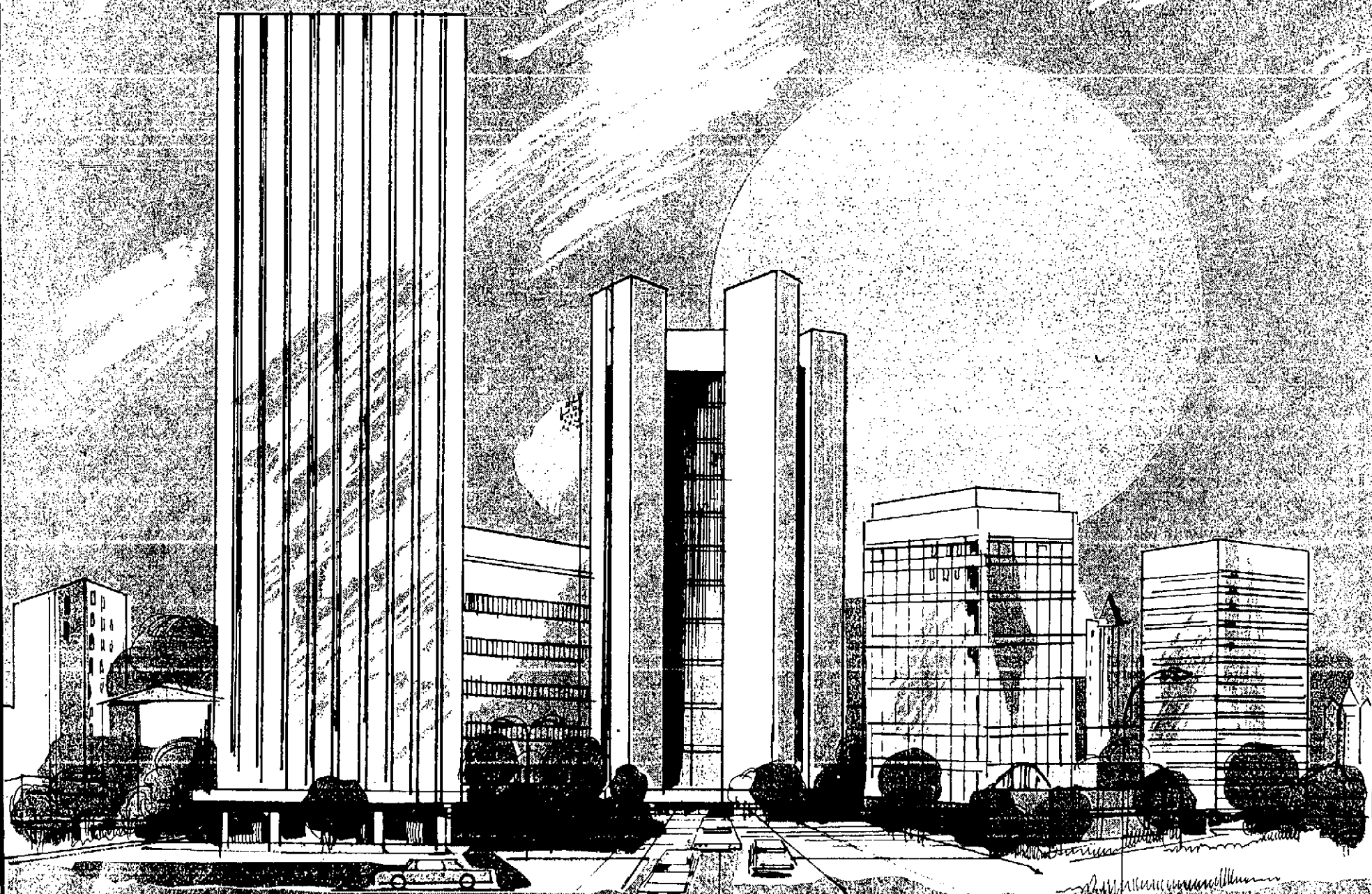


77

SURVEY

presents

# SOUTHLAND SKYLINE





# OUR JOB

## Save Lives, Fight Fires



This photo depicts the awesome sight that Long Beach Fire Fighters will encounter someplace in the City during the next 24 hour shift.

Long Beach Fire Fighters are called upon to protect some of the most complex and hazardous installations in the United States.

- The world's largest man made harbor.
- One of the nation's busiest airports.
- Inter lacing freeway system with trucks carrying some of the most hazardous chemicals known.
- The four oil islands directly off our shoreline.
- The United States Navy Base.
- The Long Beach Naval ship yard.
- McDonnell-Douglas Aircraft.
- Industrial and small mercantile buildings.
- Hospitals and Rest Homes.
- Schools and Churches.
- Numerous small craft marinas.
- Mutual aid assistance to Los Angeles City and County Fire Departments in every major brush fire.

Fire Fighting is the most hazardous profession in the nation. Fire Fighters will suffer more injuries and fatalities than any other work force in the United States.

Fire Fighters in Long Beach are the very best in the nation, CLASS 1. We are the best because of our efforts and the efforts of a farsighted city government which provides good leadership, apparatus and equipment to accomplish our goal. All of these factors however, could not be achieved without the dedication, training, morale and courage of the Fire Fighters in the Engine Houses.

Each Fire Fighter in Long Beach will receive a minimum of 20 hours of extensive training each month. During this year Fire Fighters will complete 20,000 man hours of commercial and residential inspections. We will inspect every fire sprinkler system, wet and dry standpipe system and every Fire escape in Long Beach. We will also inspect each of more than 5,000 fire hydrants within the city every six months.



Since the start of the Paramedic service the dead on arrival rate at city hospitals has been reduced by 30%. An estimated 500 lives will be saved this year.

In the past 6 years Fire Fighters have seen a major change in the emphasis on medical training. Fire Fighters, because of an average 2.65 minute response time are the first on the scene of life threatening medical emergencies.

Fire Fighters have undergone extensive training in first aid and Cardiopulmonary Resuscitation. Two hundred Long Beach Fire Fighters have reached the level of Emergency Medical Technician and fifty Fire Fighters are certified as Mobile Intensive Care Unit Paramedics.

Our City, through the Fire Department has developed the FINEST PRE-HOSPITAL CARE SYSTEM IN THE NATION.

Statistics prove that you will summon the Fire Department at least once in your lifetime. You, as a Long Beach taxpayer, should find it important to note that within three minutes of a call to the Long Beach Fire Department you will have the FINEST EMERGENCY SERVICE IN THE NATION at your door.

**LONG BEACH FIRE FIGHTERS**



LOCAL 372

*75 Years of Dedication and Progress*

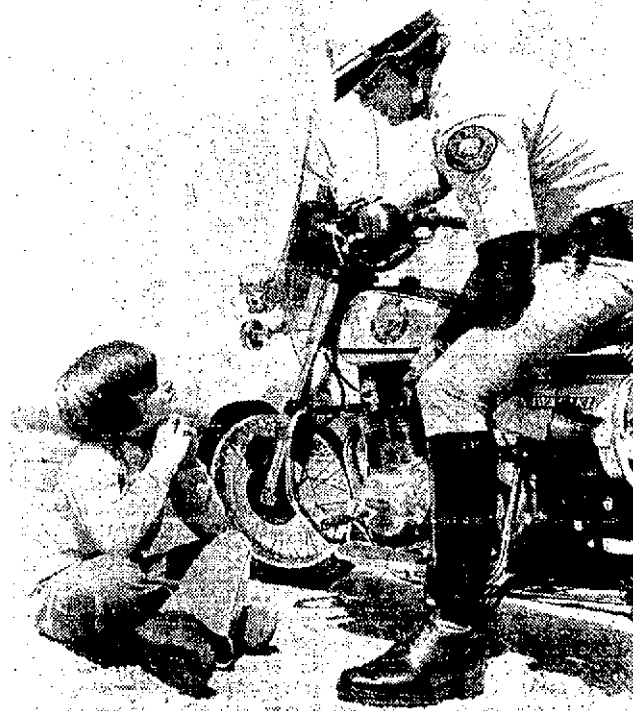
# COPS DO MORE

## THAN WRITE TICKETS



- JUNIOR RIFLE CLUB
- CALIFORNIA COMMUNITIES POOL FOR THE HANDICAPPED
- LAW ENFORCEMENT EXPLORER POST 295
- POLICE OLYMPICS
- OPERATION SANTA CLAUS
- YMCA INTERCULTURAL CAMP
- 49'er ATHLETIC FOUNDATION
- OFFICER BILL PROGRAM
- LONG BEACH LION'S CLUB
- LONG BEACH CHAMBER OF COMMERCE
- MEET YOUR POLICE
- WIDOWS AND ORPHANS FUND

THESE ARE JUST A FEW OF THE ACTIVITIES SUPPORTED IN FULL OR PART BY THE LONG BEACH POLICE OFFICERS ASSOCIATION. WE BELIEVE IN THE COMMUNITY WE SERVE.



**LONG BEACH  
POLICE OFFICERS ASSOCIATION**  
POST OFFICE BOX 20397  
LONG BEACH, CALIFORNIA 90801



# SOUTHLAND SKYLINE



## Section I SOUTHLAND SKYLINE

- 4 Downtown Long Beach — More than Just Another Shopping Center  
By James M. Leavy
- 5 Mixed Usage for Planned Development  
By James M. Leavy
- 6 'Jaws' Shut at Two Ports  
By Jack O. Baldwin
- 6 Giant Air Ship Could Be Based at Long Beach  
By Jack O. Baldwin
- 8 Navy Seen Returning to Long Beach  
By Buck Lanier
- 9 Airport-Douglas Links Remain Firm  
By Herb Shannon
- 10 Will End-of-Century Long Beach Be Good to Senior Citizens?  
By Brad Altman
- 11 El Dorado Flourishes as Natural Oasis Within City  
By Dick Howland
- 12 Seal Time No Longer Guarantees Diploma  
By Walt Murray
- 12 Computer Plays Chess, Saves Lives  
By Robert Gore
- 13 Long Beach — City Where Religion Flourishes  
By Mark Clutter
- 14 Long Beach 'Perversity Quotient' Confounds Political Pundits  
By Bob Houser
- 16 Advanced Long Beach Fire Boat now Undergoing Final Tests  
By Robert Gore

## Section II BUILDING AN EXURBAN EMPIRE

- 18 LAKEWOOD: City of People Who Like the Quiet Life  
By Kris Sherman
- 19 SIGNAL HILL: Redevelopment Puts Toupee on 365-ft. Tall Knob  
By Bob Andrew
- 19 PARAMOUNT: Officials Deny 'Dog-patch' Label in Redeveloping City  
By Dorothy Korber
- 20 BELLFLOWER: 'We're Right in the Middle of the Southland'  
By Dorothy Korber
- 21 CERRITOS: Homes Bloom on Dairy Acres  
By Tim Burt
- 21 SAN PEDRO—WILMINGTON: Industrial Redevelopment Given New Emphasis  
By Bob Andrew

- 22 SEAL BEACH: 'Old Town' Residents Like It that Way  
By Bob Sanders
- 22 ORANGE COUNTY: Most Money Spent on Food  
By Bob Geivert
- 23 HUNTINGTON BEACH: Civic Pride Blossoms After Slow Start  
By Bob Sanders
- 23 WESTMINSTER: Bright Future Expected for Tri-City Area  
By Bob Sanders
- 24 NORWALK: Emerging City Seen as 'Scary'  
By Tim Burt
- 24 HAWAIIAN GARDENS: Young City Finds '13' Lucky  
By Hal Lowe
- 24 LOS ALAMITOS: 'Upstream Money' Helps  
By Bob Andrew

## Section III OVERVIEW

- 26 More Water Shortages Possible in Southland  
By Walt Murray
- 27 Our Future Eating Habits Are in for Change  
By Virginia Heffington
- 28 Southland Looking for Cheap Energy  
By John Sheehan
- 29 County Split Fueled by Love-Hate Feelings  
By Joe Segura
- 30 Southland Transportation Needs Workable Plan  
By Bob Sanders
- 32 A Political Fable for Americans 32  
By Bob Houser
- 33 Despite Recent Successes, 'Quake Calling not Precise  
By Larry LaRue
- 34 Fine Long Beach Cure Draws Ill Here  
By Brad Altman
- 35 Smog Makes a Good Joke — But No Laughing Matter  
By Mark Gladstone
- 36 Sports Programs Changing  
By Gary Rausch
- 38 Long Beach Tootles a Path Toward Big Time  
By Ev Hosking

## Section IV CLASSIFIED ADVERTISING

## Section Credits

RALPH HINMAN Jr.  
Editor

JUDY HAZLETT  
Director, Special Sections

BOB GINN, ROBERT SHUMWAY  
CURT JOHNSON, ROGER COAR,  
Photographers

PARKER MARKLE, DAN AGUAYO  
BILL PURCELL, ERWIN DeGROOT,

Artists

GLEB RUBANOV  
Cover page art

## Now four flights direct from Long Beach to Las Vegas

Leave Long Beach	Arrive Las Vegas—Nonstop	
8:40 am	10:00 am	Daily
12:10 pm	1:30 pm	Fri/Sun
3:40 pm	5:00 pm	Daily Ex Sal
7:10 pm	8:30 pm	Daily

Convenient return flights from Las Vegas to Long Beach

CALL 437-6419 or see your travel agent

**SCENIC AIRLINES**  
Your direct line to Vegas



New pressurized Metroliners  
New comfort — New convenience

## DC-10. When you have a choice...



To many people, "all airplanes look alike." But more and more discerning travelers are seeing and choosing the McDonnell Douglas DC-10. More than 100,000 passengers board DC-10s each day.

In addition to its size, the most distinguishing characteristic of the DC-10 is the engine perched high in the tail where it is superbly efficient. DC-10s are nearly everywhere. Chosen by thirty-seven airlines, the DC-10 flies more than 4,900 flights a week to 150 cities on six continents. In fact, DC-10s fly to more places, more often, than any other wide-cabin jet.

When you fly, don't settle for less. Whether your journey is a short trip, or a long flight across an ocean, you'll find the DC-10 as gracious inside as it is graceful outside. Tell your professional travel advisor, "When I have a choice, I prefer the DC-10."

**The DC-10**  
MCDONNELL DOUGLAS



LOCAL OPPORTUNITY: PROFESSIONAL CAREERS SEND RESUME, BOX 14526 ST. LOUIS, MO 63178

with your local Piper Flite Center's  
Blue Sky Solo course.



Solo in 30 days. For as little as \$269.

Charter • Sales • Flight Training

**WILLIAMS AVIATION CO., INC.**

Long Beach Municipal Airport

2801 East Spring St. Long Beach, Ca. 90806

(213) 425-1012

Engineered for excellence,  
built for value.



## BUY or RENT THE 200 MPH MOONEY



Buy or Rent the Remarkable Mooney 201. Ask how you can apply your Aircraft Rental to your Aircraft Purchase

IT'S PERFORMANCE THAT COUNTS!



WESTWING CENTER  
3521 E. Spring St.  
Long Beach, Ca.

(213) 426-9587

## EDGINGTON OIL COMPANY, INC.

• Manufacturers • Marketers

Petroleum Products in California since 1942

Operator of Marine Terminal L.A. Harbor  
since 1946

Specializing in

Jet Fuel, Burner Oil, Diesel, and Marine Fuels.  
Complete range of Asphalts for paving and roofing applications

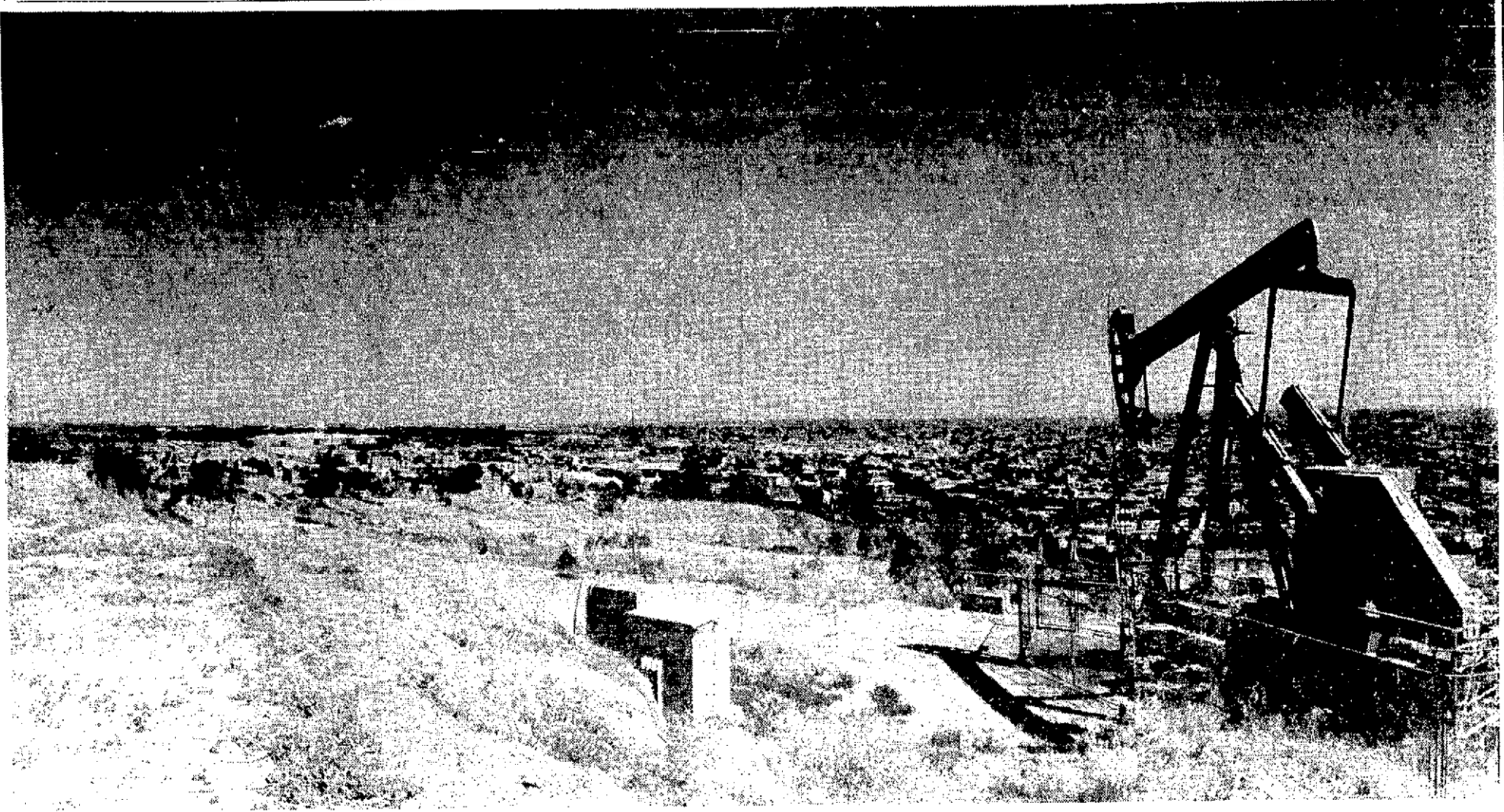
## ADMINISTRATIVE OFFICES and REFINERY

2400 East Artesia Boulevard  
Long Beach, California 90805 213-636-2524

## MARINE TERMINAL

Berths 163—164 Los Angeles Harbor



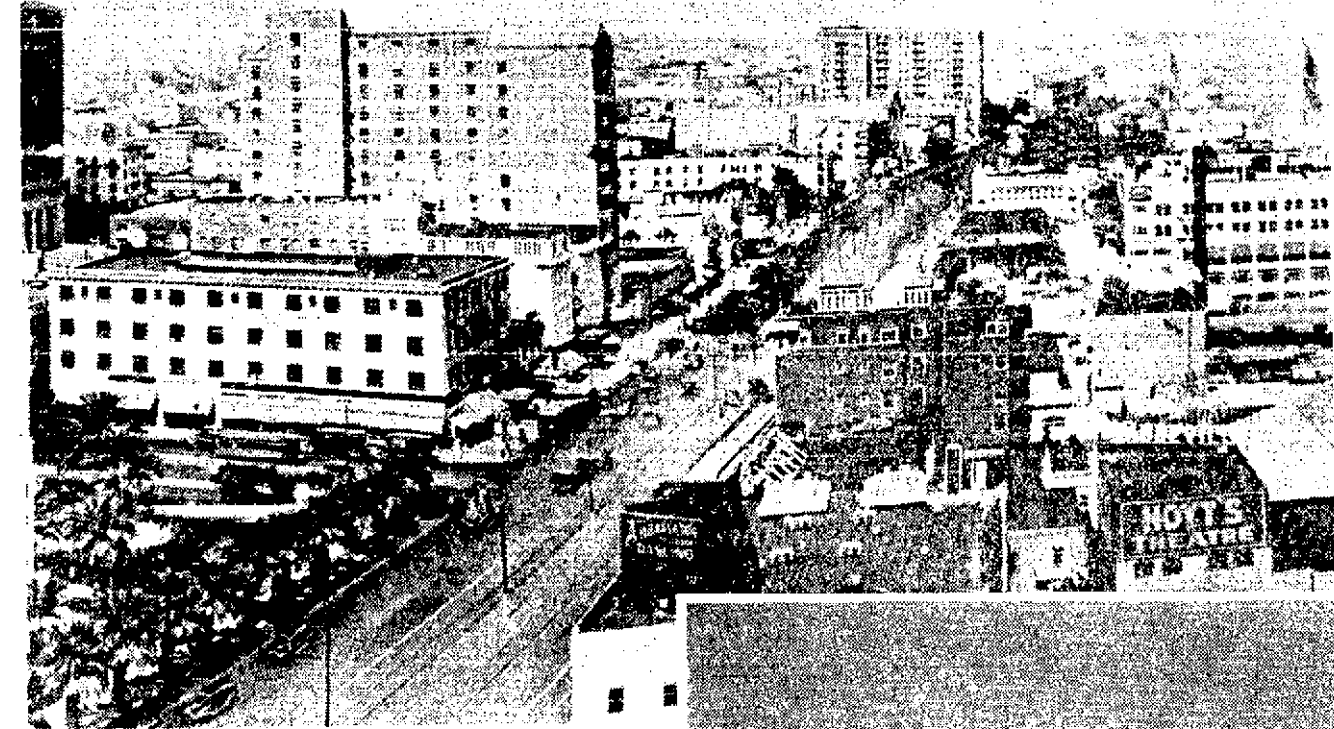


# Downtown Long Beach—more

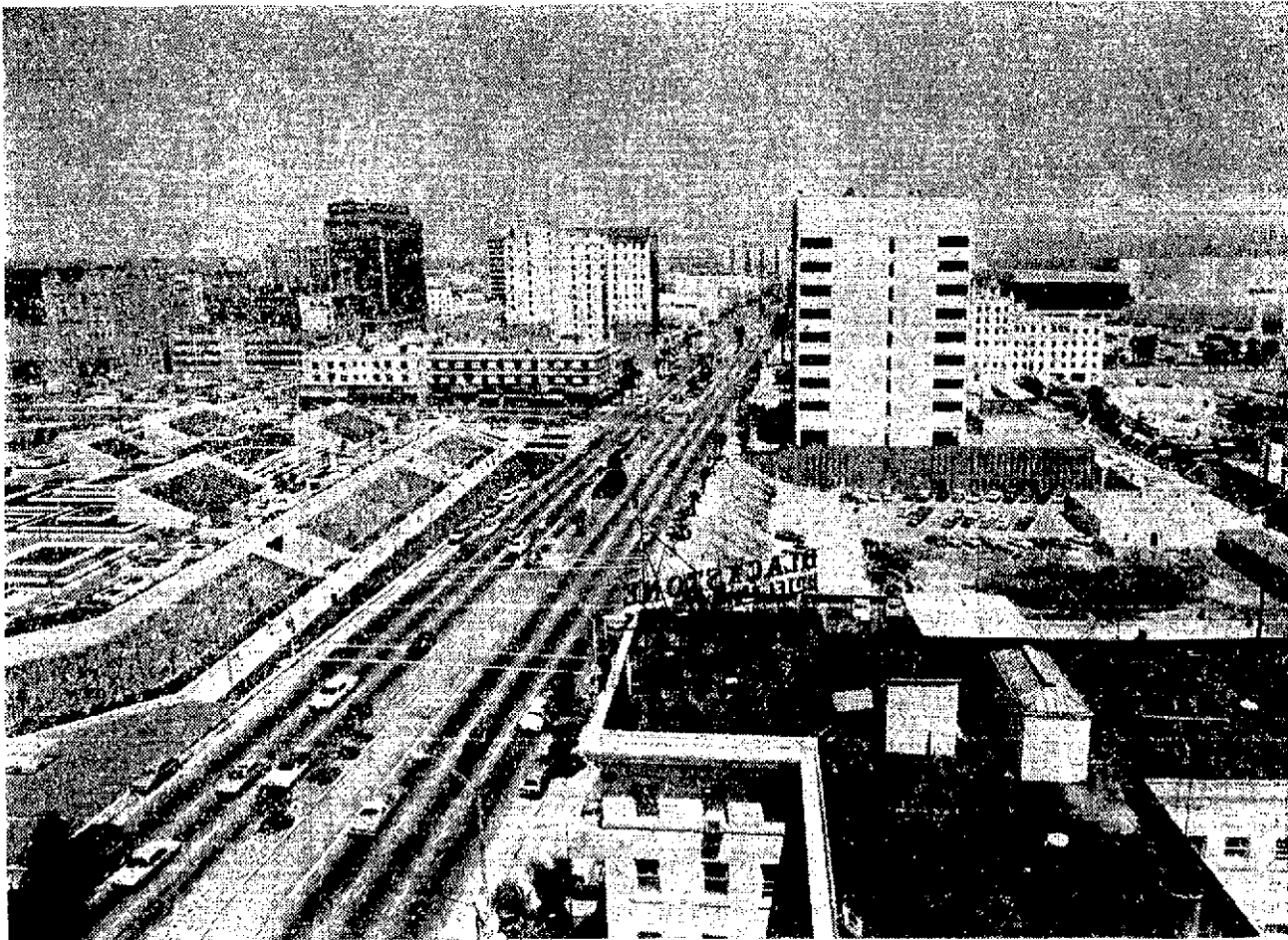
By JAMES M. LEAVY

Urban Affairs Editor

Panoramic view of Long Beach  
taken by Tom Shaw



Here's the skyline of Long Beach more than 50 years ago—looking east near the intersection of Pacific Avenue and Ocean Boulevard. Now take a look at the same view today . . . then imagine what it will look like in 10 to 20 years when the shoreline development is finished and the downtown revitalized with shopping plazas, residential high rise and office buildings.







# than just a shopping center

Sasaki-Walker Associates, in attempting to explain what they were trying to achieve for the downtown Long Beach shoreline, presented their plan under a cover photo of the beach in the 1920s.

The photo shows the beach packed with people. Hundreds are in the surf. Others line the railing on the pier. In the background, a large roller coaster marks the site of an amusement park.

It is a vivid depiction of people at play, drawn to the edge of the sea by the prospect of a number of leisure activities.

During the past half century the shoreline here has gradually changed from a vibrant center for recreational and social activity into a sort of urban desert inhabited only by a few fishermen, some campers and motorcycle riders who appear to be challenged by the piles of sand and dirt, which for more than a decade have characterized the downtown beach area.

The surf is gone, silenced by a breakwater built to create and protect Long Beach Harbor. The pier is gone and the amusement park, once a popular gathering place for Southland residents, has slipped sadly. The beach fell prey to bulldozers and "progress."

Yet, the shoreline remains, according to those who are shaping the future of the city, one of its most valuable assets.

Planners see in it the potential to attract large numbers of visitors to Long Beach.

It readily is accessible by freeway and blessed with balmy breezes most of the time. So far as development goes, it is virtually untouched.

It is a victim of what Sasaki-Walker calls "misplaced emphasis."

They are talking about deterioration that has spread across Ocean Boulevard and northward down once flourishing broad avenues which brought eager sun-seekers to the beach.

In recent years decline in the downtown area has accelerated. Businesses are closing their doors in increasing numbers and more than half the residents of the area are over 65 years of age, many of them existing on fixed incomes.

The decline of the area was speeded up during and by the post-war flight to the suburbs. A walk down several downtown avenues is enough to convince any alert observer that the end might be at hand. Meanwhile, the city has put its resources in the eastern part of town.

Despite this grim record, Sasaki-Walker and most city officials are optimistic about downtown.

They are convinced they can dramatically reverse the process.

In addition to the natural advantages any coastal city enjoys, the scarcity of land along the sea, the building restrictions wrought by the coastal initiative and growing pressure for residential housing appear to favor a positive approach to land use in downtown Long Beach.

WHAT'S MISSING, as Sasaki-Walker Associates so aptly illustrates on the cover of their brochure, is something for people to do.

By providing something for visitors to do on the shoreline and in the downtown area, by giving them a reason to come to Long Beach, planners think they can bring a once-lively vacation and recreation area back to life.

But their plan is far from simple.

They realize it will take more than just another shopping center, more than the Queen Mary, more than advertising to get people to come here and spend money.

The Planning Department staff headed by Robert Paternoster and the Community Development Department staff under the direction of James Hankla are putting together a complex plan designed to assault the problem of deterioration on several fronts.

Using the Sasaki-Walker plan as a guideline, they are developing centers of activity in the downtown area and attempting to tie them together in a manner which will provide a variety of activities and interests for both residents and visitors.

Basically, planners envision three major developments:

- **THE SHORELINE** as a convention center-tourist-recreation area;

- **THE CIVIC CENTER**, where the new city hall and library are located, as a center of business, government and cultural activity;

- **A SHOPPING MALL** and parking garage to the north, a major attraction for regional shoppers.

In the center of all this, a fourth development is planned. This is a common area of interest and activity, a focal point which would attract people from the other three areas. It includes a six-block section of downtown north of Ocean Boulevard with Locust Avenue, converted to a pedestrian-oriented street, and lined with restaurants and boutiques.

This approach does not appear to be just another planner's dream. Things are beginning to happen in each of the major development areas.

And decisions are expected from the Council this summer on two major projects in the Pacific Terrace-shoreline area.

These projects, the Convention Center hotel and the proposed shoreline marina, are important to the plan because they both are potential income generators.

**THE CITY COUNCIL** will rule on the hotel as soon as financing is available to the Sheraton chain which plans to build west of the convention center. City officials describe the hotel as the most vital ingredient in the shoreline plan.

In addition to providing nearly 1,800 slips for boatowners, the proposed marina is expected to pay its own way and produce enough revenue to pay off the estimated \$20 million loan required to build it.

It is proposed for the waters between Oil Island Grissom and the shoreline in front of the Convention Center and Arena.

No marina was proposed by Sasaki-Walker, but planners assert that a pleasure craft facility would not be inconsistent with other shoreline uses.

Critics of the plan claim it will block the view from the shore, im-

pair water circulation, encourage the kind of crowding which has plagued Marina Del Rey and appeal only to those who can afford boats and slips.

Backers of the idea believe the facility will bring upper-to-middle-income spenders downtown. They also assert that the demand for slips makes the venture a sure thing.

Other amenities planned for the shoreline will not produce revenue. They will, in fact, cost money which must come from Tidelands oil funds and community development block grants.

It is here that Sasaki-Walker Associates did much of their work. They produced detailed drawings — costing \$400,000 — for a 50-acre aquatic park that would cost the city an estimated \$12 million.

Located west of the convention center hotel complex, the park was to include small boats, beaches, flower gardens, cultural facilities, bandstands, children's playgrounds and picnic areas. The consultants designed the park without a budget, however, and later it was determined the city did not have enough money to build it.

Paternoster said his staff is creating a scaled-down version which, along with other shoreline projects, will become part of the city general plan sometime this summer.

He said plans for a boardwalk extending from Ocean Boulevard between Pine and Locust Avenues, running west of the hotel to the shoreline are also on the drawing boards. He is also considering ideas like a fishermen's wharf attraction along the boardwalk.

The entire development would represent a major attraction, or as Sasaki-Walker Associates put it: "The several-hundred-acre Pacific Terrace area would be developed as a multi-use recreational and park development extending to the water and creating a park-like image and quality for a series of coordinated public and private developments."

**TO THE WEST**, the newly-built library and city hall form the core of a cultural and municipal office building complex. Some sort of an art museum remains a possibility near city hall and office building construction will be encouraged in the area.

More immediate, however, is the third major redevelopment project for downtown Long Beach — a large regional shopping center and parking garage.

The proposed two-level mall would be built by Ernest W. Hahn Inc., at an estimated cost of \$45 million. It will house major department stores operated by Buffums, J.C. Penney Co., and Montgomery Ward & Co., along with 117 smaller retail businesses.

It will be connected with a three-level parking garage by five pedestrian bridges. The garage, to be built by the city, is expected to cost \$9.2 million.

The entire shopping complex and parking garage will occupy a six-block site between Third and Sixth Streets, Long Beach Boulevard and Pine Avenue. Before it is built the city must acquire the

property, relocate residents and clear it.

The regional shopping center, planners estimate, will provide 1,300 jobs and \$80 million a year in retail sales for the downtown area.

It will be financed with private funds and tax allocation bonds issued on the assumption that increased taxes resulting from the development will be enough to pay off loans required to build it. City taxpayers may have to pay part of the construction and operation of the parking garage, according to Hankla.

If the giant proposal passes inspection by independent appraisers

and consultants, and if it gains the approval of the public, the Planning Commission and the City Council, and if all schedules are met . . . the doors could swing open to shoppers by Oct. 1, 1980.

Paternoster sees the shoreline project, the civic center and the shopping mall pretty much as isolated developments, not one of which is capable of revitalizing the downtown area by itself.

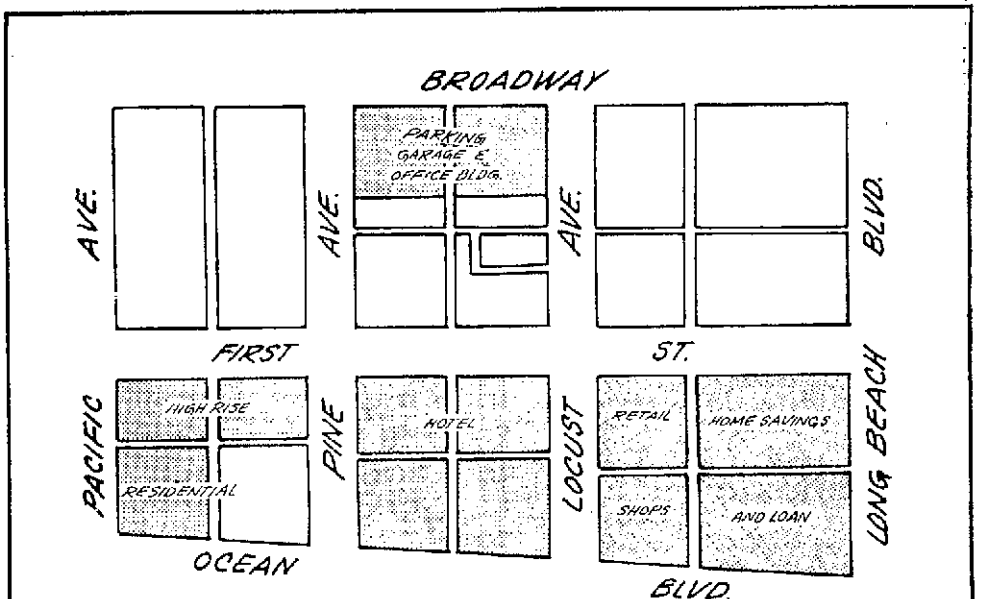
That is why he and his staff decided to link the three centers together with a fourth, a centerpiece featuring the kinds of things that often attract people to a city. Open air restaurants, boutiques,

landscaped streets, green areas are under discussion along with a plaza in the vicinity of Broadway and Locust.

Principal Planner Ellis "Bud" Crow has some other ideas. Why not — he speculates — something on the order of downtown Los Angeles' Grand Central Market where produce dealers might market their wares in the open? Or how about an entire block devoted to antique shops?

**THERE ARE OTHER** ideas and it is up to members of the Community Development Department.

Turn to Page 7



Proposed 'mixed use' developments between Ocean Boulevard and Broadway

Map by Staff Artist PARKER MARKLE

## 'Mixed use' plans eyed by agency

A 350-room hotel, parking garage, high-rise residential complex and small retail shopping development were among a half-dozen proposals considered recently by the Long Beach Redevelopment Agency.

The proposals by private developers would represent a major step in the redevelopment of the downtown area.

Norm Reed, project manager for the Downtown Redevelopment District, said developers have been interested in the area for many years but were "discouraged" by the difficulty in getting Coastal Commission approval for their projects.

They are making proposals now, Reed said, because the Coastal Commission Act of 1976 moved coastal boundaries south, freeing large portions of the downtown area for development without Commission approval.

New developments will be centered in a six-block area bordered by Long Beach Boulevard, Pacific Avenue, Broadway and Ocean Boulevard.

This is called the "mixed use" area by planners and will be characterized by the development of Locust Avenue and First Streets into pedestrian-oriented thoroughfares.

The hotel is proposed for Ocean Boulevard between Pine and Locust Avenues. It will occupy the entire block and include retail shops.

East of the hotel, on three-quarters of a block extending to Pacific Avenue, a ten-story residential building is proposed. It will provide up to 200 units, parking and shops at ground level.

Just east of the hotel, at Locust and Ocean Boulevard, is proposed a small shopping-restaurant complex. It is designed with open walkways, outdoor restaurants and a variety of boutiques and retail shops. The archi-

Turn to Page 7



# 'Jaws' shut at two ports

By Jack O. Baldwin  
Maritime Editor

Back in early 1967 when this reporter was assigned to cover the Long Beach and Los Angeles waterfronts the then ferociously competitive side-by-side ports were backbiting each other like a pair of "Jaws" fighting over the same prey.

When they weren't scrambling overseas to woo a potential new port customer, they were at each other's throat. And calling each other uncomplimentary names was the game of the day.

The infighting had been going on for years, at least back as far as 1936. It was in that year that a discovery was made that would drastically alter relationships between the two ports.

A huge oil field stretched beneath much of the land and waters of Long Beach Harbor was discovered. The port soon became the richest kid on the block, reaping more than \$156 million in oil royalties.

The then board of harbor commissioners spent much of its new-found wealth enlarging and modernizing the port. The much older Port of Los Angeles, with its narrow piers and aging pilings, was envious.

For Los Angeles had little oil income to rebuild facilities. Its income came principally from wharfage, dockage and the sale of bonds which ultimately, like any other loan, had to be repaid.

A number of waterfront observers (mostly from Los Angeles) eyeing Long Beach's growing pile of black gold, proposed a plan that would enable Los Angeles to share the oil royalties.

Their solution: merge the two ports.

The idea persisted for years until an unusual phenomenon was detected in Long Beach Harbor in 1940. It was sinking. A seldom-heard term — subsidence — suddenly became a household word in Long Beach.

Portions of the Inner Harbor dropped as much as 29.4 feet, leaving part of the land below sea level. An encroaching sea threatened to inundate the sprawling Navy base and shipyard. The Navy threatened to move out.

**THE FORMER** Ford Motor Co. assembly plant on Cerritos Channel's north bank and an Edison generating plant on Terminal Island today are below sea level. Only dikes surrounding them prevent flooding by tidal waters.

The U.S. Justice Department sued for \$170 million in damages. There were hundreds of other lawsuits filed.

And as a result, enthusiasm for merging the two ports began to wane. Los Angeles wanted no part of a sinking port.

Ultimately, subsidence, blamed on massive oil extraction, cost more than \$170 million to halt. It was checked by reinjecting water into sub-surface oil zones.

In 1955, the U.S. Supreme Court ruled that expenditures of money earned by sale of tidelands oil was a violation of a state-granted trust. The Long Beach Harbor Department's source of oil revenues suddenly dried up. Money-producing wells suddenly became financial dry holes.



Army engineers' model of Ports of Long Beach-Los Angeles, left, stands today in Vicksburg, Miss., as one of the more dramatic examples of cooperation between San Pedro Channel's ports.

While merger talks quieted down — at least temporarily — the feuding between the two separately-governed ports intensified. There were charges of backbiting and backstabbing, rate-cutting and "sweetheart" contracts. Port officials on both sides of the boundary seldom referred to the other port by name, labeling each other simply as "our competitor."

Eventually competitive animosities clearly became less intense. The ports, more friendly and less hostile towards each other, even began showing signs of an emerging cooperative spirit.

The new attitude — at least to this observer — was noticeable among both appointed commissioners and staff members in both ports. It appeared they recognized common problems could best be solved by working and pulling together rather than tug-o-war.

**ONE OF THE** most dramatic examples of cooperation are the combined efforts of the two former chief harbor engineers, Larry Whiteneck of Los Angeles and Bob Hoffmaster of Long Beach. The two, both of whom retired this spring, locked arms and marched on Congress. It took them 10 years but eventually together they obtained a \$4.5 million authorization to build a 400 x 100-ft. water-filled model of the two harbors in the Army Corps of Engineer's Waterways Experiment Station at Vicksburg, Miss.

The port engineers agreed it was essential to determine the impact of currents, tidal flushing action, surge and water quality on proposed port developments. There was belated realization that what one port did would react on the other.

Still to be studied are market needs, effect of ship fleet operations, environmental changes and other facets of enlarged port facilities. It is estimated that ongoing studies may take another 1-1½ years to complete and will cost between \$1 million-\$1.5 million. But the point is

that studies are continuing — with support from both ports.

They must convince Congress that these expenditures are essential. It will take the best efforts of Whiteneck's and Hoffmaster's still-unnamed successors to convince both Houses of Congress to allocate needed additional funds.

Currently there are four passenger terminals in Los Angeles Harbor, none within the Long Beach boundaries. Commissioners here have been subject to criticism through the years for not building a passenger cruise terminal, if for no other reason than the prestige such a terminal could create. However, commissioners reasoned that the Los Angeles terminals were adequate to handle the Southland tourist trade.

Commissioners concluded that to install a costly passenger terminal in Long Beach would only dilute the tourist traffic to such an extent that neither port could make a profit.

**INSTEAD,** THE Long Beach board conducted a detailed economic study and decided not to compete with Los Angeles' passenger trade, at best a low income-producing adventure.

Contrary to beliefs held by some, the two ports now cooperate in many ways.

For example the two port pilot stations are linked together with a teletype system over which the stations advise each other, the Navy, Coast Guard and Marine Exchange, of any proposed ship movements along this waterfront. The system undoubtedly has contributed greatly to the enviable safety record established by the two interlocking ports. There has never been a collision between ships in the two-port complex resulting in fatalities.

Then too, the competitive ports each contribute about \$8,000 annually to the cost of operating the South-

ern California Cargo Protection Council. This quasi-governmental agency not only devises means of reducing pilferage, once considered a way-of-life among cargo handlers, but suggests ways and means to protect cargo from weather, rats and other varmints and accidental damage.

Currently being conducted is a jointly-sponsored study of the economic and market needs of the greater Southland area as they might be affected by commerce passing through the ports. Such studies are essential before either port can qualify for federal financial subsidies.

Like police departments in adjacent communities, the two security sections keep each other advised on any special developing problems.

Occasionally a ship will come into one or the other port, and not wishing berthing, will request to be allowed to "drop a hook" (anchor). If Long Beach Outer Harbor is crowded the pilots will request a Los Angeles anchorage, and vice versa.

In the early evening hours of Dec. 17, 1976, the tanker Sansinena exploded with tragic results in Los Angeles Harbor. Long Beach fireboats immediately offered their assistance.

While there is considerable evidence of increasing cooperation between the busiest ports on the U.S. West Coast, there are some areas in which relationships could be improved to the benefit of each.

For example: a satellite-monitored navigation control system to prevent marine collisions; a railroad terminal developed to service both ports (this project currently is being promoted); installation of an electronic "sleuth" to rapidly locate any cargo items in either harbor at any given moment; development of a method to harness tidal action to generate electricity and desalinate seawater for use in ship's boilers.

## Giant air ship could be based in L.B. port by century's end

By Jack O. Baldwin  
Maritime Editor

A cigar-shaped shadow 1,500-foot long skims over the whitecaps of the waters offshore from Long Beach. It rises and dips with the swells resembling a mammoth whale surfacing to blow. The shadow zips across the sea at 150 miles an hour.

Above the sea, at about

2,000 feet, is the fabric-clad mechanical bird that casts its shadow upon the seas. It is the A.S. Long Beach — the "A.S." being an abbreviation for Air Ship. It is the latest, most modern, and largest dirigible aloft.

More than a quarter mile long, and wider than the distance between football goal posts, the helium-filled lighter-than-aircraft (LTA) is descending slightly and slowing as it approaches its docking area in the port.

Attached to its hull are six unmanned turbinejet-powered helicopters. They are remotely controlled by a team of flight engineers in the craft's main control room in the glass-enclosed nose. The helicopters can hold the big airship dead in the air or push it over

seas or land up to 150 miles an hour. The whirlybirds are coupled to hollow struts through which pilots can walk to enter the helicopters. The birds can be dropped away from the mother ship when needed to carry passengers to and from the ground.

Onboard the airship is a seriously injured seaman hoisted off a surface tanker by one of the "copters. He has undergone emergency surgery in the airship's fully-equipped hospital.

As the big airship neared its docking area it slowed and most of the 1,200 passengers gathered on the outer promenade deck to lean on the ship's rail to watch the "docking." Actually, the airship never really landed or docked. It did not tie-up to a land-based mooring mast as many other LTA's do. Onboard the airship is a sophisticated computer that calculates wind direction, force, and direction. The computations are sent electronically into an autopilot which controls the big ship holding it in position over the passenger-cargo terminal below.

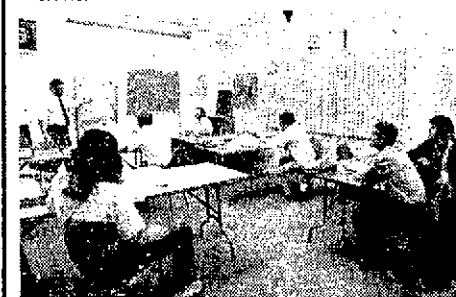
**FROM THE** craft's underbelly a four-lane wide escalator was lowered to allow passengers to be carried down to ground level. There was no waiting to go through customs. The federal agents had been brought a hundred miles out to sea by one of the airship's helicopters. The passengers and their luggage had been cleared through customs while the huge ship proceeded toward shore.

Passengers' baggage was lowered to the ground in a chute against a blast of air from the ground. The pressure of the air gently cushioned the baggage to a stop, with the handle up and at a height



### Aircraft Sales... HardyAire

has a large inventory and an excellent selection of Cessna Single, twin and turboprop aircraft for you to choose from. As one of the LARGEST FULL LINE CESSNA DEALERS in Southern California, you will be sure to find the model you are looking for. Combine business and pleasure, broaden your operational capability with Cessna, number one in the sky for some very down to earth reasons. Come and see us, we take pride in after sales service with modern up-to-date facilities and factory trained technicians.



### Flight Training...

Classrooms fitted with the finest AUDIO-VISUAL AIDS available, combined with flight school instructors who are MASTER EDUCATORS and accomplished pilots, lead us to believe that there is no finer flight school in the country today. Our Cessna Pilot Center (CPC) education places you on your way to a new-found travel freedom enjoyed by those who fly! You'll find a new sense of personal fulfillment and push the old boundaries of your life forward.

**Charter... Moving people** and products to serve your market with the least expenditure of time, money and fuel... that's utilization!

**Parts & Service...** the finest of equipment and a spacious modern hangar to provide expert service on singles, twins and turbo props. Service backed by Cessna's Avionics exclusive Customer Care Program. "Total Package" warranty on new aircraft.

**3501 LAKEWOOD BOULEVARD**  
LOCAL 429-5935  
714-761-4121 • L.A. 979-9748

## Hagelin's got it all... right here.



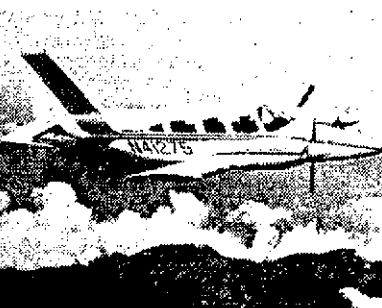
Hagelin serves the world from the International City...

From its ultra-modern fly-in-drive-in facility on Long Beach airport, Hagelin operations are geared to serve world-wide customers as easily as those nearby in the greater Los Angeles and Pacific Southwest areas.

Across the street or around the world, Hagelin is known for its customer service.

**HAGELIN** TELEX No 65-6309  
HAGELIN AIRCRAFT SUPPLY CO.  
Box 8176, Long Beach Airport, California 90808 (213) 421-1771

- 24 Hour Charter
- Flight Training
- Helicopter
- Airplane
- Complete FAA Maintenance Facility



**Southland Helicopters, Incorporated**

Division of Air Logistics

(213) 421-8277 - 421-4769  
3205 LAKEWOOD BLVD. LONG BEACH



# Downtown Long Beach more than a shopping center

Continued from Page 5

ment to sell them as the development progresses.

The city has already taken action to establish the six-block focal point for the downtown redevelopment by voting to make First Street, between Pine and Locust Avenues, a major bus transfer point. (Earlier plans for a separate transportation center have been abandoned).

This will be a central place in the downtown area where a person may catch a bus to any other part of the city.

Both Hankla and Paternoster emphasize that the survival of downtown Long Beach as a center of commerce, tourism and community activity hinges on the city's ability to put together all of the pieces of the redevelopment project.

The one missing element is middle-income housing. Sasaki-Walker thought the Pike might be converted into residential units. Beyond this there are few specific proposals to attract new residents to the downtown area.

And Paternoster offers a reason: "We believe we have to create an environment before natural market pressures will bring residential development to the downtown area."

town area. At present there are better opportunities elsewhere for residential investment."

The pressures of which he speaks are the increased demands for middle-income housing intensified along the coast by limitations placed on construction by the California Coastal Commission and its regional units.

This is a rough survey of the kind of thinking going on today at city hall and elsewhere in Long Beach.

Some of it is right out of Sasaki-Walker. Some is being done on the spot. Much of it may be altered when residents get a chance to comment on ideas at public hearings conducted by Project Area Committees (PAC), the Coastal Advisory Commission, the City Council, Planning Commission and other agencies and civic organizations.

Pessimists will say there is no hope. Nobody's going to sink money into what they believe is fast becoming an urban desert. The deterioration has gone too far, etc., etc.

Optimists, on the other hand, see downtown Long Beach and the shoreline as valuable property requiring only the imagination and courage of developers and government officials to turn it into a

lively, prosperous community hub. They see the convention center, the hotel and the marina as just the sparks to touch off an explosion of new development.

It may take 20 to 30 years to determine whether the optimists or the pessimists are right. The timetable for the projects is uncertain. Meanwhile, there will be hundreds of hours of argument and conflict at meetings and hearings; there will be false starts and disappointments for the optimists and moments of grim affirmation for the pessimists.

Virtually everything in the overall plan is just a proposal at this point, including the mall, the marina, the hotel, the plaza and the parks. Few contracts have been signed and financing is tentative.

But officials under the direction of City Manager John Dever have chosen a direction and they appear to be moving.

Perhaps what keeps them going is the knowledge that what they want to achieve did, indeed, happen here once upon a time.

And Sasaki-Walker found inspiration in an old yellowed photo of people crowded together along the Long Beach shoreline because there were things to do there and people to do them with.

(From Page 5)

lecture, according to Reed, will be in the European style.

To the north, on Broadway between Pine and Locust Avenues, a developer proposes to build a 60,000-sq.-ft. parking garage for 600 cars. The building will also provide space for office and retail shops.

Reed said Security and Crocker Banks on Pine Avenue will remain. The entire six-block area is envisioned by planners as a focal point for the downtown development.

Planning Director Robert Paternoster has characterized it as a common-use area for visitors and residents who use the Convention Center-recreation facilities on the shoreline, the Civic Center and the shopping mall to the north.

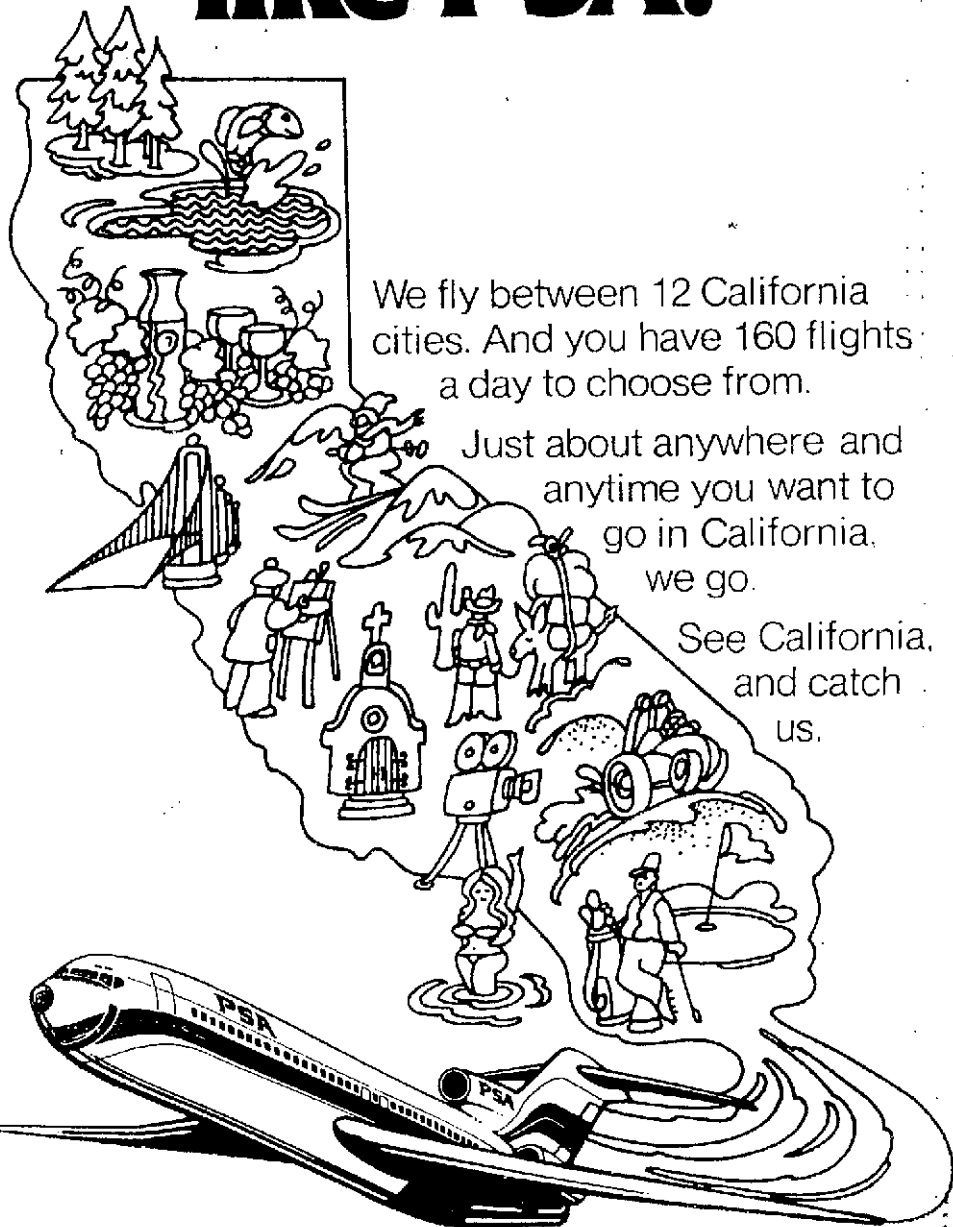
Private development in this area will be financed in the same manner as the shopping mall. The city will acquire the land, clear it and relocate occupants. The property then will be sold to developers. The city will repay the money it borrows to do this with increased tax revenues resulting from the rise in property values.

The process, called "tax increment financing," involves issuing revenue bonds that are retired with the increase in property taxes. There are no other tax revenues used in this type of financing, according to city officials.

James M. Leavy

## 'Mixed use' plan eyed by agency

# Nobody flies California like PSA.



## LONG BEACH

### TO SAN FRANCISCO

LV	NONSTOP	AR	FREQUENCY
7:00a	NONSTOP	8:00a	Ex Sa & Su
7:45a	NONSTOP	8:45a	Sa
8:30a	NONSTOP	9:30a	Su
10:30a	NONSTOP	11:30a	Ex Sa & Su
11:00a	NONSTOP	12:00n	Sa
12:45p	NONSTOP	1:45p	Su
1:00p	NONSTOP	2:00p	Ex Sa & Su
4:15p	NONSTOP	5:15p	Fr Sa Su
5:15p	NONSTOP	6:15p	M Tu W Th
7:15p	NONSTOP	8:15p	Fr & Su

### FROM SAN FRANCISCO

LV	NONSTOP	AR	FREQUENCY
8:30a	NONSTOP	9:30a	Ex Sa & Su
9:30a	NONSTOP	10:30a	Sa
10:00a	NONSTOP	11:00a	Su
10:50a	NONSTOP	11:50a	Ex Sa & Su
1:10p	NONSTOP	2:10p	Sa
2:30p	NONSTOP	3:30p	Ex Sa
5:30p	NONSTOP	6:30p	Daily
8:45p	NONSTOP	9:45p	Fr & Su

### TO SAN JOSE

LV	VIA OAK	AR	FREQUENCY
7:25a	VIA OAK	8:55a	Ex Sa & Su
7:25a	NONSTOP	8:25a	Sa
9:00a	NONSTOP	10:00a	Su
1:25p	NONSTOP	2:25p	Fr & Su
3:45p	NONSTOP	4:45p	Sa
4:00p	NONSTOP	5:00p	M Tu W Th
5:30p	NONSTOP	6:30p	Fr & Su

### FROM SAN JOSE

LV	VIA OAK	AR	FREQUENCY
9:15a	VIA OAK	10:45a	Ex Sa & Su
10:20a	NONSTOP	11:20a	Sa
11:35a	NONSTOP	12:35p	Su
4:00p	NONSTOP	5:00p	Fr & Su
6:35p	NONSTOP	7:35p	Ex Fr & Su
8:20p	NONSTOP	9:20p	Fr & Su

### TO OAKLAND

LV	NONSTOP	AR	FREQUENCY
7:25a	NONSTOP	8:25a	Ex Sa & Su
7:25a	VIA SJC	8:55a	Sa
9:00a	VIA SJC	10:30a	Su
1:25p	VIA SJC	2:55p	Fr & Su
3:45p	VIA SJC	5:15p	Sa
4:00p	VIA SJC	5:30p	M Tu W Th
5:30p	VIA SJC	7:00p	Fr & Su

### FROM OAKLAND

LV	NONSTOP	AR	FREQUENCY
9:45a	NONSTOP	10:45a	Ex Sa & Su
9:45a	VIA SJC	11:20a	Sa
11:00a	VIA SJC	12:35p	Su
3:25p	VIA SJC	5:00p	Fr & Su
6:00p	VIA SJC	7:35p	Ex Fr & Su
7:45p	VIA SJC	9:20p	Fr & Su

### TO SACRAMENTO

LV	SFO	AR	FREQUENCY
7:00a	SFO	8:35a	Ex Sa & Su
7:45a	SFO	9:20a	Sa
8:30a	SFO	10:20a	Su
10:30a	VIA SFO	12:20p	Ex Sa & Su
12:45p	SFO	2:20p	Su
1:00p	SFO	2:35p	Ex Sa & Su
4:15p	SFO	6:50p	Fr Sa Su
5:15p	SFO	6:50p	M Tu W Th
7:15p	SFO	8:50p	Fr & Su

### FROM SACRAMENTO

LV	SFO	AR	FREQUENCY
7:15a	SFO	8:30a	Ex Sa & Su
7:15a	SFO	9:30a	Sa
8:30a	SFO	10:00a	Su
10:00a	VIA SFO	11:50a	Ex Sa & Su
12:10p	SFO	1:10p	Sa
12:10p	SFO	2:30p	Su
1:30p	SFO	2:30p	Ex Sa & Su
4:40p	VIA SFO	6:30p	Daily
7:50p	SFO	8:45p	Fr & Su

Catch us from Long Beach because:

- It's easy to get to
- You park in close for less—only \$2.00 per day
- You fly 727 Super Fan Jets on all flights
- You save \$4.50 round trip to San Francisco, San Jose or Oakland in comparison to Orange County airport

Reservations or information  
(213) 637-6767 or (714) 834-1131

catch us!

# PSA

# AIRPOWER

THE ACCESSORY SERVICE DIVISION OF AEROTRON AIRCRAFT RADIO

Now you can receive the quality, specialized service, repair, complete overhaul and refurbishing of all your Jet aircraft accessory components — with the FAST turn-around service — you've been looking for. Operating under FAA certificate #4898 with complete ratings in Accessory Classes 1, 2, and 3, plus limited airframe ratings. AIRPOWER covers the total spectrum of: hydraulic, mechanical and pneumatic devices • pumps and valves • starters • generators • voltage regulators • electronic controls • heater systems • ignition systems • superchargers • turbo compressors • constant speed drives • air-conditioning systems • landing gear systems • APU systems.

FOR FURTHER INFORMATION CONTACT

**AIRPOWER** P.O. Box 8069, Long Beach, Ca. 90808 U.S.A.  
Telephone (213) 424-1617 / 595-1211 / Telex: 65-6377

CAL-AEROTRON'S

## WESTWINGS CENTER

NOW  
OPEN!

### • LOCATION • SERVICES • FACILITIES

Westwings Center... the new home of the Aerotron group... and Southern California's newest and most complete aircraft support, outfitting and overhaul facility. Aerotron's FAA Repair Station No. 4898, offers its world-wide reputation for dependability and prompt performance from our full line of aviation services in our new facilities (with capabilities including the wide-body class).

- Avionics Engineering & Installation
- Custom Interior Design & Outfitting
- Hi-Performance Aircraft Painting
- Equipment Sales & Exchange
- Aircraft Sales & Leasing
- Executive/VIP Jet-Charter
- Line Maintenance & Fueling Services
- Avionics, Instrument & Accessory Overhaul

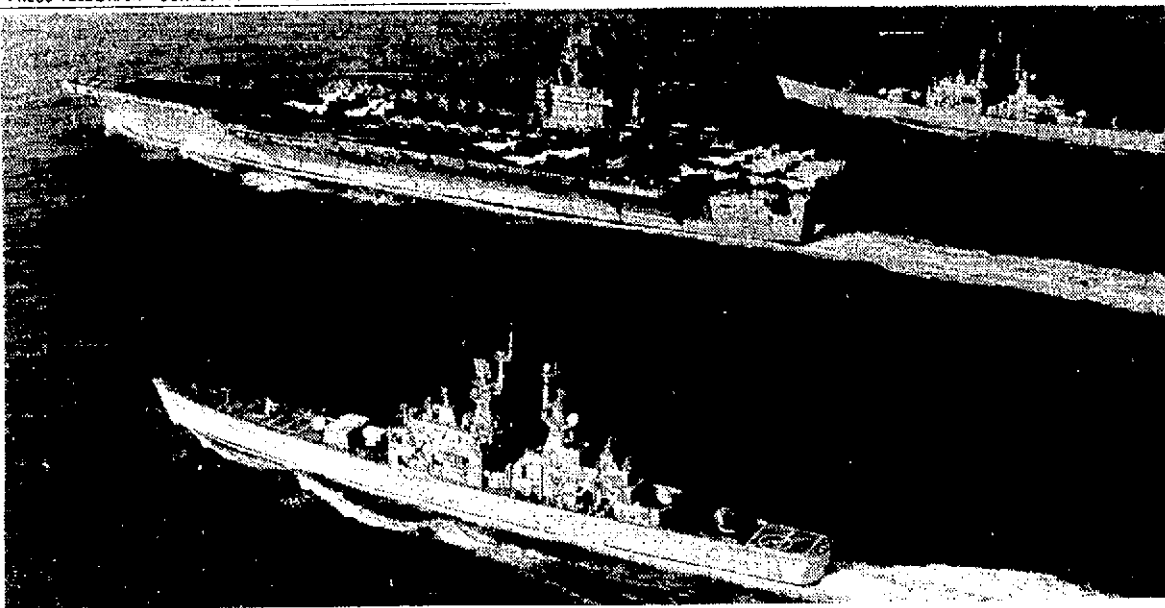


Resident Corporate Operations Areas  
Available, Direct Inquiries To  
Facility Manager  
3521 E. Spring Street, Long Beach, CA 90806.  
Tel (213) 595-1211, Telex 65-6377



A DEVELOPMENT BY CAL-AEROTRON, INC.





Protectively screening super-carrier U.S.S. "Nimitz" are missile frigates U.S.S. "California," foreground, and U.S.S. "Virginia." — Official U.S. Navy photos

# NAVY SEEN RETURNING TO L.B.

By Buck Lanier  
Staff Writer



ADM. HOLLOWAY

Long Beach will have the active Navy returning in 1981 or '82, the Independent, Press-Telegram has learned.

"Under current shipbuilding plans the Navy is to move from 437 ships today to around 600 and in four or five years Long Beach will again have its share of the active fleet.

"It won't be 130 like at the height of the Vietnam war, but around 30-35," the Washington-area source said during a recent interview.

He said international complications involving the Atlantic and Pacific theaters at the time will be the factor in determining how many ships are allocated to each coast.

"It's common knowledge that San Diego is brimming over today and Long Beach will be the beneficiary on the West Coast. The harbor, shore facilities and shipyard there are superb," he said.

Secretary of Defense Dr. Harold Brown has said the "goals of the military must be to insure that forces and equipment are fully adequate with the best technology, but also lean and efficient."

With ships due to return to Long Beach and the 21st century just around the corner, what does the Navy's future hold in the closing years of the old century?

Adm. James L. Holloway III, chief of naval operations, has some solid ideas and discards the bizarre, science-fiction ideas floating around.

"This is a mistake," he said in an interview. "Our changes are going to be evolutionary, not revolutionary. Capital ships represent a lot of money over a major construction period. Not many nations are affluent enough to make multi-million dollar, much less billion dollar expenditures for their navies."

The admiral said that technology is predictable and studies on mini-carriers in the 60,000-ton range, hydrofoils and surface effect ships in the 2,000 ton range are ongoing.

"IN THE EARLY '80s we will have our Navstar Global Positioning System (GPS) to provide unprecedented three-dimensional positions instantaneously for world wide navigation. Ship captains will know to within

a few yards their precise location.

"Then we have to worry about today. Let's look at the risk assessment:

"We have a slim margin of superiority over the Soviets in scenarios involving our most valuable national interests. In the event of conflict, we can retain control of the North Atlantic sea lanes to Europe, but would suffer serious losses in U.S. and allied shipping in the early stages.

"Our ability to operate in the Eastern Mediterranean is uncertain at best.

"The Navy in the Pacific would hold open the sea lanes to Hawaii and Alaska, but the shortages of sea control and mobile logistic support forces could create a difficulty protecting its sea lines of communication into the Western Pacific.

"A standstill attitude on our part will see the Soviets — within the next five to ten years — gain a clear superiority."

He said the U.S. has been "lucky" to get into a position where its sea-based aviation wings can provide a show of force in troublesome situations.

"Don't forget," he said, "the Navy's carrier-based aviation is our margin of superiority over the Soviet Union today."

"We are going to maintain this in the future with 12 large-deck carriers with their multipurpose air wings.

"Other plans call for the continuation of utilizing sea-based air across the spectrum of naval vessels, through vertical ship takeoff and landing (VSTOL) high performance aircraft throughout the fleet."

Adm. Holloway said a long-range look at the Navy 20-plus years from now will see it basically the same as today.

"THE LONG LIFE of a ship and the high cost of replacement results in most major ships remaining in service for 20 plus years. One can make a precision prediction on the force structure up to 10 years because of the five-year ship building plan and the five year average construction time.

"Twenty years from now 70 per cent of the ships in the active force will still be in the fleet.

"Our newer nuclear carriers like the Eisenhower, Nimitz and Vinson will be most active in 2000 and will have been kept so by a top rehabilitation and overhaul program," the admiral said, "and their accompanying nuclear frigates California, Virginia and South Carolina will be there, too."

Adm. Holloway, a former skipper of the Enterprise who tinkers with his sports car as a hobby, said the present Navy air complement of 4FJ Phantoms, F14s and the upcoming F18 will serve adequately until a new generation of vertical takeoff and landing craft are developed.

"They will have carrier and other large ship use," he said.

Holloway said the first Trident submarine, with its 5,000-mile multi-warhead missiles, will be operational in 1979. The successor to the 41 Poseidon/Polaris submarines (the last one was commissioned 10 years ago), the Trident will be able to run faster, go deeper than ever before in vastly larger ocean areas and be tougher to find.

"The 5,000-mile range with a polar arc shot will hit any target over a half of the globe from the Pacific near the Bremerton, Wash., base."

Five Tridents are on the current schedule and the earlier Poseidon/Polaris ships will begin to be retired after a near 30-year lifetime.

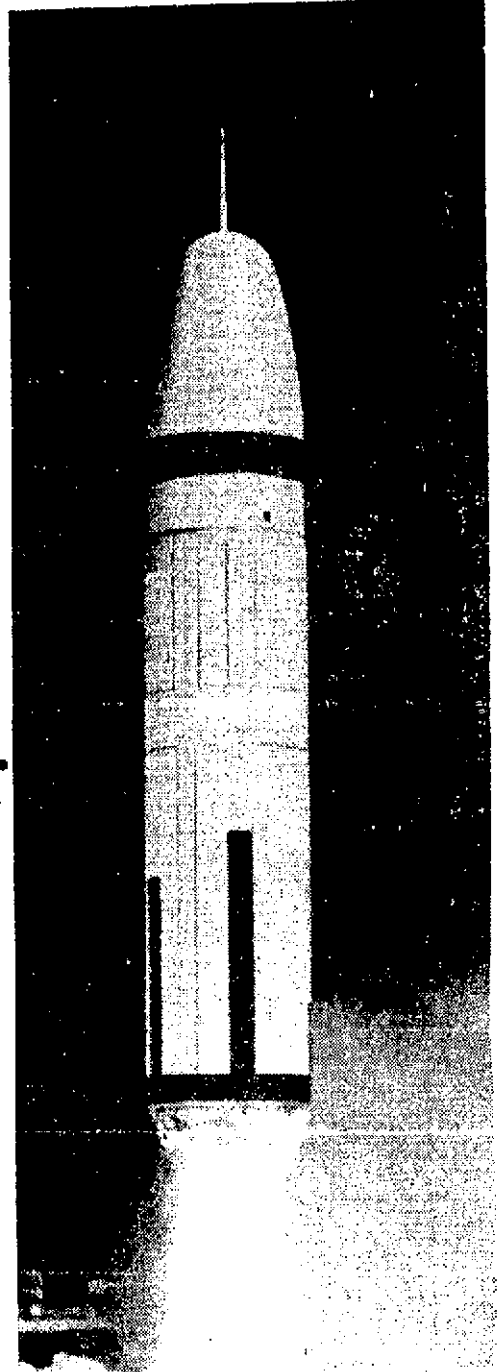
A check with a source in Research and Development in the Pentagon revealed that the invulnerability of our overseas weapon may be compromised in the 1990s. Today, Soviet sonar or orbiting spy ships cannot find them.

"THEIR TECHNOLOGY is not standing still in antisubmarine warfare," he said.

The USSR operates a large fleet of ballistic missile subs, too, and the U.S. is a little better off in knowing where they are.

Most of the new techniques for finding submarines are top secret but work now underway involves noise detectors trailed behind ships. Undersea sounds would be relayed, via satellites, to a computer network feeding into the Acoustic Research Center at Moffett Field, Cal.

Some of the tests have ferreted out telltale sounds



Navy's new Trident missile is shown lifting off Cape Canaveral.

of submarines and pinpointed their operational areas.

Another project believed to be underway involves small, unmanned subs that can do underwater spying and even attack enemy submarines or surface ships.

The Navy's air-missile mix was enhanced with President Carter's "no go" order for the B-1, thus moving the cruise missile into the limelight.

Currently being tested at Pt. Mugu Naval Air Station and China Lake Weapons Station, the two breeds are the Harpoon and Tomahawk.

The Harpoon can be launched from submarines, surface ships and aircraft. The Tomahawk, an improved Harpoon, will be operational in the early '80s.

The cruise missile is a pilotless jet plane that can carry either conventional or nuclear warheads. It is 14 to 20-feet long, only two feet wide and presents an almost "nothing" image on radar — a horror story to Soviet war planners.

The U.S. is at least five years ahead of the Soviets in this field.

Satellite guidance plays a key role with the Tomahawk.

"Sea control, power projection and strategic deterrence are our fundamental roles and that is our logical direction as we move into the '80s, '90s and the new century," declared Adm. Holloway. "I am sure it will be exciting."

## SOUTHERN CALIFORNIA TRADITION

O.H. Barr,  
Founder

George V. Barr,  
President

Wilbur Barr,  
Past President

A family business since 1900, founded by O.H. Barr in the spirit of quality and excellence in lumber, hardware and service . . . a tradition carried proudly by Past President Wilbur Barr and current President George V. Barr. Join us in celebrating our 77 years in the Southland.

# years serving the community

**BARR LUMBER CO.** in our 77th Year  
10742 LOS ALAMITOS BLVD.  
LOS ALAMITOS Phone (213) 596-4475  
Hours: Mon.-Fri. 7:30-6 (714) 527-2285  
Sat. 8-5 Sun. 9-5 Expires June 21st

SPRING 605 FWY. CERRITOS  
WILLOW LOS ALAMITOS BLVD. \* BARR LUMBER KATELLA

*Fashion*

**CARPET & DRAPES** is proud of their service to the Bellflower Area—and surrounding communities

**Since 1963**

*Fashion*

**DRAPES**

QUALITY is what we sell . . . and how we sell!

Brand Names You Can Trust  
**FREE Shop At Home Service**  
CALL 925-3784; 867-8628

Beautify your home with  
**Evans-Black** CARPET  
by Armstrong

Financing Available Guaranteed  
10011 ARTESIA PL.  
BELLFLOWER

SINCE 1963



A photo gallery of everyday views from Long Beach Airport and its large and vital neighbor, McDonnell Douglas Corp



## Airport-Douglas links remain firm

By Herb Shannon  
Aerospace Editor

Long Beach Airport progress and the fortunes of Douglas Aircraft Co. have been linked for more than a third of a century, but never more closely than in 1977. Both the aerospace firm and the public facility on which it is situated are emerging from prolonged periods of uncertainty.

In spite of flight operations exceeding 500,000 annually throughout this decade, a figure ranking Long Beach among the five busiest aviation centers in the world, the airport's development has been hampered by the lack of cohesive planning. By the end of the year a formal master plan for airport property usage is expected to be in effect for the first time.

Douglas, the city's largest taxpayer and employer, is rebounding

from one of the cyclic economic slumps which have plagued the U.S. aerospace industry in general — and the Long Beach airframe manufacturer in particular — since both the industry and local plant toolled up for warplane production in 1940-41.

Production rates of commercial transports, now the primary product, are scheduled to be doubled by year's end.

An interim plan for airport land use is now under development by four city agencies under the direction of C.R. (Ron) Chandler, 45, appointed Long Beach director of aeronautics on Jan. 1. The interim guide is slated for presentation to the City Council by midsummer. If adopted, it will serve as the basis for a more sophisticated master plan.

Chandler, assistant director of aviation for Orange County for

seven years before coming to Long Beach, expects to apply for federal funding through the Airport Development Aid Program for the final master plan study. This grant would be separate from the \$718,203 in federal allocations to Long Beach for physical improvements and maintenance this year, he explained.

"I don't see any dramatic changes for the airport," he said. "We're just trying to get an orderly plan in effect, in line with official city policy. Three city departments — planning, commercial development and engineering — are participating with the aeronautics department in the interim plan."

"A very carefully formulated plan is absolutely necessary for future operations. This airport can be developed and still remain environmentally compatible," he declared.

**THE BIGGEST PROBLEM**

with any airport is noise. But 'quiet aircraft' are coming on the market and we should plan for this. They may not be here this year, but they will in five.

"Our job is to decide how much of the commercial transportation market Long Beach Airport can serve without compromising efforts to reduce noise pollution."

"Commercial jets like the DC10 carry three times as many passengers with half the noise of older models, and quieter planes are coming along. Long Beach Airport can be anything city officials want it to be but I would hope the council will recognize the tremendous asset it can be in the future."

A private pilot, Chandler emphasized the importance of general aviation, i.e. everything except commercial airline service and military flying, to the Long Beach economy. Local and itiner-

ant light aircraft flights accounted for 526,922 operations of the total 551,816 at the airport in 1976.

"This is a vital segment of our transportation system," he said. "More than half of it is business travel, bringing direct benefits to the community."

Revenues to the city can be considerably improved by the current overhaul of leasing policies at the airport, the aeronautics director pointed out.

"Our first priority is to organize the random leasing arrangements which have been criticized by city officials into a uniform program in the interim plan," he said. "Then we should make provisions in the master plan for development of the unused airport land to produce income for the city."

Together with indirect revenues such as sales taxes, property taxes and what visitors bring into

the community, it will add up to a mighty big dollar sign for Long Beach."

Commercial jet operations at Long Beach account for only a little more than one per cent of all take-offs and landings. Jet airline flight frequencies are at their lowest ebb since 1974, when Western Airlines suspended service for a three-year evaluation period.

Chandler disclosed that Western has announced its intention to relinquish Long Beach service rights at the end of the suspension period this summer.

Departure of Western from the field leaves Long Beach with only two commercial carriers using jet equipment. One is Federal Express, which operates a national small-package cargo service with light jet business aircraft converted

Turn to Page 10



**HOFFMAN & SON INC. ELECTRIC**  
STATE LICENSE #191821  
QUALITY ELECTRICAL WORK SINCE 1940  
**REPAIR SERVICE**

**SMALL JOBS TO MAJOR CONSTRUCTION**

**GOOD REASONS TO CALL HOFFMAN**

- 24 Hour Trouble Calls
- Radio Dispatched Trucks

Industrial - Commercial - Residential - Institutional - Maintenance - New Construction - Engineering - Surveys - "Safe Check" - Improvements - Remodeling - Electrical Equipment Rental - Newest Lighting - Power Controls

**HOFFMAN & SON**  
CONSTRUCTION

LIABILITY INSURED  
LICENSED — BONDED  
MEMBERS N.E.C.A. — I.B.T.C.A.

**DAY PHONE 591-0571**  
AFTER HOURS EMERGENCIES  
439-0508 or 860-6019  
1100 GAVIOTA — LONG BEACH

Look for This Seal of Quality

**CONSERV**® CONSULTANT ENGINEERING SERVICE

**SUPPLEMENT YOUR ENGINEERING FORCE OR OBTAIN COMPLETE ENGINEERING SERVICE**

ConServ, Inc. management has a widely varied background in all fields with a record of consistent dependable service to industry since 1940, with management experience in the Engineering Service field since 1954; and Registered Professional engineers in many fields.

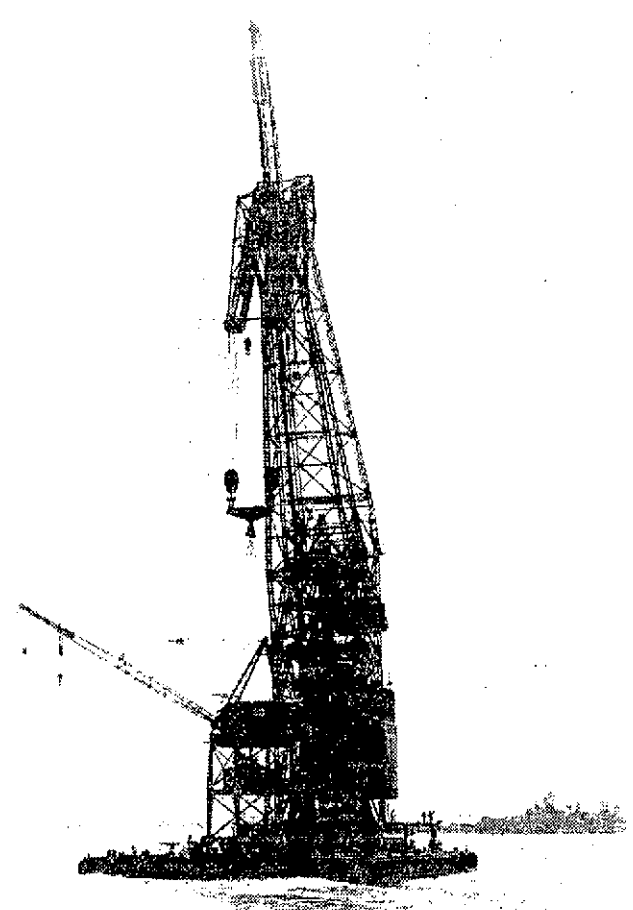
We have a following of top calibre Engineers, Designers, and Draftsmen enabling us to supply varied and capable assistance.

When desired, we can be of service in providing support in the Technical and Technician areas also.

**CALL OR WRITE FOR OUR FREE BROCHURE**

**CONSERV, Inc.**  
3814 E. Anaheim St., Long Beach, Calif. 90804  
(213) 434-5701 434-0084

**World's largest self-propelled crane in use in the Long Beach Naval Shipyard**



**What is the Employees' Association's purpose?**

To promote the continuation and the advancement of the activities from which its membership is drawn and to acquire and maintain a good reputation for those activities.

To ensure that these activities continue to play a role in Navy Department planning and continue to provide employment in the Long Beach-Los Angeles area.

**Our purpose —** to increase the number of ships to be home-ported in Long Beach permanently.

**Employees Association**

Larry Gillespie Pres.  
Don Meredith Vice Pres.  
Rod Vessels Treas.

**P. O. Box 1988 Long Beach 90801**

From Page 9

to carry freight. The other is Pacific Southwest Airlines, an intrastate carrier flying Boeing 727 trijet transports from Long Beach to San Francisco Bay area points at the current rate of six flights daily and eight on weekends.

**PSA HAS APPLIED** to the city for an increase of two or three flights daily in order to provide reasonable frequencies of service to San Francisco, San Jose, Oakland and Sacramento, pointing out the additional service would bring passenger jet operations to a level of only 70 per cent of the 13 daily departures approved by the City Council before Western Airlines suspended service.

Letters of application to City Manager John E. Dever and Aeronautics Director Chandler stipulate that any additional PSA flights will fall within curfew hours now being observed, with no departures before 7 a.m. or later than 5 p.m. during the week and 7:15 p.m. on Fridays and Sundays. The letters also state that PSA pilots will continue to use noise abatement takeoff and approach procedures which have proven successful for several years at Long Beach.

Flight operations at Douglas Aircraft Co., primarily systems testing of production models of DC10 wide-cabin trijets and the smaller DC9 twinjet transports prior to delivery to airlines, has declined nearly 50 per cent in the past five years.

The reduction of flights from 700 in 1972 to 388 in 1976 is a direct reflection of a worldwide economic squeeze on the Long Beach firm's airline customers during the same period.

Fewer functional flight tests by Douglas at Long Beach Airport means lowered rates of production and fewer jobs on the assembly lines. Employment at the Long Beach plant currently is about 12,000, down about 50 per cent from the peak of 10 years ago when the company was merged into the McDonnell Douglas Corp. But the belittling of the past five years kept the DC9 and DC10 lines rolling toward the brighter prospect Douglas President John C. Brizendine sees today.

"In the first quarter of this year we received more DC10 orders than all last year," said the 51-year-old engineer who rose to the top Douglas post after heading both the DC9 and DC10 projects as program manager. "We are now at the lowest production rate since both lines started — one DC10 a month and about one and a half DC9s — but both will be doubled this year.

"Sales are very encouraging, especially since several U.S. airlines have reordered. I think we will get additional bookings. The domestic airlines are just coming out of the squeeze between a stagnant traffic growth rate and increased fuel costs.

"They went from a loss of \$100 million in 1975 to a \$428 million profit last year. This is about half of the 12 per cent earnings on investment set as a guideline by the Civil Aeronautics Board, but it gives us reason for cautious optimism for the future.

"THERE IS STILL some uncertainty among the airlines over the proposed deregulation of the industry, but there is also persistent pressure to acquire newer and more efficient equipment to combat increased fuel charges and to replace older jetties with quieter models."

In addition to the various models of the DC10, the first of the new quiet generation of jets to meet the stringent requirements of both federal and state noise pollution which will become effective in the near future, Douglas is marketing a new version of the DC9 which also qualifies.

"The Series 55 DC9 will carry 130 to 140 passengers, about the

## Orderly plan for airport

same as the original DC8, with only two engines instead of four."

Other advanced commercial aircraft in the Douglas future include stretched-fuselage versions of the DC10, pure freighter models and a smaller, twin-engine variant to fit a size gap in airline needs today. The twinjet DCX200 now on the drawing boards would carry 180 to 200 passengers in DC10 wide-cabin comfort on short and medium range routes. It would compete with the twinjet European Airbus in some ranges.

Douglas also has proposed a DC10 tanker design to replace the Air Force's aging fleet of KC135 aerial refueling aircraft built by Boeing on the 707 design. The Carter administration and the Department of Defense have deferred a decision between the Douglas model and a Boeing version of the 747 jumbo jet for at least a year.

Government proposals for another Douglas-Boeing competition for a military contract are scheduled to be released this summer. The award for a short-takeoff and landing (STOL) jet transport for the Air Force is planned for December of this year. Both the

Douglas YC15 and the Boeing YC14 are now in evaluation as prototypes.

"Our aircraft has some advantages in the competition," Brizendine said. "It has four engines instead of two, which would give it more reliability in short-field operations. The award would be very significant for us.

"I see it as a 15-year production program. It could mean as many as 11,000 jobs here, which would allow us to stabilize our employment through the intermittent commercial production cycles."

Although the military plane has commercial potential, Brizendine said Douglas has not mounted a sales effort up to now.

"I DON'T SEE a market for a couple of years, maybe more like five," he said. "It would have a great application in developing countries. It could be to Africa, what the railroads were to us.

"A good transportation system is essential to development, and when you boil it all down, the YC15 is a good airborne truck.

"The world commercial air transport market is the one which affects Douglas the most," he said. "It looks quite favorable in the long run. There are markets for our current family of commercial transports, and we expect sales in the next ten years to exceed those of the last ten."

Brizendine pointed out that even with reduced employment at Douglas last year paid about \$10 million in property taxes. The assessed valuation of the aircraft plant represents about 17 per cent of the Long Beach Unified School District's tax base.

The current payroll is \$5.4 million weekly, he said.

## Will end-of-century L.B. be good to senior citizens?

By Brad Altman  
Staff Writer

Will Long Beach be a good place for old people to live in the year 2000?

Herb Nalbaw, director of the city's senior citizen affairs department, answers "yes."

Out of a total population of 335,602, Long Beach has 93,000 persons who are 55 years or older — better than 1-in-4.

A quarter of the United States population will be over 65 in A.D. 2000. Half

Turn to Page 13



Seniors enjoy sitting in the park with their friends.  
—staff photo by Bob Shumway

**New Westwings Center in Long Beach Built By Carl Brooks, Inc.**

- Fast, low-cost construction
- Clear-span, post-free interiors
- Choice of factory-finished, color-coated panels
- Complete range of pre-designed steel buildings.
- Industrial - Commercial - Recreation
- Exclusive Water-Guard roof lap

**CARL BROOKS, INC.**  
GENERAL CONTRACTORS  
"Since 1947"

Authorized Dealer **SOULE** Steel Buildings

1366 CORONADO AVENUE, LONG BEACH, CALIFORNIA 90801  
TELEPHONE (213) 597-3611



# El Dorado flourishes as oasis within city

By Dick Howland  
Staff Writer

When the city first began eyeing the land in the 1950s, the nearly 800 acres now preserved for public use at Long Beach's El Dorado Park was as flat as a table top and had been used for a hundred

years to grow beans and alfalfa.

"The land drops only 15 feet in two miles," wrote Don Obert, then Park Department director. "It will be necessary to create, from a manmade standpoint, every topographic feature, woodland, meadow and water course

to satisfy the cravings of young and old for open space in which to relax and play."

A group called the City Beautiful Committee realized that farm land astride the San Gabriel River between Carson and Ather-ton streets would soon be swallowed by the urban

sprawl sweeping across Los Angeles and Orange counties. They lobbied the city to buy the land.

On June 14, 1950, the coordinating committee for the Park, Planning and Recreation Commissions recommended purchase of this land for a park. A charter amendment to authorize the purchase, when funds became available, of 1,350 acres beside the river was defeated in June 1952, by 46,772 "no" votes to 34,307 "yes."

City officials decided to be less ambitious. Later in the same month the charter amendment was defeated. Assistant City Atty. Joseph Lamb filed an action in Superior Court asking for condemnation of 247 acres west of the river and south of Spring Street. The court further was asked to determine a fair price to the land owners.

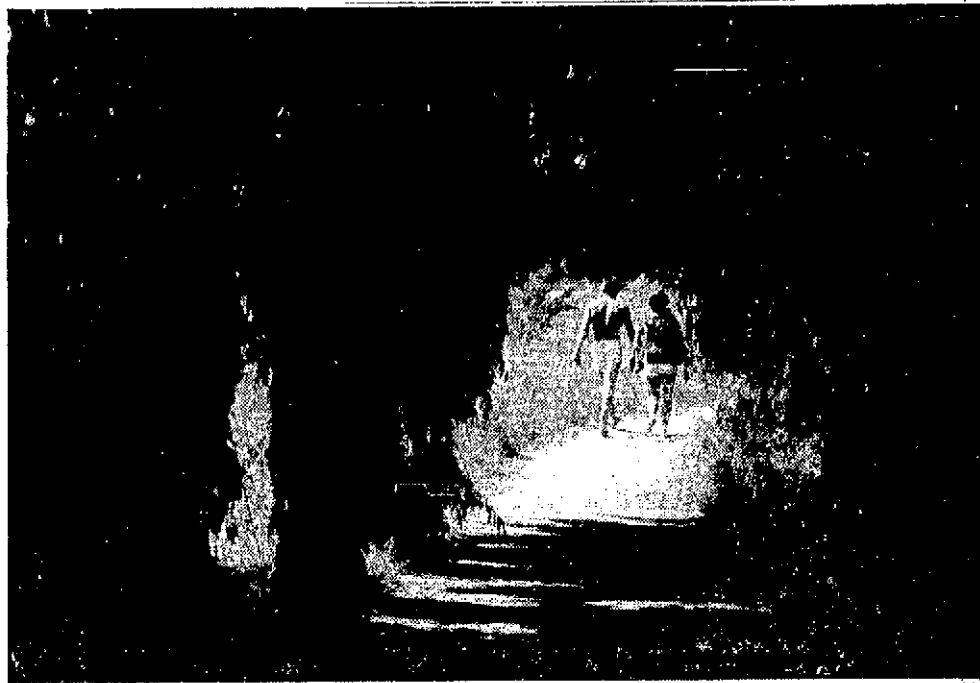
The suit said the City Council had passed a resolution declaring "public

Turn to Page 14



Placid pond, above, provides area residents with a place to boat — or just to recline in the shade and enjoy nature. Golfers, too, are provided with area suitable for their interests — all at Long Beach's beautiful El Dorado Park.

— Staff Photos by KENT HENDERSON



Nature, as nearly in the wild as possible within urban area, is there for all to explore from sun-dappled paths.



Children have a swinging time at El Dorado Park — the playgrounds were made for lots of fun.

**FUN is a BALLOON**  
and  
**We Love It...**  
Designing Imprinting Packaging

**SP** SAM PIEVAC COMPANY

(213) 424-8585  
2680 Signal Parkway  
Long Beach, Ca. 90806

WE'D LIKE TO BE PART OF A  
GROWING LONG BEACH

**We're Sohio.** We'd like to build a modern terminal at the Port of Long Beach. A terminal that would:

- Meet strict air and water quality standards.
- Create jobs in the community.
- Create new tax dollars for Long Beach.
- Add to the economic vitality of the whole community.
- Be part of a system to deliver American oil to America.

**We're Sohio.** We'd like to be part of Long Beach. For a long time to come..

**SOHIO**  
TRANSPORTATION COMPANY



# Seat time no longer guarantees diploma

By Walt Murray  
Staff Writer

Putting in seat time will no longer guarantee diplomas for high school seniors in the Long Beach Unified School District and other California school systems.

Graduates in the class of '81 — and all graduating classes thereafter — will have to pass a test that measures basic competency in reading, writing and arithmetic before they can join classmates in commencement exercises.

But Dr. Genero B. Garcia, the school district's high schools chief, said that students will have plenty of warning and required remedial work if they're not up to par in the 3Rs.

Starting in the 1978-79 school year, 8th- and 9th-graders will be tested. Students who fail — and their parents — will be asked to meet with school officials. The students will get special help to sharpen their basic skills.

"We're suggesting to the school board that the standards be relatively high," Garcia said. "But we intend to do everything we can to see that students can bring their skills up to that level."

Competency tests as prerequisites for high school

diplomas are not ideas pioneered in Long Beach and California.

In the wake of declining student skills in the 3Rs, and the public concern caused by virtually illiterate graduates, the competency test has become the hottest new trend in education.

State after state has begun setting stiffer requirements for graduation. In the past, in order to reduce the high school dropout rate, school systems had made course credit and class attendance the prime diploma requirements.

"The public is tired of students able to get a diploma just by slipping through, keeping their seat warm and keeping up to behavior standards," said

George Weber, associate director of the Council for Basic Education.

EIGHTEEN STATES have begun developing competency tests and bills have been introduced in 15 other state legislatures requiring some type of exam before graduation.

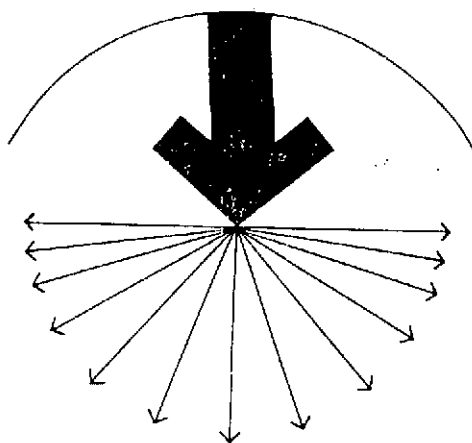
In California, a bill written by Assemblyman Gary Hart, D-Santa Barbara, became law Jan. 1.

It requires each school district to develop graduation standards by next June. It also mandates testing to see if students can meet those standards in junior high and high school and remedial plans for students who fail.

Turn to Page 16



## The CHRISTIAN SCIENCE CHURCHES in LONG BEACH



SERVING THE SPIRITUAL NEEDS OF THE COMMUNITY SINCE 1902

FIRST CHURCH 440 Elm Ave.  
SECOND CHURCH Cedar Ave. at 7th St.  
THIRD CHURCH 3000 East 3rd St.  
FOURTH CHURCH 201 East Marker St.  
FIFTH CHURCH 5871 Naples Plaza  
SIXTH CHURCH 3401 Studebaker Road

By Robert Gore  
Staff Writer

"The goal of this computer system is to save lives," said Long Beach police Capt. Robert Kline.

Computers, it is well known, can store vast amounts of information, play chess and even talk — but save lives?

When the LBPD's new, futuristic communications room opens in early 1978, Kline is certain the new technology will bring police to a citizen in need faster, and save lives.

Seven years in the making, the communications room, to be located in the basement of new City Hall, will contain an IBM computer as its heart, according to Kline, head of the communications division.

Lt. Jerry Lance, whose planning section did much of the research, said, "The computers will give the officer in the field more and better information faster — enabling him to make the best decision."

The system will also allow harried telephone operators to handle calls for assistance quicker and

smoother, according to Kline.

In 1976, Long Beach police got an incredible 258,033 calls for help, Lance said. This does not include business calls.

"OUR BIGGEST problem is that we are unable to locate data and dispatch units to crime scenes within a recommended response time," Kline said.

He maintained that the new system will cut the time it takes for a police car to get to a scene, once a citizen calls, by 30 per cent.

Huntington Beach, San Diego and Dallas have communication systems similar to the one scheduled for Long Beach and have shown dramatic drops in their response time, which is now an average of five minutes locally, commented Kline.

The amazing system operates this way:

An operator takes a call for help from a citizen, assesses its priority (emergency or non-emergency) and gets all necessary information, such as address.

The call is entered in the computer by the operator as the citizen talks. It is then relayed to one of four dispatchers, who see the information printed on a screen similar to that of a television.

AT THIS point, the computer will be able to tell the dispatcher if the address is valid, which patrol cars are closest and available.

After the car is dispatched, an address history will be available to the officers if they ask for it. Police will know if the house they are headed for has been the scene of any recent crimes.

It is important for the street cops to be aware that the family disturbance they are answering is at the same address of a man with a gun call earlier in the day, Kline noted.

As the calls are sent from the police operator to the dispatcher, the computer will automatically place the most important calls at the front of the "line" waiting for the dispatchers' computer screens to be free.

The price tag is at least

\$300,000, Lance said. This does not include the cash for a computer because the city has not decided to buy one or two.

The new computerized communications system is in sharp contrast to the current method, where calls are handwritten on cards that are transported to a sergeant on a small conveyor belt and then relayed by him to one of two dispatchers.

A STATUS board is the only way of knowing which unit is available. The board is 100 illuminated numbers, which are

green if the unit is free and red if it is not.

Kline added that in 1982, the 911 system will go into effect. This means a citizen will be able to dial 911 on a telephone instead of the police department's present number.

Police are expecting a dramatic jump in calls for help as a result of the 911 system, which is another reason for the computerized communications room, Kline explained.

An additional 12 employees should be hired for the communications room, he said.



## What Identifies the Church to the Community?

### LOVE...

A warm friendly sharing of love is an identity you will experience at New Life Community Church.

### BIBLE...

The Word of God is at the center of the Church, proclaiming the good News of Jesus Christ.

### PEOPLE...

You will also notice the new life so many have experienced in Christ. You will meet people who have a new direction, a new life style, a distinctive personality because of the Love of God.

### BUILDING...

You will notice buildings, centers of worship, Christian Education centers, activities and fellowship centers, including a regulation size gym and Fellowship Hall.

New Life... ministering the "total life" needs of the community

## New Life Community Church

A CHURCH FOR EVERYONE

A Walk-in, Drive-in Sanctuary

Dr. Kenneth Leestma, Pastor  
Mark Rozelle, Minister of Youth  
18800 Norwalk Blvd., Artesia (213) 924-4466

"There is New Life in Christ"

## Brant Baker Ministries

Providing two dynamic spiritual services for the Southland's Religious Community

### Divine Healing Services

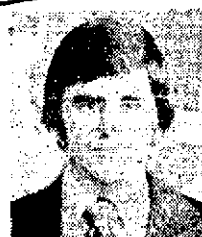
with Brant Baker  
Every Saturday 7:00 p.m.



### Shekinah Christian Center

with Rev. Jim McClellan

Former Producer of "Praise THE LORD" ON CHANNEL 40 is now pastoring a Weekly Church Program to meet your needs.



## BRANT BAKER MINISTRIES

THE WEST COAST THEATRE  
333 E. OCEAN BLVD. LONG BEACH  
(213) 435-4411

VENTURA COUNTY 435,000	SAN BERNARDINO COUNTY 715,000
L.A. COUNTY 7,240,000	SAN FERNANDO VALLEY 475,883
Metropolitan Long Beach KGER 981,600	RIVERSIDE COUNTY 500,000
ORANGE COUNTY 1,650,000	SAN DIEGO COUNTY 1,503,300

**KGER**  
1390 kHz  
5000 WATTS FULL TIME  
INSPIRATION RADIO

Radio  
427-7907  
636-4774  
(714) 995-1390



# Long Beach — city where religion flourishes

Predictions about religion are always hazardous. Churches live in the world and are influenced by history. War and peace, prosperity and depression, new intellectual patterns change attitudes toward religion, sometimes in unexpected ways.

Still, one can make some general prophecies about religion in Long Beach, America and the world.

Religion in the Long Beach area is healthy and flourishing. There are, of course, stresses but that is part of being alive. Most churches are filled on Sun-

days. The Long Beach Area Council of Churches lists about 250 churches. Within the greater area covered by The Independent, Press-Telegram there are at least 150 more. And the listing does not cover odds and ends of cults.

Religion is by nature conservative. It exists to preserve age-old values. But each generation must reinterpret these values in keeping with the times.

For about the last century there has been the trend called "liberal." Some clergymen tended to downgrade revelation, the law and the prophets.

They talked of the social gospel and political activism. Their time seems to be running out, perhaps because the more conservative churches have absorbed what was most valid in their messages.

Young people especially seem to be seeking a more solid view of religion. The conservative churches of Long Beach have many young faces.

Why is this? Perhaps they are turning away from the chaotic radicalism that characterized the 1960s.

The new conservatism has its liberal aspects. Ra-

cism has vanished from most churches. Only a few maintain the barriers that were common until recently.

The problem of the role of women is more difficult. The Episcopal Church in convention, by a narrow vote, authorized ordination of women to the priesthood. The action has caused rebellion in some churches.

There is agitation in the Roman Catholic Church for women priests. Many Protestant churches have women clergy, but their role is usually limited.

Churches in the Long

Beach area seem to be following the national pattern. Religion may be more important here than in many cities. This is due in part to the fact that the pioneers had a strong religious bent.

It seems unlikely there will be startling changes in the patterns of religion here. There will probably be less rigid puritanism. And the frequency of divorce is reminding churches they have a ministry to everyone, not just the married.

NEARLY HALF of the people in America attend

religious services regularly. This is more than the attendance of sports events. Church attendance has dipped slightly in recent years, demographic studies indicate. It may be higher than that of any other nation.

The world presents startling problems for Christianity. The faith as we know it is closely linked with European culture. But in Africa it is growing at a fantastic rate. There are cultural problems. What do you do with a convert who has seven wives?

In Africa there is also a

strong growth of Islam. The two religions are in conflict, a situation which probably will get worse.

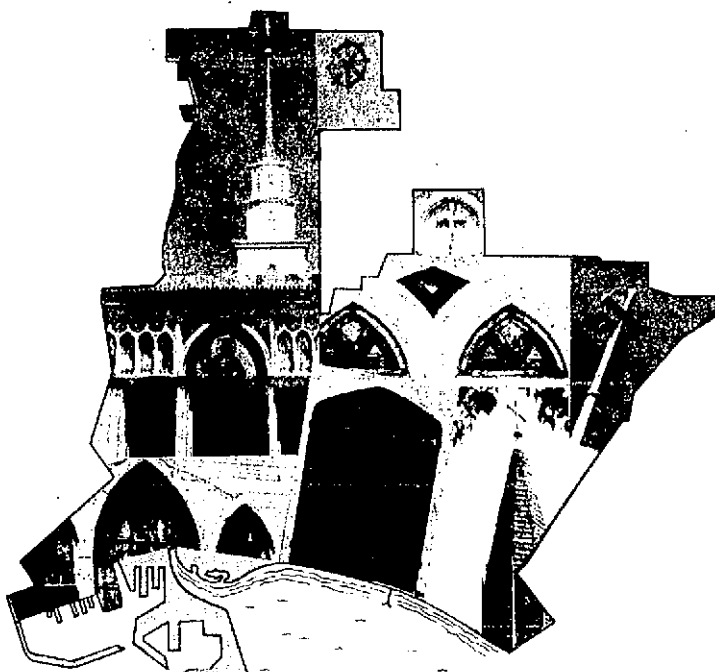
Of more immediate concern is the conflict of black Christians with white Christians, especially in South Africa. There is bound to be an explosion.

In Red China Christianity is entirely underground. In Russia there is slightly more toleration, but religion is still persecuted. The Orthodox Church seeks to survive in the Soviet Union by conformity. The Baptists are growing rapidly there.

The trend is toward less denominationalism. The Anglicans and Catholics are talking openly of some sort of reunion. They have been talking more or less secretly in the nearly four centuries since Elizabeth I sat on the English throne.

America has so many denominations because of national and cultural origins. They are now tending to blend. And class consciousness is declining as more people get better educations.

As nearly as one can predict, the future of religion looks bright in the United States.



**On The Long Beach Skyline:**

## The California State University and Colleges

**HEADQUARTERS:** Offices of the Board of Trustees and the Chancellor  
400 Golden Shore, Long Beach 90802  
(213) 590-5506

19 CAMPUSES • 304,000 STUDENTS • 17,000 FACULTY

Bakersfield	Hayward	Pomona	San Jose
Chico	Humboldt	Sacramento	San Luis Obispo
Dominguez Hills	Long Beach	San Bernardino	Sonoma
Fresno	Los Angeles	San Diego	Stanislaus
Fullerton	Northridge	San Francisco	

(Not printed at taxpayer expense.)

By  
Mark  
Clutter

Religion  
Editor

## Senior citizens

From Page 10

of the population will be over 50 years. "We're there now," says Nalibow. "By 2000, Long Beach will be well beyond that."

"Looking to the year 2000 is a 'guesstimate,' of course," Nalibow went on. "Scientists indicate it is unlikely there will be a substantial breakthrough in the aging process."

"Projections show that over the next 20 years there will be a 2 per cent increase in health, so the morbidity rate will go down; five years will be added to the average lifespan."

In 1970, a man's average life expectancy was 78; a woman's was 81½ years. In the year 2000, the average man will live until he is 83 and a woman until she is 86.

"The way to characterize aging right now is that it is based on myth, not reality," said Nalibow. "Too many people think aging is a disease. Everything flows from this myth, which says keep our old people comfortable and don't let them interfere with younger folk."

Nalibow mentioned an indepth study in 1973 by pollster Louis Harris, commissioned by the National Council on Aging.

Some 4,000 persons under 65 said older people are "lonely, sick, ill-dressed." Those over 65 came to much the same conclusions — except when speaking of them-

selves, they said they felt healthy and spry while often would say "it's my next-door neighbor who is senile," Nalibow said.

"In other words, they reflected what society has done to us."

Nalibow said Maryland University's Department of Early Childhood Education recently released a study based on interviews with 180 children ages three through 11 to get their opinions of elderly persons.

**HE SAID THE** children tended to view old people as "sick, sad, tired, dirty and ugly" and felt they will "never be old themselves." A conclusion was that "we really are in an age-segregated society; our youth have little contact with the elderly."

But those attitudes will be changing as persons retire at younger ages and embark on second, third and fourth careers. Persons will be attending school and earn college degrees after they retire.

In short, "You'll have a different outlook," said Nalibow. "If you're 60 in the year 2000, are you going to put up with the nonsense that old is ugly and that beauty is confined to Playboy bunnies?"

One reason for future citizens' raised consciousness will be education, Nalibow said. In 1974, the extent of formal education for persons over 65 years was the 7th grade. In 1980 old people will have

education equal to a high school diploma. By 2000 the seniors will be as educated as the total population.

"That means there won't be senior centers where seniors play shuffleboard," said Nalibow. "Instead you'll see 'geriatric guerillas' who will have greater concern for personal growth and individual fulfillment."

And government will be playing a bigger role, too. Today a fourth of Long Beach residents depend on government assistance. "This is the biggest employer in Long Beach," said Nalibow. "The economy is dependent on this segment of people who do their shopping and buy groceries and pay rent in Long Beach. We'd really be a distressed area if people weren't getting their pensions."

"We are masters of our time," said Nalibow, who is 59. "We don't have to work in the future we'll be more involved in civic projects and other organizations."

"There's a reservoir of talent that right now has the time to donate to the common good, if they're invited, and that's a big 'if.'"

"There are 7,000 retired teachers living in this city today. The key to the success of future institutions is involving people like them to help in solving problems — what other way is there?" Nalibow concluded.

# These LONG BEACH CATHOLIC CHURCHES

## Growing to Fulfill the Spiritual and Civic Needs of the Long Beach Community

**ST. ANTHONY'S**

**ST. BARNABAS**

**ST. CORNELIUS**

In addition to providing spiritual services and counseling to the community, the Catholic Churches of Long Beach offer a quality educational system to our young people regardless of their race, color or creed.

All of the Churches have an elementary school program. In addition, St. Anthony's High School, established in 1902, has a secondary program which is stepped in tradition. Many of its 7,000 graduates have gone on to become prominent citizens of the Long Beach community.

The wonderful work of the Catholic Churches towards the education of our young people helps them to become better citizens, taught to appreciate the greatness of this country.

The churches also provide much needed social services to the community.

The Catholic Social Services, comprised of the Men's Holy Name Society and the Women's Altar Society give their time unselfishly. Spiritual, Financial and Human Needs counseling is available to the community 24 hours a day. The main office is located at 123 E. 14th St., while the St. Francis Center on 4th St. and Alamitos provides these services after normal hours. The Catholic Churches extend these Spiritual and Social Services to persons who are hospitalized, and to those in convalescence homes.

The Knights of Columbus, a Catholic affiliated organization, also provides philanthropic services to the community.

One can be certain that during a time of need, be it spiritual or social, they can turn to these Catholic churches.

**ST. MATHEWS**

**MT. CARMEL**

**ST. PANCRATIUS**

## Three generations of spiritual growth

**FIRST Nazarene CHURCH**  
Established 1906  
2280 Clark Ave. Rev. Bill Burch, Pastor

<p><b>ST. CYPRIAN</b></p>	<p><b>ST. BARNABAS</b> 3955 Orange Ave. Sunday Masses 7:00, 8:00, 9:15, 10:30 a.m. &amp; 12 noon Saturday Eve 5:00 p.m. Father Gutting, Administrator</p>	<p><b>ST. CYPRIAN</b> 4700 Clark Ave. Sunday Masses 7:30, 9:00 &amp; 10:30 a.m. 12 noon Saturday Eve. 5:00 &amp; 7:00 p.m. Pastor: Rev. William Hollinger</p>	<p><b>OUR LADY OF MOUNT CARMEL</b> 1851 Cerritos Ave. Sunday Masses 8:30 &amp; 11:00 a.m. Pastor: Rev. Thomas O'Malley</p>
<p><b>ST. ANTHONY'S</b> 540 Olive Ave. Sunday Masses 8:00 &amp; 10 a.m. 12:00 &amp; 5 p.m. 12:15 &amp; 5:30 p.m. Saturday, 5:30 p.m. Pastor: Rev. Msgr. Ernest J. Gualdon</p>	<p><b>ST. CORNELIUS</b> 5500 E. Wardlow Rd. Sunday Masses 8:00 &amp; 10 a.m. 12:00 &amp; 5 p.m. Saturday Eve 5 p.m. Rev. John Folard, Pastor</p>	<p><b>ST. MATTHEW'S</b> 672 Temple Ave. Sunday Masses 7:30-9:00-10:30 a.m. 12 &amp; 5:30 p.m. Saturday Eve. 5:30 p.m. Pastor: Rev. William L. Diamond</p>	<p><b>ST. PANCRATIUS</b> 3519 St. Pancratius Place Sunday Masses 7:00, 8:00, 9:15, 10:30, 11:45 a.m. and 5:30 p.m. Saturday 5:30 p.m. Pastor: Rev. Msgr. Daniel Kisly</p>



## El Dorado Park

From Page 11

interest and necessity" required acquisition of the land for park use and recreation.

Consequently, the city made its first purchase of El Dorado land, using \$771,157 from the general fund to buy 247.4 acres from brothers Francis and Ray Griset.

From 1952-55, the city bought 19.4 acres at the southeast corner of Studebaker Road and Spring Street from Mr. and Mrs. Alfons Troch for \$78,173; 382 acres east of the river and north of Spring Street from the Lakewood Park Corp. (which later became the Lakewood Center Co.) for \$1,308,897; 130 acres south of Spring Street from the Irvine Co. for \$402,659.

**THE LAND** for El Dorado Park, both east and west sections, thus cost \$2,561,486 for 779 acres, all obtained through legal condemnation with general funds. Twenty acres from Water Department property brought the total acreage to 799.

"It sounds like a lot of money, but the land is worth much more than that now," says Chance Hill, current director of the park department. "Quick action was needed to preserve the land."

His contention is borne out by the fact that Lakewood Park Corp. asked county supervisors in March 1954 to rezone its property from agricultural to residential use. The request was denied pending action by the city to buy the land.

In 1961, L.P.T. columnist L.A. Collins Sr. estimated

that 400 acres of park land east of the river could be sold to developers for \$5 million to \$10 million.

El Dorado Park West, closer to Long Beach's population centers, was designed as an intensive recreation area including facilities such as softball diamonds, tennis courts and picnic areas. El Dorado Park East was designed as a regional or rural park with a nature theme.

With the land purchased, the next step was development of the park. At the time, the cost of development was estimated at \$5 million over ten years. The total investment ultimately reached \$10.3 million, including purchasing and developing but excluding maintenance and operations.

A bond issue of \$4.9 million for improvements of recreation projects throughout the city was approved by the voters on Feb. 9, 1956. Of this, \$900,000 was earmarked to develop the western part of El Dorado, which was called Los Alamitos Park at the time.

A new name was chosen in a contest in 1956. Two 10-year-old boys suggested El Dorado — after a rich but legendary South American country vainly sought by 16th century Spanish explorers.

In 1961, an unsuccessful movement began in the Chamber of Commerce to have a portion of the park rezoned for industrial use to provide a tax base and jobs. There was also debate over the wisdom of developing a park many Orange County residents would use.

**BECAUSE OF** the park's regional appeal, Long Beach received \$573,294 in 1965 from a state bond issue passed by California voters. The park also has received about \$675,000 from the federal government under the Land & Water Conservation Act.

In the election of November 1964, Proposition L provided a special tax of 10 cents per \$100 of assessed valuation for ten years (later reduced to eight years by the City Council) to develop El Dorado and parks in nine other sections of the city.

"In the middle of an immense and dense urban development, we have saved El Dorado (for park use)," the L.P.T. editorialized. "Let's not muffle our chance to realize on a fine investment."

The proposition passed by less than 1,000 out of 120,000 votes cast, and the development of El Dorado Park East began. Flat fields where only jack rabbits, mice and an occasional skunk ventured were transformed into rolling hills and meadows with lakes and streams and a wide variety of animals. Soil was scooped up to dig lakes and dumped nearby to build hills.

Work on this massive public project would be completed in segments. The first facility, a clubhouse at 2800 Studebaker Road, dedicated on April 19, 1956, was the first.

The final section, 185 acres north of Wardlow Road and east of the San Gabriel River was opened to the public on Oct. 13, 1973.

# L.B. 'perversity quotient' confounds political pundits

By Bob Houser  
Political Editor

Long Beach voters elected Richard Nixon governor of California in 1962.

East Long Beach's Assembly District gave the presidency to Barry Goldwater in 1964.

In the gubernatorial primary of 1966, Long Beach Democrats nominated Sam Yorty over Pat Brown.

Long Beach area voters elected Max Rafferty to the U.S. Senate in 1968.

In the special 1973 election, Long Beach passed Gov. Ronald Reagan's tax limitation initiative.

In 1974 Long Beach capped this string of successes by electing Houston Flournoy governor.

Last year, of course, Long Beach joined the rest of California in electing Gerald Ford president.

Probing this perversity quotient, one might expect to find a clue in the area's voter registration, i.e., a fat Republican enrollment.

Not so. Democratic registration has been in the majority over these years and stood at 60.1 per cent last February in the new 31st Senate District, which includes all of Long Beach in its 57th and 58th Assembly Districts, plus Lakewood, Signal Hill, Dominguez and a good portion of Carson.

GOP registration is 33.5 per cent and the rest is in miscellaneous categories. The percentage spread between Democrats and Republicans, excluding the minor parties and decline-to-staters, is 64.2 to 35.8 — the Democratic landslide that never happens.

The persistent vote in this area against what party registration would indicate suggests several analyses, the elementary one being that voters don't know what in hell they are.

It's more complicated than that, of course.

Democrats immigrating here brought with them their "back-home" conceptions of what Democrats are, conceptions often 180° out of phase with the party's national platform or with the conceptions of the natives. They hang onto the party label, generally speaking, that they inherited from their parents.

**THUS, IF THE** individual tenets of the entire electorate here were run through a computer for scientific classification, the read-out would probably reverse the registration advantage to the Republican side. That's what Republican Reagan has been saying all along.

It was in the 1962 gubernatorial election that Long Beach voters delivered an almost mirror image of perversity as reckoned against the state as a whole. The city went for Nixon over Pat Brown, 51.2 to 47.7 per cent. The state vote was 51.2 for Brown and 46.2 for Nixon.

In the 1974 gubernatorial, voters in the Long Beach area's 34th Congressional District favored Houston Flournoy over Jerry Brown by 7.6 percentage points while the state tally elected Brown by 2.9 points, putting Long Beach 10.5 points out of phase with the majority.

Long Beach recorded a 19-point perversity quotient in 1973 with Reagan's tax limit initiative. Long Beach approved it 55.5 to 44.5, while the state was voting it down 54-46.

California contributed to Lyndon Johnson's 1964 presidential landslide over Goldwater with the state margin of 59.2 to 40.8 per cent. That 18.4-point margin shrank to 7.6 points in Long Beach's 32nd Congressional District, dipped to 5.4 in the City of Long Beach and, in the East Long Beach 39th Assembly District, Goldwater actually won by 1.6 points.

East Long Beach showed its

consistency that same year by giving Republican George Murphy, the former movie personality, a 26.1-point winning margin for U.S. Senate over Democrat Pierre Salinger. The overall city vote went for Murphy by 20.8 points. Murphy's statewide victory edge was only 3 percentage points.

When Reagan won the governorship in 1966 by 15 points over Pat Brown, Long Beach did almost twice as well for Reagan, a 28-point edge. Long Beach Democrats, in that year's party primary, cast the notable turkey-farm vote of the decade in going for Sam Yorty.

**IT WAS A** performance that had to wait only two years to be out-turkeyed by the Long Beach general electorate's stunt of going for former Superintendent of Public Instruction Max Rafferty by 3.3 percentage points over winner Alan Cranston in the 1968 U.S. Senate race. Cranston won the state by 5 points.

*Democratic registration stood at 60.1 per cent while GOP registration was 33.5 per cent, with the rest in miscellaneous categories*

Long Beach's 8.3-point expression of perversity was delivered in the face of this newspaper's prize-winning expose of Rafferty as a demagogue of rare dimensions.

That was the year of the Nixon-Humphrey presidential contest. Nixon carried California by 3.1 points. But Democrat-rich Long Beach gave the Republican standard bearer a whopping 17-point victory.

One would think the message to Democrats would be clear: Forget it!

This may be one of the few jurisdictions in which anything less than a 60 per cent Democratic registration majority is regarded by the experts as a "safe Republican district."

Some Democrats have broken through but only, and always, to the accompaniment of a 7-point Richter rumble. Further, the Democratic pretender had better rate close to a 10, houndstoothwise.

Consider the case of Democrat Joe Kennick. He finally made it to the state Assembly in 1958 at the age of 53. That was a year of Democratic landslides led by Pat Brown in apparent reaction to the high-handed effort of U.S. Sen. William Knowland to replace fellow Republican Goodwin Knight as governor, with Knight bidding for Knowland's Senate seat. Both Republicans lost.

Kennick had lived in Long Beach since 1929, served a quarter-century as superintendent of the juvenile bureau, had been president of the National Conference of Juvenile Agencies and had been defeated in several previous tries for Assembly and Congress.

He was a strong legislator from his start in the Assembly. And when he won a state Senate seat in 1968 he was immediately appointed to that body's most powerful committee, Rules. He was a respected power in the Senate until his retirement last year.

Yet, his 1968 Assembly victory

was a close one against an aged GOP incumbent who had recently been preoccupied with legislation to save the squirrels on the Capitol grounds.

**KENICK'S PERFORMANCE** temporarily destigmatized Democrats in his Assembly district and, on his endorsement, Democrat Mike Cullen succeeded to the district seat when Kennick moved to the Senate. Even then, Cullen barely won by 1,346 votes or 1.6 percentage points.

Once Democrats crack the incumbency barrier and are further defanged and deodorized by public familiarity they seem to survive as well as Republicans. Cullen now is in his sixth term.

But there were no new Democratic victories in Long Beach until post-Watergate 1974 when Lakewood Councilman Mark Hannaford won the congressional seat that Republican Craig Hosmer retired from after 22 years. And Fred Chel took the East Long Beach 58th Assembly District seat vacated by Republican Bill Bond, who switched to the congressional contest that year.

The armor chink for Hannaford and Chel, in addition to Watergate, was that neither had to face an incumbent.

Long Beach and, in fact, California, are relevant echoes of the book thesis proposed by Washington Post political expert David Broder in his *The Party's Over*. His view is that political parties are much less important than they once were.

But if the parties are weakening, who's delivering the knockout blows on election day?

One of the smartest local observers says Democratic party organization is stronger than ever but the strength is not coming, as it once did, from formal party organizations and political clubs.

"It's now an organization of incumbents," he says, "strength built around individuals, the cult of the candidate."

Thus, the candidate today may look for success but not necessarily success from the endorsements, good will and small financial contributions of party organizations. The candidate puts together his own hand-picked cadre of friendly

*Democrats immigrating here brought with them their "back-home" conceptions*

specialists who know how to raise money, publicize him, register and then get out the voters on election day.

**THE CANDIDATE DOES** not dismiss the concomitant worth of party doctrine and philosophy, not the amateurs — but the politician's success has lately depended upon his own devices to harness big talent and adequate money to his course. The talent, in this approach, is often of professional caliber.

Republicans, the local expert says, are just now arriving at the point Democrats reached 10 or 15 years ago, "rallying around issues, party doctrine and philosophy, not around the candidate unless he's 100 per cent pure to that doctrine."

"The GOP is hurt further by the fact of its low incumbency today. It's a lot easier to maintain year-round intensity over an incumbent. But when your candi-

date loses, that intensity comes in fits and starts — you may meet once a month or twice a year to wonder about who you're going to run next election — and that's not enough to win today" — or so says the expert.

All of this leads to a survivor's list — the incumbents.

It boils down to five legislators serving the Long Beach area as partisan representatives.

In good ol' perverse Long Beach which bucks county, state and nation to ballot its conservative preferences year-in and year-out, there are now four Democrats and one Republican!

Democrats hold the two congressional seats covering Long Beach, Glenn Anderson in the 32nd District and Mark Hannaford in the 34th.

Anderson, 64, appears to have a lock on the 32nd, which includes downtown and West Long Beach, and the area west through Torrance and San Pedro. Two-party registration is 70-30 Democratic. He had no GOP opposition in 1974 and took the seat in 1976 with a 72 per cent share of the vote.

Hannaford's hold appears to be as unsteady as Anderson's is secure. He won with the "Watergate class of '74" but despite national political scandal and the absence of an incumbent seeking reelection, Hannaford edged former Assemblyman Bill Bond by only 3.5 percentage points.

**THAT WAS CUT** to 1.4 points in 1976 in his reelection against Republican lawyer Dan Lungren. Hannaford could take some comfort in the fact that several campaign management blunders in the last days may have cut into his vote. Notable among them was a foul-up in a computerized mass mailing that gave erroneous polling place addresses to thousands of voters.

Assemblyman Fred Chel became the unaccustomed Democratic incumbent in the East Long Beach 58th Assembly District in Watergate '74 and with no incumbent to face. He defeated Sumner Offitt, State Sen. George Deukmejian's former legislative aide, 52.8 to 44.2 per cent.

Chel had a much stronger victory last year, scoring 58.8 per cent over GOP challenger Dale Dykema.

Assemblyman Mike Cullen, Democrat, has had his way in the West Long Beach 57th Assembly District after his shaky first win in 1966 against realtor Reg Dupuy. He consistently gets about 70 per cent of the vote now. The district has voted Democratic since 1958.

Senator Deukmejian is the only local area Republican in office. He will almost certainly be a candidate for state attorney general in 1978. If he wins, his 31st Senate District seat would be up for grabs in a special election. But Deukmejian would not be risking his Senate seat in the regular 1978 election; that's just the midway point in his four-year term.

A special election for a 31st District vacancy might attract another campaign from Long Beach City Councilwoman Renee Simon, Democrat, who came within 4.8 percentage points in her challenge to Deukmejian last year. The seat might also attract bids from Chel or Cullen whose Assembly seats, in an off-year special election, would not be at stake.

Local area political history has demonstrated that resurgence of the underdog is more nearly the rule than the exception. But if Republicans recapture lost ground here, that success almost certainly will entail a resort to the cult of the attractive political comer rather than a rallying cry to doctrinaire political tenets.

## First Navy visit a surprise

First major visit by the U.S. Navy to Long Beach took place in 1893, when a five-ship squadron anchored off the beach. It was a surprise visit, and happened 13 years before the first inner harbor was dredged out of salt flats on the western side of the city.

**Industrial Parks close to freeways, rail, harbors and airports**



**Watson Industrial Properties**  
Executive offices: 3435 Wilshire Blvd., Los Angeles, CA 90010 • (213) 775-3486

**SERVING THE LONG BEACH AREA IN THE TRADITION OF OLD MEXICO SINCE 1947**

**El Patio**

Your Hosts  
Tony and Triny Quiller

**MEXICAN RESTAURANT** with the Friendly Atmosphere of Old Mexico . . . serving your favorite foods from south of the border.

Open daily 11:30 a.m. to midnight  
Serving Long Beach since 1947



**3503 ATLANTIC AVE., LONG BEACH**

**GA 4-3005**

**Try our point of view**

Surround yourself with luxury apartments designed for luxurious living in & out. The ultimate in beach living. Pacific Holiday Towers Studios, 1 Bedrooms, 2 Bedrooms, 2 Bedrooms & den, Luxurious penthouses

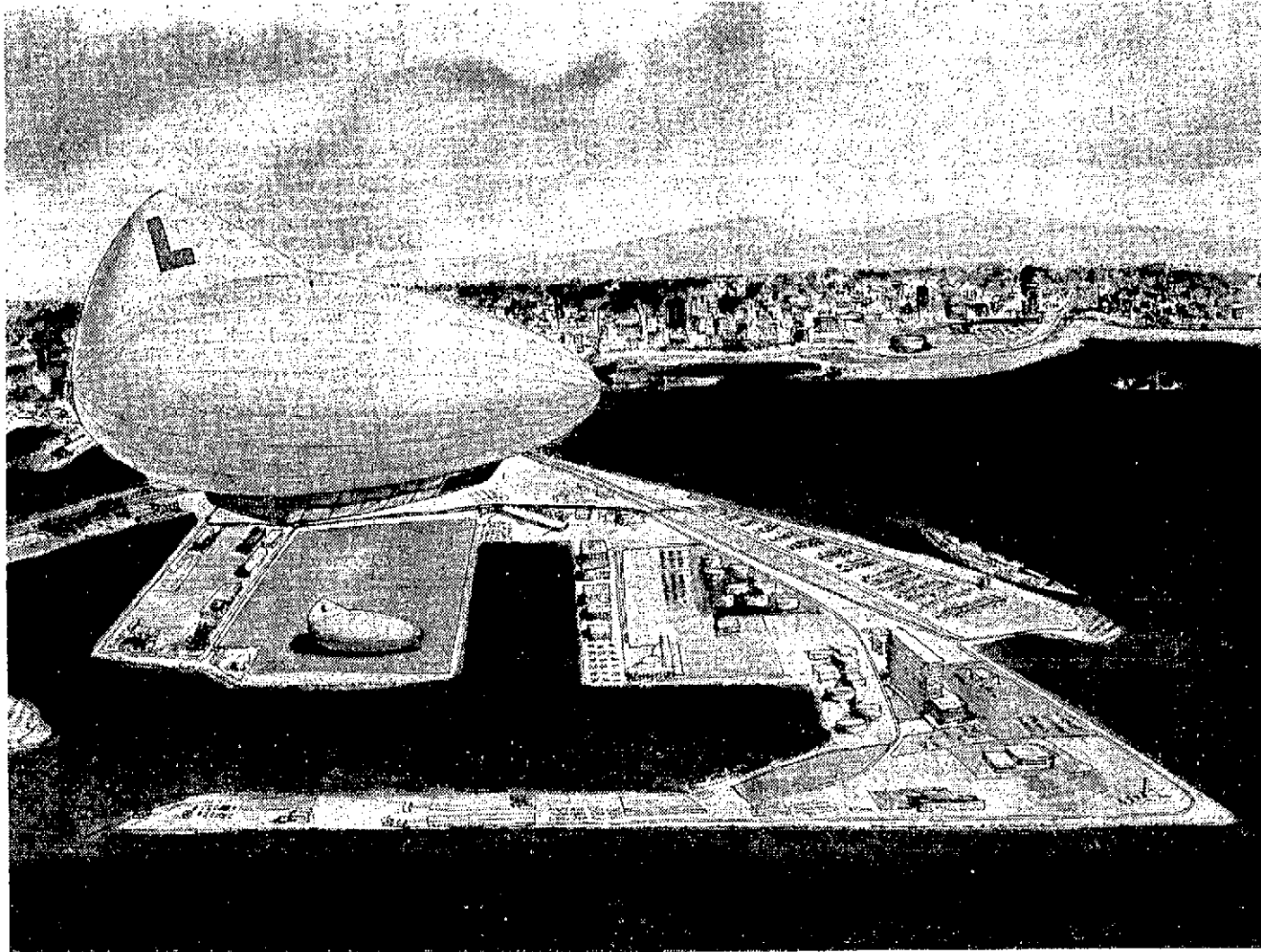
**PACIFIC HOLIDAY TOWER APARTMENTS**

**ON THE BEACH**

Phone (310) 439-7700  
Apartment for rent by appointment only  
Phone (310) 439-7700  
1900 E. Ocean Blvd.  
Long Beach







Airship of the future, arriving perhaps from San Diego or Santa Barbara, prepares to land — in artist's rendering at right — on terminal that might be built at Port of Long Beach later in this century. New generation of lighter-than-air craft are expected to be constructed in answer to problem of airlifting heavy cargo, passengers over relatively short distances.

## Passengers-freight arrive aboard air ship

From Page 6

that required no lifting. Each piece of luggage was coded and automatically directed to an area identified with the last initial of the passenger.

For those passenger departing for San Diego and Santa Barbara, their luggage was transferred to awaiting hydrofoil vessels that whisked them across stop signal-free sealanes at about 75 miles an hour — with no freeway tie-ups.

Meanwhile, as passengers disembarked, a large hatch near the stern was opened and cargo containers the size of moving vans were lowered by cable directly onto a truck chassis. The cargo was on its way to its destination on land within minutes.

Two of the dirigible's helicopters were due for an engine overhaul. They were detached from the airship and proceeded under their own power to a ground-based maintenance yard. Two other helicopters were flown in as replacements.

The A.S. Long Beach had a 36-hour layover in port. This was to allow continuing passengers time to visit the new Disney AirWorld and to witness a launching of a rocket-powered satellite designed to beam three-dimensional color video telephone calls around the globe.

For embarking passengers taking the over-the-polar cap flight to Hong Kong the flight was to be a unique experience for around-the-round travelers. Each party was

picked up by cab at their home. Passengers and baggage were met at the ground terminal by room stewards. They were escorted to their suites, with passengers and baggage arriving at their rooms at the same time.

MEANWHILE, THE airship's cargo handlers were hoisting a 75-ton piece of an electric generating plant bound for the developing nation of Lamdonzeka. The turbine,

cause of its massive size it would occupy considerable airspace at the busy airport; not only would it present a possible collision hazard with passenger-carrying jet plans it would block aircraft pilot's view approaching for a landing; little of the large-sized and extremely heavy cargo to be air-lifted by the airship would be routed into the airport.

Environmentalists expressed little objection to

1977 edition of "Profile," a houseorgan published by Goodyear Aerospace Corporation, Morris B. Jobe, president, comments:

"There is growing belief at Goodyear — as well as at NASA and the Navy — that lighter-than-air craft can fill needs not presently being filled."

"The most pressing need appears to be for a heavy-lift vehicle to transport huge cargoes that

carrying 250 automobiles and 1,000 passengers across the English Channel at 90 miles per hour.

Kurt R. Stehling, a NASA consultant, in the prestigious publication Smithsonian (April 1977), published monthly by the Smithsonian Institution, writes about the resurgence of airships — particularly dirigibles.

He notes that the slower speed of airships, compared to jets, can be an advantage.

"Speed is expensive; the higher the speed, the greater the cost," Stehling claims. He notes that fuel consumption in any aircraft, whether airship or airplane, goes up dramatically with an increase in speed.

He predicts that future airships could have ranges of 10,000 miles possibly using lightweight steam turbines or improved gas-turbine propeller systems. Using stern-drive nuclear airships the range could be upped to 50,000 to 100,000 miles.

"...it is in order to discuss and think about giant vehicles of 50 million cubic feet or more, moving quietly, efficiently and safely through the lower atmosphere at 100-150 miles per hour, made possible by improvements in aerodynamic configurations, and moving large masses of freight and passengers safely on scheduled service around the world," wrote Stehling.

Readers with a continued interest in airships might wish to consult the following books:

An Illustrated History of

Airships by A.F.L. Deeson, Spurbooks Limited (Surrey, England), 1973.

Airships. Yesterday.

Today and Tomorrow by Henry Beaubois, Two Continents Publishing Group Ltd., 1973.

Giants in the Sky by Douglas H. Robinson, University of Washington Press, 1973.

"There is growing belief at Goodyear — as well as at NASA and the Navy — that lighter-than-air craft can fill needs not presently being filled"

larger than the average sized three-bedroom was too large to be trucked or carried on a railcar. It had been hoisted by a shuttle airship where it was manufactured in Phoenix, Ariz., to the Port of Long Beach. Encased in a cocoon of sprayed-on liquid rubber mixed with powdered cork, the generator will be dangled outside the big airship while enroute to the almost inaccessible inland area of Lamdonzeka.

During the early stages of development of the A.S. Long Beach the designers, engineers, and port officials agreed the massive air ship should call at Long Beach Harbor and not at Los Angeles International Airport.

There were several reasons for the decision: be-

the Long Beach port complex as a "landing" site for the airship. The approach was over water, not over a residential area. Noise pollution, especially during takeoff, is practically non-existent.

When the captain calls for, "Up ship," the big craft rises silently like a balloon that has escaped the grasp of a youngster at a county fair. At an altitude of about 4,000 feet the helicopter engines are started and the ship departs back out over the sea.

Does this read as though it was a chapter out of a H.G. Wells novel?

Some of the concepts detailed in the above paragraphs are taken from some recent articles appearing in well respected publications. In the spring

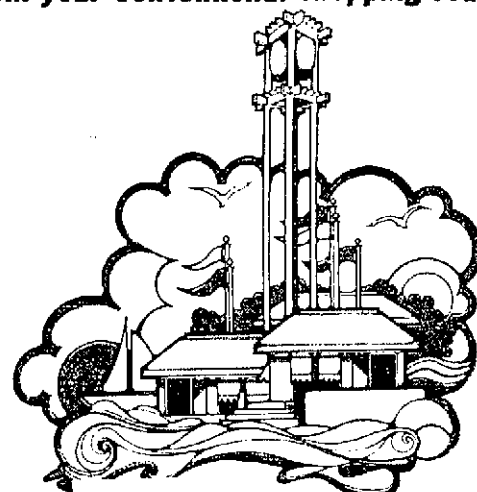
can't be airlifted any other way," Jobe wrote.

"Our goal...is to have a heavy-lift vehicle, capable of lifting 75 tons straight up, flying within five years," he added.

(The current 40-foot long containers currently being carried aboard modern container ships have a load capacity of about 34 tons. The Army's main battle tank weighs 63 tons. Today's most modern helicopters which are being use in an increasing number of difficult to reach construction projects can hoist only about 16 tons.)

In the May 1977 issue of "The Elks Magazine" author Mike LeFan predicts there is likely "to be a blimp in your future." He describes an airship being developed in England which would be capable of

"THE GREAT ESCAPE . . ." from your conventional shopping routine.



A MULTI-LEVEL COMPLEX OF 103 STORES AND RESTAURANTS IN A UNIQUELY BEAUTIFUL AND UNFORGETTABLE ATMOSPHERE!

Come join us in an unparalleled setting of scenic shopping and elegant convenience at Marina Pacifica Shopping Village. The sea breezes and summer sun combine with the beautiful wood and floral atmosphere to create a totally unique shopping and dining experience that leaves the everyday routine far behind.

**Marina Pacifica Village**

... a unique Shopping Complex

Pacific Coast Hwy. at 2nd St. - Long Beach  
Mall Hours: 10-9 Mon.-Sat. 11-7 Sun.

ESTABLISHED 1920
1920
1977

**At Snow's we keep in step with the times**

*But we're still ticking to tradition*

For more than 57 years we've built a reputation on your satisfaction. The personnel in our repair center represent many years of knowledge and experience. You're welcome to visit our showroom. You will find one of the largest selections of clocks on the west coast, reflecting the finest in imports from all over the world, as well as an attentive staff to assist you.

Free Estimates on Clock & Watch Repair

**Snow's Clock Shoppe**

4431 Candlewood, Lakewood Shopping Center, Phone 634-7247

THIRD GENERATION OF MASTER CLOCK MAKERS

**There are over 3,000 major hotels in the United States. But only one of us.**

Once the most elegant passenger ship afloat...now one of the world's most memorable hotels...the Queen Mary Hyatt Hotel is a unique setting for your meeting.

All of the ship's splendor has been retained...from the brightly polished controls in the wheelhouse to the rich panelling in many staterooms.

Air conditioned meeting facilities easily accommodate groups of 10 or 1000 in royal style...and all 19 meeting and banquet rooms have modern audio-visual equipment.

Aboard ship is the famous Museum of the Sea created by Jacques Cousteau, excellent eating and drinking establishments, and fine shops.

And nearby is Disneyland, Marineland, Knott's Berry Farm, Universal Studios, and Catalina Island.

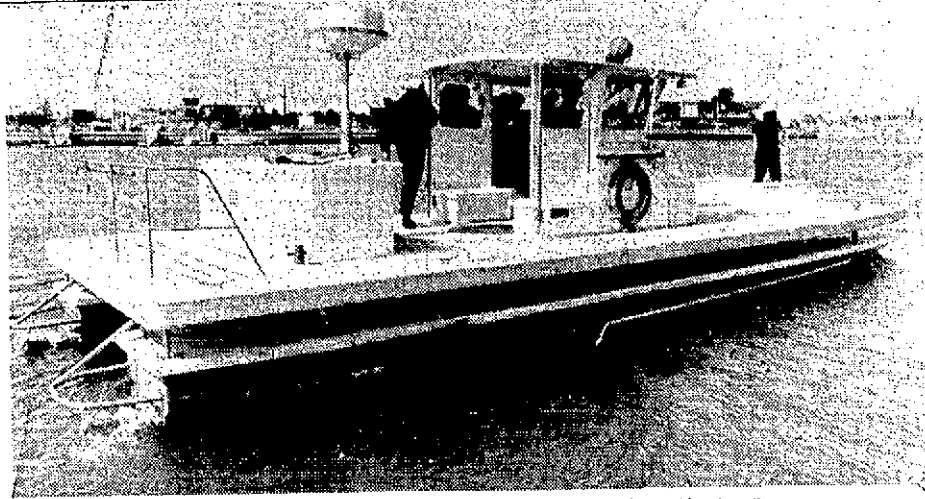
For a meeting that your group won't soon forget, have it at the world's most distinctive hotel.

**QUEEN MARY HYATT HOTEL**

A TOUCH OF HYATT IN LONG BEACH, CALIFORNIA.

For complete information contact:  
Director of Sales • P.O. Box 20396 • Long Beach, California 90801 (213) 435-3511





Long Beach Fire Department's newest fireboat undergoing trials on Alhambra Bay.

— Staff Photo

## Advanced L.B. fireboat now undergoing final tests

With seven years of trials and tribulations finally astern, the Long Beach Fire Department's newest fireboat, a prototype for marina equipment across the nation, now is ready to answer calls.

Chief Robert Leslie, the third executive to preside over the craft's development, said new pumping units have been installed and the testing procedures are now complete.

The new fireboat, stationed at 225 Marina Drive and serving the Alhambra Bay area, can make 25 knots with minimum wake.

Wake is the key. In marina firefighting, a speedy response usually means large wakes — and boats damaged when waves churned up by fire department vessels dash them against docks.

Or the skipper may slow down, reducing his wake and arriving to find a

charred hull where a ship once floated.

When a hunt began in 1970 to replace the department's antiquated, 29-year-old fireboat, department administrators decided to risk building their own boat.

A Long Beach-based marine architect, George Dury, designed the craft with a catamaran-like hull configuration to considerably reduce the wake.

**HOWEVER, BEFORE** the boat was delivered in 1975 and after, new drive engines and pumping units were installed. Portions of the boat were completely reworked with the assistance of Queen Mary Department Director Marvin M. Wolff, a graduate marine engineer.

The \$300,000 boat now is being reviewed by the U.S. Coast Guard and other waterfront fire departments, Leslie noted with pride.

Fires are fought with a

turret unit that can pump 750 gallons per minutes and two hand-held hoses, he explained. Maximum speed in a marina is 12 knots.

It is manned by three people, a captain, boat operator and fire fighter, Leslie said.

Special sea water pumping equipment has eliminated the necessity of flushing after every use, he added.

The diesel-powered vessel has strengthened the standing of LBFD, the nation's sole class 1 department, Leslie commented.

— Robert Gore

### Firemen's pay

Just after the turn of the century, Long Beach volunteer firemen went on the payroll. They got \$2 apiece for each call answered, and \$1 for attending a monthly meeting.

## High school testing program

From Page 12

A school district committee presently is developing those standards for Long Beach, Garcia said. The Board of Education must approve the committee's suggestions.

Garcia said the committee is recommending that the California Test of Basic Skills (CTBS) be used here. Eighth-graders would take the test and be required to score in the 50th percentile or above to pass.

The CTBS test was chosen because national norms can be used in scoring, Garcia said.

"There will be a large number of students who won't pass," Garcia said. "But we will provide special help for students who don't pass. They'll have four years to bring up their scores."

Before receiving diplomas, students will have to score in the 50th percentile on the same 8th-grade test — not a later 12th-grade test, Garcia emphasized.

He said he couldn't estimate how many students would fail to graduate. "If Assemblyman Hart is right, there will be great motivation to pass the test."

Garcia said that holding student-parent conferences for those with academic difficulties will take a great deal of school district manpower — and hence be costly. How much cost is still unknown, he added.

The Legislature deleted virtually all the money that Hart had tried to appropriate to school districts to cover the costs, Garcia said.

Ways of setting up the conferences — and the special help that failing students will get — remain to be worked out, he said.

Garcia said that special English and math classes could be set up for the students or they could be allowed to continue regular classes but receive special help from teachers.

Students who go through the 12th-grade without meeting requirements could still enroll in Evening High School in order to pass the test and get diplomas, Garcia said.

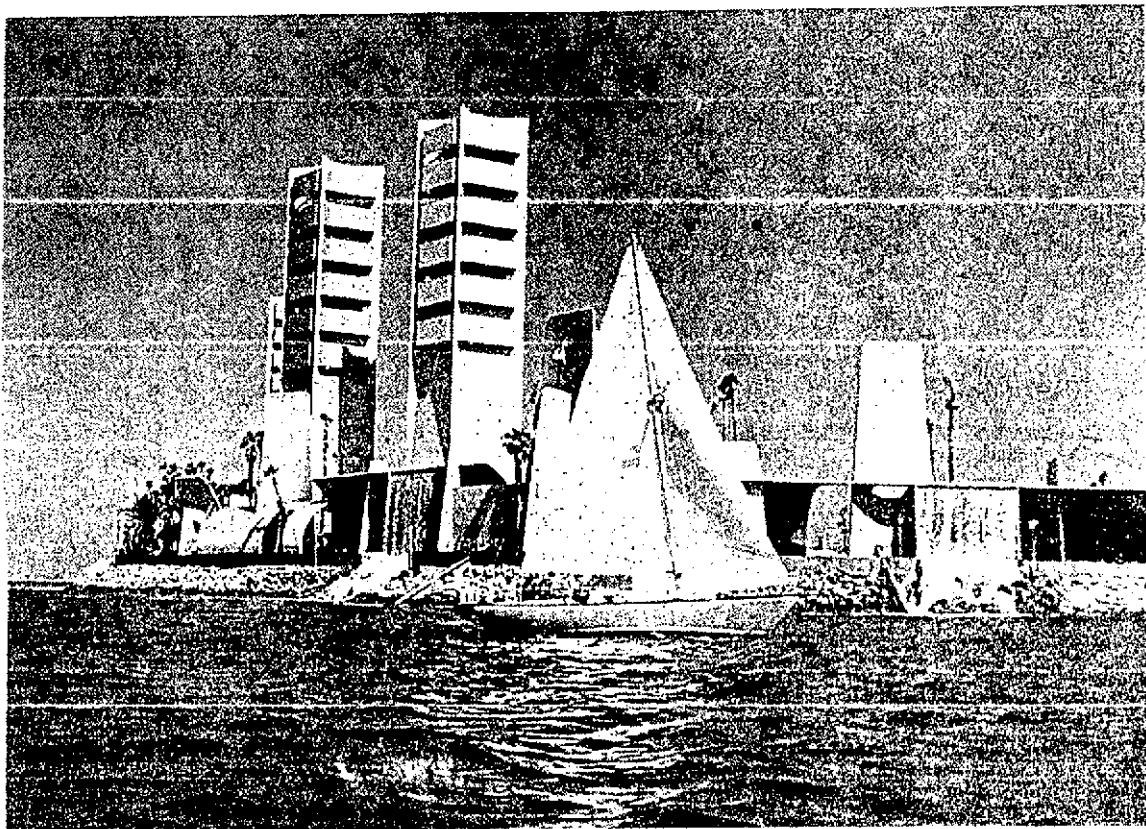
### Pupils need health tests

All children entering 1st grade in California public schools are required by state law to receive a prior health examination and present a certificate signed by a private physician or health department verifying the health

screening was completed.

The tests are part of the California Child Health and Disability prevention program and are designed to detect any conditions adversely affecting a child's learning or physical activity.

## WE'RE NOT JUST A PRETTY FACE

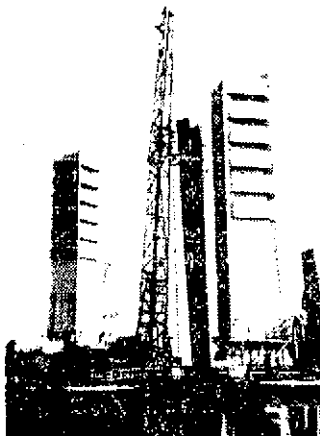


## Congratulations

You've been busy.

We've been busy, too.

Deep beneath Long Beach Harbor lay an estimated 3½ Billion barrels of oil. To recover it, five major oil companies formed THUMS (Texaco, Humble, Union, Mobil, and Shell.) Today, THUMS produces 50-Million barrels of oil a year. And oil revenues have made Long Beach the world's most modern port with the largest tonnage on the West Coast.



In Long Beach Harbor, wellheads are surrounded by concrete pillars which prevent operation of conventional well servicing rigs. To solve this problem, Pool designed a production rig with a crown that leans as much as 15-feet from vertical.

We've been busy, too.

Locally, Pool is THUMS' prime contractor for well service and workover projects and for other major producers in the Long Beach area.

Throughout the world, Pool now leads the industry in the number of rigs in operation—200 onshore and offshore rigs.

Pool is also an industry leader in the size of its technical and service staff with more than 2000 highly-trained experts at work in U.S.A., Australia, Europe, the North Sea, Saudi Arabia, South America and North Africa.

But size alone is not the true measure of an organization.

Pool also leads in the development of innovative concepts—new well service and workover techniques that save time and money for producers.

Pool pre-planning saves money, too, by keeping costly unexpected problems to a minimum. Pool makes sure you have the right personnel and equipment at the right place at the right time when needed.

Ask a Pool representative to show you how Pool size, experience, innovation and planning can save money on your next project.



**Pool Company**

P.O. Box 2290

Long Beach, California 90801

Phone (213) 432-3467

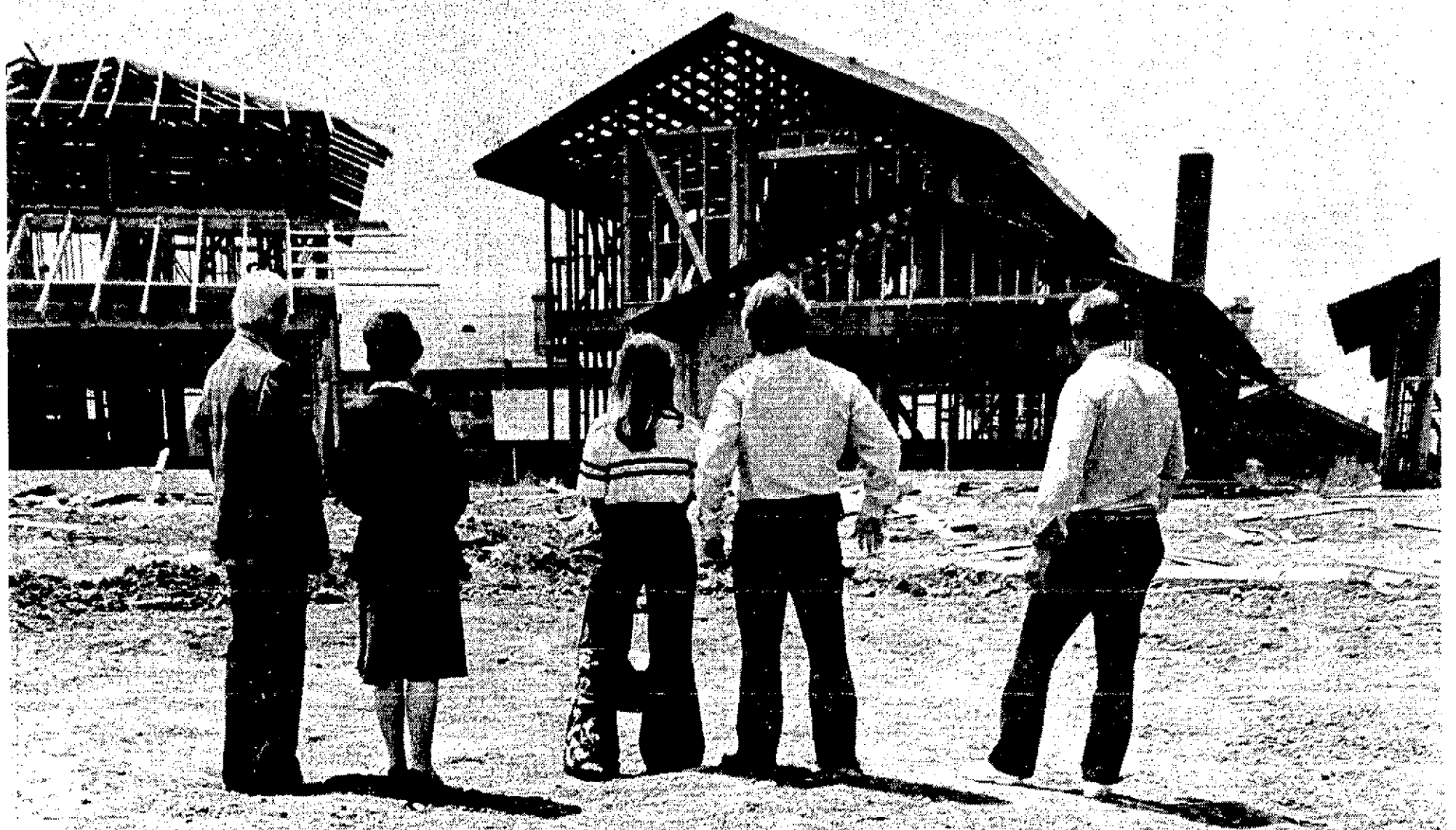
★ **ENERGY** - more than 415 million barrels of oil produced.

★ **ECOLOGY** - winners of seven awards for environmental conservation and improvement.

★ **ECONOMY** - over 650 million dollars provided for port development, water resource projects, higher education and recreational facilities.

CITY OF LONG BEACH - Operator, Long Beach Unit  
THUMS LONG BEACH COMPANY - (Agent for Texaco, Exxon, Union, Mobil, Shell) - Field Contractor





# Building an exurban empire

Today, flourishing beyond the perimeters of older, established cities, are the Southland's "new towns." Often stemming from older agricultural villages, these vital, healthy cities comprise what might be called Southern California's "exurban empire." Some of Long Beach's nearer neighbors will be examined here.

**SOUTHLAND  
SKYLINE**



By Kris Sherman  
Staff Writer

Lakewood, a bedroom community of 84,000, has steamed peacefully away on the back burner of progress for most of its 23-year history.

The city, billed as "Tomorrow's City Today" when it was incorporated in 1954, was a brand new, planned community.

Its homes — constructed so quickly it seemed as if the town sprang up overnight — were attractive to young, ambitious families in those post-war days.

Most of its residents worked in nearby cities and shopped in sparkling Lakewood Center — one of the first suburban shopping malls.

It pioneered the now popular concept of cities contracting for services such as police, fire, animal control and trash disposal. And its government was so stable there was very little change in the names and faces of councilmembers come election time.

Lakewood, because of its unique status as a new, innovative city among older, more established communities, didn't need to make a lot of changes. Rather, it was in the enviable position of sitting on the back burner, with a comfortable vantage point for watching other cities struggle to get where Lakewood already was.

But the city — its people, its political scene and its physical appearance — has been in the pressure cooker of change during the past two years.

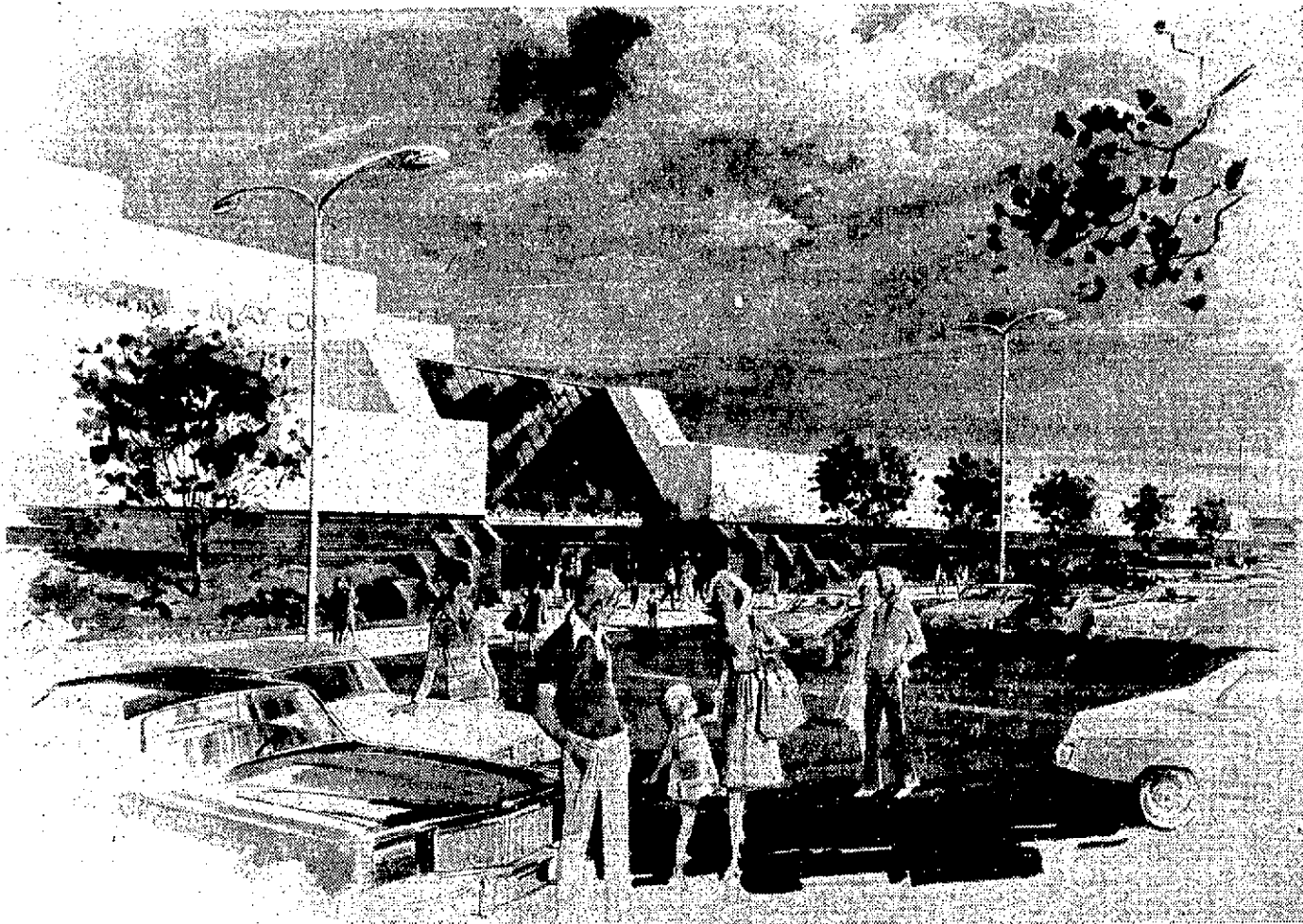
And though no one can predict the ultimate effect of the changes now taking place, city officials view the community's future with optimism.

Probably the most dramatic change taking place in the city is the enclosure of the Lakewood Center mall. The 25-year-old shopping center — once considered the model of suburban malls — has been struggling to keep pace with newer, more modern shopping complexes such as Los Cerritos Center in Cerritos, Westminster Mall in Orange County and Carson Mall to the west.

And in an effort to reverse the trend of customers flocking to those other centers, the grand old lady is getting a \$10 million facelift.

**THE FACELIFT** — which includes enclosing the 1,400-foot-long mall from J.C. Penney Co. on the south to Montgomery Ward & Co. on the north and constructing about 40 more shops near the May Company — is expected to increase sales at the center by as much as 25 per cent the first year following enclosure.

Gross sales at the 164-acre center — which has



Artist's rendering shows main entry to proposed new enclosed Lakewood Mall

## LAKEWOOD: —Mall symbolizes 'tomorrow city'—

several stores and sections of smaller shops detached from the main mall — totaled about \$120 million last year. That figure, however, was up only \$2 million from the 1975 sales total of \$118 million, a gain just short of 2 per cent.

And according to the U.S. Bureau of Labor Statistics, the cost of living in the Long Beach-Lakewood area rose 5.6 per cent during 1976.

It is that gap between sales increases and inflation that the owners of the center hope to close — and eventually surpass — with the mall enclosure.

In addition to the roof — more than 40 per cent of which is to consist of tinted, plexiglass skylights — the mall's new look will include several kiosks (small selling areas), sculptures by artist Sebastian Trovato and live plants throughout.

And many of the new stores coming into the mall will be aimed at younger shoppers in an attempt to lure them away from Los Cerritos, according to Claude S. "Skip" Keyzers, general manager of the center for the MaceRich Co.

Lakewood Center's "average shopper" currently is a 44-year-old woman, he said.

Keyzers added that surveys of 42 open regional malls which were enclosed indicate "sales increases during the first year after completion of our enclosure should more than offset the increased operating costs, and should, in fact, contribute to greater profits."

Keyzers added the surveys showed sales in those malls increased an average of 25 per cent during the first year following enclosure.

**"THE MOST DRAMATIC** increase occurred during evening shopping hours, a virtually untapped market for Lakewood Center," he said.

He added that statistics show more than 500,000 people live within a five-mile radius of Lakewood Center, with more than one million within 10 miles.

"We have the advantage of lower capital cost and land base than new centers and can, therefore, be more competitive with our charges," Keyzers said.

"We also have the advantage of being located in the heart of a good income area and well established market. We have a 25-year track record. New merchants coming into Lakewood Center don't face the unknown or slow start they must experience in most of the new suburban malls."

Merchants, however, are not the only beneficiaries of the revitalization program.

According to City Administrator Howard Chambers, about 25 per cent of the funds for a \$10 million annual budget come from the city's share of sales tax receipts.

Last year, the city collected about \$2.5 million in sales taxes, and about half of that — \$1.2 million — was derived from sales in Lakewood Center.

(Under California law, a city gets 1 per cent of the 6 per cent sales tax paid on goods sold within its jurisdiction.)

In comparison, the city received only about \$540,000 — 5 per cent of its budget — from property taxes.

But according to Chambers, Lakewood was never envisioned as a community that would gain a lot of revenue from property taxes. And though some residents may disagree, angrily pointing to property tax bills that doubled last year, Chambers points out that the city's property tax rate is only about 25 cents per \$100 of assessed valuation for a total of about \$30 per year on a house with an assessed value of \$12,000 and market value of \$48,000.

**THE HEFTIEST CHUNK** of a homeowner's property tax payment goes to school districts and the county, he added.

"Property tax is really only a very small portion of our revenue," Chambers said. "Our sales tax base is the main element of what goes on in the city of Lakewood."

It is with that thought in mind that city officials commissioned a blue ribbon committee to explore possible commercial developments for an 18-acre parcel of land on the west side of Lakewood Boulevard, directly across the street from the shopping center.

Part of the land housed the C. Cannon Chevrolet

dealership until it went out of business last month, while the rest has remained vacant since the city's incorporation.

Chambers said the loss of the car dealership, which brought about \$80,000 a year in sales tax revenues into the city, is expected to be offset somewhat by automobile shoppers taking their business to other dealers in the community.

But city officials, through the blue ribbon committee, also hope to convince land owner S. Mark Taper that a commercial development — one that will be compatible with the shopping center while increasing instead of competing for sales in the area — is the best use for the vacant land.

Taper's representatives have proposed the construction of an American Savings & Loan branch on part of the property, and developers have repeatedly sought approval for the construction of condominiums on the rear portion of the vacant acreage.

City officials, however, staunchly have opposed construction of either the savings and loan or condominiums on the land, citing the city's needs for a planned commercial development to augment its sales tax base.

"This project (deciding what to do with the land) needs a lot of analysis," Chambers said, "and we've only scratched the surface. This is a very deep commercial area, and one of the problems is that much of the property (the portion developers have eyed for condominiums) does not have frontage on Lakewood Boulevard."

**NEVERTHELESS,** CHAMBERS added that he believes one of the most important challenges facing the city "is trying to withstand the pressure of developers who want to construct multifamily housing on the few commercially zoned lots left in the city."

"We need those lots to stay commercial so their development will increase our sales tax base," he said.

Chambers, however, hastened to add that the city — though primarily a single-family residential com-

munity — does not necessarily frown on multifamily developments.

As proof of that statement, Chambers pointed out that the city's changing face currently includes "the construction of several multifamily residential projects."

Among those are:

— A 232-unit townhouse project, Lakewood Shores, to begin selling immediately and scheduled for partial completion this fall, on Centralia Street just east of Bloomfield Avenue.

— An 81-unit apartment complex scheduled for completion this month on Clark Avenue just north of Candlewood Street.

— And, several smaller apartment buildings, including 20 units at 21223 Pioneer Blvd.; 19 units at 20819 Elaine Ave.; 14 units on 216th Street just east of Nectar Avenue; nine units at 21603 Pioneer Blvd.; and four units at the southwest corner of Hayter Avenue and Hurdwick Street.

In addition to those projects now under construction, 83 apartment units — mostly in five- and six-unit complexes — have been approved for construction at various locations throughout the city. Those projects are currently in plan check, the last governmental hurdle before construction can begin.

Other major projects contemplated but not officially on the drawing boards include six acres of condominiums and five acres of commercial development at Pioneer Avenue and Del Amo Boulevard.

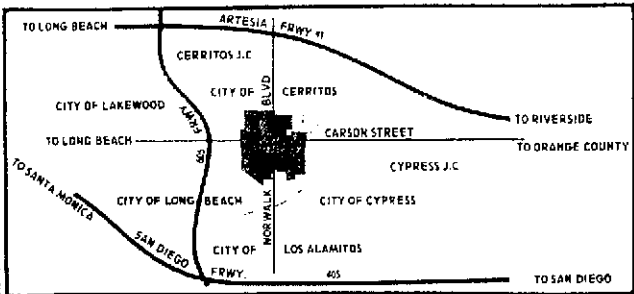
**PLUS AN 80-UNIT** apartment complex for senior citizens at Candlewood Street and Hayter Avenue.

Chambers said the city, by-and-large, is happy with its changing face. He added, however, that such cosmetic surgery will not be completed until steps are taken to improve some deteriorated housing stock and prevent the dilapidation of other houses.

"The houses in the city are 20- to 30-years-old," he

Turn to Page 20

The vehicle access to the City is excellent. It is served by the San Gabriel River Freeway, Route 605, and is southerly of the Artesia Freeway, Route 91, and northerly of the San Diego Freeway, Route 405. The City is generally bisected by the east-west thoroughfare, Carson Street, which has a 1972 traffic flow count ranging from 35,260 on its westerly section to 26,890 at the City's easterly boundary. The City is also generally bisected by the north-south thoroughfare, Norwalk Boulevard. Norwalk Boulevard has a traffic count of 13,150 at the City's southerly boundary, 16,550 at the City's general midpoint (Carson Street and Norwalk Boulevard), and 13,980 at the City's northerly boundary. A complete traffic signal system study was completed in January, 1973, by Willdan Associates formulating traffic control recommendations, and providing invaluable data.



### Hawaiian Gardens City Council



COUNCILMAN MYERS, COUNCILMAN NAVEJAS, MAYOR PRO TEM JULIA SYLVA, COUNCILMAN LEE, MAYOR LUPE A. CABRERA  
HAWAIIAN GARDENS CITY HALL  
12134 Tilbury Street, Hawaiian Gardens, CA 90716  
Telephone 213-860-2476

## LONG BEACH SHAVER CENTER

... moving ahead  
WITH LONG BEACH  
... and staying ahead with our  
factory authorized **SCHICK** Sales & Service

The  
**SCHICK**  
**FLEXMATIC**



Model 300  
Reg. \$29.95  
**SPECIAL!**  
**\$19.95**

### MOTOR TUNE-UP

Complete Service Includes:  
• Lubricate shaving heads  
• Clean, oil and adjust motor  
• Replace points and motor brushes

**\$3.88**  
ONLY

Cordless Shavers  
\$2.00 Additional

**LONG BEACH SHAVER CENTER**  
133 EAST 4TH ST., L.B. Ph. (213) 432-7026



**A Family  
Affair  
Since 1900**

Stop by Love's for a  
delicious lunch or  
dinner of good ol'  
American BBQ chicken,  
ham, pork, beef  
or ribs.



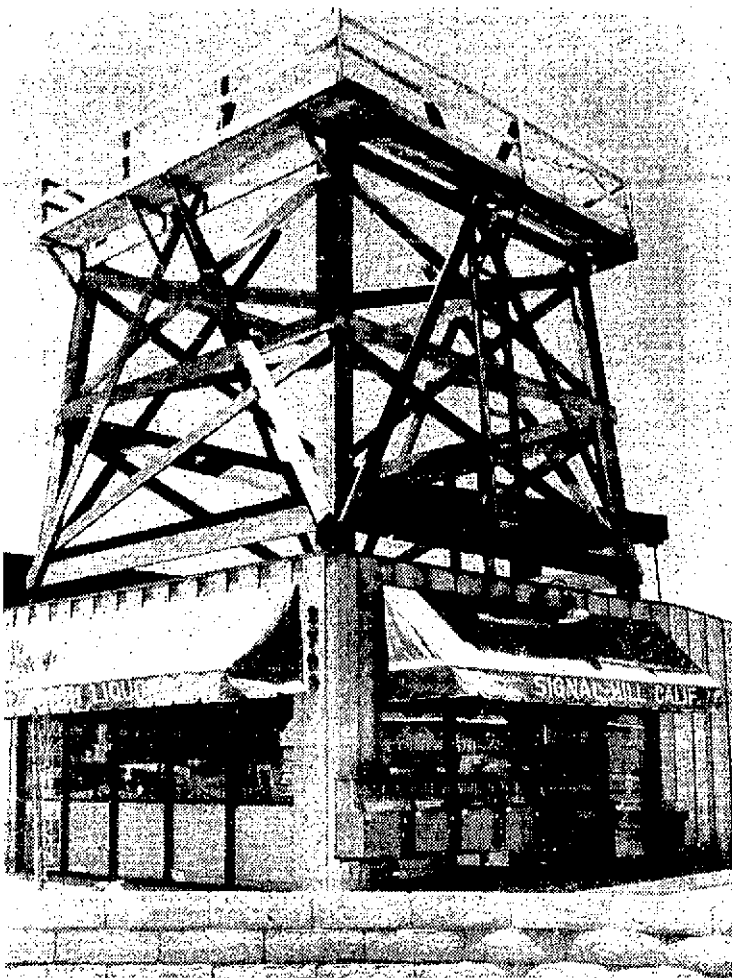
For Take Out, Phone 531-1150  
BANKAMERICARD • MASTER CHARGE  
OPEN 11 'til 11 FRI. & SAT. 11 'til Midnight  
COCKTAILS

**Wood Pit Barbecue** 5300 LAKEWOOD BLVD.  
RESTAURANTS AT CANDLEWOOD IN LAKEWOOD



When old-fashioned wooden oil drilling rigs dating back to Signal Hill's boom years of the 1920s were being pulled down, city building and safety director W. L. "Bill" Westby was responsible for clearing the fields. Now, with more than a touch of nostalgia, he has built a liquor store on Willow Avenue, pictured here, to more than slightly resemble a classic well. In foreground may be seen a worn-out drill bit once used to cap the block wall.

—Staff Photo



SIGNAL HILL:

## Redevelopment puts toupee on 365-ft. tall bald knob

By Bob Andrew  
Staff Writer

Construction in Signal Hill is running nearly \$2 million ahead of last year's pace, a surge that is considered reflective of the city's hilltop redevelopment activities.

Since 1975, more than \$16.5 million worth of building permits have been issued, with approximately 85 per cent of the construction scheduled for the redevelopment area that crowns Signal Hill's skyline, according to W. L. Westby, director of building and safety.

Tight money and uncertainty about changes in zoning ordinance kept construction volume down to \$3.1 million in 1976, barely a third of the 1975 figure of \$10.7 million. However, \$2.5 million in permits have already been issued in the first quarter of this year.

"The hilltop units are selling even faster than they are being built," Westby commented. "There is one developer who just picked up his permits and has already sold all 12 of his condominium units before he has even turned a shovel of dirt for the foundation."

Most of the hilltop residential units are either middle-sized apartment complexes or condominium units. Prices

nearly match the height of the 365-foot hilltop itself.

"The prices vary with the individual developer and what is included in the unit," Westby said. "In general they range anywhere from \$50,000 for a two-bedroom without a view to well over \$100,000 for one with a good view."

City Manager John Jameson estimates that as many as 300 to 400 or more such units could be ready for occupancy on the hillside within a year.

While that may seem small in terms of the Long Beach metropolitan area those are significant numbers for Signal Hill with its present population of about 5,000. Using Long Beach school figures for estimating population, those 400 units would translate into nearly 1,000 people, or a 20 per cent population jump.

Jameson credits the growth surge to two factors: secondary recovery in the oil field which allows the release of land formerly tied up by oil leases, and the city redevelopment program.

OVER THE NEXT dozen or so years Signal Hill plans to make more than \$34 million in public improvements — most of it in the hilltop area — involving everything from placing utility lines underground to doubling water

storage capacity with a new reservoir.

The projects will be accomplished under the state redevelopment law which allows the city to establish its own redevelopment agency, which in Signal Hill's case is the city council wearing a second title.

This agency has the power to divert property taxes that would otherwise go to other taxing bodies such as the fire or flood control districts in order to finance public improvements in the redevelopment area. In theory those improvements stimulate development that otherwise never happen, and the tax agencies acquire a broader tax base than was initially theirs.

Highest priority among those public improvements is for widening of Cherry Avenue, a \$5.3 million project, with work on the first \$1.3 million section between Spring and Willow Streets scheduled to begin by next January. Planning and right-of-way acquisition for the project began two years ago.

Although its lower priority rating meant a later start, expansion of the police building will probably be finished first. Plans call for a 9,000-sq.-ft. addition to the present facility and the remodeling of a former civic center fire station into an expanded

library at a combined cost of \$800,000.

Working drawings for the police building are now being prepared. Jameson hopes to have the bid awarded and work underway by the end of summer, with completion the first half of next year.

Other projects scheduled to at least be started within the next fiscal year are a \$515,000 eastside main sewer, drilling of new water wells and the upgrading of transmission lines linking them to the present system.

The water improvements are only the leading edge of a \$6.5 million program that would eventually provide a new 5 million gallon reservoir in addition to existing storage facilities, increase the size of numerous distribution lines and add missing links in the citywide water system.

In addition, each of the 10 street construction projects in the redevelopment program include some work on the water system within those project boundaries.

Viewed from the flatlands today the upthrust knoll of Signal Hill somewhat resembles a balding head; by the time the redevelopment program is completed it should be wearing a new toupee of residential units and landscaping.

PARAMOUNT:

## Officials deny 'Dogpatch' label in redeveloping city

By Dorothy Korber  
Staff Writer

Paramount today is waging war against the deterioration afflicting so many Southland cities. The key weapon here is redevelopment.

Officials stoutly affirm that no portion of their mid-cities community merits the derisive nickname "Dogpatch," a comic strip term some residents reportedly use in describing portions of the city.

"As far as I'm concerned, there is no Dogpatch here," Planning Director W. William Ward declared during a recent interview. "If people want to say that, it's their decision."

"But if there's any reason for calling (any part of the city) Dogpatch, then there's a reason for going up there and improving the neighborhood."

Once a community of dairies and quiet residential neighborhoods, Paramount evolved into a patchwork of industrial sites, vacant lots and rental units. The city's population dropped from 34,700 in 1970 to an estimated 30,900 in 1976.

Organized in 1973, the Paramount Redevelopment Agency has more than \$11 million to spend and plenty of raw material to work with to bring about the bright future Planning Director Ward foresees.

"Redevelopment does work," he stressed. "We are not just playing a game. When the city shows an interest and begins to upgrade, the private sector joins in."

A prime example, Ward said, is the Orange Avenue Project. The redevelopment agency has purchased the 39-acre site, west of Orange Avenue and north of Rosecrans Boulevard. The plan is to sell the land to private developers for the creation of an industrial park.

"This project is a perfect example of the redevelopment concept," Ward commented. "The agency purchased land that was blighted — it was the epitome of blight."

"Then the land was legally

cleared for development, by removing the easements criss-crossing it. We improved it physically, as well, by improving the soil conditions."

"When we're through," he prophesied optimistically, "we'll have 39 acres ready to support an industrial park."

Paramount became involved in the Orange Avenue project in 1975. The 39 acres were purchased from seven landowners for a total \$1.4 million. Funds were raised in a \$3.8 million bond sale.

Ward said that taxes generated by the industrial park eventually will justify the cost of selling the bonds.

In April, the redevelopment agency successfully sold another \$15 million in bonds. That money will go to projects such as upgrading the water system, developing additional industrial and commercial sites and improvements to streets, storm drains and private homes.

Ward said that although rehabilitation of residences in the city is of prime concern, it is an effort beyond a redevelopment agency's scope. The city as a whole must become involved, he added.

One such program provides federally funded low-interest loans to private homeowners for rehabilitation of their houses.

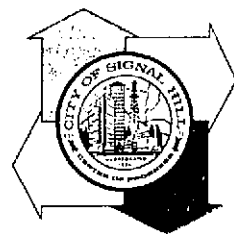
"The loans are provided at 3 per cent interest," Ward said. "There is no income restriction on the homeowners, but the house must be in poor enough condition to warrant granting the loan."

To date, 22 people have been interviewed for loans up to \$17,000, the program's maximum.

Ward clearly is optimistic about Paramount's future. His hope is that this mood will prove infectious.

The planning chief says that the city's efforts to improve its financial and physical climate will be reflected in a renaissance of communitywide civic pride.

"When the city shows an interest, this changes the attitudes of the people," he concluded. "It generates pride of ownership. It does work."



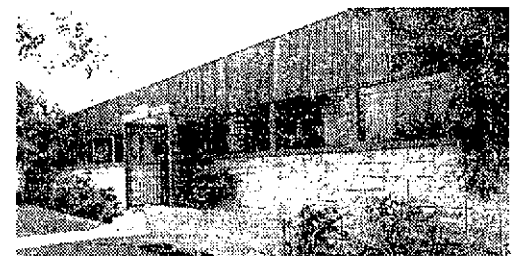
CITY OF SIGNAL HILL  
AND THE

SIGNAL HILL  
REDEVELOPMENT AGENCY



... Residential Construction

... WORKING TOGETHER  
TO BUILD A  
BETTER COMMUNITY



New Industrial/Commercial Development

The Signal City Council and Redevelopment Agency have begun an ambitious \$4 million dollar project of capital improvements designed to create a high quality of living and working environment. We encourage you to become part of our progressive community which we consider to be a true "Center of Progress."



J. Ennis Niff  
Mayor



Robert F. Randle  
Vice-Mayor



Nick A. Mekis  
Councilman



William F. Mendenhall  
Councilman



George E. Papadakis  
Councilman

Councilmembers:  
Maxcy Filer  
Robert L. Adams  
Floyd James  
Jane Robbins

Lionel B. Cade  
Mayor  
Allen J. Parker  
City Manager

Clarence E. Blair  
City Attorney  
Charles Davis  
City Clerk  
Wesley Sanders, Jr.  
City Treasurer



City of Compton

...We're Making It Better



5096 LONG BEACH BLVD., LONG BEACH



## CERRITOS

## Homes bloom on dairy acres

By Tim Burt  
Staff Writer

No longer is the city of Cerritos referred to as the dairy city. Now, with a population of 46,212, it is one of the fastest developing municipalities in California.

"Our future is bright," says Assistant City Manager Steve Thatcher. "We want to make sure that our development continues with the adopted standards which we have set up."

About 85 per cent of the available land is now filled and city officials say that remaining acreage should be totally filled within three years. Residential zoning makes up 47.7 per cent of the land use.

Population in the city was 37,738 in 1972. There are now 13,204 dwelling units compared with 11,007 in 1972. And residential developments continue throughout the community.

Opening of a new city hall and a 90-acre regional park are two events city officials are anticipating during the coming year.

The \$3.7 million city hall should be complete by March 1978. It will cover 52,000 square feet, with a 66-car parking facility on 6.27 acres.

Included in the facility are city council chambers with a seating capacity of 165.

Officials say the new facility will provide residents with one-stop convenience in conducting their business.

The three-floor seat of government will be equipped with unusual features, including a solar energy support system for both space and hot water heating, an emergency operation center for any contingent crisis and landscaping of an atrium area.

ADDITION TO the city's many acres of green space is the soon-to-be completed 90-acre Los Angeles County Regional Park. In addition, Cerritos water reservoir on 186th Street and Studebaker Road is scheduled for completion next year.

The 12-million gallon storage unit is expected to cost \$3,010,000 and will provide the city with a reserve water supply of 18 million gallons.

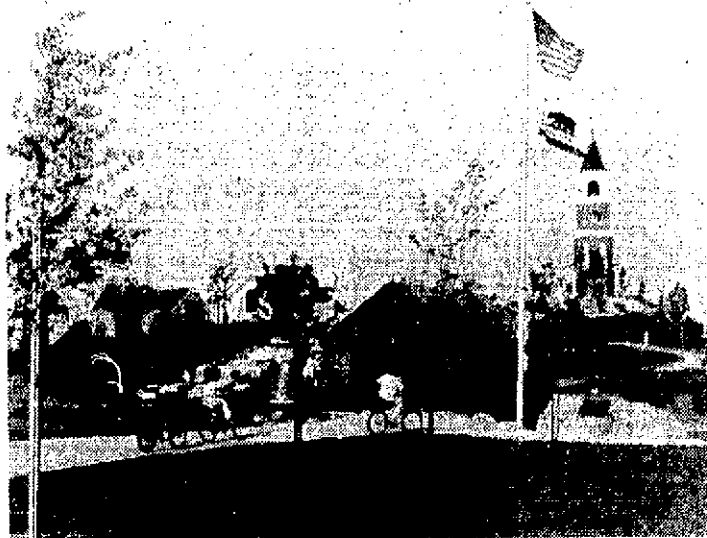
Another project now under consideration is a 90-acre auto mall proposed for an area bounded by 183rd and South Streets on the north and south, and from the 605 Freeway west to the San Gabriel River.

Cerritos has been negotiating with potential

tenants and Thatcher expressed confidence that firm commitments will be made by September.

The city has been active in providing recreation activities for its residents. The 15-acre Heritage Park, 18600 Bloomfield Ave., has received state-wide awards since opening this year.

The recreational fa-



Cerritos is active in providing recreation activities for its residents — such as the new Heritage Park, which has received state-wide awards.



cility, designed in a bi-centennial theme with a 3-acre island playground, is surrounded by a lagoon with a waterfall and can only be reached by crossing a rustic, New England-style covered bridge.

Many summer recreation activities have been scheduled this year, including a 10-mile relay today in Cerritos Park East; Photo Contest display, concluding today at Heritage Park and a tennis tournament, also ending today in Cerritos Park East.

IN THE BEGINNING more cows than people dwelled on fertile acreage now covered by this rapidly growing city. And the name wasn't even the same in those earliest years.

Until about 10 years ago Cerritos' official designation was Dairy Valley — in honor of the chief local industry.

Even Dairy Valley as a name was a late bloomer. That city first was incorporated by its resident farmers on April 24, 1956, in a frantic, but fruitless effort to stave off the land developers' rapidly crowding bulldozers.

Only agricultural functions were permitted under the new city's first zoning regulations 21 years ago.

Statistics from the new town are revealing: there were fewer than 3,500 people but 100,000 cows, an equal number of chickens and over 400 dairies.

The city of 8.9 square miles became the nation's leading milk-producer. Or so the statistic keepers report.

City officials then began to change the zoning of the city to other than agricultural uses, leading to an increase in commercial and residential structures.

Within 11 years rising land values and property taxes would combine inexorably to make dairy operations uneconomical. In 1967, residents elected to change their city's name to Cerritos and completely change the thrust of their city.

Today only a few dairies survive within the city.

The name "Cerritos" was ideal for a city burgeoning near land once part of an old Spanish land grant. Rancho Los Cerritos had figured prominently in the history of the region well before California became a state.

A key to the development of the city, officials believe, has been the formation of the Cerri-

tos Redevelopment Agency. Its function is to plan a community with substantial amounts of open space for residential, commercial and industrial development. If not for cows.

In 1971, the city adopted its current General Plan, projecting up to 10 years, providing a positive program of controlled urban development.

A recent survey by the city indicates that resi-

dents have moved to Cerritos because of the availability of good housing, financial investment, access to employment, a park-like environment and the educational system.

In addition the survey shows that the estimated value of homes has risen from \$33,411 in 1972 to \$57,285 in 1976.

The estimated average family income has risen from \$16,023 to \$22,041 in the same period.

## SAN PEDRO-WILMINGTON

## Industrial redevelopment to be given new emphasis

By Bob Andrew  
Staff Writer

Redevelopment efforts in the Harbor area will shift from San Pedro's Beacon Street to an industrial section of Wilmington within the next year, according to officials of the Los Angeles Redevelopment Agency.

Already all of the residential units — 113 family apartments and 180 units for senior citizens — have been completed in the Beacon Street project and the emphasis has shifted to commercial development that is expected to be completed by the end of the 1978-79 fiscal year.

The Beacon Street project was launched in 1969, near the end of the era of massive federal grants for community redevelopment projects.

Since 1975, however, funding for Beacon Street has come from special revenue sharing funds the city receives under the federal Housing and Community Development Act.

To date the city has not received any tax increment funds under the state redevelopment law because the value of private buildings in the area has not yet passed the 1969 assessment of \$1.8 million for the 60-acre project area.

"Just completing two of the commercial developments will make the difference," said Jerry Harris, project manager for Beacon Street.

When tax increment funds begin coming in, Harris said, they will be used to repay to the city \$1.6 million in loans for such items as street work and undergrounding of utilities.

Ground was broken in May for the first of those commercial developments, a 36,000 sq. ft. office complex on Fifth Street between Mesa and Centre Streets. The three-story building will include some retail sales areas on the ground floor.

The same developer, Lochmann, Podesta and Associates, will also start a smaller structure further west in the same block before this building is completed early next year, Harris said.

Also scheduled to be completed within the next year is a development to be known as "Trani Square" on Palos

Verdes Street at 7th Street. The square will be built around the relocated Trani restaurant and will include 18,000 sq. ft. of office space and 4,000 sq. ft. of retail shops.

"THE TRANI FAMILY has been a San Pedro institution for half a century," said Harris. "They just celebrated the 52nd anniversary of their restaurant and hope to have the 53rd anniversary party in their new building next May."

Other major developments on which the agency has either a contract or an owner participation agreement spelling out future development include a motel or bank, the headquarters building for the Los Angeles Harbor Department and a neighborhood shopping center focused around a large supermarket.

Once those developments are completed, Harris said, the agency still will have available for marketing three parcels totaling only 6.5 acres out of the 60 acres in the project area.

One of the final projects scheduled in the Beacon Street project will be the development of a plaza around the old San Pedro City Hall at Harbor Boulevard and 7th Street.

"That will be the frosting on the cake as we close out the project," Harris said.

He said the agency expects to reach "close out" on the project during the 1978-79 fiscal year.

"Close out" is an agency term signifying completion of all of its work — acquisition of 209 parcels, demolition of 217 buildings, relocation of 367 residents and 222 businesses and remarketing the cleared land in 14 larger parcels — although loans may still be outstanding for a few years.

But work is just beginning for Harris and his staff in the Wilmington area.

The Wilmington-Los Angeles Harbor Industrial Center project was approved by the Los Angeles City Council in July 1974.

It involves 230 acres of land zoned for light to moderate industry but now mostly vacant or occupied primarily by

Turn to Page 24

## Beautifying Southland Homes With NAME BRAND CARPETS Since 1953

# Carpeteria

The Supermarket of the Carpet Industry

### NYLON HI-LOW LOOP

100% CONTINUOUS FILAMENT NYLON PILE. HANDSOME TEXTURED PATTERN DESIGNS FOR RICH, DURABLE WEAR. BRIGHT LUSTRE YARNS ADD TO THE ELEGANT APPEARANCE.

2.99  
SQ. YD.

OUR LOW PRICE ...

### NYLON TWEED SHAG

100% CONTINUOUS FILAMENT NYLON PILE. LONG WEARING NYLON CONSTRUCTION FOR LASTING GOOD LOOKS. RICH TWEED COLORS EASY TO MAINTAIN.

3.99  
SQ. YD.

OUR LOW PRICE ...

### HERCULON LEVEL LOOP

100% HERCULON NYLON PILE IN A TIGHT LOOP WEAVE. EXCELLENT FOR HIGH TRAFFIC AREAS IN OFFICES OR APARTMENTS. MASKS SOIL, RESISTS STAIN.

4.99  
SQ. YD.

OUR LOW PRICE ...

### NYLON SAXONY PLUSH

100% CONTINUOUS FILAMENT NYLON PILE. SHINY SAXONY TEXTURE PLUSH IN SPARKLING SOLID COLORS. SUPERIOR PERFORMANCE WITH ZEPPEL CARPET PROTECTOR ANTI-STATIC TREATMENT.

5.99  
SQ. YD.

OUR LOW PRICE ...

### DUPONT Dacron SAXONY PLUSH

100% DACRON POLYESTER PILE. DENSE ELEGANT PLUSH IN SPARKLING SOLID COLORS. HEAT SET YARNS ASSURE SUPERIOR PERFORMANCE.

7.99  
SQ. YD.

OUR LOW PRICE ...

### ANNO HI-LOW SHAG

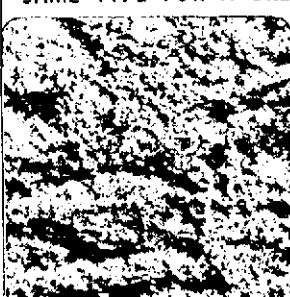
100% ANNO NYLON PILE. A TRACERY SURFACE IN EXCITING COLORS. FIVE YEAR ANNO WEAR GUARANTEE.

10.99  
SQ. YD.

OUR LOW PRICE ...

COMBINE TWO CARPETS OF THE SAME TYPE FOR A GREAT EFFECT

SAME CARPET IN TWO STYLES  
TREVIRA STAR POLYESTER PILE



### TREVIRA STAR The Fashion Fiber CARVED PATTERN

100% TREVIRA STAR POLYESTER PILE. STURDY, LONG WEARING, LUXURIOUS. TREATED TO RESIST SOIL, LESSEN STATIC SHOCK. 26 MAGNIFICENT COLORS.

11.99  
SQ. YD.

OUR LOW PRICE ...



### DUPONT ZEPEL CARPET PROTECTOR

100% ZEPEL CARPET PROTECTOR. A TRACERY SURFACE IN EXCITING COLORS. FIVE YEAR ANNO WEAR GUARANTEE.

OUR LOW PRICE ...



### TREVIRA STAR The Fashion Fiber TEXTURED PLUSH

100% TREVIRA STAR POLYESTER PILE. LUXURY APPLIED FOR TRUE LUXURY. TREATED FOR SOIL RESISTANCE, REDUCED STATIC SHOCK. 26 BEAUTIFUL COLORS.

11.99  
SQ. YD.

OUR LOW PRICE ...

- 1st QUALITY NAME BRAND CARPETS AT LOW DISCOUNT PRICES
- SELECT FROM THE LARGEST CARPET INVENTORY IN THE WEST
- EVERY ROLL OF CARPET IS MARKED AND PRICED FOR YOUR SHOPPING CONVENIENCE
- ALL LABOR UNCONDITIONALLY GUARANTEED

### BIG SAVINGS ON 100's OF REMNANTS AND ROLL ENDS

LARGE SIZES FOR LIVING ROOMS, DINING ROOMS, BEDROOMS, BENS, ETC.

SMALL SIZES FOR BATHROOMS, HALLWAYS, CAMPERS, TRAILERS, ETC.

• 10-30 DAYS NO INTEREST • CONVENIENT CREDIT PLANS AND BARN TERMS AVAILABLE • CALL FOR FREE SHOP AT HOME SERVICE • VISIT OUR CUSTOM SHARPENING DEPT.

LONG BEACH	FOUNTAIN VALLEY	WHITTIER	BOLLYWOOD	MONTCLAIR	ESCONDIDO
3000 N. Harbor Blvd. 471-8124	15145 Harbor Blvd. (714) 638-1700	15510 E. Whittier Blvd. 943-8111	11221 Vine Street 462-4232	6849 Holt Boulevard (714) 676-3517	1514 E. Valley Parkway (714) 741-4343
NO. HOLLYWOOD	TORRANCE	PASADENA	CANOGA PARK	COVINA	VENTURA
7007 Laurel Canyon Bl. 992-7200	4236 Artesia Blvd. 542-4444	2144 E. Colorado Blvd. 557-1904	21420 Sherman Way 347-2334	248 E. Arrow Highway 644-1471	2541 E. Main Street (805) 448-5041

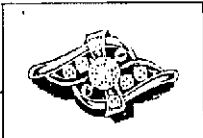
OTHER CALIFORNIA LOCATIONS  
• EL CAJON • FREMONT • SAN FRANCISCO  
• SAN DIEGO • MILLBRAE • MOUNTAIN VIEW  
• BAKERSFIELD • SAN CARLOS • CAMPBELL  
• FRESNO • SAN RAFAEL • SACRAMENTO

ALL CARPETERIA STORES OPEN DAILY 9 A.M. TO 9 P.M. • SAT., 9 A.M. TO 6 P.M. • SUN., 10 A.M. TO 6 P.M.

## Fine Jewelers for 3 GENERATIONS



THE LOOK OF YESTERDAY



THE LOOK OF TODAY

Our Dedication to the Finest Quality and Contemporary Design Has Not Changed

POLACHECK'S

Brand Jewelers

Jewelers for Three Generations

STORE HOURS  
Open Tues., Wed., Sat.  
9:30 - 5:30  
Mon. Thurs., Fri. 12-9

634-8824, 774-0443

Brand Jewelers  
Glendale  
Polacheck's  
Bakersfield

Polacheck's  
Glendale Galleria

Brand Jewelers  
Lakewood Center  
Polacheck's  
El Cajon



## First parking law is enacted in 1912

Long Beach's first parking law was established in 1912, and prescribed exactly how a vehicle must be parked. It must be, the law said, backed to the curb at a true right angle, until the rear wheels touched the curb.

"Attached animals" were then to be parked at right angles to the vehicle. Parking limit in the downtown area was 20 minutes.

In 1919 the law was amended and automobiles were ordered parked at 45° angles.

**Editor's Note —** Reporter Geivet drew on the official Orange County Progress report and numerous other business and industrial surveys in preparing this article

**By Bob Geivet**  
Staff Writer

People today spend more money in food stores, restaurants and liquor than in any other type of retail outlet.

That's true at least in Orange County, where the eating and drinking group was expected to contribute \$1.2 billion to the economic well-being of various entrepreneurs during the fiscal year ending June 30.

This group constitutes the No. 1 bloc of consumers who upgrade the dollar volume of those establishments catering to their needs and pleasures.

Not far behind are retail stores, chiefly those catering to women and featuring their apparel: they expect

## ORANGE COUNTY SPENDING

# Most money is spent on food, drink

to take in about \$230 million this year. Of that, women's wear will account for most; the men will spend only \$50 million on themselves and probably \$35 million on their families' outfitting.

Plus an additional \$50 million or more on shoes.

Department stores generally — and seemingly there are dozens of top-flight department stores in the county — aim to show almost \$1 billion in sales this year. The apparel business is the keystone of their operations.

**BECAUSE AUTOMOBILE** sales often are seasonal, predictions for the fiscal year just ended vary somewhat. A \$1 billion — possibly \$1.3 billion — sales year appears to be in the making, nevertheless.

Along with the automobile sales and service operations, a host of supply stores and parts stores cluster around the industry. Then there are mobile home sales, boats, airplanes and cycles. All will generate additional thousands of dollars.

Gasoline stations are big business anywhere, especially in Orange County where there are well over one million motor vehicles registered. The service station business will represent close to \$500 million this fiscal year.

The lumber and builders' supply businesses, down for a few years because of the slump in home construction, is seeing regeneration. These will account for well over \$350 million.

In the general grouping of gifts, jewelry, books, stationery, musical instruments, photographic supplies, sporting goods, office-school supplies and flowers, the money count will be \$350 million, it is expected.

The dollar volume in merchandising and manufacturing has held fairly steady in Orange County during the recent recession; inflation has helped that, but so has the progressiveness of the merchants, a relatively favorable employment picture and the county's continued growth, experts say.

### 20 YEARS AGO YOU COULDN'T

BUY TODAY'S MODERN MATERIALS THAT MAKE ANY HOME IMPROVEMENT MORE BEAUTIFUL AND MUCH EASIER THAN YOU THINK.

## SAVE TIME and MONEY



**LET OUR EXPERT SHOW YOU HOW TO DO BOTH!**

The Newest Styles in Wall Paneling

**SPECIAL!**

Red Concrete Bricks **12¢** ea.

A Wide Range of Redwood Lumber in Stock

**Simpson's Redwood Overalls**

as advertised in Sunset Magazine

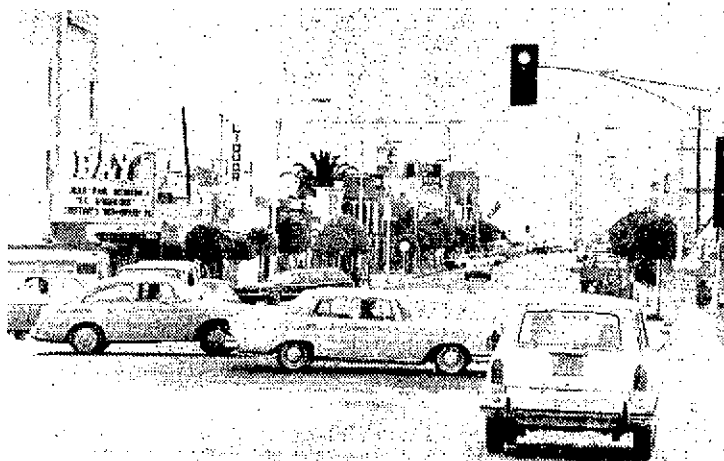
Check our Prices on Window & Door SCREENING

**W. M. DARY CO., Inc.**  
Headquarters For Your Building Supplies

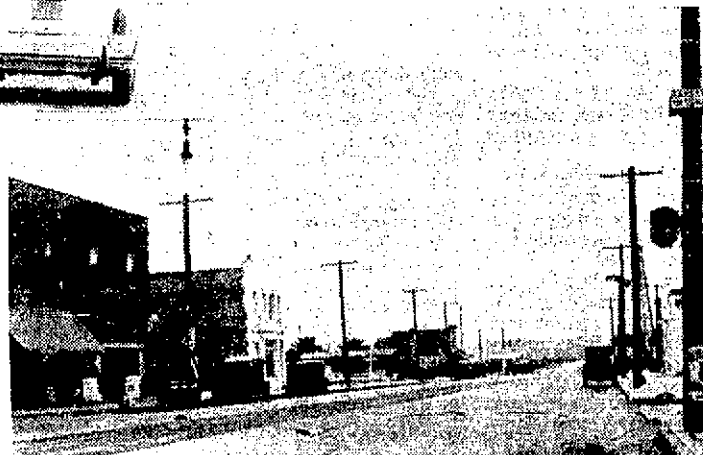
3805 E. Anaheim St., L.B. Daily 9-5 Closed Sunday  
Plenty of free parking in rear

**433-0437 775-1064**

Main Street of Seal Beach was quiet and serene in the 1920s (below, right) as compared to the bustling traffic today in the growing city.



SEAL BEACH:



## The "old town" residents like it that way

**By Bob Sanders**  
Staff Writer

Although some of the residents don't seem to want it generally known, Seal Beach is one of the finest places to live in Southern California — particularly during the warm summer months.

Despite objections from oldtime residents, particularly those living in the downtown section known as "Old Town," the city of Seal Beach has been — and still is — growing.

Incorporated on a square mile of beachfront in 1915, it is one of the oldest cities in Orange County. But it really didn't begin to grow until after World War II.

The population at incorporation was a mere 250 but an early prediction called for 20,000 people by 1920. That figure, however, was not reached until 1966.

Present population is 27,700 in the city's 12

square miles, with an expected growth to a maximum of 32,000 by 1985.

The early years probably are best summed up in the title Jean B. Dorr used for her recent history of Seal Beach, *The City of Fun and Frolic*.

A location 35 miles from Los Angeles made it remote enough for fun-loving Angelenos to "get away from it all" and, after the Big Red Cars of the Pacific Electric Railway began to run in 1904, they could do it in about 45 minutes.

During the Prohibition Era Seal Beach flourished as a place where a person could get a drink or two or three or more, lose money to his heart's desire at the many gaming tables or even find other forms of entertainment in a couple of the city's hostilities.

Of course hundreds of thousands of inlanders flocked to the area during the summers just to bask in the clean air and sun-

light. They still do.

The atmosphere remained the same during the 1930s.

With World War II came the sprawling, 3,500-acre Navy Ammunition and Net Depot, now known as the Naval Weapons Station, and the city finally began to grow.

Even until the 1950s gambling in the form of draw poker, legalized by local option, continued in the city and caused considerable consternation among some of the citizens.

The operation was finally voted out in 1953 amid a storm of political strife that threatened to tear city hall to pieces. It didn't, however, as anyone living today in Seal Beach can plainly see.

**ONE OF THE** first and finest senior citizens complexes, called Seal Beach Leisure World, was put together on 580 acres of Hellman ranch property in 1962-63 and has added

10,000 residents to the city.

Two large housing tracts, College Park West and College Park East, materialized out of another section of Hellman land and further changed the complexion of the city from a small waterfront tourist town into a small residential city.

The latest addition to the city was the annexation of Surfside Colony, a private beachfront tract just below the naval station, in 1969.

Political strife has not entirely disappeared, however.

A recent issue that split the city into factions was a new police station now under construction near Seal Beach Boulevard and Westminster Avenue.

Many Old Town residents and business people, including Old Town Councilman Ranold "Chi" Kredell, vigorously opposed relocating police from their quarters in City Hall, Central Avenue and Eighth Street. Most of the crime occurs in the downtown area and that's where the police station ought to be, he argued.

However, that argument lost.

Alongside the police station is being built the city's new Corporate Yard where heavy equipment is to be stored.

The former 3.5-acre storage yard at 300-1st St. is to be developed with 35 lots for one- and two-story homes. Plans call for the lots to be auctioned off to the highest bidder.

Lest one think the entire city is made up of homes and businesses it should be pointed out that 162 acres is zoned for industry.

The city's perennial political problems most recently were demonstrated by Councilman Kredell's suggestion that the city de-annex three of its council districts.

The city staff is now investigating the feasibility of the suggestion and is expected to report back to the council after the 1977-78 budget is adopted.

Despite the problems, Seal Beach remains a fine place to live and more and more people are finding it out.

**FREE ESTIMATES**

**SINCE 1945**

We are proud of our more than 32 years of service in So. Calif.

**COVING SPECIALISTS**  
ALSO TOP SET COVE

- We have our own crew.
- Guaranteed material and labor.
- Competitive prices on all merchandise.

**COUPON—THIS COUPON IS WORTH 50¢ OFF on a lined foot on coving work.**  
Expires July 31, 1977

**ARMSTRONG** Featuring Solarian & Many Other Upkeep Patterns.  
• Levolor • Regular Plastic Shades  
• Custom Shades • Custom Draperies  
• Carpets  
Visit our warehouse

**WINDOW & FLOOR COVERING INC.**  
• EASY TERMS, 90 DAYS SAME AS CASH  
• SAME LOCATION SINCE 1945  
• CONT. LIC. NO. 281393 FREE ESTIMATES

**Boos**  
15709 BELLFLOWER BLVD. North of Alondra **867-7235**


**You're never out of touch with your office when you have a pocket size radio pager . . .**

**EMPLOYERS . . . YOU CAN NOW INSTANTLY CONTACT KEY PERSONNEL WHO ARE OUT OF THE OFFICE**

- ★ Easy to use.
- ★ Unlimited paging.
- ★ 24 hour service.
- ★ Covering - Los Angeles/Orange County Basin

**AIR BEEP of LONG BEACH**  
1051 E. WARDLOW RD.  
Div. of American Mobile Radio

**CALL FOR MORE INFORMATION**  
(213) **424-8121**



# IF

You're looking for a restaurant with hearty food at down to earth prices, then our restaurant is a **MUST!** Select from a choice array of hot entrees and delicious salads served buffet style in a relaxed and congenial atmosphere.

inviting  
delicious  
hearty  
superb  
friendly

## Arnold's

**FAMILY RESTAURANT**  
3925 ATLANTIC AVE...BIXBY KNOLLS  
424-8573  
Open Tues.-Sun. 11-8, Closed Mon.

**QUEEN RESTAURANT**  
101 ALAMITOS • 432-5000  
Open Tues.-Sun. Closed Mon., Banquet Facilities Available

## LONG BEACH LODGE NO. 888



**Benevolent and Protective Order of Elks**  
4101 East Willow Street  
Long Beach, California 90815  
Telephone GARfield 6-1741

Lodge No. 888 was founded in 1904 and originally located between 1st and 2nd Street on Pine Avenue in the Bixby-Heartwell Building. Today the majestic statue of an Elk stands on top of the Elks Building at 4101 E. Willow Street where it has served as an outstanding landmark in the city of Long Beach since 1961. Through a variety of charitable activities we have proudly served our community for over 73 years.



WESTMINSTER

# Bright future expected for tri-city area

By Bob Sanders  
Staff Writer

"The City of Progress — Built on Pride," the official motto of the city of Westminster, didn't seem very appropriate in the early years of the city — but now it's beginning to have real meaning for the residents.

Most "oldtime" residents — those living there when the city was incorporated in 1957 — prefer not to discuss their city's early days — and understandably.

In the beginning the present Westminster was incorporated — by a scant 89 votes, 1,096 Yes to 1,007 No — with the inappropriate name of the city of Tri-City. Or, if you prefer, Tri-City City.

Even prior to the vote the citizens of Midway City followed Sam Goldwyn's "Include me out" philosophy and prevailed on county supervisors to leave the

unincorporated island of Midway City out of the proposed municipality.

So, only two of the original "tri-cities" — Westminster and Barber City — got into the incorporation act.

As though that weren't an inauspicious enough beginning, four of the five original city councilmen were recalled a few months after they took office; the first police chief was fired, rehired and then fired again, and the city teetered on the brink of bankruptcy for several years before former supermarket executive Robert J. Huntley took over as city administrator and bailed out the municipality.

But that's all past now, according to civic leaders. Everything's coming up roses now and in the future, they say.

**ORIGINALLY INCORPORATED** with a population of 15,000, the city now has 68,000 residents and is fast approaching its estimated 1985 size of 81,000. Registered voters at the time of incorporation numbered 4,300, compared to 30,500 now qualified to vote.

The original assessed valuation was \$3,170,000. Now it's a whopping \$237,105,506.

A major economic shot in the for the city in recent years was construction in 1976 of the \$20 million Westminster Mall with 150 retail stores sharing between them over \$100 million worth of business a year and returning about \$1 million to the city treasury.

Another landmark in the history of the city will be completion of the currently under-construction \$700,000 Administration Building in the picturesque Civic Center complex.

Located just north of the present police facility on Westminster Avenue, the building — which will complete the com-

plex — will be the sixth segment and will house all city offices in one structure.

It is expected to be occupied in January.

Let one think all ties with the past have been severed mention should be made of the city's restoration of the historic McCoy-Hare House, oldest structure in the city.

Originally occupied by Dr. James McCoy in 1873 and later by blacksmith Orel Hare and his family, the house was restored by the city's historical society, the Westminster Bicentennial Committee and the city administration.

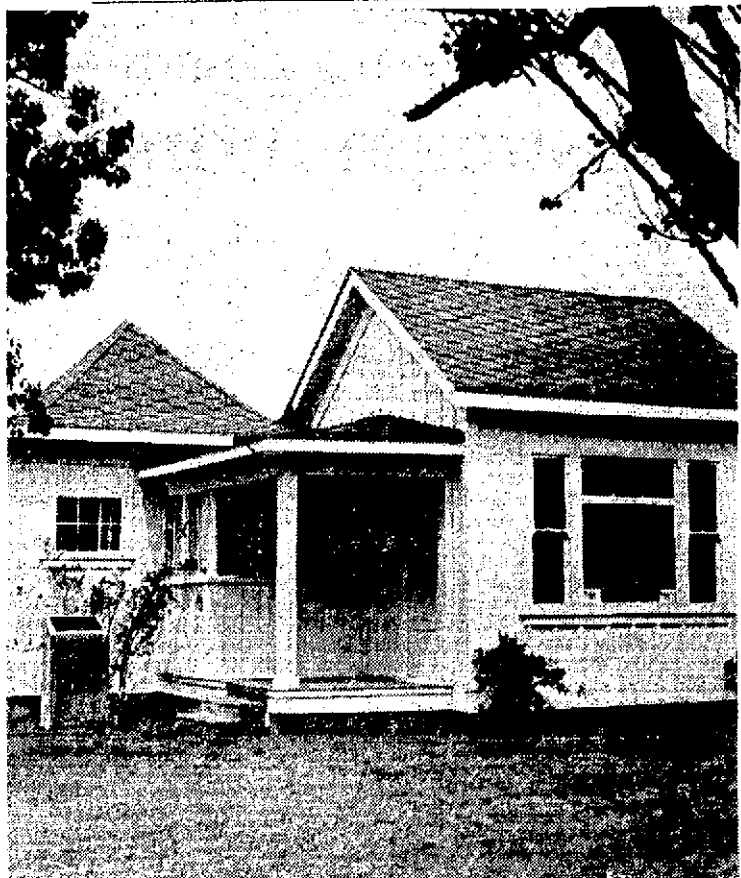
Just last year the two-room house was moved from its original location on Westminster Avenue to the northwest corner of Beach Boulevard and Hazard Avenue on a plot that has been named "Heritage Park."

It is open to visitors every third Sunday from 1 to 4 p.m., with members of the historical group on hand to explain its furnishings and history.

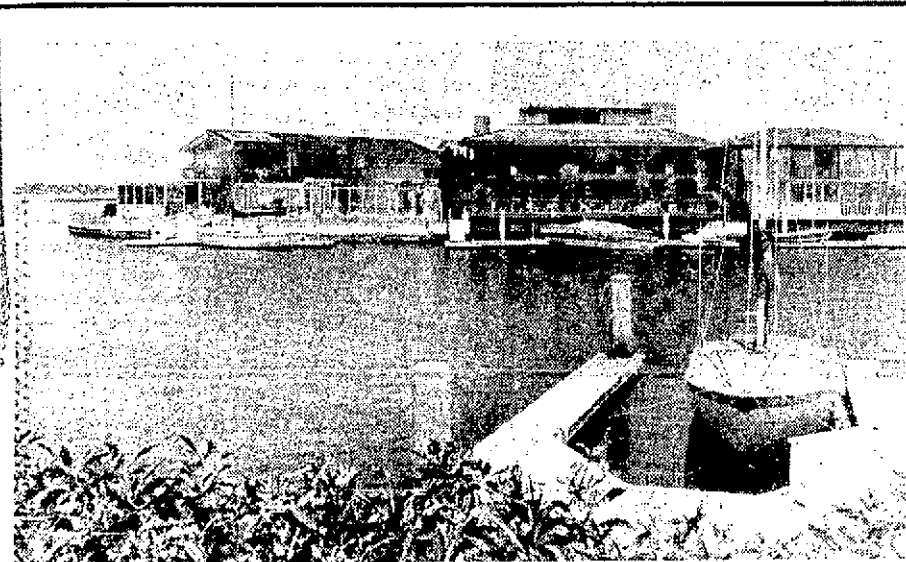
Of the city's total area of 6,768 acres, 3,525 are zoned for residential development, 734 for commercial and 438 for industry, giving the city a sound economic tax bases for the present and future.

With 73.2 acres of the city's land invested in some 19 developed parks, Westminster is protecting its open space and providing citizens with various forms of recreation from picnicking or just sitting in the park, in using the usual playground equipment or going for the more active sports of tennis, handball, baseball or football.

As newly-appointed City Administrator Carl E. Berry puts it, "We're trying to make Westminster a better place to live — and we think we're succeeding."



Recently opened at Westminster's Heritage Park is historic McCoy-Hare house, a survivor from turn-of-the-century farming era here. Staff Photo by BOB SHUMWAY



Water-oriented lifestyle is the rule in Huntington Harbour

Staff Photo by CURT JOHNSON

HUNTINGTON BEACH

# Civic pride blossoms after slow start

By Bob Sanders  
Staff Writer

Billing itself as "one of the fastest growing cities in the United States for the past ten years," Huntington Beach has turned out to be a "late bloomer" so far as Orange County cities go.

During the 1950s, when the rest of Orange County began to burst from farmland into urban sprawl, Huntington Beach remained almost dormant.

The 1960 population was a measly 11,492, this despite the 25 square miles then within Huntington Beach city limits that made it the second — only to Anaheim — largest city in the county.

The main reason was the much of the city was owned by oil interests who were more interested in wells than houses and people to live in them.

However, all that has changed — and for the better, many people think.

During the entire decade of the 1960s Huntington Beach was the fastest

growing city in the country, increasing 900 percent to reach 115,960 in 1970.

Today's population of 156,000 makes it the third largest city in the county with only Anaheim and Santa Ana exceeding it. It is still second to Anaheim with 27 square miles of area.

Sticklers for accuracy should note that Anaheim has 39 sq. miles with a population of 196,382, and Santa Ana has 24 sq. miles with a population of 179,000.

However, mere size does not make a city great and most of the civic leaders are prouder of other accomplishments the city has made.

First off, starting about 10 years ago, the city enacted legislation requiring low capacity oil wells to be phased out and high producing ones landscaped into more presentable appearances so that houses and apartments could be built around them.

In 1970, the city began to spend some \$2.5 million to improve its mile-long

beach south of Main Street into one of the most modern and beautiful strands along the coast.

The self-supporting beach is expected to financially operate in the black this year for the first time.

The city is so proud of its beach, in fact, that it has been urging the State of California to make similar improvements in its two nearby beach facilities, Bolsa Chica and

Huntington Beach State Parks.

At present the city is negotiating with the state to take over operation of these two facilities, with the state picking up the tab.

**WHEN POINTING** WITH pride the city fathers usually emphasize the enviable building record of the city during recent years.

Construction levels in

Huntington Beach during 1976 were the highest in the city's history, with a whopping \$145.12 million worth of residential, commercial and industrial projects going up. That's an increase of 50 percent over 1975.

The previous record was \$108 million in 1975.

To illustrate what a healthy economy the civic

(Turn to Page 24)

## SUMMER SALE NOW!

# The Furniture for a chosen few . . . Savings to 50%!



## "Truly Snooty Furniture"

The most impressive display of fine furniture in all the West . . . in over 200 truly creative decorator room settings.



• HENREDON • HERITAGE • DREXEL • BAKER • CENTURY

# LLOYD'S OF LONG BEACH

4141 ATLANTIC AVENUE, LONG BEACH

Freeway close! Take the San Diego Fwy. to Atlantic off-ramp, then north to 4141 Atlantic.

Phone 424-1641, 636-2439  
Open Friday Evenings till Nine

### SEAFOOD BROILER

SEAFOOD RESTAURANT & MARKET

RETAIL FRESH FISH Market & Restaurant ARE PROUD TO BE A PART OF LONG BEACH

WATCH US COOK!  
Natural Wood Broiler LUNCH • DINNER

Open Every Day!  
BEER & WINE  
Also Food to Go

TARZANA 5545 Reseda Bl., Tarzana 996-0100  
1/2 Blk N. of Ventura Bl., 1/2 Blk So. of Ventura Fwy.  
GLENDAL 919 South Central Ave.  
Down the Street from Galleria. 243-1195  
LAKEWOOD 4333 Candlewood Blvd.  
(at Lakewood Blvd. - near Love's)  
Opp. Lakewood Center - 634-FISH

from Rothbart's

"Our reputation and appeal has been growing with Long Beach for 52 years"

MARQUISE DIAMOND  
Available in all price ranges. Come in and choose from our selection of various styles and sizes.

DIAMOND BRIDAL SET  
A dazzling swirl of 9 fiery diamonds in these uniquely designed fitted rings.

14 Karat white or yellow gold \$399

Rothbart's Jewelry

201 Pine Ave. at Broadway • Downtown Long Beach

Open Daily 9:30 to 5:30

BANKAMERICARD  
Master Charge



## LOS ALAMITOS

# 'Upstream money' helps

By Bob Andrew  
Staff Writer

Los Alamitos is a city that believes in intergovernmental cooperation — in fact, couldn't get along without it, according to City Manager Michael Graziano.

"We have a tremendous dependence, financially, on upstream governments, such as Sacramento, Washington and the County," Graziano said. "In fact, without them it would be impossible for us to afford just about any of the capital projects we have undertaken in the past couple of years."

The largest among those projects was the \$443,000 community center, a 17,500-sq.-ft. building behind the civic center, which was opened a little over a year ago.

That project brought intergovernmental fiscal cooperation to a new level in Los Alamitos with funds provided from federal revenue sharing money by both the city and Orange County and land contributed by the Anaheim Union High School District. Even the Los Alamitos Water District, whose offices adjoin the building, was brought into the project.

Now that cooperation is being extended for the addition of a 3,000-sq.-ft. teen center at an estimated cost of \$135,000, Graziano said.

"There are a number of other examples of projects that have been financed by federal revenue sharing or other sources that we simply couldn't have

afforded otherwise," Graziano said. "Even down to the paving of the alleys in our 'Old Town' section."

That \$80,000 alley paving project has been undertaken gradually over the past two or three years.

One of the projects financed with state money was the 4.5-acre Laurel Park, developed with \$128,000 coming from state parks grants and city general funds.

Another project Graziano hopes to get underway within the next fiscal year is the relocation of the city yard to excess land at Los Alamitos School District administrative headquarters, 10652 Reagan St.

Removal of a service yard from the civic center will provide more open access between the city hall area and the new community center while opening additional space for the police department, he said.

Already underway is a widening of Katella Avenue easterly of the 605 Freeway, with the major share of the cost — \$409,000 — coming from a federal public works grant through the Economic Development Administration.

"In general, the city on its own would be able to keep the streets safe and clean, run the parks and other programs we have in existence, and do the everyday things all cities do," Graziano said.

"But without the help from upstream governments it would take us 10 years to accumulate the funds for a major capital project like the community center," he summed up.

## NORWALK

# Emerging city seen as 'scary'

By Tim Burt  
Staff Writer

Residents of Norwalk — population 95,000 — continue to demand improved city services.

And, according to Mayor John Zimmerman Jr., those demands are being considered.

"Our city is changing so fast, it's scary," Zimmerman says. "No longer do people in the county say 'Where's that?' when you tell them you're from Norwalk."

Norwalk gained national recognition when its all-city band, composed of high school and junior high school musicians, performed this year at President Jimmy Carter's inauguration in Washington D.C.

"The band, directed by Lee Mitchell, will continue to represent the city during the coming year," Zimmerman said. "We were mighty proud of their performance in Washington!"

The city also has received recognition through the Choristers musical group, directed by Marion Cowan.

Norwalk will make major efforts at improving itself during the next year.

An ordinance recently approved by the City Council allows city crews to enter private property with the consent of the owner to remove graffiti.

Five two-man crews will work with rented equipment to remove often-obscene wall scribbles. "This should improve greatly the looks of the city," Zimmerman said.

PLANS FOR A \$1 million facelift of the Norwalk Square shopping center recently were approved by the council. City officials have indicated their pleasure in proposals by the developer, Brighton International, to take the first major step toward improving the city.

The shopping center is located on 19 acres at the northwest corner of Rosecrans Avenue and Pioneer Boulevard.

"We still have hopes of attracting a major department store to the city," Zimmerman said.

The governing body meets on the second and fourth Mondays of each month at City Hall, 12700 Norwalk Blvd.

Among the items which the council will consider during the upcoming fiscal year are:

- Feasibility and desirability of forming a municipal Park and Recreation District instead of continuing in Los Angeles County's Southeast District.

- The future of local senior citizens' programs. Zimmerman says the best possible place for seniors to meet is at the Glasgow Community Center, not now being used.

- Improvement of transportation in the city, especially for handicapped and elderly persons.

The city will offer many recreation activities during the summer at its three community and six neighborhood parks and at the three special district facilities currently part of the Southeast District. Schedules are posted at the Southeast Park office, 12159 E. Sprout St.

## Huntington Beach pride

(From Page 23)

leaders — particularly the Chamber of Commerce — point out that residential building increased 85 percent, commercial increased 7 percent and industrial increased 71.5 percent from 1975 to 1976.

Assuring that the trend will continue the total valuation of building permits for the first four months of this year totaled \$64,468,123, compared to \$39,721,850 for the same period last year.

Another oft-quoted statistic is the U.S. Census Bureau's estimate of \$12,930 as the median family income in Huntington Beach, placing it sixth in the nation among cities above 100,000 population.

But enough of statistics. Let's talk about progress.

The city completed its \$6.6 million, five-level, four-building Civic Center at 2000 Main St. in May 1973, giving it one of the most spacious and modern municipal administration buildings in the county and most of Southern California.

It was built to be expanded to accommodate a city staff large enough to serve an expanding population of some 240,000 in future years.

Also in 1973 the city built a brand new public library at 7111 Talbert Ave. in the middle of its 200-acre Central Park. This, also, was designed to allow for expansion in future years while providing the most modern facilities available.

Of course all cities have their problems and Huntington Beach is no exception.

One of its problems centers around what some townsfolk consider a nasty word — "redevelopment."

After long study a downtown area redevelopment plan was presented to the City Council during a series of public hearings late in 1976 and early this year.

Chiefly because it called for high rise buildings of up to 11 stories, however, the populace indicated strong dissatisfaction.

The council scrapped the plan and ordered its planning staff to come up with another proposal —

which they now are working toward.

It seems a number of people prefer the downtown section the way it is and don't want it changed — too much.

Anyway, the modern city of Huntington Beach

— despite a slow start — has come a long way since it first was laid out by developer, P.A. Stanton. His was a 40-acre plot — with 20 acres on either side of what now is Main Street — but then known as "Shell Beach."

## HAWAIIAN GARDENS

# Young city finds '13' lucky

By Hal Lowe  
Staff Writer

The number thirteen is lucky for Hawaiian Gardens, that small city in the southeast corner of Los Angeles County.

The city this year is celebrating its 13th year since incorporation and is looking forward to moving into a brand-new community center complex sometime next year.

Groundbreaking ceremonies were held last January for the complex near Pioneer Boulevard and the 605 Freeway. There will be a new city hall, along with a community activities center, including a gymnasium, racquet ball and tennis courts and a community meeting room.

The long-awaited construction was made possible by a \$3.3 million federal grant and will tie the city's recreation and governmental functions into one center.

Being only 1-sq.-mile in area, Hawaiian Gardens and its estimated 10,000

population does not have too much room to expand. Residents, therefore, pleasantly look forward to this upgrading and enlargement of their civic center.

Land where the new center is being built actually was part of the city of Long Beach, but an agreement with their western neighbor allowed Hawaiian Gardens to annex the area, saving the smaller community from having its city hall located in another municipality.

With a community slogan of "Our Youth . . . Our Future," Hawaiian Gardens boasts that the average age of its residents is lower than comparable figures for surrounding cities. This is why a large portion of the city's annual \$3.5 million budget is aimed toward youth-oriented projects.

In keeping with this concern for youth, the new complex was designed to provide a home for city government and for the many youth activities which the city promotes.

## San Pedro-Wilmington

Continued from Page 21

junk yards or open storage areas, Harris said.

THE PROJECT BOUNDARIES are somewhat irregular but in general terms it is bounded on the north by Anaheim Street, on the east by Alameda Street, on the south by B Street, and on the west by Broad Avenue.

Work on the project is still in the preliminary stages, Harris said, although much of the planning, engineering and soil testing phases have been completed and the first 25 acres are in the marketing stage.

Since this project was started after the federal grants dried up, Harris said, financing will be a different ball game from the Beacon Street project.

"We have been allowed limited amounts of Housing and Community Development Act funds as seed money but most of the project will have to be financed by tax increment funds," he said.

Plans for the area call for creation of about 3,000 jobs by attracting new industrial development. Some of the project will obviously involve warehouse development, Harris said, but the plan is to bring in labor-intensive industries in so far as possible.

"The Wilmington area is characterized by high unemployment with most of the workers being semi-skilled or unskilled," he said. "Because of the jobs that this project will bring in we have very high levels of community support for the project."

# DOOLEY'S

# 57 YEARS IN LONG BEACH



## A FAMILY & COMMUNITY SUCCESS STORY SINCE 1920

For 57 years the Dooley family has been serving Long Beach and the surrounding communities with integrity, service and down-to-earth prices. Four generations of family involvement have helped us to maintain a "Grass Roots" knowledge of our store customer relationship and thereby make shopping at Dooley's a pleasant experience!

## Dooley's SURVEY '77 SPECIALS

**Whirlpool**  
17 CU. FT. FROST-FREE REFRIGERATOR-FREEZER

FREE ICE MAKER

- Super Storage Doors
- Power Saving Control
- Temp. Control
- 2 Air Tight Crispers
- Adj. Shelves
- Molded Egg Racks

**398<sup>88</sup>**  
Dooley's Reg. 448.88

**Whirlpool**  
COMFORT GUARD 5,000 BTU AIR CONDITIONER

- 2-Speed Fan
- 2-Way Air Direction
- Adj. Thermostat
- Air Exhaust
- 110 Volt

**168<sup>88</sup>**  
Dooley's Low Price

**AIR CONDITIONER**  
7,000 BTU ADIO-752  
**238<sup>88</sup>**

**SLIDING WINDOW UNIT**  
8,000 BTU AXFS-807  
**268<sup>88</sup>**

**ZENITH**  
Model S-2314P

**23" diagonal COLOR CONSOLE**

- 100% Solid State
- Chromacolor Picture Tube

Dooley's Low Price  
**498<sup>88</sup>**

**ZENITH Allegro**  
Model H900W

**AM/FM CONSOLE STEREO**  
with 8-TRACK TAPE PLAYER

- Solid State Stereo Amplifier
- Stereo Record Changer
- Walnut Finish Cabinet

Dooley's Low Price  
**248<sup>88</sup>**

**ZENITH Allegro**  
Model G584

**MODULAR STEREO SYSTEM**  
with AM/FM + FM STEREO

- 3-Speed Automatic Phono
- Allegro 1000 Speakers
- Simulated Walnut Finish

Dooley's Low Price  
**188<sup>88</sup>**

**Hotpoint**  
GAS DRYER

Dooley's Low Price  
**228<sup>88</sup>**

- Deluxe Permanent Press Dryer with Automatic Sensi-Dry
- 4 Temperature Control
- White Only

NO CHARGE FOR DELIVERY

**Hotpoint**  
DELUXE 10-CYCLE CONVERTIBLE DISHWASHER

with Dish and Potwash Cycle  
Dooley's Reg. 288.88  
**248<sup>88</sup>**

## Dooley's Hardware Mart

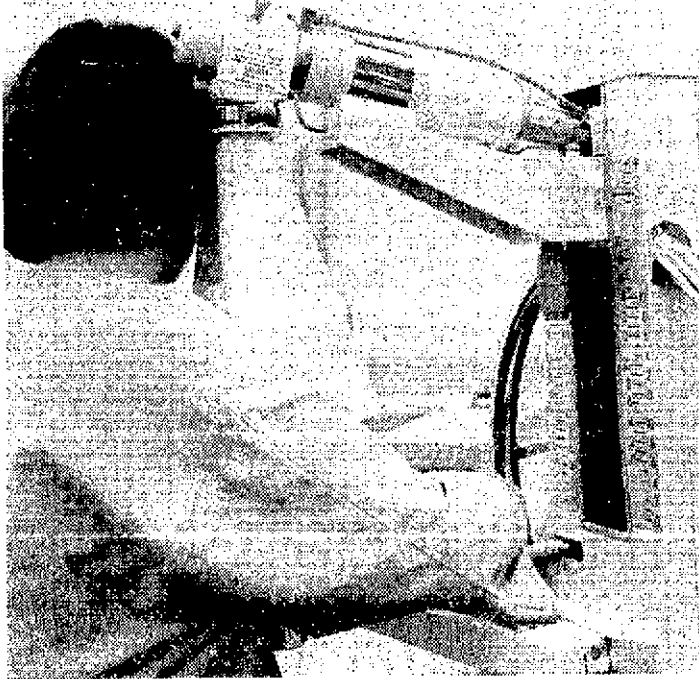
5075 LONG BEACH BLVD. NORTH LONG BEACH

STORE HOURS: Open Daily, 9 to 6; Friday, 9 to 9; Sunday, 10 to 5

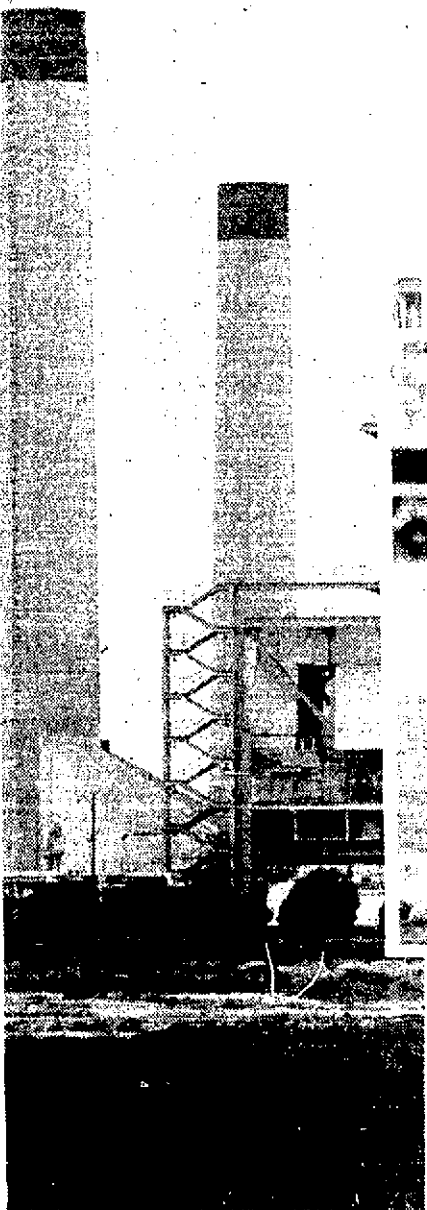
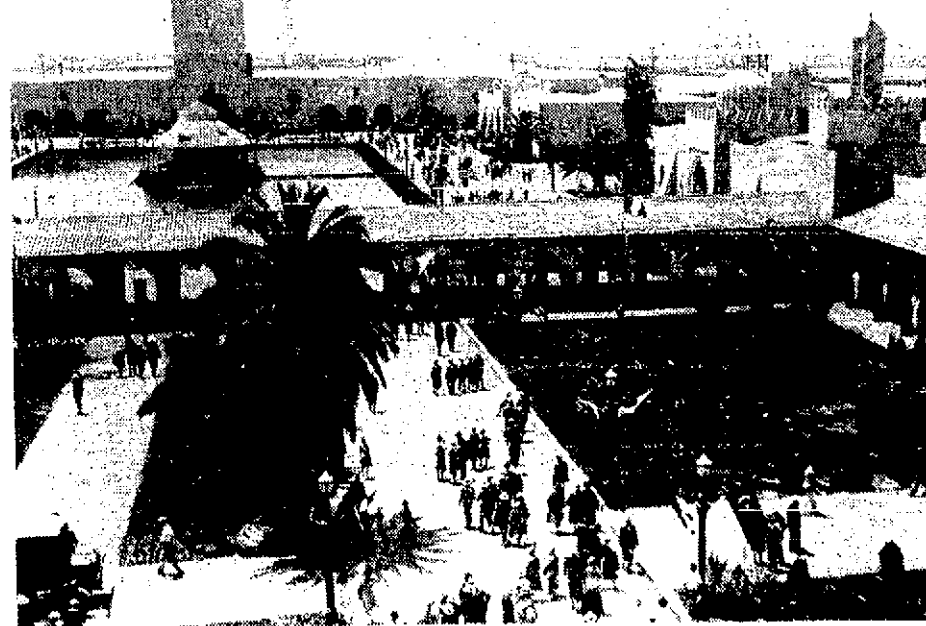


# Overview

- Energy
- Transportation
- Politics
- Earthquakes
- Food
- Water
- 1928 World's Fair
- Sports
- L.A. County



**SOUTHLAND  
SKYLINE**





By Walt Murray  
Staff Writer

In 1895, one of the most spectacular water wells in the world was brought in near Long Beach.

The artesian well, drilled by J. B. Proctor, shot water 85 feet in the air, inundating land that had been planned for a townsite. The roar of gushing water could be heard five miles away when the well first came in, and the geyser could be seen glistening in the afternoon sun as far away as Whittier.

The Southern California & Terminal Railway ran excursion trains from Los Angeles to the area, now the Lakewood Country Club, so tourists could view the huge water spout.

Today, in another century and another world, the city's groundwater supplies are being pumped from far below the earth.

Its wells must be protected from salt water intrusion by injection wells, dotted between Bixby Hill in Long Beach and Landing Hill in Seal Beach, that create an underground freshwater barrier.

The intrusion wells must be replenished by water pumped into giant settling basins at Whittier Narrows. Far more water is being taken out than nature is putting back in.

With all that, the vast groundwater basin underlying Long Beach and other Southland cities can supply only half the city's water needs. Southern Californians are reaching as far as southwestern Wyoming — location of some of the tributaries of the Colorado River — to get the extra water they need.

Every water authority in the state says that Southern Californians must conserve water now or face shortages by the end of the summer. If the present drought continues, severe deprivations may lie ahead, they say.

There are dire warnings that the vast Southland metropolis may return to the semi-arid state it was in just a century ago. At the least, lack of water may play a big part in setting the limits of growth in the era of limits that Gov. Brown says the nation is in.

**OPTIMISTS, ON THE** other hand, say the Southland is just going through one of its periodic water crises — a crisis that will be solved by technology and a return to normal rainfall patterns, like all the others.

Regardless of what the technologists can do, it's doubtful that anyone will speak again of Southern California water problems with the same ecological ignorance as one 1962 newspaper writer:

"Nature has brought this area of Southern California the finest in climate and living conditions but apparently she overlooked the fact that an immense population center was to develop between the foothills of the mountains and the ocean."

How could nature have been so thoughtless?

However, the article went on to assure Southlanders that they shouldn't worry because nature had slighted them.

Thanks to farsighted technological planning, Long Beach residents could use "all the water they desire without reservation."

All the water they desire without reservation. Right.

Whatever happened to the water abundance symbolized by J. B. Proctor's well spout?

Where does Long Beach get its water now that "an immense population center" sucks more water out of the ground than it puts back in?

Why does the spectre of water rationing loom on the horizon even after hundreds of millions of dollars have been spent to build the nation's greatest aqueduct system?

The story of Southland water is a story of Yankee ingenuity in which the Yankees may have been so ingenious they outsmarted themselves.

The Yankee who owned the land on which the spectacular 1895 gusher was drilled was retired Gen. Edward Bouton, an ex-artilleryman from Gen. Sherman's army that marched through Georgia.

He arrived in the Southland in time for one of the earlier land booms and sketched out a townsite on the opposite side of Signal Hill from the little seaside village of Long Beach. But you need water to build a town.

Bouton's well driller, J. B. Proctor, struck out the first time.

Proctor probably had no way of knowing how thick the clay lens was that covered the porous underground sand and gravel strata — called aquifers — that bring mountain water trickling down to the sea. Those aquifers have a capacity of 3,200 billion gallons of water.

But Proctor scored with Bouton Well No. 2, just north of what is now Carson Street and east of what are now the Union Pacific tracks.

From a depth of 700 feet gushed 2,300 gallons per minute.

Made a nice lake where Bouton had planned a town.

When a successful artesian well is drilled, underground water tries to rise to the same height that it enters the ground, hence the spectacular water spout.

There were lots of artesian wells in Long Beach. A well on Bixby Ranch, drilled in 1903, shot 70 feet in the air. Water was closest to the surface — and thus soon tapped — throughout what is now North Long Beach and Lakewood, in the Colorado Lagoon area and along the San Gabriel River.

Now you know how Artesia Boulevard got its name.

But back to the enterprising Yankee, Gen. Bouton.

He quickly turned his gusher into a money-maker. He became a water entrepreneur.

By 1900, a 24-inch redwood pipeline carried water from the well to a gulch near what is now Orange Avenue and 28th Street. Another line ran to Terminal Island and East San Pedro. Water galore.

But those were the days of free enterprise. Competitors drilled wells in the Lincoln Park and Recreation Park areas.

Rate wars, equipment failures and water shortages became so severe that the city bought out Bouton's company and his major competitor in 1911 and set up a city water system.

Bouton Well No. 2 was abandoned in 1938. Occasionally it's allowed to dribble into the remnants of Bouton Lake to help maintain a golf hazard for the Lakewood Country Club.

**MEANWHILE,** the "immense population center" the boosters were to later boast about was taking shape.



And water to supply the growing metropolis was cheap and easy.

Here's Oliver W. Speraw, former president of the city's board of water commissioners, describing those times in a 1961 speech:

"Right after the (Water) Department was formed, it reduced rates approximately 25 per cent. Of course it is difficult to compare 1911 rates with those at the present time because in 1911 the system was almost entirely unmetered. At that time the residential rate went like this:

"For every dwelling house of three rooms or less, including bath and toilet, occupied by one family, 75 cents per month. For each horse kept for private use, including water for washing a vehicle, 10 cents per month. For each cow, five cents per month."

But cows were giving way to people. A second water crisis was coming.

"By 1930," Speraw recalled, "population had almost

(Turn to Page 30)

Unidentified workman surveys partly capped artesian well spouting water in turn-of-the-century Long Beach bean field, top. Above, workers lay cast-iron supply pipe, shortly before World War I. Perhaps their course is down slope of East Long Beach's Reservoir hill, where earliest local storage tanks, below, were built at about the same time.

Photos courtesy Long Beach Water Department

## More water shortage possible in Southland



# CONSERVING IS CARING

### Residential Customer Service

When it comes to offering valuable services to residential users, there is indeed no shortage of energy at the Gas Department. Our "outside" and "inside" customer service personnel are on call with friendly professional advice and counsel to help customers enjoy the safe and thrifty use of clean-burning natural gas.

Both by telephone and in person, professionally-trained personnel answer questions on an individual customer basis about the efficient use of home and industry gas appliances.

Our servicemen are trained to see that these gas appliances are properly adjusted for maximum flames performance with minimum gas consumption, and they perform any required safety check in compliance with all Regulatory Safety check standards. They recommend optimum settings for water and space heaters, air conditioning units, dryers, and other gas appliances. They will gladly provide the customer with maintenance program recommendations for forced-air heating systems.

Faulty home structure insulation is recognized as one of the major causes of heat loss and inflated gas-heating bills. Under the Long Beach Gas Department's Residential Insulation Survey program, a specially trained expert will evaluate the insulation requirements of any homeowner who requests this service. Where new insulation is indicated, the Long Beach Gas Department will be pleased to furnish a list of reputable local insulation contractors, approved by the Better Business Bureau, to provide the installation of insulation in home or structure at attractive prices well within the family budget.



Long Beach Gas Department Conservation Committee meets regularly to review conservation efforts.

### Consumer Education

The concisely stated goal of the Consumer Education section of the Long Beach Gas Department's Energy and Conservation Committee is:

"To teach our consumers the safe and efficient use and care of all residential gas appliances."

Achieving this ambitious goal involves a number of continuing programs for the Long Beach Gas Department's Conservation and Consumer's Affairs personnel, beginning with potential consumers at the junior and senior high school levels. Home Economics classes are conducted, not only on the use and care of the natural gas range, but also on all the other natural gas appliances found in today's modern home. To involve the students, classes are in the form of "live" lectures, accompanied by audio-visual aids such as films and color slides. For social studies and history classes, typical lecture, plus audio-visual programs are "How the Long Beach Gas Department Serves the Community," and "Energy in Your Future."

Enlightening lectures and energy conservation procedures and techniques, are regularly presented to members of community, service, fraternal, professional and church organizations, ranging from Girl Scouts to Senior Citizens.

### Commercial/Industrial

Much effort is devoted to special training courses for the Long Beach Gas Department's personnel involved in gas utilization and conservation surveys for our business, industrial and residential users. These intensive, periodic training courses are developed in cooperation with state-wide natural gas utility companies. Our technically trained personnel provide appraisals and recommend realistic and economical solutions to natural gas conservation problems.

The Commercial/Industrial section of the department also calls on the know-how of the Long Beach Gas Department's Engineering Division to provide expert technically-trained counsel on energy-saving devices, to correct misconceptions regarding energy usage, and to present computer developed data on energy costs and savings of natural gas as compared with alternate energy sources.

As in the residential area, the importance of adequate industrial structure insulation for business and industry received its full measure of attention. The Long Beach Gas Department's insulation specialists are active in evaluating present insulation and in making improved installation recommendations where necessary to improve heating and air conditioning equipment efficiencies, thereby reducing natural gas consumption.



The entire administrative staff of the Long Beach Gas Department is totally committed and involved with Conservation. Fully realizing the importance of conserving energy, administrative personnel enthusiastically participate in presentations to many service groups, schools and civic organizations. Consumer information regarding bills, billing procedures, fuel costs, fuel efficiency, heating methods, home and industrial appliances are a few of the subjects covered.

All of these programs are provided to better acquaint our customers with the services and the energy-saving efforts of the Long Beach Gas Department.





# Our future eating habits are in for some big changes

By  
Virginia  
Heffington  
•  
Food  
Editor

It's been said mankind wrought more changes (some call it progress) the first 77 years of this century than in all of the millions of years that went before. That's certainly true of food.

In the not-too-distant future, it will be possible to say goodbye to mopping kitchen floors. By pressing a button a mixture of water and detergent will swirl over floor surfaces, finally disappearing down a concealed drain.

It will be possible to turn on the oven, air conditioner or oil burner simply by phoning home. Telephone systems across the country are said to be adding the electronic setups needed to make this possible.

A dishwasher-disposer will be built right into the dining table. It will rise to accept dirty dishes then retreat into the table top to wash them.

Right now there are model kitchens where sinks, ranges and work counters convert into paneled walls when not in use. This will be great for efficiency apartment dwellers.

And the Southern California Restaurant Association estimates that figure will rise to 50 per cent within the next few years.

As to production of food, the Southland has seen a prodigious amount of rich farmland urbanized into tract homes, condominiums and shopping centers. Gone are the orange groves of the city of Orange, the lima bean, sugar beet and strawberry fields of Los Alamitos and Anaheim, the dairy farms

of Bellflower, Cerritos, Artesia, Cypress and Paramount, the truck farming of Lomita and the Palos Verdes Peninsula.

There are, of course, a few pockets of farming left in these areas but they are disappearing as the price of real estate becomes too high to justify farm useage.

Although no crystal ball is available to reveal what's in store for the rest of this century in the field of foods, there are trends that should prevail for at least the next few years.

Esther Cramer, consumer affairs director for Alpha Beta Co. of California and Arizona, shares some of her ideas on what to expect in your supermarket.

"Nothing changes more rapidly than merchandising," she says. "Right now, it's the bargain era. We just went through the phase of the super big store as in Jewel's Grand Bazaar in Chicago. This is a huge store of 125,000 sq.ft. and nothing quite that large ever made it this far West."

The average California supermarket is about 22,000 sq.ft. And Mrs. Cramer says new construction is going in both directions — up to what's called an "expanded store" of 100,000 sq.ft. and down to the "convenience store" of only 1,200 sq.ft.

**MRS. CRAMER PREDICTS** that if the energy crunch worsens, people will shop less frequently and at fewer stores.

As to the stores themselves, Mrs. Cramer questions whether they will be able to afford the



amount of refrigeration and freezer areas found today. The high energy cost of refrigeration and freezing already is being questioned by consumer advocates, she says.

She sees hope in new products such as an energy-saving pouch just appearing on the market.

"The food inside the pouch is not canned — it's between raw and the degree of processing canned food requires. Because the package is square, it takes less shelf space than canned food that is usually round."

"When compared to frozen food, the amount of energy saved is stupendous," she said. "Food is heated in the pouch, cutting down on the mess in the kitchen. Fruits, vegetables, meats and main dishes such as chicken a la king are all pouch material. Japan and Switzerland have had good luck with this new wrinkle in food preservation."

As to frozen food, Mrs. Cramer foresees a trend in tag indicators to indicate quality. These simply are tags that pop up if the food has been left out at temperatures considered too high.

Crate indicator tags alert the supermarket when the load should be refused. Individual package indicators would show the consumer if the food has received proper handling within the store.

"But individual indicators are very expensive and so are a long way off," Mrs. Cramer says.

As to computerized check-out stands, Mrs. Cramer feels they will be slower arriving than most anticipate because of the difficulty in justifying their higher cost — especially if the chain already has what it considers an efficient system.

"But all the big chains will have this scanner equipment. It will be too costly for small stores for a long time ahead," she says, going on to predict:

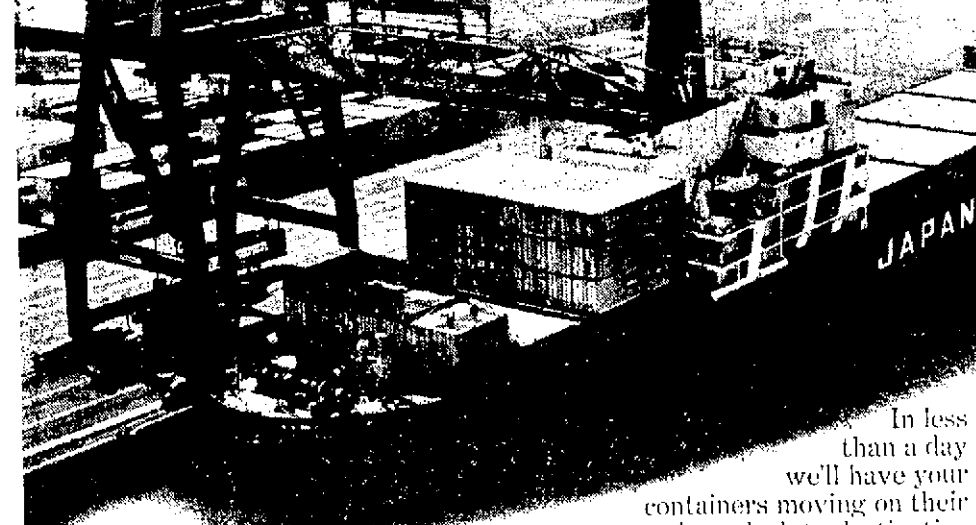
There's a good chance electronic fund transfers may be perfected over the next 25 years, helping make us a cashless society.

**ALPHA BETA, FOLLOWED** shortly by Ralphs Grocery Co., has installed in some stores a streamlined check-cashing machine.

This, according to Mrs.

(Turn to Page 35)

# WE'LL HAVE YOUR CONTAINERS MOVING WITHIN HOURS



One reason is we have Union Pacific experts at the docks to supervise and coordinate ship movements with our fast schedulings overland, via our famed "middle route" to OCP and important USA markets, from more major West Coast ports than any other railroad.

As the first U.S. railroad to open an office in the Orient, we have the experience, intermodal know-how and the finest rail equipment and facilities to keep that international freight on the go — quickly, dependably, economically.

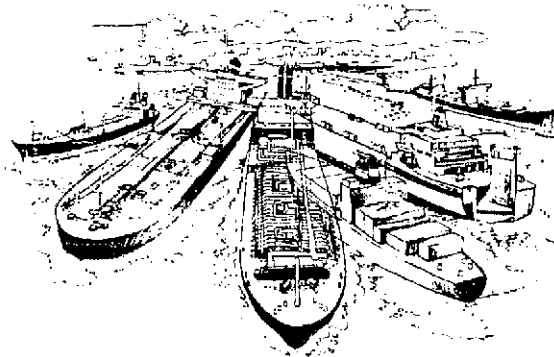
Just be specific, ship via Union Pacific to and from the Far East.

When we say, "We can handle it" we mean business!

**We can handle it.**  
the Union Pacific railroad people



## In or out.



## There's no better way to go

Recognized as the foreign cargo tonnage leader on the West Coast, the Port of Long Beach handles bulk, containers, petroleum or general cargo all in the same efficient manner.

A true intermodal interchange, the Port of Long Beach provides the linkage for your cargo between the world's leading shipping companies, three major transcontinental railroads and all major inter and intra state trucking companies.

Different loads require different

transportation modes. Keeping them all moving in-and-out, on-and-off, up-and-over takes up-to-date equipment, tight planning and fast follow-up.

Being located in the heart of the ever-growing Southern California marketplace, the Port of Long Beach provides a direct doorway between the commerce of the world and virtually all major markets of the United States.

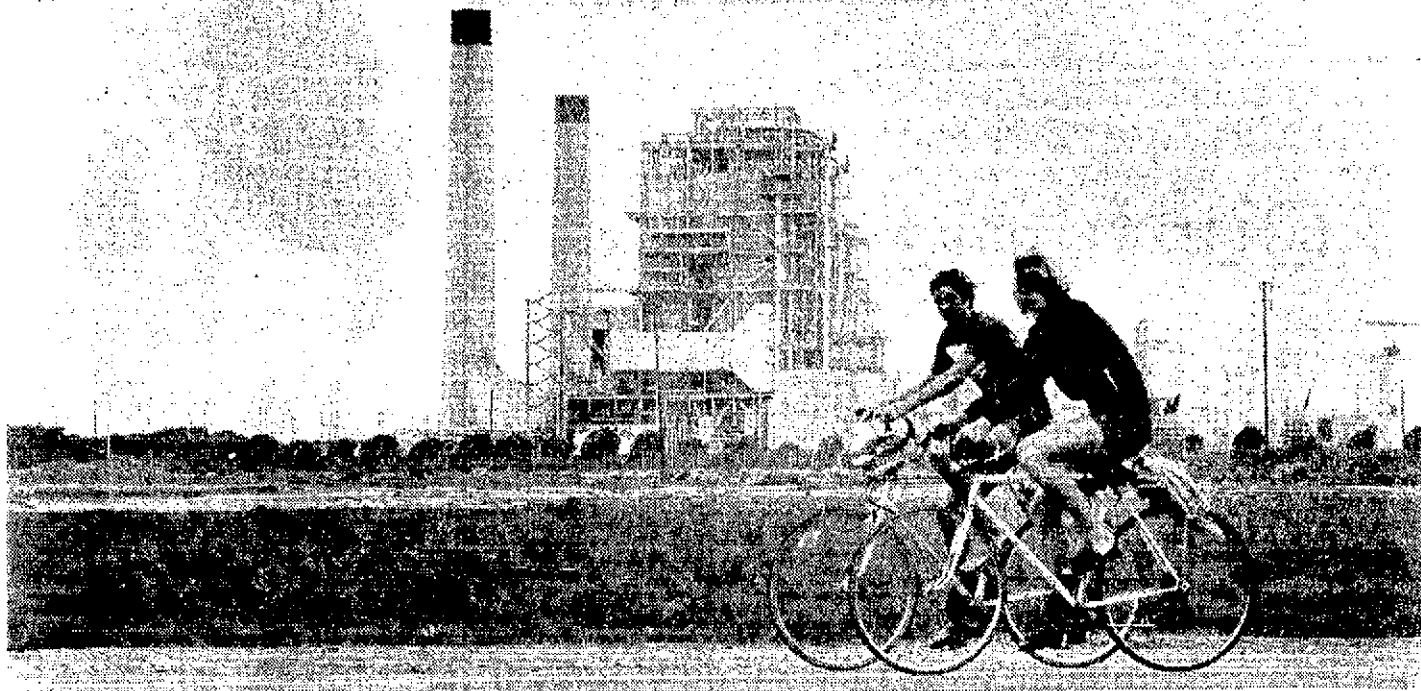
To have your cargo move the "better way," specify Ship via Port of Long Beach.



**PORT OF LONG BEACH**  
James H. McDunkin, General Manager P.O. Box 570, Long Beach, California 90801 Telax #65-6452



By John Sheehan  
Staff Writer



# Southland looking for cheap energy

When it comes to energy, the Southland wants a bright, rosy future in which perpetual sources of cheap — maybe free — energy will provide unlimited power to propel, drive, wash, spin, dry, mix, mash, warm, cool, simmer and otherwise free our lives for even more leisure time.

Above all else, the Southland insists, its energy should be cheap.

Nothing could be further from the truth, government and industry experts agree, but it's not all that bleak.

Energy economics will mean that less is more. The costs of oil, natural gas and electricity are ex-

pected to double in the next 10 years, these experts say.

Further, those 21st-century panaceas of geothermal, wind, biomass and nuclear sources may prove even more expensive — if and when they're developed.

The Southland, like the rest of the nation, is at a crossroads — and a threshold, experts say. Some hard choices will have to be made by government, by industry, business-at-large, communities and by every energy consumer.

The Southland escaped the near-disaster which

struck the East, South and Midwest last winter when factories, schools and small businesses were forced to close for lack of natural gas. Two million were out of work, millions more had cold homes and the cost to the national economy won't be known for months.

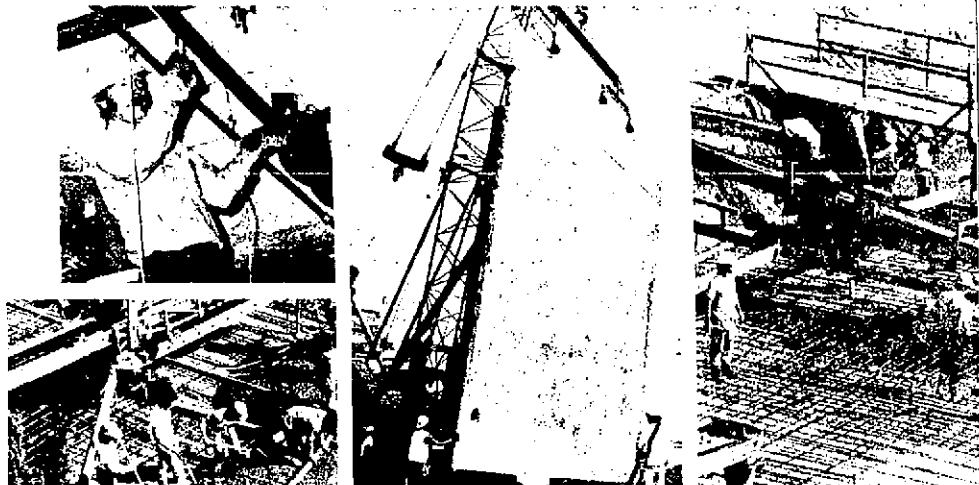
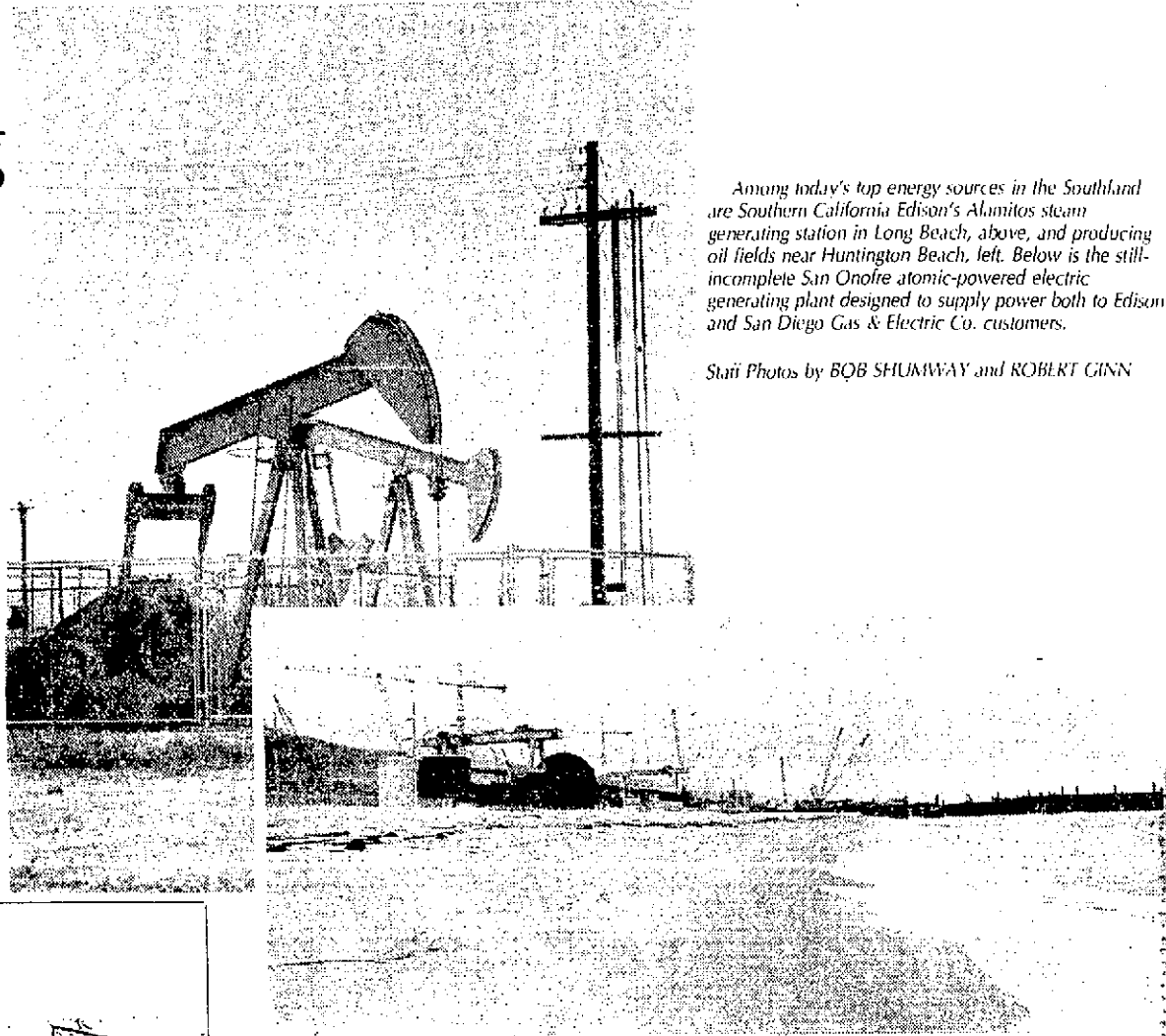
But last winter made it more than clear to the Southland that time is running out on an old way of life. It will become necessary to learn — or relearn — how to lead a tolerable life outside the narrow range of 72 to 75 degrees.

While most of us wait for someone else to

Turn to Page 31

Among today's top energy sources in the Southland are Southern California Edison's Alamosa steam generating station in Long Beach, above, and producing oil fields near Huntington Beach, left. Below is the still-incomplete San Onofre atomic-powered electric generating plant designed to supply power both to Edison and San Diego Gas & Electric Co. customers.

Staff Photos by BOB SHUMWAY and ROBERT GINN



**PROJECT TEAM CONSTRUCTION**  
**ON TIME/WITHIN BUDGET**

PROJECT TEAM CONSTRUCTION . . . the proven method of obtaining the right building, at the right time, at the right price.

Over 30 years of experience and more than 1,000 completed projects have proven that owner, architect and builder can work together as a Project Team to obtain first-quality, low-cost construction of major industrial, commercial and hospital projects. Let us show you how you can benefit as a part of a Project Team.

**MILLIE and SEVERSON**  
GENERAL CONTRACTORS  
2679 Redondo Ave., Long Beach, CA. 90806  
Phone: (213) 426-3951

State Contractor's License No. 98031

Put one of our  
finest minds  
to work for you.



This new solid-state PABX is just one of a series of electronic switchboards that can actually be programmed to handle whatever telephone functions your particular business requires.

Basic functions, like inside and outside calls. Plus a score of special ones, like remote answering, speed calling, series calls, music on hold, conference calls and more.

It can also turn its mind toward other

things — expansion, for example. Say you have 50 lines and you want to add 20 or 30 more. Instead of taking up space with additional switching cabinets, we simply reprogram your PABX to handle the increased load.

Call our business office and learn more about the amazing digital PABX switchboard. As a potential employer, you'll find it's everything you're looking for. Fast. Efficient. Reliable. Quiet.

And smart.

**GTE**  
**GENERAL TELEPHONE**  
The complete communications company



Most Southland residents have a love-hate relationship with the sprawling communities that are linked together by the world's largest freeway system.

The majority — according to one reputable pollster — enjoy the climate, scenery, recreational opportunities, the friendly people and job opportunities.

Yet, the same residents — as might be expected — dislike overpopulation, congestion, crime and other social problems, including high prices and job opportunities.

And, when social ills come under discussion, Los Angeles County — not Orange — instantly comes to mind.

As the nation's most populous county, Los Angeles has its share of problems three-fold — and a price-tag to taxpayers to match.

More vocal critics charge that skyrocketing costs of county government and the lack of responsiveness by the five supervisors — each representing about 1.5 million residents — are the main causes of this apparent discontent.

**IT'S NOT SURPRISING**, then, that over the years there have been numerous efforts from almost every imaginable segment of the citizenry to establish a new county and gain independence.

There was, for instance, an effort to create a county in the San Gabriel Valley in 1972, followed by a Canyon County movement in 1976 and Peninsula and South Bay counties that are blooming this year.

Meanwhile, a separatist concept is gaining growing support in Sacramento. A bill now before the state Assembly would permit voters to decide in 1978 whether to split Los Angeles County into two counties.

The original plan, authored by Assemblyman Mike Cullen, D-Long Beach, had sought to divide the county into five separate sections.

But when the plan apparently met insurmountable obstacles during committee hearings in Sacramento, the Long Beach legislator reduced the scope of the secessionist movement.

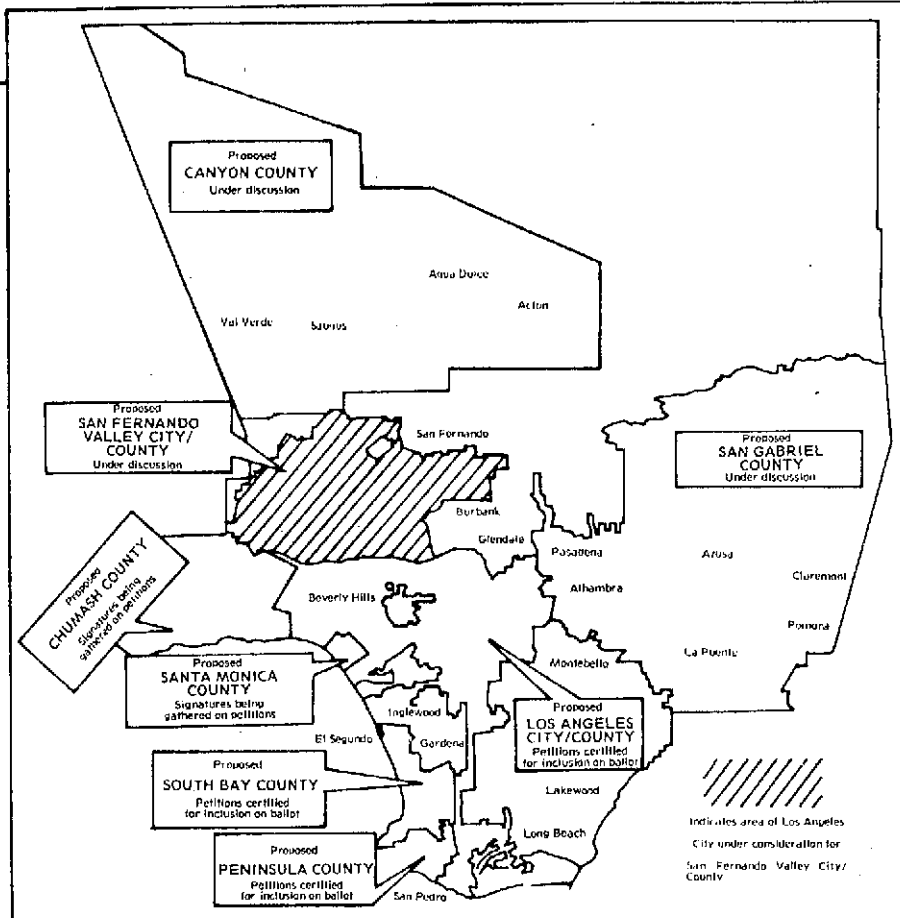
**WALKING GINGERLY** in the secession process is a necessary ingredient for any issue this sensitive — as the past record proves.

For, despite all the pro and cons of such an undertaking, the basics of separation require the replacement of those services provided by the former governmental structure. Everything from police and fire protection to parks and recreation, a court system, welfare bureaucracy, health care and animal control, to . . . ?

Costs of services provided by the massive Los Angeles County infrastructure — many stemming from state-imposed laws — is the central issue of the secessionists.

"We're a very affluent community," notes Bob Ryan, mayor of Rancho Palos Verdes and a major force behind the Peninsula County Committee. "As such, we don't create demand (for services)."

Ryan charges that the bulk of the costs taxpayers in the Peninsula area are absorbing



Los Angeles County could look like this, if and when secessionists are successful  
Map by Staff Artist PARKER MARKLE

## County split fueled by love-hate feelings

By Joe Segura  
Staff Writer

result from an "army of civil servants" delivering services throughout the county.

With fewer needs, Ryan argues, Peninsula County could maintain a lower tax rate by funding a smaller welfare system ("I was surprised to find some people on welfare in this area"). Peninsula would form its own fire district, provide "rent-a-cop" police protection and form a joint-county criminal justice system with — of course — South Bay County.

"We're simply sending the politicians a message that the people are fed up with property taxes," Ryan says.

The property tax rate is also the explosive ingredient triggering the South Bay County movement, spearheaded by Jim Walker, Manhattan Beach realtor.

According to Walker, about \$70 million in property taxes are drained from the South Bay cities — \$35 million in "duplicated services" produced by too many county employees.

**WALKER BELIEVES** the present \$4.46 per \$100 assessed valuation tax rate could be reduced for South Bay County residents to \$1.50 "at tops."

South County cities — including Torrance, Redondo Beach, Manhattan Beach, El Segundo, Hermosa Beach and Palos Verdes Estates — would provide their own police protection and health programs would be supplied through an expanded South Bay district hospital system.

Welfare needs, Walker adds, would be met with the present \$35 million of unduplicated services.

But, there are complications.

The problems associated with current drives to divide the county were demonstrated at a recent hearing on the proposed county division, sponsored by Long Beach Assemblyman Cullen.

Walker, who chairs the South Bay Study Committee, charges that the present county structure inflicts duplication of cost on property taxpayers.

"There is a profound necessity to get around to the business of allowing people to enjoy their property without being taxed out of it," he said.

But the full impact of Walkers' presentation was watered down by a reminder from Assemblyman Bill Craven, D-Vista, that many tax dollars collected by the various counties are returned to their local communities. He chairs the Assembly's Local Government committee, which currently is studying proposals to divide Los Angeles County.

Walker insists that such a system in itself is costly, and that the formation of smaller counties would eliminate or reduce this cost.

The issue of paying for basic services was never fully addressed during a recent day-long meeting.

In "old county" loyalist circles there are serious reservations about cost-saving factors described by secessionists.

These doubts were voiced recently by Super-

Turn to Page 37

## SALEN SHIPPING AGENCIES, INC.

Steamship Agency

Terminal Operator

CABLE ADDRESS: SALAGENT

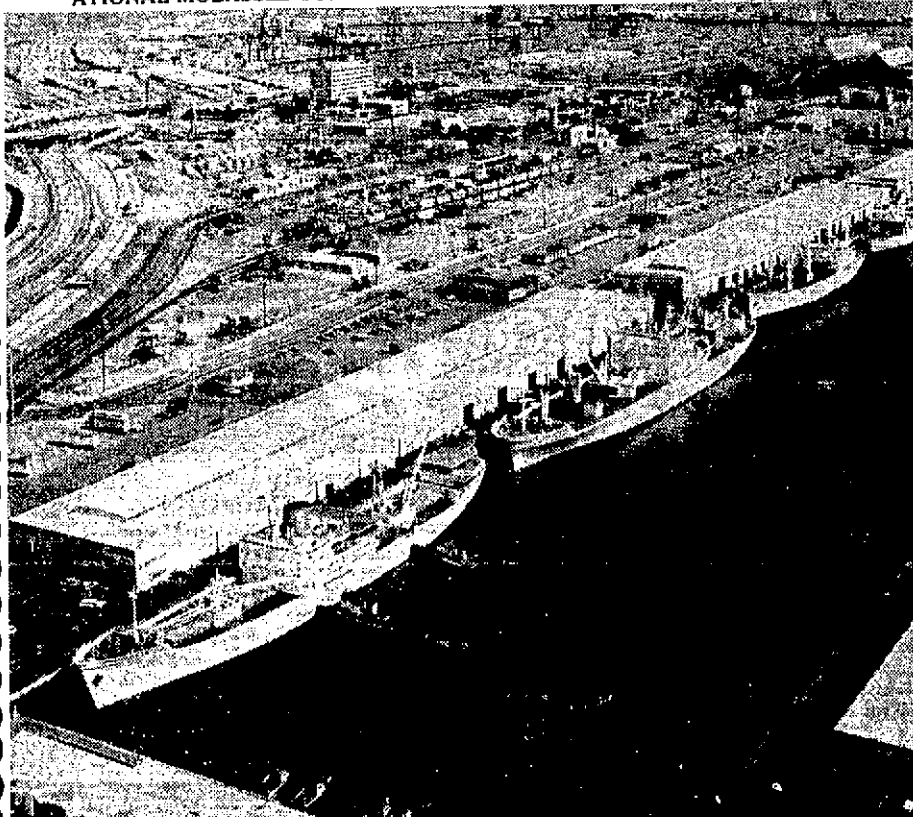


AGENTS FOR:

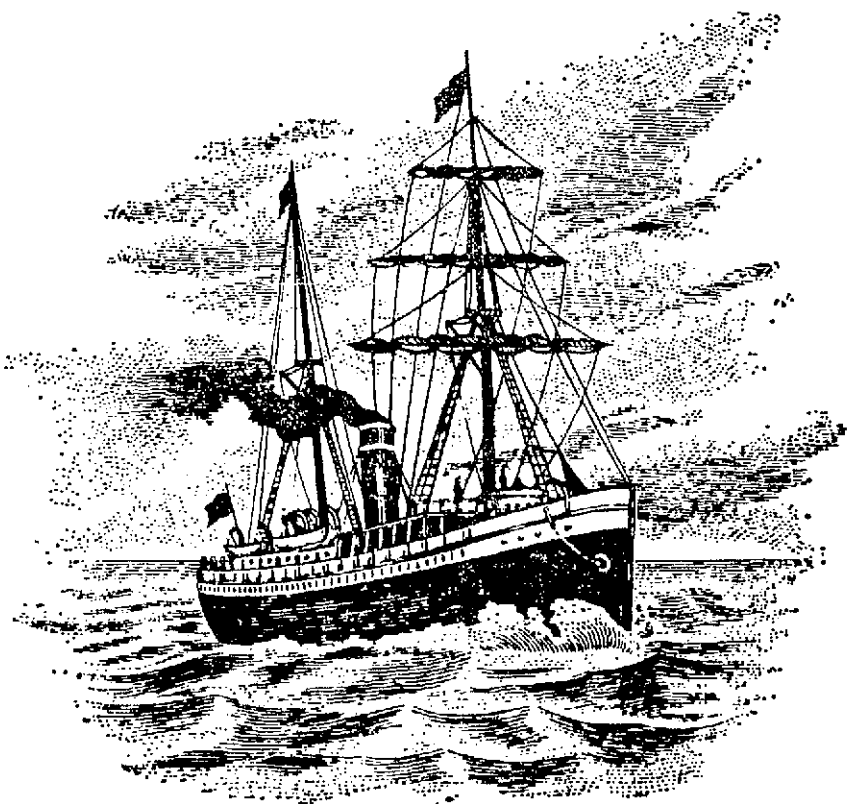
SALEN SHIPPING GROUP      SALEN REEFER SERVICES, A.B.  
SIR WILLIAM REARDON SMITH & SONS, LTD.  
IRISH SHIPPING COMPANY  
CELTIC BULK CARRIERS  
GOTAAS - LARSEN, INC.  
WHITCO (MARINE SERVICES) LTD.

CHULZ AND CLEMMESEN  
ATIONAL MOLASSES COMPANY

TRANSPORTES MARITIMOS -  
PESADOS S.A.



## 54 YEARS OF DEDICATED SERVICE TO THE MARITIME INDUSTRY



**METROPOLITAN STEVEDORE COMPANY**  
211 marine avenue / wilmington, california

**METSTECO**

**830-6220**

**775-3445**

(213) 436-9961      TELEX 656-367      TWX 910 341-6936  
PIER A, BERTH 2 LONG BEACH, CALIFORNIA 90802



# Southland transport needs workable plan

By Bob Sanders  
Staff Writer

The board is correct. Southern California, which has been a leader in solving transportation problems merely because the area has been creating bigger ones than most of the rest of the nation, promises to continue its leading role.

Today the area's some seven million residents take about 24 million trips a day in their four million automobiles.

By 1990 the population is expected to increase a cool million and the number of trips and automobiles will do likewise unless something is done in the meantime.

Just what is to be done is up in the air.

The only thing everybody seems to agree on is that something must be done if anybody is going to be able to move by 1990.

Numerous plans, involving mass rapid transit systems and various "people movers," have been put forth but most experts agree that getting the average Southern Californian to give up even one of his several cars is not in the realm of feasibility.

Cutting this area's dependence on the automobile from the present 90 percent rate to around 70 percent by 1990 would be a

great step forward.

Nobody is even sure this can be accomplished.

The California Transportation Plan, at this stage, is more a policy statement than an actual plan to solve the problem. The plan is expected to come later — sometime after the Legislature either has approved it or, as they say, "modified and approved."

The plan is similar in many respects to one described in a pamphlet issued by Los Angeles County Supervisor Pete Schabarum's office, titled, *Moving People*.

**BOTH BEGIN** by

emphasizing that the area's present transportation system of streets, highways and freeways, is here to stay — and, moreover, has many advantages over the elaborate proposals to replace it.

The first obvious advantage is that it is already here — and therefore has to cost less than any system proposed as a replacement.

Consequently both studies propose, first off, improving the present system by "filling in the gaps" apparent in it.

That means building new freeways and highways to join those existing to eliminate present jamups in certain areas during peak traffic hours.

Both studies also recommend eliminating bottlenecks in the present street traffic flow patterns.

The Schabarum effort attempts to put a price tag on these, as well as other, items. It's pretty scary.

The price for filling the gaps calls for \$150 million in state funds over the next five or six years and a whopping \$970 million from the federal government, thereby totaling over \$1 billion.

The price tag for bottleneck elimination is pegged at \$160 million. Another \$50 million would be required for needed computer control of thousands of traffic lights needed throughout the county to provide steady traffic flow.

The state plan doesn't put a price tag on these projects.

It does, however, recommend that "pressure be put on the federal government" to "increase flexibility in the highway program and limit federal funds to the interstate system," thereby allowing the state to take over

*"Californians have been standing at the gateway to a new era in transportation for several years"*

*—First sentence of the new California State Transportation Board transit master plan now under Legislative consideration*

fuel taxes now going to the feds in order to finance the plan.

Both studies recognize that futuristic mass transit systems, envisioned only a few years ago, in which thousands of people would be able to speed dizzily to their individual destinations in computer-guided cars, are just not feasible in view of what the transportation plan calls "the declining construction money . . . and mounting costs of transit."

The Schabarum booklet sums up systems in these terms: "In actual practice, the stations aren't quite where you would like them, the operating costs are unbearable and either the train is empty or it's too crowded."

So both studies recommend such things as:

• **FREEWAY AND STREET** lanes to be used exclusively for buses and car-pool cars;

• **INCREASED USE** FOR various types of buses, from the large double-deckers or the new articulated to type of two-

section vehicle that bends in the middle to allow greater mobility with larger passenger loads) buses and so-called minibuses;

• **SOME SORT OF** people movers in very congested areas whereby drivers could park their cars some distance away and be transported to their individual destinations — or close to them — in small-capacity vehicles;

• **INCREASED USE OF** taxis, limousines, jitneys and Dial-a-Ride type vehicles to carry people on short trips.

• **COMMUTER RAIL** service on existing railways between relatively long distance areas such as in Orange and San Diego Counties.

• **INCREASED EFFORTS** to provide a system under which the young (under 16 who legally can't drive cars), the handicapped and the elderly can get where they want to go inexpensively and with ease.

The state plan calls for encouragement of bicycle

riders for short trips, calling bicycling "a genuine transportation alternative," by creating more bicycle lanes and generally making it easier for people to use bicycles to get around on.

The Schabarum study recommends van pools in which van owners charge pool riders a fee for the service, and even staggered working hours, e.g., government workers reporting at 7 a.m., insurance corporation employees at 8 a.m., college students and employees at 9 a.m., banking employees at 10 a.m., and so forth as part of an overall solution.

Financing any system of future transportation is always the big bugaboo in areas where there are few smaller bugaboos.

The state plan calls for consolidation of the California Highway Commission, Toll Bridge Authority, California Aeronautics Board and the state Transportation Board into one organization, the California Transportation Commission, to oversee the entire plan.

Other recommendations of the state plan are to:

— Get the federal government to allow the state to collect fuel taxes now going to Washington;

— Allow local governments to collect user charges (license and other fees), as well as sales and fuel taxes to pay for whatever forms of transportation the local government decides to finance;

— Keep the state out of the local transportation picture except in those instances when it is deemed more economical for it to act.

The Schabarum proposal suggests that

various forms of funding be studied, including increased sales and "in lieu" (2 percent of market value imposed on auto ownership in lieu of taxing them as property) taxes.

Also considered are county subsidies, more federal funding, creation of special taxing districts and even devoting property taxes to transit.

Whatever the financing it is obvious from the Schabarum study that money must come from somewhere besides the buses' fare boxes.

The last time the Southern California Rapid Transit District operated on fare box income was 1969 and the amount of other money that has gone into the operation has steadily increased until only about 1/3 of the \$180 million annual operating expense budget last year came from fares.

The supervisor's survey also predicts the operating deficit will increase to between \$165 and \$335 million by 1990, depending on the level of service provided.

So, despite the fact that solutions to the transportation problems are not visible on the immediate horizon it should be — but probably isn't — comforting to know both the state and our local governments are working on them.

The state calls its Transportation Policy Element a document "created of necessity and reshaped by reality."

No doubt the plan itself will, before finally being implemented, go through the same creation and reshaping procedures.

At least let's hope so.

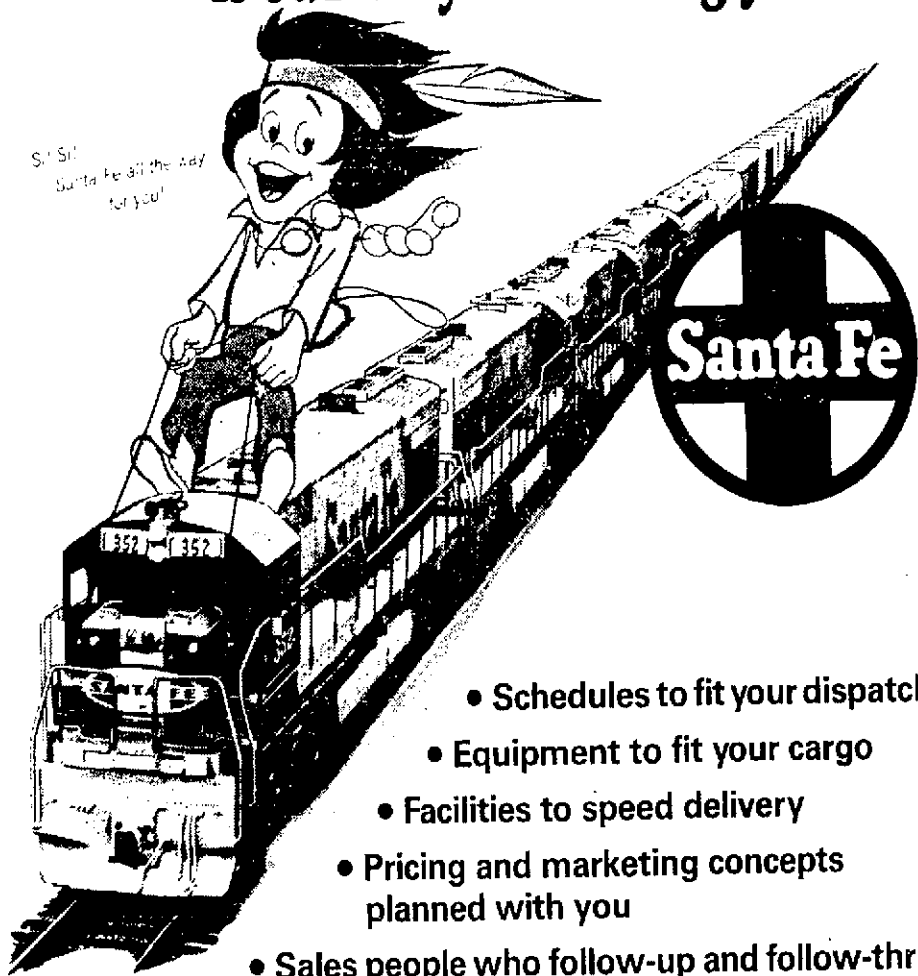
**Stauffer**  
CHEMICALS

Our commitment:  
Community involvement,  
Equal employment  
opportunities,  
A clean environment,  
Quality products.

Stauffer Chemical Company  
Long Beach Plant  
Plastics Division  
2112 East 223rd Street  
Carson, California  
Industrial Chemical and  
Specialty Chemical Divisions  
207 20th St., Wilmington Ave.  
Carson, California

## Handling freight your way

is our way of serving you



- Schedules to fit your dispatch
- Equipment to fit your cargo
- Facilities to speed delivery
- Pricing and marketing concepts planned with you
- Sales people who follow-up and follow-through

All of this adds up to doing things your way. And to get the job done, Santa Fe has spent over \$1½ billion the past 10 years for new equipment and facilities. That's our way of providing better freight service for you.

Let our sales people follow-up and follow-through on your needs for freight service. Call or write Santa Fe Sales Center, Suite 605, 19 Pine Ave., Long Beach, CA 90802. Telephone 213/427-4191.

## Water crises

Continued from Page 26

tripled and was 142,000. As you can well imagine, this precipitated some water problems, and the major one at that time was the search for new sources of supply. As a matter of fact, conditions were grim. During the five-year period from 1924 to 1929 water levels in the wells dropped 53 feet."

Long Beach, in its second big boom period, sucked up water the way the stock market sucked up savings. The water table dropped 31 feet alone in 1928 and 1929 as the Roaring Twenties crashed.

The 1903 well on the Bixby Ranch that shot 70 feet in the air wasn't shooting anywhere 30 years later. The city had to pump water up from 35 feet underground.

Nature was letting the "immense population center" down. Something, the city fathers saw, had to be done. And it wasn't conservation.

In 1931 they purchased a peculiarly thin strip of

land immediately south of Carson Street and extending more than 3½ miles from Lakewood Boulevard to Pioneer Boulevard. It's called Heartwell Park. They sank wells into the aquifers beneath. More and deeper pumping.

But they knew even that wasn't enough to assure enough water for the blossoming new neighborhoods of Spanish stucco and wood-frame houses and block upon block of red-brick business areas.

Growth boosters throughout Southern California came up with the usual solution: If you run out of something, take someone else's.

Here's A. L. McSwain, a well driller since 1899, describing the problem as he saw it in 1933:

"If we do not get Colorado River water, it will be necessary to drill more wells in the coastal plain. But to drill more wells here means to lower the water level

Turn to Page 40

**don't be astounded  
that since 1964  
19,326 WINDOWS  
have chosen our  
DRAPERIES**

In choosing a fabric and style from our huge and beautiful selection, long Beach area windows know they will look their best, at prices that will please their owners.

*Holupark National*

**DRAPERY FABRICS**  
FIRST QUALITY  
MFRS. SURPLUS  
Reg. 2.00  
to 7.00  
**99¢ to 1.99**

**NEW SHIPMENT JUST ARRIVED!**  
• Open Windows • Beaches • Salons • Shores • All Colors  
• Over 30,000 Yards of Fabulous Savings

**CUSTOM MADE DRAPERIES!**  
**SAVE UP TO 50% AND MORE!**

The most custom Swags • Tie Backs • Any treatment made with loving care in our workshop. Come in and select one of our \$4.00 per yard fabrics for 99¢ per yard, then we will measure and give you a free estimate.

**Complete Line WINDOW TREATMENTS**  
**WOVEN WOODS • MINIBLINDS**  
**CUSTOM SHADES**

Hundreds of styles, fabrics, colors. All first quality, custom made • Indoor/Outdoor paints and finishes • We will mix over 1,000 colors • Electrical Supplies • Plumbing • Arts & Crafts • Window Shades • Picture Frames • Light Fixtures • Color Consultant Service • Drapery Fabrics and Custom-Made Draperies • Hardware • Bathroom Accessories • Hundreds of Household Items

**Holupark National**  
5440 E. DEL AMO BLVD. (Near the Corner of Bellflower Blvd.)  
OPEN 7 DAYS: Daily and Sat.  
8:30 to 4:00 • Fri. 8:30 to 9:00,  
Sun. 9:00 to 5:00  
Phone 425-7524



# Southland looking for cheap energy

From Page 28

develop the energy sources of tomorrow, the resources are here today, and some unlikely folks are doing something about it.

"Not since the dawn of powered flight has the Southland seen such a legion of tinkers, engineers, Sunday plumbers, shadetree mechanics and just plain energy nuts fiddling with so many gadgets and gizmos.

Fortunately for all of us, their work must eventually pay off — for all of us.

In the meantime, these energy pioneers have already taught us our basic and immediate problem is energy conservation.

The problem, they say, is not finding magic new sources of energy — there aren't any. It comes down to making far better use of what we already have. And conserving it.

For Southland homes, that means more insulation, more shading, more sealing and a lot of adapting. But it can be done.

Fossil fuels will continue to be the primary source of energy for most Southland homes, and almost all industrial needs, through the year 2000, experts say. However, domestic supplies of natural gas are rapidly diminishing and oil imports, now close to 54 per cent of the annual total consumption, could increase.

In the interim, solar energy will become more popular in the Southland and, by some estimates, could account for as much as 20 per cent of all residential heating and cooling needs by the end of the century.

Nuclear power plants, on the other hand, could satisfy most of the Southland's expanding needs for electricity. But, the chance that more nuclear plants will be built, however, seems doubtful.

**REALISTICALLY, THEN,** the future means solar, and why not? Almost all energy, except nuclear fission, comes from the sun. Gas, oil, coal, wood, wind and water are all products of light created 93 million miles away.

The challenge is to harness this energy when it arrives. After all, sunlight is clean, inexhaustible, abundant and free.

Thus, devices which make use of this light are called solar systems, and they are said to be either active or passive. Passive systems have no moving parts and are relatively simple.

Most energy researchers agree that Southern Californians could easily meet 60 per cent of their heating needs today with a passive solar system.

With a bit of improvement, these same simple systems could provide what little heat we need during the Southland's enviably warm winters.

Active solar systems move quantities of heat around with a fan, a pump or by concentrating it with a lens. These systems may have plumbing and storage systems, but the controls are always sophisticated.

Active systems deliver more heat, but they also cost much more.

And, neither system can cool a home without a lot of improvement, but in the Southland, given our proximity to coastal breezes, this is not seen as any great problem.

Besides, when those electric bills start doubling in a couple of years, home air conditioners may be among the first items to find their way to the trash can. Electric blankets won't be far behind.

Southland homeowners will learn what the Pueblo Indians of the parched Southwest knew centuries ago — a properly designed dwelling, whether a split-level ranch home or mesa cave, will cool itself.

The answer is, fundamentally, proper insulation in the roof, walls, doors, even in the foundation.

And just as important are proper orientation (situating the home so that the interior receives as little sun as possible), shading for windows (and the smaller the window the better), and some passive means of allowing air to move through the home.

This last feature is possible by either raising the entire structure off the ground or by literally raising the roof, to allow ventilation in the attic. Almost all new home construction in the Southland takes advantage of this ventilation technique.

**THE FOLKS WHO** make it their business to know what's in our future are at the federal Energy Research and Development Administration (ERDA).

They say that while they've been trying for several years to project energy resources through 2025 A.D., President Carter's recent rebuff of nuclear breeder reactors has thrown their projections off considerably.

"We'd made good progress on projections through 1990, and a lot of it depended on the breeder reactor," said Greg Cooke, ERDA spokesman in Los Angeles and a 1972 graduate of Long Beach City College.

"Now, with the President's position on nuclear resources, we just don't know."

Cooke went on to say that ERDA is looking "for substantial contributions from nuclear and coal sources through 2025, but that doesn't necessarily include California."

He explained that California industry has relied for decades on natural gas and that conversion to coal, as recommended by Carter, could cripple California's vital business community.

"Nuclear electrical generating shows a lot of promise for residential power," Cooke went on, "and we see some development — but not a lot — in wind machines.

"We'll know more about solar and geothermal capability after the 10-megawatt solar power station is completed in Barstow in 1981. The energy will be sold to Southern California Edison and could well supply parts of Los Angeles."

He said that while ERDA has developed energy resource projections through 2025 on a nationwide basis, "there is, unfortunately, no accurate regional percentage breakdown available.

"The solar figure nationwide by 2000 A.D. is 2 per cent, but we see 20 per cent in Southern California for all heating and cooling. That's a damned good chunk.

"Geothermal? We see 18 per cent nationally by the year 2000. It's coming along faster than we expected."

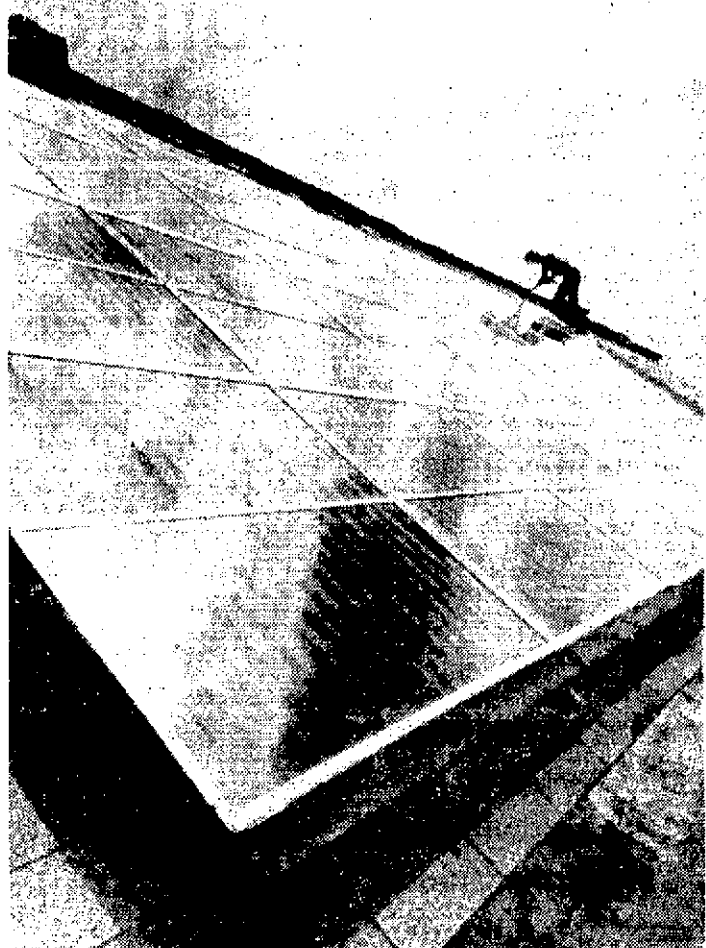
A major breakthrough in Southland geothermal resources was recently helped along near El Centro when ERDA signed contracts with the Bank of America guaranteeing a \$9 million loan to Republic Geothermal Inc. of Santa Fe Springs.

The Republic project will drill 15 more geothermal wells, in addition to Republic's four current wells, to tap subterranean water more than a mile below the earth that is heated to 350° Fahrenheit. The superheated water, condensed to steam, will power a 36-megawatt electrical generating plant.

"Yes," Cooke said, "18 per cent is quite reasonable nationally for geothermal, but we foresee a much higher proportion in Southern California."

Just as important in the Southland's energy picture, Cooke concluded, are what he called "the side issues of energy — better and more efficient electrical motors, fuel cells, better electrical transmission lines.

"You sit back from this perspective for a moment," Cooke sighed, "and it's just exciting. Marvelous opportunities, incredible possibilities for all of us."

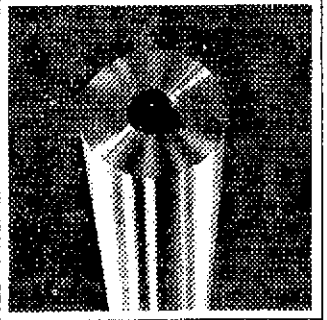


Solar collectors being installed to suburban home will provide heat, air-conditioning AP Wirephoto



Scientists at the Los Alamos Scientific Laboratory have been successful in creating a geothermal well in hot, dry rock using standard oil-field drilling technique without the use of explosives. A full flow of water was evidenced between the two bore holes two miles deep in hot granite on the slope of the Jemez Caldera about 20 air miles west of Los Alamos, New Mexico. Here the scientists are taking a sample of water from condensing steam shooting out from the system.

## OIL!



Gammaloy supplies the oil industry with the finest non-magnetic survey drill collars available. No other company meets the high standards of excellence set by Gammaloy—from the selection of high grade special analysis alloys, precise control during melting and manufacturing through uncommonly rigid inspections.

Gammaloy's superior product, backed by superior "partnership" service provides more protection for oil well survey instruments, more value for each drilling dollar.

Call or write for complete information

### GAMMALOY

Non-Magnetic Drill Survey Collars

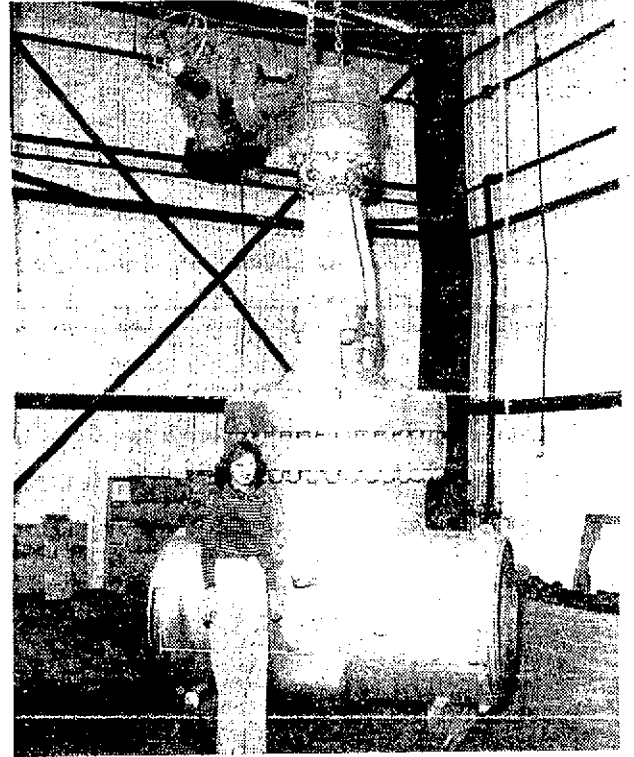
1250 CHERRY AVENUE, LONG BEACH, CALIF. 90807  
 2111 PERIMOR ROAD, LAFAYETTE, LOUISIANA 70501  
 GREAT LAND DIRECTIONAL DRILLING, INC.  
 SHELBOURN, ALASKA 99587/99707/222 1116

## MCC PACIFIC VALVES

- DECADES OF EXPERIENCE
- INTERNATIONAL IN SCOPE
- MODERN AS TOMORROW



MCC Pacific is certified to produce nuclear valves. Pictured is the ASME "N" stamp certifying MCC Pacific meets exacting requirements.



A 36 inch gate valve for nuclear power plant service weighing over 10 tons

MCC Pacific produces steel and alloy valves for power, chemical, and petroleum projects around the world. We specialize in products individually engineered and manufactured for each project to meet today's demanding service requirements and regulatory codes and specifications. Wherever energy is used, MCC Pacific Valves is there.



MCC Pacific is one of the few valve companies in the US that owns its own foundry.



**PACIFIC VALVES**  
 A UNIT OF  
 MARK CONTROLS CORPORATION

3201 Walnut Ave., Long Beach, CA 90807  
 Phone: (213) 426-2531, Telex: 67-4785



# A political fable for Americans

When all systems fail in a government, conventional folklore puts its citizens on the quest for a man on horseback or, *ad lib.* a person on horseback.

The horseperson may be outer-heroic but the horse must be white.

Knee-jerk doomsayers are hardly alone today in asserting that either (1) the U.S. system of government is bolting headlong toward failure or (2) that it has already failed and we're just standing by for the audit.

Since this is a fanciful essay, we will assume propositions not yet proved beyond reasonable doubt but for which stunning exhibits exist.

The burden of this fancy, projected to the year 2000, is that the system is failing, that America's Middle Class, as most-injured

party, keenly perceives the descent, that this Middle Class will not tolerate further injury and that the remedy will be revolutionary.

In a line, it's Paddy Chayefsky's mad newscaster in the movie, "Network," exhorting the rank-and-file zombie to vocalize its discontent: "I'm mad as hell and I'm not going to take this anymore!"

What is Middle Class Man (MCM) mad as hell about?

In this fairy tale advocacy let's say he's simply fed up with the ethic visited upon him over several generations by the safe and the rich that if he slogs uncomplaining through life it will earn him a fair share of The American Dream.

From his youth, MCM had hundreds of intimations on the immorality of that proposition, not actually the immorality of the

proposition but in its promise.

In his 30s (the nation's 40s), MCM read often of bank deposits being at all-time highs. Slavish to the ethic's litany, he rejoiced. Never mind that HE didn't have any bank deposits. As long as somebody had them the dream was working.

**THERE WERE OTHER** hints, soft as jackhammers. The dollar price for catastrophic illness was sustainable for the rich and the poor. It wiped out MCM. The rich man could afford an annual physical. MCM's health insurance reimbursed him \$9.46 on a \$25 office call.

There are a thousand trifles, a thousand outrages of inequity that must now loom billboard size in the consciousness of MCM and serve just as boldly as handwriting on the wall to the *status quo*.

Consumer watchdogs haven't scratched a flake off the mossbacks of commercial arrogance. Has the Middle Class ever had a vote on whether the 6 o'clock, half-hour news on TV should have 9 or 10 minutes of commercials and blurbs on the nation's "free" air? Who ever in this world can or will stop the graphics superimposed over sports action so one gets no respite from the commercial plug even during the game action?

This rack of greed should long since have broken MCM's back. Only that flawed ethic kept him grunting against that last straw.

Time for the white hat cavalry? How about a misfit on a piebald nag, a guy named Tom Hayden?

When the sneer, snort and laughter died, consider the options. Democratic and Republican platforms have been promising reme-

dies for generations.

"I don't think the public interest is safe in the hands of the people who brought us into this situation," Hayden says.

The vehicle for Hayden's move is his Campaign for Economic Democracy (CED). CED, peopled by hundreds who helped Hayden achieve 1.2 million votes in his June 1976, Democratic primary race against former Sen. John Tunney, seeks to build a grassroots coalition of the state's have-nots (those who have neither money nor power) to break up the power of corporations and return the decision-making process to the community level.

**HAYDEN TRACES** the inequities wrought by unemployment, high taxes and inflation to greedy corporate manipulation of every aspect of American life.

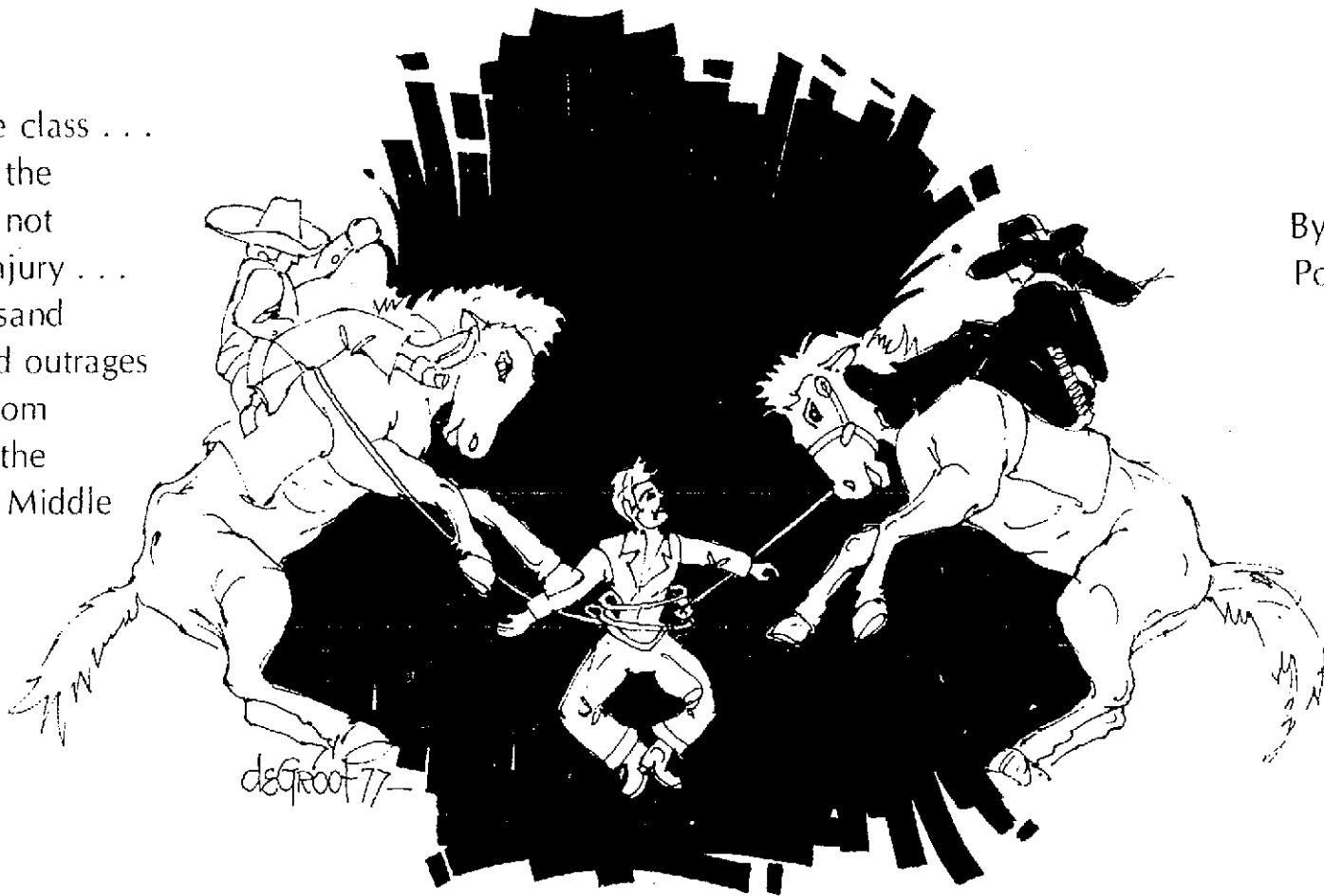
The success of Hayden's coalition hangs on the premise that a new social order is inevitable. That assumed, Hayden predicts CED will, in the next 10 years, influence who will be the next governors, the next mayors of Los Angeles, San Francisco and San Diego, 10 to 20 members of the state Legislature, large numbers of supervisors and local officers and several members of Congress.

Mervin Field, the California pollster, says, "I think his goals are attainable."

Even as the business community complains that California has a poor climate for business, Hayden says profits for giant business are soaring at the same time prices are going up, taxes are

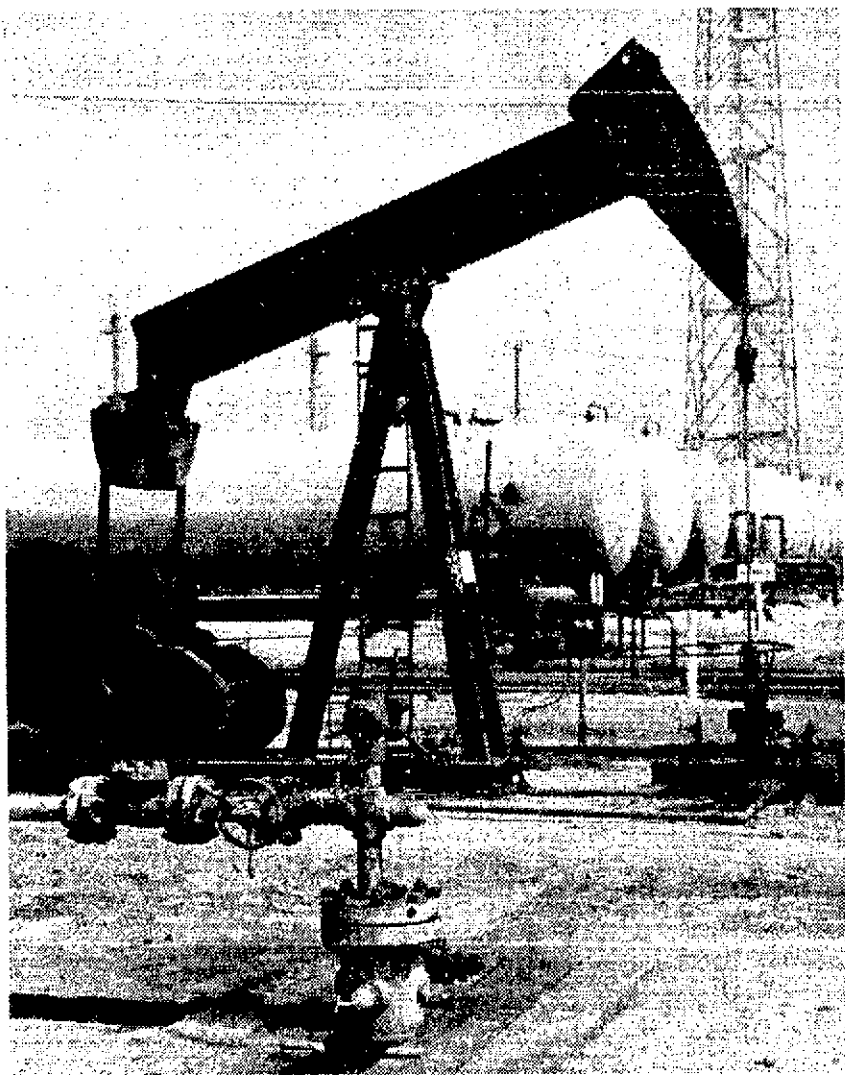
(Turn to Page 39)

America's middle class . . . keenly perceives the descent and will not tolerate further injury . . . There are a thousand trifles, a thousand outrages that must now loom billboard size in the consciousness of Middle Class Man



By Bob Houser  
Political Editor

**champlin and champlin** People . . . engaged in our nation's quest for energy, participants in industry and affairs of the community.



**champlin** 

PETROLEUM COMPANY  
420 HENRY FORD AVE. WILMINGTON

**A Partner  
in  
Long Beach Metropolitan  
Progress  
Since 1944**

**KAISER  
CEMENT & GYPSUM  
CORPORATION**



Earthquakes remain a fact of life in California — as attested to by these historic pictures. Precise forecasting of coming tremors is being sought as one approach to saving lives in these natural disasters. At right is seldom-seen view, believed to be of Anaheim Street here, following March 1933 earthquake. Below, left is the Sylmar Veterans Administration destroyed in 1971. And at right is San Francisco's Geary Street in the wake of the 1906 quake and resulting fire.



By Larry LaRue  
Staff Writer

The Chinese have done it, and since July 30, 1973, the Americans have done it, although they are loathe to discuss it.

Precise earthquake predictions — reliable forecasts of when a quake will strike, where it will have the most effect, how strong a tremor it will produce — may still be years in the future, however.

But geophysicists have already done it, with techniques as wide ranging as watching animals and the water level in wells to precision instruments that monitor movements of faults deep within the earth.

The Chinese, according to reliable scientific journals, have predicted four major quakes in the past three years. American scientists, like California's Chuck Bufo, say the Chinese have also missed on a number of predictions.

"We're in the infancy stage of predicting accurately when, where and how large a quake will be," said Bufo, now with the U.S. Geological Survey team in Menlo Park. "We're still basing our predictions on ideas that may or may not be correct."

The Chinese announced their breakthroughs were brought on by a meticulous study of historical records. Researchers discovered mention of unusual animal activity just before earthquakes — horses racing about in a panic, dogs howling suddenly, snakes and rats leaving their holes and dashing about.

Incredibly, the bizarre discovery jibes with some American observations. Hours before the dawn quake that ripped through Southern California in 1971, San Fernando Valley police officers reported seeing rats roaming the gutters in large numbers.

"It was highly unusual, but no one related it to the quake," a patrolman said later.

American seismologists, however, refrain from endorsing the animal behavior method as reliable and instead have chosen to go with advanced technology — technology that on July 30, 1973, led a team in New York to predict a quake in that state's mountain region of 2.5 intensity on the Richter scale.

As predicted, on Aug. 3, the earth rumbled and shook. The reading was 2.5.

"If we could do it everytime, we would," Bufo said. "But for every hit we have, someone misses. There's not enough consistency yet to claim any victory."

In the meantime, the scientific community continues a variety of techniques. U.S. geophysicist David Hill believes that by recording noises within the earth, man may someday get advance warning simply by hearing the right signals.

Hill's instruments picked up such warning signals before a Brawley, Calif. quake — but the warning signals came just three seconds before the temblor. Still, he recorded the sound and continues the study.

"We have been able in the past year to predict several quakes some six months in advance within three weeks of their occurrence date," Bufo said. "That's encouraging. But we have also been wrong. If we'd announced the predictions in some cases, there would have been needless alarm."

"We may be five or ten years from reliable predictions, but we may be no closer in 1987 than we are today."

## Despite recent successes, 'quake calling not precise



### WE SALUTE LONG BEACH . . .

Its spirit and progressiveness  
is reflected in the  
Southland Skyline

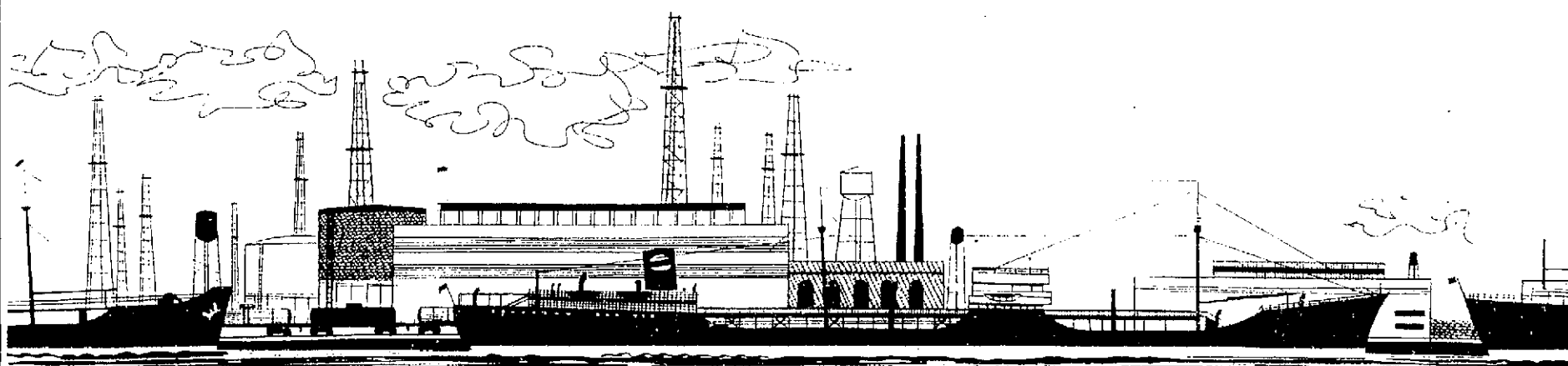
The LBOD employees are proud of their contribution to the growth of the City of Long Beach

Since March 1939, LBOD has participated in the development of the Long Beach Harbor Oil resources . . .

- drilled 1042 wells.
- produced 408,000,000 barrels of oil and 245 billion cubic feet of gas.
- injected 2 billion barrels of water for additional oil recovery.
- generated \$546,000,000 of revenue for the benefits of the taxpayer.

This revenue from oil operations has contributed to the development of one of the world's most modern ports, recreational facilities such as the Long Beach Marina and has assisted in the funding of California water resource projects and institutions of higher learning such as California State University at Long Beach.

LBOD employees are also proud of LBOD's total commitment to environmental protection and energy conservation.



# LONG BEACH OIL DEVELOPMENT COMPANY



# Fine L.B. care draws ill here

By Brad Altman  
Staff Writer

Long Beach has been called the "International City," not only for its major seaport and commerce, but for its medical facilities.

"Today, Long Beach has the best hospitals and health facilities of any city in the country," says Dr. Malcolm Todd, a surgeon here and past-president of the American Medical Association.

Residents once traveled to other metropolitan centers for certain health care needs. Today people from across the U.S. come to Long Beach.

Here they can undergo major heart surgery, for instance. Special cancer treatments are available. Computers aid doctors' diagnoses. Long Beach is said to have more "CAT" brain scanners — a revolutionary X-ray machine — than all of Great Britain.

The argument has been advanced that you're lucky if you need first-aid in Long Beach. A paramedics program, pioneered in 1972, responds to the needs of those requiring

emergency aid. The city Health Department monitors disease outbreaks and seeks to prevent their spread.

Long Beach has more than 900 physicians and virtually all medical specialties are practiced here.

Good health has always been associated with Long Beach. At the turn of the century there weren't any hospitals but real estate salesmen promoted the mild and pleasant climate as beneficial to health.

In 1911, at Broadway and Junipero Avenue, the first hospital opened to serve the town's 11,000 residents. The hospital had 11 beds and 10 doctors.

The demand for hospital care has increased over the years, of course, to the point that as the city's population declines, the hospitals are finding they have too many "licensed beds" — meaning they have enough beds to accommodate additional patients. The five largest hospitals in Long Beach have a total of 3,113 licensed beds.

THE STORY OF medi-

cine in Long Beach is a success story, with plenty of past progress and future potential.

In 1960, the \$11 million Memorial Hospital Medical Center opened with 400 beds. Today it has grown to 848 beds at its sprawling location, 2801 Atlantic Ave. Every year the staff cares for nearly 30,000 in-house patients and 150,000 outpatients.

Memorial has many innovative programs. It was the first private medical center to create a department in diagnostic ultrasound services, according to public relations director Jeff Gerew.

Ultrasound is a diagnostic tool that uses harmless sound waves in cardiac, abdominal and obstetrical testing, among other categories.

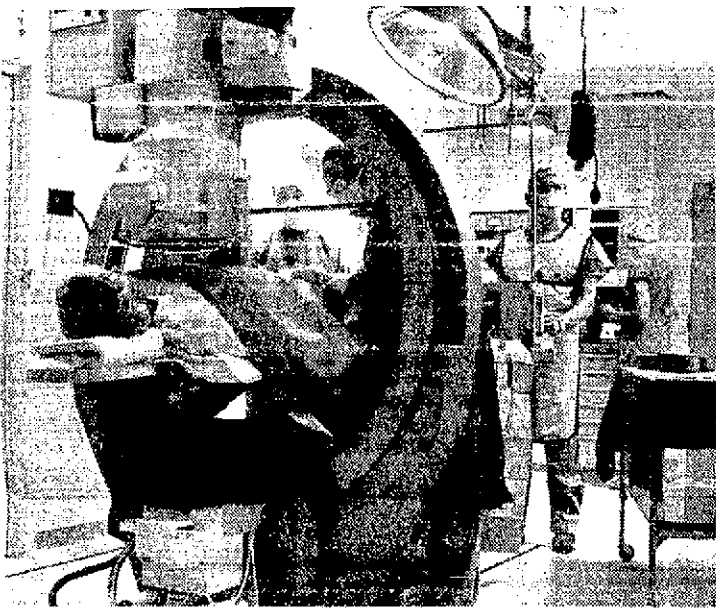
Memorial has medical education programs with more than 70 young physicians at the medical center in residencies and fellowships. Also offered are intensive rehabilitation and special programs for families and patients with chronic pain and diabetes.

Patients with formerly



Father holds new baby after delivery he coached at Community Hospital

"The quality of medical care is best when doctors are on their toes . . . when there is a medical school affiliation"



Angio COR heart catheterization instrument, shown above, invented at Community Hospital, is used there to examine ailing hearts with comfort and safety.

incurable radiation-caused diseases are being successfully treated in Memorial's baromedical unit. The hospital's pharmacy uses an analog computer to precisely compute drug dosages for patients.

Ranking second in size is St. Mary Medical Center-Bauer Hospital. For 54 years, this 540-bed acute-care facility has been serving local residents. Owned and operated by the Sisters of Charity of the Incarnate Word, it is located at Tenth Street and Linden Avenue.

St. Mary's is one of a handful of the nation's 7,000 hospitals equipped to treat trauma victims — the victims of multiple and life-threatening injuries — in a resuscitation room.

"Our nurses are specially trained in trauma medicine," says hospital spokesperson Suzanne Maricich. "Our trauma

unit can treat critical conditions like heart arrest, suffocation and minor surgery immediately."

ST. MARY'S radiology department not only provides diagnostic services for its patients, but for 20 other Southland hospitals. New equipment includes a "CAT" scanner that in seconds can produce a three-dimensional picture of internal body organs.

Ms. Maricich says the scanner, more exactly called a computerized axial tomography unit, has revolutionized the detection of brain tumors. A decade ago, physicians were limited to making diagnoses based on X-ray pictures, radioactive tracers or exploratory surgery, she said.

In St. Mary's eye care center, ophthalmic surgery has become more refined in recent years. Due to improved instruments, like the argon laser, a patient can have cataract

surgery in the morning and go home that same evening. The hospital was the setting in 1971 for the first frozen corneal transplant on the West Coast.

There's a city landmark on the hillside at Pacific Coast Highway and Termino Avenue: Long Beach Community Hospital, a 300-bed facility which has the same Spanish-style exterior it opened with in 1924. New wings have been added over the years and in all respects the hospital is completely refurbished and modernized.

One of Community's biggest commitments has been \$2.5 million spent on its Cancer Detection Center. Some 1,200 patients have used the center each year since it opened in 1974. Anybody can come in for low-cost cancer screening and detection.

Community boasts the first linear accelerator in the area, according to Janice Atzen, hospital publi-



Special injection equipment used at St. Mary's Hospital

cations director. The accelerator is used in the radiation treatment of cancer. It provides five times as much radiation as the cobalt unit formerly used to destroy cancer cells.

Father-coached deliveries are part of a family-centered maternity care program. Fathers can assist the mother in the delivery room after taking special preparatory classes. Mrs. Atzen says 100 babies are born at Community each month.

has operated a widely-known free glaucoma testing clinic to detect early signs of blindness. Medical education is a high priority at Pacific. An annual conference on lens implantation draws ophthalmologists worldwide.

A new machine just recently acquired by Pacific is a nuclear cardiology unit. It provides more information about the heart than previous methods. A gamma camera follows radioactive materials injected into the blood stream to the heart. Some of the complex features of this service are unduplicated anywhere, according to Frances Roberts, hospital spokesperson.

Long Beach's largest medical facility, 13-stories tall, stands at Seventh Street and Bellflower Boulevard. The 1,200-pa-

For 16 years, Pacific

Turn to Page 35

**UNITED AEROSPACE WORKERS LOCAL 148**


Local 148


Representing Employees at  
Douglas Aircraft Company  
Component of  
McDonnell Douglas Corp.  
Since 1942

3971 Pixie Avenue  
Lakewood, California 90712

**we salute**


Port of  
Long Beach

Gateway To The Pacific



**CARBON PRODUCTS**  
Division of IMC Industry Group, Inc.

1270 Pier G Avenue □ Long Beach, California 90802 □ (213) 436-5234



**PETROLANE**

An  
energy  
company  
serving  
consumers and  
industry  
worldwide.

Headquartered in  
Long Beach since  
1928.

**1600 E. Hill St. Long Beach**



**CALIFORNIA CONTRACTORS LICENSE SERVICE**

TAKE THAT FIRST STRIDE TO A . . .

**CONTRACTORS STATE LICENSE COURSE**

IN THIS YEAR OF  
**SURVEY '77**

- We'll demonstrate closed circuit television training.
- See for yourself how you can be ready to pass your test in just 12 hours.
- Find out which license is best for your trade.

**CALIFORNIA CONTRACTORS LICENSE SERVICE**  
3106 E. WILLOW ST., LONG BEACH  
426-9361



# Smog—makes a good joke, but it's not a laughing matter

By Mark Gladstone  
Staff Writer

In the past quarter of a century, Southern Californians have learned to live with it.

On hot summer days people try to ignore it, but their irritated eyes and throats won't let them.

Jokes are made about it, but smog never has been a laughing matter.

And air pollution control officials say that despite some signs of improvement it still will be a number of years before the South Coast Air Basin, which includes Long Beach, will have really clean air. They say tough federal clean air standards may never be reached.

Heavy smog normally occurs on warm days with a low air inversion which acts as a pressure cooker, with the pollutants unable to escape as they're heated.

Despite efforts to improve air quality, researchers continue to find in the atmosphere other air pollutants, such as lead, that adversely affect health.

In 1976, the Long Beach area had only five days when the hourly average exceeded .10 of a part of oxidant per million parts of air — the level when photochemical smog begins to affect health. That was the lowest number of days in the Los Angeles area and was down from a high of 122 days in 1962.

Even so, a report released last spring listed two Long Beach plants as the second and third highest polluters of any industrial plants in the basin. They were the Los Angeles Department of Water and Power plant and the Southern California Edison Co. plant. The largest industrial polluter was the Kaiser Steel Corp. plant in Fontana.

By Spring 1977, however, corrective steps were in effect at the Edison facility here.

USE OF LOW sulfur fuel oil "to reduce emissions into the air" was begun March 1, according to SCE District Manager George Hanawalt. Other procedures for upgrading air quality also are under

study, he added, "and DWP follows our lead in these matters."

According to Jeb Stuart, executive officer of the four-county South Coast Air Quality Management District, each year oxidant levels are decreasing in areas extending further inland in Southern California. He predicts that by 1980 there will be no first-stage episodes, formerly called alerts. (The district includes Los Angeles, Orange, Riverside and San Bernardino counties.)

Yet Frank Covington, director of the air and hazardous materials division for the U.S. Environmental Protection Agency for the region including California, noted that the level is still exceeded a few hundred times a year in inland areas such as Riverside and Upland.

But the current energy crisis could make the situation there worse and stall air quality improvement in coastal areas, say Covington and Stuart.

Covington said that as power plants are forced to switch from using clean but plentiful fuels like natural gas to high sulfur oil, air quality will not be enhanced.

This could increase concentrations of sulfur dioxide, one of the main pollutants that cut visibility, according to Stuart.

Automobiles continue to create 75 per cent of the air pollution, but with more cars having emission control devices some pollutants, such as nitrogen oxide, are decreasing, Stuart said.

Because Southern Californians are "wedded" to driving their automobiles, Covington said, the idea of using public transportation is "not exciting to large numbers of people."

To improve air quality in the future, mass transit will have to be made attractive enough that people will start using it, he said.

Smog researchers agree that this is the kind of lifestyle change that will be necessary in order to again have clean air.

**ITS** "MOST MODERN CONTAINER TERMINAL"

INTERNATIONAL TRANSPORTATION SERVICE, INC.



1281 PIER J AVENUE, LONG BEACH, CALIFORNIA 90802  
TELEPHONE L.B. (213) 435-7781 L.A. (213) 775-8561

## Nation's ill drawn to L.B.

From Page 34

to make them happier and healthier than ever before," Todd says, noting, however, that sophisticated technology increases costs.

"This has always been a problem and continues to be a problem," he says. Last year, the nation's medical bill was \$139.3 billion — 8.6 per cent of the gross national product.

"WHAT ABOUT the year 2000?" Todd asks. "What do I expect? Few doctors will be in private practice; most will be in single or multi-specialty groups. I wouldn't be surprised if there was a mechanical heart by the year 2000."

"There will be a marked improvement in the transplantation of organs," Todd continues. "There will be improvements in synthetic organs like the heart valve and artificial knee joints."

"We will learn a great deal more about genetics (the study of heredity)."

They will play a vital role in the treatment of disease. We already know that your genes passed down from your mother or father play a bigger role in heart disease than some of the more tangible things like cigarette smoking.

"Cancer? We'll spend hundreds of millions of dollars on cancer research, but I don't think man will solve it until God Almighty decides. He wants us to have the answer."

"Diagnosis will be done by computerization," Todd continues. "It has assets and drawbacks. There will be a loss of patient confidentiality. Insurance companies can get patient records by punching a button and the patient won't know why he was rejected for coverage."

Todd says these are only his speculations and concedes there are fellow professionals who would disagree with his conclusions. Most experts would agree, he is certain, that there always will be a place for the dedicated

doctor.

"He or she will always do well if they are willing to work hard. They'll have restrictions placed on them by more government regulations and controls."

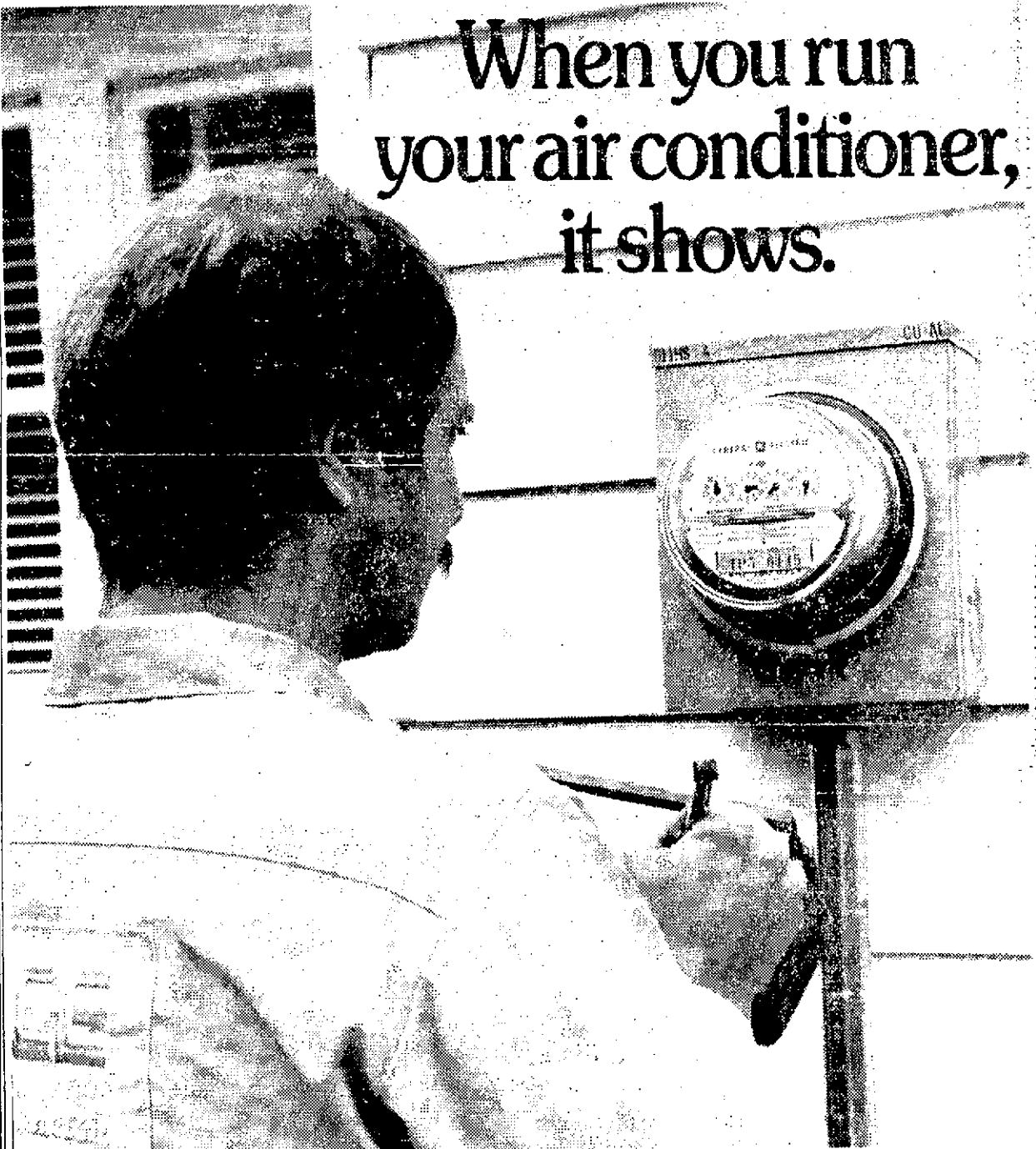
"But," Todd adds, "there will still be a place for them."

Long Beach's largest medical facility, 13-stories tall, stands at Seventh Street and Bellflower Boulevard. The 1,200-patient Veterans Administration Hospital facility served 340,000 outpatients in 1976 and is projecting 418,000 patients a year by 1980.

Part of the community's medical success story lies in its affiliations with medical schools. Dr. Todd, for instance, is a clinical professor of surgery at the University of California, Irvine.

"Today we have sophisticated equipment to restore people's health, and to make them happier and healthier than ever before," Todd says, noting, however, that such sophisticated technology increases costs.

## When you run your air conditioner, it shows.



And whatever shows, costs.

Here's one simple solution. Keep your indoor temperature at 78° instead of 70° and you could cut your cooling costs up to 30 percent. Air conditioning is supposed to keep you comfortable, not cold.

By the way, make sure all your doors and windows are closed. Why pay to air condition the neighborhood?

Again, remember: Indoor temperature 78° or higher.

It's another way you can help conservation. And it will definitely pay off — next time your meter reader shows up.

MAKE EVERY KILOWATT COUNT.

**SCE**

Southern California Edison

An Equal Opportunity Employer

**Security**  
INDUSTRIAL SUPPLY CO.

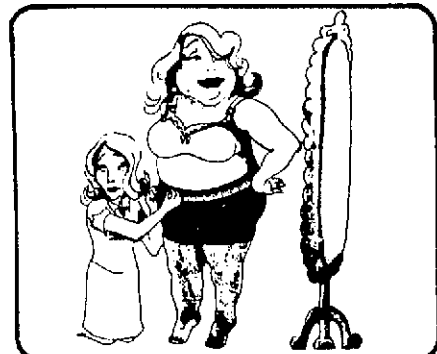


... A NEW  
MODERN PLANT TO FULFILL  
YOUR REQUIREMENTS FOR  
INDUSTRIAL, PIPE, VALVES  
AND FITTINGS

5950 Paramount Blvd. (213) 531-1440  
P.O. Box 5339 (213) 979-1888  
Long Beach, Ca. 90805 Telex: 698145



## Therapeutic Surgical LEOTARDS FOR QUEEN SIZE PROBLEMS



"A Good Looking Leotard You Won't Mind Wearing!"

- Supports Varicose Veins
- Eliminates Custom Made and Costly Waiting
- No Exorbitant Over Charges
- Accommodates up to 34" Thighs

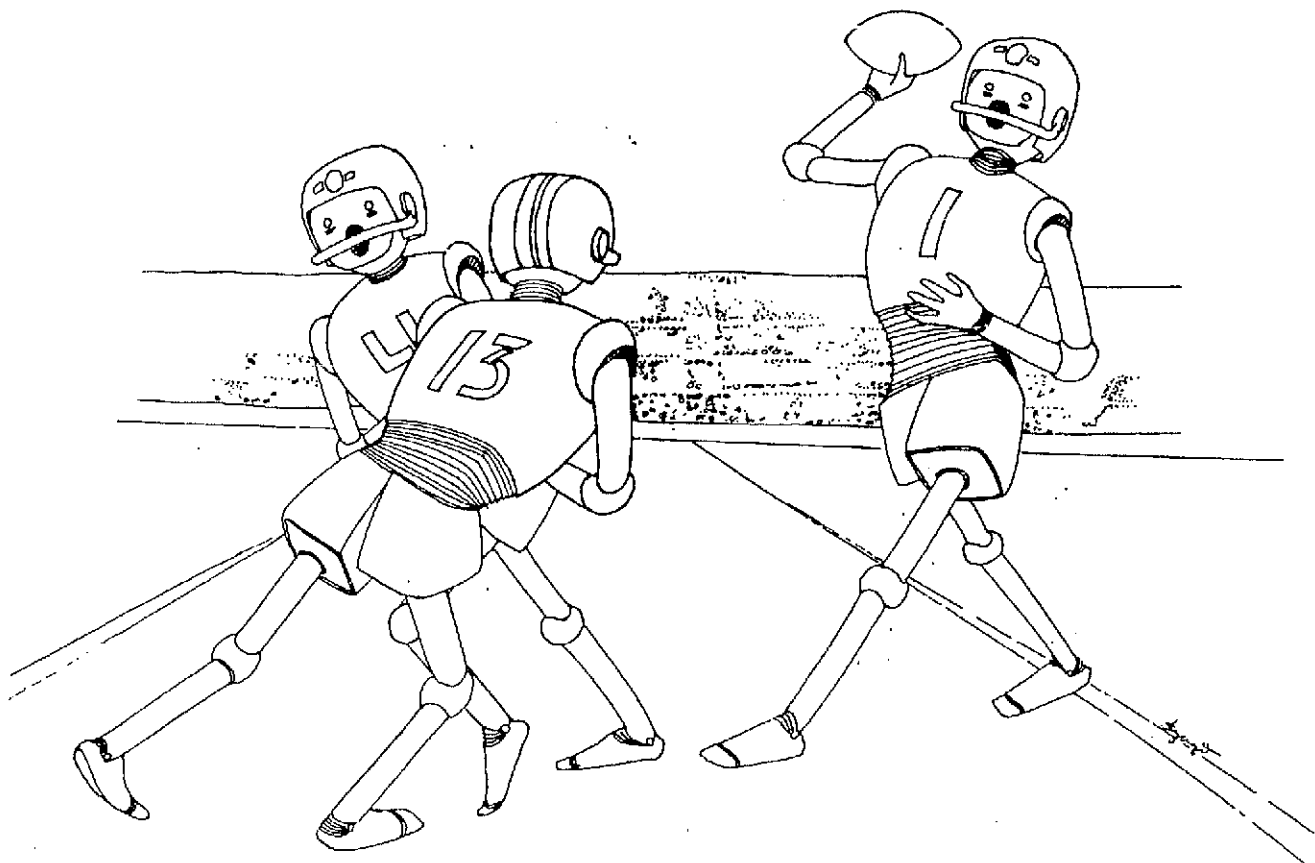
**JOHN A. METZGER CO.**

A Complete Orthopedic Appliance Facility

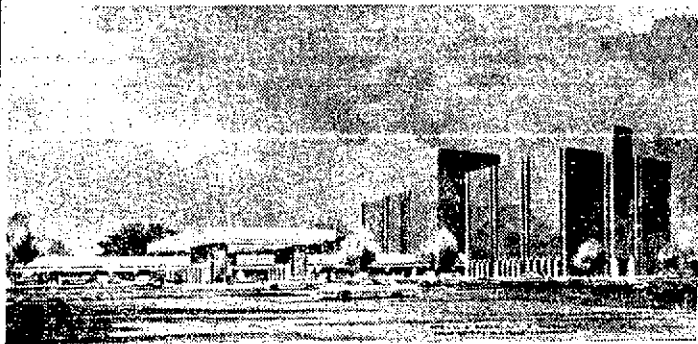


849 PINE AVENUE • LONG BEACH  
Hemlock 2-2987

OPEN MONDAY EVENINGS UNTIL 7 P.M.  
"Established 1929"



## Your Needs Are **PARAMOUNT** To Us . . .

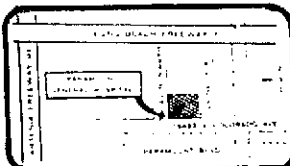


Paramount General Hospital is a 184 bed private acute care general hospital which since its founding in 1971 has served the community with distinction. Our hospital offers specialty services in Cardiology, Cardiac Catheterization, Pulmonary Function, Radiology, Nuclear Medicine, Intensive Care, Coronary Care, Respiratory Therapy, Twenty-four Hour Emergency Care, in addition to Medicine, Surgery, Obstetrics and Pediatrics.

We also serve as one of the Paramedic Base Stations in the Los Angeles County Emergency Services Program. We are an integral part of the community and we are here to serve you.

**PARAMOUNT  
GENERAL  
HOSPITAL**

16453 So. Colorado Ave., Paramount  
Calif. 90723 — (213) 531-3110



# Sports programs changing

By Gary Rausch  
Staff Writer

What will the Long Beach sports scene be like in the year 2007?

It would be all too easy to conjure up competitive sports like those portrayed in some futuristic movies.

There would be Poly and Wilson high schools competing at still half-completed Veterans Stadium for the frisbee football championship. Or how about a boy and girl squaring off for the city's skateboarding obstacle course title?

One could spend the next 30 years dreaming all sorts of outlandish athletic endeavors and still never touch reality.

And that reality is whether or not sports — on any level — will be feasible.

"Everything is based on two factors — monetary and shifts in society," says Len Stewart, athletic director at Jordan High. "Costs are skyrocketing and I don't see how we can look 30 years into the future when we can't even forecast what next year will be like. The burden of financing a school's athletic program is almost impossible right now."

Some educators already foresee only a varsity team in the sports of football and basketball.

Predicts Bill Odell of Millikan: "If that happens, you'll only see the quality player on the varsity. A lot of talented sophomores will be forced onto the varsity before they're ready and other late bloomers will never get a chance."

"We've already done too much to limit the right to participate to the super-gifted athlete," admits Rollie Eilers, Long Beach City College athletic director.

If participation is the key, what are the possibilities of new sports being added?

"Hopefully, we'll see volleyball," says Odell, "and surfing has been brought up, but I don't foresee it."

"There's also racquetball and maybe even skateboarding," suggests Stewart.

"AND YOU'D HAVE to think volleyball would be a natural in Long Beach," Odell adds.

How about soccer? "It wouldn't have the backing of the football coaches, who feel it would

tear their programs down," replies Bill Meyer of Lakewood High.

Eilers disagrees. "I don't think football coaches are going to be the determining factor. Soccer will grow despite resistance."

"There's going to be so much pressure from a great number of people for soccer in the next five years," adds Odell.

With the advent of the Title IX Equal Rights Act, girls' sports have increased at a monumental rate to a level where they are nearly comparable to the boys' — in number of sports offered, if nothing else.

Eilers expects to see balanced programs in the not-too-distant future.

"I'd like to see a more intramural approach, getting back to the way it all began with more people involved."

"It all comes down," says Stewart, "to a question of how much the district is willing to do and how much control it is willing to hand over in exchange for state and federal funds."

"How much can we spend on the individual student? Whatever the

amount, the student body cannot finance it.

"Right now the girls are partially subsidized. Down the road they'll need replacement items and their budgets will double. And I don't mean in 2007 either."

A case in point is a high school in need of a new \$200 springboard for gymnastics. If it doesn't replace the old apparatus, how can it successfully compete with schools that utilize newer models?

Coaches skilled in handling girls' sports are at a premium today.

"There just aren't enough coaches to go around," Stewart says. "Where do we get the money for parttime help?"

"BY 2007 I think the boys and girls will be coached by the same person," predicts Eilers. It won't make any difference whether a man is coaching the team or a woman. It will for economic reasons, though.

Costs of maintaining athletic facilities are escalating as well, right down to the fertilizer on the football field. Then there's the energy crunch. Day football cuts down on the electric bill — and attendance as well.

Meyer believes another projected danger is tumbling school enrollments.

"When the numbers go down, so does revenue and consequently you have to start reducing teams. Prices keep going up and enrollments down; the two don't balance up."

If the trend continues schools may discover the only sure cure is cutting back to as few as only four

sports — two of which make money.

There appears little doubt that by 2007 all the non-contact teams will be comprised of boys and girls. Either that or do away with such sports as golf, tennis, etc.

"It all depends on what the people of the United States want," Meyer continues. "Every four years we get all excited about the Olympics and for the year before everyone gets gung ho on gymnastics and track and field."

Stewart sees an attendant problem.

"There isn't that identity with the school or community any more and the school can no longer rely on a family's entertainment dollar. Our biggest problem is maintaining a good following."

"It's spectator apathy," interjects Eilers. "The public won't support a team unless it wins. Coaches are hired or fired on whether they win."

"NEIGHBORHOODS ARE NOW so transient, whereas once fathers, sons, mothers, daughters, all went to the same schools. You can only sell so much candy and wash so many cars to make ends meet," continues Stewart.

"You cannot cut the costs of athletics. You can knock out the frills — the decals, socks, field phones — but you can't cut the basics, like doctors, ambulances, uniforms."

"If a parent has two or three kids in school, you can't keep raising ticket prices either, and still expect that parent to support your team."

(Turn to Page 39)

## WE'RE INVOLVED IN LONG BEACH

For over 17 years, we have been dedicated to the improvement of health in Long Beach and surrounding communities.

We are a recognized prototype of the Health Maintenance Organization (HMO) which provides doctor, hospital, and preventive care for one monthly fee . . . a leader among HMO's in the health care field.

**WE'RE FHP . . . a healthy choice**

**FHP**  
FAMILY HEALTH PROGRAM



**HEADQUARTERS:**  
2925 N. Palo Verde  
Long Beach, Calif. 90815

Phone:  
(213) 429-2473

## DON'T RISK YOUR CHILD'S LIFE!

## CARSEATS MEAN LOVE . . .

Over 1,000 children under five die each year in car accidents. Children must ride buckled up. An adult lap belt, while better than nothing, is unsatisfactory for a child under the age of four. Their pelvic bone structure is not adequately developed to prevent internal injuries from the belt in a crash. Holding a child — even an infant — on one's lap is no substitute for an adequate restraint system.

The Club also has speakers available to speak to organizations about car safety and child restraints.

The Artesia - Cerritos Junior Woman's Club has prepared Fact Sheets available for distribution on the crash tested devices approved by Consumer Report and Physician's for Automotive Safety. For further information on the types of seats available, contact:

Artesia-Cerritos Junior Woman's Club  
P.O. Box 161  
Artesia, Ca. 90701  
or call 860-8944



This space donated in the public interest by  
**PIONEER HOSPITAL**  
17831 SOUTH PIONEER BOULEVARD,  
ARTESIA, CALIFORNIA 90701  
TELEPHONE: (213) 865-4291  
Fully Accredited by the Joint Commission on Accreditation of Hospitals  
24-Hour Emergency - Basic Medical Emergency Services Physician on Duty

## New custombuilt Zenith hearing aid made only for you.



- Custombuilt for your hearing loss
- Custom built to your ear
- Custombuilt for your comfort

This Zenith in-the-ear aid may help most people who need a hearing aid. Find out if one is right for you. Your satisfaction is assured by Zenith's Consumer Protection Plan.

• 30 Day Money-Back Privilege

(Except for dispensing fee)  
The quality goes in before the name goes on.

**ZENITH**  
HEARING AID  
CENTER

337 PINE AVE.  
DOWNTOWN L.B.  
432-3911



# Our future eating habits

Continued from Page 27

ramer, is a check-approval system requiring only the number of your driver's license — although it speeds things up if you have a check guarantee card from your bank. After filling out a form, you're given a security service card good at any store in the chain that has the equipment.

The customer puts the card into a machine along with a check which may be written for the amount of the groceries you are buying or groceries plus cash. Or cash alone. The check is cleared and the money desired arrives in the few minutes required to electronically check if the customer has misused the system elsewhere.

Few will argue that energy is going to become increasingly short.

And Elsie O. Sanders, consumer services coordinator for Southern California Edison Co., has a few tips on conserving energy in the home and what to expect in the way of new equipment.

Mrs. Sanders predicts that dishwasher manufacturers will go to equipment using less water. New models, she says, will have energy-saver switches. "This means you can turn the dishwasher off after the wash cycle so the dishes can dry by themselves. You can do this yourself but you have to open the door — the switch makes it automatic."

Water heating requires 80 per cent of the energy needed to operate the dishwasher. Drying the dishes takes 8 to 10 per cent and actual dish washing uses up the remaining 10 to 12 per cent.

Mrs. Sanders predicts that a detergent will be developed for the dishwasher that cleans efficiently in water below 140°. Dishwashers now on the market operate at 140° or above and those with the sani-cycle to cut down bacterial growth are set at 150°. Extra heat for the sani-cycle comes from a special heating element in the equipment.

According to Mrs. Sanders, the federal government has not yet set minimum efficiency standards for home appliances. "California will probably come in first. This state already has set energy standards for refrigerators, freezers and air conditioners. The first phase goes into effect in November."

"RANGES, DISHWASHERS, television and laundry equipment will soon follow," she says.

Questioned about the future of self-cleaning electric ovens that operate at 880° during the cleaning cycle, Mrs. Sanders points out that self-cleaning ovens are especially well insulated. "For an average of one cleaning per month, the oven requires only 60 kilowatt hours (KWH) per year. A range with self-cleaning oven requires an average annual total of 1,205 KWH com-

pared to 1,175 KWH for a conventional range."

This amounts to \$50.61 to operate the range with self-cleaning oven as against \$49.35 for the conventional range, for a difference of only \$1.26, she points out.

"The extra good insulation also makes it possible to use less heat for baking in a self-cleaning oven than for the conventional kind and is the biggest reason why self-cleaning equipment compares so well with conventional," explains Mrs. Sanders. "The energy required in the manufacture and transportation of oven cleaners makes self-cleaning ovens look really good."

Don't be deceived, Mrs. Sanders says, about crock pots. "They are not as efficient as a dutch oven on the range. A crock pot is turned on 8 to 12 hours, adding up to 1 KWH per meal — more than is needed for the dutch oven which operates closer to 3 hours."

Refrigerator design is being influenced by California energy standards to be implemented next November, according to the consumer coordinator.

"To be sold in California, the equipment must be efficient. This has resulted in better insulation in the form of foam instead of fiberglass. There are also changes being made in the compressor."

Most new refrigeration comes equipped with an energy-saver switch. This prevents sweating around the door and is done with built-in heaters. Another method of drying up the moisture is to circulate coolant around the door after it is warmed by cooling the food.

But, says Mrs. Sanders, sweating is not critical in California. "It's more important in Miami and Houston where there is so much humidity. Compressor changes are more important to us."

**THOSE IN THE MARKET** for freezers will be interested to know there's a move away from automatic defrost.

Why? "Because," explains Mrs. Sanders, "most freezers are uprights and these are inefficient to start with. Cold air goes to the bottom and it falls out when the door is opened."

"Refrigerators, on the other hand, will remain automatic defrost because the freezing compartment is relatively small. And consumers prefer self-defrost refrigerators."

Predictions for the next decade from the California Dairy Council

are as follows:

There will be fewer, but larger, dairy farms . . . average size will go up from 400 acres to 500 and 90 per cent will be family-owned and operated . . . farm efficiency at the production level will increase about 3 per cent per year . . . milk cows will produce 13 per cent more than at present . . .

Milk will be cooled instantly with heat exchangers and solar power will provide heat . . . automated systems will process manure to reuse fibers and recycle effluent for drinking water and for fertilizer . . . production costs will be out of sight and land values will go up almost every year . . . farm debt will triple, adding up to \$250 billion . . .

Despite a population increase of 15 million households, there will be plenty of milk for all Americans — barring extreme drought or other disaster.

**(EDITOR'S NOTE: Soon to appear on domestic markets will be sterilized milk already successfully tried in other countries, which will keep without refrigeration until it is opened)**

Backpackers will find more variety in freeze-dried foods, according to Karen Green of Irvine, member of the Outdoor Writers Association of America, the National Rifle Association and monthly food columnist for Western Outdoor magazine. She is author of *How to Cook His Goose (And Other Wild Game)* and (soon to be published) *The Great International Noodle Experience*.

"Food for backpackers has already gone from plain steak to shrimp creole. These foods are expensive but backpackers will spend the money because the products are so light."

Mrs. Green predicts there will be more backpackers and fewer trails, more trails requiring passes and more women alone on the trails. More backpackers will require more stores to supply them and she predicts a growing number of stores will be operated by young people.

Besides more freeze-dried foods for backpackers, Mrs. Green sees a trend of freeze-dried hors d'oeuvres and products tailored to the elderly.

**COMMENTING ON GENERAL** food trends is Dorothy Wenck of the Orange County home advisory department, an element in the University of California and U.S. Department of Agriculture (USDA) Cooperative Extension programs.

Mrs. Wenck feels an increase in fat and sugar consumption will continue. But "Milk consumption keeps going down. Egg consumption continues down. There is more eating out and these meals tend to be high in fat and high in protein as in steaks, fries and burgers."

"Part of the reason for the decline in consumption of fruits and vegetables is that restaurants don't feature them, especially the fast-food chains," she says.

Family members sit down together for meals at home less and less and Mrs. Wenck sees no reversal in the trend.

"If we get to the point where we're really pressed for land, I see meat production going down. But the cost would have to really get expensive for consumption to go down. Beef consumption is higher than ever, in spite of the higher prices."

"When sugar prices went up so astronomically two years ago, consumption only decreased by 3 per cent. We'll eat sugar no matter what — we have an ingrained sweet tooth."

Mrs. Wenck sees hope for an increase in vegetable consumption resulting from an increase in microwave ovens which cooks them so well.

She sees a leveling-off in home canning. "It was a fad. For working wives and mothers, canning is no big deal — it takes too much time. When people do it a few times, they find it is no money saver and takes a lot of time."

Surveying several scenes, she sees no large increase in freezing in the future. The obvious lifestyle problem of the overweight won't change — they don't have enough exercise but do have too much food.

The number of Americans suffering with dental caries (cavities) keeps going up and is another major U.S. nutritional problem . . . the energy shortage could have an impact on eating habits . . . energy required for the pumping of water and for running farm equipment could alter the kinds of crops grown . . .

Specialty crops like asparagus could disappear because of growing costs of the hand labor required . . . although, on the other hand, we may have to go back to hand labor for many crops because it uses less fuel.

To meet the demand to cut fuel usage, there is an upsurge of new equipment available. Already out is the single hamburger electric machine. New on the market are the two-holer for making doughnuts and home, and a hot dog cooker that fixes from one to six wieners.

# County split

Continued from Page 29

visor James Hayes whose territory includes the proposed Peninsula and South Bay counties.

**SUGGESTING THAT** regional government might be a more effective way of handling such problems as air pollution, water shortages or county sheriff protection without increasing governmental costs, Hayes added:

"I have serious concern whether we need the many levels of government we (already) have."

But while the main stimulus behind dividing the county is to save tax monies, there also is a strong feeling that separation might improve and upgrade services now regularly provided Southland communities.

Several complaints from proponents of South Bay County allege an indifference by various sheriff's stations to the needs or desires of local communities, specifically in the official approach to handling patrol assignments.

At the moment, however, division of the county has not surfaced as a burning issue for most voters.

But, would be county dividers are feeling pressures as momentum increases.

"To be honest," admits Walker, "I don't feel we have a chance — to be frank — especially with the misinformation coming from the county officials."

Walker insists, however, that the voters' recent rejection of the creation of a county mayor reflects a lack of confidence among the residents in the ability of their county representatives to govern effectively.

According to Walker, the property taxpayers already have ample information to support the South Bay County proposal.

"When they look at their tax bills, that's all the research needed," he says.

"It's time we come to grips with it (mismanagement), since the politicians won't," he adds.

Walker's sermon touches sensitive nerve endings that reach the heart of many property-owners' wallets.

And, there are scores of evangelist Walkers around the county — preaching about the coming of a San Fernando Valley City-County, a San Gabriel County, a Chumash County and a Los Angeles City-County.

In fact, one Walker disciple, John J. Kearney of 2254 Terminal Ave., Long Beach, has initiated an effort to form a Cerritos County that would stretch from that city through Long Beach to Catalina Island.

Kearney, 54, and disabled, claims that his limited income cannot meet the increased property taxes, adding that the new county could reduce taxes by 20 to 40 per cent.

"I'm willing to hang out on the limb because I have nothing to lose except money — which would be lost to taxes anyway," he adds.

Kearney's efforts are still in the early stages; petitions have barely gone into circulation — but there is an air of confidence that the message, outlined in dollars and cents, will attract an attentive ear or two.

Los Angeles County, after all, wasn't built in a day.

IN THIS  
*Year*  
OF  
*Survey*  
77

IT IS  
WITH PRIDE  
THAT WE  
REPRESENT  
THE  
FOLLOWING  
FAMOUS NAME  
HEARING  
AIDS

- ACOUSTICON
- AUDIOVOX
- AUDITONE
- DANOVOX
- FIDELITY
- MAICO
- OMNITONE
- OTICON
- QUALITONE
- SIEMENS
- RADIO EAR
- STARKEY CE
- TELEX
- VICON
- WIDEX

"At Sensible Prices"  
Cords, Batteries,  
Accessories,  
and Repairs  
for All Makes.

OPEN  
MONDAY THRU SATURDAY  
9:30 to 5:30 PM

**CONES**  
L.B. HEARING  
AID  
SPECIALISTS  
(Formerly Whitehead  
Acousticon)

207 E. 4TH ST., L.B.  
432-8961

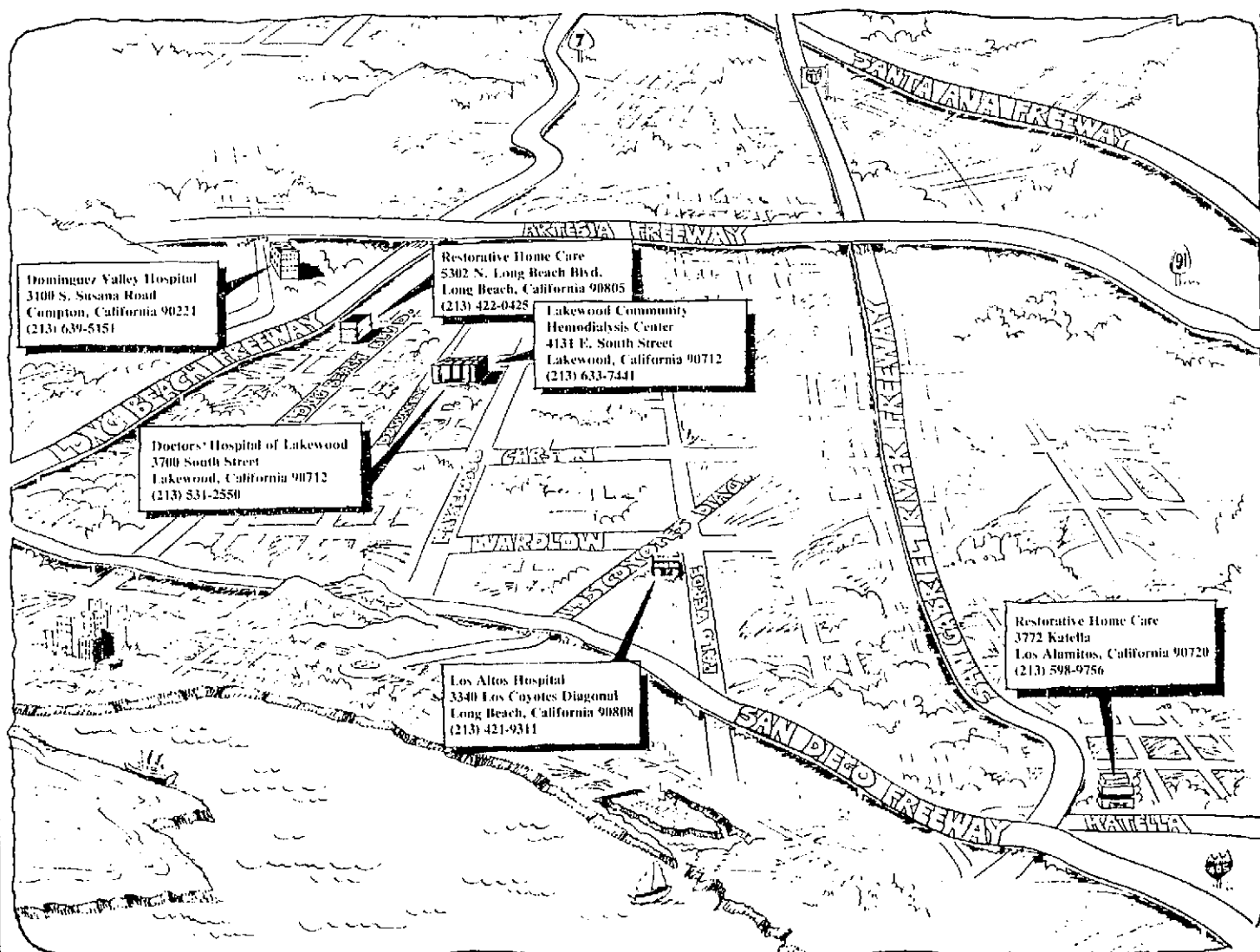
# Growing with the Community

Our fully-accredited health care facilities are part of a progressive team of health specialists, concerned not only about keeping pace with modern medicine, but also about meeting the specific health care needs of our community.

Dominguez Valley Hospital, Doctors' Hospital of Lakewood and Los Altos Hospital continue to add new and advanced equipment and services, such as new diagnostic equipment and surgical facilities. Lakewood Community Hemodialysis Center has made it possible for those suffering from end stage renal disease to get their ongoing treatments closer to home. Restorative Home Care, with three offices, has extended health care services to numerous patients discharged from the hospital to recuperate at home.

We also are concerned with the progress of health care as an effective, cost-conscious industry. As subsidiaries of National Medical Enterprises, Inc., our operations stress efficiency and good management, which benefit patients in the form of cost control. As employers of some 1300 people and as taxpaying enterprises, our facilities are a considerable economic resource for the community.

Our goal is to be an integral part of the community—to grow with the community so that we can offer help when it's needed and where it's needed. The community's health is our prime concern. It always will be.



THE LONG BEACH  
MEDICAL ASSOCIATION  
432-3971

The vast majority of students who study medicine, do so with a feeling of dedication to help their fellow man.

These medical students eventually become mature physicians and practice in the community. They continue to have that same feeling of dedication, and great sense of responsibility for the welfare of their patients.

We appreciate the polls which show us on top of the list of the most trusted profession, and the most respected profession. We truly try to be worthy of that honor.

Society has become more complex and it is changing. The horse and buggy doctor has disappeared, and we are in an age of great technological advance in medicine. Nevertheless, we still want that traditional doctor-patient relationship to survive, because it is in both our interests to do so.

We can help solve our common problems by working together — patient and doctor — and by communicating with each other.

Those medical students and those practicing physicians believe in you, and hope that you believe in us.



# With her first—and only—World's Fair L.B. tootles a path toward big time



Moorish architectural theme clearly is apparent in view, above, of Exposition's main mall. Aerial photo at right shows fairgrounds nestled on flat lowlands between 6th and 7th Streets — the present site of Procter & Gamble plant. Unidentified civic booster, above, right, proudly poses alongside official emblem of city's Pacific Southwest Exposition of 1928.

All pictures on this page courtesy Security-Pacific National Bank historical archives

**Editor's Note:** The late Everett "Ev" Hosking was a veteran Long Beach newsman who loved this city, his hometown. In the final months preceding his death in 1972, Ev, who knew full well what was in store for him, raced that fate to complete a sprightly, anecdotal history of this city. Here, then, is a brief excerpt from his book. The Long Beach Historical Society proposes to publish it later.

From Chapter IX — "The Second Boom"

By Ev Hosking

Long Beach literally was tooted into the big time on July 27, 1928.

Exactly at noon that day every whistle, siren, bell and automobile horn in the community sounded to welcome California Gov. C.C. Young and his party who journeyed south to officially open the city's Pacific Southwest Exposition.

On a formerly lonely sandspit near Harbor Channel 2, just a lick and a pass from the Queen Mary's present berth, Long Beach very nearly performed a miracle. Staged there was "The Great Exposition," as it was known to hometowners, the biggest exposition the Southland yet had seen.

Hailed as the greatest tourist attraction of 1928, nearly two million people

On opening night, famed film star Gloria Swanson touched a button and flooded the buildings with light. A special guest of honor was James Warner, radio operator aboard the "Southern Cross," a plane flown only three weeks earlier from Oakland to Australia to set a new over-water long-distance flight record.

Hailed as the site of "a fabulous city of Moorish splendor" by commentators and ordinary visitors alike, a once-bleak sandspit in Long Beach Harbor was concealed completely by a garden of great beauty.

CENTRAL TO the exhibition was a large quadrangle. Around it were grouped various exhibition

Offered in the amusement zone were most of the "entertainments" popularized at San Diego, St. Louis, Chicago and other major expositions of earlier years. It also boasted an open air theater seating 15,000 persons.

What was said to be the largest dining hall ever built to that time at a major exposition was set up in Long Beach to accommodate a thousand persons at any given time.

**NOT EVERY** amusement cost money, either. Some of the free offerings were a Wild West show, cars which somersaulted in the air and a girl, her bathing suit ablaze, diving 60 feet into a tank of water.

At a special ceremony a young Army Air Corps pilot, Lt. Arthur Goebel, received the Distinguished Flying Cross for setting a transcontinental non-stop speed record. On that flight he carried greetings from Long Beach to Mayor Jimmy Walker of New York City.

The hero of a 1927 solo flight from New York to Paris, Col. Charles Augustus Lindbergh, dropped in unannounced one evening and like other citizen, bought a ticket and toured the fair. "Lucky Lindy" spent an hour at the aviation exhibit.

On what officially was "Mme. Ernestine Schumann-Heink day" at the exposition, the renowned operatic singer performed for adoring crowds.

Author Upton Sinclair — his "end poverty in California" program still nearly five years in the future — wandered through the grounds one day — and reportedly was surprised to find that some fellow fairgoers recognized a famous writer.

And the heart of the young went soaring when "It Girl" Clara Bow, she of the roan-hued hair, came down from Hollywood to dedicate a new-style night coach. She, too, stayed to wander through the fair buildings and generally enjoy herself.

The Press-Telegram provided an impromptu newsroom complete with teletype machines and high-speed flatbed press to publish a daily newspaper for exposition visitors.

Predicted Oscar Hauge, then Long Beach's mayor:

"These buildings will disappear, but the influence of this exposition will

Continued Page 40



## Bellwood General Hospital



"20 Years of Service to the Community"

New Community Cancer Center Fully Equipped I.C.U. and C.C.U. Department Physical Therapy & Chemotherapy Dept. Modern Pharmacy Located in the Hospital.

10250 E. Artesia Blvd., Bellflower  
PHONE 866-9028

— including Herbert Hoover, the man who would be elected President of the United States that fall — visited the Exposition. Many rode Pacific Electric Co. "Big Red Cars" running over tracks laid specially and directly to the fairgrounds.

Costs, for that pre-inflationary, sound-dollar era, were enormous.

Spread across 60 acres the huge display represented a construction cost to the city of about \$500,000. And newspapers of the day estimated that 28 participating nations spent between \$12 million and \$15 million on their displays and exhibits.

In addition to the 28 nations, there were exhibitions from virtually all the Western States.

Continuing from July 27 through Sept. 3, the exposition was financially self-sustaining and every building — each keyed to a Moorish architectural theme — was ready for opening on the first day.

And San Salvador, Argentina, Latvia, Uruguay, Panama, Colombia, Bolivia, Costa Rica, Peru, Switzerland, the Philippines, Cuba, Sweden.

Outside the Quad and sited on the north and west sides was an 8,000-seat stadium equipped with a 70 x 140 ft. stage, an athletic field with room for 5,000 spectators and a large amusement zone.

In maintaining the Moorish atmosphere, various points throughout the grounds were used as "market places" or "bazaars," with tradesmen dressed in the costumes of North Africa.

The Fine Arts Building housed exhibits valued at over \$1 million. And rare rugs and tapestries from Persia were priced at about \$500,000.

## Sharing Happiness and Joy Is The THE BRYMAN STORY



### Be a Bryman Graduate

And Share Your Knowledge With Those in Need  
These Careers Can Be Yours in Less Than a Year!

**MEDICAL ASSISTING**

Assist the doctor in the office with clinical and laboratory procedure

**DENTAL ASSISTING**

An exciting career assisting with dental specialties

**MEDICAL OFFICE MANAGER**

Variety of health careers. The total management of administrative activities.

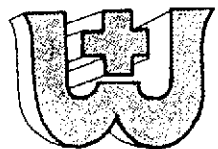
Enrich Your Life Through Service . . . . . Call Now 426-8388

**CLASSES STARTING JULY 25TH**

**THE BRYMAN SCHOOL**  
3633 LONG BEACH BLVD., L.B. 90807

PLEASE SEND ME YOUR FREE BOOKLET  
"LEARNING TO WORK IN A DOCTOR'S WORLD"

Name \_\_\_\_\_ Age \_\_\_\_\_ Phone \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_



## Woodruff Community Hospital

Our 99 bed hospital is fully accredited by the Joint Commission on Accreditation of Hospitals and the California Medical Association and offers services in Intensive Care, Coronary Care, Surgery, Radiology, Nuclear Medicine, Cardio-Pulmonary, Laboratory, Physical Therapy and 24 hour Emergency Services.

Our goal is to deliver quality medical care to the community with the highest possible degree of personal service.

3800 WOODRUFF AVENUE, LONG BEACH, CALIFORNIA 90806/PHONE: (213) 421-8241

Subsidiary of Belvue Enterprises, Inc.

## Long Beach Neuropsychiatric Institute



The newest concepts in dealing with complex psychiatric diagnostic and treatment problems.

A private psychiatric hospital which offers a full range of treatment modalities for all ages, including an accredited elementary and high school; inpatient; outpatient and day-care service. Contact Services are funded by Short-Doyle Plan of the County of Los Angeles. The hospital provides a free evaluation and referral visit as a Community Service.

6060 Paramount Blvd., Long Beach 90805  
Phone (213) 634-9102



# Political fable

(From Page 32)

going up and unemployment goes up. Hayden started his torturous course in public life as one of the authors of the platform creating SDS, Students for a Democratic Society. He was prosecuted by the government for his antiwar activities.

Dan Blackburn, writing in the "California Journal," noting the SDS roots of Hayden and others in his CED cadre, characterizes

America's middle class . . . keenly perceives the descent and . . . will not tolerate further injury

CED's recent statewide conference in Santa Barbara as "the evolution of a political movement that has been working its way toward the surface for many years."

Hayden suggested that those battle-scarred Santa Barbara conferees "are now in a position, not simply to protest from the outside, but to actually start carrying out some changes from the inside."

His own "inside" position is in the Democratic party but there has to be a voice, he says, "that's not just the traditional parties."

The conference's resolution on its main theme: "The control of

our economy by giant monopoly corporations must end."

**IT ADVOCATES PUBLIC** representatives on corporation boards, corporate disclosure of internal decision-making processes affecting the public, disclosure statements on finance and on the social impact of corporate decisions.

CED wants a fair practices commission to monitor compliance. It wants a "corporate responsibility act," including assignment of a fixed percentage of corporate income for meeting community responsibilities, including cleaning the environment. Also on the list are a requirement for "community impact statements," for example, in the case of a factory closing and relocating outside the U.S., and the imposition of strict limits on corporate campaign contributions.

Farm labor hero Cesar Chavez backed Hayden's Senate run but was dubious that the campaign would be the basis for the "movement" that Hayden envisioned. But Chavez addressed the Santa Barbara conference, apparently convinced that Hayden was right and that his was not just another one-shot campaign and then oblivion.

Somebody else was watching. The Los Angeles Times reported that a Bank of America senior public affairs analyst, Fletcher C. Chan of San Francisco, was an observer at the conference.

Chan "strongly suggested that the activities of the CED be closely monitored during the coming year for any possible future impact" and suggested further that "bankers should make themselves aware of

this hostility (to big business) to determine how to defuse it."

Chan said, according to the Times, that if Hayden's CED succeeds in putting the coalition together, "it will have a major impact" in Democratic politics.

Hayden presses the question. Are the corporate giants, the monopolies, the utilities participating in our austerity? Or are they merely getting a rate hike or a few cents more a gallon to keep their

There are a thousand trifles, a thousand outrages that must now loom billboard size in the consciousness of Middle Class Man

business-as-usual and leave the sacrificing to the rest of us?

**ANOTHER DISCREDITED** prophet of the Left, Dr. Benjamin Spock, had his own ironic reading of the American Dream. The American caught in that fancy, he suggested, would rather be poor and cling to the fancy of making a million than have a substantial annual income now.

As more and more dreamers apprehend the staggering odds

against "making it" today, the dream may metamorphose quickly into "I'm as mad as hell, etc."

This fall from innocence has already occurred among many old people spending their retirement years in obligatory and permanently lowered expectations. It is occurring among more and more young people as they view their house on the hill (on the block?) priced at \$80,000 or \$100,000.

In their clutch for remedy it may well be that they will reach for machinery already in place. Hayden's is.

Possibly the only other machinery in place, or at least abuilding, is that of conservative Ronald Reagan. A third party aura surrounds him too, but he has opted — to date — to work within the Republican party.

Reagan has made plausible contention that a majority — sometimes silent — exists and can be marshaled to his conservative credo.

Hayden and the principal speakers at his statewide conference stressed that no new majority can prevail without the poor and Reagan walks with the figurative kings of American life and may have lost the common touch.

Although the choice for deliverance from America's systemic ills may devolve to Reagan's white Arab or Hayden's dapple gray cayuse, the verdict would be immeminently presidential only in Reagan's case. Hayden's ascendancy, to continue this Wild West scenario, would be as posse chief.

While both are users of their respective parties they are really usurpers who want to squeeze the

profligate clay of those parties through their own idealistic molds.

Thus Reagan is no closer to the Republican party than Hayden is to the Democratic. And in their departures, each in his radical way, they sometimes converge on delineations of problems but never on solutions.

They show overlapping impatience, their political geomet-

The success of Hayden's grass-roots coalition hangs on a premise that a new social order is inevitable

rics occasionally becoming tangent, occasionally congruent.

**TO WIT, REAGAN'S** recent badgering of big business for taking big government assistance, for making larger campaign contributions to Democrats than to Republicans. Sen. Paul Laxalt, R-Nev., a Reagan champion, told the GOP recently to "thumb your nose at big business. You can't count on this sector — at least right now — to represent the free enterprise system and the things you believe in."

Reagan, Hayden. These horsemen may be depending upon

a couple of Middle Class and poor motivators. One says Middle Class Man harbors an unadmitted compulsion to place political trust in his "betters," i.e., if you want a good life, elect the man who owns one.

The other motivation is to seek leaders born more to the denim than the purple.

Reagan says extreme taxation, excessive controls, oppressive government competition with business, galloping inflation, frustrated minorities and forgotten minorities are not the products of free enterprise.

Hayden seems to be suggesting that some of these misfortunes are at least the byproducts of the effort of free enterprise, flawed by its real-life application in a greedy world.

With Hayden's CED (Campaign for Economic Democracy) and Reagan's CFTR (Citizens for the Republic), both are playing nucleus politics, each confident his cadre, whether through fission, fusion or agglomeration, will become tomorrow's wildfire.

Reagan's reach for the majority has its ground zero in the GOP because, he notes, it contains the biggest single grouping of conservatives. Hayden counts down in the Democratic party which, he points out, has the biggest bloc of the poor and Third World minorities.

Hayden and the principal speakers at his statewide conference stressed that no new majority can prevail without the poor and, by implication, stranded Reagan as the man who walks with the figurative kings of American life and who may have lost the common touch.

## Sports programs to change by A.D. 2000

(From Page 36)

"That's right," echoes Eilerts. "We won't be able to depend on revenue funded by the total community. We can't rely on the property owner and — hopefully — not on the government."

Are there any answers? "We'll have to see a shift soon," says Stewart. "It might be going to clubs with fees or dues in combination with city or district aid. Or allow student bodies a tax exemption. After all a 6 per cent sales tax is 6 per cent of the budget."

"Whatever, the question

remains: Is athletics part of education?"

Stewart answers his

own question. "I think so. Kids want to compete on a team as much as kids

want to play in the band." Odell says he doesn't see a solution now, "but I

hope we'll have the insight to see one soon. All we can do is reexamine and try to go back to where we once were."

"I don't see this continued economic chaos," reasons Eilerts. "I see a distribution, of us regaining some sanity. Maybe 30 years from now the score won't be so important."

"I see a lot of evil in sports. We've lost the mark and taken the fun out of sports. We've got to place less emphasis on winning and more on enjoying sports."

Concludes Meyer, "The picture doesn't look too good."

## World's Fair

From Page 38

remain with us always." His judgment was proved both right and wrong by history.

A spirit of community uplift generated by the fair remained an active force in Long Beach for many years — proving the first half of Hauge's statement.

But the buildings didn't

quite disappear when the fair closed. There are still two standing and in use today: one on San Francisco Street which contained the Spanish and Iberian displays now used by the city Public Service Department; the other is a smaller structure turned into storage space at 1220 W. 9th St.

Primarily, the Pacific Southwest Exposition

catapulted the city from a passive position as a "tourist host" into a city aggressively determined to go forth and attract tourist business here.

The next step forward would be a Municipal Auditorium — one that would put all other such public places in the background. At least that was the intention of the City of Long Beach.



In all the world, could you find a nicer place to live than **Leisure World?**

**Don't pay rent!** Enjoy your own Garden Apartment at Seal Beach Leisure World. One low monthly payment covers principal, interest, mortgage insurance, exterior maintenance and recreational facilities. Our residents are provided with:

Social and recreational advantages  
Constant Security service  
Local medical care  
Complete shopping center  
Modern bus facility

Join the thousands who have found a secure and enjoyable life here.



Phone today for information:  
**(213) 598-1388**  
or visit sales offices at  
1901 Golden Rain Road  
Seal Beach, CA 90740



**J. L. MOYER CO., Realtors**

## the FIRST STORE in the SHORE

CORNER 2nd St. and NIETO

**EGYPTIAN PHARMACY**  
AS IT WAS: 1931

For 51 years (four generations) we have consistently maintained service, quality and the lowest prices possible. We thank all the fine people who have shopped Egyptian Pharmacy and those who will shop us in the future. We will continue to maintain our high standards to the best of our ability.



THANKS

5128 east 2nd st., BELMONT SHORE  
Phone 433-0456  
FREE PARKING

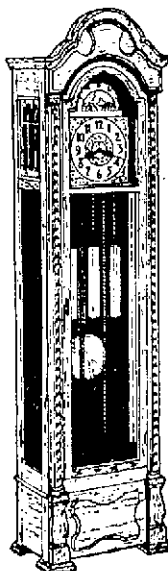


CALIFORNIA TIME SERVICE  
10:24  
**CLOCKS**  
SPECIALISTS  
IN THE WORLD  
OF TIME



CLOCK WAREHOUSE SHOWROOM  
TWO NEW ADDITIONS TO OUR LONG BEACH SKYLINE

LONG BEACH CITY MALL



The warm elegance of ash solids and veneers enhances the beauty of this clock with triple chime movement and moving moon dial. 74 1/2" tall.  
**\$820 Value**

WAREHOUSE PRICE

**\$599**



Case of rich cherry solids and veneers. Triple chime movement with moving moon dial. 74" tall.  
**\$864 Value**

WAREHOUSE PRICE

**\$699**

ALL ITEMS LIMITED TO STOCK ON HAND

ANNIVERSARY CLOCKS

DIRECT FROM THE BLACK FOREST OF GERMANY  
Glass dome covered, brass finish with flowers on delicate dial.

400 DAY KEYWIND MOVEMENT

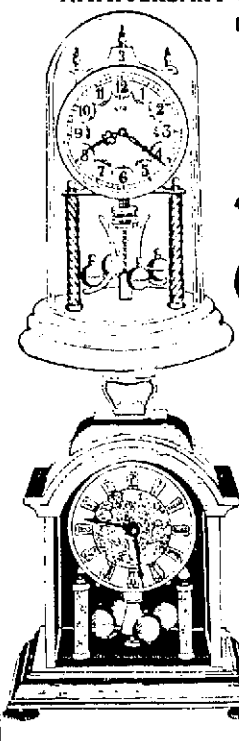
**\$39<sup>95</sup>**

BATTERY OPERATED  
**\$49<sup>95</sup>**

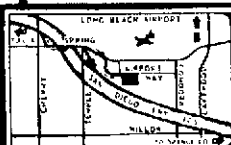
An unusual design in anniversary clocks. Case of oak or walnut and brass. Runs one year on a single battery. No delicate handling necessary.  
**\$164.95 Value**

WAREHOUSE PRICE

**\$119<sup>95</sup>**



LOOK FOR OUR FREEWAY SIGN!



San Diego Freeway South Take Cherry North Offramp Turn Left on Spring

San Diego Freeway North Take Cherry South Offramp Turn Right on Spring

**CALIFORNIA TIME SERVICE**

(213) 595-5411 or (714) 826-2730

"SPECIALISTS IN THE WORLD OF TIME"  
3210 AIRPORT WAY LONG BEACH

IT'S WORTH THE DRIVE!



# Continuing Southland water crisis

(From Page 30)

that much faster, and this will hasten exhaustion. In the long run there will be only one thing for Long Beach to do if it hopes to continue to grow, and that is to bring in water from the outside."

"Up to 1919 we were still obtaining large flowing wells on the Hellman Ranch. All of them now are pumping from below the surface. In all wells in Southern California, the water level is receding at an alarming rate."

"Today there is not a flowing well in the Long Beach area. Some that had strong flow a few years ago have since been abandoned. All others are being pumped, some from great depth and nearly all of them from below sea level."

"I know of one group of four wells that in 1915 were furnishing enough water to supply the entire city of Long Beach as it is today. Now the four of them cannot produce one-tenth of our present need, and with continued depletion in every section of the field there is nothing to do but to seek new sources outside this basin."

Long Beach and other Southland cities began to reach outward besides downward for more water.

They joined a consortium of Southland water agencies in the 1930s called the Metropolitan Water District (MWD), which built an aqueduct across the desert to pump in Colorado River water. The water began flowing 10 years later, just in time for the wartime boom.

MWD didn't move as crassly as Los Angeles' Department of Water and Power, which built an earlier aqueduct to Owens Valley to get the water it needed. The water greed — or need, some would say — of Los Angeles left Owens Valley more parched and less farmable than its settlers had found it.

Throughout the Depression and the war years, Southern California was reaching ever further to quench its thirst and stoke its growth. That water brought enormous economic gains in the 30 years after World War II but left that growth vulnerable to future shortages.

THERE WAS another little problem that local water officials had to solve before they could relax.

Long Beach water stank.

It looked bad, too.

One writer in 1950 asked rhetorically:

"Ever turn up your toes after tasting Long Beach water, hesitate to take a bath because of its color or feel like clamping a clothespin on your nose because of its smell?"

Oldtimers say it was sometimes tinted yellow, sometimes light brown.

It smelled like, well, rotten eggs — hydrogen sulfide.

But technology can deal with smell and color. A million dollar water treatment plant made local water attractive again.

Harder to deal with was what could be considered the Southland's third water crisis.

Just as Long Beach and Los Angeles could reach out and take other people's water, so other people could take Long Beach's water.

It was the San Gabriel Valley and other inland areas that took from Long Beach.

Long Beach, after all, was the last stop on the underground aquifers that carry mountain water to the sea. The San Gabriel Valley, upstream so to speak, was also the location of an "immense population center" that nature had failed to foresee.

With everyone pumping more water to meet the needs of the great postwar building boom — even with the Colorado River Aqueduct pumps going night and day — Long Beach's groundwater level was still falling rapidly.

Not surprisingly, the more water that technology made available, the more the demand for water rose. The more water, the more growth. The more growth, the more need for water.

By 1961, a typical well in Stearns Park had to be pumped at a depth of 130 feet. The water table had sunk so low that salt water from the ocean was beginning to creep into the wells.

Brennan Thomas, a former water department manager, recalled once how there were so many freshwater springs offshore at the turn of the century that sailors could dip fresh water from the sea.

The situation was now reversed. Salt water was being pumped up in local wells.

The answer was to take San Gabriel Valley to court — much as Owens Valley later took Los Angeles to court — and win a 1963 judgment putting limits on how much each city could pump.

Injection wells were drilled at several spots along the coast to keep salt water from creeping inland.

Having reached as far east for water as was possible, the Southland looked north for still more. The State Water Project was planned to bring northern water over the Tehachapies.

Once again technology triumphed — at least temporarily — over nature.

Clyde Moore, water department manager, said in 1974 that existing facilities of the water department would meet local needs "well into the 21st Century."

Howard H. Hawkins, MWD board chairman, said just last March — when rationing was already in effect in Northern California — that "we're not short of water

in Southern California and we don't expect to be short in the coming year."

There was plenty of water for all. Children frolicked in sprinklers. Everyone lived happily ever after.

Until April, when MWD directors were told by their staff that Southern California would face the most serious water crisis in its history unless water users promptly curtailed consumption.

It took only two years of extreme drought, this year and last, to make water managers humble and water users cautious. A weather culprit called the Pacific High shunted the rain and snow that feeds California's faucets far to the north, dumping it on unhappy places like Buffalo, N. Y.

The West began to dry up. And a number of separate, if related, events began occurring:

• **THE STATE WATER PROJECT**, the aqueduct system designed to bring the Southland all the water it would need until at least 1990, was shut down so that parched and water-rationed northerners could use what little water was available.

• **LOS ANGELES' GREED** came home to roost as low Sierra runoff reduced its Owens Valley sources and the valley began winning cases in court that restricted how much groundwater Los Angeles could take.

• **THIS THREW LOS ANGELES** increasingly on Colorado River water from the MWD, which is running its pumps at full capacity to try to get as much water as possible into Southland reservoirs before estimated demand can exceed supply later this summer.

Groundwater levels in Long Beach and other Southland cities are dropping again as water agencies pump more to use less from the Colorado River.

Los Angeles imposed mandatory 10 per cent water

cuts on its residents July 1. For Long Beach, the 10 per cent goal is still voluntary.

• **WHILE 10 PER CENT** conservation will probably get the Southland through this summer, half the MWD's allocation of Colorado River water will be cut off if Arizona finishes its aqueduct system in the next decade.

While finally urging conservation, water planners have elaborate schemes for more dams and canals that would bring additional water from Northern California to the south.

But many northerners aren't happy about that. They accuse southerners of trying to steal their water. And unless the weather changes, there won't be much northern water to steal, anyway.

Is the answer reclaiming ocean water? Desalinated water costs seven times present sources.

Water from further north or further east? There are no plans on the drawing board to build aqueducts to British Columbia. Someone did suggest that the MWD pack snow in boxcars and ship it from Buffalo.

Water officials may have to get into Hopi rain dances unless the Pacific High stays away this winter.

Although a UC-Berkeley study predicts more-than-average rainfall next winter, which would go along way in alleviating the drought, long-range weather cycles indicate more dry years.

Will Southern California — which has stretched its water lifelines down, north and east — find it has finally reached the limit? Will tough conservation measures at last be put in force? There will be answers to those questions within the next few years.

Long Beach's 1977 water problem — the fourth in its short history — is a western United States water problem this time.

This time it will take more than a J. B. Proctor or another aqueduct system to solve it.

## AIR MOTION

### TRANSFORMER BOOKSHELF LOUD SPEAKER




The compact new am-10b is equipped with the Hell air-motion transformer midrange/high frequency system and with a new 10" (25.40 cm) vacuum-formed Bextrene woofer. This material is characterized by greatly reduced breakup, low material resonance, excellent linearity and little noticeable coloration. The system's ported walnut veneer cabinet measures 24" H x 14" W x 14" D.

**SCOTT AUDIO CORP.**  
266 ALAMITOS, LONG BEACH  
Hours: 8:30 to 5:30 — Mon. thru Sat.  
Phone: 437-8629 or 436-1452  
BankAmericard • Master Charge

## SALUTING THE "WHEELS" OF PROGRESS

### THE LEADING AUTOMOTIVE RELATED BUSINESSES OF METROPOLITAN LONG BEACH

**SERVICE YOU CAN ALWAYS DEPEND ON — OUR 20th YEAR!**

**TRANSMISSIONS OUR SPECIALTY**

**TRANS. REBUILDING**

Includes: Labor, Fluid, Parts, Necessary From

**\$179<sup>95</sup>**

TRANSMISSION MUST BE REBUILDABLE

**TRANSMISSION RESEAL**

Inc. service, adjusting, labor, seals, gasket, fluid, filter & modulator (where applicable)

**79<sup>95</sup>**

**TRANSMISSION SERVICE**

Annual Trans Tune-Up Incl. Labor, Fluid, Pan Gasket, Adjustments, Inspection, Cleanings, New Filter.

**24<sup>95</sup>**

For Chev's, Fords, Chrysler, G.M. and American Motors. Slightly higher on Corvettes, Torosados, Eldorados.

**ejl** Honesty, Integrity, Quality & Savings since 1958.

**Eldon J. Lind** TRANSMISSIONS AND ENGINES  
2800 E. PACIFIC COAST HWY., Long Beach (213) 439-0231

Since 1911

**Richardson**

**TIRE**

FEATURES 3 NATIONALLY FAMOUS TIRE NAMES AT DISCOUNT PRICES

★ MICHELIN ★ KELLY SPRINGFIELD ★ CONTINENTAL

CALL FOR OUR DISCOUNT PRICE — BEFORE YOU BUY!

500 E. ANAHEIM ST. — 436-9681

**Autolite Spark Plugs**

**79<sup>c</sup>** Ea.

Resistors . . . 99<sup>c</sup> Ea.

Self-cleaning power tip design pioneered by Autolite. Features tough nickel-chrome electrodes for longer life.

**CIRCLE AUTO SUPPLY**

4616 Los Coyotes Diag., Long Beach

(All Traffic Circle) **597-8483** Open Daily 8:30-8:00 Sat. 10-6 Sun. 9-4

**Motorcraft OIL FILTERS**

As Low As **249**

oil filters trap unwanted dirt and sludge. The Motorcraft FL-1 oil filter traps twice the dirt, lasts nearly 3 times longer than the three leading paper filters (AC, Purolator and Fram). Protect your car's engine. Tested tough in Alaska!

**SPARKS BROS. AUTO SUPPLY**

3401 E. ANAHEIM at Redondo Long Beach • 597-7763

Fits Most Chrysler & Ford Products  
OPEN 7 DAYS

**AIR-CONDITIONING SERVICE**

**BEAT THE HEAT! SAVE \$8.00**

**\$14**

Get ready for those sweltering hot summer days now, and save in the process. Includes complete checkup, freon, oil, belts where necessary. Reg. Price \$22.00. Coupon good thru July 29. Vans slightly higher!

**DON & HAROLD'S GARAGE** Doing A Better Job for Over 32 Years SAME LOCATION SINCE 1944

3925 E. Broadway • Long Beach 438-4930 • BankAmericard & Master Charge

**EXPERT AUTO-TUNE**

(Most Foreign and American Cars)

Keep that \$10 in your wallet!

We will tune up your car and deduct \$10 from our normal tune-up price. Please bring this adv. or mention it. Good Thru July 29

**DON & HAROLD'S GARAGE** Doing A Better Job for Over 32 Years SAME LOCATION SINCE 1944

3925 E. Broadway Long Beach 438-4930 BankAmericard & Master Charge

**TIRES FOR YOUR IMPORT**

Datsun—Toyota—V.W. etc.

ALL FIRST QUALITY!

560x15 560-12 560-12 520-13 560-13 615-13 560-14 600-15 685-15

**\$18**

LIMITED OFFER — WHILE QUANTITIES LAST!

**HELLER TIRE CO.**

2519 LONG BEACH BLVD. LONG BEACH 424-8691

HOURS: 8 A.M. - 6 P.M. Thurs. & Fri. Sat. 'til 4 P.M.

**DON'T TAKE A CHANCE ON YOUR CAR GOING DOWN!**

We'll arc your shoes  
We'll grind your drums  
Machine shop now open!

**MODERN AUTO PARTS**

6250 PARAMOUNT BLVD. 428-4661

• NORTH LONG BEACH • WHOLESALE • RETAIL • FOREIGN & DOMESTIC

**WIN \$100.00 OR MORE**

**PARKS TEXACO**

**LUCKY LICENSE CONTEST**

Do you have the lucky license? Drive in to your nearest Parks Texaco in Long Beach & Lakewood for complete details. No obligation — Weekly Cash Prize — To winning participant. Drawing held every Wednesday. Lakewood & Long Beach locations only. Must have valid driver's license & be 16 years of age. Fill-up with the man who wears the star.

**TRANSMISSION REPAIR**

**CLUTCH JOB** Parts & Labor **\$125**

Automatics • Standards • Clutches • 4 WHEEL DRIVE REPAIR

All domestic cars, pickup trucks, vans, and most imports. Complete rear end repair. FREE ROAD TEST & ESTIMATE

**CLUTCH & GEAR SPECIALISTS**

9817 Park St., Bellflower 925-0028  
8 years same location and owner

**LONG BEACH MUFFLER**

3880 E. ANAHEIM • LONG BEACH (Between Ximeno & Redondo Ave.'s)

DOMESTIC & FOREIGN CARS DUAL EXHAUSTS

ALSO: COMPLETE TUNE-UP SERVICE

**434-2086**

IN DOWNTOWN LONG BEACH SINCE 1941

9-PC. CORNER GROUP



**\$169**

Seats 6  
Sleeps 2  
Reg. \$200  
SAVE \$40

5-PC. DINETTE SET



**\$69**

with laminated table top and 4 vinyl upholstered chairs. Regular \$89. SAVE \$20

5 PC. BEDROOM SET



**\$329**

Your choice  
Herculan  
Reg. \$249  
Save \$20

5-DR. CHEST



**\$29**

All wood  
walnut  
finish,  
no-mar  
top  
Reg. \$59  
SAVE \$30

**Long Beach Furniture**

Long Beach Boulevard at 96th in Downtown Long Beach

OPEN DAILY 10-6  
FRIDAY 10-9  
SUNDAY 12-5







HOME SERVICES

**ROACHES**

BE YOUR OWN EXTERMINATOR

 1 Quart 1 Gallon

**KENTOX \$275 \$800**

Free Delivery Incl Tax Incl Tax

Monthly pest service for commercial accounts  
if you prefer our trained men -- 3 month guarantee

**ROACHES \$30 SILVER FISH \$30 ANTS \$35 FLEAS \$50**

**RALPH'S PEST CONTROL**

Lic. Bonded 38130  
All Pesticides Sold Here!

**428-5217**

HOME SERVICES



**GENERAL  
HOUSECLEANING**

Airt. Windows, Cabinets, Floors,  
Carpet, - stove, refrigerator, etc.  
- Bonding Insured. Free Est.  
Call Marlene Mann, Sec. 581-7943



**QUALITY Steam Cleaning**  
8787  
Carpet steam cleaned, vinyl re-  
tuff \$1.50 & hall \$10.00, 2 rms.  
hall \$4.50. Color brighteners, de-  
odorizer, turn, moving. All work  
guaranteed Lic. 02809-10  
Cheng's & Family Laundry

MERCHANDISE

MERCHANDISE

MERCHANDISE

Creative Iron, Gates,  
Window Guards, Rollins, etc.  
**Free Estimates**  
Call Ron  
436-5190 or 421-1005

---

**Furniture &  
Appliance Moving**  
10% SR CITIZEN DISCOUNT  
GARAGE & YARD CLEAN OUT.  
2<sup>nd</sup> ton van with aid.  
**Free Estimates.**  
FULL LOADING PACKING BOXES  
423-2560

---

**REUPHOLSTER**

55 More Cash 55  
PAID FOR  
GOOD USED  
FURNITURE

MERCHANDISE  
 F

**FREE BED**

only!

**FRAM!**

RECEIVED

This week only!

# FREE BED FRAME

When you buy a new  
**BEAUTY REST  
 SEALY  
 POSTURPEDIC**  
 or  
**ACME ROYAL LINE  
 MATTRESS and  
 BOX SPRING**

this week only  
 WE'LL GIVE YOU OUR BEST  
 INSTAMATIC FRAME  
 and deliver it all Free!



**FREE  
 FRAME and DELIVERY**  
Retail Value King or Queen: \$4.95 • Full or Twin: \$4.95

• All sizes! • All styles! • All prices!



**Acme** MATTRESS FACTORY

**LONG BEACH**  
**3425 E. ANAHEIM STREET**  
**Phone 597-7725**  
 Open Daily, 8 to 5:30  
 Sat. 8:30-5  
 Sun. 12-5



# BUSINESS AND PROFESSIONAL

# PROFILES

THESE BUSINESS AND PROFESSIONAL LEADERS SERVE ALL OF US  
FOR THE BETTERMENT, GROWTH AND PROGRESS OF OUR COMMUNITIES



**DONALD E. CRAGGS**  
PRESIDENT  
THUMS LONG BEACH COMPANY

Mr. Craggs was born in Telford, California. He received a BA in Chemistry at Whittier College in 1940, served four years as an engineering officer on destroyers in World War II, and subsequently earned his MA in Physical Chemistry and Petroleum Engineering at Stanford University.

For thirty years he has served in a wide variety of engineering and management assignments for Union Oil Company of California and has been on loan to THUMS Long Beach Company since February 1977.



**WILLIAM B. COON**  
MANAGER  
B. W. COON FUNERAL HOME

William "Billy" Coon arrived in Long Beach with his family in 1922 by the way of Nebraska and Colorado. He attended Long Beach Schools graduating from Wilson and from California College of Mortuary Science in Los Angeles. Married for 42 years to his lovely wife, Mina and they raised 2 children, their son, William B. Coon, Jr. of Long Beach and daughter, Wilma Lee of Holland and five grandchildren. Billy Coon is active in First Brethren Church, East Long Beach Kiwanis Club, Long Beach Chamber of Commerce, Port Ambassadors and Long Beach Funeral Directors Association.

**B.W. COON FUNERAL HOME**  
1017 Obispo Avenue, Long Beach  
(213) 433-5717



**DAVID GOODWILL**  
VICE PRESIDENT  
- PACIFIC DIVISION  
CHAMPLIN PETROLEUM COMPANY

Thirty years in the petroleum industry starting as roustabout for Chevron U.S.A. in Inglewood, Calif. Subsequent assignments included organization analyst; Calif. offshore operations manager; foreign operations production vice president for Libya, Indonesia & Venezuela. Presently Vice President responsible for Champlin's West Coast producing operations. Board member of Western Oil & Gas Association and member of American Petroleum Institute, Society of Petroleum Engineers, Long Beach Chamber of Commerce and Long Beach Petroleum Club.



**ELENA BUTORAC**  
MARKETING DIRECTOR  
MARINA PACIFICA VILLAGE

As the Marketing Director of a large shopping center you always have to search for reasons why your Center is preferable to the many others in your area. At Marina Pacifica Village, the Center and the Shops themselves make my job so much easier than others. When you have a shopping complex that is located at the water's edge, surrounded by lush plants and trees with fine restaurants and shops throughout, you never lack for adjectives. As we like to say, Marina Pacifica Village is "a unique shopping complex."



**PAT NEIL**  
MANAGER WESTMINSTER VILLAGE & HUNTINGTON BEACH OFFICES.  
REX L. HODGES

Director of the West Orange County Board of Realtors  
State Director of California Association of Realtors

5080 Westminister Ave.  
430-1019 714-892-7781  
17971 Beach Blvd.  
714-847-2525



Since 1929



**DELMAR R. (BUD) JOHNSTON**  
PRESIDENT  
MCC PACIFIC VALVES

After a series of progressively more responsible positions spanning over 30 years, Delmar R. (Bud) Johnston was named President of MCC Pacific Valves in September of 1975. His long service with the company has included such diverse tasks as: Machine Sales Engineer, two years of intensive training at the Company's Foundry Division in Bakersfield, Marketing Manager, Vice President of the Company's then International Division with manufacturing locations in Scotland and Spain, Vice President of Manufacturing, and Executive Vice President.

A native of Long Beach, in 1950 he married the former Eleanor Ann Leverson, also of this city. They and their two sons, Craig & Scott, presently reside in Long Beach. The family enjoys sailing in the winter months and deep sea fishing in the summer.

3201 Walnut Avenue  
Long Beach 90807  
213-426-2531



**RALPH M. HATCH**  
DIVISION MANAGER-LONG BEACH  
GENERAL TELEPHONE COMPANY  
OF CALIFORNIA

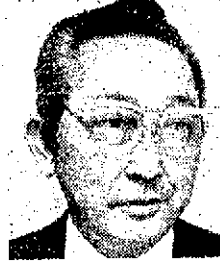
Service is the name of the game. A technical business, maintaining a well trained staff, and increased customer calling volumes all create challenges in providing a good reliable telephone service at reasonable cost. Internal communication, management control, and delegating to an excellent management team are key factors in meeting these challenges. Mixed with civic activities as a key member of the Chamber of Commerce, the Long Beach Red Cross Chapter, Rotary Club and the City of Long Beach Disaster Team requires expertise in time utilization.



**T. M. (Terry) MULHOLLAND**  
VICE PRESIDENT, SALES MANAGER  
REX L. HODGES

Terry brings to his job a well of experience and knowledge that makes him very qualified as Vice President & Sales Manager. With Rex Hodges for 12 years, Terry is on the Board of Directors of the Long Beach District Board of Realtors & State Director of the California Real Estate Association. In addition Terry is president of Queen City Escrow & Vice President of Pacific Bay Realty. Terry's success stems from his ability to accept & meet every challenge that comes up and the fact that he loves what he does.

REX L. HODGES REALTY  
Since 1929



**ARTHUR NODA**  
OWNER  
NODA JEWELERS

Mr. Noda, Director and member of numerous civic & philanthropic organizations including: Charter President of the Whittier Business & Professional Association is well known throughout the Southland Skyline area. With his charming wife, Mizuo, the Nodas have operated their jewelry business in Long Beach for over 30 years; specializing in fine diamonds, 14K solid jewelry, Swiss watches and the ever growing popular designing-re-mounting work. In their own words "We owe our thanks to so many of our faithful customers and our lives have been tremendously enriched by the many friends that we have made through our community interests and business."

2037 Pacific Avenue  
Long Beach  
591-3490



**ROGER ARMSTRONG**  
REAL ESTATE BROKER

A Native of Colorado, Roger entered the Real Estate field after being discharged from the Navy in 1948. A Real Estate Broker with his degree in Business Real Estate, Roger has been a member of the Million Dollar Club the past six years. Married and having five children, Roger enjoys helping families in their real estate needs.

BUYING OR SELLING  
GIVE ROGER A CALL

860-3373  
RED CARPET,  
CERRITOS  
REALTORS



**MARY G. LAMBROU**

Mary G. Lambrou, a successful Long Beach Realtor sold over one million dollars in business this past year. A former Pontiac, Michigan resident, Mary has lived in Long Beach for 33 years and has been in the Real Estate business for 27 years. Her memberships include the Long Beach Board of Realtors and the Long Beach Traders Club. Mary is also council secretary of the Greek Orthodox Church and a member of the Daughters of Penelope. Her 3 married children & 10 lovely grandchildren are very proud that Mary is an integral part of growing, progressive Long Beach.



**JOHN A. GIBSON**  
BROKER-OWNER  
John Adam Gibson Co., Realtors

Members LB and West Orange County Boards of Realtors. Gibson was born in New York and educated in the East (Adelphi University, N.Y., BA - University of Stockholm, Sweden - MA). Having immigrated to California in '53, he entered the Real Estate profession in '56. Experience includes Shopping Center and Housing Tract Development as well as real estate, teaching Principles Practices, Finance and Economics at Compton, Cosline & Golden West Colleges. Office & staff specialize in investments, Income Property, Business Opportunities & Home Sales. Married Dolores Shabene. Has two Teenage Daughters, Adrienne and Madeline.

11134 Los Alamitos Blvd.  
Los Alamitos, Ca. 90720  
(213) 598-1383  
(714) 821-8950



**SIMON DEBEER**

Simon joined Walker & Lee Real Estate in 1974 and has become one of their most successful agents for this large company. In 1975 he was the #1 salesman Resale Division and in 1976 he became the #1 agent of the entire company. According to Simon, he likes his work more than almost anything else. He is an exciting person and a pleasure to know. His Motto: Simon says: Call me at Walker & Lee

924-5539



**MICKI ROWE**  
FRANCIS MANHATTAN

I'm the English gentleman who dispenses the congeniality & cups at the Francis Manhattan. I immigrated from England 10 years ago, married Vicki, a Long Beach native and started at the Francis Manhattan 4 years ago. Now I really feel at home working in the best eating house in Long Beach & meeting the finest people anywhere. Our new owners, Mike & Bridgett Morahan from San Francisco are two of the greatest! You must come by and meet them, they are always here and anxious to meet you!

FRANCOIS  
MANHATTAN  
1909 E. 4th St.  
Long Beach  
436-0620



**LYLE ROECKERS**  
MANAGER  
LOS ANGELES/ROSEBORN OFFICE  
REX L. HODGES

OVER 25 YEARS  
IN REAL ESTATE  
MANAGES STAFF OF  
14 PROFESSIONALS

2915 Bellflower  
Blvd.

421-8233



Since 1929



**DOROTHY WILLIAMS, JR.**  
BUSINESS DEVELOPMENT RE-  
PRESENTATIVE-ACCOUNT MANAGER  
TITLE INSURANCE & TRUST

Title Insurance & Trust prides itself on the educational services that it offers to the professional real estate salesman. In the spirit of continuing education, Dorothy contributes to these goals by conducting communication seminars, while participating in real estate meetings that demonstrate the availability of the information services. After a year of university studies in Texas, Louisiana & Georgia, Dorothy recently completed Graduate School at USC and brings persuasive ideas to her customers who, she insists, show her the practical reality of sales.

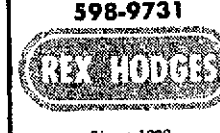
TITLE INSURANCE  
& TRUST CO.  
11423 - 187th Street  
Artesia  
924-8841



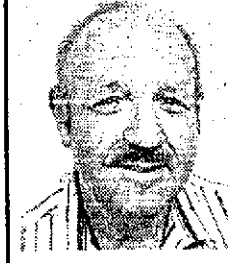
**JUANITA NEWMAN**  
MANAGER  
SEAL BEACH OFFICE  
REX L. HODGES

All American Girl for 1977  
Member of Long Beach Chamber of Commerce  
Top Sales gal in 1976

458 Pacific Coast Highway  
598-9731



Since 1929



**"BUZZ" MARION MCCALLEN**

HILLTOP AUTO SALES  
2600 Cherry Avenue.  
426-3800

Buzz went to work in the Auto Business 6 days after being discharged from the Navy after World War II. He has owned his own business in Long Beach - Signal Hill 30 years next spring. Buzz has been married for 29 years to his wife, Ethel and they have raised 3 daughters, Sharon, Becky and Cathy and 10 grandchildren. He was a new car dealer for the famous Texaco company, Checker Motors from '65-'69. When asked what his aim in business is, his reply: "Satisfied Customers, of course!"



**LEO PIACENTINI**  
of SOUTH COAST REALTY

In business 1 year... personally closed over a million and a half dollars in business this first year. Born and raised on Catalina Island, Mr. Piacentini attended Avalon High School & was graduated from Cerritos College as a Real Estate Major. He now holds a California Real Estate Certificate. His memberships include the Rancho Los Cerritos Board of Realtors and the National Association of Realtors (NAR). Mr. Piacentini looks forward to another million PLUS year again in the growing Greater Long Beach area.



**ROBERT G. FELDER**  
GENERAL MANAGER  
YMCA OF GREATER LONG BEACH

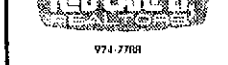
This YMCA and the City of Long Beach began together. In 1889 the YMCA started here with 63 members while Long Beach had a population of 1,000. Long Beach has grown tremendously in the last 88 years and so has the YMCA. The 63 YMCA Members are now nearly 40,000 served in five locations and at Camp Oakes, a large year round mountain camp near Big Bear. During the last sixty or so years the YMCA continued its services to men and boys. Few grew up in Long Beach without YMCA participation. While the name is the same, the membership is not. Women and girls now comprise approximately 30% of the membership and the major emphasis is on the entire family. With a new building in the North Community and another new one, only to be located in the Downtown area, the YMCA is gearing up for the next 88 years of service to people.



**DAYA AGARWAL**

Originally from India, is owner of Red Carpet Realty located at 10824 East Alondra Blvd., Cerritos. Mr. Agarwal has a Masters Degree in Electrical Engineering & a degree in Business Management & Administration from the University of California at Berkeley. Mr. Agarwal entered into the Real Estate field in 1971 & since then spends most of his time serving the needs of people in the Real Estate industry. He is an active member of the Rancho Los Cerritos Board of Realtors & Red Carpet Southeast Los Angeles Coastal Council.

974-7708



**EDWARD E. DWYER**  
PRESIDENT  
Public Management & Appraisal Corp.

Edward E. Dwyer, Certified Property Manager, has been in the real estate management profession for 15 years. A native Californian, he attended LBC and UCLA, and has had extensive experience in real estate appraising and consulting for individuals and institutional clients. He is a charter member of the National Construction Society of Administrators. Inspectors and Managers, and has served on the Executive Council of IREM, L.A. Chapter.

1612 East 7th Street  
Long Beach  
437-6204



**GLADYS DAVIES**  
BIXBY REALTY

Gladys Davies was born in Springfield, Missouri & attended Kansas State University at Pittsburg. She received her brokers license in 1968. A Trustee in BOP-PAC Committee, L.B. Board of Realtors, Ms. Davies is also Vice Chairman of the Education Committee, Visitation Committee, 1st Vice President of Quora International, L.B. Chapter, Member Chamber of Commerce, Member PEO Sisterhood, and Life Member Sigma Alpha Iota National Music Sorority. Gladys is the proud mother of 2 children, Mrs. S. G. White of Covina, and Capt. Wm. J. Davies of Yorba Linda.

BIXBY REALTY  
3821 Long Beach Blvd.  
426-2147



**MARY CATO**  
OWNER-SUPER SERVICES

Mary Cato, new owner of Super Secretarial Service in the Ocean Center Building, brings to her new venture a complete well-rounded background as a secretary, executive secretary and a legal secretary in the Long Beach area.

Mary is very enthusiastic about her future as "Super Services", and looks forward to serving old friends, and making new ones.

SUPER SERVICES  
110 W. Ocean Blvd., Suite 16  
Long Beach  
432-3286



**GEORGE W. NEESE**  
CONSULTANT-DIRECTOR  
DeYoung  
Artesia Mortuary

865-1263

Totally Dedicated To The Families Of The Community With a Compassionate Personal Service As His Trade-mark, George Neese Has Been Serving The Public In Their Time Of Need Since 1941 Working His Apprenticeship In Long Beach. He Has Lived In Artesia Since 1943 And Believes In A Very Personalized Funeral Service To His Bereaved Families. Over The Many Years Of Mortuary Service No Family Has Been Refused His Personal Service Regardless Of Financial Circumstances.



**THOMAS W. BROWN**  
VICE-PRESIDENT, MANAGER  
RED CARPET REALTORS

17112 Clark Ave.  
Bellflower

Has been employed by this office for almost three years. His main function is to individually train newly licensed associates. TOM has been in Real Estate since 1962 and has been a broker for twelve years.

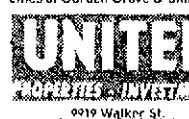


864-9751



**MARIANNE WINKLER**  
"INCOME PROPERTY SPECIALIST"

Marianne has been with UNITED PROPERTIES for 3 years & has over \$2 1/2 million in sales so far this year! Her past experience includes working with computers reading abstracts, 3 yrs with Title Insurance & Title Escrow, finance & property management. A student of Santa Ana College, she studied Real Estate & 2 years of law. She's been married 37 years, has 1 daughter & 2 grandchildren. Marianne has been presented with the Good Citizenship award & has received commendations from the cities of Garden Grove & Stanton.



2019 Wilshire, Suite 300  
Cypress, Calif. 90630



**NORMAN W. MASTERSON**  
PRESIDENT-OWNER  
BROOKS CO. INDUSTRIAL REALTORS

Industrial Real Estate Broker and Developer since 1950. Only area member of the national Society of Industrial Realtors. (a Div. of Nat'l Assoc. Realtors.) Member Chamber of Commerce (26 years). Kiwanis Club (31 years). Long Beach Yacht Club (life member). International City Club. Civic service: Salvation Army Board. Director L.B. Promotion, Inc. Mgr. Plant Development Association. Long Beach resident since 1920. BA degree U. of Chicago and U. of California.

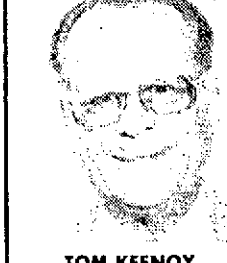
2780 E. Willow Street  
(at Temple)  
Long Beach  
(213) 426-5924



**DALE A. ERICKSON**  
BROKER/OWNER  
PACIFIC SHORE REALTY

Dale was born and educated in Iowa. After moving to Long Beach in 1960, he was employed in banking being involved in all phases of finance and real estate loan servicing. In 1972, he left banking to pursue his real estate career and in 1976, opened his own brokerage.

PACIFIC SHORE REALTY  
2505 East Seventh Street  
Long Beach, Ca. 90804  
433-7441



**TOM KEENOY**  
MANAGER  
PARK ESTATES/EASTSIDE OFFICE  
REX L. HODGES

Manager for Rex L. Hodges for 5 years.

Enthusiastic and enjoys working with people

3726 E. 7th St.  
439-0404



Since 1929



**LOIS STEVENS**  
MANAGER

We have served Long Beach Realtors with the finest professional service for over 10 years as a completely independent escrow. Lois has had 17 years experience as Escrow Manager & specializes in exchange and contract of sale escrows. Her kind and efficient service enjoy working with new salespeople so all their deals become closed escrows. Remember at our office YOU are NO 1 & we still try harder!

6528 E. Spring St.  
Long Beach  
421-8468

WESTERN MUTUAL ESCROW CORPORATION  
THE ULTIMATE IN ESCROW SERVICES



**DOROTHY GORT**  
MANAGER

Dorothy joined us in April 1971 when our Belmont Shore Branch opened. She has had over 23 years experience as escrow officer & escrow manager with Southern California independent escrow organizations and banks & holds the title of Certified Senior Escrow Officer from the California Escrow Association.

201 Covina Ave., Suite 2  
Long Beach  
000-0000







# BUSINESS AND PROFESSIONAL

# PROFILES

THESE BUSINESS AND PROFESSIONAL LEADERS SERVE ALL OF US  
FOR THE BETTERMENT, GROWTH AND PROGRESS OF OUR COMMUNITIES



**HERMAN TERRELL**  
MANAGER  
WESTMINSTER OFFICE  
REX L. HODGES

Involved in real estate since 1964  
Member  
West Orange County Board of Realtors

9931 Westminister Ave.  
Westminster  
714-636-4650



**JOHN M. HULINA**  
PRESIDENT, WESTERN DIVISION  
ADP, INC.

Automatic Data Processing, Inc. is a diversified data processing company, supplying a range of computerized services that touch the essential elements of business management in virtually every area of industry. The Western Division headquarters of ADP has been situated in Long Beach for approximately seven years.



**ROBERT GUMBINER, M.D.**  
PRESIDENT & EXECUTIVE DIRECTOR  
FAMILY HEALTH PROGRAM, INC.

Under the leadership of Dr. Gumbiner since its formation in 1959, Family Health Program has grown to become one of the nation's largest HMO-type organizations, providing complete doctor, hospital and preventive care for one month's fee. His development of innovative health care systems has brought him recognition as one of the outstanding experts in the field of direct service health care through the HMO group practice system. A resident of Long Beach since 1950, he has taught at the California State University at Long Beach in the Graduate School in the area of health care delivery system management. He is the author of many articles on health care programs. His latest book, "HMO PUTTING IT ALL TOGETHER" was published last year.



**GARY COOPER**  
MANAGER  
MARINA PACIFICA VILLAGE

Having been Manager of Coronado Shopping Center in Albuquerque, New Mexico for the last year, it's a surprising and pleasant change to be the new Manager of the Marina Pacifica Village.

A Unique Shopping Complex is the way we advertise the Center, and unique it is. Rather than being your run-of-the-mill shopping center, Marina Pacifica Village offers a wide range of shopping facilities plus an exciting night-life with our fine restaurants and discos.

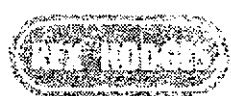
Marina Pacifica Village is an experience in all that's best in Southern California.



**NOEL CALDEIRA**  
MANAGER  
WHEATLEY/WESTSIDE OFFICE  
REX L. HODGES

Manager of one of Rex L. Hodges' Top Producing Offices  
Specializing in residential and smaller income units.

320 W. Willow  
426-4493



Since 1929



**LINDA JAFFE**  
OWNER OF  
"HAPPINESS"  
BEAUTY SALON

I have been in the Long Beach area for the last 10 years. I have traveled around the world studying my profession in London — Denmark — and Paris. I enjoy people and give them tender-loving care in my beauty salon.

Located at:

3819 E. 7th St.  
Long Beach  
434-8587



**EARL G. BEEBE**  
EXECUTIVE DIRECTOR,  
SIGNAL HILL  
CHAMBER OF COMMERCE

The Signal Hill Chamber of Commerce was instituted in April, 1941. Since its inception, this Chamber, in cooperation with the City Administration, has worked to protect the interests of business located in the City. Its motto is "Uncompromised Peak of Living and Industry."

Signal Hill was incorporated in April, 1941 and is governed by a mayor and a council. It is a government-supervised city manager. The city is in the industrial, commercial, agricultural and residential growth area. It is a part of the "Mobility" of the City of Signal Hill is within the hub of the freeway network, international and domestic air transport facilities, outstanding success in maritime harbors and extensive rail facilities. These combine to make the area into a busy mobile business community.



**E. TENNYSON MOORE**  
PRESIDENT OF MOORE REALTY AND  
MOORE PROPERTY  
MANAGEMENT CORPORATION

Past President of Long Beach Board of Realtors. He is a Certified Property Manager. A graduate of UCLA, a Realtor, a member of International Real Estate Federation, and a Director of the National Association of Realtors. 30 years in business in the same location.

**MOORE REALTY**  
Administrative  
Residential & Investment Division  
4131 E. Carson St.  
Lakewood  
421-3761 421-3721  
421-8481



**BILL AVERY**  
INSURANCE AGENCY, INC.

Bill Avery joined Avery Insurance Agency in 1964 after completing his studies in Business & Sales Management at Woodbury College. Bill was born & raised in Long Beach, is a Master Mason & a member of Phi Sigma Nu Fraternity.

Avery Insurance Agency is celebrating its 17th Anniversary in L.B. It will continue its policy of providing personal service for individual insurance needs.

**AVERY**  
INSURANCE AGENCY, INC.  
P.O. Box 17037  
620 Avery Pl., LB 90807  
426-9652



**CATHY HICKMAN**  
CO-OWNER  
A BEAUTIFUL CALIFORNIA FLORIST  
455 Atlantic Ave.

Cathy Hickman & husband, Dick, selected Long Beach as the community with best opportunity for their business future 3 years ago. "Today A BEAUTIFUL CALIFORNIA FLORIST is now and shall continue to be the BEST modern, elegantly priced, full service, all occasion, satisfaction guaranteed, professional Flower Shop in the Greater Long Beach area," says Cathy with a sparkle.

"Having been born of St. Mary's, I have a great pride in our community's history & look forward enthusiastically to the progressive explosion we, as residents in business, are about to experience."



**BOB BAUER**  
MANAGER  
DOWNTOWN LONG BEACH OFFICE  
REX L. HODGES

Member Long Beach Board of Realtors  
State Director for California Association of Realtors

408 E. 1st St.  
437-1251



Since 1929



**J. STEVEN WARSHAUER**  
OWNER  
DOLPHIN PROPERTIES

Steven Warshauer has established a real estate office in Naples under the name of Dolphin Properties. The office will specialize in residential and income bearing property in Los Angeles and Orange Co. and will offer several innovative services. In addition to his real estate activities, Mr. Warshauer is a Certified Life Underwriter. Other members of the firm include Gloria Comstock, Cathie Olsen, Patricia Brandt and Mr. Warshauer's father, Jacobus Warshauer, a well known corporate consultant and former vice president of Lorton and the Whitaker Corp.

5554 East Second St., LB  
433-0957



**D. VAN LIZZEN**

As president of the North Long Beach Real Estate Club & member of the Long Beach Board of Realtors & a member of the professional standards committee of the Long Beach Board of Realtors Van brings to his job 2 decades of experience and dedication. Recently, Van opened the most beautiful Century 21 office in California. Now with 2 offices to serve his clients Van and his staff of over 30 full time professionals accept and meet the challenges of their profession.

**CENTURY 21**  
**D. VAN LIZZEN REALTY**  
4940 L.B. Blvd 422-0911  
5942 Orange Ave 422-0977



**GAIL HAYS**  
NAPLES PLAZA REALTORS

Gail, who owns & operates Naples Plaza Realtors, is also a Certified Escrow Officer & has been in Real Estate & related fields for 16 years. She has served as past board member of Fullerton Chamber of Commerce, American Business Women's Association, Orange County Escrow Association & Naples Improvement Association & is currently active in Long Beach Board of Realtors & Chamber of Commerce.

**NAPLES PLAZA**  
**REALTORS**  
5925 Naples Plaza  
433-9921



**SHIRLEY SALTMAN**  
EL DORADO REALTY

Shirley and Don Saltman are a winning team with El Dorado Realty. They have been selling Real Estate since 1971. Shirley is a graduate of the University of Michigan, where she was elected to Phi Beta Kappa and Mortarboard. She is a former teacher. Don is a graduate engineer from Alfred University. They work as a team to serve you better.

**EL DORADO REALTY**  
3810 Orange Avenue  
Long Beach  
426-5935



**ROBERT W. (BOB) POWELL**  
ESCROW OFFICER

**ECONOMY ESCROW CORPORATION**  
Native Californian, Southern California Area schooling includes: Verdugo Hills High School; University of California, Santa Barbara; Glendale City College, U.C. A Certified Senior Escrow Officer—has been with Economy Escrow over 20 years. Prior to that was with Title Insurance and Trust Co. for 5 years four as a Title Examiner. Member, Long Beach Escrow Assoc., Calif. Escrow Assoc. Veteran of World War II, Member, El Cerrito Club of Long Beach 12 years as Treasurer. Member of S.P.O.E. 348; F.E.A. M. 389; O.E.S. Chapter 502 and A.L.A. Spanish Rite Valley of Long Beach.

**ECONOMY ESCROW CORPORATION**  
595 E. Third St.  
Long Beach 90802  
432-8455



**GENE JOHNSON, C.P.M.**

**Granada Management**

The professional designation, C.P.M., is awarded by the Institute of Real Estate Management, a national professional society, to individuals who meet its requirements through examination, experience and proven integrity. It is a cherished symbol of achievement. Gene has been a C.P.M. for 10 years. He has twelve years experience



**JOANIE FERREIRA**

**SALES COUNSELOR WITH**  
**MOORE REALTY**

Resident in Long Beach since 1940... Started real estate experience in 1969 with Moore Property Mgmt. Corp. Successfully completed courses for Certified Property Manager designation. Started SELLING REAL ESTATE full time 1972 specializing in residential & income properties and tax free exchanges... grossing over \$1,100,000 a year.

421-8481



**HENRIETTA THOMAS**  
HENRI THOMAS RLTY

Henrietta, born in Los Angeles, is married to William H. Thomas, has 1 daughter & 3 grandchildren. She entered Real Estate in 1956, became a Broker in 1958 when she received her Certificate of Real Estate & established her first office. A firm advocate of education, her A.A. degree was achieved in 1971 & currently she is striving for her GRI. She has served on numerous committees for L.B. Board of Realtors currently, the Professional & Standards Committee & Public Relations, N.L.B. Real Estate Club Director & Vice Pres. also Picnic Chairwoman, Bicentennial Event; Sec. Treas. New R.E.E. Certificate Institution, L.B. Chapter. She receives personal satisfaction from putting the RIGHT people in the RIGHT home at the RIGHT price at the RIGHT time.

**HENRI THOMAS RLTY**  
**GI SPECIALISTS**  
1315 South St.,  
423-3320



**HARRY BOERNER**  
PRESIDENT  
ACT ELECTRONICS

Harry Boerner was born and lived in East Germany until 1953 when he escaped through Berlin to Cologne. He finished his college education there, majoring in electronics. He then emigrated to Canada, and in 1962 arrived in Long Beach where he started his present business on E. Anaheim Street. He became a naturalized citizen in 1969. His civic affiliations include membership in the Long Beach Serfoma Club (he was installed recently as President); and is currently treasurer of the Long Beach Safety Council.

**ACT ELECTRONICS**  
2345 E. Anaheim St.  
Long Beach  
433-0471



**JACK KINCER**  
OWNER  
KINCER REALTY

Jack came to California in 1957. He worked for Shell Chemical Co. for 7 years. In 1965 Jack went into the Service Station business. In 1973 Jack got his Real Estate license & received numerous awards for sales, including their Million Dollar Club. In August of 1976 Jack got his brokers license & opened his own office with International Real Estate Network, Kincer Realty in May, 1977. On July 6th, Jack & his wife were blessed with a new baby boy.

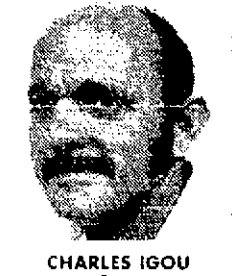
**INTERNATIONAL**  
**REAL ESTATE NETWORK**  
**KINCER REALTY**  
3700 KATELLA BLVD  
LOS ALAMITOS  
430-1095



**BRUCE MCNEIL**  
Owner

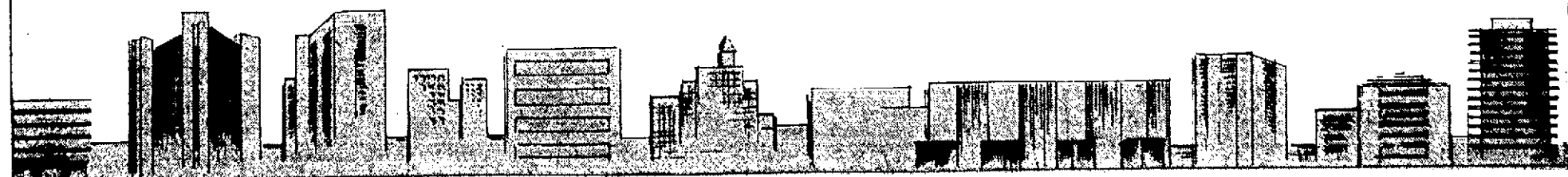
Arlor's refrigeration service was established in 1947 by Arlo T. Evans who is now retired & living in Anza, Calif. Charles Igou his nephew & Bruce McNeil whose wife is Arlo's cousin purchased the business in June 1972. It was located at 1404 Alamitos at this time and had 3000 sq ft of shop & showroom floor space. Due to the expansion of sales & service larger quarters were needed & on June 1973 we moved to the 12,000 sq ft store at 411 Alamitos which we presently occupy. Arlor's refrigeration specializes in service for the apt. house owner & private individual who requires service for any make of domestic refrigeration equipment. Arlor's refrigeration is presently manned by personnel whose years of experience total over 125 yrs combined. We feel that with this background we can provide honest, economical refrig. service to all within the Long Beach area.

**ARLOR'S REFRIGERATION SERVICE**  
411 ALAMITOS, LONG BEACH  
435-2950



**CHARLES IGOU**  
Owner

THESE ARE THE DYNAMIC COMMUNITY  
LEADERS WHO HELP BUILD THE  
FUTURE FOR THE SOUTHLAND SKYLINE









# AUTOMOTIVE FIRMS LEAD IN PROGRESS

**RAY FLADEBOE**  
"In Bellflower Since 1961"

**VERSAILLES**



The new size  
Lincoln  
"America's Newest Dream Car"



See This Example of Value!

'77 VERSAILLES

Executive demo, has full power, leather interior, tilt wheel, speed control, padded roof, quad stereo tape, many extras.

**\$10,946**

**RAY FLADEBOE**  
LINCOLN MERCURY

17617 BELFLOWER BLVD.  
BELFLOWER, CA. 925-0481

**THESE TOP TRANSPORTATION  
FIRMS ARE THE LEADERS  
IN SALES AND SERVICE**

**NEW  
LOCATION  
FRAHM  
HONDA**

**Honda's Lineup of CVCC Cars For '77**



No matter which Honda you choose, you will still wind up with an economy champ.

All series offer front-wheel drive and a compact and highly efficient transverse-mounted 4 cylinder, overhead cam engine. When you buy a Honda, you will find that most of the usual "extra cost" equipment that you'll want is standard on the Honda.

**FRAHM HONDA**

7345 E. FIRESTONE BL, DOWNEY

LOCAL 923-0673 L.A. 581-3688 ORANGE CO. (714) 521-2452

**GET TRUCKIN**



**TO BOB JOHNSON  
FOR A GREAT DEAL  
ON A GREAT TRUCK**



SEE THE COMPLETE LINE . . .  
• SPRINTS • CAB & CHASSIS  
• PICKUPS • CUSTOM VANS  
• VANS • ASTROS  
• JIMMYS • GENERALS  
• SUBURBANS • CONVENTIONALS



**BIG SELECTION  
BIG DISCOUNTS**

SHOP IF YOU MUST  
Bring us your best deal. We will not be undersold.



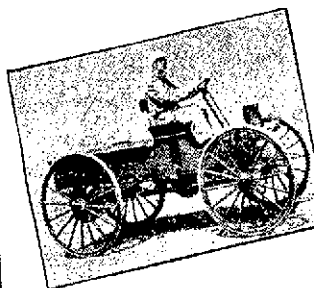
**SAVE**  
ON ALL MODELS  
HARD TO GET MODELS

**BOB JOHNSON GMC**

LONG BEACH TRUCK CENTER  
2699 ATLANTIC AVE. — LONG BEACH  
(213) 427-7466 CLOSED SUNDAY (213) 636-1296

**INTERNATIONAL**

IT'S OUR EXPERIENCE . . .  
THAT MAKES THE DIFFERENCE



The first International truck was this "Auto Wagon," 73 of which were built in 1907. High-wheeled it was designed especially to travel rutted, muddy, farm-to-market roads. Its 20 hp, air-cooled engine was a two-cylinder four-cycle model with a five-inch stroke and five-inch bore. Recommended top speed was 20 mph. In early automotive reliability runs, the Auto Wagon was a top performer.

**SALES:**

Today, we boast a multi-million dollar inventory backed by sound business practices and a professional sales staff 2nd to none the industry has to offer. Let us be called a growing company that is still growing.

**PARTS:**

IN PARTS, the operation is like shopping in a supermarket, for that is what it is, but with truck parts. In convenient aisles of well lighted shelves, covering 8000 sq. ft. of space, the parts for the I-H line of trucks is readily available. This open, visual approach to parts handling is unique in the industry, but offers the customer a chance for better evaluation of his needs.

**SERVICE:**

Our expanded up to date service facility and methods actually save you time and money. No guess work here. Your equipment is serviced by factory trained craftsmen who want your International to be the best truck you've ever owned.

Service & Parts Hours 8 A.M. to MIDNIGHT WEEKDAYS

**INTERNATIONAL TRUCKS**

FACTORY BRANCH

PH. 549-4110

1505 E. 223rd St. CARSON, CALIF.

**DOWNEY  
TOYOTA**

#1 DISCOUNTER!!

"L.A.'s Fastest Growing  
TOYOTA Dealer"

**FEATURING!**

The Finest Toyota RV's Made!

Introducing the "Musketeer"

Special Opening Discounts



**\$6995**

SEE TO BELIEVE!

Fully contained — sink, enclosed bathroom, sleeps 6, furnace, icebox, butane stove, outside connections, fully air shocks, wide wheels and tires, upholstered and carpeting thruout, reinforced roof for sunbathing, sliding windows, screens, outside step, ample storage. Ser. 5027

**BIG DISCOUNTS**

ON ALL  
CELICAS!!



**DOWNEY  
TOYOTA**

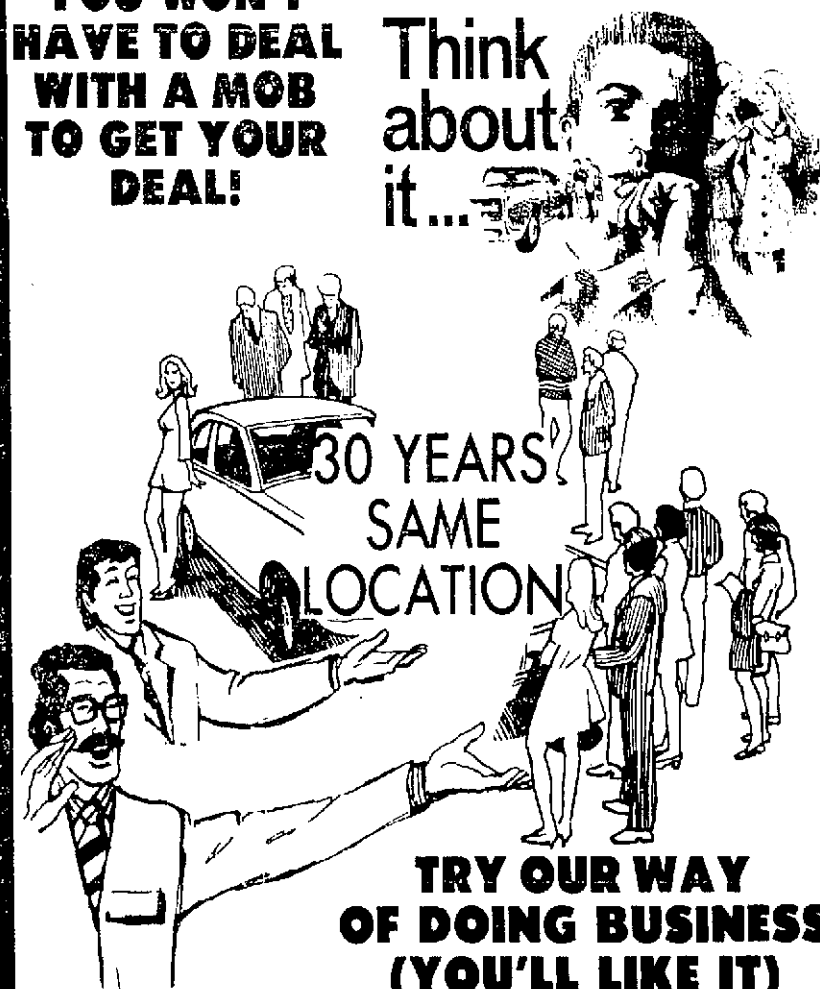
9136 E. FIRESTONE BL.  
923-1231 DOWNEY

**AT MEL BURNS FORD**

**We Have  
ONLY ONE SALESMAN  
to a Customer!**

**YOU WON'T  
HAVE TO DEAL  
WITH A MOB  
TO GET YOUR  
DEAL!**

Think  
about  
it...



**30 YEARS  
SAME  
LOCATION**

**TRY OUR WAY  
OF DOING BUSINESS  
(YOU'LL LIKE IT)**

**MEL BURNS FORD**

LONG BEACH 20th and LONG BEACH Blvd. NEW CARS and SERVICE 591-3311



Your  
Car  
Dealers  
Are  
Leaders  
In  
The  
Business  
Community

TRANSPORTATION

**SERVING YOU FOR OVER 30 YEARS!**



**WE DISCOUNT MORE ON NEW '77 BUICKS!**



The "Quest"

BEFORE YOU BUY A NEW VAN CONV. SEE LANDMARK! SEE THEM TODAY AT...

**HARRY C. CLARK BUICK - OPEL**

150 S. Long Beach Blvd.  
635-7141 Compton

TRANSPORTATION

SEE AND DRIVE TODAY AMERICA'S NO. 1 SELLING CAR!!

**New '77 Olds Cutlass Supreme Hardtop Coupe**

FACTORY AIR, power steering & brakes, automatic, tilt wheel, steel belted w/w radials, AM/FM radio, tinted glass, deluxe seat belts and wheel covers and more. Ser. 3351C422632

**SALE PRICE \$5390**



Same Location Since 1933 "There Must Be A Reason"

**DICK BROWNING OLDSMOBILE**

1227 Long Beach Blvd.  
Long Beach  
436-9621

TRANSPORTATION

TRANSPORTATION

TRANSPORTATION

TRANSPORTATION

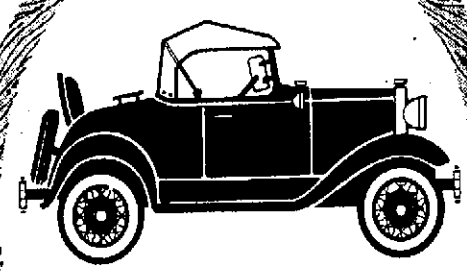
1. Deal with one salesman

2. No professional closers

3. No TV add ons

4. Choose your own financing

5. Service with courtesy



GET BACK TO THE **BASICS**

PARTS & SERVICE DEPARTMENT OPEN ALL DAY SATURDAY

**PACIFIC FORD**

3600 CHERRY AVE.  
426-3301

**46 YEARS SERVING LONG BEACH**

HONEST VALUES & FRIENDLY SERVICE

OUR GOAL—NO UNHAPPY OWNERS

COMPLETE SALES  
PERSONALIZED SERVICE

**VERNE HOLMES DODGE**

35th AND ATLANTIC AVE., L.B. 424-8603  
JUST NORTH OF SAN DIEGO FREEWAY

**THE AMERICAN DREAM IS STILL COMING TRUE!!**

There have been a lot of changes in automobiles and service procedures, and we have changed and improved with them. But our old fashioned values of Honesty, Dependability and Customer Satisfaction have stayed the same.

We invite you to visit us soon at our new ultra modern facility in Lakewood.

"A FAMILY BUSINESS SINCE 1934"

**LeBARON** "A CLASSIC IN 1934"



"The New American Classic In 1977"

36 mo. open end lease. 4 door, loaded car, auto trans, pwr strg & brks. AIR COND, vinyl roof, tilt whl, steel belted w/w tires & more. Ser. 217883  
Cap ret \$649.66, \$116.88 - \$69.14. \$59.37 mo. Ser. deposit \$175.00. 1st mo. rent \$152.27 and 1st fee \$105.00. Total down of \$241.27

**\$149<sup>00</sup> MO.** Plus Tax

OR IF YOU PREFER TO PURCHASE ASK FOR OUR LOW DISCOUNT PRICE.



**MOOTHART CHRYSLER PLYMOUTH**

4919 CANDLEWOOD ST. AT CLARK, LAKEWOOD, 531-2601

"A FAMILY BUSINESS SINCE 1934" Se Habla Espanol

## AUTOMOTIVE FIRMS LEAD IN PROGRESS

AMERICA'S RECREATION VEHICLE CAPITOL

**REDISCOVER AMERICA WITH AMEREC**

SERVING ALL OF SOUTHERN CALIFORNIA

**EXECUTIVE** See & Save! 16' - 17' 29' - 31' 32' - 35' Motor-Homes

**DIPLOMAT** See Them Today! 25' 28' 30'

**PAGE ARROW** Super Selection & Savings 26' - 27' - 28'

**ESTABLISHMENT** Great Motorhomes at Great Savings!! 18' - 20' 22' - 23 1/2'

**WINNEBAGO** Great Buys! 19' - 20' 21' - 23' 26' - 27' - 29'

The name that means the most in motorhomes

**MIDLAND** Comfort Convenience Luxury Loaded with Value Features

See Them Today and Save Big!

**SUMMER SALE!**

Stop in and look over our Outstanding Selection of New Motorhomes - all at Spectacular Savings!!!

**LA PALMA** 19' - 20' Boldly Designed Modestly Priced Motorhomes

**MIDAS** 19' - 22' Mini Motorhomes - Ideal for Funtime Outdoors

**FLAIR** 17 1/2' - 19' - 20' - 22' Mini Motorhomes

**FOUR STAR** 21' - 23' - 25' Designed With You In Mind Motorhomes

**FIELD & STREAM** 19' - 20' - 23' - 24' Mini Motorhomes

**SUNLAND** 19' - 20' Mini Motorhomes

• SALES • SERVICE • PARTS • ACCESSORIES

**\$2,000,000 INVENTORY!!!**

OUR 5 ACRES ARE JAMMED WITH NEW & USED MOTORHOMES & MINI MOTORHOMES

WE WILL NOT REFUSE ANY REASONABLE OFFER

- 19 Different Makes
- 64 Different Models & Floor Plans
- 11 Different Sizes
- Maxi's - Midi's - Mini's
- High Trade-in Allowances

**AMEREC**

Modern Service Dept.

METRO LONG BEACH

**549-1000**

ORANGE COUNTY

**636-2233**

22020 Recreation Road  
City of Carson  
JUST OFF THE SAN DIEGO FRWY AT CARSON ST OFFRAMP  
BETWEEN LONG BEACH & HARBOR FRWYS.

EASY TO FIND FREEWAY CLOSE

